

juan lucero

SENIOR WEB DEVELOPER

22 years moving user focused businesses forward.

For the past 22 years, I've enjoyed building collaborative team projects that put your users first. If your user thinks "what's this for?" then the job isn't done yet. Happy users come back to your business again and again; happy teams work harder, faster, and take pride in their work. Invite me to do this for your business.

Career Development.

AlphaWorks/Bitwise | **Apprentice Lead (Manager)**

Fresno, CA: 2021 – 2023

React/React-Native lead for React MVPs and Caffeine Overflow.

- **React & Native w/ TypeScript** collaborative project **hands on training**
- Provided **remote instruction** focusing on **collaborative** team building
- Trained: **HTML5/CSS/JS, Agile Methodology, gitHub, debugging**

Content.ad | **Front End Web Developer**

Irvine, CA: 2015 – 2021

Helped build/maintain digital ad network serving 1 billion+ impressions/day.

- **Scrum Master** for company Portal
- **React development** for internal users, advertisers, and publishers
- Maintained & extended **HTML5/CSS3/JS** ad layouts & animations
- Maintained high traffic WP sites plus primary marketing site & WP Plugin

Experian Consumer Direct | **Front End Web Developer**

Costa Mesa, CA: 2012 – 2015

Helped build **Experian's** FreeCreditReport.com/FreeCreditScore.com white label sites for corporate clients.

- **Web Accessibility Expert** for Experian's client, **Wells Fargo**
- Utilized **Visual Studio with git**, and Tridion CMS among others
- **Bootstrap Expert** for **USAA's Angular Credit Check products**

Yamaha | **Front End Web Developer Lead**

Buena Park, CA: 2009 – 2012

- Developed promo sites using **HTML/CSS/jQuery**.
- Developed live & pre-recorded video and slideshow galleries.
- Aided Yamaha Corporation of America redesign/migration.
- Direct internal client communication to **manage dev team in India**

e:Design, inc. | **Web Architect**

Fresno, CA: 2007 – 2009

Tight knit print and web family; building projects for education, business and nonprofit.



Fresno, CA

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webbyjuan.com

Proficiencies

Manager/Apprentice Lead

Agile, scrum master

Web Accessibility

JS, React & Native w/ TypeScript

Node, npm/yarn

PHP, MySQL, WordPress

ASP, SQL (for .NET shops)

git, GitHub, Bitbucket

VS Code, Visual Studio

Notepad++

Windows, Mac, Linux

iOS, Android

HTML5, CSS3, SASS

Bootstrap

Mobile/Web Responsive

Cross browser optimization

- Created, debugged, maintained exciting **WordPress** sites using **PHP/MySQL/HTML/CSS/jQuery**.
- Trained clients remotely on use of WordPress.

NetPas, inc. | Web Designer

Fresno, CA: 2005 – 2007

- **Sole web developer** for company and direct client communication: nonprofits, higher education, agriculture and small businesses.
- Extended **ASP/SQL** CMS: reporting, case & customer management.
- **Collaborated with sales on concept/design** of client projects & print.

Lucero Web Design | Owner

Fresno, CA: 2004 – 2005

- Owned/operated full service design & maintenance: nonprofit, higher education and small businesses.
- Managed consultants.
- **CSU, Fresno: PHP/MySQL** phone directory, class requirements site.

CSU, Fresno | Assistant Web Manager

Fresno, CA: 2001 – 2004

- Design/manage/maintain integral university sites: **Web accessibility guidelines, primary site**, Fresno State News, University Journal, **Phone Directory, Site Index**, and directed contact page inquiries.
- Trained students/faculty/administrators on policy, templates, and guidelines.

Education.

California State University – Fresno, CA, 1997-2002: Pursued Bachelor of Arts in Music Education.

Fresno City College – Fresno, CA, 1994-1997: Completed undergraduate requirements in Music Education