



Native app development

Native app development

Pros

- Great performance
- Good developer support
- Easy to give native feel to users

Cons

- Separate teams
- Expensive
- Lengthy
- Feature parity can become difficult
- Potential loss of a platform

Pros

- Code sharing
- One team
- Reuse existing knowledge
- Cheaper
- Faster delivery

Cons (depending on framework)

- Performance
- Right tool for the job
- Lifespan less certain













What to consider

- What do you know already?
- Is what's offered usable?
- Is it well-supported and scalable?

