

BLUELIGHT INTERFACE

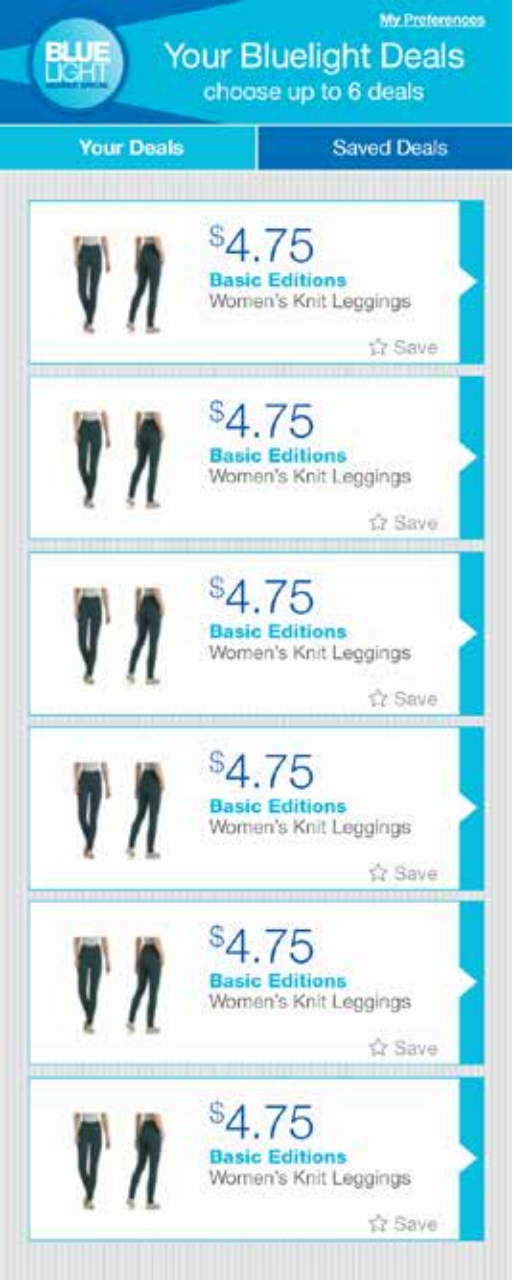


LANDING

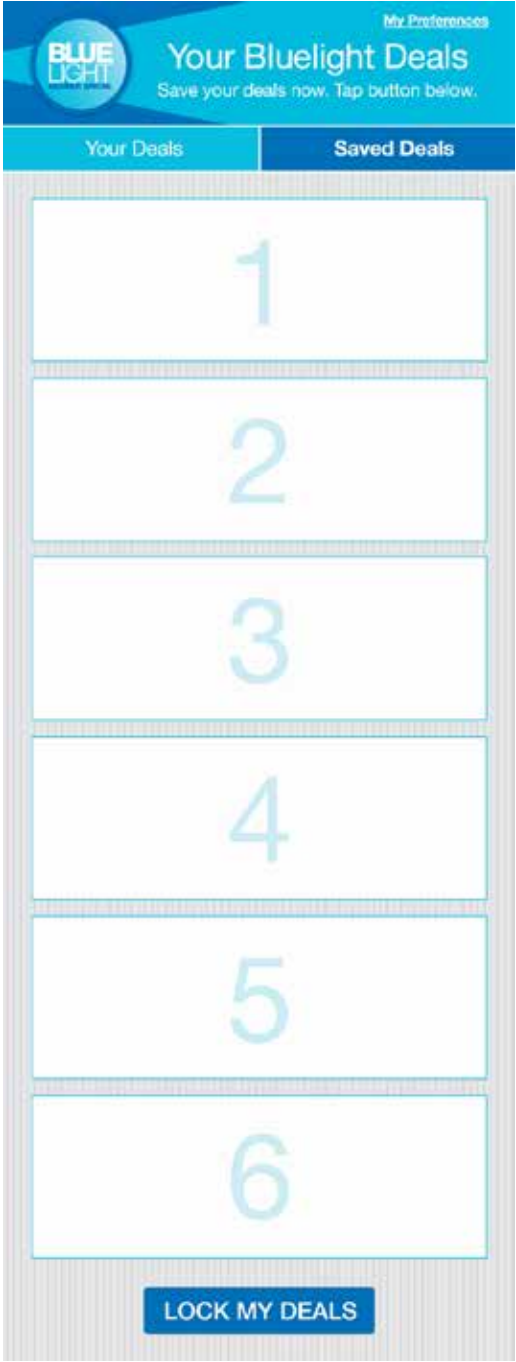


SELECT CATEGORIES

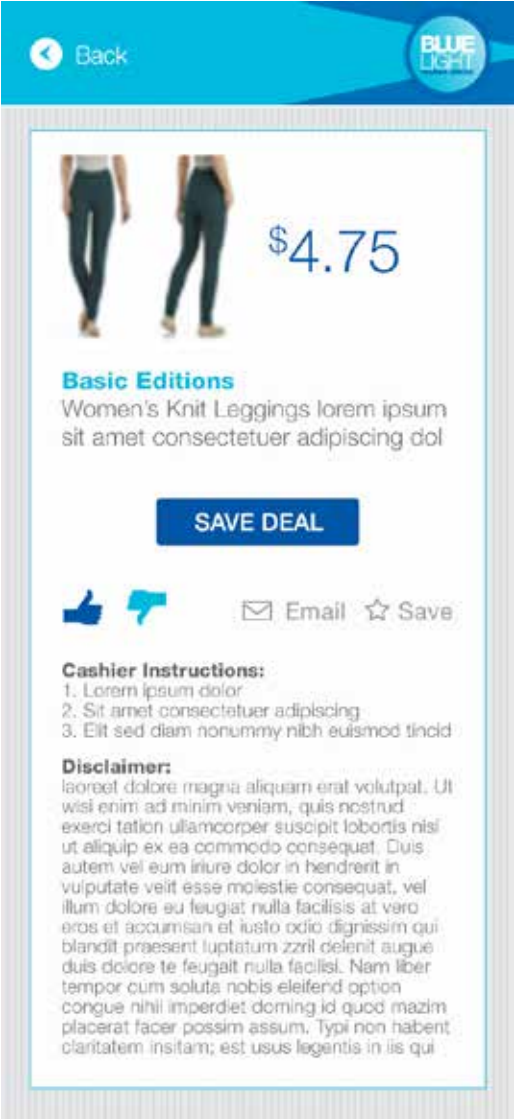
Initial 5 launch categories



YOUR DEALS



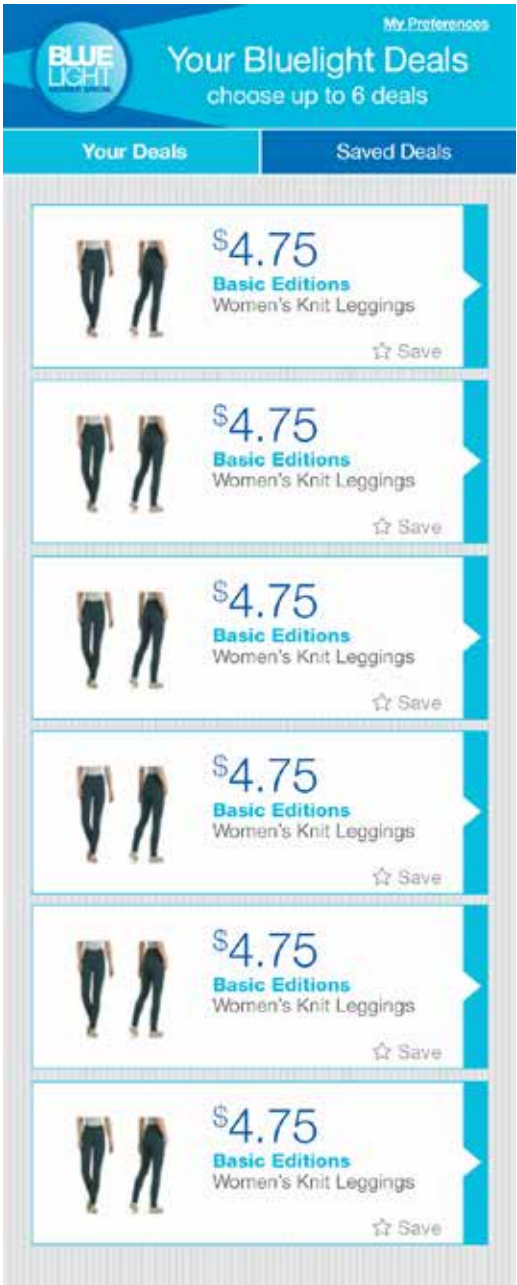
SAVED DEALS



FULL DEAL

Back button takes member back to your deals screen

YOUR DEALS



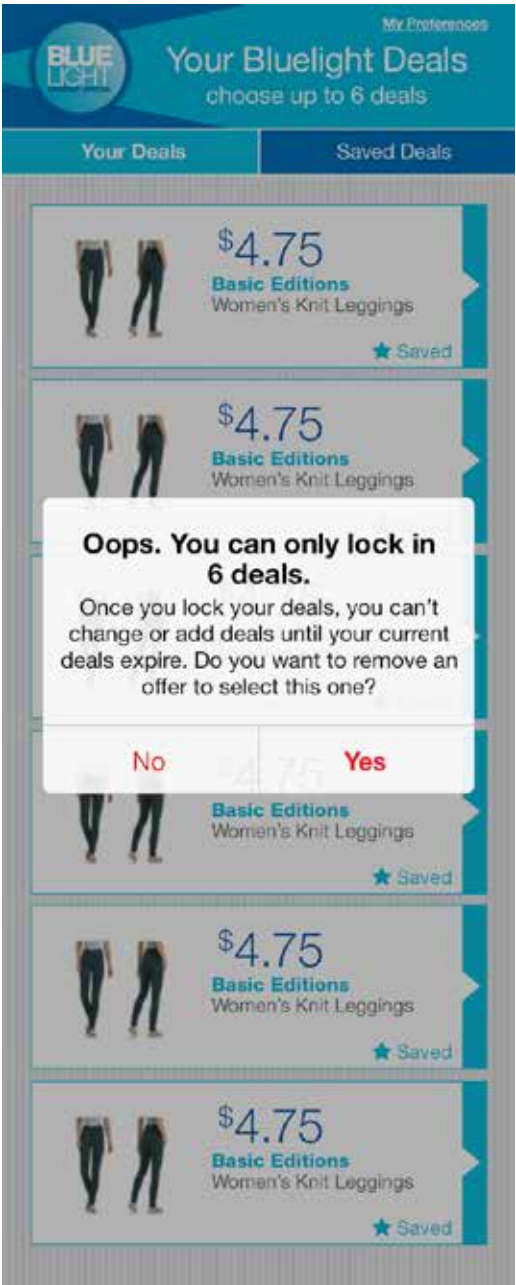
A

Results of “Tap you favorites”. Scroll down to see all deals offered.



B

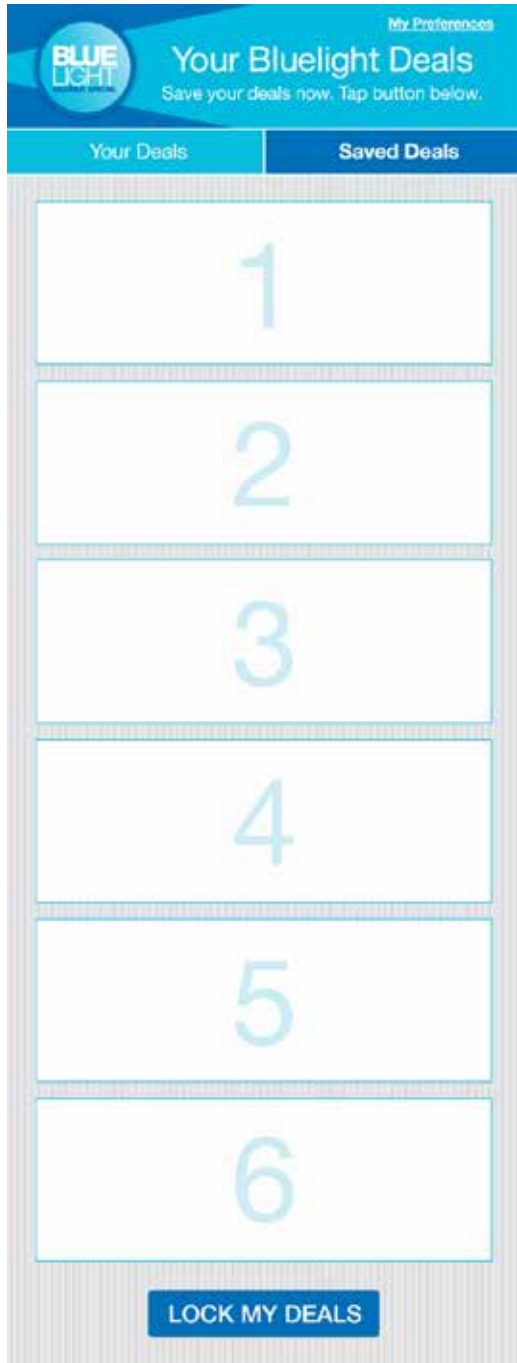
Once “Saved” button is selected, deals will show up on “Saved Deals” page.



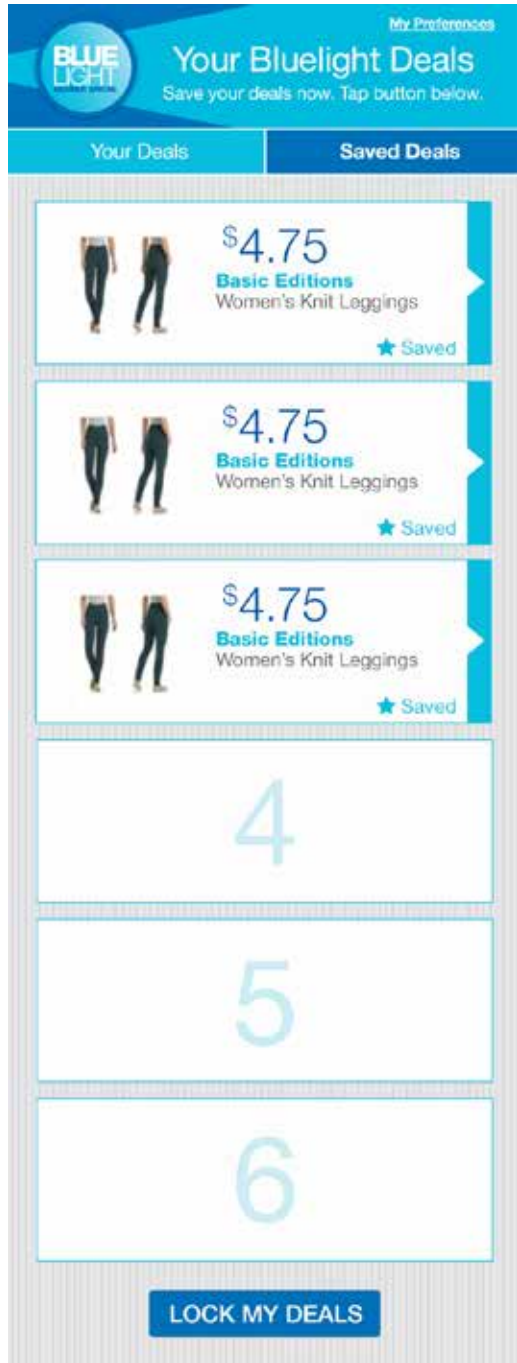
C

Member tries to add more than 6 deals. Pops up when Member tries to save more than 6 deals.

SAVED DEALS



A
No deals saved



B
3 deals added but not locked

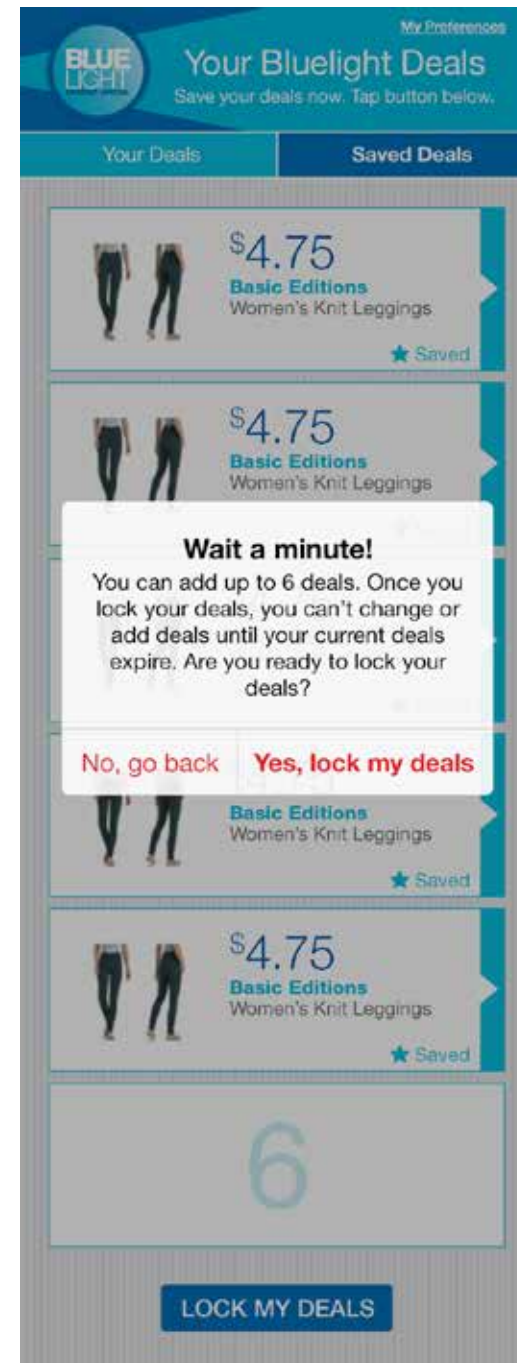


C
3 deals added & locked



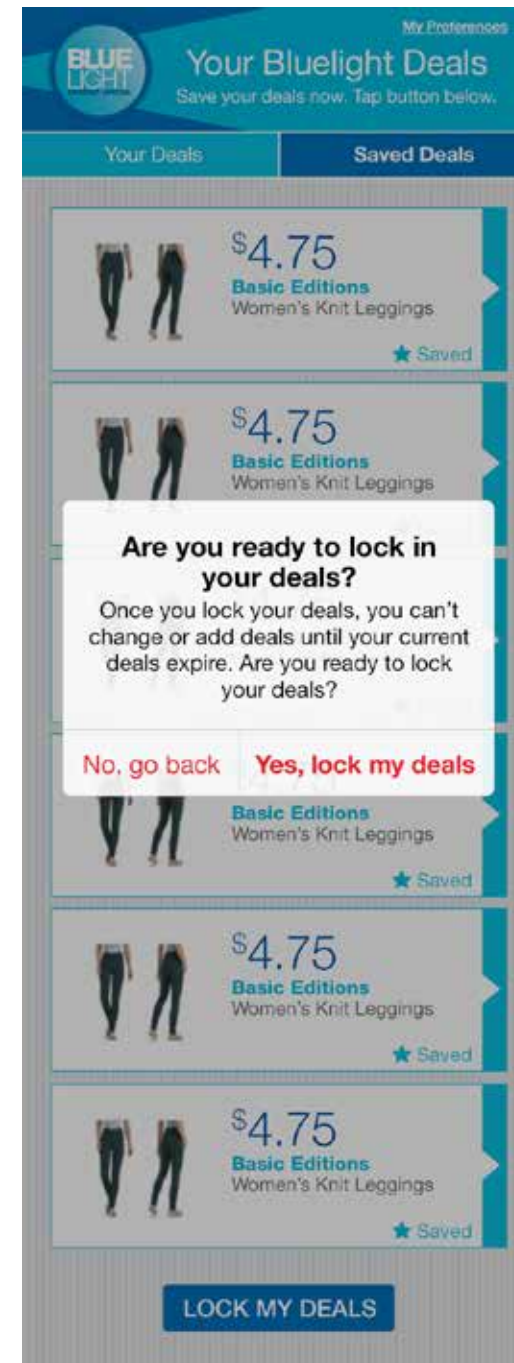
D
6 deals added & locked

SAVED DEALS POP UP VARIATIONS



A

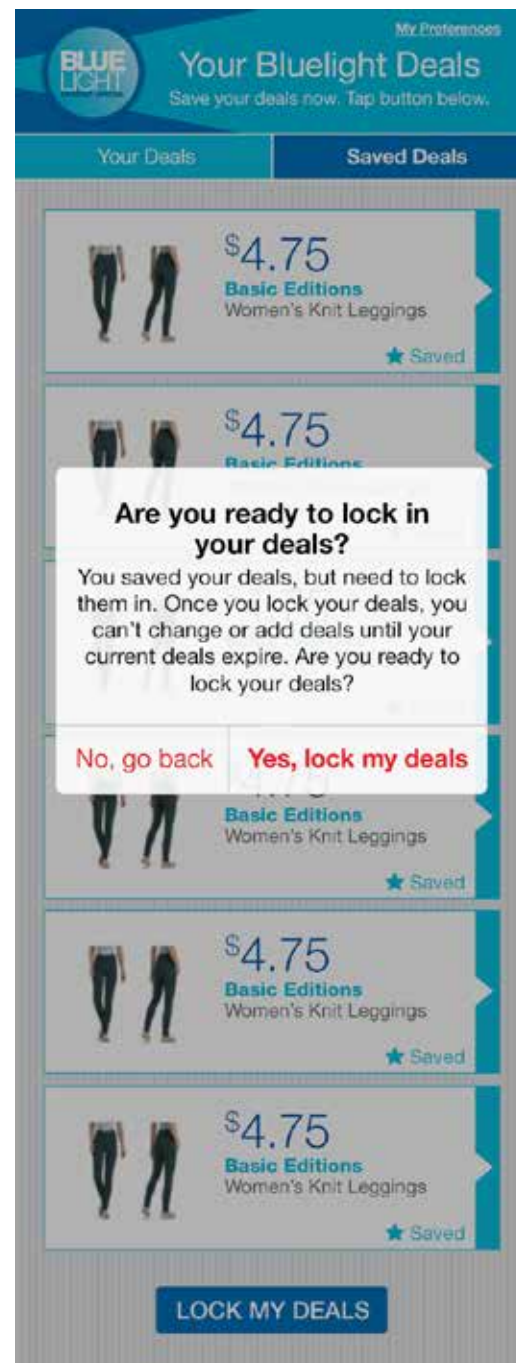
Member has added up to 5 deals. Pops up when Member taps "Lock My Deals" button.



B

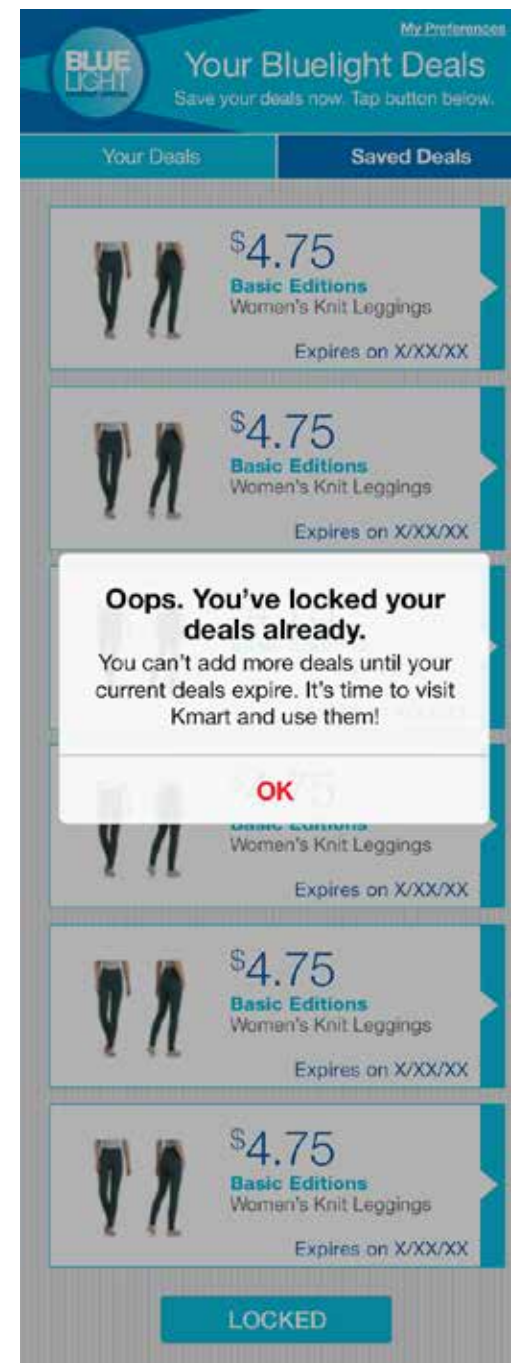
Member has added 6 deals. Pops up when Member taps "Lock My Deals" button.

CACHING MESSAGING OPTIONS



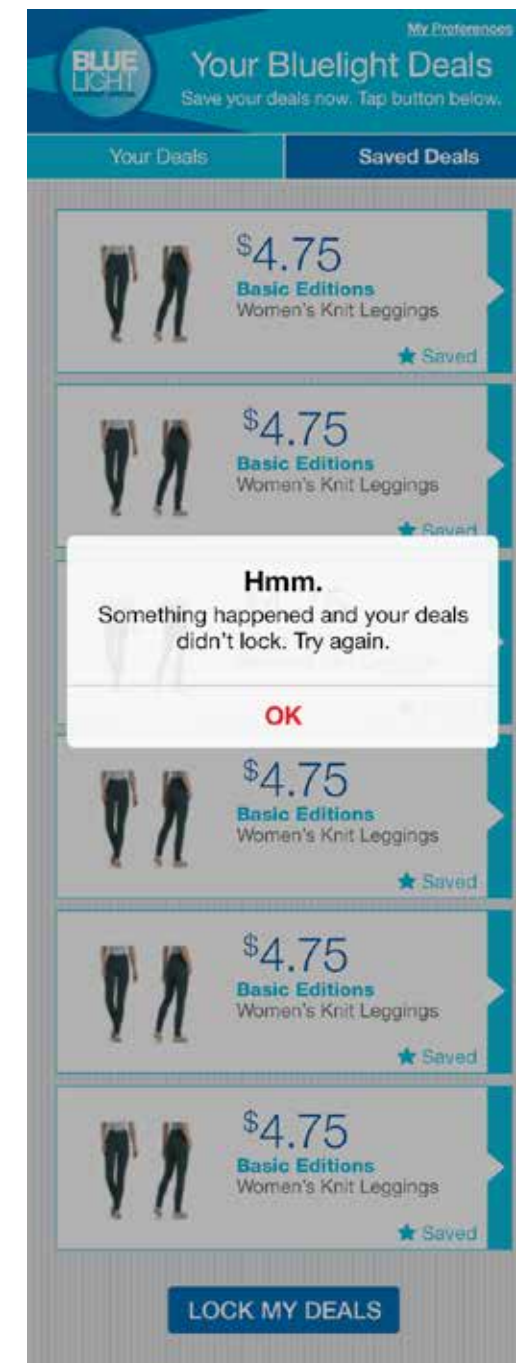
A

Member comes back after saving coupons but not locking them.



B

Member comes back after deals are LOCKED but still ACTIVE, and tries add more.



C

Member has locked deals, but there is a registration error and offer/s fail to lock. Pops up AFTER "Lock my Deals" button is selected if there is a failure.