

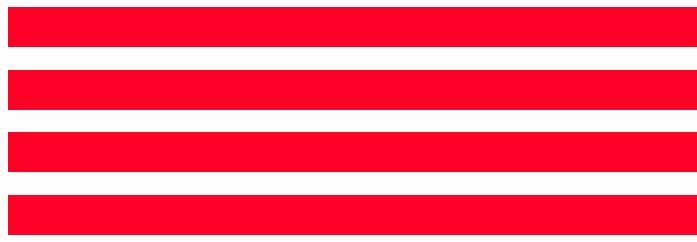
# DISCTRACK (DISC TRACKER)

## TASK 1 INTRO TO WEB

Jerome de Maria 5.1A



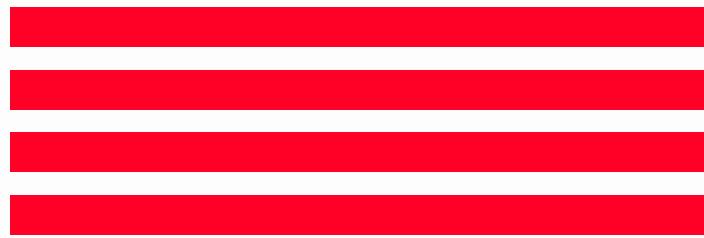
# WHAT IS DISCTRACK?



△ WEBSITE THAT TRACKS YOUR COLLECTION OF PHYSICAL MUSIC (CDS AND RECORDS), AND OFFERS GUIDANCE TO FIND NEW RECORDS FROM LOCAL SHOPS/ ALSO SERVES AS A SOCIAL MEDIA OF SORTS OFFERING THE ABILITY TO SELL A RECORD.

**T**HIS WEBSITE IS BEING CREATED TO HELP THOSE INTO RECORD OR CD COLLECTING//IT SERVES AS A LOW-CARBON ALTERNATIVE TO ONLINE SHOPPING, AND REDUCES THE JUNK THAT ONLINE MARKETPLACES TRY TO SELL YOU.

# WHAT IS MY TARGET AUDIENCE/PERSONAS?



MUSIC **E**NTHUSIASTS  
VINYL RECORD/CD COLLECTORS  
**Y**C**LIMATE **P**OSITIVE INDIVIDUALS**

## **P**ERSONAS



### **U**SER 1

**A**GE 14

**S**TUDENT

**L**ANGUAGE :  
**E**NGLISH

- P**REFERS GOING OUTSIDE  
OPPOSED TO ONLINE  
SHOPPING
- L**IKES GOING  
THRIFTING/ENVIRONMENTALLY  
FRIENDLY  
SHOPPING
- O**RGANIZATION IS KEY,  
LIKES TO RANK AND  
MEMORIZE  
CERTAIN THINGS/PLACES

### **U**SER 2

**A**GE 23

**S**INGER

**L**ANGUAGE :  
MALTESE

- I**S ALREADY A COLLECTOR  
FOR PHYSICAL MUSIC
- O**FTEN BUYS/RECORDS IN  
PERSON, BUT THEY LACK  
KNOWLEDGE ON OTHER  
STORES
- A**LSO WANTS TO MAKE  
FRIENDS IN THE SCENE

### **U**SER 3

**A**GE 18

**B**ARISTA

**L**ANGUAGE :  
MALTESE  
**E**NGLISH

- L**IKES MUSIC A TON, WANTS TO  
GET INTO COLLECTING
- I**S FRUSTRATED WITH OTHER  
ONLINE SITES THAT ARE  
CATERED TO RECORD SELLING  
(DISCOGS FOR EXAMPLE)
- A**LSO LIKES SHARING THEIR  
TASTE WITH FRIENDS

# SITEMAP + INITIAL SKETCHES - /LAYOUTS

**Home**

Find Any Record Locally:  
Your favorite Stores  
[grid of record covers]

Friend Activity

Purchased

Wishlist

Available At

Price

Results for: \_\_\_\_\_

Project artist CD Vinyl Cassette

Project artist CD Vinyl Cassette

**Genre Dropdown**

Pop  
Rap  
R&B  
Hip-Hop  
Jazz  
Rock  
Metal

**About/Contact**

About  
DiscTrack  
Find LS  
Logo

Contact us

Send

**User profile/settings**

Username edit  
Collection  
Bio  
Social Media edit  
Settings  
Sign out  
Delete Account

**Search**

**Login**

Login

Username  
Password

OR

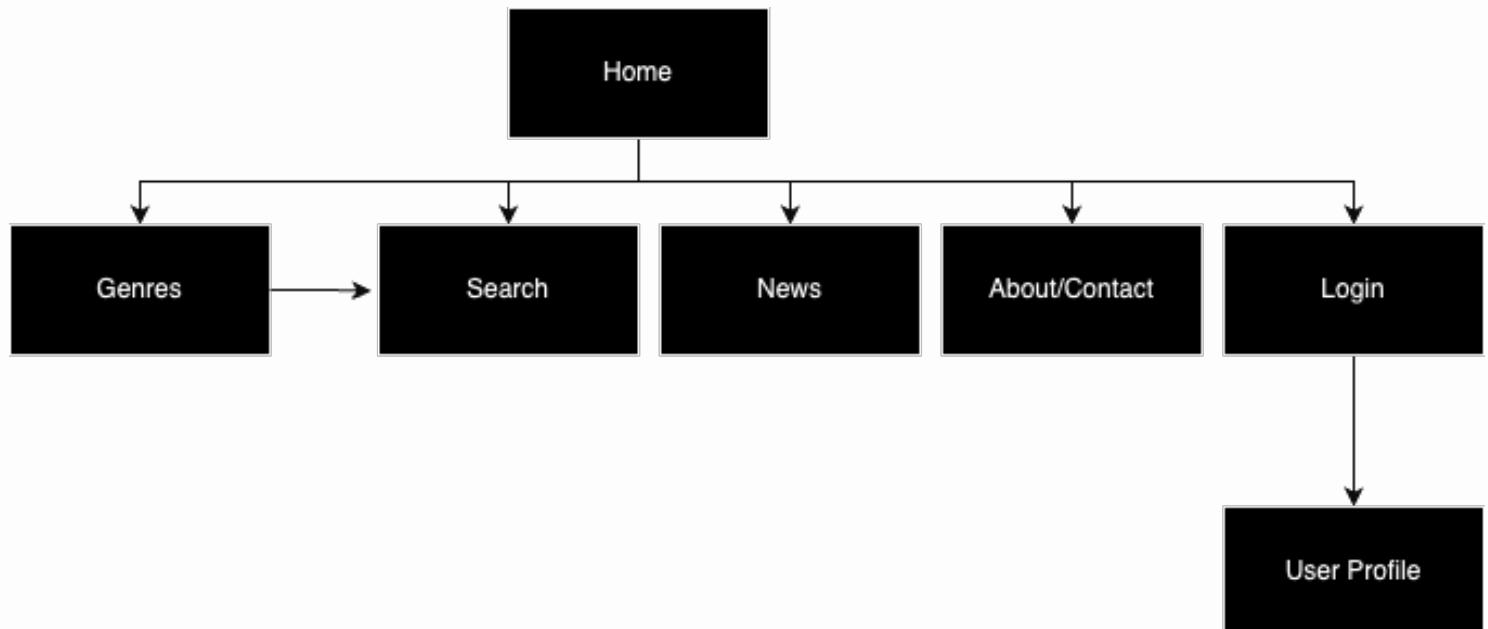
Login with

**Profile**

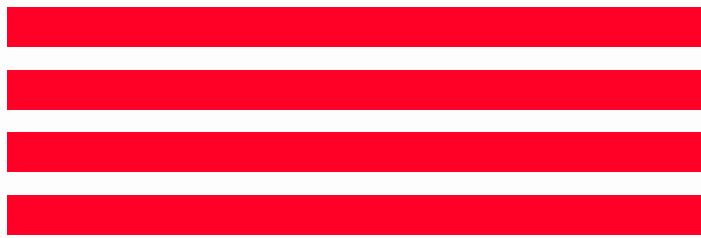
Username  
Collection  
Bio  
Social Media  
Selling

**News**

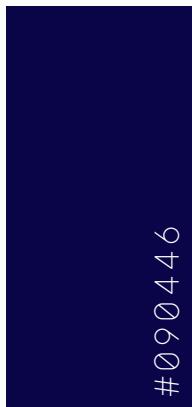
DATE ✓  
xx/xx/xxxx  
xx/xx/xxxx  
xx/xx/xxxx  
xx/xx/xxxx



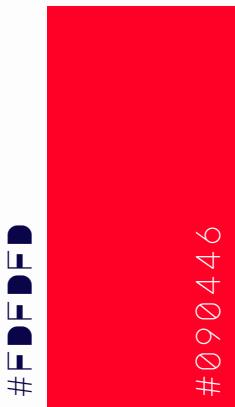
# BRAND CONCEPT



## MAJOR MONO DISPLAY Futura LT



Text  
or  
Dark Mode  
Background



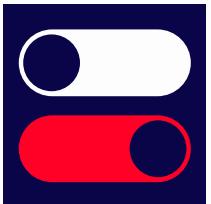
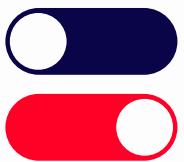
Text

or

Light Mode

Background

Accent/ Icons



SEND



Find Any Store, Locally.  
Your Favourite Stores

Store	Artist	Title	Price	Available at
D'Amato Records	Lady Gaga	Born This Way	€18.00	Solo Vinyl
Solo Vinyl	Ariana Grande	Sweetener	€25.00	Solo Vinyl
Sunset Records	Kanye West	Graduation	€15.00	D'Amato Records
Exotique	Lady Gaga	Born This Way	€18.00	Exotique
SZA	SZA	SOS	€45.00	Solo Vinyl
Troye Sivan	Troye Sivan	Something to Give Each Other	€50.00	Sunset Records

Friend Activity

User	Purchased	Artist	Title	Rating
Duck Fieri	D'Amato Records	Beyoncé	Lemonade	5/5★
Kermit	D'Amato Records	Clairo	Immunity	4/5★
Riot!	Big Rock's Records	Paramore	Riot!	3/5★

Demo Homepage^

# WIREFRAMES

**Top Navigation Bar:**

- Logo
- Home
- Genres
- News
- About/Contact
- Q Search
- Username Sign In Sign Out

**Left Column:**

Find Any Store, Locally.

Your Favourite Stores

	Record Store   0/5★								
--	---------------------	--	---------------------	--	---------------------	--	---------------------	--	---------------------

Wishlist

Project	Artist	Price	Available at
Project	Artist	€0.00	Record Store
Project	Artist	€0.00	Record Store
Project	Artist	€0.00	Record Store
Project	Artist	€0.00	Record Store
Project	Artist	€0.00	Record Store

**Middle Column:**

Friend Activity

Purchased	Artist	Project
	Artist	0/5★
	Artist	0/5★
	Artist	0/5★

**Right Column:**

About Us

DiscTrack (Disc Tracker)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras nec velit suscipit, rutrum massa ac, efficitur ligula. Donec vel imperdiet leo.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras nec velit suscipit, rutrum massa ac, efficitur ligula. Donec vel imperdiet leo.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras nec velit suscipit, rutrum massa ac, efficitur ligula. Donec vel imperdiet leo.

Contact Us

Subject \_\_\_\_\_

Email \_\_\_\_\_

Message \_\_\_\_\_

Send

**Search Results Page:**

Results for: \_\_\_\_\_

Project	Artist	Type	Condition	Rating	Add to wishlist	Price	Available at
	Artist	CD Vinyl Record	Cassette Other	Rate☆☆☆☆☆		€0.00	Record Store
	Artist	CD Vinyl Record	Cassette Other	Rate☆☆☆☆☆		€0.00	Record Store
	Artist	CD Vinyl Record	Cassette Other	Rate☆☆☆☆☆		€0.00	Record Store

**User Profile Page:**

Username \_\_\_\_\_

Discs Owned: 15

Bio: [Text area]

Social Media:

Collection: Album Artist | 0/5★ Album Artist | 0/5★ Album Artist | 0/5★

Selling: Album Artist | 0XX.XX Album Artist | 0XX.XX Album Artist | 0XX.XX

Settings:

Sign Out

Delete Account

**Login Page:**

Login

Username/Email \_\_\_\_\_

Password \_\_\_\_\_

Or

Login With

**News Page:**

Latest News

New Store Opens Up: [Text]

Date: xx/xx/xxxx

Publication: <https://website.com/news/example>

New Store Opens Up: [Text]

Date: xx/xx/xxxx

Publication: <https://website.com/news/example>

New Store Opens Up: [Text]

Date: xx/xx/xxxx

Publication: <https://website.com/news/example>

# IPO - CHART

**I**NPUT

**P**ROCESS

**O**UTPUT

User Logs In	Server requests data	If Valid, send user to home screen, if not valid, ask for valid credentials
User searches for an item	Server looks up data with "item" as its description	Search page appears with results from look up
User clicks on rating stars	Server checks the stars clicked	Server automatically adds to users collection with the according rating
User clicks on shopping cart/wishlist icon	Server receives data	Server automatically adds the item to the wishlist on home page
User clicks on News	Server loads up the news page with results from outside news publications	News page loads up with results
Setting and/or profile edits are being made	Server checks edits being made	Server automatically saves changes after 1 second of inactivity from that area
User wants to contact us through contact page and fills up the form, clicks send	Server reads the data input into the text box, and opens external email app	External email app is opened and user has option to send
User Clicks on a store icon and/or link	Server checks the store selected and loads an external map app	External map app is opened with the store selected as a result
User clicks on an album/project icon	Server reads the album selected, loads up a youtube link directing to that project if available	External youtube link showcasing project is opened

E

N

D

