

# Web Design Task 4

Jerome de Maria 4.2A

## Camp Ctrl

For this task I wanted to create a website for the popular RnB singer SZA, I themed the website off her official merchandise, the album cover for her album "Ctrl", and the aesthetics of older MacOS (10.5 Snow Leopard).

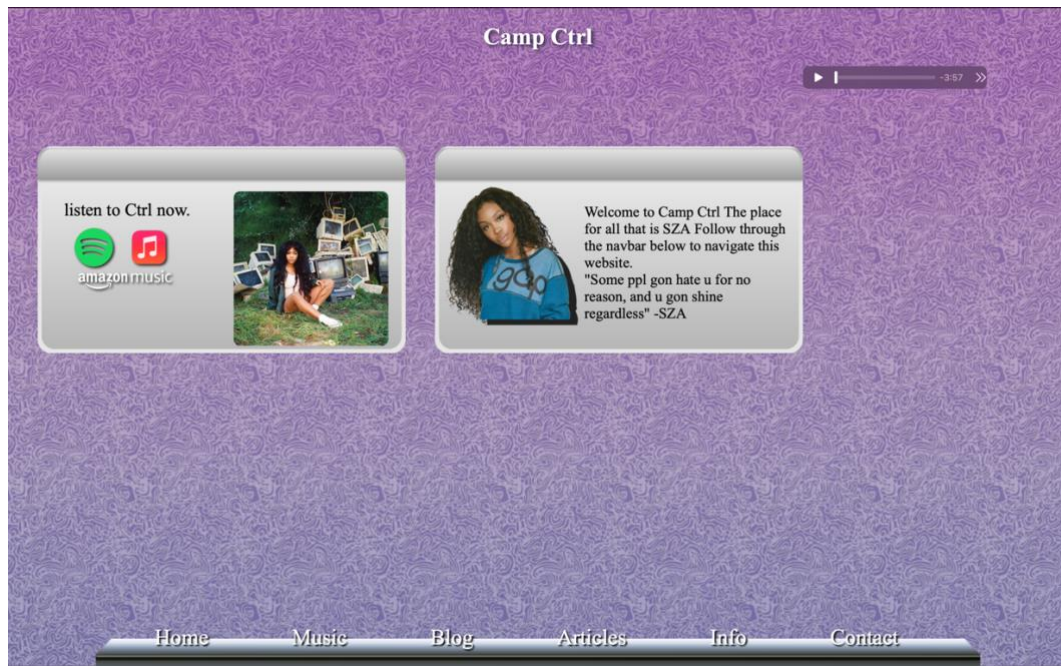
## Camp Ctrl

GitHub Repository Link:

<https://github.com/jeromedmc/jeromedmc.github.io>

Website Link:

<https://jeromedmc.github.io>

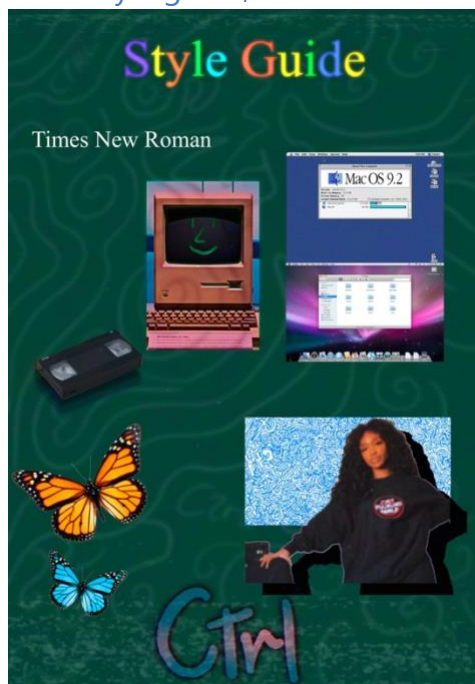


## So what is Camp Ctrl?

Camp Ctrl is a website dedicated to the RnB singer SZA (Solana Imani Rowe), I decided to choose this artist because I listen to her music quite often, and I really like the aesthetics of her album covers and music.

For the site I took inspiration from 3 main things, the cover for SZA's album 'Ctrl', the merchandise produced for the artist from 2017-2020, and older versions of MacOS (Snow Leopard mainly). I combined these to create a mesh of both new and old.

[Pic A Style guide](#), [Pic B album cover for 'Ctrl'](#).



Pic B

## Pic A

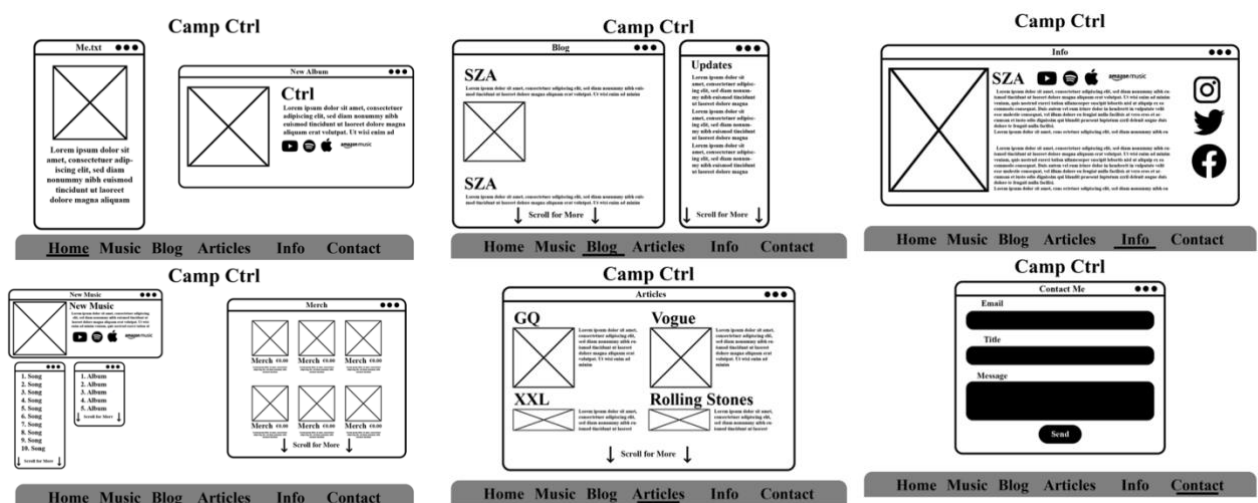
For the planning I created both a mockup in illustrator and a motion graphic in Final Cut Pro.

I wanted to recreate the feeling of using an older version of MacOS, while also incorporating a lot of Items that create SZA's Aesthetic. I incorporated the patterns and the font used in her merchandise.



## What about wireframes?

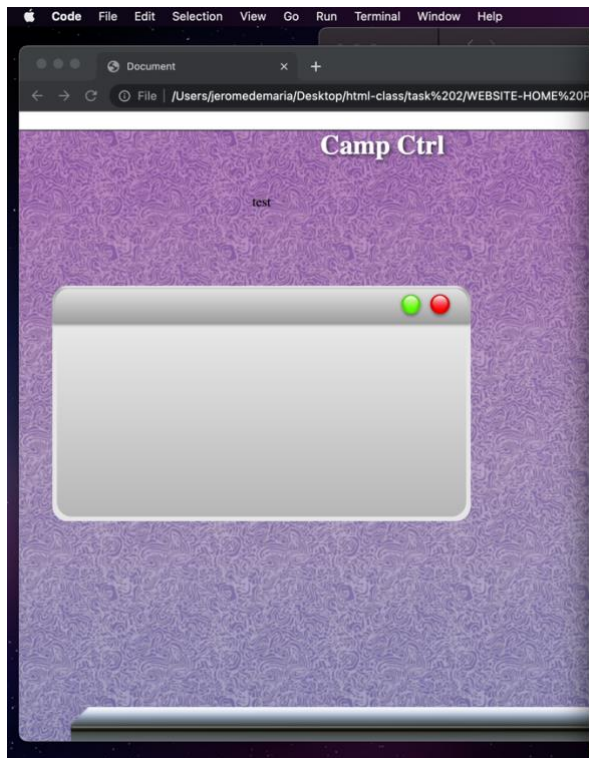
For the wireframes I created them with Adobe Illustrator.



## How did you create the site?

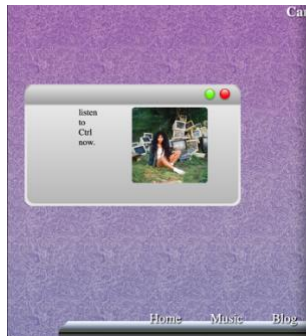
For the base of the website I started using basic HTML, and combined it with CSS, I used online guides from W3 Schools with the files made from previous lectures to

gain a better understanding of how HTML and CSS combined together create a site, at first I was having major difficulties, mainly with creating backgrounds, and visual elements like the windows.

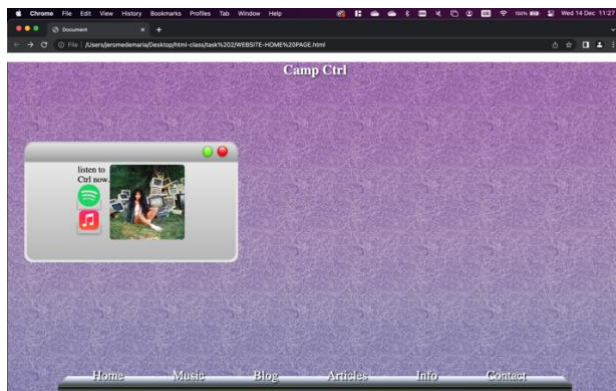




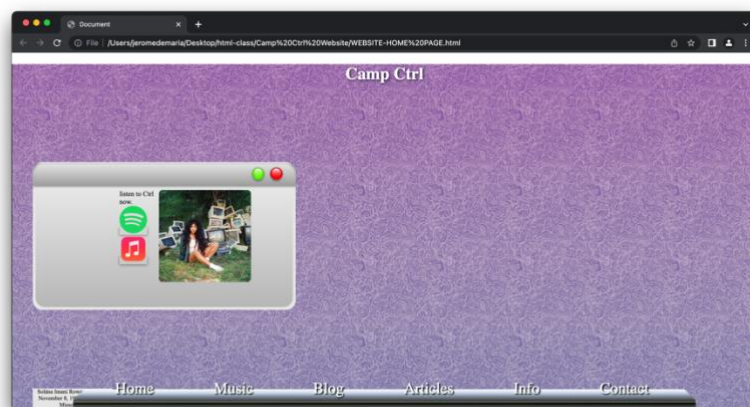
But then I slowly figured it out, and then creating the first full page. I focused on keeping it as close to wireframe as possible.



I then slowly also introduced more elements in my work, like links. And also used more items in my CSS like box shadows.

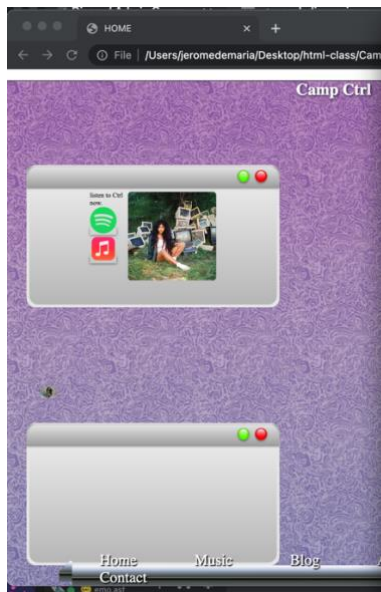


My first major problem was introducing a second window to my page. I was trying a lot of things to try and create one, but then I noticed something huge.

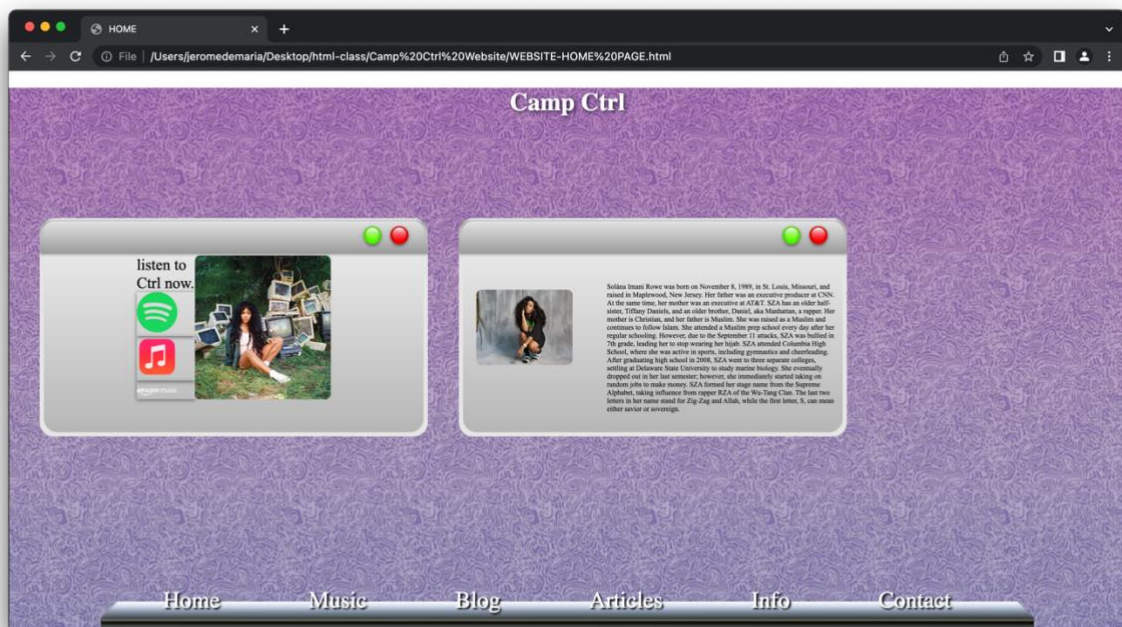




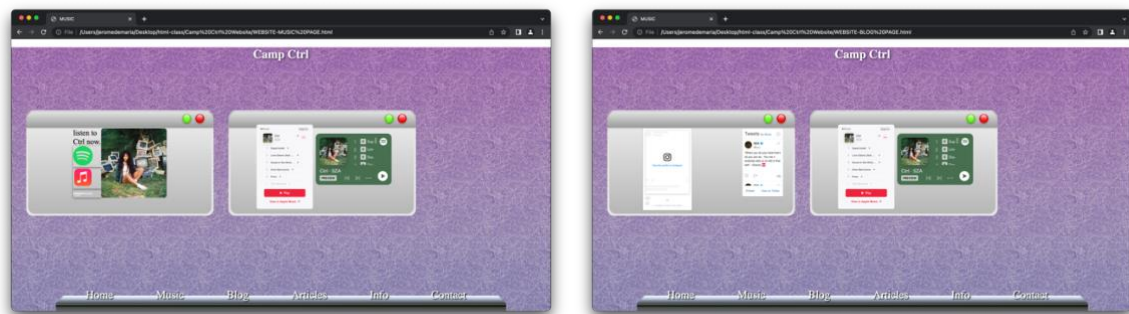
I had noticed that there was already one!, it was hidden under the first window. I then created a new class for the first and second and used the float element to move it opposite to the first.



I then went on to make more smaller changes, adjusting links and putting more elements in.



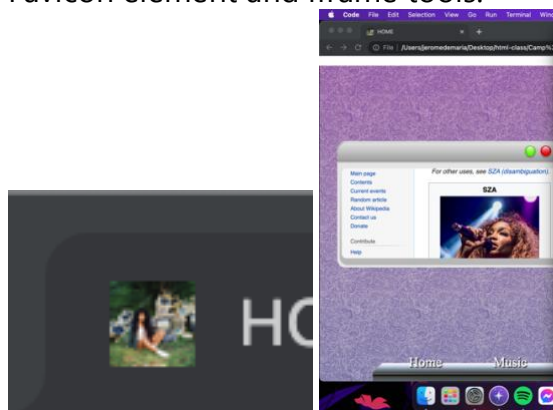
I had started creating more pages, the music and blog page to be specific.



I had also started using embeds! And also learnt how to modify them to fit my site with HTML and CSS.

Around this time I had also started uploading versions of the site to GitHub.

I soon started improving my CSS skills and learning new HTML elements like the Favicon element and iframe tools.



During this later period I also managed to gain feedback from friends and even developers!

I was showed tricks and way to improve my site. For example insight on issues like iframe problems, and design flaws (e.g. non functional window buttons.)



I then introduced more pages, like the contact and info.





Website launch!

I then launched my website and put it up on <https://jeromedmc.github.io>.

Anything you wanted to change?

I think I should've organized my workflow and code a lot better, I tried using validators, but the websites code wasn't functioning properly. And lastly I had noticed a huge flaw in the info after submission where there is now a glitch with font size.

How do you feel about the project?

Great, im still really happy with the result and I think for a first time in coding, its definitely a really good project.

What could've been added?

I think an email subscription service could've made the website better, It would offer users the ability to get instant news for new music or blog posts.

Down below is the email mockup (left), and the website mockup (right).



Lastly I'd like to put in an e-commerce section in the site, with the mockup below:



## Bibliography

Rowe, S. I., 2017. *Ctrl*. [Sound Recording] (Top Dawg Entertainment).

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W3 Schools, 1999-2023. *W3 Schools*. [Online]

Available at: <https://www.w3schools.com>

[Accessed 1-18 January 2023].