JEROME EDWARD GUBAN

Web Developer | Backend Developer | PHP | Laravel

Manila, Philippines

Portfolio: https://jerome-edward-guban-portfolio.vercel.app

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EDUCATION

Bachelor of Science in Information Technology Cavite State University

PROFESSIONAL SUMMARY

Experienced Web Developer with strong expertise in backend development, PHP, Laravel, Node.js, and Vue.js. Demonstrated success in building scalable enterprise applications in the logistics, e-commerce, and warehouse management industries. Adept at designing robust system architectures, optimizing workflows. Bachelor of Science in Information Technology from Cavite State University.

CORE SKILLS

- Backend Development: PHP, Laravel, Node.js, Redis, MySQL
- Frontend Development: Vue.js, React, Tailwind CSS
- Tools & Technologies: Axios, REST API, Git, Linux, Web RTC
- Systems Experience: WMS, HRIS, CRM Integrations, E-commerce Platforms
- Professional Strengths: System Architecture, Code Quality, Debugging, Documentation

PROFESSIONAL EXPERIENCE

Mid Software Developer | Electro Premier Venture Inc. Intl.

Jun 2024 – January 2025

- Developed and implemented web-based business applications, enhancing workflow efficiency, automation, and system performance.

- Designed, developed, and maintained HRIS, Virtual Calling Card System, Ecommerce Website and Inventory Management System.
- Implemented third-party 3PL APIs eg.(Gogo Express, Lalamove, Flash Express & J&T Express), Cron automation, and internal modules for operational efficiency.
- Implemented and integrated multiple third-party APIs, including Google Gemini, for product identification and automated data scraping of product names, descriptions, and price comparisons across various e-commerce platforms. Utilized Google Marketplace APIs, Gmail API for email validation, and Semaphore for SMS-based phone number verification.
- Ensured secure, scalable, well-structured code following modern PHP/Laravel standards.

Consultant Web Developer | HMR Auction Services Inc.

Jul 2019 – Jun 2024

- Developed maintainable software following SOLID principles and code review practices.
- Integrated backend systems and databases for smooth data flow and communication.
- Adopted emerging technologies to improve maintainability and scalability.
- Designed compliance-aligned modules meeting evolving standards.
- Maintained e-commerce platforms, warehouse systems, and reporting tools.
- Integrated CRM systems to enhance customer interactions and sales workflows.
- Provided user training and support for new features and modules.
- Implemented third-party 3PL APIs eg.(Gogo Express, Lalamove, Flash Express & J&T Express)
- Implemented and integrated multiple third-party APIs, including Google Gemini, for product identification and automated data scraping of product names, descriptions, and price comparisons across various e-commerce platforms. Utilized Google Marketplace APIs, Gmail API for email validation, and Semaphore for SMS-based phone number verification.
- Contributed to building live simulated auctions and live selling features using WebRTC, Ant Media, and Twilio.