

North Carolina April 5, 2020

Mobility changes

Google prepared this report to help you and public health officials understand responses to social distancing guidance related to COVID-19. This report shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

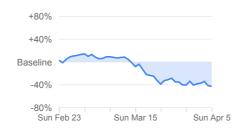
Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read About this data.

Retail & recreation

-43%

compared to baseline

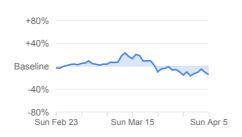


Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy

-14%

compared to baseline

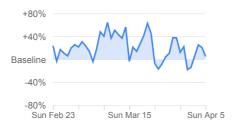


Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

Parks

+5%

compared to baseline

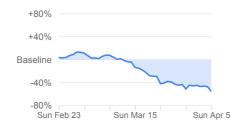


Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations

-55%

compared to baseline

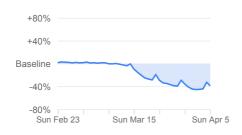


Mobility trends for places like public transport hubs such as subway, bus, and train stations.

Workplaces

-38%

compared to baseline

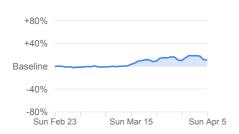


Mobility trends for places of work.

Residential

+11%

compared to baseline

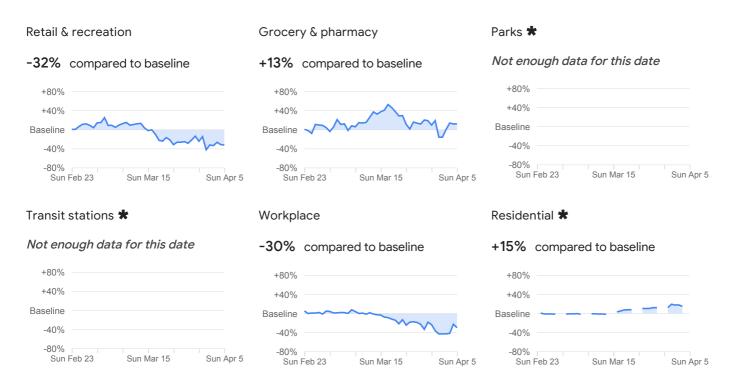


Mobility trends for places of residence.

Alamance County

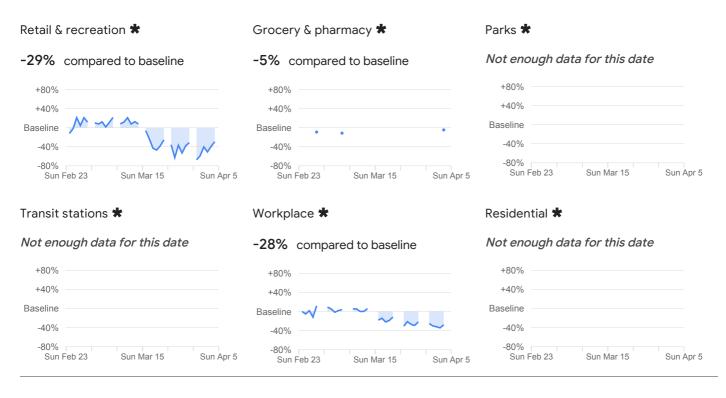


Alexander County

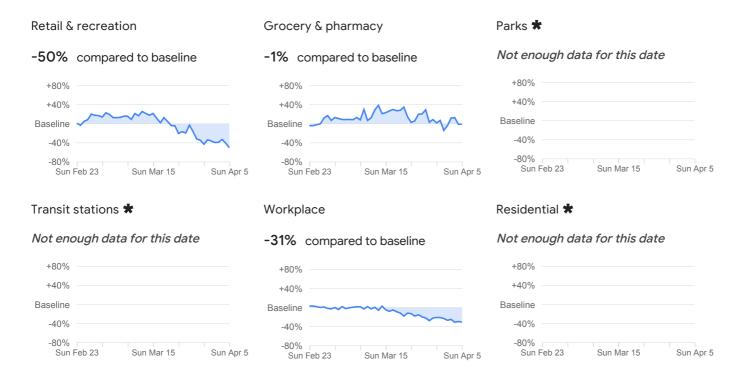


^{*} **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Alleghany County

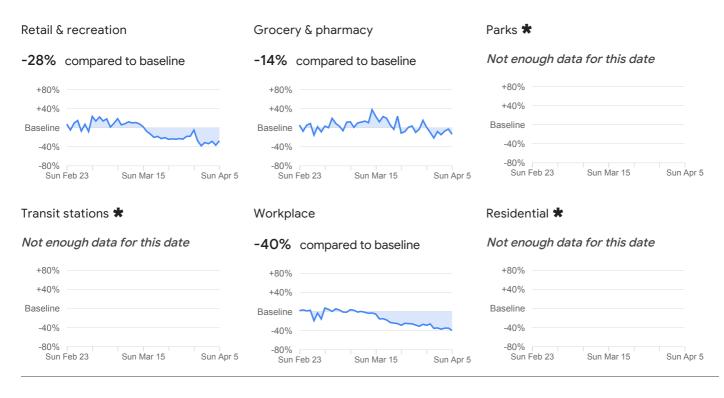


Anson County

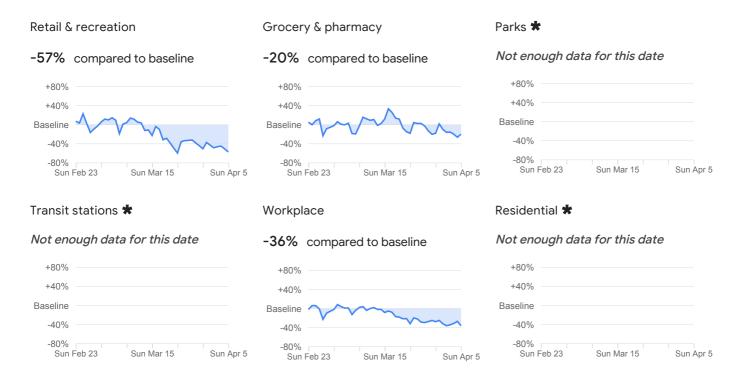


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Ashe County

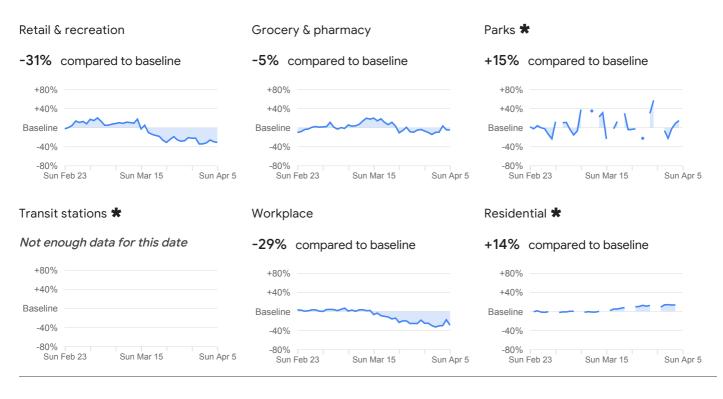


Avery County

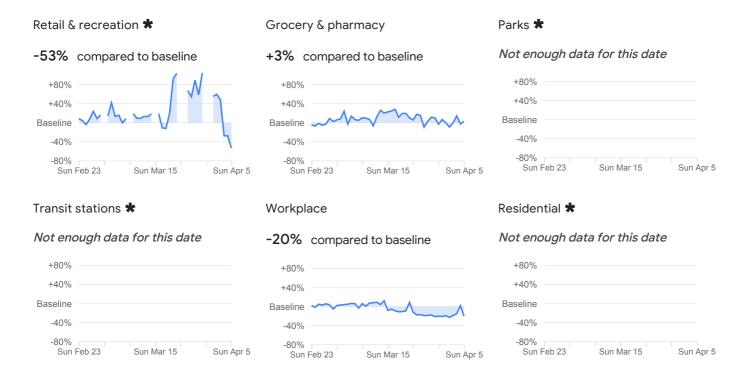


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Beaufort County

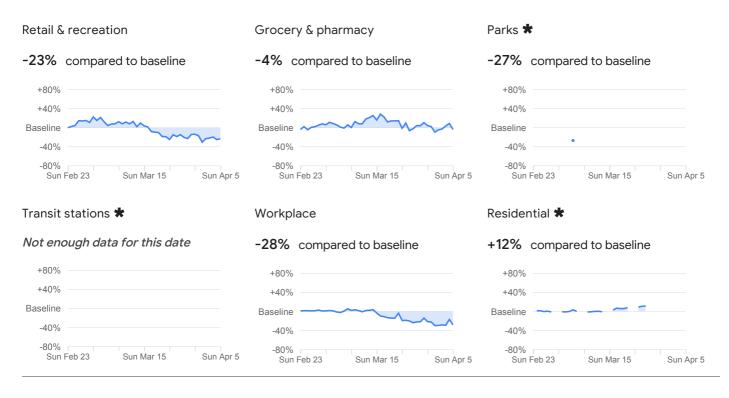


Bertie County

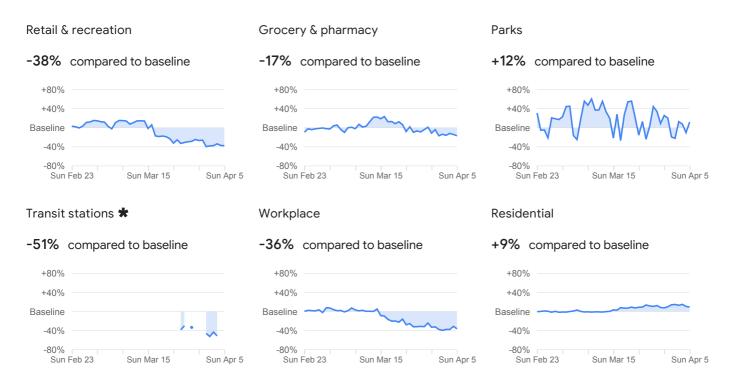


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Bladen County



Brunswick County

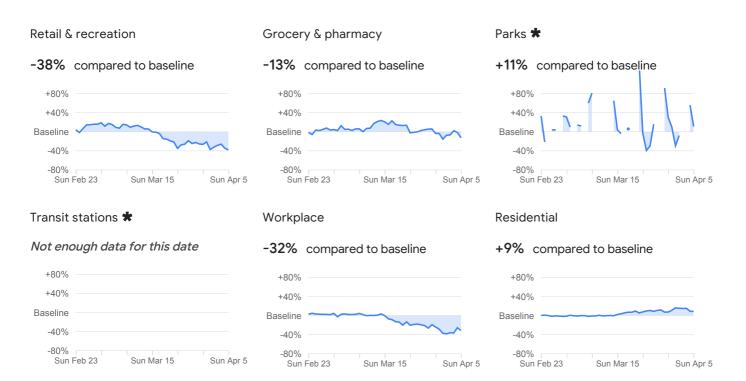


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Buncombe County

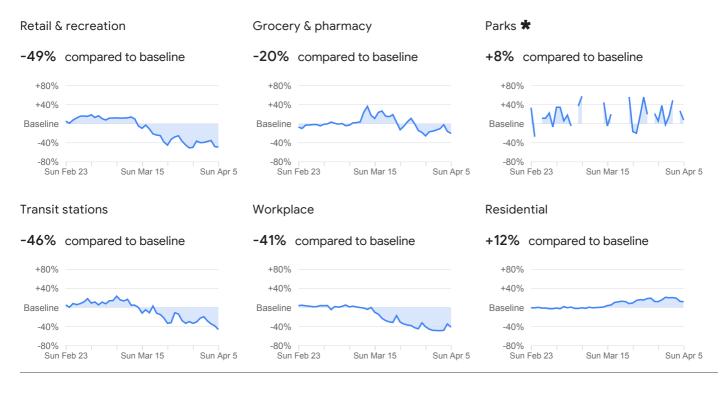


Burke County

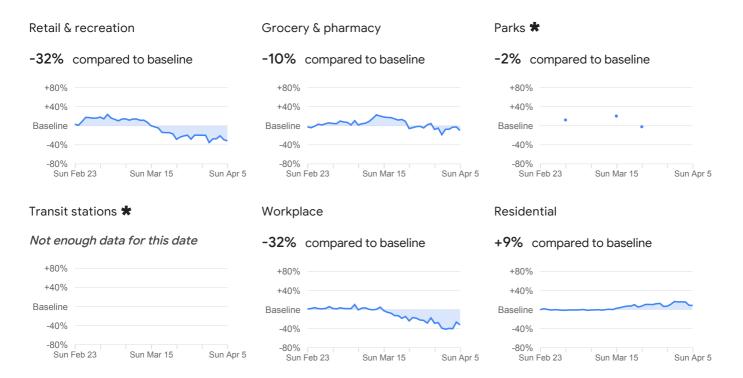


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Cabarrus County

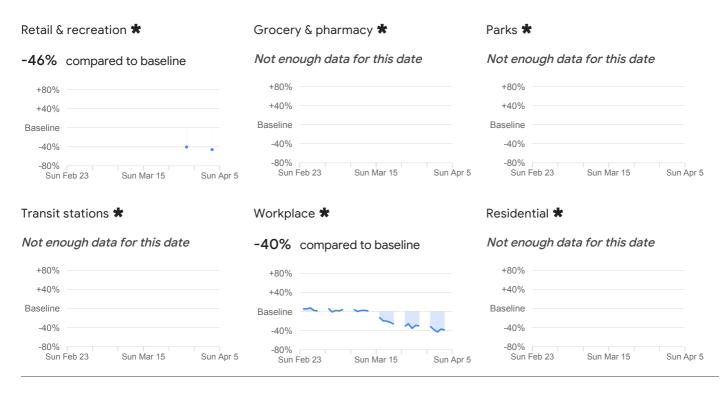


Caldwell County

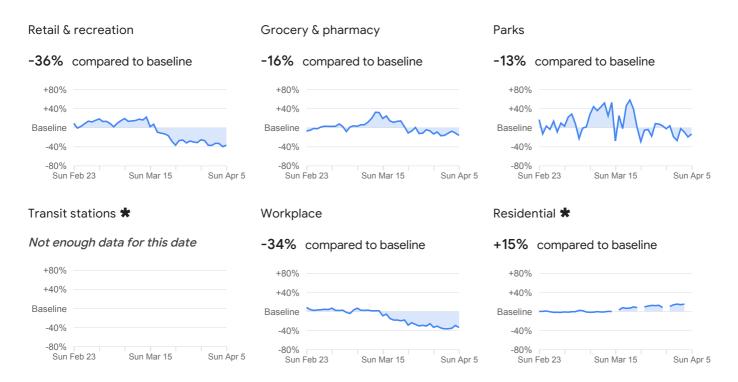


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Camden County

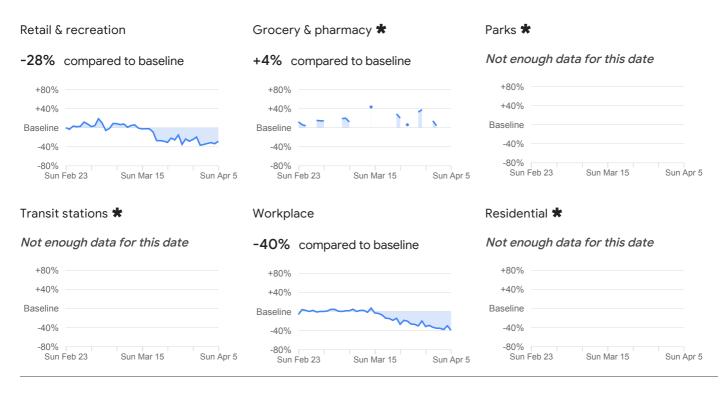


Carteret County

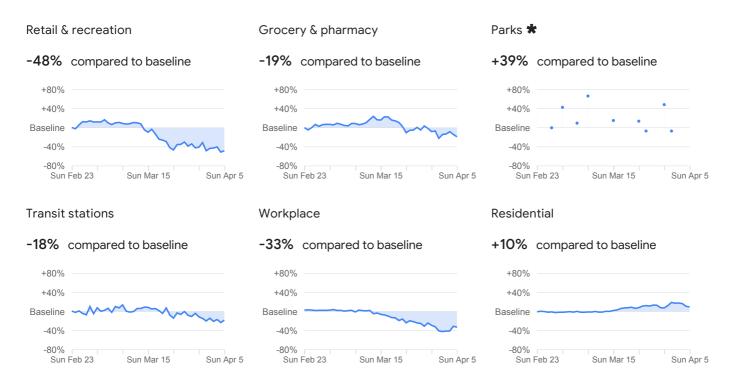


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Caswell County

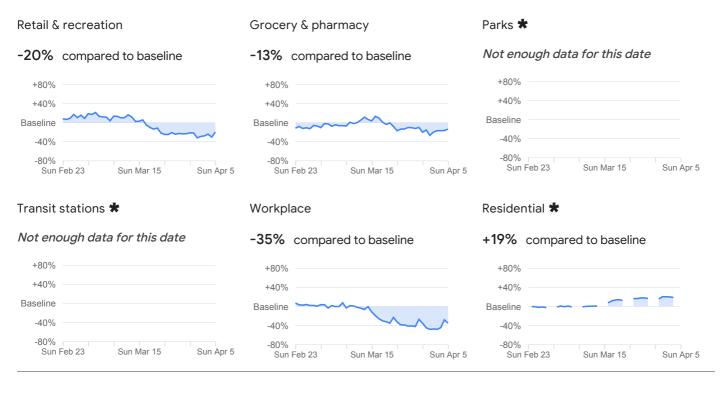


Catawba County

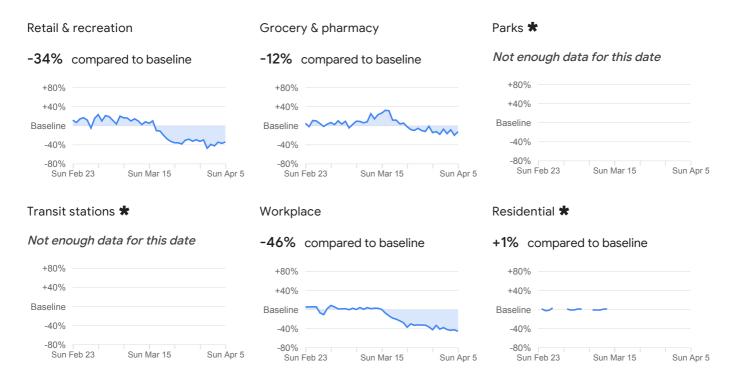


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Chatham County

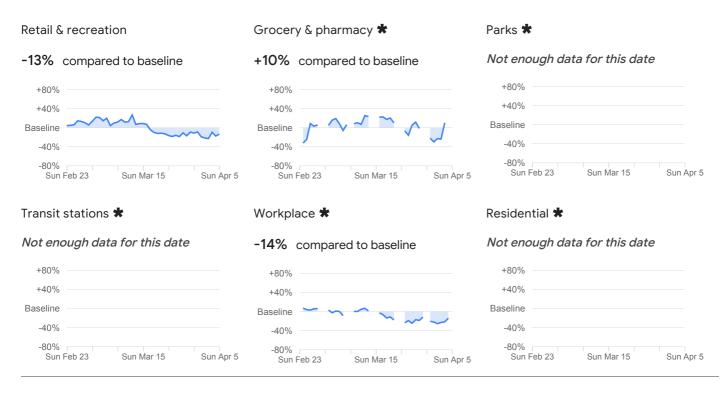


Cherokee County

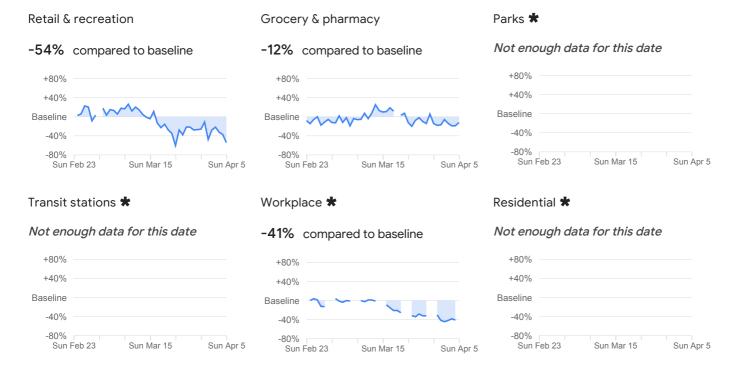


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Chowan County

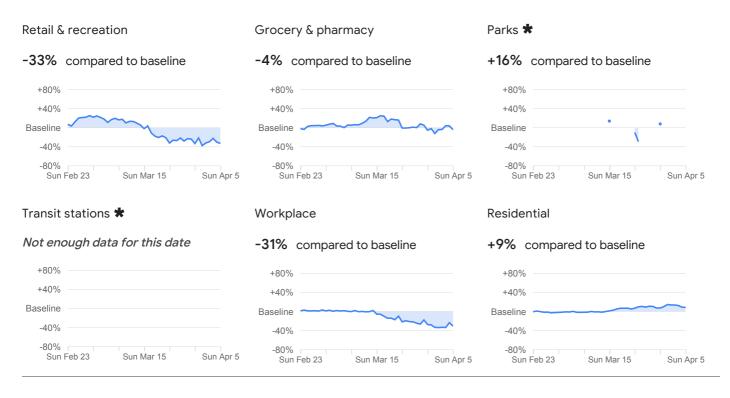


Clay County

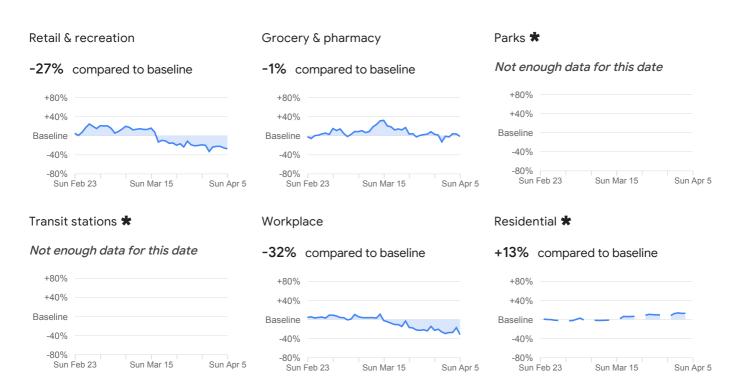


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Cleveland County

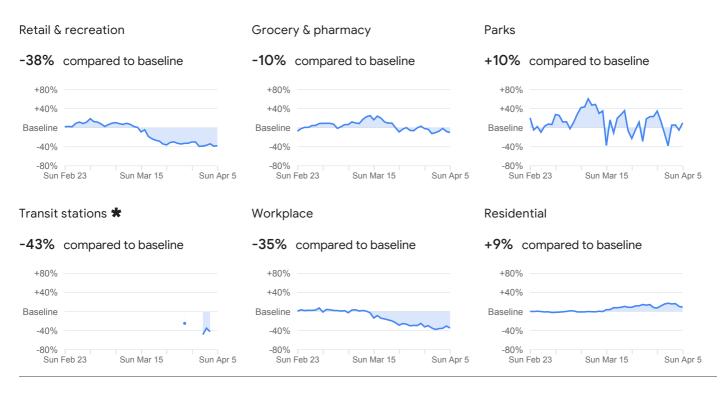


Columbus County

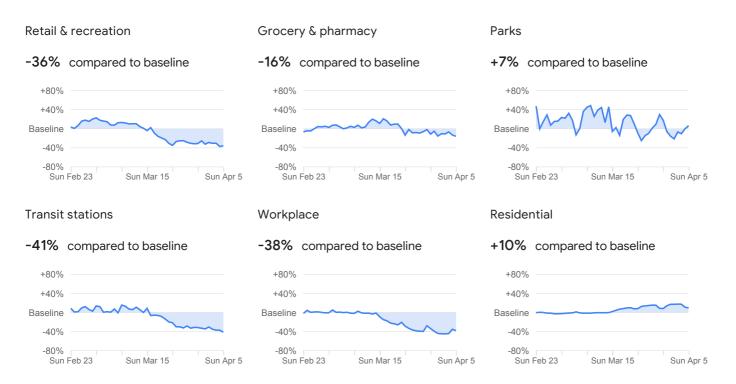


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Craven County

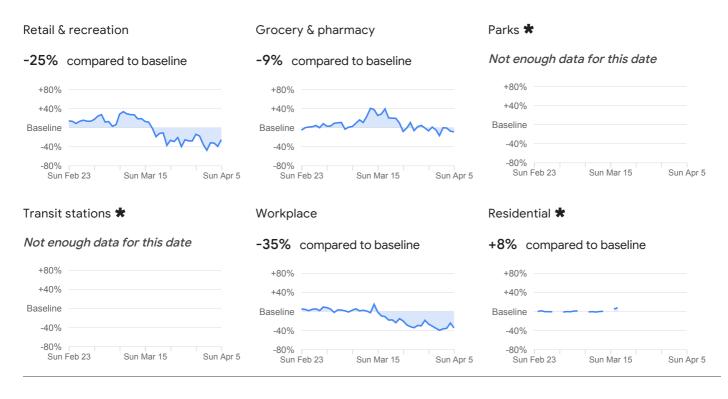


Cumberland County

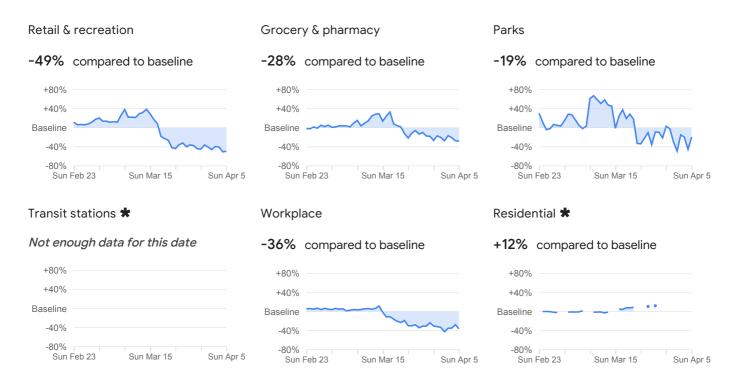


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Currituck County

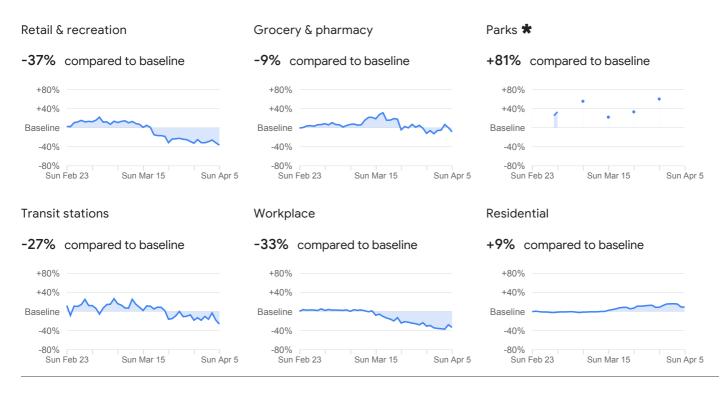


Dare County

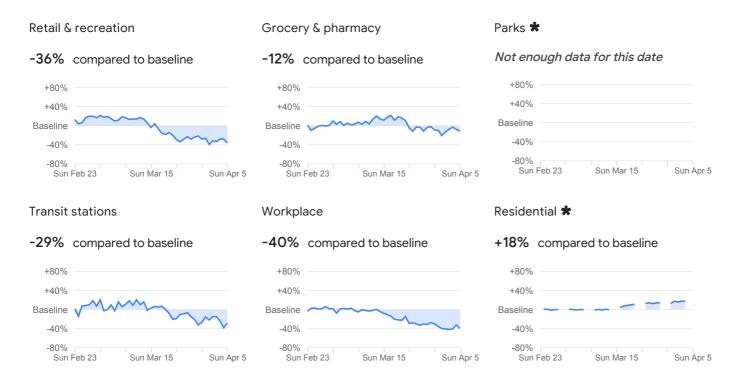


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Davidson County

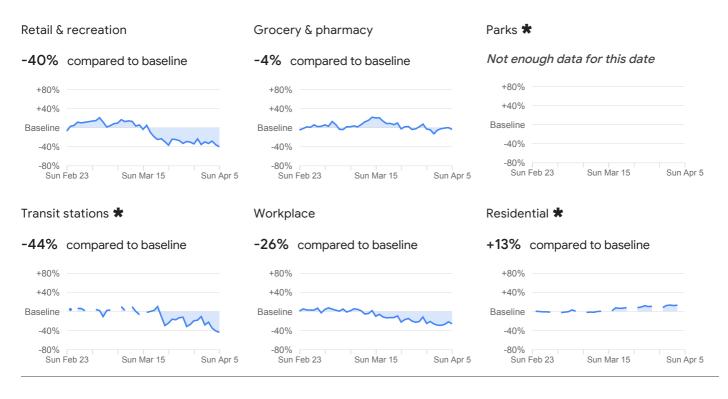


Davie County

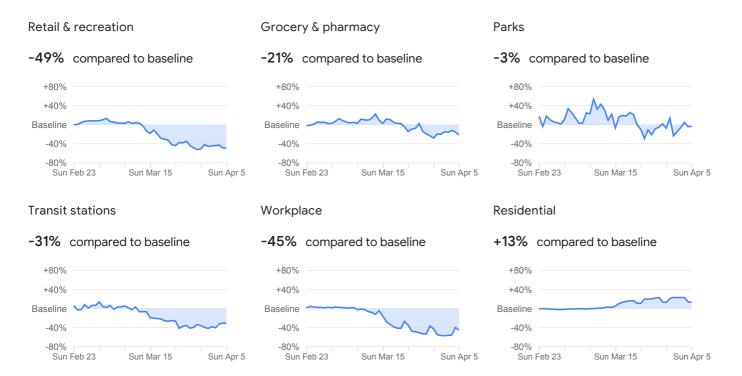


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Duplin County

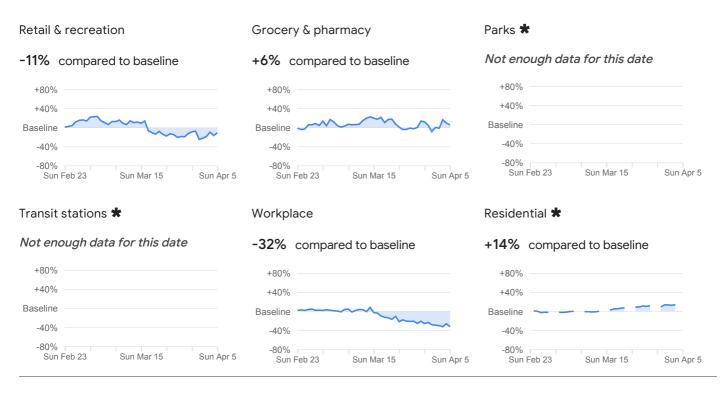


Durham County

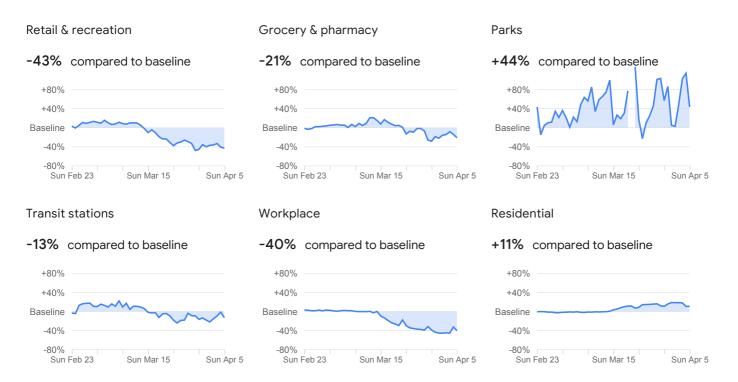


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Edgecombe County

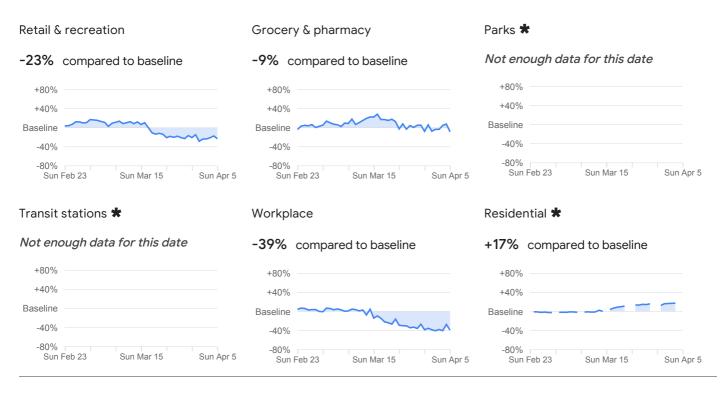


Forsyth County

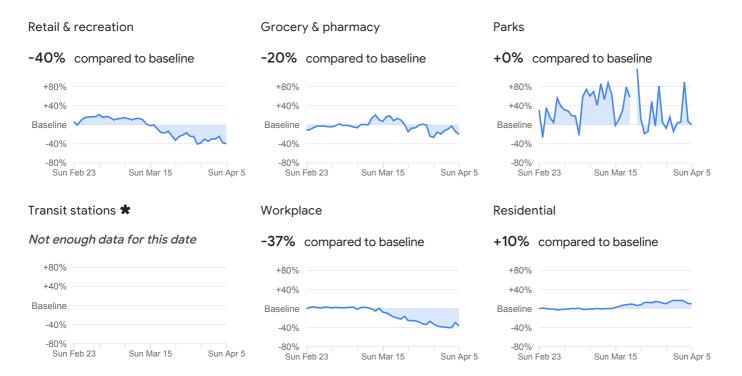


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Franklin County

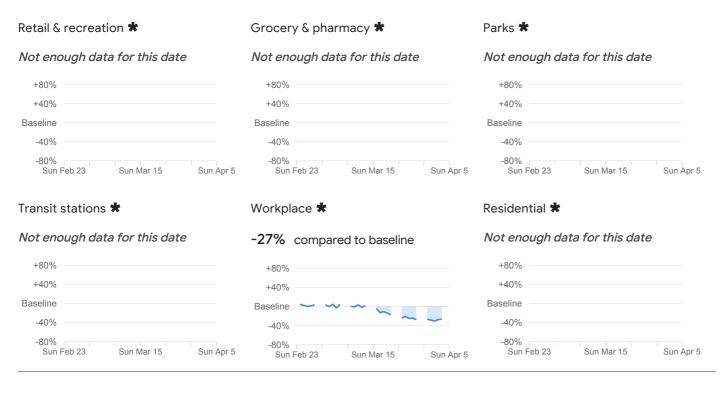


Gaston County

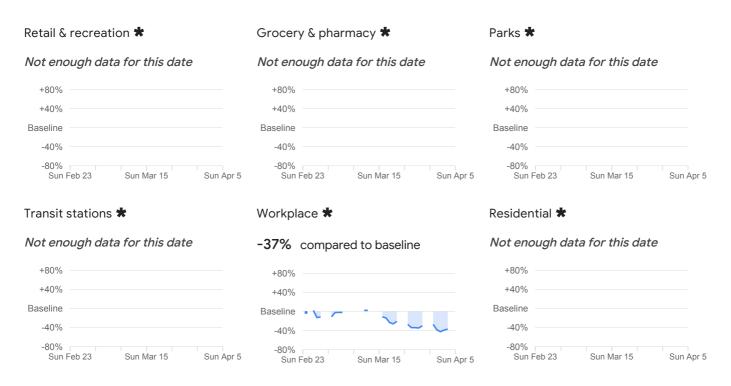


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Gates County



Graham County

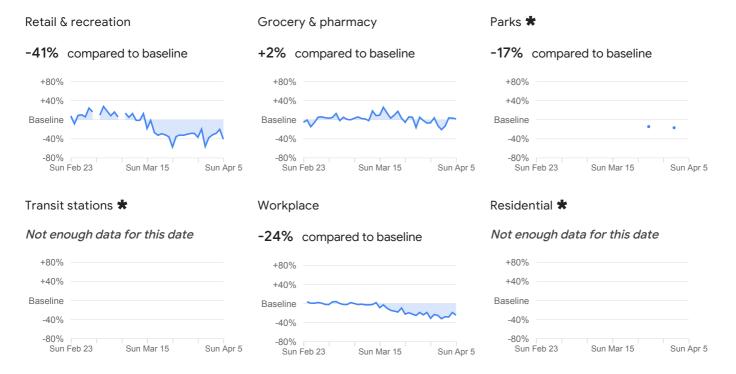


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Granville County



Greene County

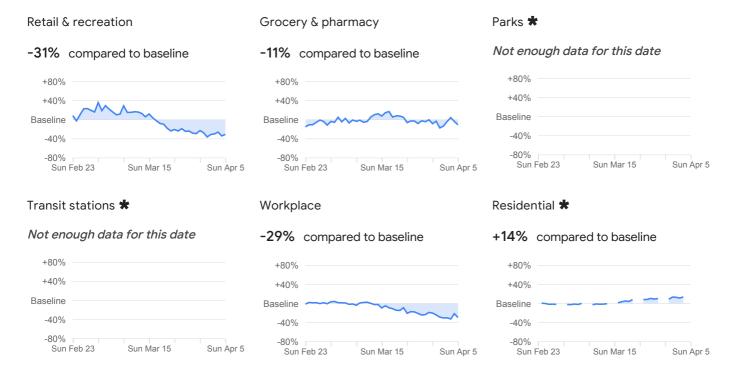


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Guilford County

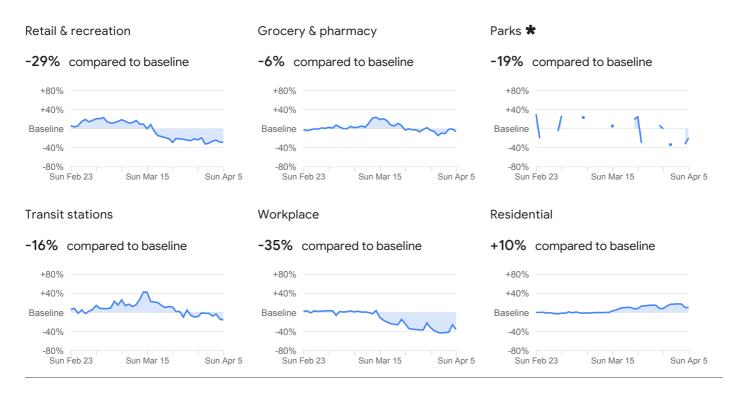


Halifax County

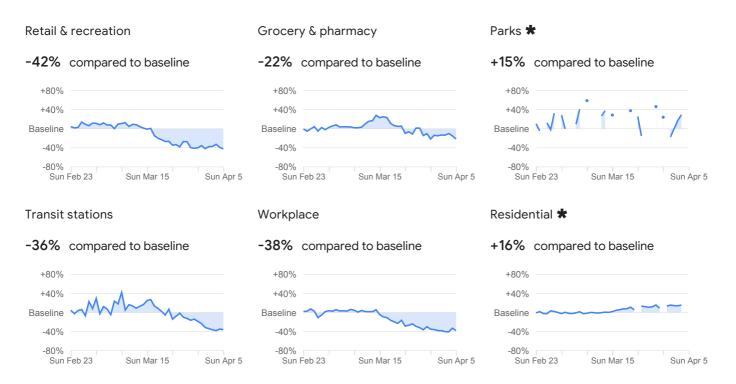


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Harnett County

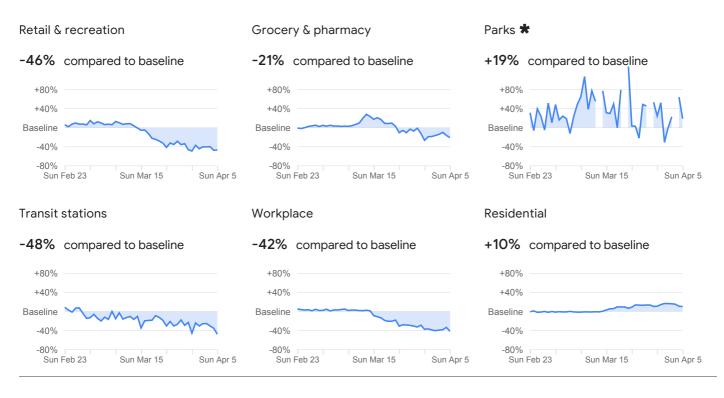


Haywood County

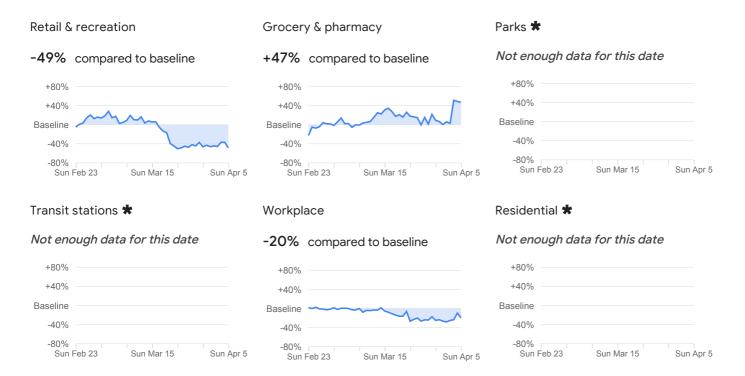


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Henderson County

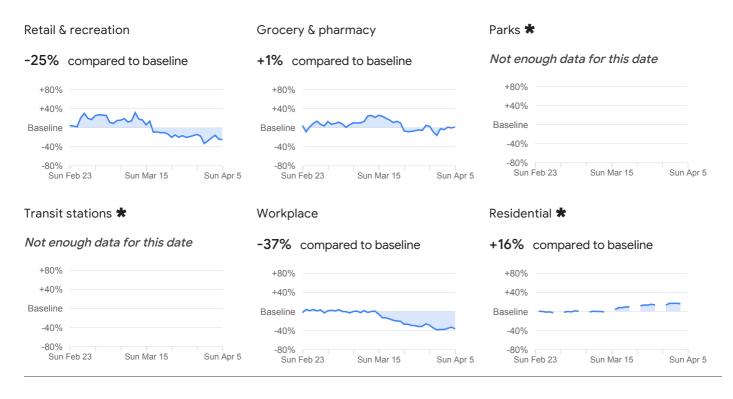


Hertford County

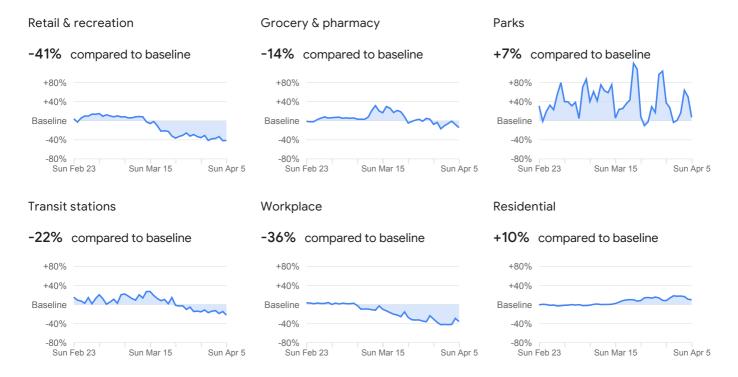


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Hoke County

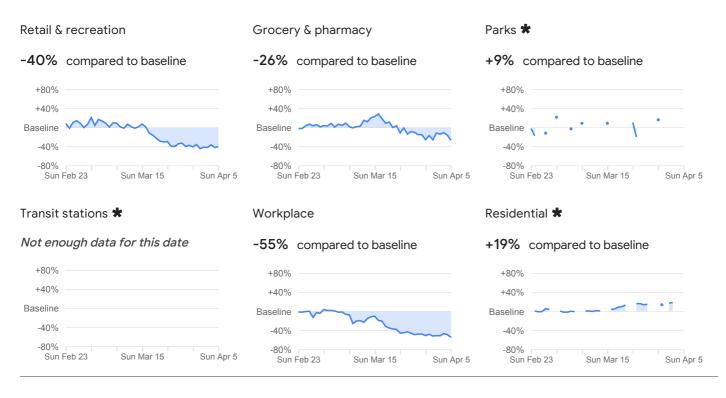


Iredell County

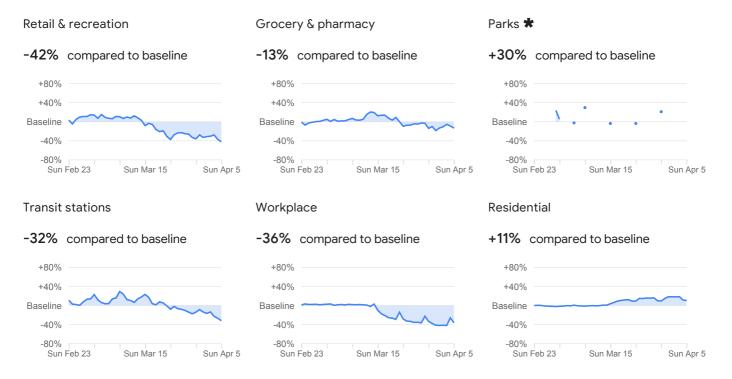


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Jackson County

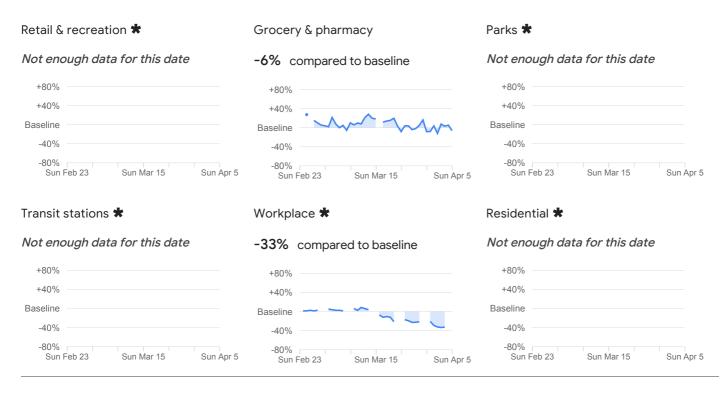


Johnston County

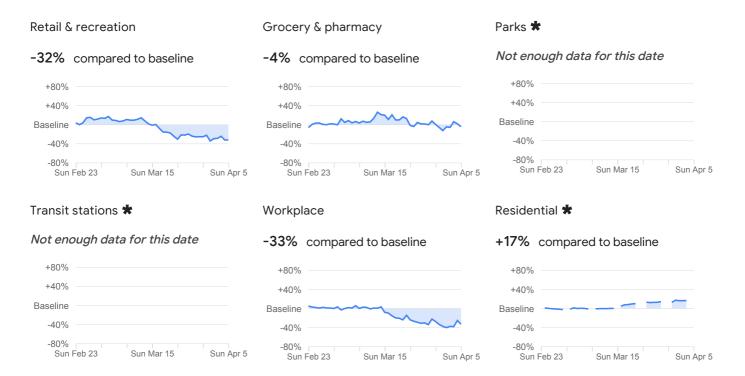


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Jones County

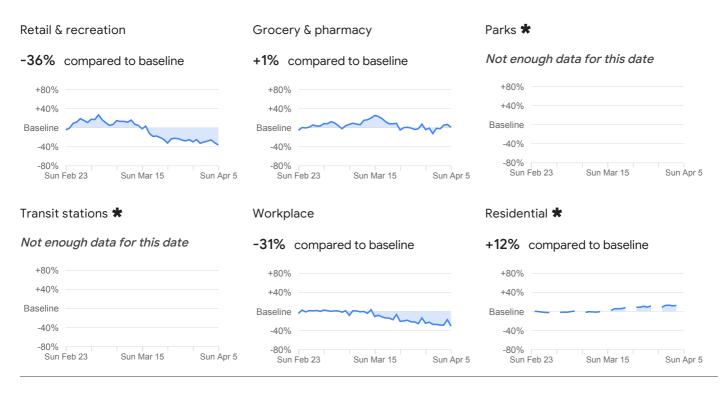


Lee County

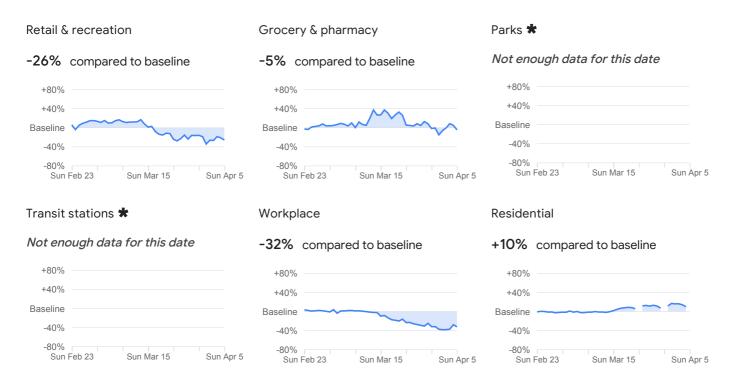


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Lenoir County

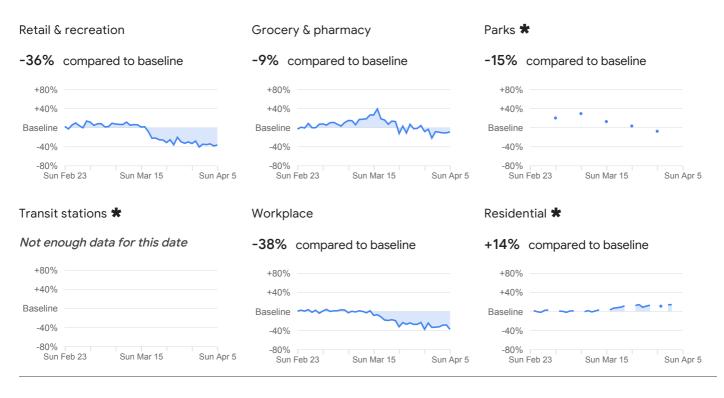


Lincoln County

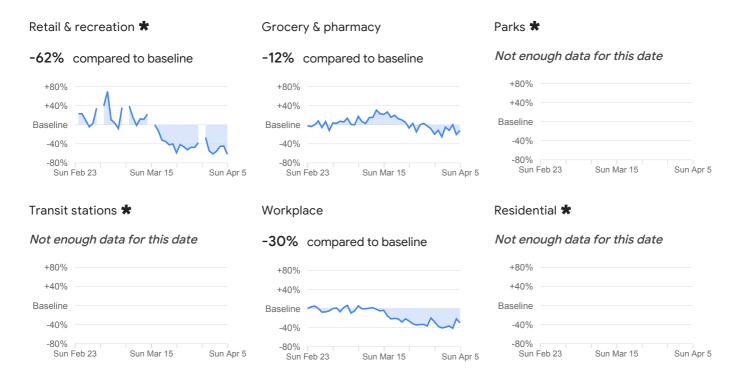


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Macon County

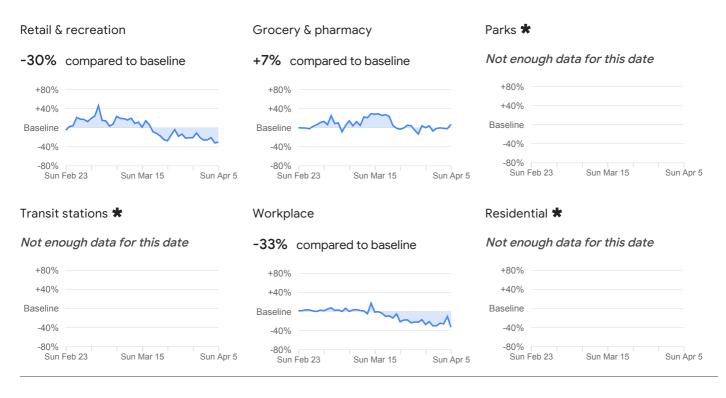


Madison County

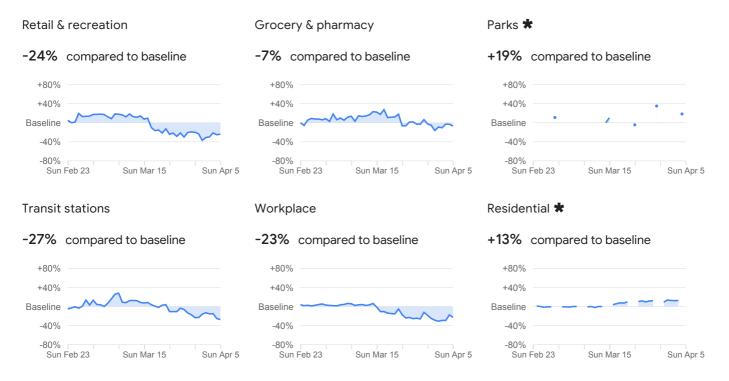


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Martin County

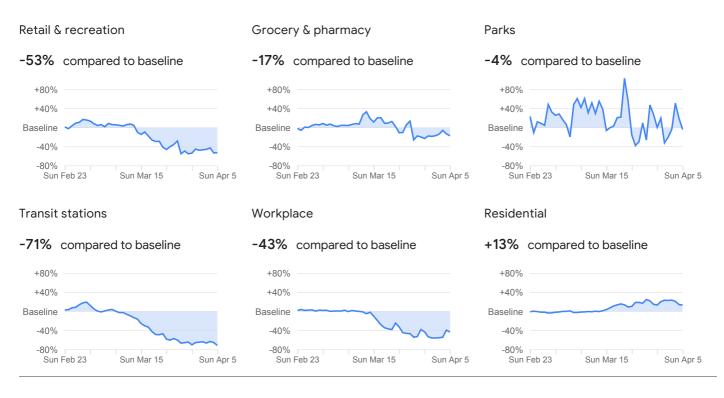


McDowell County

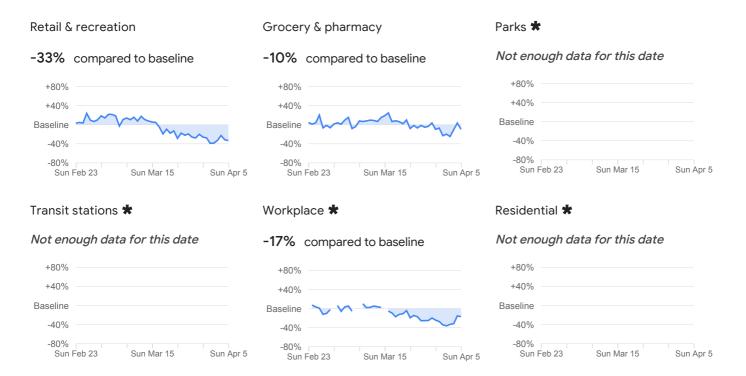


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Mecklenburg County

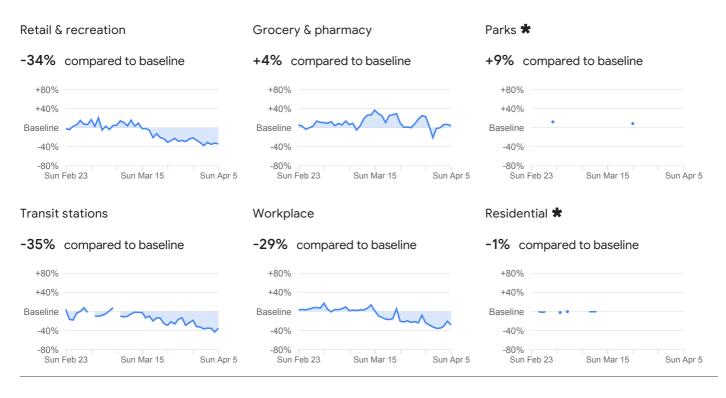


Mitchell County

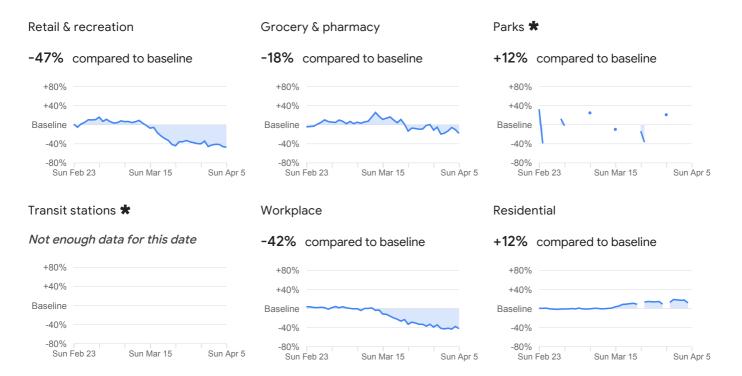


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Montgomery County



Moore County



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Nash County

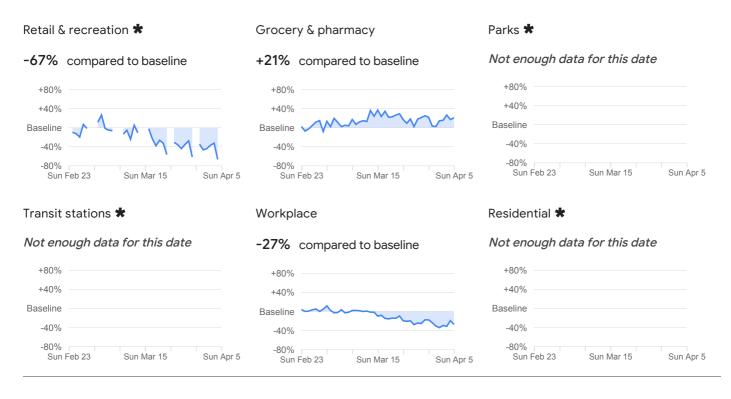


New Hanover County

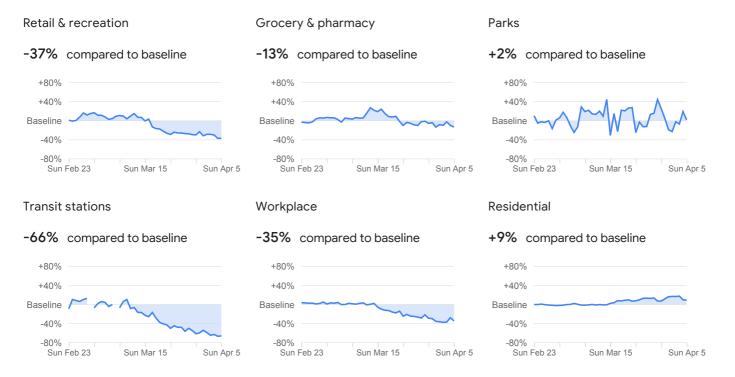


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Northampton County

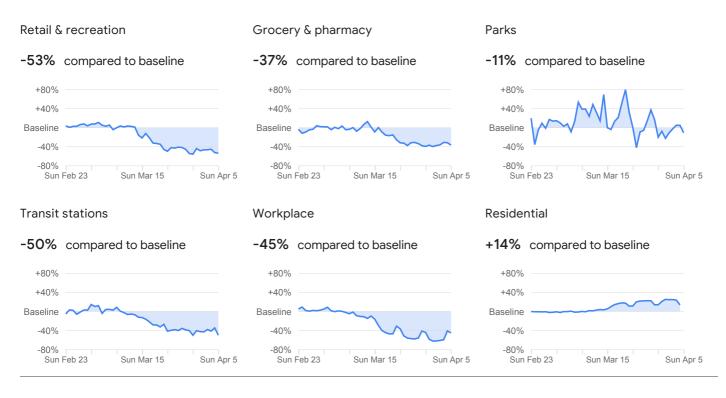


Onslow County

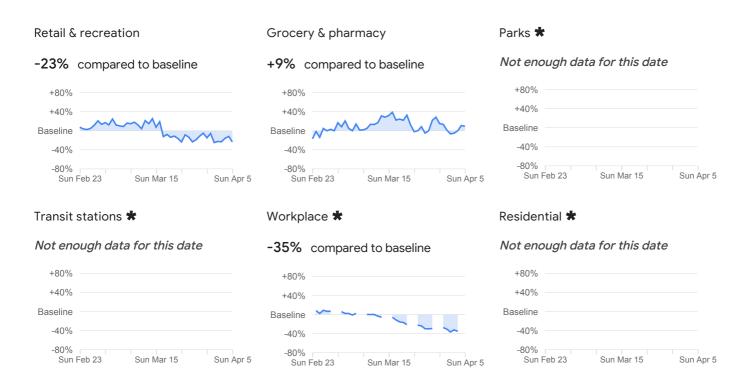


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Orange County

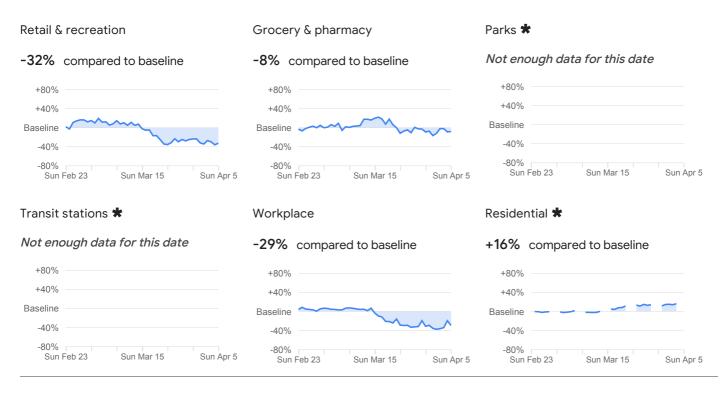


Pamlico County

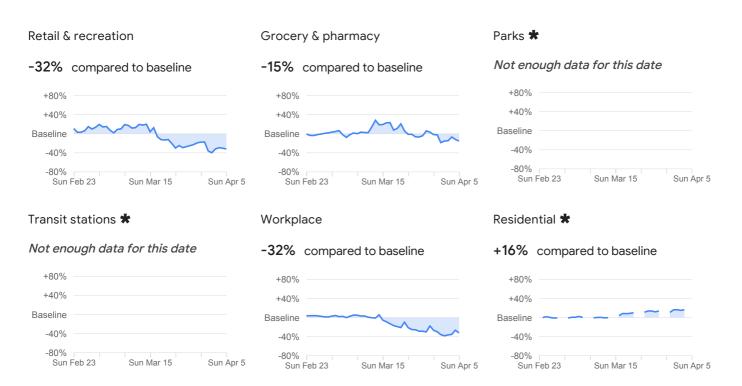


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Pasquotank County

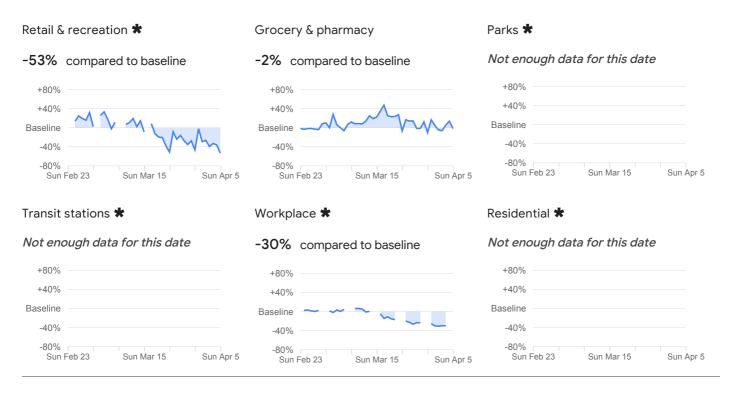


Pender County

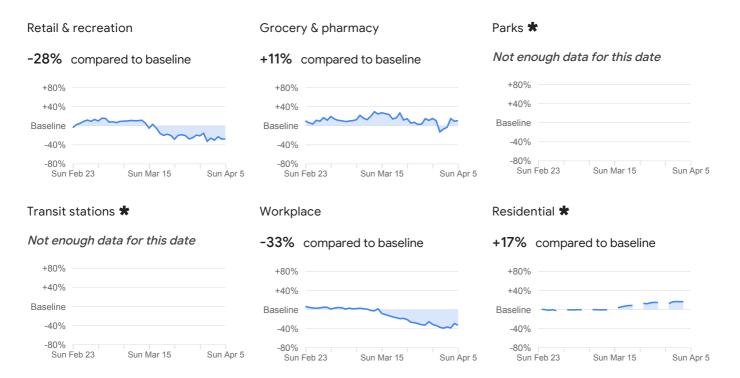


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Perquimans County

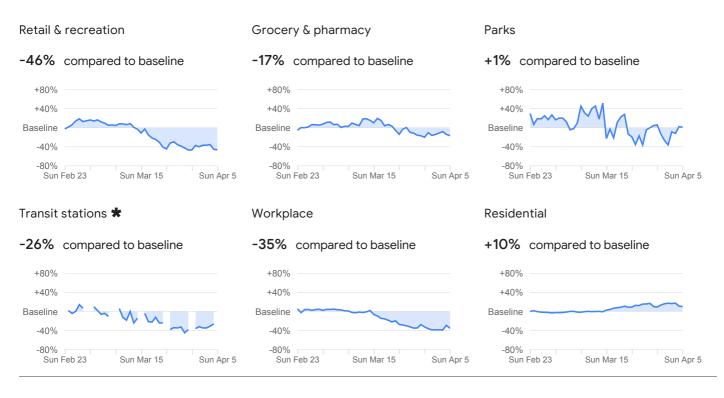


Person County

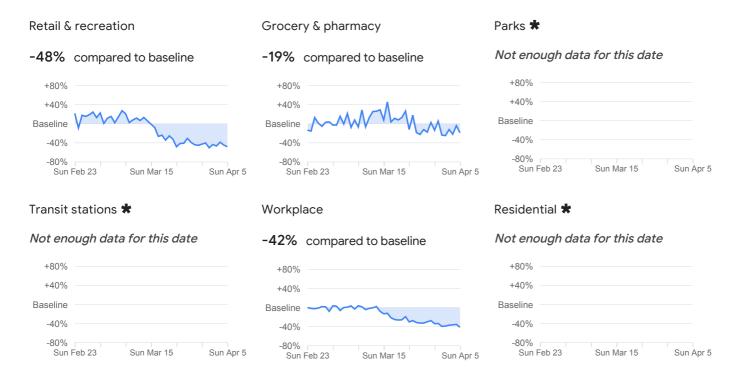


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Pitt County



Polk County

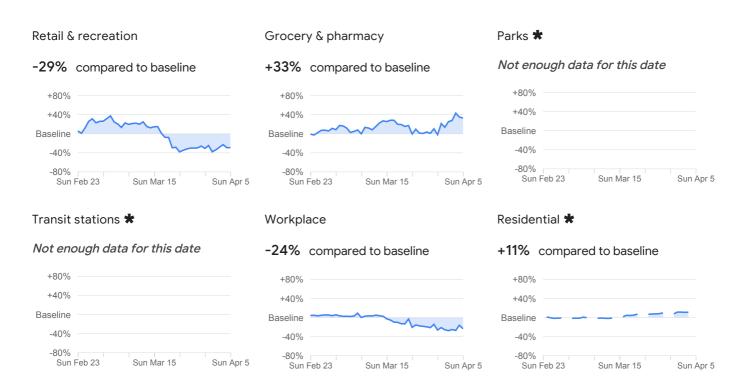


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Randolph County

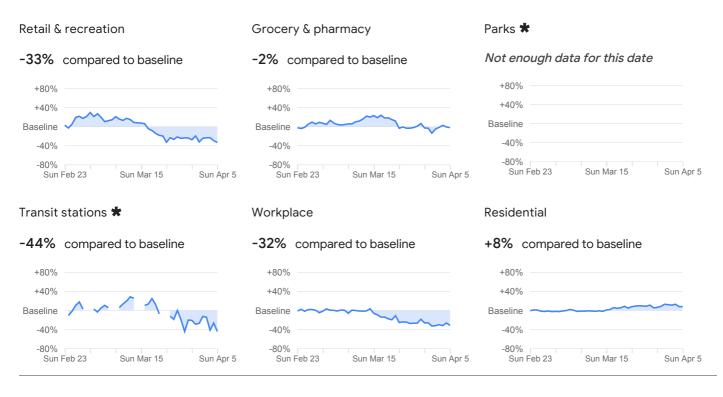


Richmond County

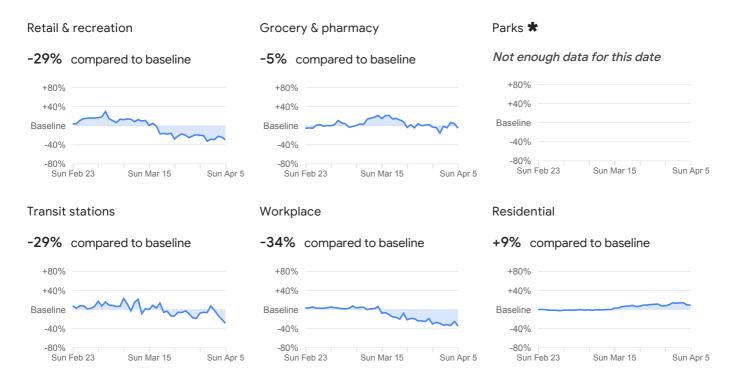


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Robeson County

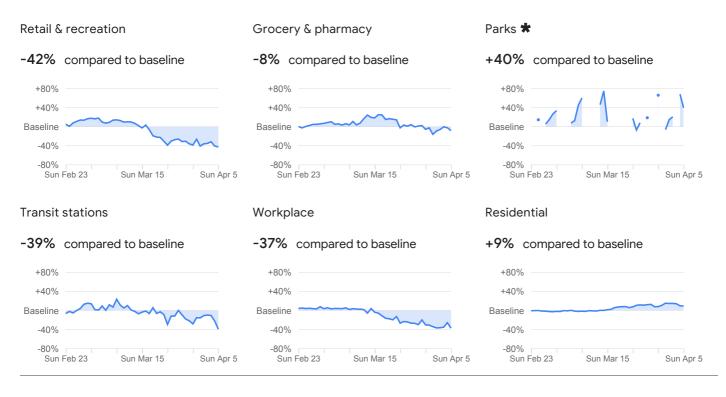


Rockingham County

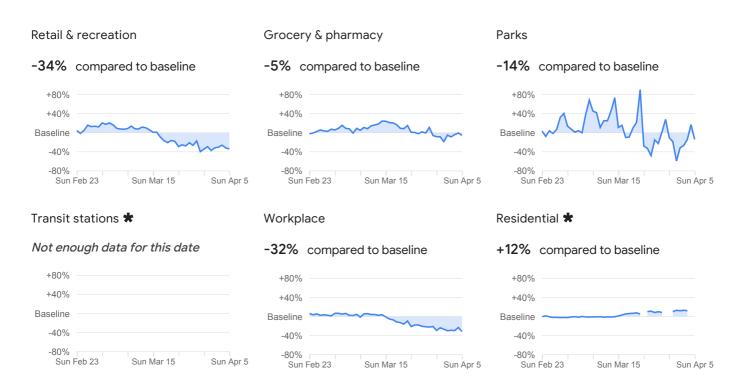


^{*} **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Rowan County

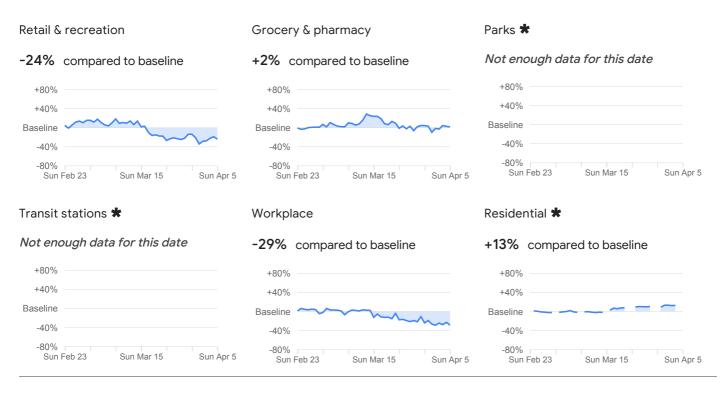


Rutherford County

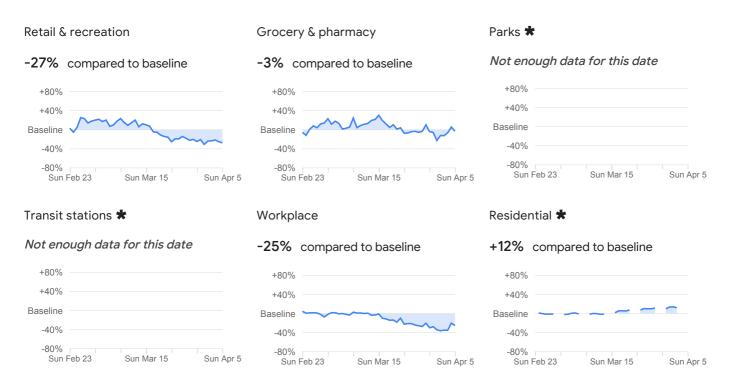


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Sampson County

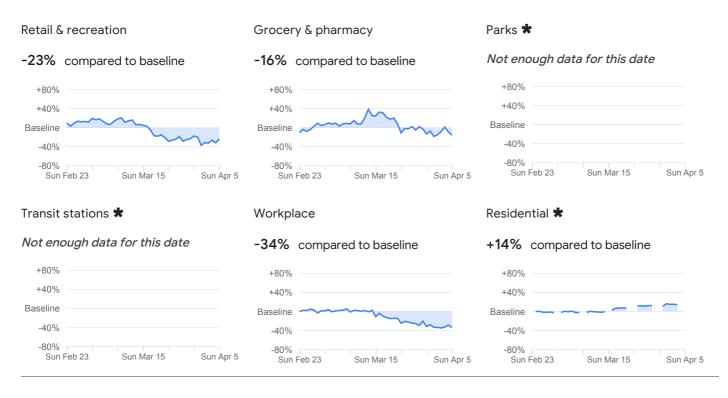


Scotland County

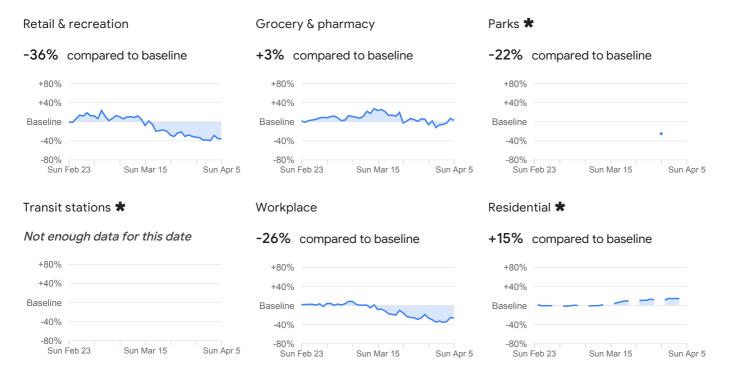


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Stanly County

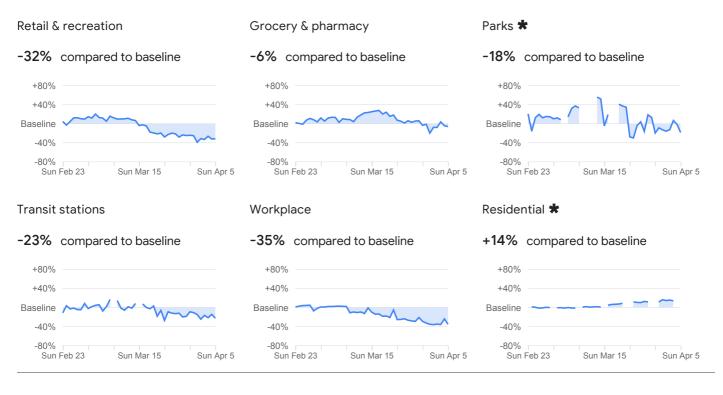


Stokes County

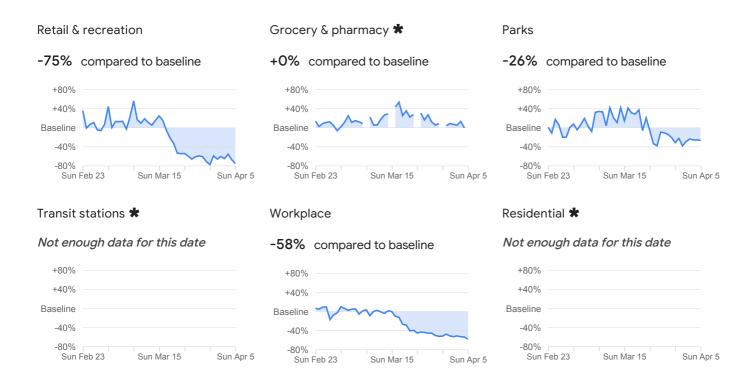


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Surry County

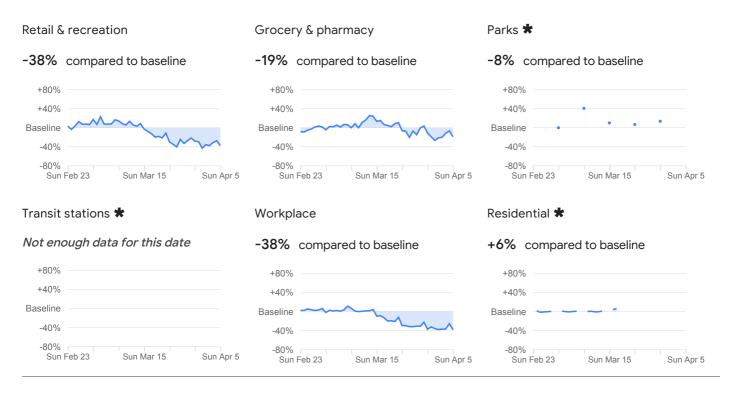


Swain County

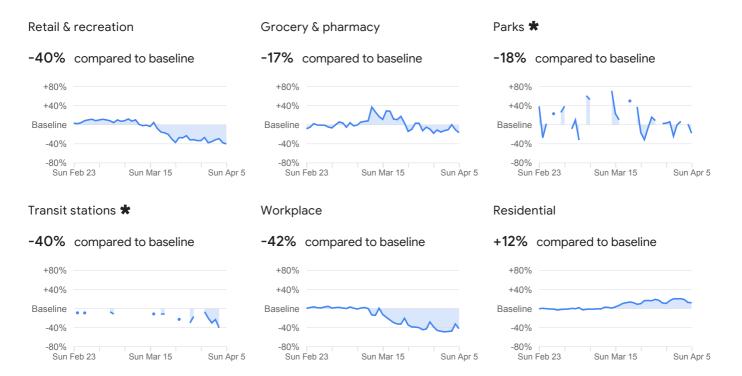


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Transylvania County

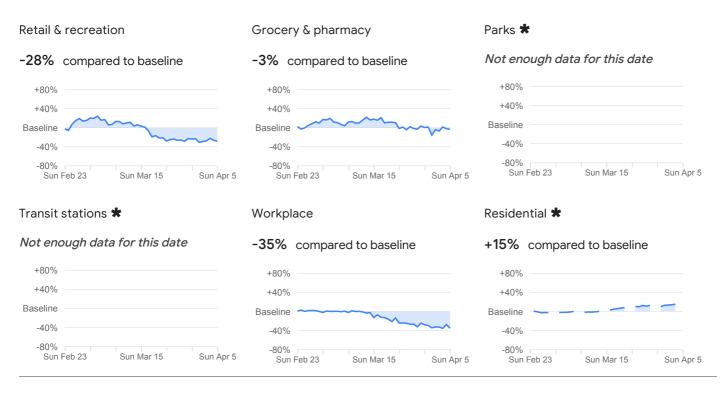


Union County

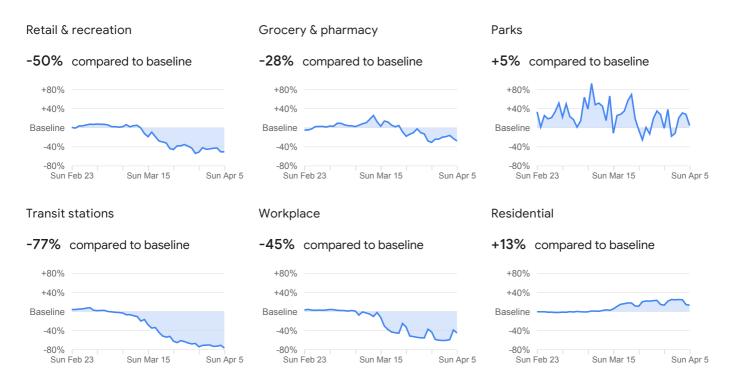


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Vance County

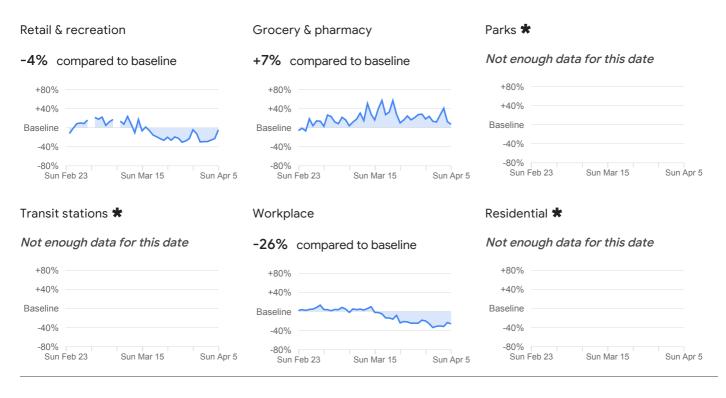


Wake County

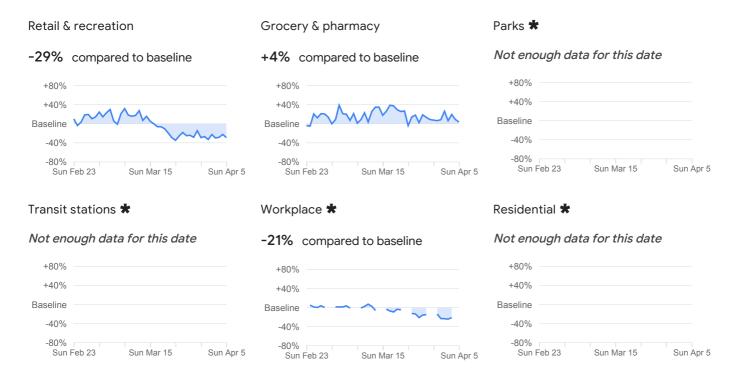


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Warren County

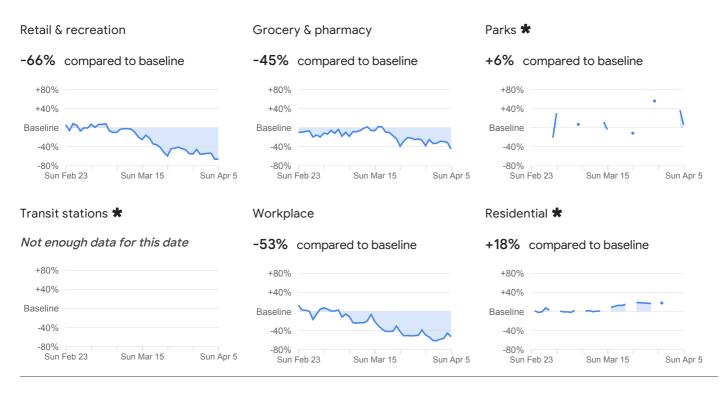


Washington County

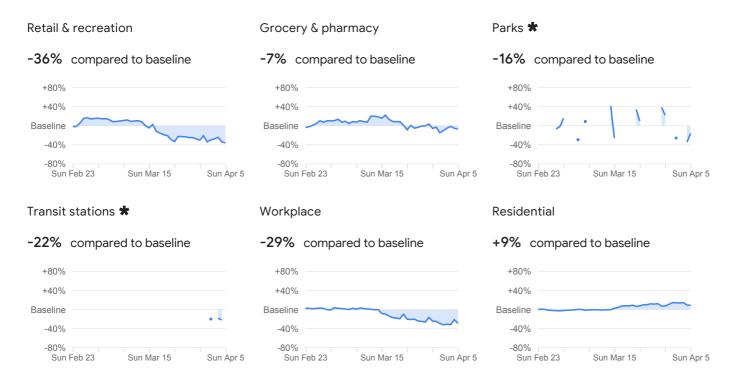


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Watauga County

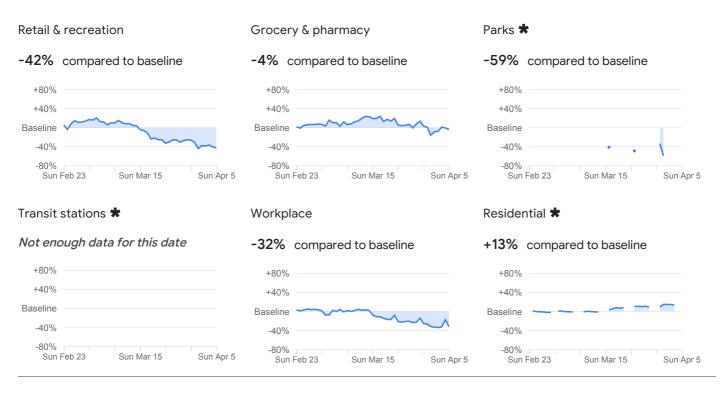


Wayne County

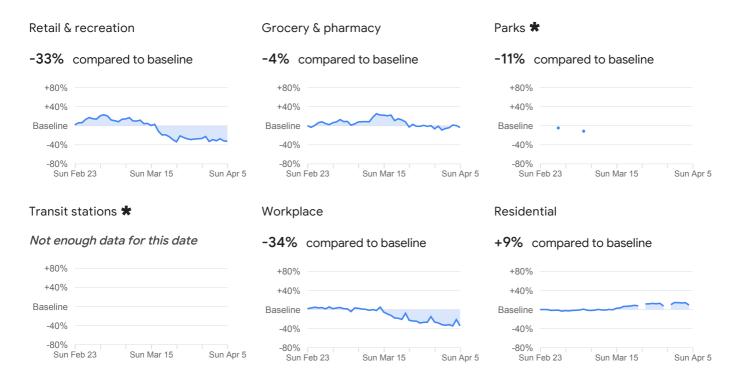


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Wilkes County

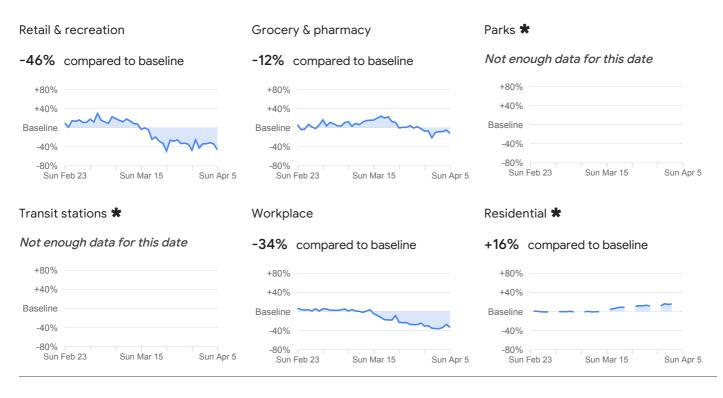


Wilson County

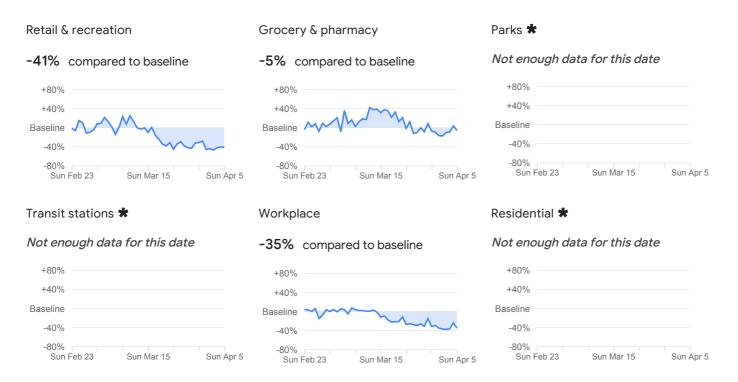


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Yadkin County



Yancey County



^{*} **Not enough data for this date**: Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

About this data

These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show popular times for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

- The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3-Feb 6, 2020.
- The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the Location History setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their Google Account and can always delete Location History data directly from their Timeline.

These reports are powered by the same world-class anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use differential privacy, which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

To get the latest report, visit google.com/covid19/mobility