

Arkansas June 19, 2020

Mobility changes

This dataset is intended to help remediate the impact of COVID-19. It shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

Each Community Mobility Report dataset is presented by location and highlights the percent change in visits to places like grocery stores and parks within a geographic area. [How to use this report](#).

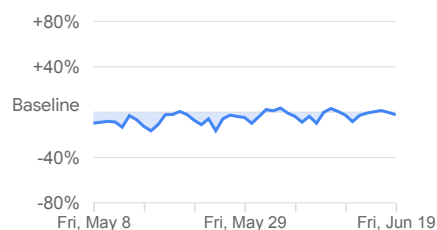
Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read [About this data](#).

Retail & recreation

-2%

compared to baseline



Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

Grocery & pharmacy

+9%

compared to baseline

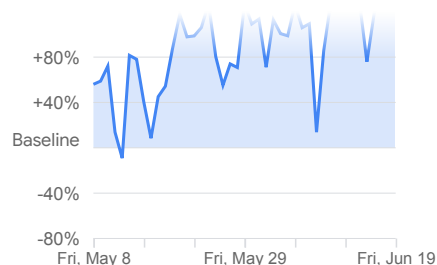


Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

Parks

+146%

compared to baseline



Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

Transit stations

+2%

compared to baseline



Mobility trends for places like public transport hubs such as subway, bus, and train stations.

Workplaces

-29%

compared to baseline



Mobility trends for places of work.

Residential

+5%

compared to baseline

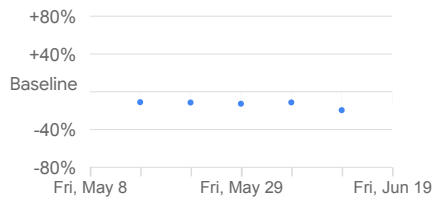


Mobility trends for places of residence.

Arkansas County

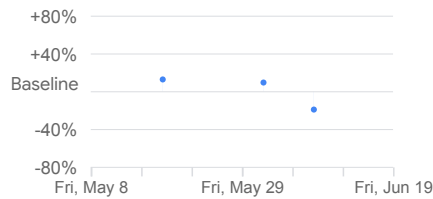
Retail & recreation*

-14% compared to baseline



Grocery & pharmacy*

-19% compared to baseline



Parks*



Transit stations*



Workplaces*

-21% compared to baseline



Residential*



Ashley County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-29% compared to baseline



Residential*

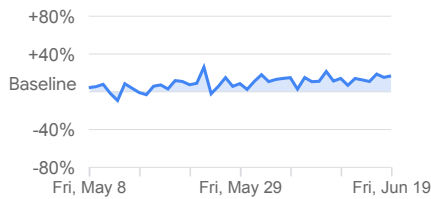


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Baxter County

Retail & recreation

+17% compared to baseline



Grocery & pharmacy*

+2% compared to baseline



Parks*



Transit stations*



Workplaces

-21% compared to baseline



Residential*

+4% compared to baseline



Benton County

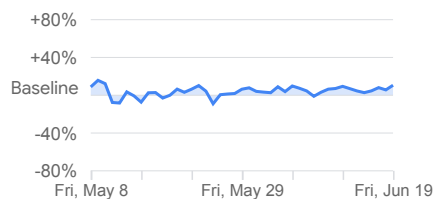
Retail & recreation

-2% compared to baseline



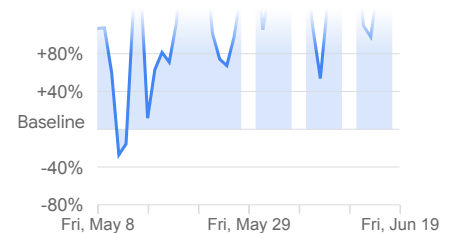
Grocery & pharmacy

+11% compared to baseline



Parks*

+220% compared to baseline



Transit stations

-36% compared to baseline



Workplaces

-42% compared to baseline



Residential

+9% compared to baseline

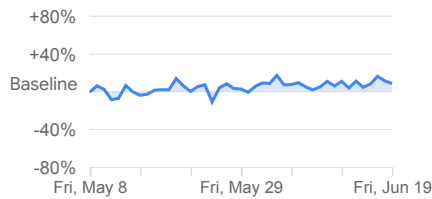


*** Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Boone County

Retail & recreation

+9% compared to baseline



Grocery & pharmacy*

+13% compared to baseline



Parks*



Transit stations*



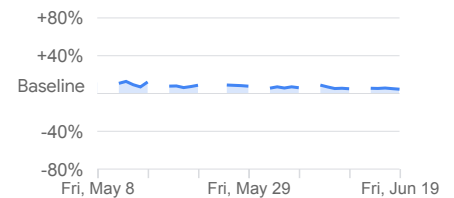
Workplaces

-24% compared to baseline



Residential*

+5% compared to baseline

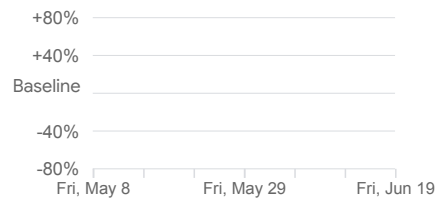


Bradley County

Retail & recreation*



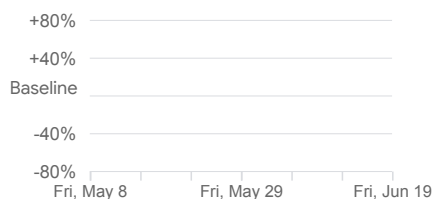
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-24% compared to baseline



Residential*

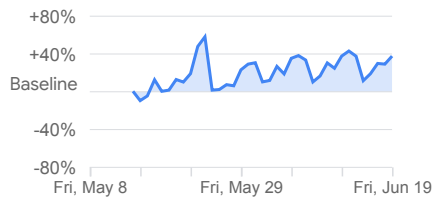


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Carroll County

Retail & recreation*

+38% compared to baseline



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-16% compared to baseline



Residential*



Chicot County

Retail & recreation*



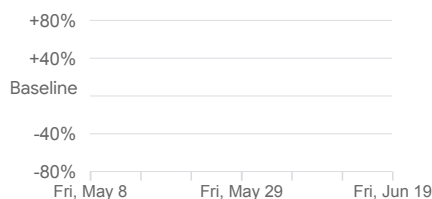
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-32% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Clark County

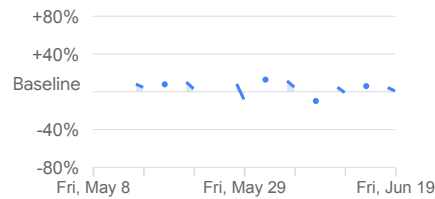
Retail & recreation*

-2% compared to baseline



Grocery & pharmacy*

+1% compared to baseline



Parks*



Transit stations

+9% compared to baseline



Workplaces

-28% compared to baseline



Residential*



Clay County

Retail & recreation*



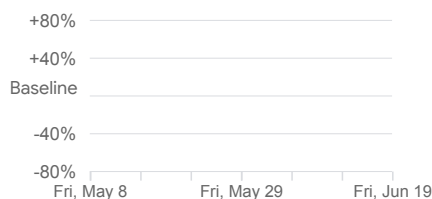
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-17% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Cleburne County

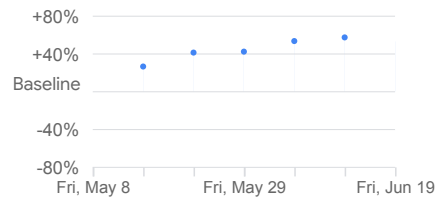
Retail & recreation*

-8% compared to baseline



Grocery & pharmacy*

+53% compared to baseline



Parks*



Transit stations*



Workplaces

-23% compared to baseline



Residential*



Cleveland County

Retail & recreation*



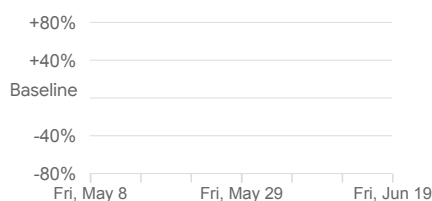
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-25% compared to baseline



Residential*

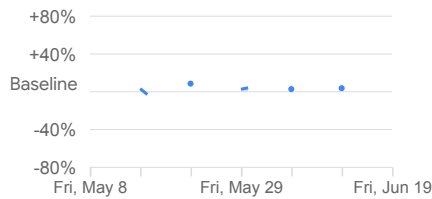


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Columbia County

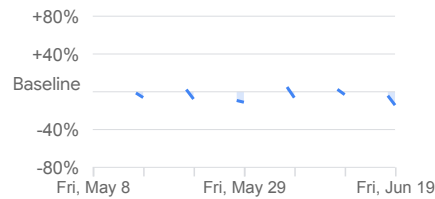
Retail & recreation*

+0% compared to baseline



Grocery & pharmacy*

-14% compared to baseline



Parks*



Transit stations*



Workplaces

-27% compared to baseline



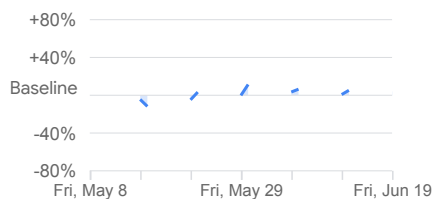
Residential*



Conway County

Retail & recreation*

+4% compared to baseline



Grocery & pharmacy*



Parks*



Transit stations

+19% compared to baseline



Workplaces

-19% compared to baseline



Residential*

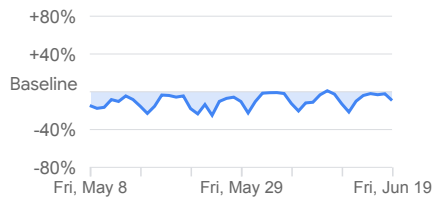


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Craighead County

Retail & recreation

-9% compared to baseline

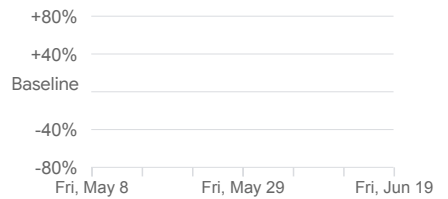


Grocery & pharmacy

+10% compared to baseline



Parks*



Transit stations

-3% compared to baseline



Workplaces

-28% compared to baseline



Residential

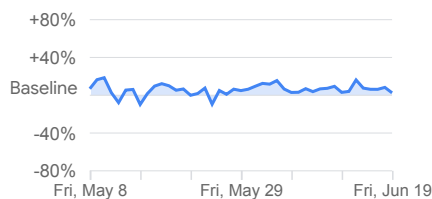
+5% compared to baseline



Crawford County

Retail & recreation

+3% compared to baseline



Grocery & pharmacy

+10% compared to baseline

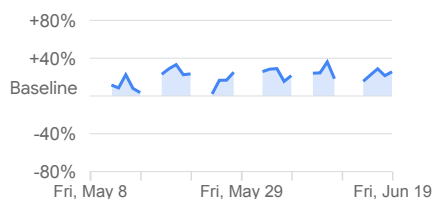


Parks*



Transit stations*

+26% compared to baseline



Workplaces

-29% compared to baseline



Residential*

+6% compared to baseline



*** Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Crittenden County

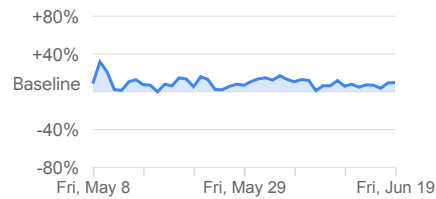
Retail & recreation

+3% compared to baseline



Grocery & pharmacy

+10% compared to baseline

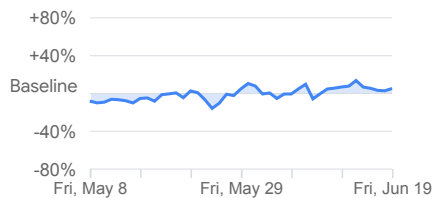


Parks*



Transit stations

+5% compared to baseline



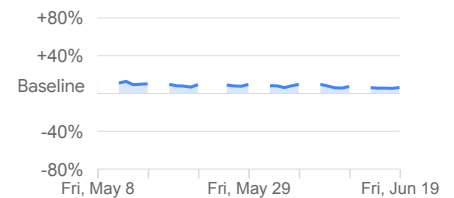
Workplaces

-29% compared to baseline



Residential*

+6% compared to baseline



Cross County

Retail & recreation*



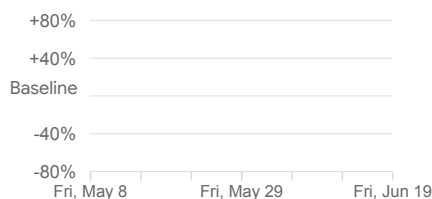
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-19% compared to baseline



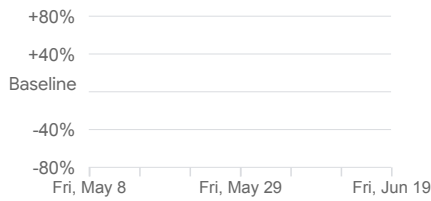
Residential*



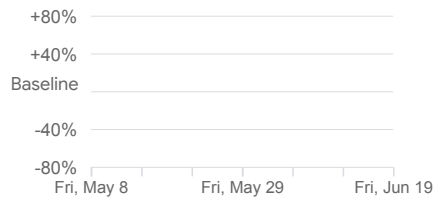
*** Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Dallas County

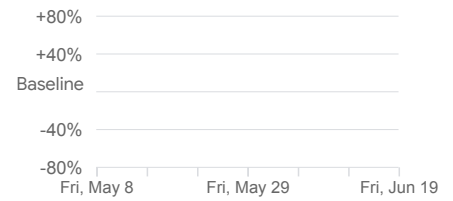
Retail & recreation*



Grocery & pharmacy*



Parks*

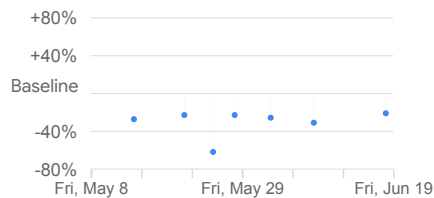


Transit stations*



Workplaces*

-21% compared to baseline



Residential*



Desha County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-22% compared to baseline



Residential*

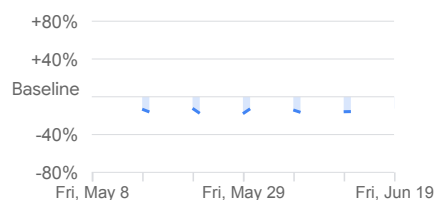


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Drew County

Retail & recreation*

-12% compared to baseline



Grocery & pharmacy*

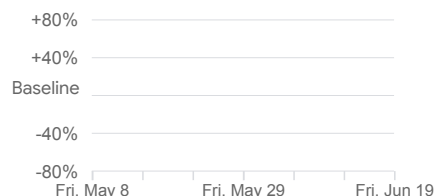
+1% compared to baseline



Parks*



Transit stations*

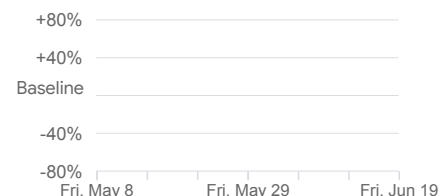


Workplaces*

-33% compared to baseline



Residential*



Faulkner County

Retail & recreation

-7% compared to baseline



Grocery & pharmacy

+1% compared to baseline



Parks*

-9% compared to baseline



Transit stations*



Workplaces

-33% compared to baseline



Residential

+6% compared to baseline



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Franklin County

Retail & recreation*



Grocery & pharmacy*

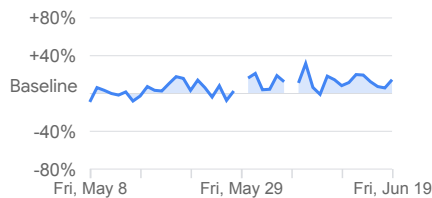


Parks*



Transit stations

+15% compared to baseline



Workplaces*

-22% compared to baseline



Residential*



Fulton County

Retail & recreation*



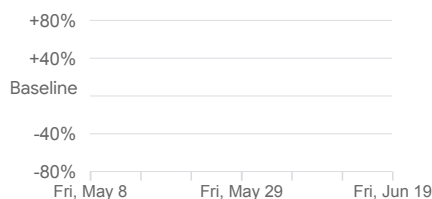
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-21% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Garland County

Retail & recreation

+7% compared to baseline



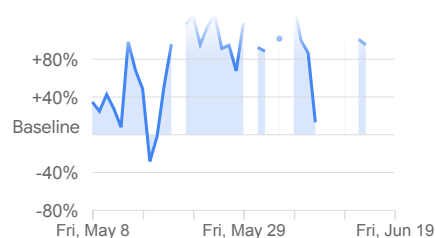
Grocery & pharmacy

+9% compared to baseline

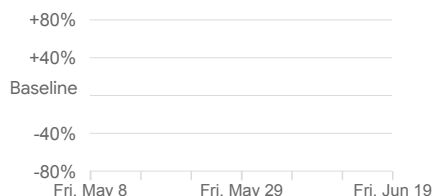


Parks*

+162% compared to baseline



Transit stations*



Workplaces

-27% compared to baseline



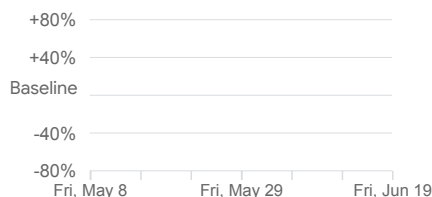
Residential

+5% compared to baseline



Grant County

Retail & recreation*

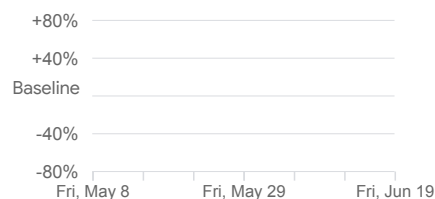


Grocery & pharmacy*

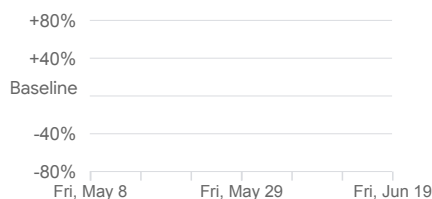
-30% compared to baseline



Parks*



Transit stations*



Workplaces*

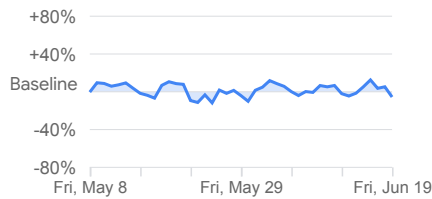
Residential*

* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Greene County

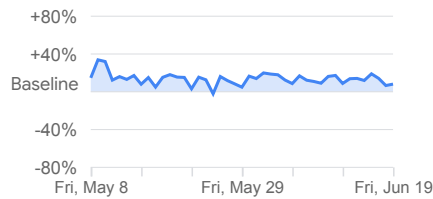
Retail & recreation

-6% compared to baseline



Grocery & pharmacy

+8% compared to baseline



Parks*



Transit stations*



Workplaces

-26% compared to baseline



Residential*

+5% compared to baseline



Hempstead County

Retail & recreation*

+3% compared to baseline



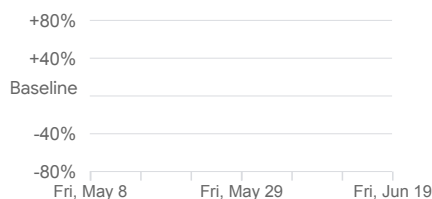
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-25% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Hot Spring County

Retail & recreation*

-2% compared to baseline



Grocery & pharmacy*

-1% compared to baseline

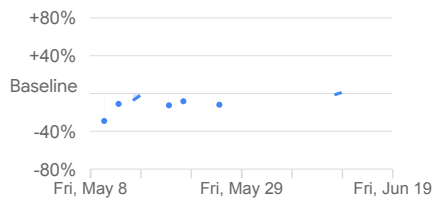


Parks*



Transit stations*

+1% compared to baseline



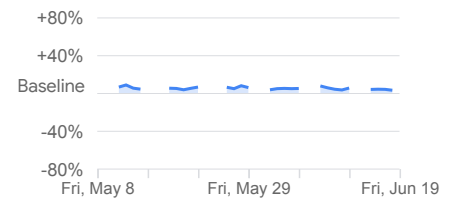
Workplaces

-27% compared to baseline



Residential*

+3% compared to baseline



Howard County

Retail & recreation*



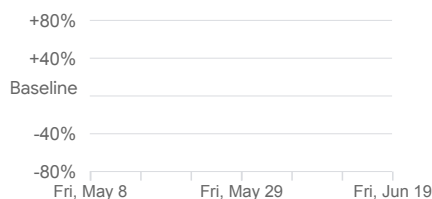
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-22% compared to baseline



Residential*

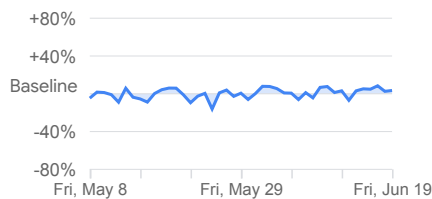


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Independence County

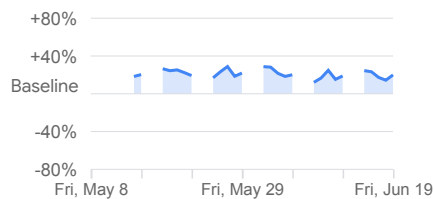
Retail & recreation

+3% compared to baseline



Grocery & pharmacy*

+20% compared to baseline



Parks*



Transit stations*



Workplaces

-25% compared to baseline



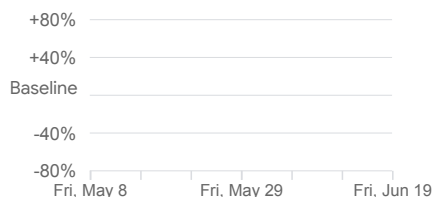
Residential*

+6% compared to baseline



Izard County

Retail & recreation*



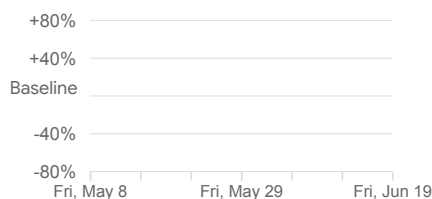
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-18% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Jackson County

Retail & recreation*



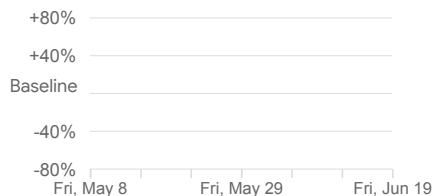
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-25% compared to baseline



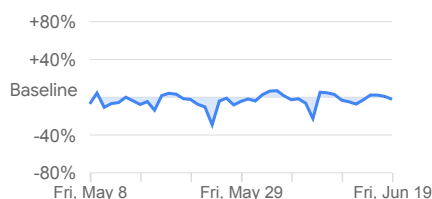
Residential*



Jefferson County

Retail & recreation

-2% compared to baseline



Grocery & pharmacy

+4% compared to baseline



Parks*



Transit stations

+24% compared to baseline



Workplaces

-26% compared to baseline



Residential*

+6% compared to baseline

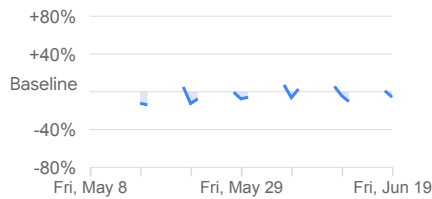


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Johnson County

Retail & recreation*

-6% compared to baseline



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-21% compared to baseline



Residential*



Lafayette County

Retail & recreation*



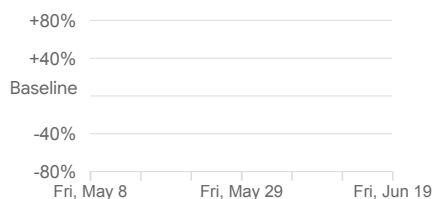
Grocery & pharmacy*



Parks*

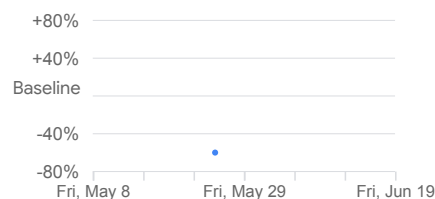


Transit stations*



Workplaces*

-60% compared to baseline



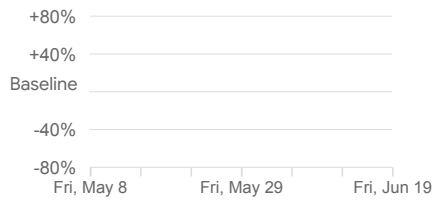
Residential*



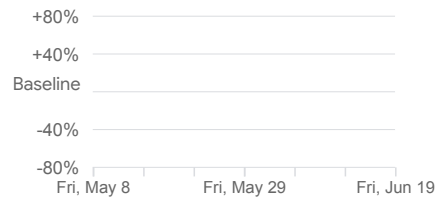
* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Lawrence County

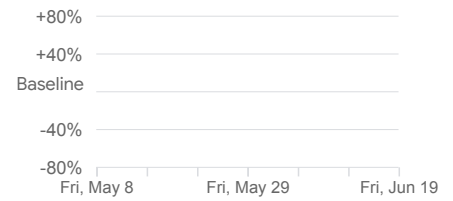
Retail & recreation*



Grocery & pharmacy*



Parks*

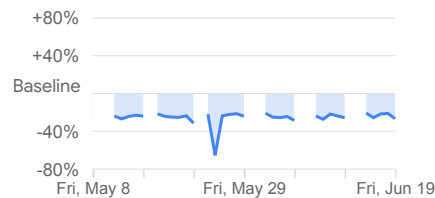


Transit stations*



Workplaces*

-27% compared to baseline



Residential*



Lee County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-57% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Lincoln County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-25% compared to baseline



Residential*



Little River County

Retail & recreation*



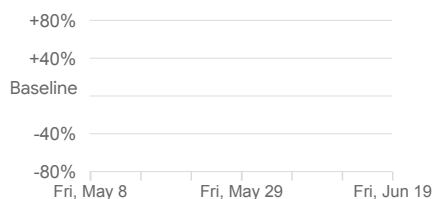
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-28% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Logan County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-28% compared to baseline



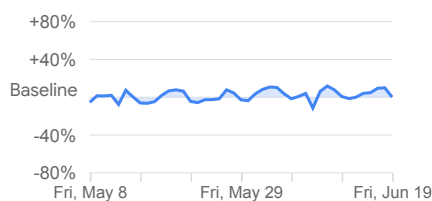
Residential*



Lonoke County

Retail & recreation

+0% compared to baseline



Grocery & pharmacy

+17% compared to baseline



Parks*



Transit stations*



Workplaces

-31% compared to baseline



Residential*

+7% compared to baseline



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Madison County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-25% compared to baseline



Residential*



Marion County

Retail & recreation*



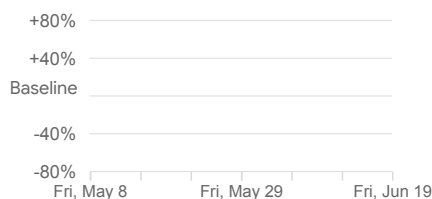
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-22% compared to baseline



Residential*

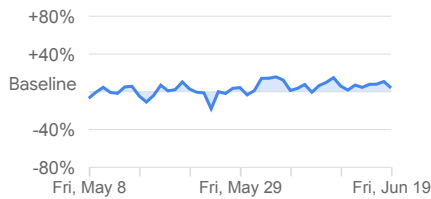


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Miller County

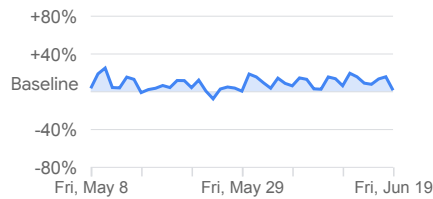
Retail & recreation

+4% compared to baseline



Grocery & pharmacy

+2% compared to baseline



Parks*



Transit stations

+3% compared to baseline



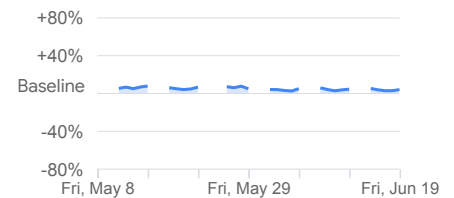
Workplaces

-21% compared to baseline



Residential*

+4% compared to baseline



Mississippi County

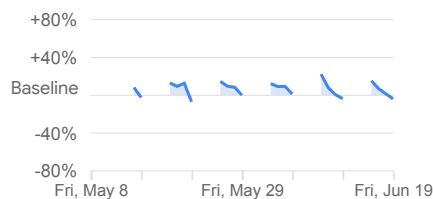
Retail & recreation

-5% compared to baseline



Grocery & pharmacy*

-4% compared to baseline



Parks*



Transit stations

+5% compared to baseline



Workplaces

-24% compared to baseline



Residential*

+4% compared to baseline



*** Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Monroe County

Retail & recreation*



Grocery & pharmacy*



Parks*

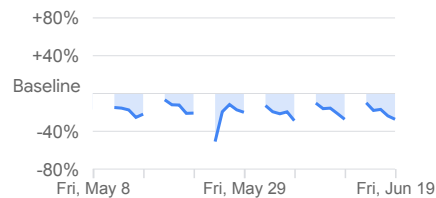


Transit stations*



Workplaces*

-27% compared to baseline



Residential*



Montgomery County

Retail & recreation*



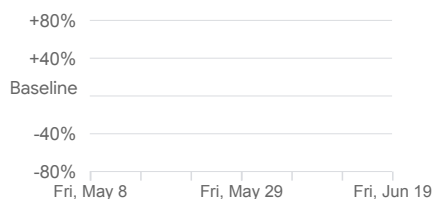
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-18% compared to baseline



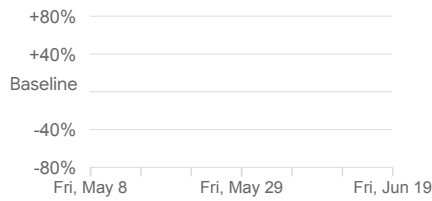
Residential*



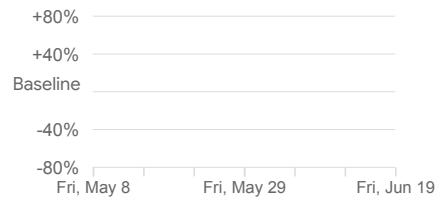
* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Nevada County

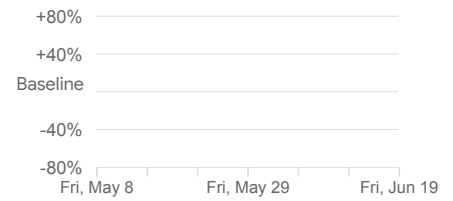
Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations

+4% compared to baseline



Workplaces*

-20% compared to baseline



Residential*



Newton County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-19% compared to baseline



Residential*

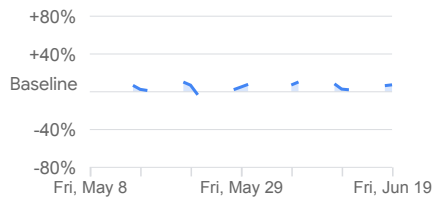


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Ouachita County

Retail & recreation*

+7% compared to baseline



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-22% compared to baseline



Residential*



Perry County

Retail & recreation*



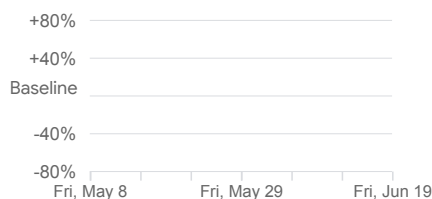
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-22% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Phillips County

Retail & recreation*



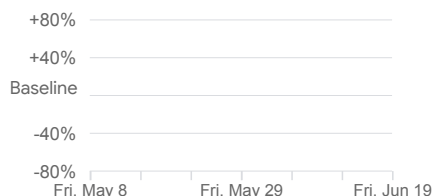
Grocery & pharmacy*



Parks*



Transit stations*

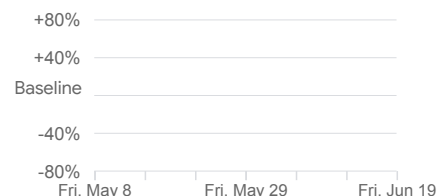


Workplaces*

-27% compared to baseline



Residential*

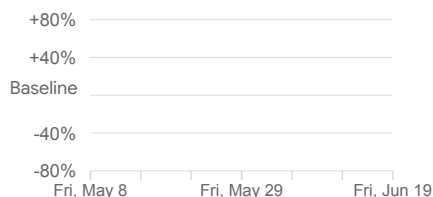


Pike County

Retail & recreation*



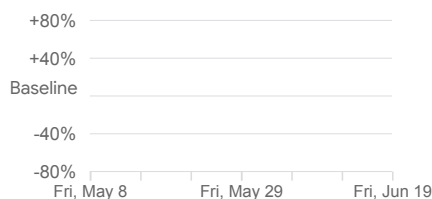
Grocery & pharmacy*



Parks*



Transit stations*

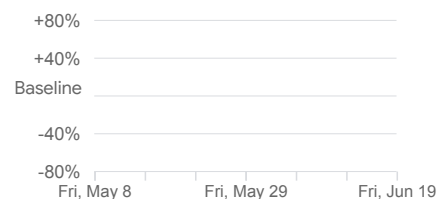


Workplaces*

-19% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Poinsett County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-21% compared to baseline



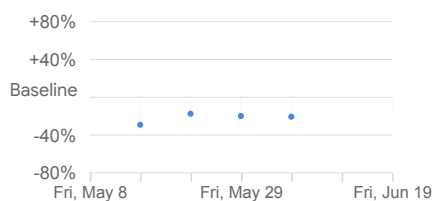
Residential*



Polk County

Retail & recreation*

-18% compared to baseline



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-24% compared to baseline



Residential*

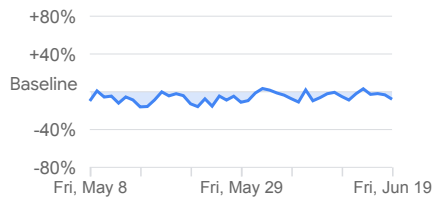


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Pope County

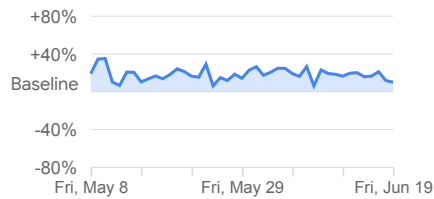
Retail & recreation

-8% compared to baseline



Grocery & pharmacy

+10% compared to baseline

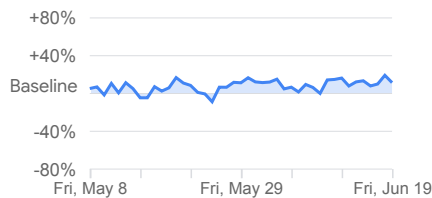


Parks*



Transit stations

+12% compared to baseline



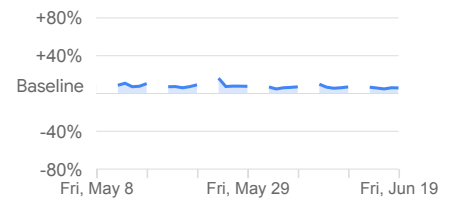
Workplaces

-29% compared to baseline



Residential*

+6% compared to baseline



Prairie County

Retail & recreation*



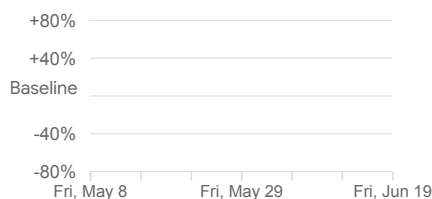
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-24% compared to baseline



Residential*

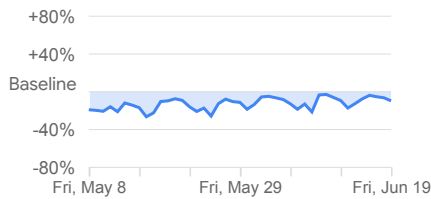


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Pulaski County

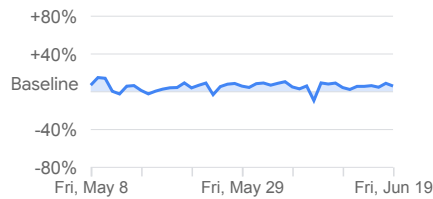
Retail & recreation

-10% compared to baseline



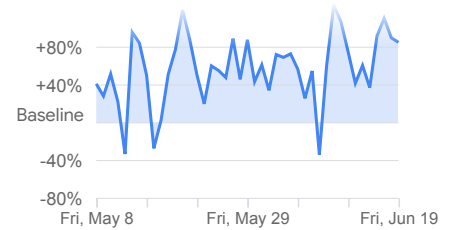
Grocery & pharmacy

+6% compared to baseline



Parks

+85% compared to baseline



Transit stations

-10% compared to baseline



Workplaces

-33% compared to baseline



Residential

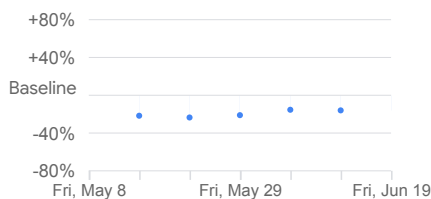
+8% compared to baseline



Randolph County

Retail & recreation*

-16% compared to baseline



Grocery & pharmacy*

-23% compared to baseline



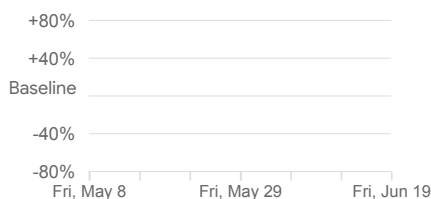
Parks*

+8% compared to baseline



Transit stations*

-10% compared to baseline



Workplaces

-23% compared to baseline



Residential*

+8% compared to baseline

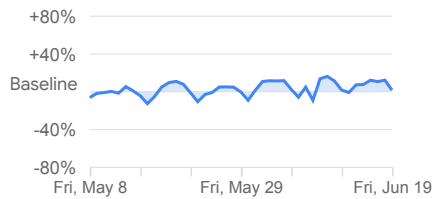


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Saline County

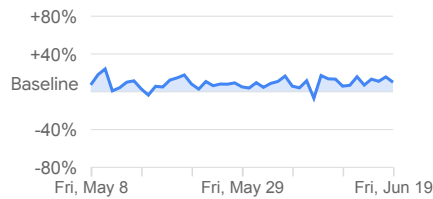
Retail & recreation

+2% compared to baseline



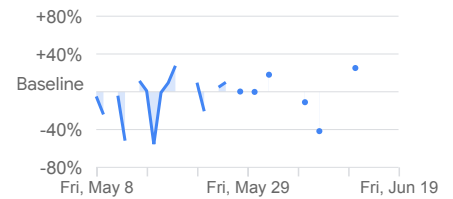
Grocery & pharmacy

+10% compared to baseline



Parks*

+25% compared to baseline



Transit stations

+16% compared to baseline



Workplaces

-30% compared to baseline



Residential

+8% compared to baseline



Scott County

Retail & recreation*



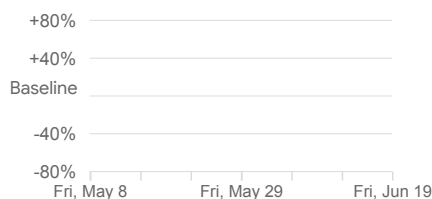
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-19% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Searcy County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-28% compared to baseline



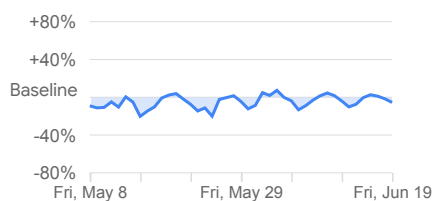
Residential*



Sebastian County

Retail & recreation

-5% compared to baseline



Grocery & pharmacy

+11% compared to baseline



Parks*

+122% compared to baseline



Transit stations*

-27% compared to baseline



Workplaces

-28% compared to baseline



Residential

+5% compared to baseline



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Sevier County

Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-30% compared to baseline



Residential*



Sharp County

Retail & recreation*



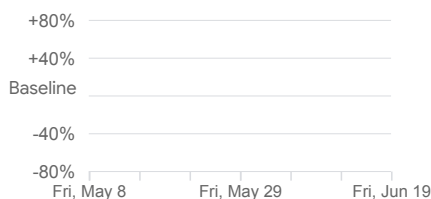
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces

-18% compared to baseline



Residential*

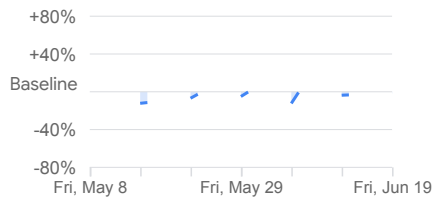


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

St. Francis County

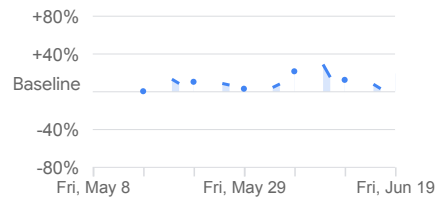
Retail & recreation*

-1% compared to baseline



Grocery & pharmacy*

+20% compared to baseline



Parks*



Transit stations

+11% compared to baseline



Workplaces

-21% compared to baseline



Residential*



Stone County

Retail & recreation*



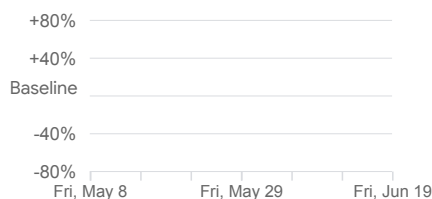
Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-24% compared to baseline



Residential*

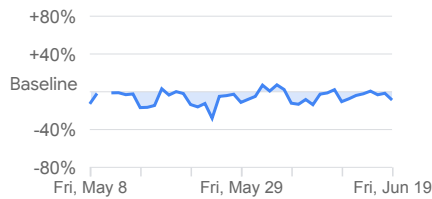


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Union County

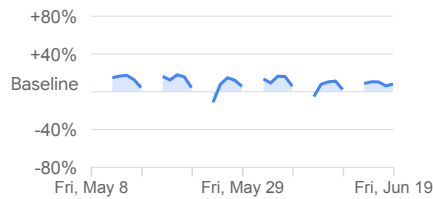
Retail & recreation

-9% compared to baseline



Grocery & pharmacy*

+8% compared to baseline



Parks*



Transit stations*



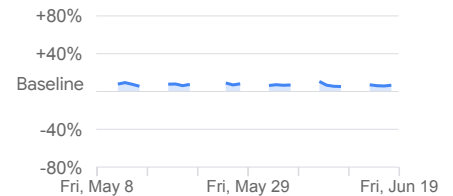
Workplaces

-25% compared to baseline



Residential*

+7% compared to baseline



Van Buren County

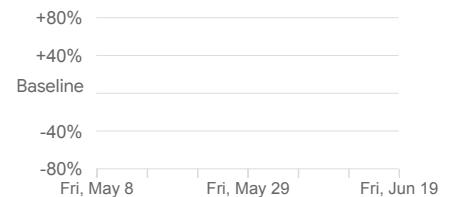
Retail & recreation*



Grocery & pharmacy*



Parks*



Transit stations*



Workplaces*

-24% compared to baseline



Residential*

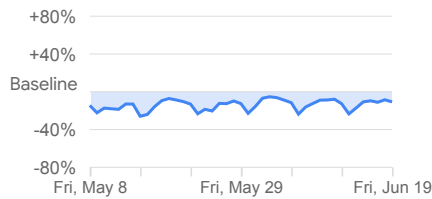


* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Washington County

Retail & recreation

-11% compared to baseline



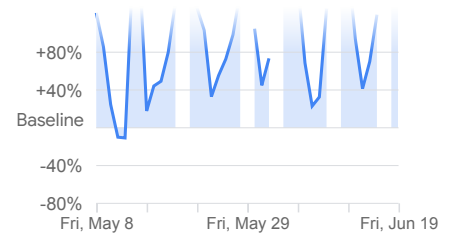
Grocery & pharmacy

+7% compared to baseline



Parks*

+167% compared to baseline



Transit stations*

-12% compared to baseline



Workplaces

-36% compared to baseline



Residential

+8% compared to baseline



White County

Retail & recreation

-2% compared to baseline



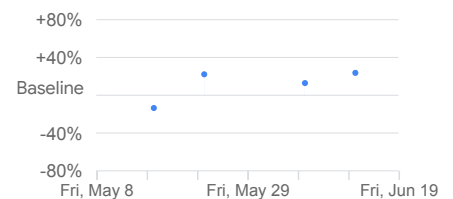
Grocery & pharmacy

+9% compared to baseline



Parks*

+24% compared to baseline



Transit stations

+8% compared to baseline



Workplaces

-26% compared to baseline



Residential*

+5% compared to baseline



*** Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

Woodruff County

Retail & recreation*



Grocery & pharmacy*



Parks*

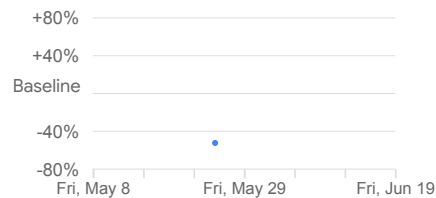


Transit stations*



Workplaces*

-52% compared to baseline



Residential*



Yell County

Retail & recreation*

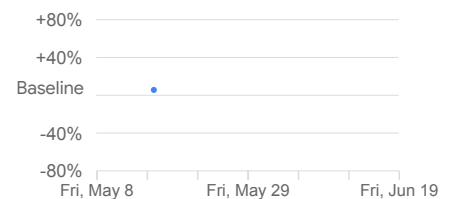


Grocery & pharmacy*

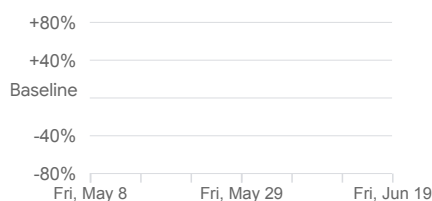


Parks*

+6% compared to baseline



Transit stations*



Workplaces

-27% compared to baseline



Residential*



* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

About this data

These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show [popular times](#) for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

- The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3–Feb 6, 2020.
- The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the [Location History](#) setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their [Google Account](#) and can always delete Location History data directly from their [Timeline](#).

These reports are powered by the same world-class anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use [differential privacy](#), which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

Further resources

To learn how you can best use this report in your work, visit [Mobility Reports Help](#).

To get the latest report, visit google.com/covid19/mobility