

Wisconsin June 6, 2020

## Mobility changes

This dataset is intended to help remediate the impact of COVID-19. It shouldn't be used for medical diagnostic, prognostic, or treatment purposes. It also isn't intended to be used for guidance on personal travel plans.

Each Community Mobility Report dataset is presented by location and highlights the percent change in visits to places like grocery stores and parks within a geographic area. [How to use this report.](#)

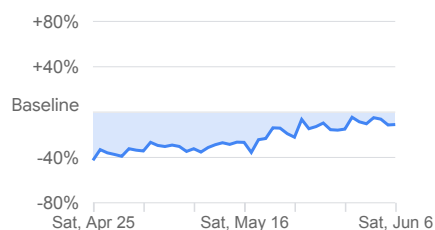
Location accuracy and the understanding of categorized places varies from region to region, so we don't recommend using this data to compare changes between countries, or between regions with different characteristics (e.g. rural versus urban areas).

We'll leave a region out of the report if we don't have statistically significant levels of data. To learn how we calculate these trends and preserve privacy, read [About this data.](#)

### Retail & recreation

# -11%

compared to baseline



Mobility trends for places like restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

### Grocery & pharmacy

# +15%

compared to baseline

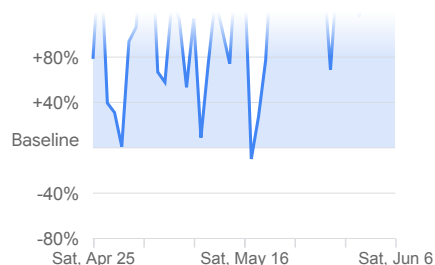


Mobility trends for places like grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies.

### Parks

# +279%

compared to baseline



Mobility trends for places like national parks, public beaches, marinas, dog parks, plazas, and public gardens.

## Transit stations

+9%

compared to baseline



Mobility trends for places like public transport hubs such as subway, bus, and train stations.

## Workplaces

-4%

compared to baseline

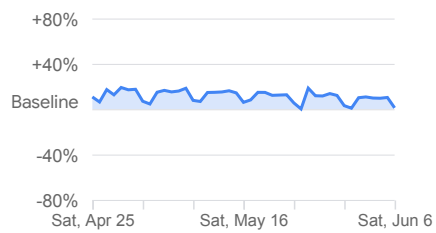


Mobility trends for places of work.

## Residential

+2%

compared to baseline



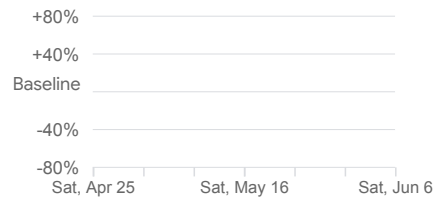
Mobility trends for places of residence.

# Adams County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces

-8% compared to baseline



## Residential\*



# Ashland County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

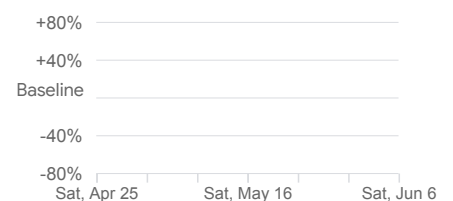


## Workplaces\*

-4% compared to baseline



## Residential\*

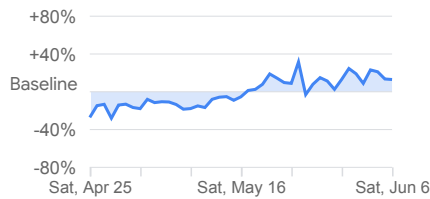


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Barron County

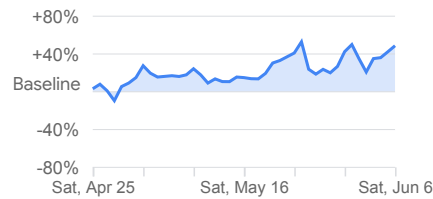
## Retail & recreation

**+13%** compared to baseline



## Grocery & pharmacy

**+49%** compared to baseline



## Parks\*



## Transit stations\*



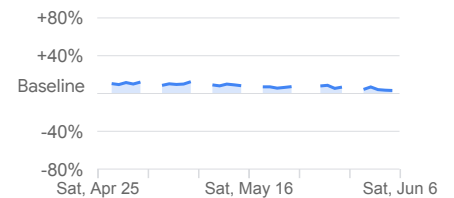
## Workplaces

**+1%** compared to baseline



## Residential\*

**+3%** compared to baseline



# Bayfield County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

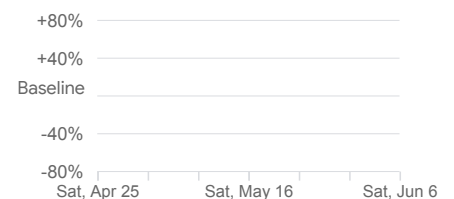


## Workplaces\*

**-21%** compared to baseline



## Residential\*

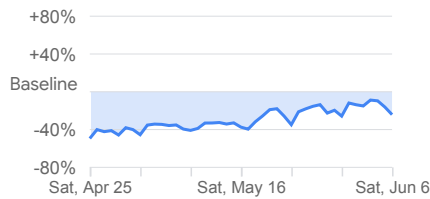


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Brown County

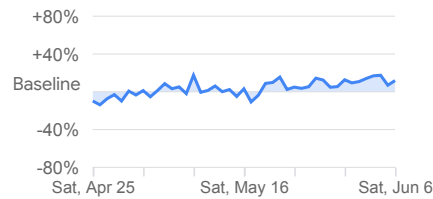
## Retail & recreation

**-24%** compared to baseline



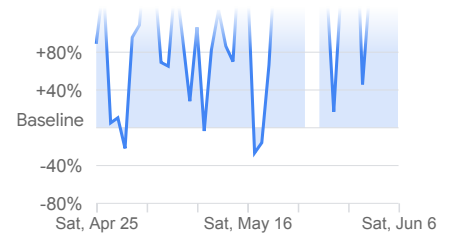
## Grocery & pharmacy

**+12%** compared to baseline



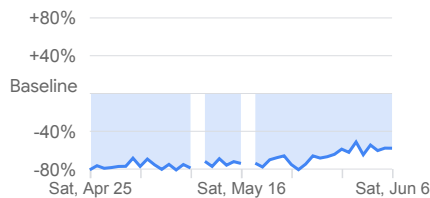
## Parks

**+215%** compared to baseline



## Transit stations

**-58%** compared to baseline



## Workplaces

**-6%** compared to baseline



## Residential

**+1%** compared to baseline



# Buffalo County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

**-19%** compared to baseline



## Residential\*



**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Burnett County

## Retail & recreation\*



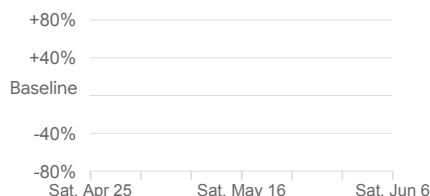
## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

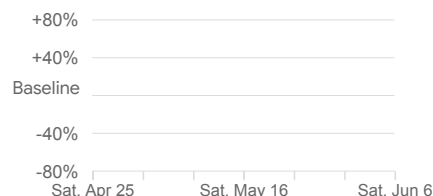


## Workplaces

**+6%** compared to baseline



## Residential\*



# Calumet County

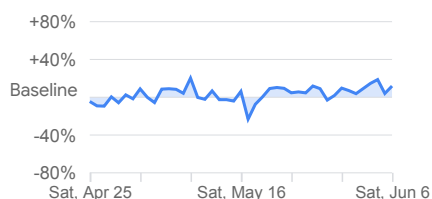
## Retail & recreation

**-8%** compared to baseline



## Grocery & pharmacy

**+12%** compared to baseline



## Parks\*



## Transit stations\*



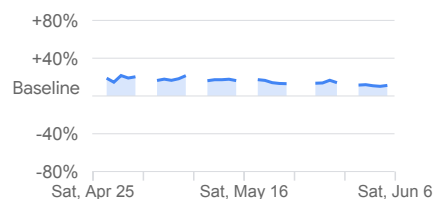
## Workplaces

**+2%** compared to baseline



## Residential\*

**+11%** compared to baseline

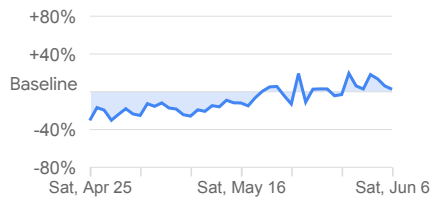


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Chippewa County

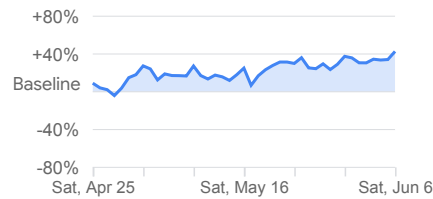
## Retail & recreation

**+3%** compared to baseline



## Grocery & pharmacy

**+43%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**-5%** compared to baseline



## Residential\*

**+6%** compared to baseline



# Clark County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



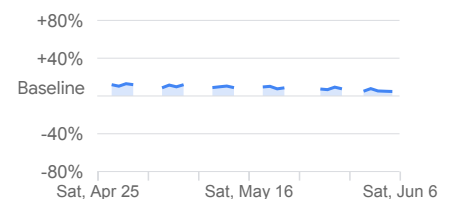
## Workplaces

**+1%** compared to baseline



## Residential\*

**+5%** compared to baseline

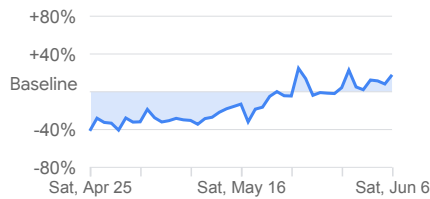


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Columbia County

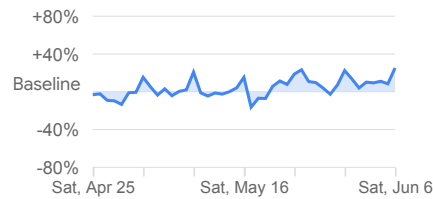
## Retail & recreation

**+18%** compared to baseline



## Grocery & pharmacy

**+25%** compared to baseline

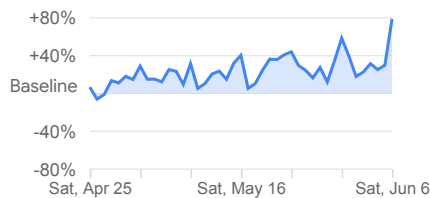


## Parks\*



## Transit stations

**+79%** compared to baseline



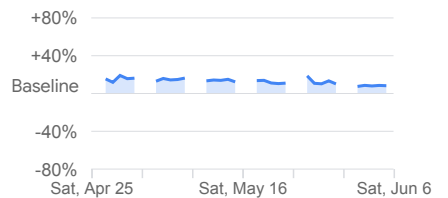
## Workplaces

**-1%** compared to baseline



## Residential\*

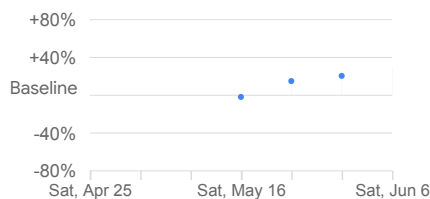
**+8%** compared to baseline



# Crawford County

## Retail & recreation\*

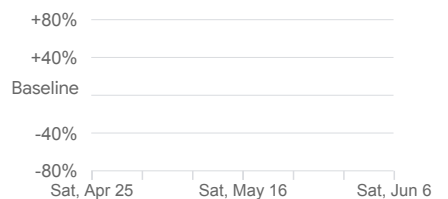
**+31%** compared to baseline



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

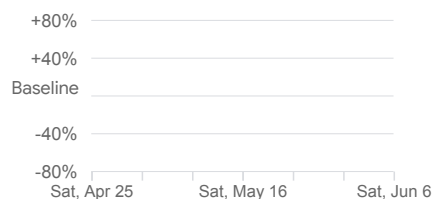


## Workplaces\*

**-6%** compared to baseline



## Residential\*



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# Dane County

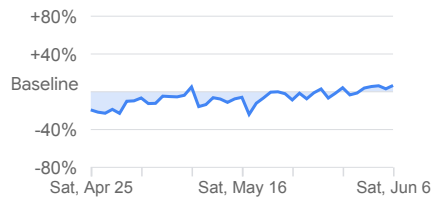
## Retail & recreation

**-35%** compared to baseline



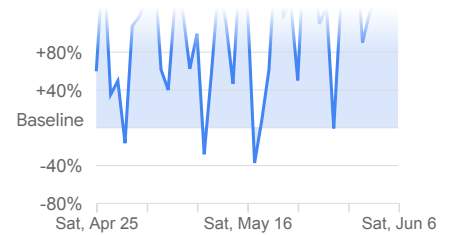
## Grocery & pharmacy

**+7%** compared to baseline



## Parks

**+175%** compared to baseline



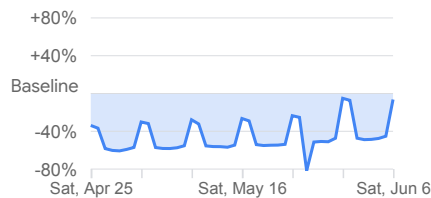
## Transit stations

**-18%** compared to baseline



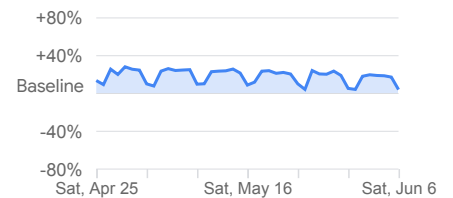
## Workplaces

**-6%** compared to baseline



## Residential

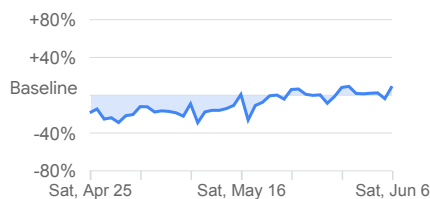
**+4%** compared to baseline



# Dodge County

## Retail & recreation

**+10%** compared to baseline



## Grocery & pharmacy

**+18%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**+4%** compared to baseline



## Residential

**-1%** compared to baseline

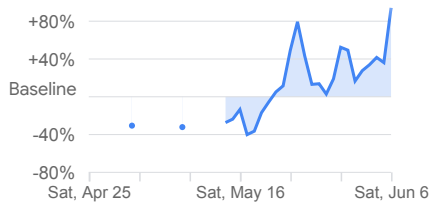


**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Door County

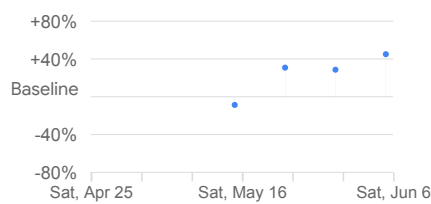
## Retail & recreation\*

**+94%** compared to baseline



## Grocery & pharmacy\*

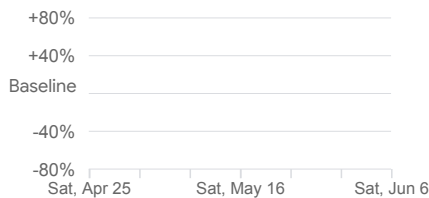
**+45%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**+4%** compared to baseline



## Residential\*



# Douglas County

## Retail & recreation

**+6%** compared to baseline



## Grocery & pharmacy

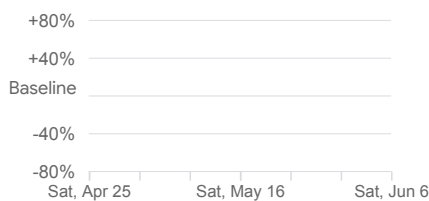
**+16%** compared to baseline



## Parks\*



## Transit stations\*



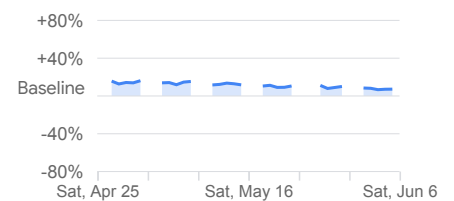
## Workplaces

**-7%** compared to baseline



## Residential\*

**+7%** compared to baseline

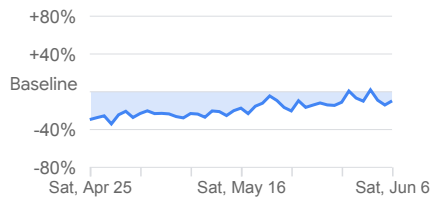


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Dunn County

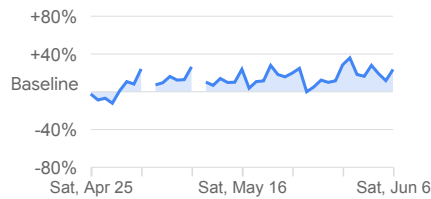
## Retail & recreation

**-10%** compared to baseline



## Grocery & pharmacy

**+24%** compared to baseline

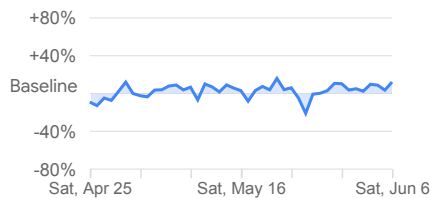


## Parks\*



## Transit stations

**+12%** compared to baseline



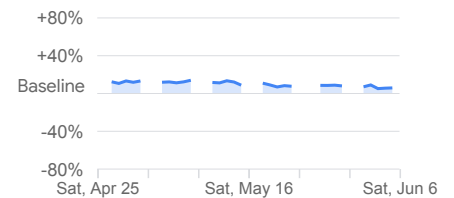
## Workplaces

**+0%** compared to baseline



## Residential\*

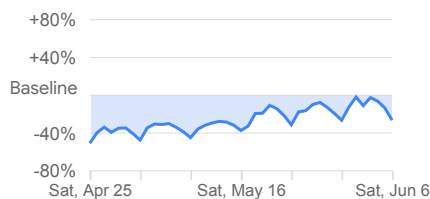
**+6%** compared to baseline



# Eau Claire County

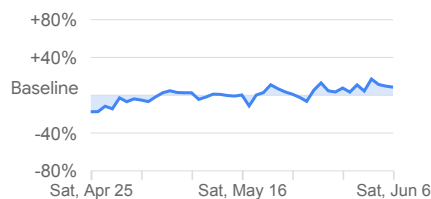
## Retail & recreation

**-26%** compared to baseline



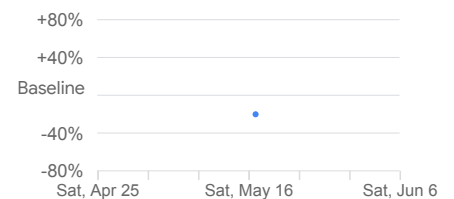
## Grocery & pharmacy

**+9%** compared to baseline



## Parks\*

**-20%** compared to baseline



## Transit stations\*

**+24%** compared to baseline



## Workplaces

**-3%** compared to baseline



## Residential

**+1%** compared to baseline

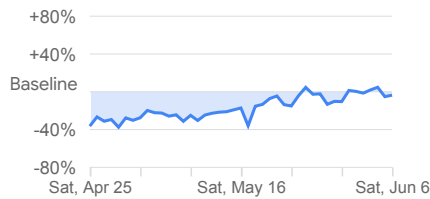


**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Fond du Lac County

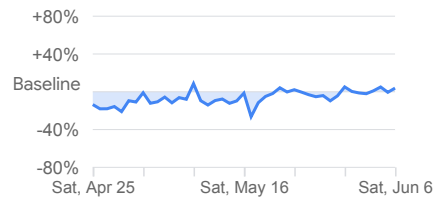
## Retail & recreation

-4% compared to baseline



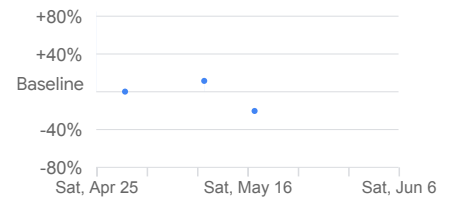
## Grocery & pharmacy

+4% compared to baseline



## Parks\*

-20% compared to baseline



## Transit stations\*

-11% compared to baseline



## Workplaces

-3% compared to baseline



## Residential

-1% compared to baseline



# Forest County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

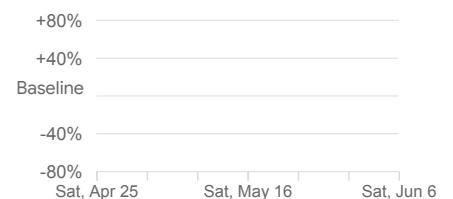


## Workplaces\*

-25% compared to baseline



## Residential\*



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Grant County

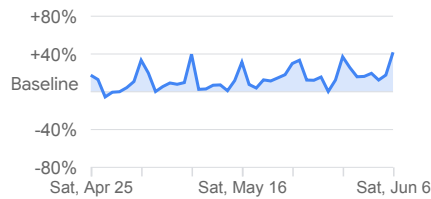
## Retail & recreation

**+0%** compared to baseline



## Grocery & pharmacy

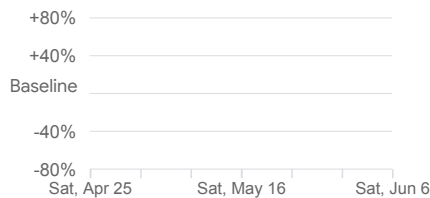
**+42%** compared to baseline



## Parks\*



## Transit stations\*



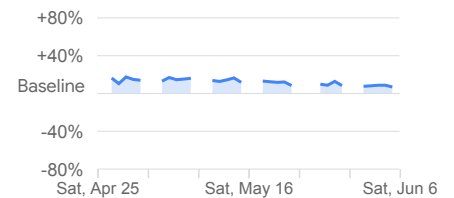
## Workplaces

**+7%** compared to baseline



## Residential\*

**+7%** compared to baseline



# Green County

## Retail & recreation

**+5%** compared to baseline



## Grocery & pharmacy\*

**+18%** compared to baseline



## Parks\*



## Transit stations\*



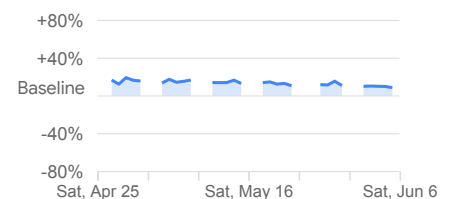
## Workplaces

**-5%** compared to baseline



## Residential\*

**+9%** compared to baseline



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Green Lake County

## Retail & recreation\*

**+26%** compared to baseline



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces

**+15%** compared to baseline



## Residential\*



# Iowa County

## Retail & recreation\*

**-10%** compared to baseline



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces

**-8%** compared to baseline



## Residential\*



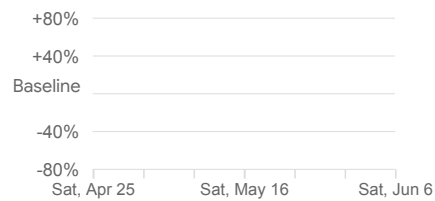
\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Iron County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

-29% compared to baseline



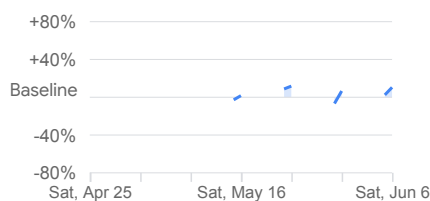
## Residential\*



# Jackson County

## Retail & recreation\*

+10% compared to baseline



## Grocery & pharmacy\*

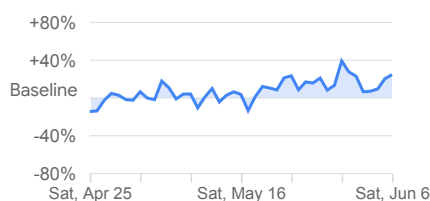


## Parks\*



## Transit stations

+25% compared to baseline

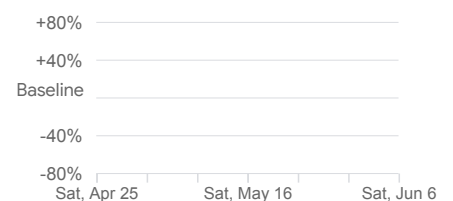


## Workplaces

-13% compared to baseline



## Residential\*

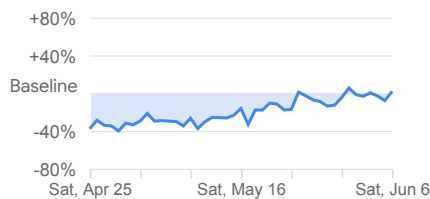


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Jefferson County

## Retail & recreation

**+3%** compared to baseline



## Grocery & pharmacy

**+38%** compared to baseline

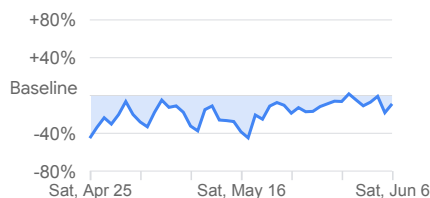


## Parks\*



## Transit stations

**-9%** compared to baseline



## Workplaces

**-1%** compared to baseline



## Residential\*

**-1%** compared to baseline



# Juneau County

## Retail & recreation\*

**+47%** compared to baseline

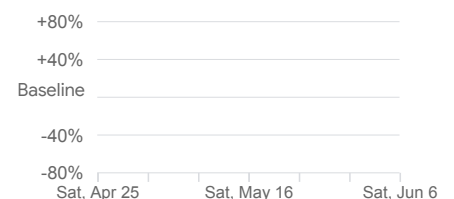


## Grocery & pharmacy

**+31%** compared to baseline



## Parks\*



## Transit stations

**+47%** compared to baseline



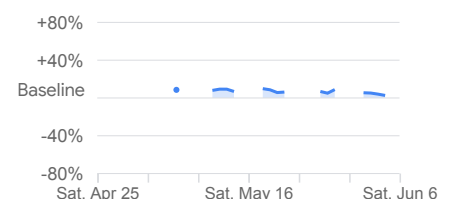
## Workplaces

**-6%** compared to baseline



## Residential\*

**+3%** compared to baseline



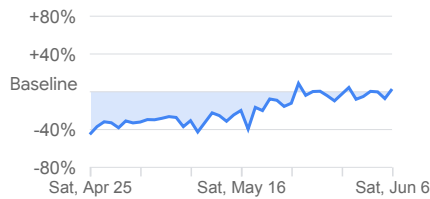
\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.



# Kenosha County

## Retail & recreation

**+3%** compared to baseline



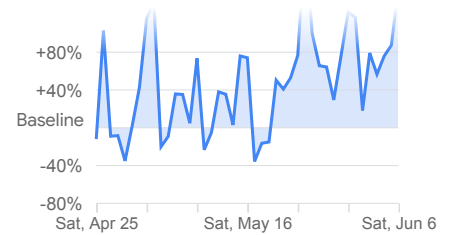
## Grocery & pharmacy

**+10%** compared to baseline



## Parks

**+149%** compared to baseline



## Transit stations\*

**-3%** compared to baseline



## Workplaces

**-2%** compared to baseline



## Residential

**+2%** compared to baseline



# Kewaunee County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces

**0%** compared to baseline



## Residential\*



**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# La Crosse County

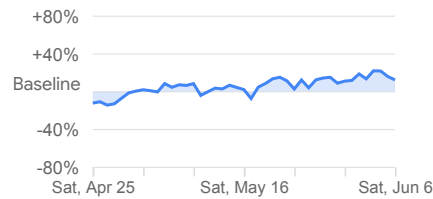
## Retail & recreation

**-20%** compared to baseline



## Grocery & pharmacy

**+13%** compared to baseline

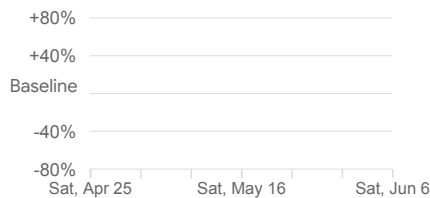


## Parks\*

**+104%** compared to baseline



## Transit stations\*



## Workplaces

**-9%** compared to baseline



## Residential

**+2%** compared to baseline



# Lafayette County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

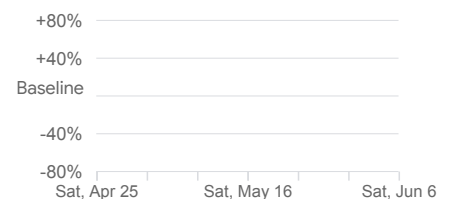


## Workplaces\*

**-2%** compared to baseline



## Residential\*



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Langlade County

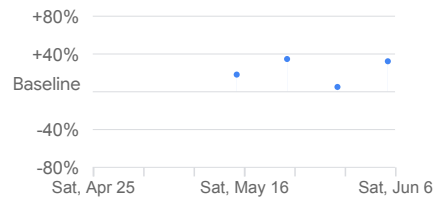
## Retail & recreation\*

**+19%** compared to baseline



## Grocery & pharmacy\*

**+32%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**+1%** compared to baseline



## Residential\*



# Lincoln County

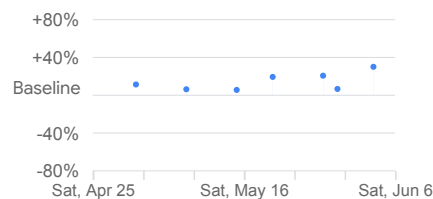
## Retail & recreation\*

**+9%** compared to baseline



## Grocery & pharmacy\*

**+30%** compared to baseline



## Parks\*



## Transit stations\*



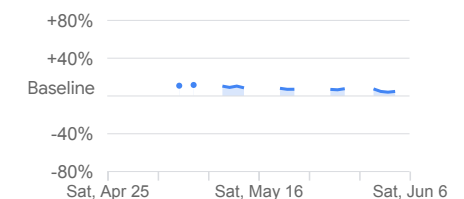
## Workplaces

**-4%** compared to baseline



## Residential\*

**+5%** compared to baseline

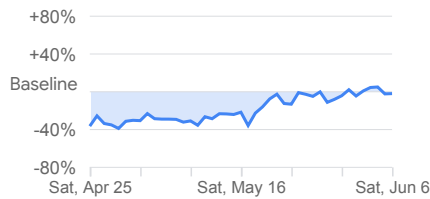


**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Manitowoc County

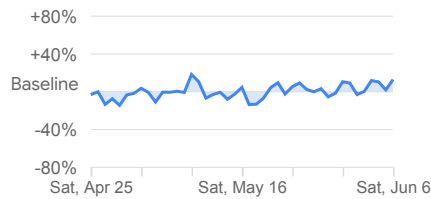
## Retail & recreation

-2% compared to baseline



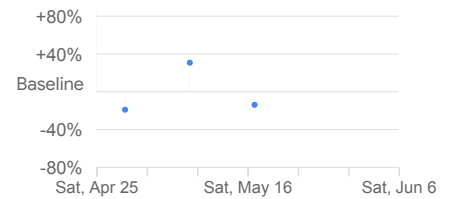
## Grocery & pharmacy

+13% compared to baseline



## Parks\*

-14% compared to baseline



## Transit stations\*



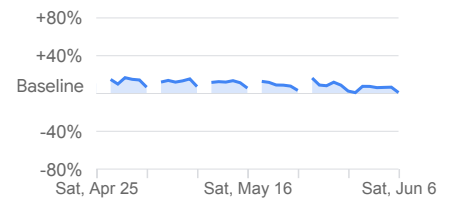
## Workplaces

-1% compared to baseline



## Residential\*

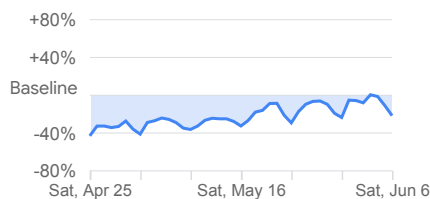
+1% compared to baseline



# Marathon County

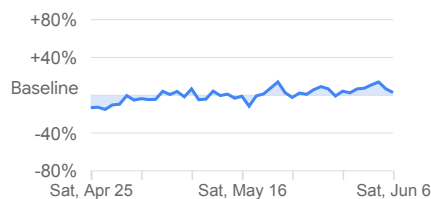
## Retail & recreation

-22% compared to baseline



## Grocery & pharmacy

+3% compared to baseline



## Parks\*

+88% compared to baseline



## Transit stations\*



## Workplaces

-1% compared to baseline



## Residential

-1% compared to baseline

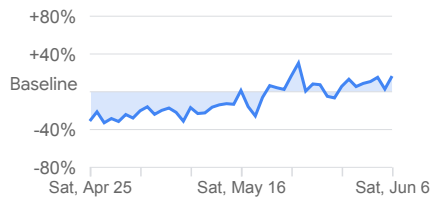


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Marinette County

## Retail & recreation

**+17%** compared to baseline



## Grocery & pharmacy\*

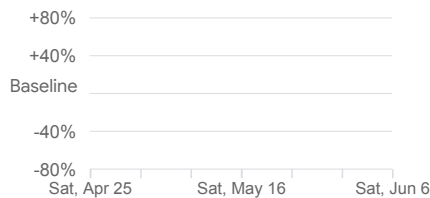
**+17%** compared to baseline



## Parks\*



## Transit stations\*



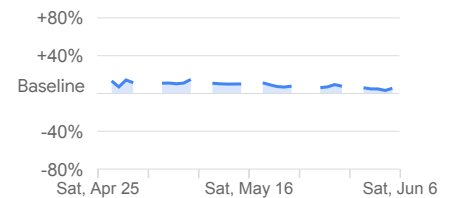
## Workplaces

**-5%** compared to baseline



## Residential\*

**+5%** compared to baseline



# Marquette County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

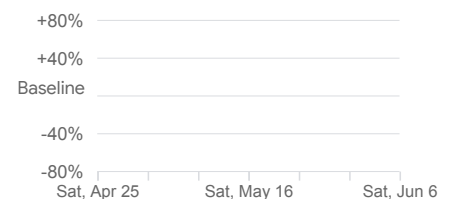


## Workplaces

**+6%** compared to baseline



## Residential\*



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Milwaukee County

## Retail & recreation

**-22%** compared to baseline



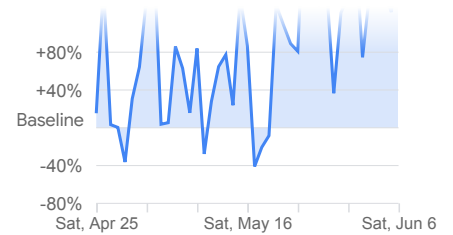
## Grocery & pharmacy

**+4%** compared to baseline



## Parks

**+195%** compared to baseline



## Transit stations

**-10%** compared to baseline



## Workplaces

**-10%** compared to baseline



## Residential

**+3%** compared to baseline



# Monroe County

## Retail & recreation

**-6%** compared to baseline



## Grocery & pharmacy

**+28%** compared to baseline

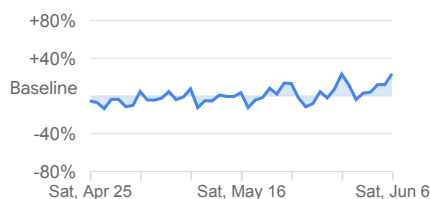


## Parks\*



## Transit stations

**+24%** compared to baseline



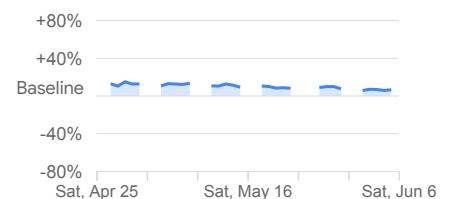
## Workplaces

**-13%** compared to baseline



## Residential\*

**+7%** compared to baseline



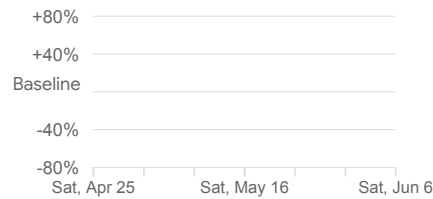
**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Oconto County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



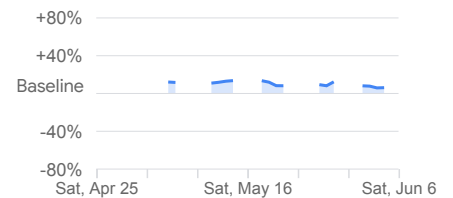
## Workplaces

-3% compared to baseline



## Residential\*

+6% compared to baseline



# Oneida County

## Retail & recreation

+22% compared to baseline



## Grocery & pharmacy\*

+53% compared to baseline



## Parks\*

-6% compared to baseline



## Transit stations\*



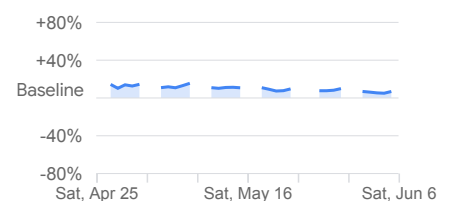
## Workplaces

+2% compared to baseline



## Residential\*

+7% compared to baseline

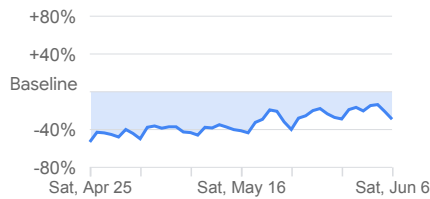


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Outagamie County

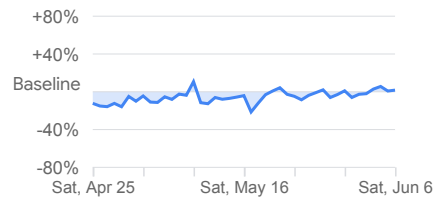
## Retail & recreation

**-29%** compared to baseline



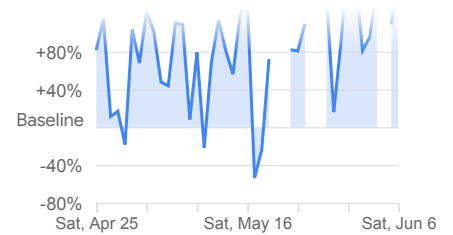
## Grocery & pharmacy

**+2%** compared to baseline



## Parks\*

**+177%** compared to baseline



## Transit stations

**-28%** compared to baseline



## Workplaces

**-6%** compared to baseline



## Residential

**+1%** compared to baseline



# Ozaukee County

## Retail & recreation

**-12%** compared to baseline



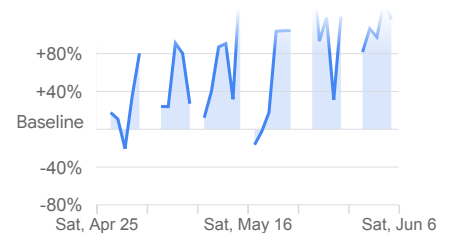
## Grocery & pharmacy

**+2%** compared to baseline



## Parks\*

**+117%** compared to baseline



## Transit stations\*



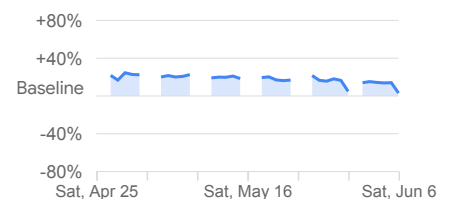
## Workplaces

**-3%** compared to baseline



## Residential\*

**+3%** compared to baseline



**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

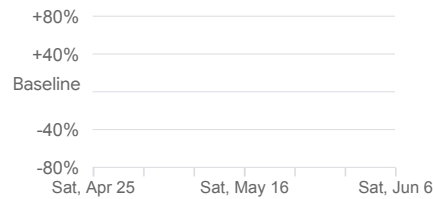


# Pepin County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

-17% compared to baseline



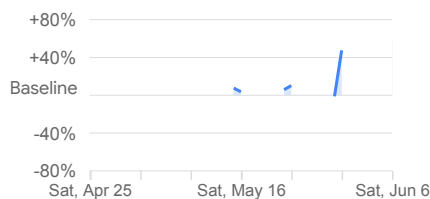
## Residential\*



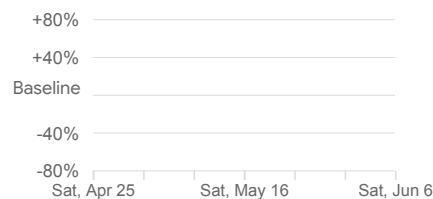
# Pierce County

## Retail & recreation\*

+60% compared to baseline



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



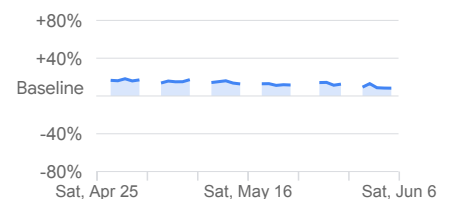
## Workplaces

-7% compared to baseline



## Residential\*

+8% compared to baseline

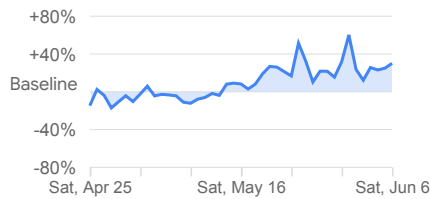


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Polk County

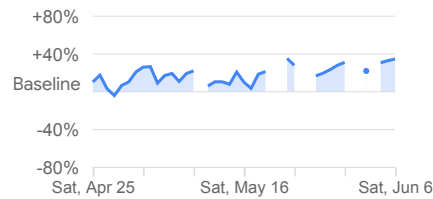
## Retail & recreation

**+30%** compared to baseline



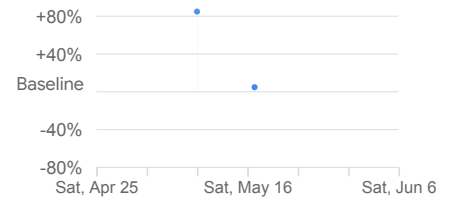
## Grocery & pharmacy\*

**+35%** compared to baseline



## Parks\*

**+5%** compared to baseline



## Transit stations\*



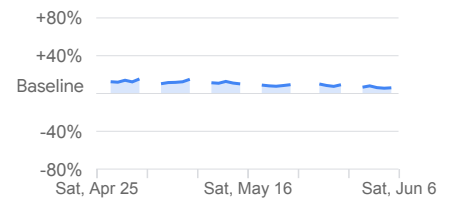
## Workplaces

**-4%** compared to baseline



## Residential\*

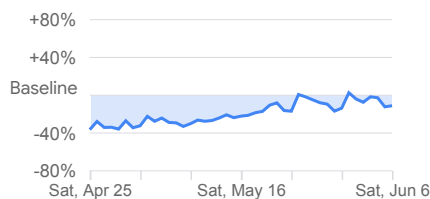
**+6%** compared to baseline



# Portage County

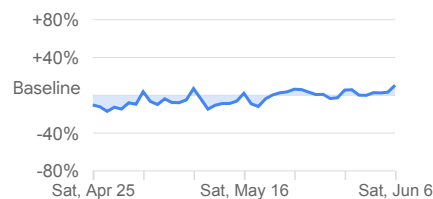
## Retail & recreation

**-11%** compared to baseline



## Grocery & pharmacy

**+11%** compared to baseline



## Parks\*

**+128%** compared to baseline



## Transit stations\*



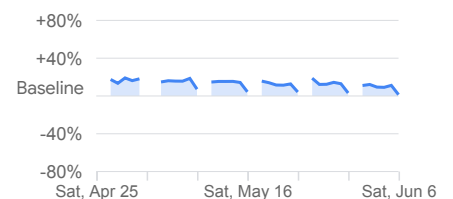
## Workplaces

**-3%** compared to baseline



## Residential\*

**+1%** compared to baseline



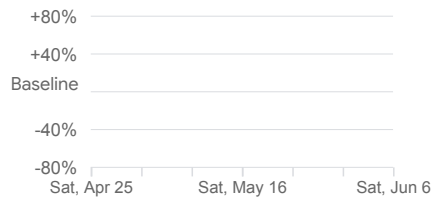
\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Price County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

**-23%** compared to baseline



## Residential\*



# Racine County

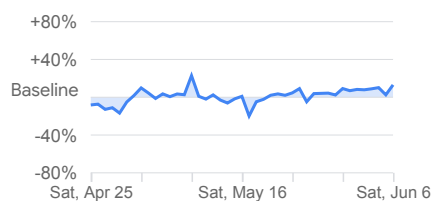
## Retail & recreation

**-7%** compared to baseline



## Grocery & pharmacy

**+13%** compared to baseline



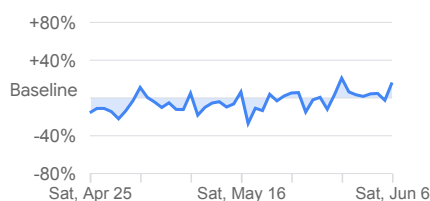
## Parks\*

**+72%** compared to baseline



## Transit stations

**+16%** compared to baseline



## Workplaces

**-4%** compared to baseline



## Residential

**+2%** compared to baseline



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Richland County

## Retail & recreation\*

-8% compared to baseline



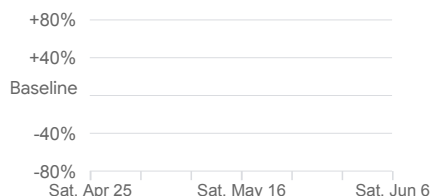
## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

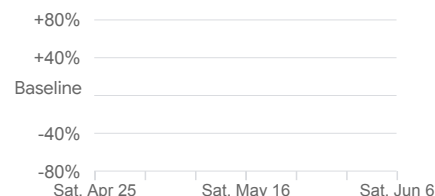


## Workplaces

-4% compared to baseline



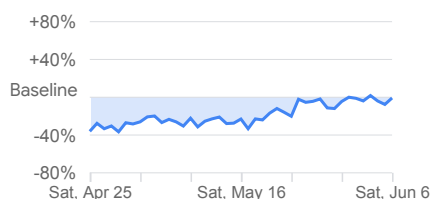
## Residential\*



# Rock County

## Retail & recreation

-1% compared to baseline



## Grocery & pharmacy

+19% compared to baseline



## Parks\*

+123% compared to baseline



## Transit stations

+23% compared to baseline



## Workplaces

-5% compared to baseline



## Residential

+1% compared to baseline



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Rusk County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

-18% compared to baseline



## Residential\*



# Sauk County

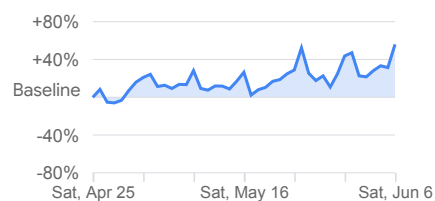
## Retail & recreation

+17% compared to baseline



## Grocery & pharmacy

+56% compared to baseline



## Parks\*

+58% compared to baseline



## Transit stations\*



## Workplaces

-11% compared to baseline



## Residential\*

+1% compared to baseline

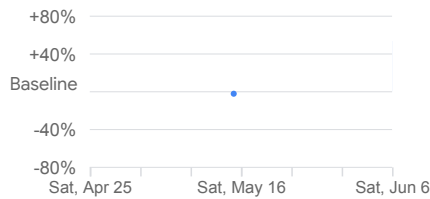


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Sawyer County

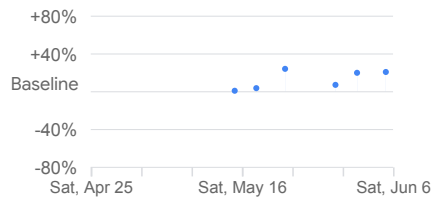
## Retail & recreation\*

**+55%** compared to baseline



## Grocery & pharmacy\*

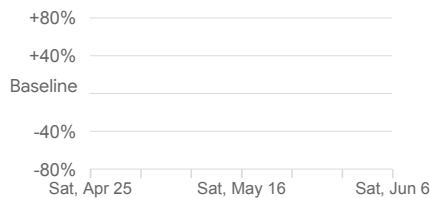
**+21%** compared to baseline



## Parks\*



## Transit stations\*

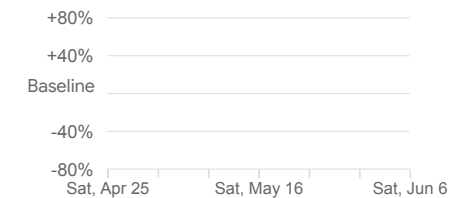


## Workplaces

**+7%** compared to baseline



## Residential\*



# Shawano County

## Retail & recreation\*

**+19%** compared to baseline



## Grocery & pharmacy\*

**+47%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**-5%** compared to baseline



## Residential\*

**+7%** compared to baseline

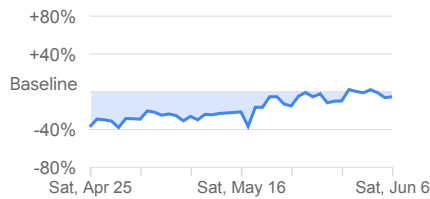


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Sheboygan County

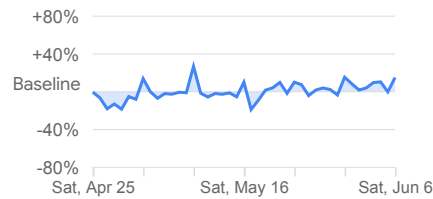
## Retail & recreation

**-5%** compared to baseline



## Grocery & pharmacy

**+15%** compared to baseline



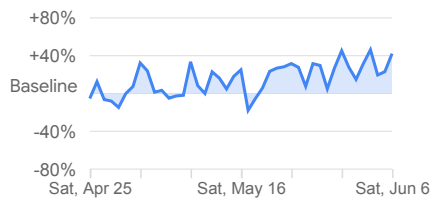
## Parks\*

**+48%** compared to baseline



## Transit stations

**+42%** compared to baseline



## Workplaces

**+1%** compared to baseline



## Residential

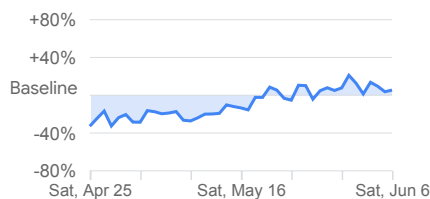
**+2%** compared to baseline



# St. Croix County

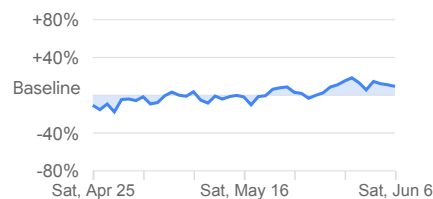
## Retail & recreation

**+5%** compared to baseline



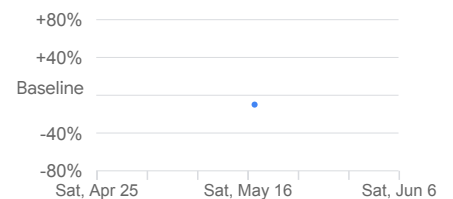
## Grocery & pharmacy

**+9%** compared to baseline



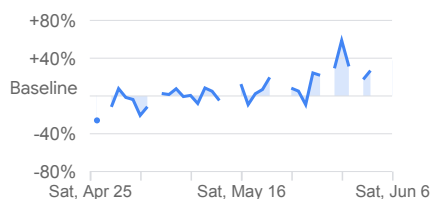
## Parks\*

**-10%** compared to baseline



## Transit stations\*

**+38%** compared to baseline



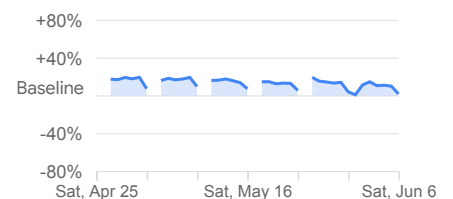
## Workplaces

**+1%** compared to baseline



## Residential\*

**+2%** compared to baseline

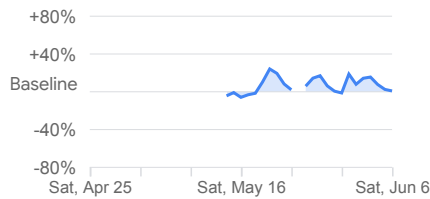


**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

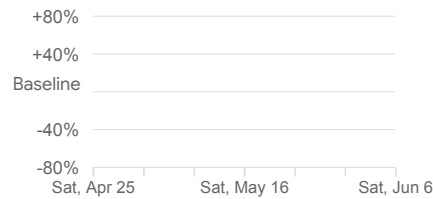
# Taylor County

## Retail & recreation\*

+1% compared to baseline



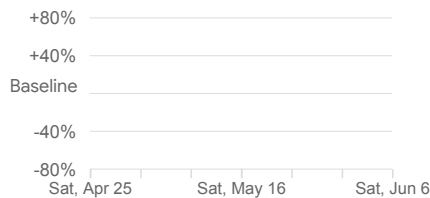
## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces\*

-1% compared to baseline

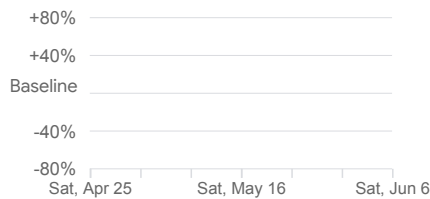


## Residential\*



# Trempealeau County

## Retail & recreation\*

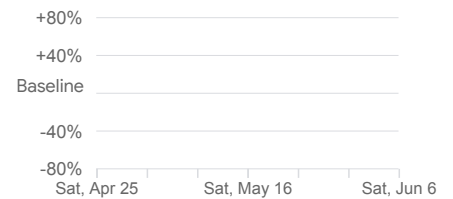


## Grocery & pharmacy\*

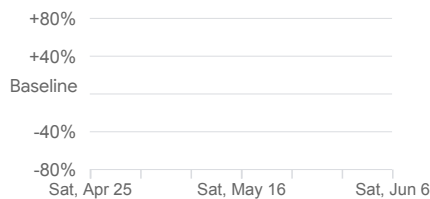
+18% compared to baseline



## Parks\*



## Transit stations\*



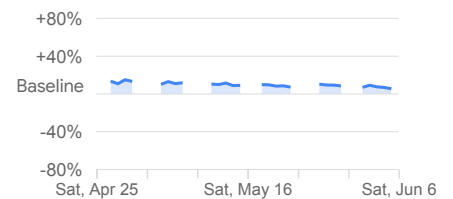
## Workplaces

+11% compared to baseline



## Residential\*

+6% compared to baseline



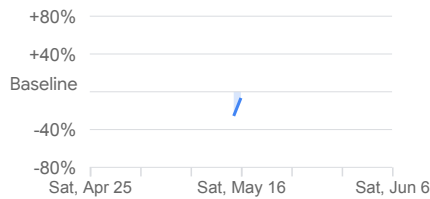
\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.



# Vernon County

## Retail & recreation\*

-7% compared to baseline



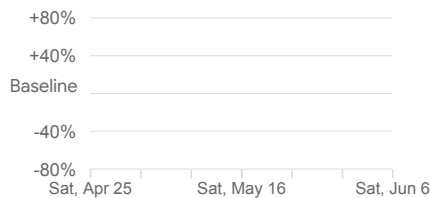
## Grocery & pharmacy\*



## Parks\*



## Transit stations\*



## Workplaces

+10% compared to baseline



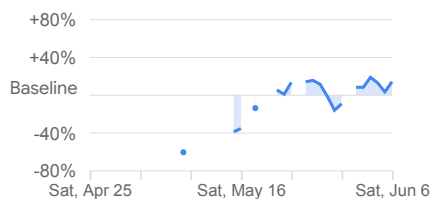
## Residential\*



# Vilas County

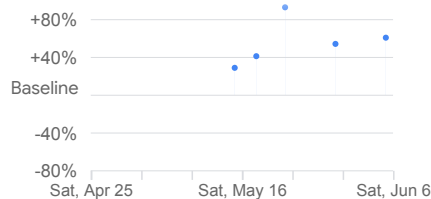
## Retail & recreation\*

+14% compared to baseline



## Grocery & pharmacy\*

+61% compared to baseline



## Parks\*

+11% compared to baseline



## Transit stations\*

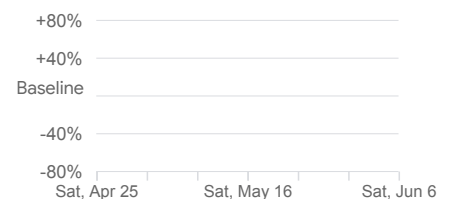


## Workplaces

-4% compared to baseline



## Residential\*

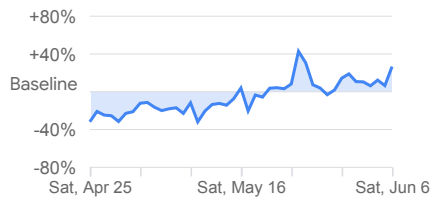


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Walworth County

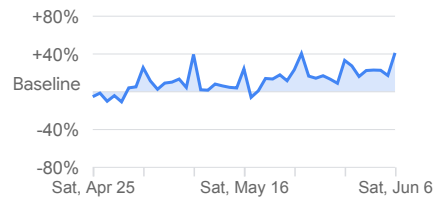
## Retail & recreation

**+27%** compared to baseline



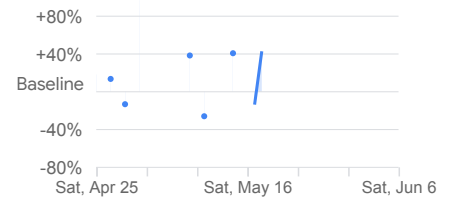
## Grocery & pharmacy

**+41%** compared to baseline



## Parks\*

**+43%** compared to baseline



## Transit stations\*

**+34%** compared to baseline



## Workplaces

**-2%** compared to baseline



## Residential

**+1%** compared to baseline



# Washburn County

## Retail & recreation\*



## Grocery & pharmacy\*



## Parks\*



## Transit stations\*

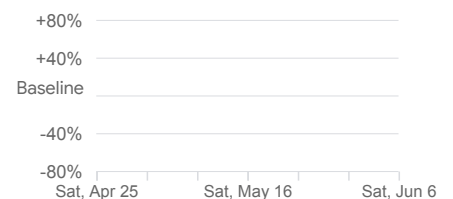


## Workplaces\*

**-16%** compared to baseline



## Residential\*

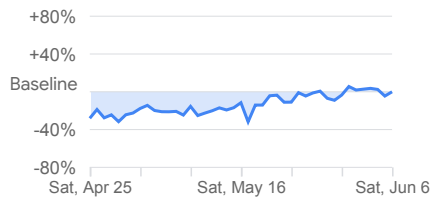


**\* Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Washington County

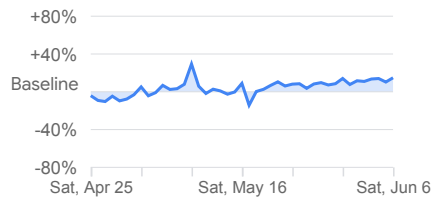
## Retail & recreation

0% compared to baseline



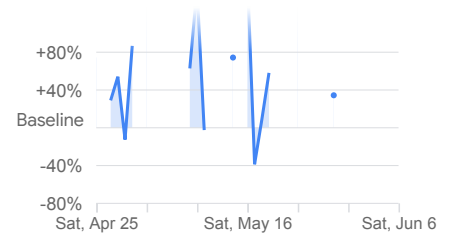
## Grocery & pharmacy

+15% compared to baseline



## Parks\*

+34% compared to baseline



## Transit stations\*

-23% compared to baseline



## Workplaces

-1% compared to baseline



## Residential

+1% compared to baseline



# Waukesha County

## Retail & recreation

-15% compared to baseline



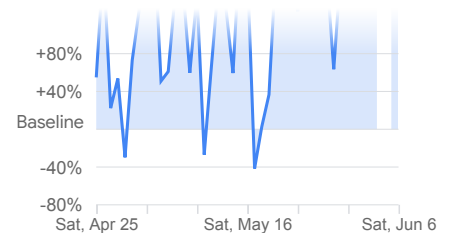
## Grocery & pharmacy

+13% compared to baseline



## Parks

+249% compared to baseline



## Transit stations\*

-12% compared to baseline



## Workplaces

-3% compared to baseline



## Residential

+3% compared to baseline

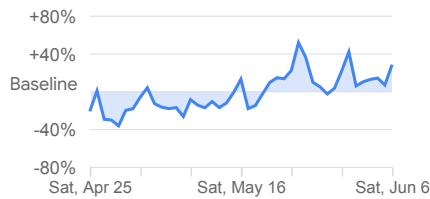


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Waupaca County

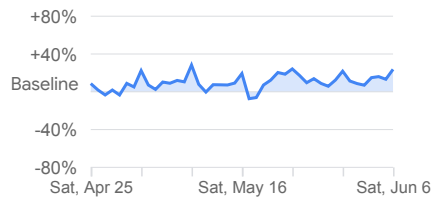
## Retail & recreation

**+29%** compared to baseline



## Grocery & pharmacy

**+24%** compared to baseline



## Parks\*



## Transit stations\*



## Workplaces

**+3%** compared to baseline



## Residential\*

**+7%** compared to baseline



# Waushara County

## Retail & recreation\*

**-3%** compared to baseline



## Grocery & pharmacy\*

**-2%** compared to baseline

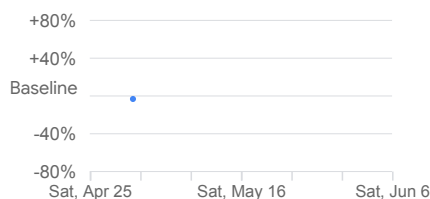


## Parks\*



## Transit stations\*

**-3%** compared to baseline



## Workplaces

**-2%** compared to baseline



## Residential\*

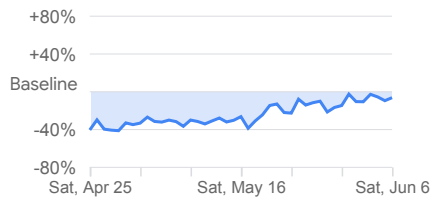


\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

# Winnebago County

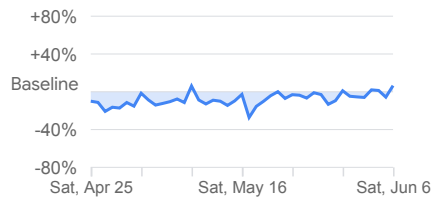
## Retail & recreation

-6% compared to baseline



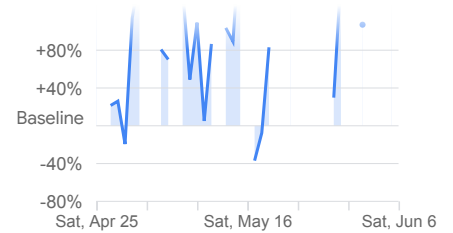
## Grocery & pharmacy

+6% compared to baseline



## Parks\*

+173% compared to baseline



## Transit stations\*

+47% compared to baseline



## Workplaces

-5% compared to baseline



## Residential

0% compared to baseline



# Wood County

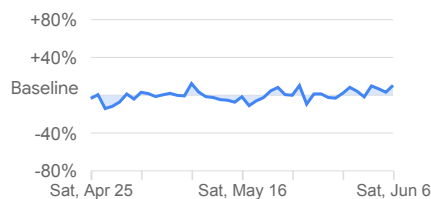
## Retail & recreation

-6% compared to baseline



## Grocery & pharmacy

+10% compared to baseline



## Parks\*

0% compared to baseline



## Transit stations\*

0% compared to baseline



## Workplaces

-3% compared to baseline



## Residential

0% compared to baseline



\* **Not enough data for this date:** Currently, there is not enough data to provide a complete analysis of this place. Google needs a significant volume of data to generate an aggregated and anonymous view of trends.

## About this data

These reports show how visits and length of stay at different places change compared to a baseline. We calculate these changes using the same kind of aggregated and anonymized data used to show [popular times](#) for places in Google Maps.

Changes for each day are compared to a baseline value for that day of the week:

- The baseline is the *median* value, for the corresponding day of the week, during the 5-week period Jan 3–Feb 6, 2020.
- The reports show trends over several weeks with the most recent data representing approximately 2-3 days ago—this is how long it takes to produce the reports.

What data is included in the calculation depends on user settings, connectivity, and whether it meets our privacy threshold. If the privacy threshold isn't met (when somewhere isn't busy enough to ensure anonymity) we don't show a change for the day.

We include categories that are useful to social distancing efforts as well as access to essential services.

We calculate these insights based on data from users who have opted-in to Location History for their Google Account, so the data represents a sample of our users. As with all samples, this may or may not represent the exact behavior of a wider population.

## Preserving privacy

These reports were developed to be helpful while adhering to our stringent privacy protocols and protecting people's privacy. No personally identifiable information, like an individual's location, contacts or movement, is made available at any point.

Insights in these reports are created with aggregated, anonymized sets of data from users who have turned on the [Location History](#) setting, which is off by default. People who have Location History turned on can choose to turn it off at any time from their [Google Account](#) and can always delete Location History data directly from their [Timeline](#).

These reports are powered by the same world-class anonymization technology that we use in our products every day and that keep your activity data private and secure. These reports use [differential privacy](#), which adds artificial noise to our datasets enabling high quality results without identifying any individual person. These privacy-preserving protections also ensure that the absolute number of visits isn't shared.

## Further resources

To learn how you can best use this report in your work, visit [Mobility Reports Help](#).

To get the latest report, visit [google.com/covid19/mobility](https://google.com/covid19/mobility)