

**PRACTICAL VISION AND STRATEGIC DIRECTIONS
PROVINCE OF LA UNION
CY 2010**

VISION STATEMENT: *LA UNION* - A Haven of Peace, Unity and Prosperity for a Much Improved Quality of Life.

MISSION STATEMENT:

We, the public servants of La Union, God-Loving, people centered, competent and proactive, will provide affordable and quality basic social and economic services in a sustainable environment under effective and efficient local governance.

GOAL:

"Much improved quality of life of every resident in the province."

DRIVING FACTORS:

- Relatively Peaceful and Orderly Environment;
- Self-Propelled and People Empowered Programs, Projects and Activities;
- Responsible Leadership and Client-Oriented Workforce;
- Effective Infrastructure Support; and
- Sustainable Development.

STRATEGIC DIRECTIONS:

SECTOR	ACTION STATEMENT
A. GENERAL PUBLIC SERVICE	<ul style="list-style-type: none">- To improve local development administration and financing<ul style="list-style-type: none">- To improve peace and order in the province- To improve and maintain public / government facilities
B. ECONOMIC SERVICES	<ul style="list-style-type: none">- To expand agri-industrialization base of the province<ul style="list-style-type: none">- To reduce unemployment and underemployment- To improve quality of infrastructures- To implement environmental management programs to ensure sustainable development
C. SOCIAL SERVICES	<ul style="list-style-type: none">- To improve rational increase in population vis-à-vis balance especially the neediest segment of the society- To increase the literacy rate of the province