

Friday, 25 October, 13

14 Actors Acting. A primer for Personas.

<http://www.nytimes.com/interactive/2010/12/12/magazine/14actors.html>




Heavy Luggage? Get a Suitcase That Follows You




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Europe Futures Drop With Metals; Asian Stocks Gain 



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INFO

COMMENTS (0)

A company has created a suitcase that uses mobile phone technology to follow its owner without needing to be carried.

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Like-A-Hug? The Facebook vest that gives you a hug from your friends

MIT students have designed a 'wearable social media vest' that translates every virtual Facebook 'like' into a real hug

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Feel the Facebook love ... the Like-A-Hug wearable social media vest. Photograph: Melissa Kit Chow/Rex Features



Posted by
Oliver Wainwright
Tuesday 9 October 2012
11.34 BST
[guardian.co.uk](#)



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Music makes more Milk

A SONG CONTEST JUDGED BY COWS

BROWSE SONGS

CREATE A SONG



**MAKE MUSIC COWS LIKE AND YOU
COULD WIN A TRIP TO THE GRAMMY®S.**

Music can put cows in a good mood. In fact, if cows like a song they can produce more milk. Enter our contest by creating a tune you think cows will love. (Anyone can enter, but only BC residents can win.) Ultimately, cows will pick the winner of our Grand Grammy Awards. Will your



How many slaves work for you?

What?
Slaves work for me?



Find out
Take the survey



Friday, 25 October, 13

An interesting scroll interaction.

<http://slaveryfootprint.org/>

Also see:

<http://www.smartusa.com/>

<http://www.nikebetterworld.com/>

It become difficult to design site maps for this kind of interactive site.

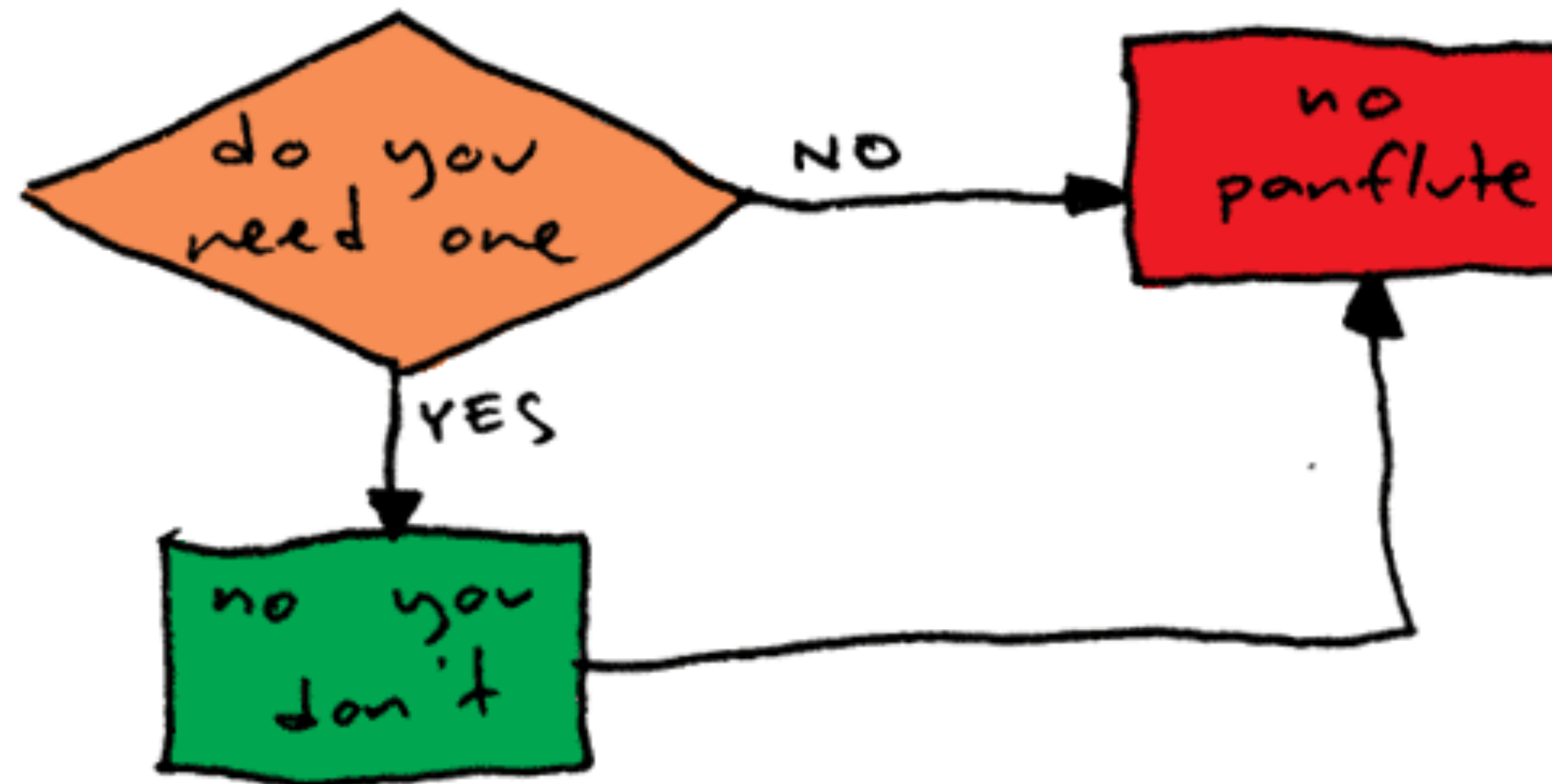
Interaction Design - user flows

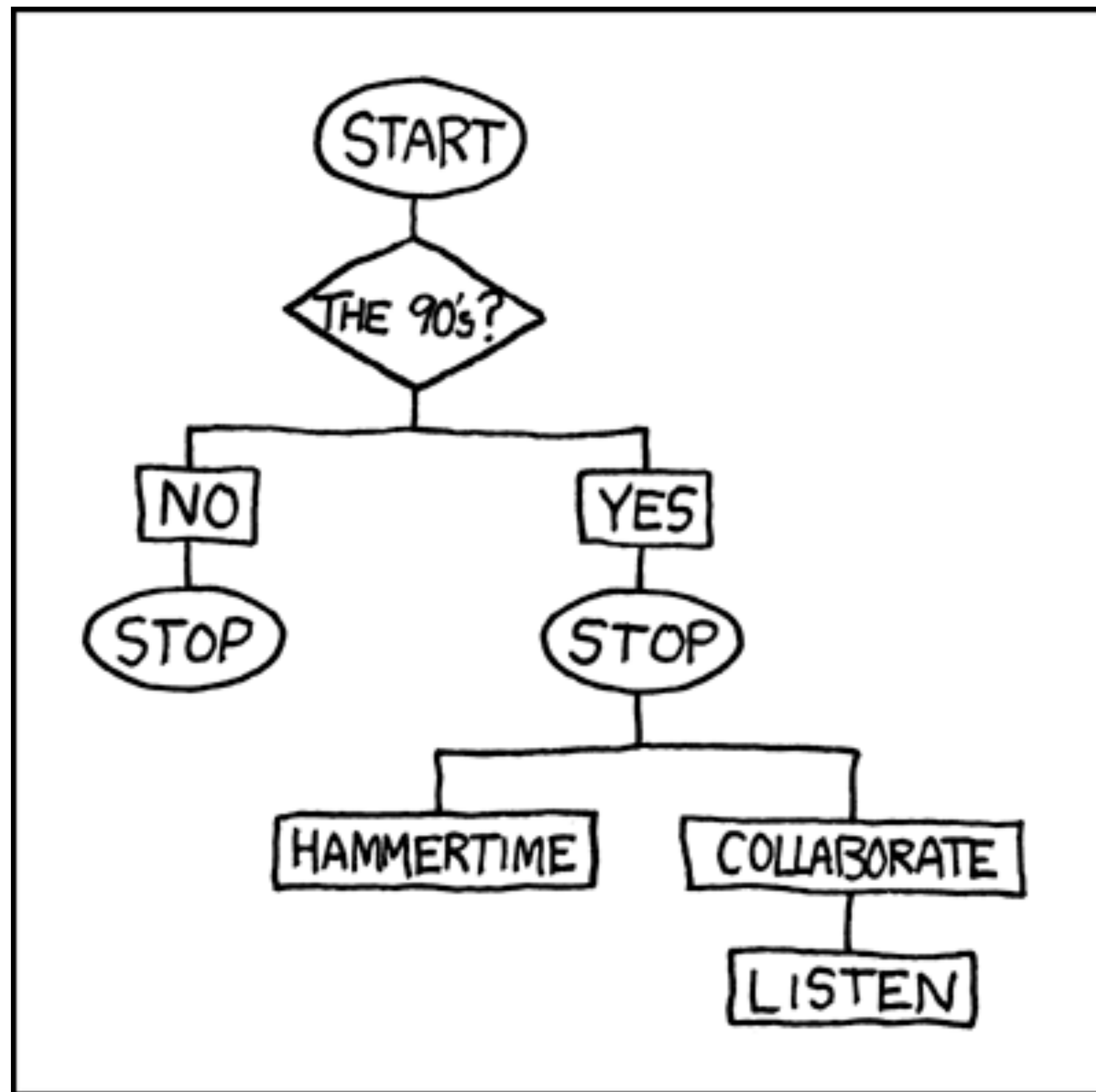
What is it?

Documenting how to interact with digital interfaces using Flow Charts and other diagrams.

Flow chart examples

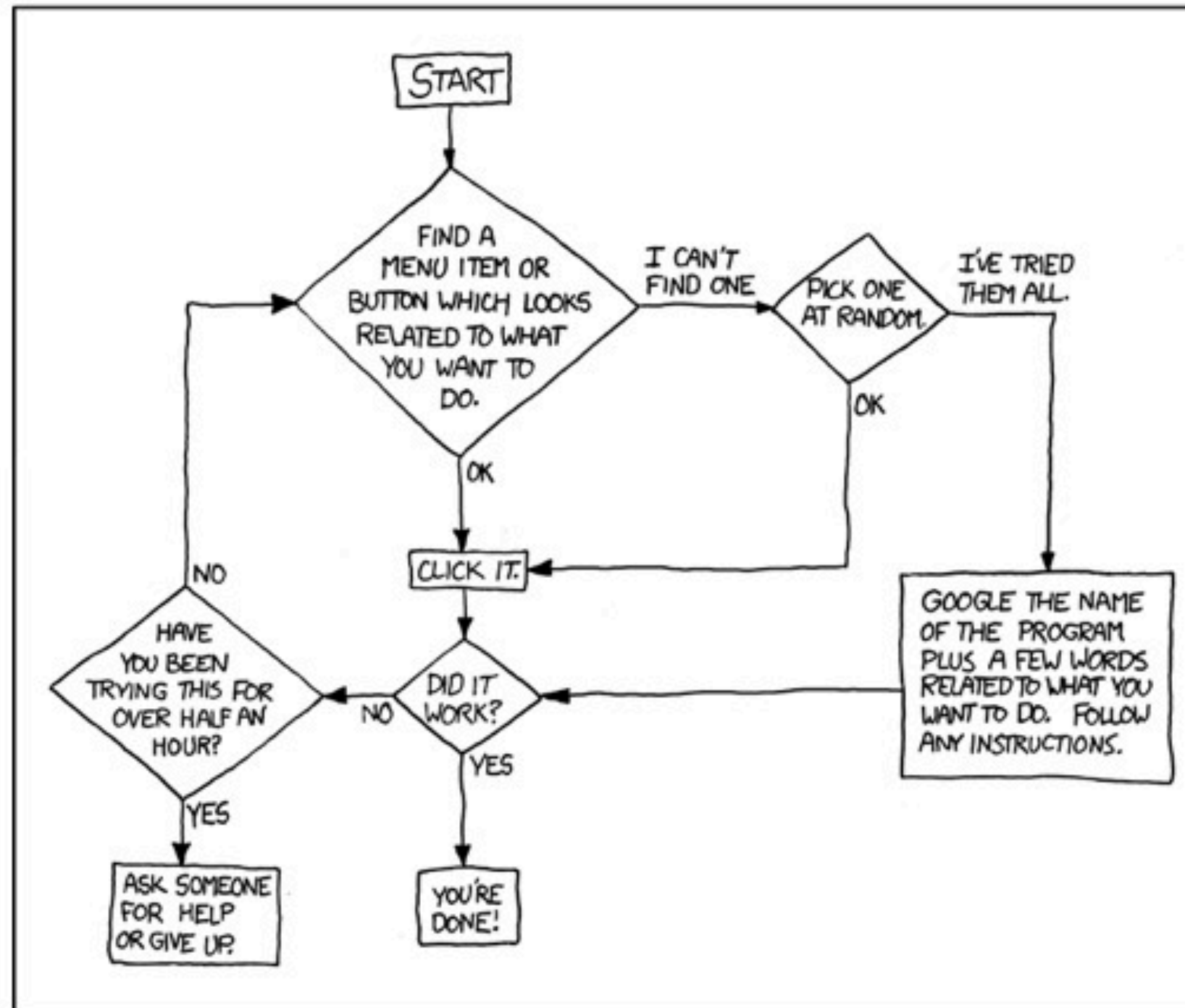
PANFLUTE FLOWCHART





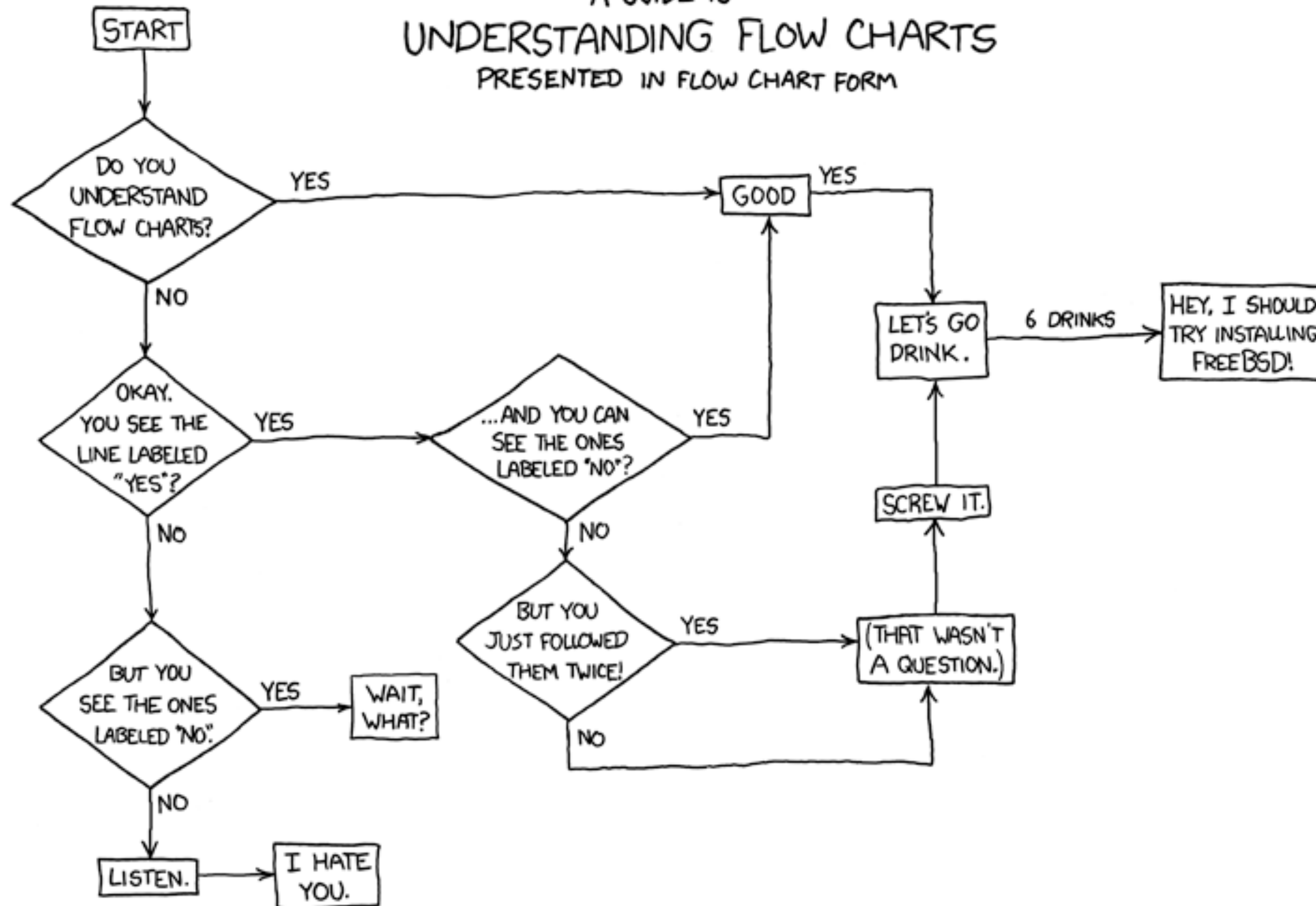
DEAR VARIOUS PARENTS, GRANDPARENTS, CO-WORKERS,
AND OTHER "NOT COMPUTER PEOPLE."

WE DON'T MAGICALLY KNOW HOW TO DO EVERYTHING IN EVERY
PROGRAM. WHEN WE HELP YOU, WE'RE USUALLY JUST DOING THIS:



PLEASE PRINT THIS FLOWCHART OUT AND TAPE IT NEAR YOUR SCREEN.
CONGRATULATIONS; YOU'RE NOW THE LOCAL COMPUTER EXPERT!

A GUIDE TO UNDERSTANDING FLOW CHARTS PRESENTED IN FLOW CHART FORM



Flow Charts

- Different from site maps because **time** is added as a dimension
- **Actions and processes** are the primary item of importance (as opposed to entities or pages and relationships between them - which is the job of site maps).
- Simple visual language: boxes and lines, but also possible to use diamonds, ovals, circles, and other shapes I don't have names for.
- As with other documents, the hard part is defining the boundaries of the flow chart - what are you **not** going to include in the document

Other actual work examples

When do I create a flow chart?

- Not necessary every time, not for every site
- More necessary for transactions: those instances where your users need to go through a few screens/interfaces to get something accomplished.
 - Common flows include: sign-up, login, checkout, shopping carts, post an article or comment or forum post, configure or customize a product, surveys and quizzes, and others...
- They are usually made at the same time as wireframes and site maps
- Often, I include them in the same document as wireframes and site maps (see The City)

General rules

- Usually progress from top left towards the bottom right. This means that flow arrows point down and/or to the right of the previous step (except when repeating an existing series of steps).
- Use diamond shapes for decision points (yes/no usually are the outcomes from decisions). The text in the diamond should be a question.
- Use arrowheads on your lines to denote the direction of the flows.
- Title your diagrams
- When a user acts, write “user clicks/does/submits...”
- Distinguish between user actions and system actions

Practice

Flow Chart Assignment