

# Common Information/Interaction Design Patterns

# Main Feature carousels & sub-features

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- How to show many items in a single space
- Usually on home pages
- Give the user controls to navigate forwards/backwards within the carousel
- Some carousels use thumbnails/brief text content to reveal what the other “hidden” items are

# Footers

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- Narrow and fat ones
- Some of them appear when scrolled to the bottom
- Often repeat the main navigation
- Often reveal About Us or Company info such as Careers
- Almost always include copyright, link to Terms & Conditions and/or Privacy Policy

# Images

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- Make them large if they are the main communication element. This will be the case for your portfolio.
- Have a “click to enlarge” link if you are showing thumbnails
- If there is a series of images like a slideshow, then have a way to go forward and backward through the images and up/down to see all the albums.
- Consider overlays to present images to increase the focus on the image and reduce the focus on the other page elements.

# Videos and Slideshows

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- Consider using overlays for videos
- Embed videos when possible from sites such as Vimeo and YouTube if you use those services
- Represent images with a still-frame when possible, not just a text link

# Expand/Collapse lists and sections

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- Use plus/minus signs
- Use triangles pointing right to show collapsed state, and pointing downwards for expanded state

# “You are here” indicators

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- Breadcrumb trails

# Wizards, step-by-step

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- Tell me what step I am on
- Not all steps need to be numbered (see flowcharts)
- Use “you are here” indicators
- Make Next and Previous buttons, but also make the steps themselves clickable if you can



# Forms

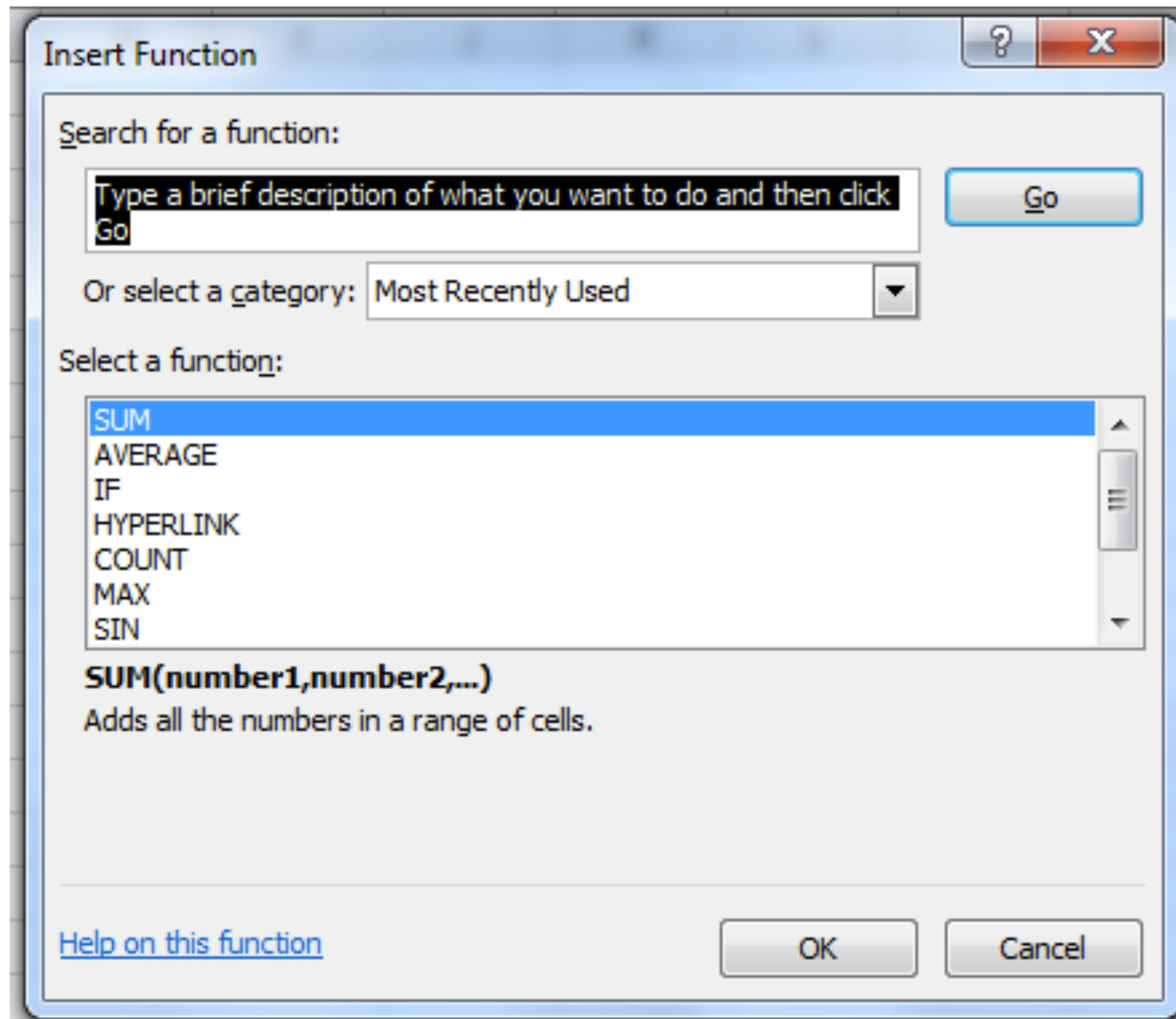
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- How to present labels
- How to show errors

# Real, Small IA Problems

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- OK/Cancel? or Cancel/OK?
- Should we show this line if it equals zero?
- Should we disable the button on this form or just not show it at all if the user can't progress?
- We are running out of space in our breadcrumb trail for our wizard. How can we fix it?
- Button text for a wizard: Prev/Next? Back/Continue? Back to <pagename>/Continue to <pagename>? Action/Action? Cancel and Erase and Go back/I'm done here?



**Dee Bee**

Grouse Grind: On Saturday morning I will conquer you in 45 minutes.

Like · Comment · [about 1 hour ago · View all 4 comments](#)

2 people like this.

View all 4 comments

**Dara Fahy**

depending on the weather, I will be wearing a lot of layers. I will be wearing a lot of layers.

**Dee Bee**

hike up the mountain. I will be wearing a lot of layers.

Write a comment...

**Zerlina Chan** via C

Like · Comment · [about 1 hour ago · View all 4 comments](#)

Gina Chae likes this.

Write a comment...

**Marty Yaskowich** took a photo with Instagram.

Sometimes when you miss Hot Dog Day, considerate co-workers leave you a special treat to be found Monday morning. Co-workers are good that way. <http://instagr.am/p/Lf01XyKY3f/>

### Share this Link

Share: **On your own timeline**

Friends

Write Something...

via Zerlina Chan (Remove)

**Life at DDB, as told through Instagram**

<http://idekumiko.posterous.com/life-at-d...>

See the full gallery on Posterous Instagram snapshots taken at the DDB Canada office in Vancouver, British Columbia. Images by : Chris Moore, Roger Nairn, Bryce Sparks, James Bateman, Kumiko Ide, Lisa Ma, Brandon Thomas, Jon Mandell, Cosmo Campbell, Sarah Chung, Shannon Cherry, Ellie Moon, Antonio A...

1 of 1 Choose a Thumbnail

☐ No Thumbnail

Share Link

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with Gillette  
Technology, for our  
best shave ever.

**Miss Vickie's**

Miss Vickie's is now on Facebook. Come celebrate our 25th Anniversary with us!

757 people like this.

Submit Your Small Business Pitch for a Chance to Win \$10,000 for Your Small Business.

749 people like this.

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flow chart examples

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Format: PDF

Quartz Filter: None

☐ Encrypt

Password:

Verify:

☒ Hide extension

New Folder

Cancel

Save

How's this class going? What do you like? What can be changed?

Wireframes assignment

and, if you want me to review work in progress, don't submit to dropbox. Just send via email.

# Portfolio site examples

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- <http://weareplural.com>
- <http://www.homadelvaray.com/>