Writing for the Web

Lessons from Don't Make Me Think chapter 5

Writing for the web

- · Get rid of half the words on each page, then get rid of half of what's left
- Reduce "happy talk" and instructions, do not reduce content
- Why?
 - It reduces the noise level on the page
 - It makes the useful content more prominent
 - It makes the pages shorter, allowing users to see more of each page at a glance without scrolling

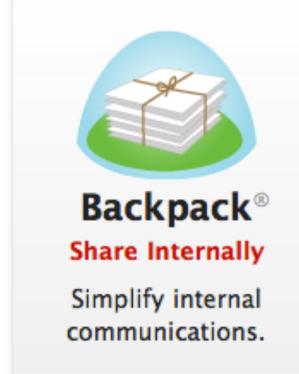


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Remember: No plastic bags, wrap or containers in your yard trimmings cart. They cannot be composted.

No plastics allowed - Food scraps recycling program











POPULAR LINKS

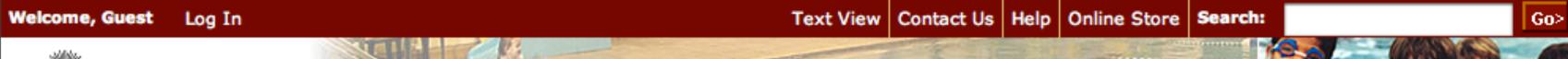
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- SUPPORT SERVICES
- TROUBLESHOOTING
- WARRANTY AND RETURNS
 - Check Return Status
 - Finding the model number
 - > Packing & Shipping Instructions
 - Verify Warranty

Verify Warranty



T Text Size







Support > Warranty and Returns > Verify Warranty > Test with SeaTools and Submit Return

Test with SeaTools and Submit Return

Product Return Process

Did you know 1 out of 5 disk drives returned to Seagate is actually good? The sad part of this fact is that the owners of these healthy drives have unnecessarily forfeited their data. Seagate will help you to determine the true health of your disk drive.

The following steps should be followed if you have a faulty drive and need to return it.

Now is a good time to make sure that you have a current backup of your important data. Seagate Technology LLC is not responsible for lost user data.

Step 1 - Diagnose the Problem

Test your Seagate drive with SeaTools. This software will test your drive to determine if it qualifies as a failed product. If so, SeaTools will issue a special code called a SeaTools Test Code. SeaTools supports both internal and external products and will offer to repair your drive in certain situations. Follow the SeaTools instructions if there is a drive failure. SeaTools will either link to the RMA form below or recommend that you return to this page to enter the numbers manually.

Seagate reserves the right to return a non-faulty drive back to its owner and to charge for all associated shipping costs.

> Run SeaTools Now

Step 2 - Complete the Return Merchandise Authorization (RMA)

After SeaTools has identified a drive failure, please start the RMA process by selecting the Begin RMA button below. This step will also validate that your product is still under warranty. Please have the following information ready:

- Model Number
- Serial Number
- SeaTools Test Code (from the First Step) (Help! I have no Seatools Test Code)

> Begin RMA