Mindless choices

Lessons from Don't Make Me Think chapter 4

Mindless Choices

- It doesn't matter how many times I have to click, as long as each click is a mindless, unambiguous choice
- The 3-click (sometimes 4 or 5) rule becomes less important
- Exceptions: sites that I visit repeatedly, or applications should aim for fewer clicks to get to the content

Products Services About

Products Services About Jobs

Home Office

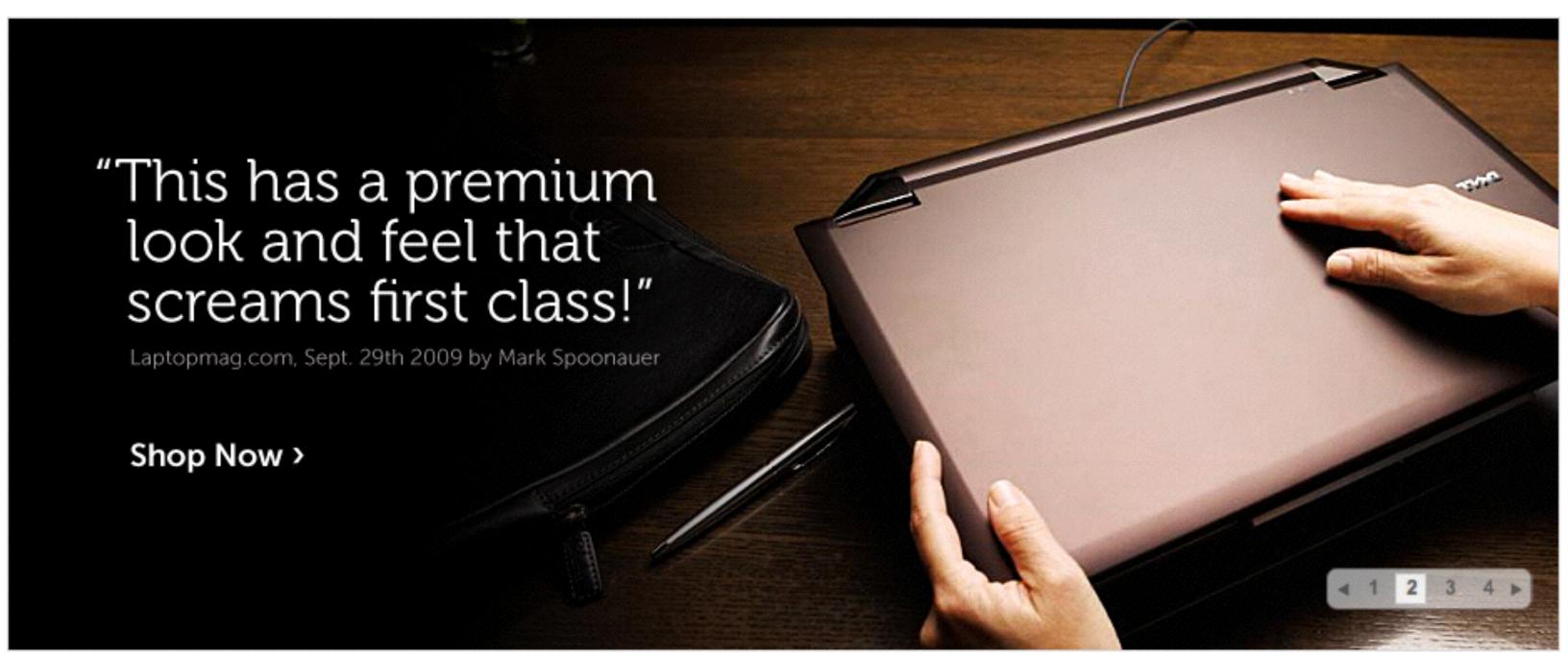


For Home

For Small and Medium Business For Public Sector

For Large Enterprise Keyword Search

Buy Online or Call 1-800-WWW-DELL



What's New

Headlines

Dell Deals





PRODUCTS SUPPORT & DOWNLOADS SHOP

DESKTOP HARD DRIVES

MOBILE HARD DRIVES

NETWORK STORAGE

RAID

SAFE HARD DRIVES

MULTIMEDIA HARD DRIVES

USB KEYS

BLU-RAY / DVD

DISPLAYS

ACCESSORIES

SOFTWARE

WUALA

SERVICES

LaCie 2big USB 3.0

DESIGN BY NEIL POULTON

LaCie's First USB 3.0 RAID Solution

SuperSpeed USB 3.0 | Hi-Speed USB 2.0 2TB | 4TB









RAID

