Page 1

Dassault Systemes ORTEMS APS

Solution Introduction PowerPoint Structure
1. Introduction: ORTEMS APS

Solution Introduction Overview

Dassault Systemes' DELMIA Ortems APS (Advanced Planning and Scheduling)

Solution is a cutting-edge software that innovatively improves

manufacturing companies'

production planning and schedule management.

This introduction aims to comprehensively analyze the technical characteristics,

management benefits,

real application cases,

and market competitiveness of ORTEMS APS

solution and organize them into an effective PowerPoint presentation.

In particular, we aim to balance technical understanding and management value by focusing on end-to-end production optimization capabilities and AI-based decision support systems through integration with Dassault Systemes' 3DEXPERIENCE platform.

2. ORTEMS APS

Solution Overview and Background

2.1

Solution Definition and Historical Background

DELMIA Ortems APS

solution is a production

planning and scheduling software that has been continuously developed since Dassault Systemes acquired it in 2016.

This solution provides manufacturers with the ability to establish optimal

production plans in complex production environments,

monitor production status in real-time,

and simulate various scenarios.

It is particularly effective in improving delivery compliance and reducing inventory in finite capacity production environments[1-5][1-9].

2.2

Dassault Systemes' Technological Capabilities and Market Position

Dassault Systemes holds a leading position in the global 3D

design and engineering software market, and ORTEMS APS

is establishing itself as a key

solution supporting the digital transformation of the manufacturing industry based on these technological capabilities. ORTEMS

is used in various

industries such as aerospace, automotive, industrial equipment,

packaging, and has over 16,000

users in 60

countries. Global companies like GE
Power, Heineken, Merck Serono, Thales

are actively using this solution

for production operations management[2-1].
2.3 Integration with the 3DEXPERIENCE

Platform

After Dassault Systemes' acquisition, ORTEMS

has been integrated with DELMIA Quintiq(

supply chain planning)

to provide end-to-end production optimization functions on the 3DEXPERIENCE

platform.

This enhances the linkage between virtual

design and physical production,

making the construction of smart factories possible.
The 3DEXPERIENCE

platform supports the connection with existing systems such as ERP, MES/MOM

based on a single data model,

supporting the planning, execution,

and optimization of global industrial operations on a single platform[4-1][4-3].

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[Context from previous section: the planning, execution,

and optimization of global industrial operations on a single platform[4-1][4-3].

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Page 2

1. ORTEMS APS

Key Technologies and Features
3.1

Artificial Intelligence-Based Decision Support System
The most critical technical feature of ORTEMS APS is its artificial intelligence-based decision support system. This system optimizes complex production plans and establishes the optimal production schedule considering various constraints. In particular, it supports production managers to make optimal decisions in various situations by providing unlimited "what-if" simulations, real-time modifications, and impact analysis through constraint-based optimization[1-5][4-1].
3.2

Real-Time Monitoring and Simulation Features
ORTEMS APS continuously understands the situation of the production site through real-time monitoring features and adjusts the production plan based on this. Also, through the simulation feature, it can compare various scenarios, verify the effects

of the production plan in advance, and establish the optimal plan. These features provide the ability to flexibly respond in rapidly changing production environments[1-5][1-9].

3.3

Constraint-Based Optimization (Constraint-based Optimization)

The constraint-based optimization feature of ORTEMS APS establishes the optimal production schedule considering various constraints (equipment capacity, manpower, materials, delivery dates, etc.) when establishing a production plan. This feature is particularly effective in improving delivery compliance and reducing inventory in finite capacity production environments. According to the technical white paper, when APS was introduced, there were reports of efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time[2-3][4-1].

3.4

Data Integration and Collaboration Features

ORTEMS APS supports linkage with existing systems such as ERP, MES/MOM through the 3DEXPERIENCE platform. Through this, it can manage the data needed to establish a production plan in an integrated manner and promote collaboration among various stakeholders. For example, Airbus Helicopters integrated SAP ERP and ORTEMS to manage everything from sales planning to daily production operations with a single tool, improving delivery compliance[4-3].

4. ORTEMS APS

Management Benefits

4.1

Improving Production Efficiency

By introducing ORTEMS APS, companies can significantly improve production efficiency. According to the technical white paper, when APS was introduced, there were reports of efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time[2-3]. Such efficiency improvements lead to cost savings and productivity improvements, contributing to enhancing the competitiveness of the company.

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[Context from previous section: to cost savings and productivity improvements, contributing to enhancing the competitiveness of the company.

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Page 3

4.2

Improvement in delivery compliance rate and inventory reduction
ORTEMS APS

is effective in improving the delivery compliance rate and reducing inventory in a finite capacity production environment[1-5][1-9].

In particular, through the constraint-based optimization function, it is possible to establish the optimal production schedule considering various constraints, thereby improving the delivery compliance rate.

Also, by optimizing the inventory level through real-time monitoring and simulation functions, you can reduce inventory costs.
4.3 ROI

and cost-saving effects
Through the introduction of ORTEMS APS, companies can achieve various cost-saving effects.

According to the technical white paper, when introducing APS, there were cases of efficiency improvement such as a 25% reduction in machine setup time and a 50% reduction in cycle time[2-3].

Such efficiency improvements lead to production cost savings, which can improve the return on investment (ROI).
4.4

Enhancing competitiveness through digital transformation
ORTEMS APS

supports the digital transformation of companies, thereby contributing to enhancing competitiveness.

In particular, by integrating with the 3DEXPERIENCE platform, it strengthens the linkage between virtual design and physical production, and enables the construction of smart factories[4-1][4-3].

Through this, companies can realize competitiveness enhancement through digital transformation.
5.

Customer Success Stories
5.1 DIXI Polytool Case

DIXI Polytool in Switzerland introduced DELMIA Ortems for the optimization of production planning in a 24/7 operating factory.

The company was able to set reliable production goals by linking ERP data and APS, and the delivery rate of standard products within 24 hours was improved[2-2].

Also, through machine load and capacity monitoring, it maximized equipment utilization efficiency and achieved the effect of shortening production lead time[2-2].
5.2 Airbus Helicopters Case
Airbus Helicopters

improved the delivery compliance rate by managing everything from sales planning to daily production operations with a single tool through the integration of SAP ERP and ORTEMS[4-3].

Through this, it secured the consistency of production plans and became able to adjust production plans by understanding the situation of the production site in real time.

5.3 GDC Technics Case

GDC Technics

achieved digital continuity by managing aircraft modification work and certification agency requirements at the same time using the 3DEXPERIENCE platform[4-7].

This is a case that shows that the integration effect of the platform extends from supply chain planning to production execution.

5.4

Other global corporate application cases

ORTEMS

is being used in various industrial fields such as aerospace, automobiles, industrial equipment, and packaging, and global companies such as GE Power, Heineken, Merck Serono, Thales are using this solution for production operation management.

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[Context from previous section: such as GE Power, Heineken, Merck Serono, Thales are using this solution for production operation management.

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Page 4

They are actively utilizing it[2-1].

The application cases in various industrial fields prove the versatility and effectiveness of ORTEMS APS.
6.

Market competitiveness analysis
6.1

Differentiating factors from competitors
ORTEMS APS

is differentiated from competitors by providing end-to-end production optimization through integration with Dassault Systemes' 3DEXPERIENCE platform.

In particular, it strengthens the linkage between virtual design and physical production through integration with DELMIA Quintiq (supply chain planning), enabling the construction of a smart factory[4-1][4-3].

Also, it has competitiveness by being able to establish the optimal production plan even in complex production environments through an artificial intelligence-based decision support system and constraint-based optimization function.
6.2

Applicability in various industries
ORTEMS APS

is being used in various industrial fields such as aerospace, automotive, industrial equipment, and packaging[2-1].

Especially, it is effective in improving delivery compliance and reducing inventory in complex production environments, so it has high applicability in various industrial fields.
6.3

Position in the global market
ORTEMS

has more than 16,000 users in 60 countries, and global companies such as GE Power, Heineken, Merck Serono, Thales are actively using this solution for production operation management[2-1].

This is evidence that ORTEMS APS is leading in the global market.
7.

PowerPoint slide composition plan
7.1

Overall slide composition and flow
It is effective to compose the ORTEMS APS solution introduction PowerPoint in the following flow:
1.

Cover slide: solution name, subtitle, Dassault Systemes logo, presenter information
2.

Table of contents slide:

Present an overview of the entire content
3.

Solution overview: definition, background, and market position of ORTEMS APS
4.

Key technologies and features:

AI-based decision support, real-time monitoring, constraint-based optimization, etc.
5.

Managerial benefits:

Improvement in production efficiency, improvement in delivery compliance, cost-saving effects, etc.
6.

Customer success stories: DIXI Polytool, Airbus Helicopters, GDC Technics, etc.

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[Context from previous section: cost-saving effects, etc.
6.

Customer success stories: DIXI Polytool, Airbus Helicopters, GDC Technics, etc.

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Page 5

1.

Market competitiveness analysis:

Differentiating factors compared to competitors,

Applicability by industry,

Position in the global market
8. Integration with 3DEXPERIENCE platform:

End-to-end production optimization,

Real-time decision-making support,

Data integration

and enhanced collaboration, etc.
9.

Introduction effects and ROI:

Quantitative effects,

Considerations when introducing
10.

Conclusion and suggestions: Summary,

Inquiry and support information for introduction

This flow is structured to systematically convey everything from the overview of the solution, technical characteristics, management benefits, actual application cases, market competitiveness, and introduction effects.
7.2

Section-by-section slide design guide

We provide the following guide for effective slide design for each section:
7.2.1

Solution overview section

Design concept:

Professional and trustworthy design reflecting Dassault Systèmes' brand identity

Color composition:

Maintain brand consistency by using Dassault Systèmes' official colors (blue,

gray, etc.)

Visual elements: ORTEMS APS

logo, a diagram visualizing the integration with the 3DEXPERIENCE

platform

Text composition:

Concisely and clearly convey the definition, background,

position in the market of the solution
7.2.2

Key technology and function section

Design concept:

Visually express technical characteristics for easy understanding

Color composition:

Use accent colors to emphasize technical characteristics (for example,

AI features in blue,

real-time monitoring in green, etc.)

Visual elements:

Diagrams, flowcharts visualizing features such as

AI-based decision-making support, real-time monitoring,

constraint-based optimization, etc.

Text composition:

Concisely and clearly convey the features and advantages of each function
7.2.3

Management benefits section

Design concept:

Visually express management benefits for intuitive understanding of the effects

Color composition:

Use accent colors to emphasize effects such as efficiency improvement,

cost reduction, etc. (for example,

efficiency improvement in green,

cost reduction in red, etc.)

Visual elements:

Graphs, charts visualizing effects such as

25% reduction in machine setup time,

50% reduction in cycle time, etc.

Text composition:

Concisely and clearly convey the features and advantages of each function

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[Context from previous section: time, etc.

Text composition:

Concisely and clearly convey the features and advantages of each function

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Page 6

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Text composition:

Concisely and clearly convey the features and benefits of each advantage
7.2.4

Customer Success Story Section

Design concept:

Convey the effects of the solution intuitively through actual application cases

Color composition:

Enhance trust by using each company's brand colors

Visual elements: Images and graphs visualizing success cases such as DIXI Polytool, Airbus Helicopters, GDC Technics

Text composition:

Concisely and clearly convey the background of each case, introduction effects, and results
7.2.5

Market Competitiveness Analysis Section

Design concept:

Visually express the differentiating factors compared to competitors to intuitively understand competitiveness

Color composition:

Use emphasis colors to highlight differentiating factors compared to competitors

Visual elements:

Diagrams and charts visualizing differentiating factors compared to competitors, applicability in various industries, and position in the global market

Text composition:

Concisely and clearly convey the features and advantages of each element
7.2.6 Integration with 3DEXPERIENCE Platform Section
-

Design concept:

Visually express the integration with the 3DEXPERIENCE platform to intuitively understand end-to-end production optimization

Color composition:

Maintain consistency by using the brand colors of the 3DEXPERIENCE platform

Visual elements:

Diagrams and flowcharts visualizing features such as end-to-end production optimization, real-time decision-making support, data integration, and enhanced collaboration

Text composition:

Concisely and clearly convey the features and advantages of each function
7.2.7

Introduction Effect and ROI Section

Design concept:

Visually express the introduction effect and ROI to intuitively understand the return on investment

Color composition:

Use emphasis colors to highlight the introduction effect and ROI

Visual elements:

Graphs and charts visualizing the introduction effect and ROI

Text composition:

Concisely and clearly convey the features and benefits of the introduction effect and ROI

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Page 7

7.3

Data Visualization Strategy

To effectively visualize data, you can use the following strategies:
1.

Use visualization techniques from historical examples:

Like the map of Napoleon's march route, the size of the troops is represented by the thickness of the line,

and environmental influences are combined like a temperature graph to show the standard of narrative data delivery[3-2].

For example, the change in production efficiency before and after the introduction of ORTEMS APS

can be represented by a line graph,

and the magnitude of changes in each indicator can be represented by the thickness of the line.
2.

Choose an effective chart type:

In technical solutions, Gantt charts (for project schedules), Heatmaps (for resource distribution), Chord Diagrams (for process interconnectivity)

effectively represent complex data patterns[3-7].
When explaining the functions and effects of ORTEMS APS,

you can appropriately use these types of charts.
3.

Use infographics: Emphasize corporate IT

challenges such as IT security and lack of expertise using infographics[3-8]. ORTEMS APS

can express the problems of production planning and schedule management that it can solve

in an infographic for intuitive understanding.
4.

Step-by-step visualization: The RPA 30-60-90

day execution plan can be visualized in a step-by-step cube diagram to increase understanding

and execution[3-18][3-8]. The introduction process and effects of ORTEMS APS

can be visualized step by step for easy understanding.
7.4

Layout for Effective Message Delivery

To effectively deliver messages, you can use the following layout strategies:
1.

Limit to 1-2 key messages per slide:

To deliver complex content concisely, limit

the key message to 1-2 per slide.
2.

Use a visual hierarchy:

Adjust the size, color,

and position of text and visual elements according to importance

to create a visual hierarchy.
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[Context from previous section: size, color,

and position of text and visual elements according to importance

to create a visual hierarchy.
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Page 8

1.

Use of consistent design elements:

Across the entire slide, consistent design elements (color, font,

icons, etc.)

are used to provide a sense of unity.
4.

Structure in storytelling style:

The structure of storytelling style is used in the flow of

problem presentation → solution proposal → effect explanation → success case → conclusion.
5.

Balance between data visualization and text:

The balance between data visualization and text is maintained,

making it easy to understand visually

and supplementing with text explanations.
8.

Detailed structure for each slide
8.1

Cover slide
- Title: "

Dassault Systemes DELMIA Ortems APS

Introduction"
- Subtitle: "

Innovation in production planning and scheduling through digital transformation"

Visual elements:

Dassault Systemes logo, ORTEMS APS logo, 3DEXPERIENCE

platform logo
- Design:

A professional and trustworthy design reflecting the brand identity of Dassault Systemes

Color scheme:

Using the official colors of Dassault Systemes (blue,

gray, etc.)

to maintain brand consistency
8.2

Table of contents slide
- Table of contents: 1.

Solution overview, 2.

Key technologies and features, 3.

Management benefits, 4.

Customer success stories, 5.

Market competitiveness analysis, 6. Integration with 3DEXPERIENCE

platform, 7.

Introduction effects and ROI, 8.

Conclusion and suggestions
- Design:

Each section is visually distinguished for intuitive understanding

Visual elements:

Use of icons or images representing each section

Text composition:

Concise and clear delivery of the table of contents
8.3

Solution overview slide
- Title: "DELMIA Ortems APS

Solution Overview"
- Content:
-

Solution definition: "DELMIA Ortems APS

is a solution that optimizes complex production

plans through an AI-based decision support system, continuously monitors the production site situation through real-time monitoring and simulation, and establishes the optimal production schedule through constraint-based optimization."
- Background: "

After Dassault Systemes acquired it in 2016, it was integrated with DELMIA Quintiq(

supply chain planning)

and started providing end-to-end production optimization features on the 3DEXPERIENCE

platform."
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Page 9

-

Market Position: "ORTEMS is being utilized in various industries such as aerospace, automotive, industrial equipment, packaging, and more, boasting over 16,000 users in 60 countries."

Visual Elements: The logo of ORTEMS APS, a diagram visualizing the integration with the 3DEXPERIENCE platform

- Design: A professional and trustworthy design reflecting the brand identity of Dassault Systèmes

-

Color Scheme: Maintaining brand consistency by utilizing the official colors of Dassault Systèmes (blue, gray, etc.)

8.4

Key Technology and Function Slide
- Title: "Key Technologies and Functions of DELMIA Ortems APS"
- Content:
-

AI-based Decision Support: "Optimizes complex production plans and establishes the optimal production schedule considering various constraints."

Real-time Monitoring and Simulation: "Continuously grasps the situation on the production site and allows for comparative analysis of various scenarios."

Constraint-based Optimization: "Establishes the optimal production schedule considering various constraints (equipment capacity, manpower, materials, delivery, etc.)."

Data Integration and Collaboration: "Supports linkage with existing systems such as ERP, MES/MOM through the 3DEXPERIENCE platform."

Visual Elements: Diagrams visualizing functions such as AI-based decision support, real-time monitoring, constraint-based optimization, flowcharts
- Design: Visually expressing technical characteristics for easy understanding
-

Color Scheme: Use of accent colors to emphasize technical characteristics (e.g., AI function in blue, real-time monitoring in green, etc.)
8.5

Management Benefits Slide
- Title: "Management Benefits of DELMIA Ortems APS"
- Content:
-

Production Efficiency Improvement: "According to the technical white paper, efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time have been reported upon the introduction of APS."

Improvement in Delivery Compliance and Inventory Reduction: "It is effective in improving delivery compliance and reducing inventory in a finite capacity production environment."

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Page 10

- ROI and cost-saving effects: "Companies can achieve various cost-saving effects through the introduction of APS."
- Enhancing competitiveness through digital transformation: "By integrating with the 3DEXPERIENCE platform, it strengthens the linkage between virtual design and physical production, making the construction of a smart factory possible."
- Visual elements: Graphs and charts visualizing effects such as a 25% reduction in machine setup time and a 50% reduction in cycle time.
- Design: Visually expressing managerial benefits to intuitively understand the effects.
- Color composition: Use of accent colors to emphasize efficiency improvement and cost reduction (for example, green for efficiency improvement, red for cost reduction).
  8.6 Customer Success Story Slide
- Title: "DELMIA Ortems APS Customer Success Stories"
- Content:
- DIXI Polytool case: "Switzerland's DIXI Polytool has introduced DELMIA Ortems for the optimization of production planning in a 24/7 operating factory. By linking

ERP data with APS, it has become possible to set reliable production goals, and the delivery rate of standard products within 24 hours has improved."

- Airbus Helicopters case: "Airbus Helicopters has improved delivery compliance by managing everything from sales planning to daily production operations with a single tool through the integration of SAP ERP and ORTEMS."
- GDC Technics case: "GDC Technics has achieved digital continuity by managing aircraft modification work and increasing engine requirements simultaneously using the 3DEXPERIENCE platform."
- Other global company application cases: "ORTEMS is being used in various industries such as aerospace, automobiles, industrial equipment, packaging, etc., and global companies like GE Power, Heineken, Merck Serono, Thales are actively using this solution for production operation management."
- Visual elements: Images and graphs visualizing the success stories of DIXI Polytool, Airbus Helicopters, GDC Technics, etc.
- Design: Delivering the effects of the solution intuitively through actual application cases.
- Color composition: Enhancing trust by utilizing each company's brand colors.
  8.7 Market Competitiveness Analysis Slide
- Title: "Market Competitiveness Analysis of DELMIA Ortems APS"
- Content:
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[Context from previous section: Competitiveness Analysis Slide
- Title: "Market Competitiveness Analysis of DELMIA Ortems APS"
- Content:
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Page 11


6 Steps Material Design Hexagonal Infographic
Sample Text
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Step 01
Step 02
Step 03
Step 04
Step 05
Step 06
BUSINESS
Solutions

-

Competitive differentiation: "It is differentiated from competitors by providing end-to-end production optimization through integration with Dassault Systemes' 3DEXPERIENCE platform."

Industry applicability: "It is being used in various industries such as aerospace, automotive, industrial equipment, and packaging."

Position in the global market: "ORTEMS has over 16,000 users in 60 countries, and global companies such as GE Power, Heineken, Merck Serono, Thales are actively using this solution for production operation management."

Visual elements: Diagrams and charts visualizing competitive differentiation, industry applicability, and position in the global market.

Design: Visually expressing competitive differentiation to intuitively understand competitiveness.

Color composition: Using accent colors to emphasize competitive differentiation.

8.8 Integration with 3DEXPERIENCE Slide

-

Title: "Integration with 3DEXPERIENCE"

Content:

End-to-end production optimization: "The production planning and scheduling functions of ORTEMS (now DELMIA Ortems) are integrated with DELMIA Quintiq's supply chain planning function, supporting the planning, execution, and optimization of global industrial operations on a single platform."

Real-time decision-making support: "The integrated platform provides unlimited "what-if" simulations, real-time modifications, and impact analysis through constraint-based optimization."

Data integration and enhanced collaboration: "The 3DEXPERIENCE platform supports linkage with existing systems such as ERP, MES/MOM based on a single data model."

Visual elements: Diagrams and flowcharts visualizing functions such as end-to-end production optimization, real-time decision-making support, data integration and enhanced collaboration.

Design: Visually expressing the integration with the 3DEXPERIENCE platform to intuitively understand the end-to-end production optimization function.

Color composition: Maintaining consistency by using the brand color of the 3DEXPERIENCE platform.
8.9

Introduction Effects and ROI Slide

Title: "Effects and ROI of Introducing DELMIA Ortems APS"

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Page 12

- Content:

Introduction Effects: "

According to the technical white paper, the introduction of APS

resulted in a 25% reduction in machine setup time,

and a 50% reduction in cycle time,

among other efficiency improvements."
- ROI: "Through the introduction of APS,

companies can achieve various cost-saving effects."

Considerations when introducing: "When introducing APS,

considerations include integration with existing systems,

user training,

and data quality management."

Visual elements:

Graphs and charts visualizing the introduction effects and ROI
- Design:

Visually expressing the introduction effects and ROI

to intuitively understand the return on investment

Color scheme:

Use of emphasis colors to highlight the introduction effects and ROI
8.10

Conclusion and Suggestion Slide
- Title: "

Conclusion and Suggestions"
- Content:
- Summary: "DELMIA Ortems APS

is a solution that optimizes complex production plans through an AI-based decision support system,

continuously monitors the production site situation through real-time monitoring and simulation,

and establishes the optimal production schedule through constraint-based optimization. It provides end-to-end production optimization features through integration with the 3DEXPERIENCE platform,

and is being used in various industries."
- Suggestions: "

Companies may consider introducing DELMIA Ortems APS

to improve the efficiency of production planning and schedule management,

improve delivery compliance, and reduce inventory."

Introduction inquiries and support information: "For detailed information or inquiries about introducing DELMIA Ortems APS,

please contact the Dassault Systemes official website or sales representative."

Visual elements:

Dassault Systemes logo,

contact information, etc.
- Design:

Concisely and clearly convey the conclusion and suggestions

Color scheme:

Maintain brand consistency by using Dassault Systemes' official colors (blue,

gray, etc.)
9.

Points to note when creating PowerPoint
9.1

Maintain visual consistency

Brand Identity:

Maintain a design that reflects Dassault Systemes' brand identity.

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[Context from previous section: al consistency

Brand Identity:

Maintain a design that reflects Dassault Systemes' brand identity.

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Page 13

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Color Composition:

Use Dassault Systemes' official colors (blue, gray, etc.) to maintain brand consistency.
- Font:

Use the font recommended by Dassault Systemes to maintain consistency.

Icons and Images:

Use consistent style icons and images to provide a sense of unity.
9.2

Clarity and Conciseness of Information

Limit to 1-2 key messages per slide:

To convey complex content concisely, limit the key message to 1-2 per slide.

Use of visual hierarchy:

Adjust the size, color, and position of text and visual elements according to importance, creating a visual hierarchy.

Balance between data visualization and text:

Balance data visualization and text, making it visually easy to understand and supplement with text explanations.
9.3

Storytelling-style Composition

Flow of problem identification → solution presentation → effect explanation → success story → conclusion:

Use storytelling-style composition to naturally convey the content.

Connectivity of each section:

Each section is composed to connect naturally, maintaining the overall flow.

Consistency of the message:

Deliver a consistent message throughout the presentation.
10. Conclusion

The Dassault Systemes ORTEMS APS PowerPoint introduction should be structured to systematically convey everything from an overview of the solution, technical characteristics, managerial benefits, actual application cases, market competitiveness, and the effects of introduction. In particular, it is important to balance the technical understanding and managerial value by focusing on the end-to-end production optimization function through integration with Dassault Systemes' 3DEXPERIENCE platform and the AI-based decision support system.

For effective PowerPoint production, it is necessary to maintain visual consistency, ensure clarity and conciseness of information, and utilize storytelling-style composition. Also, balance data visualization and text, making it visually easy to understand and supplement with text explanations.

A PowerPoint introduction of the ORTEMS APS solution, produced based on these structures and strategies, will effectively convey Dassault Systemes' technical prowess and position in the market, and deliver the technical characteristics and managerial benefits of ORTEMS APS in a balanced way, helping potential customers to intuitively understand the value of the ORTEMS APS solution and consider its introduction.

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[Context from previous section: customers to intuitively understand the value of the ORTEMS APS solution and consider its introduction.

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Page 14

Reference Materials
[1-5][URL] "DELMIA Ortems: Your Software for Manufacturing APS", Link
[1-9][URL] "DELMIA Ortems - Manufacturing Production Scheduler | Dassault Systèmes", Link
[2-1][URL] "Ortems sold to Dassault Systèmes — Cambon Partners", Link
[2-2][URL] "Dixi Polytool | Customer Story - Dassault Systèmes", Link
[2-3][URL] "Advanced Planning & Scheduling Software | DELMIA - Dassault Systèmes", Link
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