Dassault Systemes ORTEMS APS

Solution Introduction PowerPoint Structure
1. Introduction: ORTEMS APS

Solution Introduction Overview

Dassault Systemes' DELMIA Ortems APS (Advanced Planning and Scheduling)

Solution is a state-of-the-art software that innovatively improves the

production planning and scheduling management of manufacturers.

This introduction aims to compose an effective PowerPoint presentation material by comp
analyzing the technical characteristics of ORTEMS APS

Solution, management benefits,

real application cases,

and market competitiveness.

In particular, we aim to deliver a balanced understanding of technical and management value
on the end-to-end production optimization function through integration with Dassault
3DEXPERIENCE

platform and the AI-based decision support system.
2. ORTEMS APS

Solution Overview and Background
2.1

Solution Definition and Historical Background
DELMIA Ortems APS

Solution is a production

planning and scheduling management software that has been continuously developed sinc
Systemes acquired it in 2016.

This solution provides manufacturers with the ability to establish optimal

production plans in complex production environments, monitor production situations in rea
simulate various scenarios.

It has been particularly effective in improving delivery compliance and reducing inventory in fini
production environments[1-5][1-9].

2.2

Dassault Systemes' Technical Capability and Position in the Market

Dassault Systemes holds a leading position in the global 3D

design and engineering software market, and ORTEMS APS

is establishing itself as a core

solution supporting the digital transformation of the manufacturing industry based on thi
capability. ORTEMS

is used in various

industrial fields such as aerospace, automobiles, industrial equipment,

packaging, and has more than 16,000 users in 60

countries. Global companies such as GE Power, Heineken, Merck Serono, Thales

are actively using this solution

for production operation management[2-1].

2.3 Integration with the 3DEXPERIENCE

Platform

After Dassault Systemes' acquisition, ORTEMS

has been integrated with DELMIA Quintiq(

supply chain planning)

to provide end-to-end production optimization functions on the 3DEXPERIENCE

platform.

This enhances the linkage between virtual

design and physical production, and enables the construction of smart factories. The 3DEXPERIE

platform supports linkage with existing systems such as ERP, MES/MOM

based on a single data model, and supports planning, execution, and

optimization of global industrial operations on a single platform[4-1][4-3].

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1. ORTEMS APS

Key Technologies and Features
3.1

Artificial Intelligence-Based Decision Support System
The most critical technical feature of ORTEMS APS is its artificial intelligence-based decisi
system.

This system optimizes complex production plans and establishes the optimal productio
considering various constraints.

In particular, it supports production managers to make optimal decisions in various situations b
unlimited "what-if" simulations, real-time modifications, and impact analysis through const
optimization[1-5][4-1].
3.2

Real-Time Monitoring and Simulation Function
ORTEMS APS continuously monitors the production site's situation through real-time monitori
and adjusts the production plan accordingly.

Also, it allows comparison and analysis of various scenarios through simulation function, en
verification of the production plan's effect in advance and the establishment of the optimal plan.

These functions provide the ability to respond flexibly in rapidly changing production environ
[1-9].
3.3

Constraint-Based Optimization (Constraint-based Optimization)
The constraint-based optimization function of ORTEMS APS establishes the optimal productio
considering various constraints (equipment capacity, manpower, materials, delivery dates,
setting up a production plan.

This function is particularly effective in improving delivery compliance and reducing invento
capacity production environments.

According to the technical white paper, when introducing APS, there were reported cases o
improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time
3.4

Data Integration and Collaboration Function
ORTEMS APS supports linkage with existing systems such as ERP, MES/MOM through the 3DE
platform.

Through this, it can manage the data needed for production planning in an integrated way ar
collaboration among various stakeholders.

For example, Airbus Helicopters integrated SAP ERP and ORTEMS to manage everything
planning to daily production operations with a single tool, improving delivery compliance[4-3].
4. ORTEMS APS

Business Benefits
4.1

Improving Production Efficiency
Companies can significantly improve production efficiency through the introduction of ORTEMS A

According to the technical white paper, when introducing APS, there were reported cases o
improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time

Such efficiency improvements lead to cost savings and productivity improvements, cont
enhancing the company's competitiveness.

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4.2

Improvement in Delivery Compliance and Inventory Reduction
ORTEMS APS

is effective in improving delivery compliance and reducing inventory in a finite capacity environment[1-5][1-9].

Especially, by establishing the optimal production schedule considering various constraints t constraint-based optimization function,

you can improve the delivery compliance.

Also, by optimizing the inventory level through real-time monitoring and simulation functions,

you can reduce inventory costs.
4.3 ROI

and Cost Saving Effects
Through the introduction of ORTEMS APS, companies can achieve various cost-saving effects.

According to the technical white paper, when introducing APS,

there was a 25% reduction in machine setup time,

and a 50% reduction in cycle time,

which were reported as cases of efficiency improvement[2-3].

Such efficiency improvements lead to production cost savings,

which can improve the return on investment (ROI).
4.4

Enhancing Competitiveness through Digital Transformation
ORTEMS APS

supports a company's digital transformation,

thereby contributing to enhancing competitiveness.

In particular, by integrating with the 3DEXPERIENCE

platform, it strengthens the linkage between virtual design and physical production, and e construction of a smart factory[4-1][4-3].

Through this, companies can realize competitiveness enhancement through digital transformatic
5.

Customer Success Stories
5.1 DIXI Polytool Case
DIXI Polytool in Switzerland

introduced DELMIA Ortems for the optimization of production planning in a 24/7 operating factor

This company was able to set reliable production goals by linking ERP data and APS,

and the delivery rate of standard products within 24

hours has improved[2-2].

Also, by monitoring machine load and capacity,

it maximized equipment utilization efficiency,

and achieved the effect of reducing production lead time[2-2].
5.2 Airbus Helicopters Case
Airbus Helicopters

integrated SAP ERP and ORTEMS

to manage everything from sales planning to daily production operations with a single tool,
delivery compliance[4-3].

Through this, it ensured the consistency of production planning,

and was able to adjust production plans by understanding the situation on the production floor in
5.3 GDC Technics Case
GDC Technics

achieved digital continuity by managing aircraft modification work and certification agency re
simultaneously using the 3DEXPERIENCE

platform[4-7].

This is a case showing that the integration effect of the platform extends from supply chain plan

to production execution.
5.4

Other Global Corporate Application Cases
ORTEMS

is used in various industrial fields such as aerospace, automobiles, industrial equipment,

packaging, and global companies such as GE Power, Heineken, Merck Serono, Thales

are using this solution for production operation management.

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[Context from previous section: GE Power, Heineken, Merck Serono, Thales

are using this solution for production operation management.

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They are actively using it[2-1].

The various application cases in these diverse industrial fields are evidence that proves the ver
effectiveness of ORTEMS APS.
6.

Market competitiveness analysis
6.1

Differentiating factors against competitors
ORTEMS APS

is differentiated from its competitors by providing end-to-end production optimization through
with Dassault Systemes' 3DEXPERIENCE platform.

In particular, by integrating with DELMIA Quintiq (supply chain planning), it strengthens t
between virtual design and physical production, enabling the construction of a smart factory[4-1

In addition, it has competitiveness in that it can establish the optimal production plan even
production environments through an artificial intelligence-based decision support system and
based optimization function.
6.2

Applicability in each industry
ORTEMS APS

is being used in various industrial fields such as aerospace, automobiles, industrial equip
packaging[2-1].

In particular, because it is effective in improving delivery compliance and reducing inventory
production environments, it has high applicability in various industrial fields.
6.3

Position in the global market
ORTEMS

has more than 16,000 users in 60 countries, and global companies such as GE Power, Heine
Serono, Thales are actively using this solution for production operation management[2-1].

This is evidence that ORTEMS APS is in a leading position in the global market.
7.

PowerPoint slide composition plan
7.1

Overall slide composition and flow
It is effective to organize the ORTEMS APS solution introduction PowerPoint in the following flow:
1.

Cover slide: solution name, subtitle, Dassault Systemes logo, presenter information
2.

Table of contents slide:

Present an overview of the entire content
3.

Solution overview: Definition, background, and position in the market of ORTEMS APS
4.

Key technologies and functions:

Artificial intelligence-based decision support, real-time monitoring, constraint-based optimizatior
5.

Management benefits:

Improvement in production efficiency, improvement in delivery compliance, cost-saving effects,
6.

Customer success stories: DIXI Polytool, Airbus Helicopters, GDC Technics, etc.

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1.

Market competitiveness analysis:

Differentiating factors compared to competitors,

Applicability by industry,

Position in the global market
8. Integration with 3DEXPERIENCE platform:

End-to-end production optimization,

Real-time decision-making support,

Data integration

and enhanced collaboration, etc.
9.

Introduction effects and ROI:

Quantitative effects,

Considerations when introducing
10.

Conclusion and suggestions: Summary,

Inquiry and support information for introduction

This flow is structured to systematically convey from the overview of the solution, technical cha
management benefits, actual application cases, market competitiveness, and introduction effect
7.2

Slide design guide for each section

We provide the following guide for effective slide design for each section:
7.2.1

Solution overview section

Design concept:

Professional and trustworthy design reflecting Dassa
Systemes' brand identity

Color composition:

Maintain brand consistency using Dassault Systemes' official colors (blue,

gray, etc.)

Visual elements: ORTEMS APS

logo, a diagram visualizing integration with 3DEXPERIENCE

platform

Text composition:

Concisely and clearly convey the definition, background,

and position in the market of the solution
7.2.2

Key technology and function section

Design concept:

Visually express technical characteristics for easy understanding

Color composition:

Use highlight colors to emphasize technical characteristics (e.g.,

AI function is blue,

real-time

monitoring is green, etc.)

Visual elements:

Diagrams visualizing features such as AI-based decision support, real-time monitoring,

constraint-based optimization, flowcharts

Text composition:

Concisely and clearly convey the features and advantages of each function
7.2.3

Management benefits section

Design concept:

Visually express management benefits for intuitive understanding

Color composition:

Use highlight colors to emphasize effects such as efficiency improvement,

cost reduction (e.g.,

efficiency improvement is green,

cost reduction is red, etc.)

Visual elements:

Graphs visualizing effects such as 25% reduction in machine setup time,

50%

shortening of cycle time, charts

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[Context from previous section: visualizing effects such as 25% reduction in machine setup time,

50%

shortening of cycle time, charts

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Text composition:

Concisely and clearly convey the features and effects of each benefit
7.2.4

Customer success case section

Design concept:

Convey the effects of the solution intuitively through actual application cases

Color composition:

Enhance trust by using each company's brand colors

Visual elements: Images and graphs visualizing the success cases of DIXI Polytool, Airbus Helicopters, G Technics

Text composition:

Concisely and clearly convey the background, introduction effects, and results of each case
7.2.5

Market competitiveness analysis section

Design concept:

Visually express the differentiation factors compared competitors to intuitively understand competitivene

Color composition:

Use emphasis colors to highlight differentiation facto compared to competitors

Visual elements:

Diagrams and charts visualizing differentiation factor compared to competitors, applicability in various industries, position in the global market

Text composition:

Concisely and clearly convey the features and advantages of each element
7.2.6 3DEXPERIENCE

Integration with the platform section

Design concept: 3DEXPERIENCE

Visually express the integration with the platform to intuitively understand end-to-end production optimi

Color composition: 3DEXPERIENCE

Maintain consistency by using the brand colors of th platform

Visual elements:

Diagrams and flowcharts visualizing features such as to-end production optimization, real-time decision-making support, data integration, and enhanced collaboration

Text composition:

Concisely and clearly convey the features and advantages of each function
7.2.7

Introduction effects and ROI section

Design concept:

Visually express the introduction effects and ROI to intuitively understand the return on investment

Color composition:

Use emphasis colors to highlight the introduction eff and ROI

Visual elements:

Graphs and charts visualizing the introduction effect ROI

Text composition:

Concisely and clearly convey the features and advantages of the introduction effects and ROI

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7.3

Data Visualization

For effective data
1.

Utilization of visua

Like the map of N
troops, and the t
narrative data del

For example, the
represented by a
line.
2.

Selection of effect

In technical soluti
diagrams (for proc

When explaining
utilized.
3.

Utilization of infog

Lack of expertise

The problems of production planning and schedule management that ORTEMS APS can so
intuitively understood by expressing them in infographics.
4.

Step-by-step visualization: The RPA 30-60-90

Day execution plan can be visualized in a step-by-step cube diagram to enhance understa
execution[3-18][3-8].

The introduction process and effects of ORTEMS APS can be easily conveyed by visualizing th
step.
7.4

Layout for Effective Message Delivery

For effective message delivery, the following layout strategies can be utilized:
1.

Limit to 1-2 key messages per slide:

To deliver complex content concisely, limit the key messages to 1-2 per slide.
2.

Utilization of visual hierarchy:

Adjust the size, color, and position of text and visual elements according to their importance visual hierarchy.

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1.

Use of Consistent Design Elements:

Across the entire slide, consistent design elements (colors, fonts, icons, etc.) are used to provide unity.
4.

Storytelling Composition:

The composition of storytelling is utilized in the flow of problem statement → solution propos explanation → success case → conclusion.
5.

Balance of Data Visualization and Text:

Balance between data visualization and text is maintained to make it visually easy to unde supplement with text explanations.
8.

Detailed Composition for Each Slide
8.1

Cover Slide
- Title: "Dassault Systemes DELMIA Ortems APS Introduction"
- Subtitle: "Innovation in Production Planning and Scheduling through Digital Transformation"
- Visual Elements: Dassault Systemes logo, ORTEMS APS logo, 3DEXPERIENCE platform logo
- Design: Professional and trustworthy design reflecting Dassault Systemes' brand identity
- Color Scheme: Maintain brand consistency by using Dassault Systemes' official colors (blue, gra
8.2

Table of Contents Slide
- Contents: 1. Solution Overview, 2. Key Technologies and Features, 3. Managerial Benefits, 4 Success Stories, 5. Market Competitiveness Analysis, 6. Integration with the 3DEXPERIENCE P Implementation Effects and ROI, 8. Conclusion and Suggestions
- Design: Each section is visually differentiated for intuitive understanding
- Visual Elements: Use of icons or images representing each section
- Text Composition: Concisely and clearly convey the table of contents
8.3

Solution Overview Slide
- Title: "DELMIA Ortems APS Solution Overview"
- Content:

- Solution Definition: "DELMIA Ortems APS is a solution that optimizes complex production plans AI-based decision support system, continuously monitors the production site situation throug monitoring and simulation, and establishes the optimal production schedule through const optimization."
- Background: "Since Dassault Systemes acquired it in 2016, it has been integrated with DELM (supply chain planning) and provides end-to-end production optimization features on the 3DE platform."

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[Context from previous section: chain planning) and provides end-to-end production optimizati on the 3DEXPERIENCE platform."

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Market Position: "ORTEMS

is utilized in various industries such as aerospace, automotive, industrial equipment,

packaging, etc., and has over 16,000 users in 60 countries."

Visual Elements: The logo of ORTEMS APS, a diagram visualizing the integration with the 3DE platform
- Design:

A professional and trustworthy design reflecting Das Systèmes' brand identity

Color Scheme:

Maintaining brand consistency by using Dassault Systèmes' official colors (blue,

gray, etc.)
8.4

Key Technology and Function Slide
- Title: "Core Technology and Features of DELMIA Ortems APS"
- Content:
-

AI-Based Decision Support: "

Optimizes complex production plans and establishes optimal production schedule considering various constraints."

Real-Time Monitoring and Simulation: "

Continuously understands the situation on the produ floor and can compare various scenarios."

Constraint-Based Optimization: "

Establishes the optimal production schedule considering various constraints (equipment manpower, materials,

delivery, etc.)."

Data Integration and Collaboration: "Supports connection with existing systems such as ERP, ME

through the 3DEXPERIENCE platform."

Visual Elements:

Diagrams visualizing features such as AI-based decision support, real-time monitoring,

constraint-based optimization, flowcharts
- Design:

Visually represents technical characteristics for easy understanding

Color Scheme:

Uses accent colors to emphasize technical characteristics (for example:

AI function is blue, real-time monitoring is green, etc.)
8.5

Management Benefits Slide
- Title: "Management Benefits of DELMIA Ortems APS"
- Content:
-

Improved Production Efficiency: "

According to the technical white paper, there have b reported cases of efficiency improvements such as a reduction in machine setup time and a 50% reductio cycle time when APS is introduced."

Improved Delivery Compliance and Inventory Reduction: "

It is effective in improving delivery compliance and reducing inventory in a finite capacity environment."

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- ROI and Cost Savings: "Through the introduction of APS, companies can achieve various cost
- Enhancing competitiveness through digital transformation: "Integration with the 3DEXPERIEN platform enhances the link between virtual design and physical production, enabling the con smart factories."
- Visual elements: Graphs and charts visualizing effects such as a 25% reduction in machine s and a 50% reduction in cycle time.
- Design: Visually expressing the managerial benefits to intuitively understand the effects.
- Color scheme: Use of accent colors to emphasize efficiency improvement and cost savings (e for efficiency improvement, red for cost savings).
  8.6 Customer Success Stories Slide
- Title: "DELMIA Ortems APS Customer Success Stories"
- Content:
- DIXI Polytool Case: "DIXI Polytool in Switzerland has introduced DELMIA Ortems for the optim production planning in a 24/7 operating factory. By linking ERP data and APS, it has become set reliable production targets, and the delivery rate of standard products within 24 hours ha improved."
- Airbus Helicopters Case: "Airbus Helicopters has improved delivery compliance by managing everything from sales planning to daily production operations with a single tool through the i of SAP ERP and ORTEMS."
- GDC Technics Case: "GDC Technics has achieved digital continuity by managing aircraft modi work and increasing engine requirements simultaneously using the 3DEXPERIENCE platform.
- Other global corporate application cases: "ORTEMS is used in various industries such as aero automotive, industrial equipment, and packaging, and global corporations such as GE Power, Merck Serono, Thales are actively using this solution for production operation management."
- Visual elements: Images and graphs visualizing the success stories of DIXI Polytool, Airbus H GDC Technics, etc.
- Design: Delivering an intuitive understanding of the effects of the solution through actual ap cases.
- Color scheme: Enhancing trust by using the brand colors of each company.
  8.7 Market Competitiveness Analysis Slide
- Title: "Market Competitiveness Analysis of DELMIA Ortems APS"
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Differentiating factors compared to competitors: "It differentiates from competitors by providing end-to- production optimization through integration with Dassault Systèmes' 3DEXPERIENCE platform."

Applicability by industry: "It is being utilized in vario industries such as aerospace, automotive, industrial equipment, packaging, etc."

Position in the global market: "ORTEMS has more tha 16,000 users in 60 countries, and global companies s as GE Power, Heineken, Merck Serono, Thales are act using this solution for production operation management."

Visual elements: Diagrams and charts visualizing differentiating factors compared to c applicability by industry, position in the global market, etc.
- Design: Visually expressing the differentiating factors compared to competitors to intuitively the competitiveness
-

Color composition: Use of emphasis color to highlight the differentiating factors compared to cor
8.8 Integration with 3DEXPERIENCE platform slide
- Title: "Integration with 3DEXPERIENCE Platform"
- Content:
-

End-to-end production optimization: "The production planning and scheduling function of ORTEMS (now DELMIA Ortems) is integrated with the supply chain planning function of DELMIA Quintiq, supporting the planning, execution, and optimization of global indu operations on a single platform."

Real-time decision-making support: "The integrated platform provides unlimited "what-if" simulations, re time modifications, and impact analysis through constraint-based optimization."

Data integration and collaboration enhancement: "T 3DEXPERIENCE platform supports linkage with existi systems such as ERP, MES/MOM based on a single da model."

Visual elements: Diagrams and flowcharts visualizing functions such as end-to-end optimization, real-time decision-making support, data integration and collaboration enhancemer
- Design: Visually expressing the integration with the 3DEXPERIENCE platform to intuitively und end-to-end production optimization function
-

Color composition: Maintaining consistency by using the brand color of the 3DEXPERIENCE platfo 8.9

Effect and ROI of introduction slide
- Title: "Effect and ROI of DELMIA Ortems APS Introduction"

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- Content:

Introduction Effect: "

According to the technical white paper, when APS is introduced, machine setup time is reduce
cycle time is reduced by 50%, and other efficiency improvements have been reported."
- ROI: "Through the introduction of APS, companies can achieve various cost-saving effects."
-

Considerations when introducing: "Things to conside
when introducing APS include integration with existi
systems, user training, and data quality managemer

Visual elements:

Graphs and charts visualizing the introduction effect and ROI
- Design:

Visually expressing the introduction effect and ROI t
intuitively understand the return on investment

Color composition:

Use of emphasis color to highlight the introduction effect and ROI
8.10

Conclusion and Suggestion Slide
- Title: "

Conclusion and Suggestions"
- Content:
- Summary: "DELMIA Ortems APS is a solution that optimizes complex production plans thro
based decision support system, continuously understands the situation on the production flo
real-time monitoring and simulation, and establishes the optimal production schedule through
based optimization. It provides end-to-end production optimization features through integratio
3DEXPERIENCE platform and is being used in various industries."
- Suggestion: "

Companies can consider introducing DELMIA Ortems to improve the efficiency of production planning and scheduling, improve delivery compliance, and reduce inventory."

Inquiry and support information for introduction: "Fo detailed information or inquiries about DELMIA Orte APS, please contact the Dassault Systemes official website or sales representative."

Visual elements:

Dassault Systemes logo,

Contact information, etc.
- Design:

Concisely and clearly deliver conclusions and sugges

Color composition:

Maintain brand consistency by using Dassault Systemes' official colors (blue,

gray, etc.)
9.

Points to note when making PowerPoint
9.1

Maintain visual consistency

Brand identity:

Maintain a design that reflects the brand identity of Dassault Systemes.

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Color scheme:

Use the official colors of Dassault Systemes (blue, gray, etc.) to maintain brand consistency.
- Font:

Use the font recommended by Dassault Systemes to maintain consistency.
- Icons and images:

Use icons and images of a consistent style to provide a sense of unity.
9.2

Clarity and conciseness of information
- Limit to 1-2 key messages per slide:

To convey complex content concisely, limit the key messages to 1-2 per slide.
- Use of visual hierarchy:

Adjust the size, color, and position of text and visual elements according to their importance
visual hierarchy.
- Balance between data visualization and text:

Balance data visualization and text to make it visually easy to understand and supplemen
explanations.
9.3

Storytelling composition
- Flow of problem statement → solution proposal → effect explanation → success case → conclusi

Use a storytelling composition to naturally convey the content.
- Connectivity of each section:

Each section is structured to naturally connect, maintaining the overall flow.
- Consistency of the message:

Deliver a consistent message throughout the presentation.
10. Conclusion

The Dassault Systemes ORTEMS APS PowerPoint introduction should be structured to systematic
everything from an overview of the solution to its technical features, managerial bene
application cases, market competitiveness, and the effects of its introduction. In particular, it is
to balance the technical understanding and managerial value by focusing on the end-to-end
optimization function through the integration with Dassault Systemes' 3DEXPERIENCE platform
based decision support system.

For effective PowerPoint production, it is necessary to maintain visual consistency, ensure conciseness of information, and use a storytelling composition. Also, balance data visualization make it visually easy to understand and supplement with text explanations.

A PowerPoint introduction to the ORTEMS APS solution, created based on these structures and will effectively convey Dassault Systemes' technological capabilities and market position, and b technical features and managerial benefits of ORTEMS APS, helping potential customers understand the value of the ORTEMS APS solution and consider its adoption.

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