

## Dassault Systemes ORTEMS APS

### Solution Introduction PowerPoint Structure

#### 1. Introduction: ORTEMS APS

##### Solution Introduction Overview

Dassault Systemes' DELMIA Ortems APS (Advanced Planning and Scheduling)

Solution is an advanced software that innovatively improves the

Production planning and schedule management of manufacturers.

This introduction aims to comprehensively analyze the technical characteristics of ORTEMS APS

Solution, management benefits, actual application cases,

And market competitiveness to effectively structure a PowerPoint presentation.

In particular, it aims to balance technical understanding and management value by focusing on end-to-end production optimization functions through integration with Dassault Systemes' 3DEXPERIENCE

Platform and an AI-based decision support system.

#### 1. ORTEMS APS

##### Solution Overview and Background

###### 2.1

##### Solution Definition and Historical Background

###### DELMIA Ortems APS

Solution is a production

Planning and schedule management software that has been continuously developed since Dassault Systemes acquired it in 2016.

This solution provides manufacturers with the ability to establish optimal

Production plans even in complex production environments, monitor production situations in real-time,

And simulate various scenarios.

In particular, it has proven to be highly effective in improving delivery compliance and reducing inventory

In finite capacity production environments[1-5][1-9].

## 2.2

Dassault Systemes' Technical Capability and Market Position

Dassault Systemes occupies a leading position in the global 3D

Design and engineering software market, and ORTEMS APS

Is a key solution supporting the digital transformation of the manufacturing industry based on this technical capability. ORTEMS

Is used in various

Industries such as aerospace, automotive, industrial equipment,

Packaging, and has over 16,000

Users in 60

Countries. Global companies such as GE Power, Heineken, Merck Serono, Thales

Are actively using this solution for production operation management[2-1].

## 2.3 Integration with 3DEXPERIENCE

Platform

After the acquisition by Dassault Systemes, ORTEMS

Has been integrated with DELMIA Quintiq(

Supply chain planning)

To provide end-to-end production optimization functions on the 3DEXPERIENCE Platform.

This enhances the linkage between virtual

Design and physical production,

Enabling the construction of smart factories. The 3DEXPERIENCE

Platform supports the linkage with existing systems such as ERP, MES/MOM

Based on a single data model,

Supporting the planning, execution, and optimization of global industrial operations on a single platform[4-1][4-3].

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## 1. ORTEMS APS

### Key Technologies and Features

#### 3.1

##### Artificial Intelligence-based Decision Support System

The most critical technical feature of ORTEMS APS is its Artificial Intelligence-based Decision Support System.

This system optimizes complex production plans and establishes the optimal production schedule considering various constraints.

In particular, it supports production managers in making the best decisions in various situations by providing unlimited "what-if" simulations, real-time modifications, and impact analysis through constraint-based optimization[1-5][4-1].

#### 3.2

##### Real-time Monitoring and Simulation Features

ORTEMS APS continuously monitors the situation on the production site in real time and adjusts the production plan accordingly.

Also, it allows for the comparison and analysis of various scenarios through its simulation feature, enabling the verification of the effects of the production plan in advance and the establishment of the optimal plan.

These features provide the ability to flexibly respond in rapidly changing production environments[1-5][1-9].

#### 3.3

##### Constraint-based Optimization

The constraint-based optimization feature of ORTEMS APS establishes the optimal production schedule by considering various constraints (equipment capacity, manpower, materials, delivery dates, etc.) when establishing a production plan.

This feature is particularly effective in improving delivery compliance and reducing inventory in finite capacity production environments.

According to the technical white paper, efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time have been reported

when introducing APS[2-3][4-1].

### 3.4

#### Data Integration and Collaboration Features

ORTEMS APS supports linkage with existing systems such as ERP, MES/MOM through the 3DEXPERIENCE platform.

This allows for the integrated management of data necessary for production planning and promotes collaboration among various stakeholders.

For example, Airbus Helicopters improved delivery compliance by integrating SAP ERP and ORTEMS and managing everything from sales planning to daily production operations with a single tool[4-3].

## 4. ORTEMS APS

### Managerial Benefits

#### 4.1

#### Improvement in Production Efficiency

By introducing ORTEMS APS, companies can significantly improve production efficiency.

According to the technical white paper, efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time have been reported when introducing APS[2-3].

Such efficiency improvements lead to cost savings and productivity improvements, contributing to enhancing the company's competitiveness.

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## 4.2

### Improvement in Delivery Compliance and Reduction in Inventory

#### ORTEMS APS

is effective in improving delivery compliance and reducing inventory in a finite capacity production environment[1-5][1-9].

In particular, through its constraint-based optimization function, it can establish the optimal production schedule considering various constraints, thereby improving delivery compliance.

Also, by optimizing inventory levels through real-time monitoring and simulation functions, it can reduce inventory costs.

## 4.3 ROI

### and Cost Saving Effects

Through the introduction of ORTEMS APS, companies can achieve various cost-saving effects.

According to the technical white paper, when APS is introduced, there are reported cases of efficiency improvements such as a 25% reduction in machine setup time and a 50% reduction in cycle time[2-3].

Such efficiency improvements lead to a reduction in production costs, which can improve the return on investment (ROI).

## 4.4

### Enhancing Competitiveness through Digital Transformation

#### ORTEMS APS

supports a company's digital transformation, thereby contributing to enhancing competitiveness.

In particular, by integrating with the 3DEXPERIENCE platform, it strengthens the linkage between virtual design and physical production, and enables the construction of smart factories[4-1][4-3].

Through this, companies can realize enhanced competitiveness through digital transformation.

## 5.

## Customer Success Stories

### 5.1 DIXI Polytool Case

DIXI Polytool in Switzerland introduced DELMIA Ortems for the optimization of production planning in a 24/7 operating factory.

The company was able to set reliable production goals by linking ERP data with APS, and the delivery rate of standard products within 24 hours improved[2-2].

In addition, through machine load and capacity monitoring, it maximized equipment utilization efficiency and achieved the effect of reducing production lead time[2-2].

### 5.2 Airbus Helicopters Case

#### Airbus Helicopters

improved delivery compliance by managing everything from sales planning to daily production operations with a single tool through the integration of SAP ERP and ORTEMS[4-3].

Through this, it secured the consistency of production plans and was able to adjust production plans by understanding the situation of the production site in real time.

### 5.3 GDC Technics Case

#### GDC Technics

achieved digital continuity by managing aircraft modification work and certification agency requirements simultaneously using the 3DEXPERIENCE platform[4-7].

This is a case showing that the integration effect of the platform extends from supply chain planning to production execution.

### 5.4

## Other Global Company Application Cases

### ORTEMS

is used in various industrial fields such as aerospace, automobiles, industrial equipment, and packaging, and global companies such as GE Power, Heineken, Merck Serono, Thales are using this solution for production operation management.

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They are actively utilizing it[2-1].

The various industrial applications of ORTEMS APS are evidence of its versatility and effectiveness.

6.

## Market Competitiveness Analysis

### 6.1

#### Differentiating Factors from Competitors

ORTEMS APS is differentiated from competitors by providing end-to-end production optimization through integration with Dassault Systemes' 3DEXPERIENCE platform. In particular, it strengthens the linkage between virtual design and physical production through integration with DELMIA Quintiq (supply chain planning), enabling the construction of smart factories[4-1][4-3]. It also has competitiveness by being able to establish the optimal production plan even in complex production environments through an AI-based decision support system and constraint-based optimization.

### 6.2

#### Industrial Applicability

ORTEMS APS is being used in various industries such as aerospace, automobiles, industrial equipment, and packaging[2-1]. It is particularly effective in improving delivery compliance and reducing inventory in complex production environments, so it has high applicability in various industries.

### 6.3

#### Position in the Global Market

ORTEMS has more than 16,000 users in 60 countries, and global companies such as GE Power, Heineken, Merck Serono, Thales are actively using this solution for production operation management[2-1]. This is evidence that ORTEMS APS occupies a leading position in the global market.

7.

## PowerPoint Slide Composition

### 7.1

#### Overall Slide Composition and Flow

It is effective to organize the ORTEMS APS solution introduction PowerPoint in the



following flow:

1.

Cover Slide: Solution name, subtitle, Dassault Systemes logo, presenter information

2.

Table of Contents Slide: Presenting an overview of the entire content

3.

Solution Overview: Definition, background, and market position of ORTEMS APS

4.

Key Technologies and Features: AI-based decision support, real-time monitoring, constraint-based optimization, etc.

5.

Management Benefits: Improving production efficiency, improving delivery compliance, cost-saving effects, etc.

6.

Customer Success Stories: DIXI Polytool, Airbus Helicopters, GDC Technics, etc.

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1.

Market Competitiveness Analysis:

Differentiating factors compared to competitors,

Applicability by industry,

Position in the global market

8. Integration with 3DEXPERIENCE Platform:

End-to-end production optimization,

Real-time decision-making support,

Data integration

and enhanced collaboration, etc.

9.

Implementation Effects and ROI:

Quantitative effects,

Considerations when implementing

10.

Conclusion and Suggestions: Summary,

Inquiry and support information for implementation

This flow is structured to systematically convey from the overview of the solution, technical characteristics, management benefits, actual application cases, market competitiveness, and the effects of implementation.

7.2

Slide Design Guide for Each Section

For effective slide design for each section, the following guides are provided:

7.2.1

## **Solution Overview Section**

Design Concept:

**Professional and trustworthy design reflecting Dassault Systèmes' brand identity**

Color Composition:

Maintain brand consistency by using Dassault Systèmes' official colors (blue, **gray, etc.)**

Visual Elements: ORTEMS APS

**logo, a diagram visualizing the integration with the 3DEXPERIENCE platform**

Text Composition:

Concisely and clearly convey the definition, background, and position in the market of the solution  
7.2.2

## **Key Technology and Function Section**

Design Concept:

**Visually express technical characteristics for easy understanding**

Color Composition:

Use highlight colors to emphasize technical characteristics (for example,

AI functions are blue,

**real-time monitoring is green, etc.)**

Visual Elements:

Diagrams, flowcharts visualizing functions such as AI-based decision support, real-time monitoring,

**constraint-based optimization, etc.**

Text Composition:

Concisely and clearly convey the features and advantages of each function

7.2.3

## **Management Benefits Section**

Design Concept:

**Visually express management benefits to intuitively understand the effects**

Color Composition:

Use highlight colors to emphasize efficiency improvement,

cost reduction, etc. (for example,

efficiency improvement is green,

**cost reduction is red, etc.)**

Visual Elements:

Graphs, charts visualizing effects such as 25% reduction in machine setup time,

50% reduction in cycle time, etc.

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Text composition:

Concisely and clearly convey the characteristics and effects of each benefit

7.2.4

## **Customer Success Stories Section**

Design concept:

**Convey the effects of the solution intuitively through actual application cases**

Color composition:

**Enhance trust by using each company's brand colors**

**Visual elements: Images and graphs visualizing success stories of DIXI Polytool, Airbus Helicopters, GDC Technics**

Text composition:

Concisely and clearly convey the background of each case, the effects of introduction, and the results

7.2.5

## **Market Competitiveness Analysis Section**

Design concept:

**Visually express the differentiating factors compared to competitors to intuitively understand competitiveness**

Color composition:

**Use accent colors to emphasize differentiating factors compared to competitors**

Visual elements:

**Diagrams and charts visualizing differentiating factors compared to competitors, applicability in various industries, and position in the global market**

Text composition:

Concisely and clearly convey the characteristics and advantages of each element

7.2.6 Integration with 3DEXPERIENCE Platform Section

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Design concept:

**Visually express the integration with the 3DEXPERIENCE platform to intuitively understand end-to-end production optimization**

Color composition:

## **Maintain consistency by using the brand colors of the 3DEXPERIENCE platform**

Visual elements:

**Diagrams and flowcharts visualizing features such as end-to-end production optimization, real-time decision support, data integration and enhanced collaboration**

Text composition:

Concisely and clearly convey the characteristics and advantages of each feature  
7.2.7

## **Introduction Effects and ROI Section**

Design concept:

**Visually express the introduction effects and ROI to intuitively understand the return on investment**

Color composition:

**Use accent colors to emphasize the introduction effects and ROI**

Visual elements:



# **Graphs and charts visualizing the introduction effects and ROI**

Text composition:

Concisely and clearly convey the characteristics and advantages of the introduction effects and ROI

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### 7.3

#### Data Visualization Strategy

You can utilize the following strategies for effective data visualization:

1.

Use of visualization techniques from historical examples:

Like the map of Napoleon's march route, which uses the thickness of the line to represent the size of the troops, and the temperature graph, which combines environmental impacts to show the standard of narrative data delivery [3-2].

For example, you can express the changes in production efficiency before and after the introduction of ORTEMS APS with a line graph, and represent the range of changes in each indicator with the thickness of the line.

2.

Effective chart type selection:

In technical solutions, Gantt charts (project schedule), Heatmaps (resource distribution), Chord Diagrams (process connectivity) effectively represent complex data patterns [3-7].

When explaining the functions and effects of ORTEMS APS, you can appropriately utilize these types of charts.

3.

Use of infographics:

You can emphasize the IT challenges of a company, such as IT security and lack of expertise, using infographics [3-8].

You can represent the production planning and scheduling issues that ORTEMS APS can solve with infographics, making them intuitively understandable.

4.

Step-by-step visualization:

You can use a method that increases understanding and execution by visualizing the RPA 30-60-90 day execution plan in a step-by-step cube diagram [3-18][3-8].

You can easily convey the introduction process and effects of ORTEMS APS by visualizing them step by step.

7.4

Layout for Effective Message Delivery

You can utilize the following layout strategies for effective message delivery:

1.

Limit to 1-2 key messages per slide:

To deliver complex content concisely, limit the key messages to 1-2 per slide.

2.

Use of visual hierarchy:

Adjust the size, color, and position of text and visual elements according to importance to create a visual hierarchy.

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1.

#### Utilizing Consistent Design Elements:

Across the entire slide, consistent design elements (color, font, icons, etc.) are used to provide a sense of unity.

4.

#### Storytelling Structure:

The structure of storytelling is utilized in the flow of raising a problem → presenting a solution → explaining the effect → successful cases → conclusion.

5.

#### Balance between Data Visualization and Text:

Balance between data visualization and text is maintained to make it easy to understand visually and to supplement with text explanations.

8.

#### Detailed Composition per Slide

8.1

##### Cover Slide

- Title: "Dassault Systemes DELMIA Ortems APS Introduction"
- Subtitle: "Innovation in Production Planning and Schedule Management through Digital Transformation"
- Visual Elements: Dassault Systemes logo, ORTEMS APS logo, 3DEXPERIENCE platform logo
- Design: Professional and trustworthy design reflecting Dassault Systemes' brand identity
- Color Scheme: Maintaining brand consistency by using Dassault Systemes' official colors (blue, gray, etc.)

8.2

##### Table of Contents Slide

- Table of Contents: 1. Solution Overview, 2. Key Technologies and Features, 3. Managerial Benefits, 4. Customer Success Stories, 5. Market Competitiveness Analysis, 6. Integration with 3DEXPERIENCE Platform, 7. Implementation Effects and ROI, 8. Conclusion and Suggestions

- Design: Each section is visually distinguished for intuitive understanding
- Visual Elements: Use of icons or images representing each section
- Text Composition: Concise and clear delivery of the table of contents

### 8.3

#### Solution Overview Slide

- Title: "DELMIA Ortems APS Solution Overview"
- Content:
  - Solution Definition: "DELMIA Ortems APS is a solution that optimizes complex production plans through an AI-based decision support system, continuously monitors the production site situation through real-time monitoring and simulation, and establishes the optimal production schedule through constraint-based optimization."
  - Background: "After Dassault Systemes acquired it in 2016, it was integrated with DELMIA Quintiq (supply chain planning) and started to provide end-to-end production optimization functions on the 3DEXPERIENCE platform."

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[Context from previous section: ning) and started to provide end-to-end production optimization functions on the 3DEXPERIENCE platform."

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Market Position: "ORTEMS

is being used in various industries such as aerospace, automotive, industrial equipment,

packaging, etc., and has over 16,000

users in 60

**countries."**

Visual Elements: Logo of ORTEMS APS

, a diagram visualizing integration with the 3DEXPERIENCE

platform

- Design:

## **Professional and trustworthy design reflecting Dassault Systèmes' brand identity**

Color Scheme:

Maintaining brand consistency by using Dassault Systèmes' official colors (blue, gray, etc.)

8.4

Key Technology and Function Slide

- Title: "Key Technologies and Functions of DELMIA Ortems APS"

### **- Content:**

AI-based Decision Support: "

Optimizes complex production plans,

considering various constraints

## **to establish the optimal production schedule."**

Real-time Monitoring and Simulation: "

Continuously understands the situation on the production floor,

## **and can compare various scenarios."**

Constraint-based Optimization: "

Considers various constraints

(equipment capacity, manpower, materials,

delivery, etc.)

to establish the optimal production

## **schedule."**

Data Integration and Collaboration: "Supports connection with existing systems such as ERP, MES/MOM

through the 3DEXPERIENCE

## **platform."**

Visual Elements:

Diagrams visualizing functions such as AI-based decision support,

real-time monitoring,

constraint-based optimization, flowcharts

- Design:

## Visually expressing technical characteristics for easy understanding

Color Scheme:

Using accent colors to emphasize technical characteristics (for example,

AI functions are blue,

real-time monitoring is green, etc.)

8.5

Management Benefits Slide

- Title: "Management Benefits of DELMIA Ortems APS"

### - Content:

Production Efficiency Improvement: "

According to the technical white paper, when APS

is introduced, there are reported cases of efficiency improvements such as a 25% reduction in machine setup time,

a 50%

**reduction in cycle time."**

Improved Delivery Compliance and Inventory Reduction: "

It is effective in improving delivery compliance and reducing inventory

in a finite capacity production environment."

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- ROI and cost-saving effects: "Through the introduction of APS, companies can achieve various cost-saving effects."
- Enhancing competitiveness through digital transformation: "By integrating with the 3DEXPERIENCE platform, we strengthen the linkage between virtual design and physical production, making the construction of smart factories possible."
- Visual elements: Graphs and charts visualizing effects such as a 25% reduction in machine setup time, 50% reduction in cycle time.
- Design: Visually expressing managerial benefits to intuitively convey effects.
- Color scheme: Use of accent colors to emphasize efficiency improvement and cost reduction (e.g., green for efficiency improvement, red for cost reduction).

#### 8.6 Customer Success Case Slide

- Title: "DELMIA Ortems APS Customer Success Cases"
- Content:
  - DIXI Polytool Case: "DIXI Polytool in Switzerland has introduced DELMIA Ortems for the optimization of production planning in a 24/7 operating factory. By linking ERP data with APS, it has become possible to set reliable production goals, and the delivery rate of standard products within 24 hours has improved."
  - Airbus Helicopters Case: "Airbus Helicopters has integrated SAP ERP and ORTEMS to manage everything from sales planning to daily production operations with a single tool, improving delivery compliance."
  - GDC Technics Case: "GDC Technics has achieved digital continuity by managing aircraft modification work and increased engine requirements simultaneously using the 3DEXPERIENCE platform."
  - Other global company application cases: "ORTEMS is used in various industries such as aerospace, automobiles, industrial equipment, packaging, etc., and global companies like GE Power, Heineken, Merck Serono, Thales are actively using this solution for production operation management."
- Visual elements: Images, graphs visualizing the success cases of DIXI Polytool, Airbus Helicopters, GDC Technics, etc.
- Design: Conveying the effects of the solution intuitively through actual application cases.
- Color scheme: Enhancing trust by using each company's brand colors.

#### 8.7 Market Competitiveness Analysis Slide

- Title: "Market Competitiveness Analysis of DELMIA Ortems APS"

- Content:

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Differentiation factors compared to competitors: "

Through integration with Dassault Systèmes' 3DEXPERIENCE

**platform, it is differentiated from competitors by providing end-to-end production optimization capabilities."**

Applicability by industry: "It is being used in various industrial fields such as aerospace, automotive, industrial equipment,

**packaging, etc."**

Position in the global market: "ORTEMS

has over 16,000

users in 60

countries, and global companies such as GE Power, Heineken, Merck Serono, Thales

**are actively using this solution for production operation management."**

Visual elements:

Diagrams and charts visualizing differentiation factors compared to competitors, applicability by industry,

position in the global market, etc.

- Design:

# Visually expressing the differentiation factors compared to competitors to intuitively understand the competitiveness

Color composition:

Use of accent colors to emphasize differentiation factors compared to competitors

## 8.8 Integration with 3DEXPERIENCE

Slide

- Title: "Integration with 3DEXPERIENCE

Platform"

- Content:

-

End-to-end production optimization: "The production planning and scheduling features of ORTEMS(

now DELMIA Ortems)

are integrated with DELMIA Quintiq's

supply chain planning features,

supporting the planning, execution,

and optimization of global industrial operations from a single

**platform."**

Real-time decision support: "

The integrated platform provides unlimited "what-if" simulations,

real-time modifications,

## **and impact analysis through constraint-based optimization."**

Data integration and collaboration enhancement: "The 3DEXPERIENCE platform supports linkage with existing systems such as ERP, MES/MOM

## **based on a single data model."**

Visual elements:

Diagrams and flowcharts visualizing features such as end-to-end production optimization,  
real-time decision support,  
data integration and collaboration enhancement  
- Design: Visually expressing the integration with the 3DEXPERIENCE

## **platform to intuitively understand the end-to-end production optimization capabilities**

Color composition: Maintaining consistency by using the brand color of the 3DEXPERIENCE

platform  
8.9

Introduction Effect and ROI Slide  
- Title: "DELMIA Ortems APS

Introduction Effect and ROI"

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## - Content:

Introduction Effect: "

According to the technical white paper, when APS  
is introduced, machine setup time decreases by 25%,  
and cycle time is reduced by 50%,  
among other efficiency improvements reported."  
- ROI: "Through the introduction of APS,

**companies can achieve various cost-saving effects."**

Considerations when introducing: "When introducing APS,  
considerations include integration with existing systems,  
user training,

**and data quality management."**

Visual elements:

Graphs and charts visualizing the introduction effects and ROI  
- Design:

Visually expressing the introduction effects and ROI

**to intuitively understand the return on investment**

Color composition:

Use of accent colors to emphasize the introduction effects and ROI

8.10

## Conclusion and Suggestion Slide

- Title: "

## Conclusion and Suggestions"

- Content:

- Summary: "DELMIA Ortems APS

is a solution that optimizes complex production plans through an AI-based decision support system,

continuously grasps the situation of the production site through real-time monitoring and simulation,

and establishes the optimal production schedule through constraint-based optimization. It provides end-to-end production optimization functions through integration with the 3DEXPERIENCE platform,

and is used in various industrial fields."

- Suggestions: "

Companies can consider introducing DELMIA Ortems APS

to improve the efficiency of production planning and schedule management,

**improve delivery compliance, and reduce inventory."**

Introduction inquiries and support information: "For detailed information or inquiries about DELMIA Ortems APS,

**please contact the Dassault Systemes official website or sales representative."**

Visual elements:

Dassault Systemes logo,

contact information, etc.

- Design:

## **Concisely and clearly convey conclusions and suggestions**

Color composition:

Maintain brand consistency by using Dassault Systemes' official colors (blue, gray, etc.)

9.

Considerations when creating PowerPoint

9.1

## **Maintain visual consistency**

Brand identity:

Maintain a design that reflects Dassault Systemes' brand identity.

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#### Color Scheme:

Use the official colors of Dassault Systemes (blue, gray, etc.) to maintain brand consistency.

#### - Font:

Use the fonts recommended by Dassault Systemes to maintain consistency.

#### - Icons and Images:

Use consistent style of icons and images to provide a sense of unity.

### 9.2

#### Clarity and Conciseness of Information

#### - Limit to 1-2 key messages per slide:

Limit to 1-2 key messages per slide to deliver complex content concisely.

#### - Use of visual hierarchy:

Adjust the size, color, and position of text and visual elements according to their importance to create a visual hierarchy.

#### - Balance between data visualization and text:

Balance data visualization and text to make it visually easy to understand and supplement with text explanations.

### 9.3

#### Storytelling Approach

- Flow of problem statement → solution presentation → effect explanation → success case → conclusion:

Use a storytelling approach to naturally deliver content.

#### - Connection between sections:

Structure each section to connect naturally, maintaining the overall flow.

#### - Consistency of message:

Deliver a consistent message throughout the presentation.

### 10. Conclusion

The Dassault Systemes ORTEMS APS PowerPoint solution introduction should be structured to systematically deliver everything from an overview of the solution to its technical features, managerial benefits, real-world application cases, market competitiveness, and the effects of its introduction. In particular, it is important to focus on the end-to-end production optimization function through integration with Dassault Systemes' 3DEXPERIENCE platform and the AI-based decision support system, delivering a balanced technical understanding and managerial value.

To create an effective PowerPoint, it is necessary to maintain visual consistency, ensure clarity and conciseness of information, and use a storytelling approach. Also, balance data visualization and text to make it visually easy to understand and supplement with text explanations.

A PowerPoint introducing the ORTEMS APS solution, created based on these structures and strategies, will effectively convey Dassault Systemes' technological prowess and market position, and deliver a balanced technical feature and managerial benefit of ORTEMS APS, helping potential customers intuitively understand the value of the ORTEMS APS solution and consider its adoption.

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#### Reference Materials

- [1-5][URL] "DELMIA Ortems: Your Software for Manufacturing APS", Link
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- [4-1][URL] "Dassault Systèmes Extends the 3DEXPERIENCE Platform to Supply Chain

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