

Jeffrey Rosal

Self Driven, Creative problem solver with a passion for
New Technologies, Code, Data Driven Research,
and Machine Learning.



PORTFOLIO

Fullstack Code <https://github.com/jeros808>
UX Portfolio <https://JeffreyRosal.com>
3D + Haptic <https://youtu.be/UPJobAgXooA>

EDUCATION

COLUMBIA COLLEGE OF MISSOURI
Statistics

COLLEGE OF LAKE COUNTY
Anthropology - Psychology
Graduated - Associates

SCHOOL OF THE ART INSTITUTE OF CHICAGO
Art and Technology - Computer Science
Human Computer Interaction
SAIC Scholarship recipient
SAIC Merit Scholarship recipient
Graduated- Bachelors

NORTHWESTERN UNIVERSITY
Python, R, SQL, Machine Learning
Data Analysis, Data Visualization
School of Professional Studies Certificate
in Data Science

PARSONS New School
Streetwear
Fashion Marketing - Branding
Retail
Sales
Manufacturing
Fashion - Certificate

VOLUNTEER WORK

TEACHER & MENTOR
Arts of Life Chicago Studio
-Teach and mentor Artists with
Mental Disabilities

SKILLS

Tools/Code- Git, HTML, CSS, Javascript, React.js, node.js, Python, R, PHP, C, C++ SQL, NoSQL, MySQL, Matlab, MongoDB, Processing, TensorFlow, Keras, Pytorch, Matplotlib, Postgres, MongoDB, Excel, Tableau, Hadoop, Spark, Keras, Pandas, Google Cloud AI, AWS, Browzwear API, Jupyter notebook, Google Colab, Arduino, Raspberry pi, Facebook API, WIT.AI, Google speech API, Google maps API, Instagram API, Twitter API, OpenCV, AXURE, Vader Sentiment Analysis, Sketch, ADOBE, Photoshop, Illustrator, Premiere, Bootstrap, Foundation, Blender 3D, Unity 3d Engine, Google analytics, Moz, Heatmapping, Hotjar, Hubspot, Wordpress.
Knowledge- HCI, UX Design, User Flow, Quantitative and Qualitative testing, Multivariate testing, A/B testing, Data Analysis, Usability testing, Machine Learning Algorithms, Generative Adversarial Neural networks. Database Engineering, Data mining, Agile Development, Systems Architecture, hardware/electronics (Analog circuits , sensors and Microcontrollers), Robotics, Wearables, Soft Electronics, SEO, Statistics, Bio Feedback, Singularity, Fashion and Apparel Production, Commercial Video, Commercial Photography, Digital Marketing, Business Development, QA, Video game Development, NLP,..... I'm constantly learning.

RECENT EXPERIENCES

2019-Present ASSISTANT INSTRUCTOR - DATA SCIENCE

Northwestern University
- Help Teach a 6 month intensive curriculum consisting of Python, R, SQL, Javascript, Data Visualization, Tableau, Data Analysis, and Machine Learning

2019-Present - ENGINEER

The Apparel Agency - fashion
- Data Engineer -Python, SQL, EXCEL
- Browzwear API, Marketplace API
- Lead Fullstack REACT development
- Data Analysis - Google Analytics
- Manage App Development

2015-2019 RESEARCHER & DEVELOPER

Cultivate Branding Agency
- Stake holder interviews
- Develop in Javascript, HTML, CSS, PHP
- Quantitative and Qualitative audits
- UX - user journey - testing
- BI Analysis - Data Analysis
- SEO and SEM for Digital Marketing
- Marketing Research and audit reporting
- Competitive research - MOZ
- Google analytics analysis
- Ad Word Tools -keyword - ppc - research
- Graphic Design and Image Editing

2014 VP of UX DESIGN

PeepmyFooty - start up skateboard tech

2013 UX RESEARCH, Marketing, AND FRONTEND DEV

Bucketfeet - Apparel

2013 STARTUP INSTITUTE CHICAGO

UX/UI Design, Research and Frontend Development

TEACHER. FUTURIST. DATA ANALYST. DATA ENGINEER.
ARTIST. FULL STACK DEVELOPER. RESEARCHER.

MACHINE LEARNING ENGINEER. CREATIVE TECHNOLOGIST.
UX DESIGN EXPERT. LEADER. CURIOUS HACKER.

FAST AND ACTIVE LEARNER.
EMPATHETIC CULTURE CAMELEON.