JACKSON ROSE

Summary

Junior UX/UI Designer with a background in economics and managing a local start-up business. Experience in research, persona creation, wireframing, and prototyping to improve user experience. A team player who focuses on simplifying the lives of clients through simple creative solutions.

UX/UI Projects

Expert: specialist responsive web app   Aug 2021- May 2022
Careerfoundry UX Study Case

- Set goals and conducted a thorough competitive analysis. Organized interviews and audience research including persona development through persona journey maps and user flows to create a real audience for the Expert app.
- Created sitemap, wireframes, and prototypes drafted a usability test script, proctored usability tests, and analyzed results that would act as the foundation for the Expert app.
- Coded HTML, converted a group of assets into deliverables, and used design principles to refine the Expert app to make it ready for launch.

Work Experience

Optycs Analytics   Jan 2021 – Current
General Manager

- Oversaw business goals, budget, and daily activities. Managed and implemented business projects to reach goals and increase productivity and profit margins.

Arizona Asthma & Allergy Institute   Jan 2020 – Feb 2020
Team Leader Over Back Office Records

- Organized, scanned, and uploaded confidential patient HIPPA as well as set up appointments for doctors to work with patients.

Guthrie Mainstream Services LLC   May 2018 – Aug 2018
Provider

- Recorded behavior of patients providing important information to the company regarding their well-being.

Details

Phoenix, AZ (open to relocating)

480-662-2490

jacksonerose94@gmail.com

LinkedIn Profile

jacksoneroseux.wixsite.com/my-site

Skills

- UX/UI Research
- UX/UI Design
- Wireframing
- Prototyping
- Personas
- Competitive Analysis
- Usability Testing

Tools

- Adobe XD
- Figma
- Photoshop
- Sketch
- Marvel
- Miro

Education

Careerfoundry Aug 2021 – Current

Arizona State University Dec 2020 (B.A. Economics)

Utah State University Jan 2016 – May 2017

Languages

English (native)

Spanish (casual)