



Singapore Management University
SUBMITTED APPLICATION DETAILS (PG)

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Name Prefix	MS
Full Name	LI HAOLING
Career	GMIT
Admit Term	2015-16 Term 1
Applied Term	2015-16 Term 1
Application Number	08302835
Application Date	05-JAN-2015
System ID	01309199

Choice of Programme

Choice 1	(510) - Master of IT in Business	Full-Time
Applied Term	2015-16 Term 1	
Acad Plan	Analytics	

Personal Details

Family Name/Surname	LI
Gender	Female
Date of Birth	31-DEC-1989
Country of Birth	China
Ethnic Group	Chinese
Marital Status	Single
Singapore Citizen Status	Foreigner
Nationality	China
NRIC/FIN	
Religion	No Religion (Free Thinker,etc)
PR Expiry Date	
Passport Number	E39784732
Email Address	lihaoling1231@163.com

Address

Home Address

Country	China
Address 1	10/F, Industrial Bank Building, No. 101 Tianhe Road
Address 2	
Address 3	
Address 4	
City	Guangzhou
Postal Code	510620

Mailing Address

Country	China
Address 1	10/F, Industrial Bank Building, No. 101 Tianhe Road
Address 2	
Address 3	
Address 4	
City	Guangzhou
Postal Code	510620

Phone

Home Number	
Mobile Number	+86 13794369607



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Full Name LI HAOLING
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Emergency Contact

Name LI BAOMING
Relationship Father
Country
Contact No +86 18808660997
Phone Type CELL
Occupation Director
Employer
Email Address

Education

Undergraduate Medium of Instruction CHINESE
Degree pursued on-site Y
Year Graduated
Programme Type Full Time
College / University GUANGDONG UNIVERSITY OF FINANCE & ECONOMICS, CHINA
Degree MASTER OF ECONOMICS (STATISTICS)
Area of Study Others
Major STATISTICS
GPA or Equivalent 3.5
Honours Category None
Comments
Year Graduated 2012
Programme Type Full Time
College / University JIANGXI AGRICULTURAL UNIVERSITY, CHINA
Degree BACHELOR OF ECONOMICS (FINANCE)
Area of Study Accounting/Finance
Major FINANCE
GPA or Equivalent 3.2
Honours Category First Class
Comments

Test Scores

<u>English Proficiency</u>	<u>Month/Year Taken</u>	<u>Score</u>	<u>Data Source</u>
IELTS	11/2014	7	Self-Rpted

Co-curricular Activities (CCA)

-- No Co-curricular Activities (CCA) --

Languages

-- No Language Details --

Memberships / Professional Qualifications



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Professional Body / Memberships
Position / Designation
Begin Year
End Year

GUANGDONG UNIVERSITY OF FINANCE & ECONOMICS
DEPARTMENT DIRECTOR, NETWORK INFORMATION DEPT.
2013
2014

Professional Body / Memberships
Position / Designation
Begin Year
End Year

GUANGDONG UNIVERSITY OF FINANCE & ECONOMICS
KEY MEMBER, PROPAGANDA DEPARTMENT
2012
2013

Professional Body / Memberships
Position / Designation
Begin Year
End Year

JIANGXI AGRICULTURAL UNIVERSITY
DEPUTY DIRECTOR, PROPAGANDA DEPARTMENT
2010
2011

Honours and Awards

Honour or Award
Issuing Organisation
Received Year

3rd Level Scholarship
Jiangxi Agricultural University
2011

Honour or Award
Issuing Organisation
Received Year

3rd Level Scholarship for Graduate Entrance
Guangdong University of Finance & Economics
2012

Honour or Award
Issuing Organisation
Received Year

3rd Level Scholarship
Guangdong University of Finance & Economics
2013

Publications

-- No Publications --

Work Experience

Total Years of Experience

1

Organisation
Start Date
End Date
Job Designation
Annual Salary
Industry Code

Muding Capital Management Co., Ltd
01-JUL-2014
01-AUG-2014
Account Executive
Below \$ 20,001 in US Dollar
Others

Job Responsibility

Searched enterprises with high development potential for investors; Guaranteed the value of project invested with professional operations; Joined the operations in the stock trading and financial investment of the company; Established new quantitative models assisting senior investment adviser.

Organisation
Start Date
End Date
Job Designation
Annual Salary
Industry Code

New Oriental Linguistic School
01-JUL-2010
01-SEP-2010
Teaching Assistant
Below \$ 20,001 in US Dollar
Education

Job Responsibility

Assisted in the completion of teaching task; Guaranteed two-way communications between students and



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ratio of continuing study;
classes. Sought new students and generalized new

Referees

Name HU GUIWU
Organisation / Position Guangdong University of Finance & Economics/ Dean, Professor
Address No. 21 of Chisha Road, Haizhu District, Guangzhou, Guangdong Province, P.R. China, 510320
Phone +86 20 84096159
Email guiwuhu@gdufe.edu.cn

Name XU YONGJIA
Organisation / Position Guangdong University of Finance & Economics/ Professor
Address No. 21 of Chisha Road, Haizhu District, Guangzhou, Guangdong Province, P.R. China, 510320
Phone +86 20 84226308
Email yjxu@gdufe.edu.cn

Source of Information

Source of Information about SMU

Exhibitions or Fairs
SMU Website

Personal Statement

This is a write-up that explains why you wish to enter the Master of IT in Business programme, in what ways you believe you are qualified, and your future career aspirations.

Personal Statement From my 7-year study in Finance and Statistics, I have realized that for statisticians there are 3 important qualities. Firstly, to make out the relationships among different types of data, the equipment of logical thinking is essential. Secondly, a systematic thinking is important that it allows the practitioner to treat the job from an overall perspective and avoids him/her of being puzzled in segments. Last but not least, a statistician is required to find internal rules and detect outliers behind the complex phenomena, which calls for a full mastery and analytical ability. Since my parents are both employed in local financial industry, my love towards Finance has been edified from childhood because of the dense financial atmosphere at home. As an undergraduate I took a major in Finance, and established a preliminary understanding on the development process and relevant theories of Finance. The study on courses like Econometrics and Statistics refined my interest from the extensive touches with the overall financial knowledge to quantitative methods for solving problems, and resulted in my further study in Statistics at postgraduate level. The Master study in Statistics on the one hand stoutened my foundation of statistics and on the other strengthened my ability of quantitative analysis and resolving financial problems, and determined my research emphasis as well as future direction in Applied Statistics. To examine and improve my academic level, in March 2014 I joined a National Natural Science Fund Project and produced a thesis naming Error Correction Model of Relationship between Fiscal Revenue and GDP of the Third Industry in Guangdong Province based on Direct Estimation. In the thesis I formed an error correction model between the fiscal revenue from 1978 to 2012 and the GDP of the Third Industry of Guangdong Province. Inevitably I encountered various difficulties. For example, in search for the official figures, I found some problems such as missing data for several years and the impossibility for direct utilization of some. To solve this problem, I referred to different documents to supplement the missing and meanwhile speculated some data that couldn't be found with the help of moving average method. As for the core part of the paper, it required a strict stability of the time series for modeling. Worse still for the decisive lag phase which was of great bearing on the stability of the model, there was no accurate judgment method, so I conducted varieties of statistical tests and comparisons among models of different lag phases, and finally screened out the best one according to statistical criterion. On the basis of this model, I successfully composed the thesis. Thanks to the patient and selfless instruction of my advisor, I



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eral times, all of which were helpful for mastering the professional knowledge. The more I learn, the clearer I am for my insufficiency of knowledge and narrowness of academic vision. Germinating my plan of furthering study abroad which can help me broaden my horizon, I am attracted by Singapore, where the national education is attached great importance to, and its status as Asian Financial Center is beneficial for practice, which is helpful for improving my current situation that having formed a relatively solid theoretical foundation, while still deficient in practical experience. Furthermore, the close link between Singapore and China results in the strong reference function of situation of the former for that in the latter. When I graduate from the program and come back to China, I will be able to better contribute to the development of my motherland. Upon research, I find the Master of IT in Business - Analytics Program in Singapore Management University the best one for me for further study. Its cultivating mode of integrating the study with global industries and training policies of utilizing its geo-advantage in Singapore is of course conducive for my career planning and development. Its branch of Analytics Technology & Applications, which is catering my need for data analysis in various types, is attractive to me. If admitted by this esteemed program, I will combine the knowledge in business analytics with my interest in applied statistics and make good use of the opportunities provided by this program to take internships and join the mature operation of financial system of Singapore. Hopefully the training in your program will enable me to comprehensively apply mathematical, statistical and economical methods to mine and analyze data and information, and deliver solutions for actual problems. I'm looking forward to joining you and have my horizon broadened, thank you.

Yours faithfully, LI Haoling

Financial Support

Self Support

Scholarship

Interested in applying for scholarship
Joining programme is contingent on SMU scholarship

Internship

Interested in applying for internship position

Disability / Special Needs

-- No Disability / Special Needs --

Supplementary Questions

Previously applied for graduate admission in SMU Programme
Date Applied N

Pursuing other programme currently
Programme Details Y
Yes. I am pursuing Master of Economics in Guangdong University of Finance &

Do you have any criminal record?
Details N

WDA ICT-STEP scholarship (only for Singaporeans with a sponsoring company) Please indicate if you would like to apply for this scholarship.
N



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Kindly specify the track that you are interested to pursue for the Master of IT in Business. (1)
Financial Services (2) Analytics
(2) Analytics

Attachment

Item	1
Filename	01309199GMIT112015-01-05-14.37.46CV.pdf
Description	Current CV / Resume*
Item	2
Filename	01309199GMIT122015-01-05-14.39.34transcript_and_degree_scroll.pdf
Description	Academic Transcripts / Certs