



Singapore Management University
SUBMITTED APPLICATION DETAILS (PG)

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Name Prefix	MS
Full Name	ONG HAN YING
Career	GMIT
Admit Term	2015-16 Term 1
Applied Term	2015-16 Term 1
Application Number	08316521
Application Date	07-APR-2015
System ID	01055042

Choice of Programme

Choice 1	(510) - Master of IT in Business	Part-Time
Applied Term	2015-16 Term 1	
Acad Plan	Analytics	

Personal Details

Family Name/Surname	ONG
Gender	Female
Date of Birth	30-MAR-1988
Country of Birth	Singapore
Ethnic Group	Chinese
Marital Status	Single
Singapore Citizen Status	Singapore Citizen
Nationality	Singapore
NRIC/FIN	S8810943J
Religion	Buddhism
PR Expiry Date	
Passport Number	

Email Address	hanying.ong@gmail.com
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Address

Home Address

Country	Singapore
House / Block No	564
Street Name	HOUGANG STREET 51
Unit No	#11-434
Building Name	
Postal Code	530564

Mailing Address

Country	Singapore
House / Block No	564
Street Name	HOUGANG STREET 51
Unit No	#11-434
Building Name	
Postal Code	530564

Phone

Home Number	63437959
Mobile Number	98792409

Emergency Contact



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Full Name ONG HAN YING
Application Number 08316521

Name LIM LAY THO
Relationship Mother
Country
Contact No 63437959
Phone Type HOME
Occupation housewife
Employer
Email Address

Education

Undergraduate Medium of Instruction English
Degree pursued on-site Y
Year Graduated 2011
Programme Type Full Time
College / University Singapore Management Univ.
Degree BACHELOR OF BUSINESS MANAGEMENT
Area of Study Business/Economics
Major OPERATION MANAGEMENT AND MANAGEMENT
GPA or Equivalent 2.79
Honours Category None
Comments

Test Scores

<u>GMAT</u>	<u>Date Taken</u>	<u>Score</u>	<u>Percentile</u>	<u>Data Source</u>
Analytical	23-FEB-2015	4	21	Self-Rpted
Integrated Reasoning	23-FEB-2015	5	52	Self-Rpted
Quantitative	23-FEB-2015	44	58	Self-Rpted
Total	23-FEB-2015	550	45	Self-Rpted
Verbal	23-FEB-2015	22	30	Self-Rpted

Co-curricular Activities (CCA)

-- No Co-curricular Activities (CCA) --

Languages

-- No Language Details --

Memberships / Professional Qualifications

-- No Memberships / Professional Qualifications --

Honours and Awards

Honour or Award SSA-IKEDA Peace Award
Issuing Organisation Singapore SOKA Association



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Full Name	ONG HAN YING
Application Number	08316521
Received Year	2009
Honour or Award	Singapore Soka Association-Ikeda Peace Award
Issuing Organisation	
Received Year	2009
Honour or Award	Singapore Management University
Issuing Organisation	Sig Sigma Green Belt Certification
Received Year	2011
Honour or Award	Certified Associate in Project Management
Issuing Organisation	Project Management Institute
Received Year	2013

Publications

-- No Publications --

Work Experience

Total Years of Experience	4
Organisation	Goodrich Global Pte Ltd
Start Date	01-JUN-2011
End Date	
Job Designation	Senior Capability Development Executive
Annual Salary	Between \$ 50,001 to \$60,000 in Singapore Dollar
Industry Code	Wholesale & Retail Trade
Job Responsibility	
Champion projects to improve productivity of the organisation, by proposing appropriate solutions, prototyping, and seeing through the completion of the projects. Provide business analytics insights to stakeholders through the development of appropriate dashboards and reports using ICT tools.	

Referees

Name	WONG WAI MENG
Organisation / Position	Goodrich Global / Head, Capability Development & Human Resource
Address	8 Changi South Lane #05-01 (S)486113
Phone	6565868782
Email	wong.waimeng@goodrichglobal.com.sg
Name	CHEAH SIN HEAN
Organisation / Position	Goodrich Global / Group Executive Director
Address	8 Changi South Lane #05-01 (S)486113
Phone	6565868799
Email	cheah.sh@goodrichglobal.com.sg

Source of Information

Source of Information about SMU

SMU Website



Full Name
Application Number

ONG HAN YING
08316521

Personal Statement

This is a write-up that explains why you wish to enter the Master of IT in Business programme, in what ways you believe you are qualified, and your future career aspirations.

Firstly, this skill and knowledge that I have gained from a potential MASTER OF IT IN BUSINESS education will be able to help me become a great catalyst to contribute to building a regional dashboard & analytic insight for the current SME that I am working in. I will love to enable the company with a faster access to provide insight to our daily performance, productivity level across all internal business processes, and, scientifically - forecast and predict the likely trends of these performances. This is especially so when the company is currently implementing a regional roll-out for a new ERP system (for our offices China & Hong Kong, and Southeast Asia, especially) - and building a regional business intelligence platform will be one of the outcome. Being a project member in this regional project, my knowledge and skill from MASTER OF IT IN BUSINESS will be an asset to the team. While product innovation is essential to the DNA of a company - I always believe that with globalization, innovation in supply chain/ logistic movement will be an added on advantage to any company. This is especially so for SME, whom want to excel in the global stage. With the experience from MASTER OF IT IN BUSINESS, it will definitely provide me with more tools towards extracting essential data and information from various sources, and proposed & execute a better way to manage our supply chain - especially so in regional management of freight, supplier management, stock movement & replenishment. Next, I always have a vision to be able to transform the traditional way of doing sales in SME, especially those in the sunset industry - such as construction etc. In a traditional SME, without a MNC parent - often; business is conducted through only personal network, relationship, and words of mouth. Also, many tried to make use of the social media platform, but yet to fully utilize the potential of social media. In the age of globalization, and improvement in technology - consumer behaviors are changing. Thus; I always see that there is a great opportunity for SME to transform the current business practice, to further strengthen our customer relationship, better customer segmentation, provide services and product that best suited for our customer service, and better after sales service. I see that this can be fulfill by the use of business analytic, where we draw insights from various ICT tools such as customer relationship management software etc. As such, we have quicker information and access to identify the changes in the performance of each customer segments, the nature of the products that they are interested, and even forecast and propose the product that they may be keen on, in their next purchases etc. With my current role as a Senior Capability Development Executive in a SME, I believe that this is the change & improvement that I can bring to the current SME that I am working in, and definitely - an education with MASTER OF IT IN BUSINESS will be able to help me to be a great catalyst to bring about these transformation to the company. With the above - I believe that this will definitely help this SME to write many success stories in our business excellence journey. Being able to contribute to these successful stories, I hope that these experience will be able to enable me to later on - be able to share & train other SMEs to be able to enjoy similar fruits of success - through the case studies of our business excellence journey.

Financial Support

Company Sponsorship
Self Support

Scholarship

Interested in applying for scholarship
Joining programme is contingent on SMU scholarship

Internship

Interested in applying for internship position



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Full Name ONG HAN YING
Application Number 08316521
Disability / Special Needs

-- No Disability / Special Needs --

Supplementary Questions

Previously applied for graduate admission in SMU N
Programme
Date Applied

Pursuing other programme currently N
Programme Details

Do you have any criminal record? N
Details

WDA ICT-STEP scholarship (only for Singaporeans with a sponsoring company) Please indicate if you would like to apply for this scholarship.
Y

Kindly specify the track that you are interested to pursue for the Master of IT in Business. (1)
Financial Services (2) Analytics
Analytics

Attachment

Item	1
Filename	01055042GMIT112015-04-07-02.41.49Ong_Han_Ying_Resume.pdf
Description	Current CV / Resume*
Item	2
Filename	01055042GMIT122015-04-07-02.44.40merged_2015_04_07_02-42-55.pdf
Description	Academic Transcripts / Certs