



Singapore Management University
SUBMITTED APPLICATION DETAILS (PG)

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Name Prefix	MS
Full Name	SRISHTI GARG
Career	GMIT
Admit Term	2015-16 Term 1
Applied Term	2015-16 Term 1
Application Number	08303868
Application Date	28-JAN-2015
System ID	01308171

Choice of Programme

Choice 1	(510) - Master of IT in Business	Full-Time
Applied Term	2015-16 Term 1	
Acad Plan	Analytics	

Personal Details

Family Name/Surname	GARG
Gender	Female
Date of Birth	07-NOV-1989
Country of Birth	India
Ethnic Group	Indian
Marital Status	Married
Singapore Citizen Status	Foreigner
Nationality	India
NRIC/FIN	G3037041X
Religion	Hinduism
PR Expiry Date	
Passport Number	J0485326
Email Address	srishtigr07@gmail.com

Address

Home Address

Country	Singapore
House / Block No	101
Street Name	Lorong Sarina
Unit No	#01-07
Building Name	Casa Sarina
Postal Code	416729

Mailing Address

Country	Singapore
House / Block No	101
Street Name	Lorong Sarina
Unit No	#01-07
Building Name	Casa Sarina
Postal Code	416729

Phone

Home Number	
Mobile Number	84554425

Emergency Contact



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Full Name SRISHTI GARG
Application Number 08303868

Name CHIRAG GUPTA
Relationship Husband
Country
Contact No 81575763
Phone Type CELL
Occupation Management Consultant
Employer Haygroup
Email Address chirag.gupta@haygroup.com

Education

Undergraduate Medium of Instruction English
Degree pursued on-site Y
Year Graduated 2011
Programme Type Full Time
College / University MAHARSHI DAYANAND UNIVERSITY, HARYANA, INDIA
Degree BACHELOR OF TECHNOLOGY
Area of Study Engineering
Major ELECTRONIC AND COMMUNICATION
GPA or Equivalent 3.8
Honours Category First Class
Comments

Test Scores

<u>GMAT</u>	<u>Date Taken</u>	<u>Score</u>	<u>Percentile</u>	<u>Data Source</u>
Analytical	07-NOV-2013	5	60	Self-Rpted
Integrated Reasoning	07-NOV-2013	3	25	Self-Rpted
Quantitative	07-NOV-2013	48	74	Self-Rpted
Total	07-NOV-2013	650	77	Self-Rpted
Verbal	07-NOV-2013	32	66	Self-Rpted

<u>English Proficiency</u>	<u>Month/Year Taken</u>	<u>Score</u>	<u>Data Source</u>
TOEFL Internet-based Test	03/2013	115	Self-Rpted

Co-curricular Activities (CCA)

-- No Co-curricular Activities (CCA) --

Languages

-- No Language Details --

Memberships / Professional Qualifications

-- No Memberships / Professional Qualifications --

Honours and Awards



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Full Name SRISHTI GARG
Application Number 08303868

Honour or Award TCS Gems award for best domain knowledge
Issuing Organisation Tata Consultancy Services
Received Year 2012

Publications

-- No Publications --

Work Experience

Total Years of Experience 3

Organisation Hitachi-Consulting(StoneApple Pte Ltd)
Start Date 01-MAY-2014
End Date
Job Designation Software Test Analyst
Annual Salary Between \$ 20,001 to \$30,000 in Singapore Dollar
Industry Code Information & Communications

Job Responsibility

Responsible for effective analysis of business requirement, Design test cases and automation framework, Implement the framework using VB-script coding in QTP(Automation tool), Architect solutions to transform client requirements into implementable software code.

Organisation Tata Consultancy Services
Start Date 01-MAR-2012
End Date 01-APR-2014
Job Designation System Analyst
Annual Salary Below \$ 20,001 in Indian Rupee
Industry Code Information & Communications

Job Responsibility

Work as a software tester for one of the major banking clients (Fortune 500 company) to perform Process Quality Assurance of the bank's entire Customer Management Repository Performed User Acceptance Testing as a test analyst for one of the hospitality giants (Fortune 500 company) which involved business transformation from rigid legacy application to scalable, loosely coupled web application Create Test Environment using various test concepts, usage of tools and their improvisation Plan for tests using various techniques to validate requirements and to prevent and mitigate risks Execute test plan using various testing tools and to ensure completeness of test cases Analyze the data and prepare reports to capture test results and to assure that some exhaustive task has been completed

Organisation Bharti Airtel Ltd
Start Date 01-JUN-2010
End Date 01-AUG-2010
Job Designation Graduate Engineering Intern
Annual Salary Below \$ 20,001 in Indian Rupee
Industry Code Information & Communications

Job Responsibility

Worked on a project -'3G technology overview and GPRS' to understand and design the layout of 3G network that Airtel implements in collaboration with a telecom network operator.

Referees

Name AMIT CHAUDHARY
Organisation / Position Starhub Ltd/ Lead BSS Solution Designer



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Full Name	SRISHTI GARG
Application Number	08303868
Address	Starhub Green, 67, Ubi Avenue 1, Singapore- 408942
Phone	+65 90287309
Email	amit.chaudhary@starhub.com
Name	VIKRAM CHOUDHRY
Organisation / Position	Revolution IT / Test Consultant
Address	Level 10, 167 Eagle Street, Brisbane, QLD 4000, Australia
Phone	+61 424432145
Email	vikramchoudhry@gmail.com

Source of Information

Source of Information about SMU

SMU Website

Personal Statement

This is a write-up that explains why you wish to enter the Master of IT in Business programme, in what ways you believe you are qualified, and your future career aspirations. Playing with data is my passion and data analytics will help me turn my passion into my profession. I have always been fascinated with solving number problems. As a child, I used to play Sudoku and Math puzzles games with my sister. As I grew up, my hobby of playing with numbers became a passion and also a reason to pursue engineering. I was introduced to computer programming in the first year of my bachelors program and I fell in love with the subject. I enjoyed studying subjects such as Data Structures, Algorithms, Microprocessors, Data Communication and Digital System Design. As part of my final year project, I designed a self-teaching robot using microprocessor interfaces and assembly language programming. To further my knowledge in Information Technology (IT) and web programming, I took up a 6-month IT course at the National Institute of Information Technology. Today, I have gained 3+ years of experience in IT industry which I have worked at TCS (Mar'12-Apr'14) and Hitachi Consulting (working since May'14). Throughout these experiences, I have persevered to gain business knowledge alongside necessary technical skills. My first project in TCS was with Hilton Hotels as a User Acceptance Tester, wherein I analysed the functional CRM application of the company and helped design a solution architecture for the migration of data from a legacy application to a scalable, loosely coupled web application. Subsequently, I worked with Citibank wherein I filled the role of a process quality assurance analyst for the bank's customer management repository. For this project I lead a team of five people to manage and coordinate product releases, to ensure adherences to quality guidelines and procedures within projects. After two years with TCS, I decided to get married and move to Singapore with my husband. My current role at Hitachi Consulting has been helping me further my skills in automation testing and gain ground as an automation consultant. I have been leading an individual module of the project wherein I am responsible to transform the manual quality assurance process into an automation one. Over the last 1 year, I have been attending many seminars and presentations about big data, analytics and similar other topics. I have also attended some of the events organised by the Singapore Computer Society (SCS) and Infocomm Development Authority (IDA). These sessions have provided me deep insight in the field of data analytics and business intelligence as I listened to analytics professionals like Mr. Ghanshyam Ahuja (Director, JamiQ) who talked about how the data is mined from social media sites and used to analyse the public sentiments on a multitude of issues like usage of brands, political elections and even MRT disruptions. My interactions with some of the industry leaders such as Mr. Simon Thomas (Asia Pacific Strategy and Analytics Leader, IBM) have lead me to understand that the field of big data and business analytics is growing rapidly and will remain in highlights over the next decade. With this inspiration, I want to further my knowledge in the field of technology and innovation in order to get the competencies required to be an expert in the domain of big data and analytics. In the next few years, I want to establish myself in the IT industry as an Analytics Consultant focusing on business intelligence and business process management. I would like to work on projects that will put me in the forefront of predictive analysis of business trends using statistical techniques. For example, banks use data analytics to differentiate among customers based on credit risk, usage, etc and then customer characteristics are matched with appropriate product offerings to increase revenues and confine costs. As an analytics consultant, I will analyze the products in demand and understand the customer's buying habits to develop decision logic to produce a desired action for each circumstance. After immersing myself in various domains of business analytics such as behavioural analytics, marketing analytics and contextual data modelling



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pursue entrepreneurship and use my wide experience in providing analytics solutions as a freelancer. This goal will require a lot of market research and managing many responsibilities of a small business owner. MITB's general management for technology and operations module will help in understanding the basics of general management which I will seek to develop further through my interactions with industry partners at SMU. MITB will help me achieve this goal by also providing me the network of MITB alumni and professors which serves as a pool of recommendations for pursuing my freelance career. During my research, I learnt about the MITB program and its alignment with my career objectives. When I went through the program modules and structure, I understood that it focuses on the core business intelligence and big data subjects which are taught by well qualified professors such as Dean Steven Miller and Prof.Kam Tim Seong. I also spoke to Ang Siew Hoon from the graduate program office to gather more understanding of the program and to get an opportunity to attend the classes. I also connected with Ajai Jose, SMU alumni and co-alumni from my previous employer - TCS. Ajai- currently an analytics consultant at DBS, and he helped me understand that the MITB module replicates a real-time analytics consulting environment through Capstone projects and internships. During my research, I also learnt that the MITB program will help me keep up with this rapidly growing industry and provide me access to the growing network of fellow students, professors and alumni who will be the next leaders of this industry. These discussions and research about MITB have left me excited about Capstone projects, seminars from industry leaders, problem solving practice classes and classroom discussions. This experience and knowledge along with the skills I have acquired as an IT professional in the last 3 years will help in my smooth transitioning from my current role to an analytics consultant role and also help me achieve my long-term career goals.

Financial Support

Scholarship / Awards / Fellowship
Self Support

Scholarship

Interested in applying for scholarship
Joining programme is contingent on SMU scholarship

Internship

Interested in applying for internship position

Disability / Special Needs

-- No Disability / Special Needs --

Supplementary Questions

Previously applied for graduate admission in SMU Programme Date Applied	N
Pursuing other programme currently Programme Details	N
Do you have any criminal record? Details	N

WDA ICT-STEP scholarship (only for Singaporeans with a sponsoring company) Please indicate if you would like to apply for this scholarship.
N



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Kindly specify the track that you are interested to pursue for the Master of IT in Business. (1)
Financial Services (2) Analytics
(2) Analytics

Attachment

Item	1
Filename	01308171GMIT112015-01-19-15.43.10Srishti_Garg-_Resume.docx
Description	Current CV / Resume*
Item	2
Filename	01308171GMIT122015-01-19-15.42.16Engineering_Marksheets.pdf
Description	Academic Transcripts / Certs