

**Education**

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**Boston University** – Boston, MA

Sept 2017 – May 2019

B.A in Economics

Relevant Coursework: Econometrics, Game Theory, Data Structures, Database Systems, Machine Learning

**Clark University** – Worcester, MA

Aug 2015 – May 2017

**Experience**

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**Red Bull** – Boston, MA

Sept 2018 – Present

*Student Marketing Representative*

- Perform market research to determine area events for product distribution.
- Cold call/email targeted organizations to go on site to raise product awareness.
- Support on and off premise sales through marketing events.
- Report sampling statistics and consumer feedback to manager via online database.
- Strategize projects to target potential new consumers.

**Aramark Corporation** – Boston, MA

Feb 2018 – May 2018

*Administrative Assistant*

- Managed administrative tasks including ordering, data entry, and filing.
- Compiled, reviewed, and uploaded invoices for the accounting department via specific corporate software.

**New York Red Bulls** – Harrison, NJ

July 2016 – Aug 2016

*Marketing Intern*

- Partnered with Brand Manager of the New York Red Bulls in planning multiple marketing campaigns, including welcoming email series and membership renewal campaigns.
- Conducted day-to-day tasks such as game day preparations and management of items in the online Marketplace.
- Maintained marketing email campaigns with technology platform, salesforce, HTML and CSS.

**Farleigh Dickinson University** – Teaneck, NJ

Sept 2014 – June 2015

*Marketing Intern*

- Partnered with Director of Athletics to strategize and implement marketing events for all students and student-athletes.

**Technical Skills**

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**Programming Languages/Other:** Python, Java, HTML, CSS, salesforce, GitHub**Languages:** English (Native), Korean (Native)**Extracurricular Activities**

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Boston University Analytics Club (VP of Marketing)

Feb 2018 – May 2019

Delta Tau Delta Fraternity

Sept 2017 – May 2019

Clark University Men's Soccer Athlete

Aug 2015 – May 2017