

LinkedIn Profile

Jeremiah Agenyi as at 21 March 2025

LINKEDIN PROFILE

Jeremiah (Onucheojo) Agenyi

Strategic Communications & Digital Marketing Specialist | WordPress Developer | Tech Enthusiast Driving Social Impact

About

I am a passionate and versatile professional at the intersection of technology, communication, and social impact. With over a decade of experience, I specialise in crafting effective communication strategies, scaling digital marketing initiatives, and driving digital transformation. From enhancing public health campaigns to building engaging WordPress-powered platforms, I bring technical expertise and creative problem-solving to every project.

My journey has led me to embrace emerging technologies like automation tools (n8n), AI, and modern web development frameworks like Next.js. As a lifelong learner, I'm continuously expanding my knowledge in programming (JavaScript, Python) and UI/UX design to deliver user-centric solutions. My work is guided by a strong commitment to social good—using technology to empower communities and foster inclusion.

Whether leading a 32-member technical team or mentoring students, I thrive on collaboration and innovation. I'm excited to connect with professionals who share my enthusiasm for combining technology and creativity to make a meaningful impact.

Experiences

Wordpress Web Developer

Ash Creative Digital Limited · Internship

Jan 2024 - Jun 2024 · 6 mos

Middlesbrough, United Kingdom · Remote

- Developed a WordPress-powered web platform for the Love GardenRoute business listing service.
- Responsibilities included site installation, setup, and management, as well as providing branding services and digital marketing support.
- Skills: UI/UX · Web Development · Web Project Management · Branding & Identity

Student Mentor

The University of Salford · Part-time

Jan 2024 - Mar 2024 · 3 mos

Manchester Area, United Kingdom · Hybrid

- Skills: Mentoring · Time Management · Leadership · Intercultural Communication

Consultant, Communication and Advocacy

World Bank Regional Disease Surveillance System Enhancement (REDISSE) Project - Nigeria · Full-time

Mar 2021 - Feb 2023 · 2 yrs

Abuja, Federal Capital Territory, Nigeria · On-site

- Led the development and implementation of communication activities for the World Bank Regional Disease Surveillance Systems Enhancement (REDISSE) Project in Nigeria, aimed at creating and strengthening public awareness and support for the project, through active communication of activities, states' performance and disbursements on the project.
- Skills: UI/UX · Strategic Communications · Design
- Publications:
 - #REDISSE2Nigeria - Quarterly Bulletin of the REDISSE Project in Nigeria (9 editions, including content, design, and publishing).
 - Maiden Annual Report (2020) of the REDISSE Project in Nigeria ("Investment For Sustainable Health Security In Nigeria" - content and design).

Consultant, Knowledge Management (Media) for National COVID19 Pandemic Response

Nigeria Centre for Disease Control · Contract

Mar 2020 - Dec 2020 · 10 mos

Abuja Municipal, Federal Capital Territory, Nigeria

- Led Communication and Knowledge Management of Nigeria's response to the coronavirus (COVID-19) pandemic at the NCDC, documenting the pandemic response in Nigeria through three lenses - Systems, Processes and People - leveraging documentary, narrative photography and storytelling.
- Supported the uptake of technologies for digital information dissemination and tackling misinformation.
- Led the development of digital information, education and communication (IEC) materials for the response.
- Key Tasks:
 - Liaised with State governments to support visual documentation.
 - Led media documentation of NCDC response activities nationally.
 - Managed storage and retrieval of key media outputs.
 - Coordinated production of documentaries.
 - Provided technical support for communication technologies.
 - Actively supported crisis communication.
- Skills: Web Development · Strategic Communications · Design
- Publications/Media:
 - Some Facts About Covid-19
 - Covid-19 is not Airborne - A Message from the Nigeria Centre for Disease Control
 - #COVID19 Facebook Live with Dr. Chikwe Ihekweazu (Director General, NCDC).

Social Media Consultant

National Malaria Elimination Programme, Nigeria · Freelance

Feb 2020 - Apr 2020 · 3 mos

Abuja, Federal Capital Territory, Nigeria

- Provided technical support to improve the NMEP's social media presence.
- Conducted a situation analysis, audited social media accounts, and built staff capacity.
- Developed an SOP for sustained social media use.
- Improved NMEP's social media presence and influence.

Technical Assistant on Communication to the Director General (Communication Manager)

Nigeria Centre for Disease Control · Full-time

Oct 2017 - Jan 2020 · 2 yrs 4 mos

Abuja, Nigeria

- Assisted the Director General on policy, strategy, and operational frameworks for NCDC, focusing on digital media, brand identity, media relations, and internal communications.
- Developed and implemented a digital media strategy, growing NCDC's Twitter followership significantly and increasing Facebook page likes.
- Led Facebook awareness campaigns for Lassa fever and Yellow fever.
- Developed and implemented a two-year communication plan.
- Led digital and onsite branding for events, including the first Lassa fever International Conference.
- Started a bimonthly internal newsletter.
- Skills: UI/UX · Web Development · Strategic Communications · Stakeholder Engagement · Proofreading · Marketing Campaigns · Design · Live Video Streaming
- Events/Publications:
 - Nigeria CDC Media Relations Training Workshop (curriculum development).
 - Annual NCDC/NFELTP Scientific Conference (communications lead).
 - 1st Lassa Fever International Conference (full communications campaign).

Communication Fellow (Atlas Corps Fellowship)

Robert F. Kennedy Human Rights · Internship

Sep 2016 - Sep 2017 · 1 yr 1 mo

New York, New York

- Supported volunteer mobilisation for the Robert F. Kennedy Human Rights Young Leaders programme Dollar Bail Brigade Project.
- Set up and managed equipment for media content curation, social media management, and event management support.
- Skills: Web Development · Design
- Projects/Media:
 - Dollar Bail Brigade (dollarbailbrigade.com).
 - Meet Our Defenders: Malala Yousafzai.
 - 2017 Ripple of Hope Gala - Scott Miner.

Freelance Consultant

JerryAgyenyi · Freelance

Feb 2014 - Sep 2016 · 2 yrs 8 mos

Abuja, Nigeria · Hybrid

- Skills: UI/UX · Web Development · Design · Live Video Streaming
- Projects:

- #NoSidonLook — Online/Media Campaign Launch.
- Ogoni Cleanup Branding Project (environment.gov.ng/ogoni-cleanup/).
- "The World Must Make Faster Progress to End Female Genital Mutilation by 2030" - Dr. Babatunde Osotimehin.

New Media Manager

Medicaid Cancer Foundation · Full-time

Apr 2016 - Aug 2016 · 5 mos

Abuja, Nigeria

- Rebranded and revamped MCF's online presence.
- Built a bespoke website (medicaidcancerfoundation.org).
- Managed online/offline branding for the 2016 #WalkAwayCancer campaign.
- Skills: UI/UX · Web Development · Strategic Communications · Design
- Campaign:
 - #WalkAwayCancer by MEDICAID Cancer Foundation.

Special Assistant on New Media

Her Excellency, Dr. Zainab Bagudu · Full-time

Apr 2016 - Aug 2016 · 5 mos

Abuja, Nigeria

- Media liaison, media content curator, and social media manager.
- Skills: UI/UX · Design

Communication Assistant

Association for Reproductive and Family Health (ARFH) · Internship

Mar 2014 - Dec 2015 · 1 yr 10 mos

Abuja, Nigeria

- Supported the communication unit, built a website (arfh-ng.org), managed social media, developed human-interest stories, and produced publications.
- Skills: UI/UX · Web Development · Strategic Communications · Marketing Campaigns · Design
- Publications/Media:
 - Role Model Caregivers (RMC): Focus on Hajara Sule.
 - ARFH Website (arfh-ng.org).

Communication/IT Officer

His Treasure House, Abuja · Full-time

Aug 2012 - Feb 2014 · 1 yr 7 mos

Abuja, Nigeria · On-site

- Managed communication and IT affairs, assembled a digital media team, implemented social media campaigns, supervised print publications, and built the organisation's first website.
- Skills: UI/UX · Web Development · Strategic Communications · Design · Live Video Streaming

Webmaster and Graphics Designer

Visage PR, Abuja · Full-time

Mar 2011 - Jan 2012 · 11 mos

Nigeria · On-site

- Designed, developed, and maintained company and client websites, brochures, flyers, and logos.
- Provided office assistance.
- Skills: UI/UX · Web Development · Design

NYSC

Federal Ministry of Environment, EA Department, EIA Division

Mar 2010 - Feb 2011 · 1 yr

Abuja, Nigeria

- EIA/EA Review understudy, Office Assistant, General IT Support.

State Outreach Coordinator (Evangelism Secretary)

Nigeria Christian Corpers' Fellowship (NCCF)

Mar 2010 - Feb 2011 · 1 yr

Abuja

- Mobilised up to 200 Corps Members and medical professionals for outreach to underserved rural communities in the FCT.

This provides a complete, cleaned, and well-formatted version of your LinkedIn profile experience.

Skills, Volunteering & Affiliations

Skills

- Web Development: WordPress, React/Next.js
- AI Automation, Scripting & DevOps: N8N, Qdrant, PostgreSQL, Python, Docker, GitHub
- Digital Marketing, Communications & PR: Digital PR, SEO, Search & Social Media Marketing
- Data: Google Analytics, Google DataStudio, MixPanel, Tableau
- UI/UX/Graphic Design: Figma, Corel Draw, Adobe Illustrator
- AV Technology: Open Broadcaster Software (OBS Studio), VMix, Zoom/MSTeams e-Meetings/Live Streaming Tech. Specialist
- Media Production: Video Editing, Photography, Scripting

Volunteering

Head, Technical Department, The OliveBrook Church – Kubwa, FCT Nigeria (01/2018 - 05/2024)

- Produced, managed, and coordinated digital first video production, livestreaming, and live sound production for the organisation.