**Jeremiah O. Agenyi**

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+447737252993 • jerryagenyi@gmail.com • linkedin.com/in/jerryagenyi • github.com/jerryagenyi*|**|***Web Dev** *(WordPress, Next.JS),* **AI Automation, Scripting & DevOps:** *(N8N, Qdrant, PostgreSQL, Python, Docker, GitHub),* **Communication & Digital Marketing** *(Digital PR, SEO, Social Media*), **UI/UX** *(Figma, Adobe Illustrator)*

**Professional summary**

Highly motivated and results-oriented Digital Marketing and Communications Professional with a decade of experience in developing and executing successful marketing campaigns across diverse platforms. Proven expertise in strategic planning, digital marketing, public relations, and stakeholder engagement. Adept at leveraging data analytics, social media, and emerging technologies to achieve impactful communication and business growth objectives. Possesses strong leadership, interpersonal, and problem-solving skills with a demonstrated ability to work effectively in fast-paced and dynamic environments.

**Work history**

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| **09/2023 – 02/2025** | DIGITAL MARKETING SPECIALIST  Brain Empire Limited – Torrance, California, United States of America   * Develop and implement digital marketing and advertising campaigns across various platforms, managing the full marketing stack including platforms, funnels, email marketing, search engine optimization (SEO), and analytics (Google/Facebook) * Develop and maintain optimized e-commerce (Shopify) and affiliate marketing (WordPress) websites, aligning website content with marketing strategies to promote products and services. * Lead UX/UI design, including web design, ebook design, and other digital publications, from concept to implementation, ensuring alignment with marketing and branding guidelines. * Contribute to business development efforts by providing data analysis and market insights to inform marketing strategies and identify new opportunities. | |
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| **01/2024 – 03/2024** | STUDENT MENTOR  The University of Salford – Manchester, United Kingdom   * Provided guidance, support, and mentorship to students through regular one-on-one sessions and group activities, fostering a positive learning environment. * Developed and implemented personalized mentorship plans to address the unique needs and goals of each mentee. | |
| **01/2024 – 06/2024** | WORDPRESS WEB DEVELOPER/DIGITAL MARKETER  Ash Creative Digital, Ltd – *Middlesbrough,* United Kingdom   * Developed a WordPress-powered web platform for a business listing service. * Provided branding and digital marketing services to support the platform, including content development and social media management. | |
| **10/2017 – 02/2023** | | COMMUNICATION CONSULTANT  Nigeria Centre for Disease Control and Prevention (NCDC) – Federal Capital Territory, Nigeria  **Public Relations and Communication Leadership:**   * Spearheaded public relations and public health communication strategies at the NCDC, developing and implementing programs to inform the public on key health initiatives. * Coordinated information management and liaised with journalists across Nigeria and West Africa, managing media relations and ensuring consistent messaging. * Trained and managed spokespersons and subject matter experts, preparing them for media engagements and public appearances. * Oversaw social media management for the organisation, developing multichannel content and engaging with online audiences.   **Media Documentation and Communication:**   * Documented Nigeria's COVID-19 pandemic response (audiovisual) as led by the NCDC, creating communication materials for public dissemination. * Directed communication for the World Bank Regional Disease Surveillance Systems Enhancement (REDISSE) project implementation in Nigeria, managing information flow to stakeholders.   **Customer Support and IT Management:**   * Led and trained the customer support team at the NCDC Connect Centre during the COVID-19 pandemic in Nigeria, to strengthen management of public inquiries and providing information. * Integrated digital platforms and managed training to handle a high influx of requests from Nigerians during the COVID-19 pandemic. |

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| **Other Roles** | |
| **09/2016 – 09/2017** | Communication Fellow, RFK-HR Young Leaders; Robert F. Kennedy Human Rights – New York |
| **03/2016 – 08/2016** | New Media Manager, Medicaid Cancer Foundation – Federal Capital Territory |
| **04/2014 – 02/2016** | Communications Assistant, Association for Reproductive and Family Health – Federal Capital Territory |
| **09/2012 – 03/2014** | Communication Officer, His Treasure House, Abuja – Federal Capital Territory |
| **03/2011 – 02/2012** | Web/Graphics Designer, Visage PR - Nigeria Office, Abuja – Federal Capital Territory |
| **03/2010 – 02/2011** | Social Mobilisation Officer (Evangelism Secretary), Nigeria Christian Corpers' Fellowship (NCCF) – Federal Capital Territory |

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| **Education** | |
| **06/2024** | MSc. in Digital Marketing  The University of Salford – *Salford,* Greater Manchester, United Kingdom |
| **12/2026** | Graduate Diploma : Public Relations *(in view)*  University of Victoria - British Columbia, Canada, Canada |
| **11/2009** | Bachelor of Technology (B.Tech) in Geology  Federal University of Technology - Minna, Niger State, Nigeria |

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| **Skills, Volunteering & Affiliations** |

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| **Skills** | * **Web Development:** WordPress, React/Next.js * **AI Automation, Scripting & DevOps:** N8N, Qdrant, PostgreSQL, Python, Docker, GitHub * **Digital Marketing, Communications & PR:** Digital PR, SEO, Search & Social Media Marketing * **Data:** Google Analytics, Google DataStudio, MixPanel, Tableau | * **UI/UX/Graphic Design:** Figma, Corel Draw, Adobe Illustrator * **AV Technology:** Open Broadcaster Software (OBS Studio), VMix, Zoom/MSTeams e-Meetings/Livestreaming Tech. Specialist * **Media Production:** Video Editing, Photography, Scripting |
| **Volunteering** | Head, Technical Department, The OliveBrook Church – *Kubwa,* FCT Nigeria **(01/2018 - 05/2024)**   * Produced, managed, and coordinated digital first video production, livestreaming, and live sound production for the organisation. | |
| **Affiliations** | * Alumni, Atlas Service Corps, United States. [www.atlascorps.org](http://www.atlascorps.org) * Associate Fellow, Nigeria Leadership Initiative. [www.nli-global.org](http://www.nli-global.org) | |

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| **Hobbies** |

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| I am passionate about using my skills to make a positive impact on others and find deep fulfilment in helping people solve problems. In my spare time, I enjoy a mix of tech-focused and recreational activities:   * **Tech & Creative:** I am fascinated by immersive technology and enjoy exploring virtual reality experiences with my Meta Quest 3. I am also enthusiastic about programming and building tech products; I am constantly seeking to expand my skills in this area and enjoy the challenge of creating innovative solutions. * **Active & Recreational:** I enjoy the strategic and immersive nature of simulation games (particularly driving and flying simulations) and find it rewarding to master their complexities. I also enjoy cycling to stay active and appreciate the outdoors. |