

ASSOCIATE CERTIFICATE

Certificate No. **KTP007326-A02**

This is to certify that

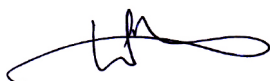
Jie Gao

was an Associate on the Knowledge Transfer Partnership between

University of Westminster and Magus Research Limited

from **03/10/2011** to **02/10/2013** and completed the following project:

To incorporate state-of-the-art semantic technologies into the web technology platform in order to deliver advanced capabilities for finding and classifying content on the web, thereby addressing the problem of 'information overload'.



Larry Martindale
KTP Operations Manager
Technology Strategy Board

THE AIM OF THE KNOWLEDGE TRANSFER PARTNERSHIP IS TO:

- Strengthen the competitiveness, wealth creation and economic performance of the UK by the enhancement of knowledge and skills and the stimulation of innovation through collaborative projects between business and the knowledge base.

WITH THE OBJECTIVES OF:

- facilitating the transfer of knowledge and the spread of technical and business skills, through innovation projects undertaken by high calibre, recently qualified, people under the joint supervision of personnel from business and the knowledge base;
- providing company-based training for graduates in order to enhance their business and specialist skills;
- stimulating and enhancing business relevant education and research undertaken by the knowledge base;
- increasing the extent of interactions by businesses with the knowledge base and their awareness about the contribution the knowledge base can make to business development and growth.