

At Primemove

Farming is not just slogging. Our activities extend to farm tourism. Our travel and tourism concern Elatrip intends to invite tourists to farms when they are fully developed. A common place is set up in the farm land on tourism interests. This includes

A 5 bedroom guest house
Swimming pool
Playground
Amusement park
Organic kitchen garden
Dairy farm
Vermin compost plant and
Horticulture garden.

The price of each plot includes all expenses - Land cost, planting, manuring and maintenance for the first three years.

A service charge will be in place for maintaining the farm after three years. The current rate is 20% of net income per plot.

All buyers will have the liberty to run farms on their own after the three year period.

A close look at Theni Farms

Total number of plots: 54
Area of one plot : 10 Acres

Bodinayakanur in short just "Bodi" is a city and a municipality in Theni district in the state of Tamil Nadu, India. It is the second biggest and most populated city in Theni district next to only Theni, the district headquarters. Bodinayakanur is Taluk Head Quarter.

It is located at 10.02°N 77.35°E 10.02; 77.35
It has an average elevation of 353 metres (1158 feet).
the average temperature in day time is 25 degree Celsius to 30 degree Celsius



Team PRIME MOVE is a group of veteran professional entrepreneurs from diverse fields, united by the spirit of exploration. The target is to invest in the highest growth areas such as Travel & Tourism, E-commerce, Real Estate and Entertainment. A quick tour would truly be worthwhile..

Travel and Tourism

Our international travel portal elatrip.com is ready and making waves.. Aided with optimum services an array of classy holiday packages awaits to serve tourists to perfection..

E Commerce

We are in the game with 'yahila.com' A consortium of two major e-commerce applications viz. Classifieds Ads & Yellow Pages. The pilot version is ready to take off. India is the favourite outsourcing spot for global organizations due to cost-effective services and quality manpower supply. We are launching an international call center with US collaboration. Initial operations will be done for the US counterpart and in due course, our travel division will be on the move.

Real Estate

Our real estate wing has progressed in public contact and sales throughout the last year. The Theni Projects and similar sites are finding a rush of takers.

Entertainment

Film and television industry is a major money-spinner around the globe. We have showbiz stalwarts among our board of directors and share holders. Time would vouch for the dazzling array of projects in this sector.

go green

is a Prime Move initiated movement in reinventing integrated farming in the country. For details or to download literature and programmes log on to www.primemoveindia.com/gogreen.com

go green



NUTHERN HEIGHTS

Lets Dream the impossible

Turning Red into Green makes the impossible work

Agriculture has been a secure field of investment for centuries. When we say we want to recreate the past, It's not Nostalgia. It's our Goal. In our farms your investment is not only safe But it is professionally managed and scientifically developed. Our focus is farming. Not a hefty profit margin. Primemove's core group enters with proven excellence in long term farming... For us it is a whole new process of generating wealth through taking up agriculture in its right perspective..Equipped with new age know-how and traditional expertise, We move ahead... knowing Land, Seed, Weather, Water and People...



earthen red can turn into lush green

Prime move technologies (p) ltd, launches 'Theni Farm projects'

Our projects take off at Bodinayakkanur in Theni district located in the southern part of Tamil Nadu

Theni is laced with the Western Ghats in green stretches of cultivated land and tea gardens. The main route for tourists bound from Madurai to Kochi is via Bodinayakanur, and Munnar. Theni is the gateway to tourist places like Kodaikanal and Thekkadey under a vicinity of 100 kilo meters.



We 'Go Green' with bustling farm hubs at picturesque foothills of Western Ghats.

Agriculture is the oldest profession and the toughest mantle to bear.. The Culture of 'Go Green' brings in a complete changeover to the vegetation, atmosphere and climate of the land. Any visitor to our farms experiences the taste and smell of our Dream.. We welcome all dreamers to witness the zeal of 'Go Green' ... To achieve the impossible through cultivation... turning the red of land into green of agriculture.. Here Our target is a place very much approachable to Kerala..



Theni - the farming district of Tamil Nadu extends its green dream for Prime move

Fifty four plots of fully developed agricultural land. The plantation is a mix of high yielding variety fruits. Mango, Supporta, Coconut, Wild strawberries and Goose berries Every plot is ten acres and we assure bio fencing of Choukka trees five hundred teak plants independent road access A five hundred square feet farm house with basic luxuries of electrical and phone connections. We insist on hundred percent drip irrigation, experienced staff and regular consultation of experts from National Horticultural Board and Tamil Nadu Agricultural University.



Let us not keep secrets...
In our case, advertisement overheads will be minimal as we don't campaign. We believe in word of mouth and serve only referred customers. We advice our prospective buyers to visit these farms before taking final decisions

All buyers have the liberty to detach from Prime Move property and

look after farms on their own.

We would not raise any objections

in taking it back in our care.

