

## animaze Comparison With Existing Solution

## Existing 3D film process

Production	Post Production	Launch
Initial 3D animation created by animators	Final sound mix and prints made at lab	Release to cinemas
Voices recorded for first language	Hand over distributor	
Basic lip synch applied	Film Sent out to local distributor for dubbing to dubbing studios equipped with	
Film almost completed	territory language script approved by studio	
Manual lip sync on first version	Actors perform	
	Local mix on international version given	
	Film travels back to local distributor	

## Animaze 3D process

With Animaze everyone stays in work but the system changes.

