



Comparison With Existing Solution

Existing 3D film process

Complicated process with long piracy exposure

Production

Initial 3D animation created by animators

Voices recorded for first language

Basic lip synch applied

Film almost completed

Manual lip sync on first version

Post Production

Final sound mix and prints made at lab

Hand over distributor

Film Sent out to local distributor for dubbing to dubbing studios equipped with territory language script approved by studio

Actors perform

Local mix on international version given

Film travels back to local distributor

Launch

Release to cinemas

Animaze 3D process

Early to market full control

With Animaze everyone stays in work but the system changes.

Production

Initial 3D animation created by animators and / or using Animaze Studio Stream tool to speed up development

Voices recorded for first language

Animaze Lingo Stream engines learn each character separate to speed up process of the entire production.

Basic lip synch applied automatically

Low resolution – quality of film sent to recording studios

Animaze Lingo Stream system assembles all voices to each character and locks the versions per territory according to owners quality control.

Voices only returns to Aniamze from all territories

Animaze Lingo Stream system assembles all voices to each character and locks the versions per territory according to owners quality control.

Post Production

Original and Local mix on international versions done at same time given

Launch

Film released from Animaze depo to distributor in one batch globally for full impact first weekend.