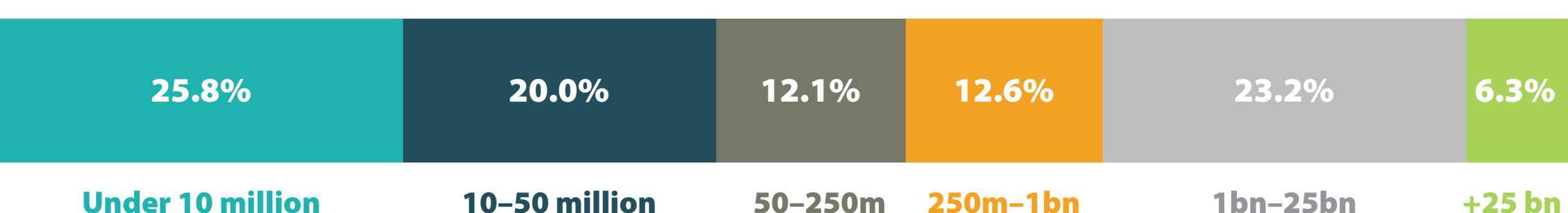


# Is EDI Dead?

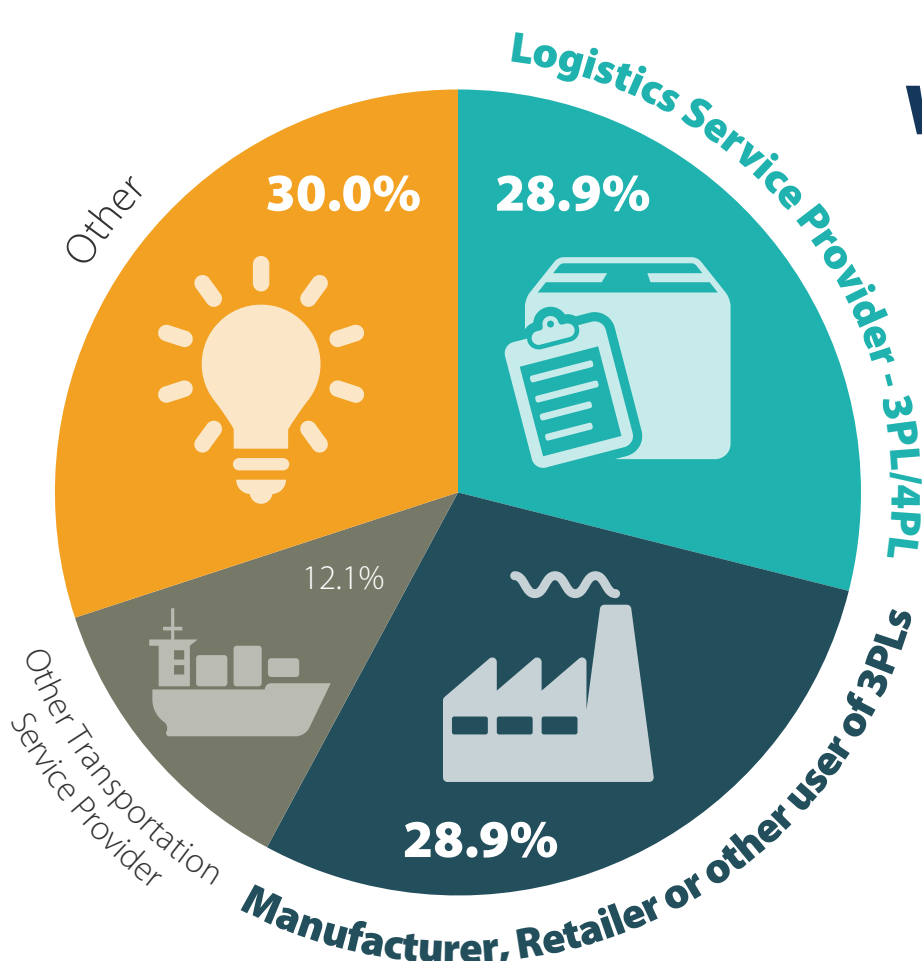
## The Future of Data Interchange

Over 200 executives from supply chain and logistics weighed in on EDI and the future of data interchange. How are shippers and logistics providers alike handling this aging technology? Is it time for change? Or do the old standards still work for today's fast-passed, data-driven industry?

### What are your company's approx annual gross revenues in USD?



### What best describes your business?



- Logistics Service Provider - 3PL/4PL
- Manufacturer, Retailer or other user of 3PLs
- Other Transportation Service Provider (Pure Freight Forwarder, Port, Air, Ocean, Road or Rail Carrier)
- Other (Press, Technology Provider, Consultant, Industrial Real Estate, etc.)

### What alternatives to EDI are you considering?



**Web service APIs**  
**55.2%**

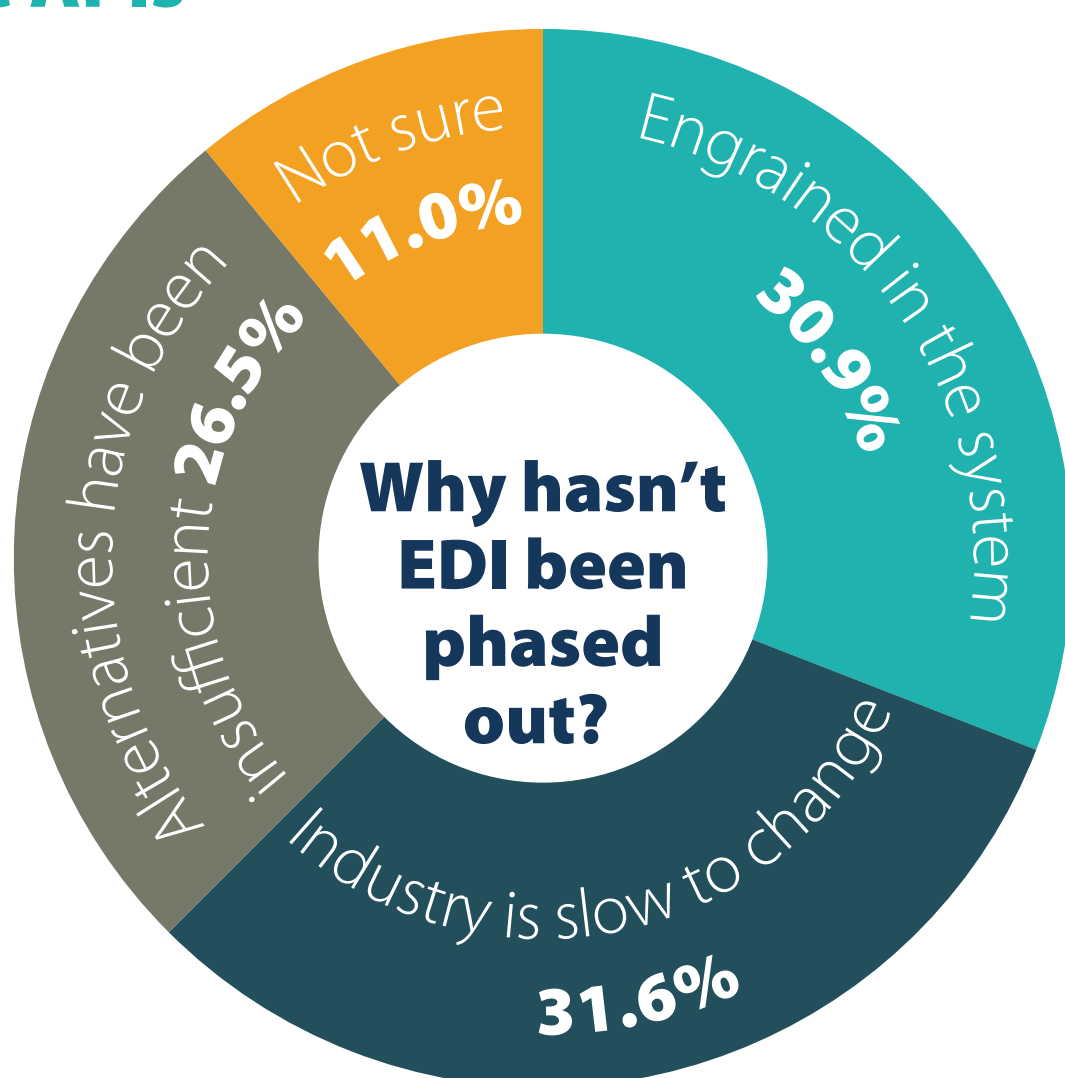
**Manually checking web sites**  
**5.2%**

**Phone**  
**0.6%**

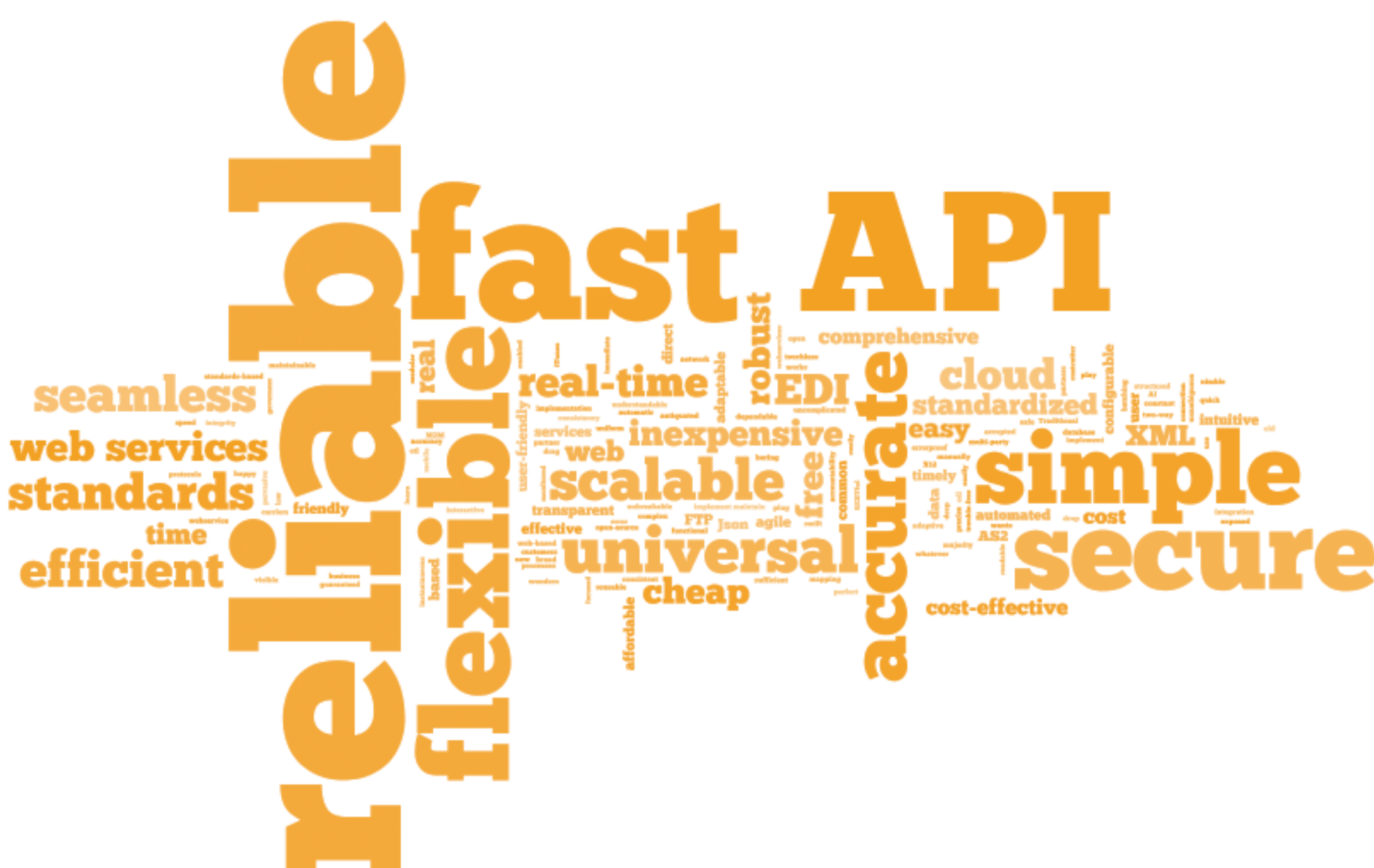
**Fax**  
**0.6%**



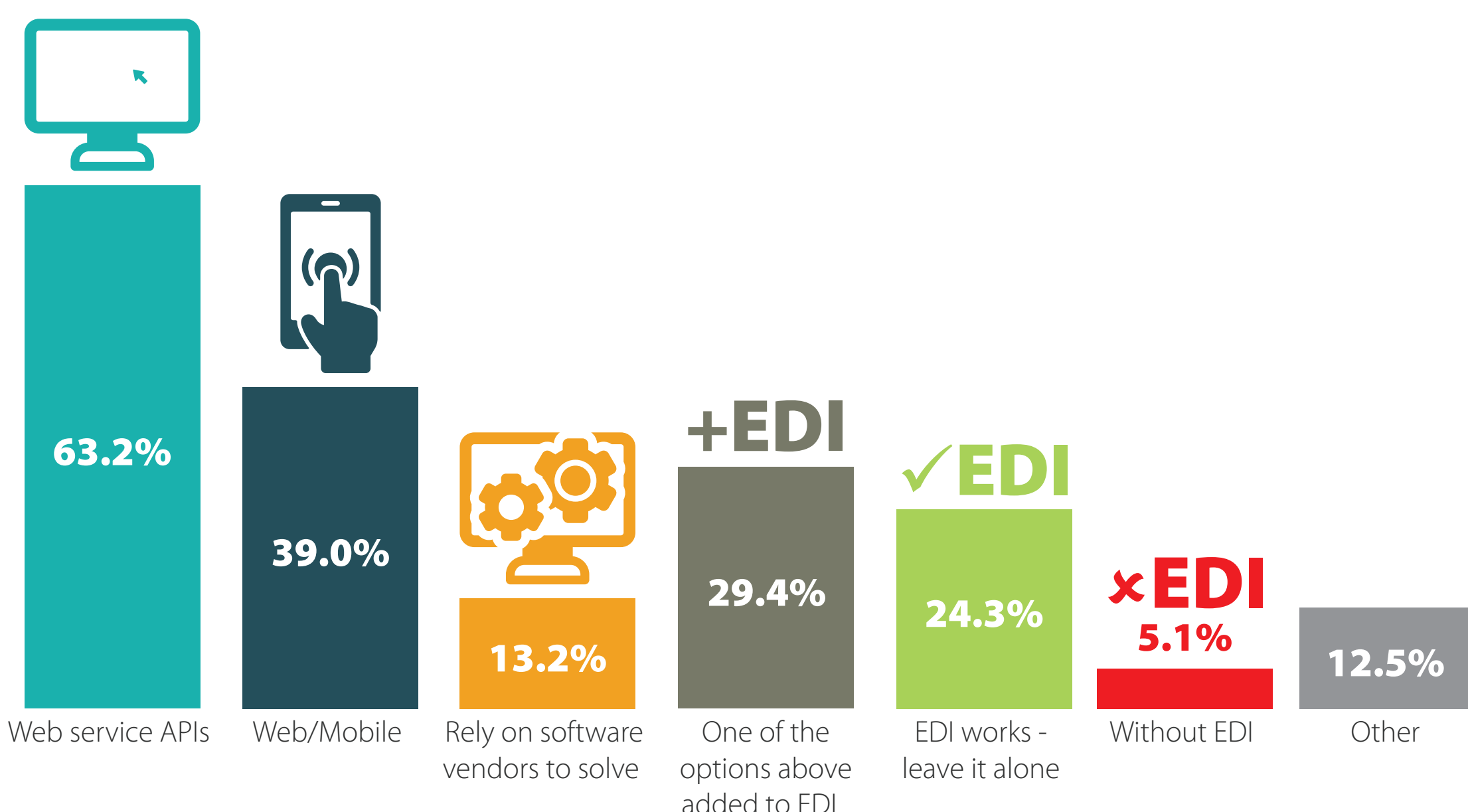
**None**  
**38.3%**



### How would you describe your ideal data interchange technology?



### Where do you think the future of data interchange lies?



Technology is transforming the way business is done in Supply Chain and Logistics. Join eft as we explore all the challenges, trends, disruptors and game-changers affecting supply chain and logistics in the coming years.

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