

# EXAMPLE OF A PRODUCT CONCEPT STATEMENT CHRON.COM

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**What is an example of a product concept statement?** If you're writing a concept statement for a product or service, you might describe how its key features can benefit customers with specific requirements. For example, a concept statement for a pet boarding facility might describe a training program for pet owners who have no time for classes in their weekly schedules.

**What is an example of a production concept?** The production concept thrives on the ability to increase output while decreasing costs. Companies that manufacture their products overseas are a perfect example of the production concept in action. Manufacturing retail goods offshore decreases costs, savings they can pass on to the customer.

**What is a real life example of product concept?** For example, high-end fashion clothing, luxury vehicles, and famous paintings. Brand products – The sentiment behind branded products is simple: the more positive the brand connotation, the more likely it is that a consumer will buy something from it.

### **How to write a good product concept?**

**What does a concept statement look like?** Succinct key components: A concept statement typically includes key components like the problem or opportunity, the proposed solution, the target audience, objectives, and benefits. The content should address these components succinctly.

**What is product concept in simple words?** A product concept is a description of a product or service, at an early stage in the product lifecycle. It is generated before

any detailed design work is undertaken and takes into consideration market analysis, customer experience, product features, product cost, strategic fit, and product architecture.

**What 3 items should be included in a production concept?** The production concept is the unifying creative vision for the design elements of a stage play. It allows such diverse elements as costumes, set design, and lighting to mutually support a creative goal.

**How do you create a production concept?** HOW IS A CONCEPT DEVELOPED? A designer should take into consideration many aspects of the script before designing; including the mood and spirit of the play, the historical period, local and season of the play, and the personality of the characters.

**What is the concept of production with an example?** Production is the process in which various inputs such as land, labor, and capital are used to produce the outputs in the form of products or services. For example, you own a firm and by utilizing factors of production, you produce your products. This mechanism is known as production.

**How to generate a product concept?**

**What are the four basic product concepts?**

**Can you give me an example of concept?** A concept is a thought or idea. If you're redecorating your bedroom, you might want to start with a concept, such as "flower garden" or "outer space." It's a general idea about a thing or group of things, derived from specific instances or occurrences.

**How do you write a good product statement?** A strong product vision statement should go beyond financial objectives and clearly articulate the product's purpose, value, and broader impact on customers and the market. It should inspire and guide the team toward a common goal beyond simply making money.

**What is the best example of production concept?** In other words, McDonald's is a practical example of a production concept. That's because their customers get their food fast at affordable prices while it tastes as expected.

## **How can I select a product concept?**

**What is the product concept statement?** The product concept statement summarizes all of these key points. It's a short and sweet description, sharing the new product's purpose, target audience, intended features, and value proposition with the business and target audience.

## **How do you write a concept example?**

**What is the structure of a concept statement?** In general, a basic concept statement provides a description of the business, defines the problem, identifies the target market, implies how the product or service will address this problem, and outlines the goals and objectives.

**What is an example of a concept statement?** For example, a title might be, "Business Concept for a Left-handed Supplies Store." One-sentence summary: The summary should give the audience a clear understanding of the basics of the concept. For instance, a one-sentence summary might read, "A store that specializes in household tools for left-handed people."

## **How to present a product concept?**

**What are the three product concepts?** The concept of a Core Product originates from Philip Kotler, in his 1967 book – Marketing Management: Analysis, Planning and Control. It forms the first level of the concept of Three Levels of a Product. Kotler suggested that products can be divided into three levels: core product, actual product and augmented product.

**What is a good example of a concept?** A concept is a thought or idea. If you're redecorating your bedroom, you might want to start with a concept, such as "flower garden" or "outer space." It's a general idea about a thing or group of things, derived from specific instances or occurrences.

**What is a product statement?** What is a product statement? A product vision, often known as a product statement, outlines your product's broad, long-term objective. Vision statements are inspirational statements that explain briefly where the product wants to go and what it wants to accomplish in the long run.

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**What is an example of concept development of a product?** Concept development and testing The product concept and functionality are tested on a customer base. Further development of the concept is done based on the feedback. For example, at this stage in car manufacturing, developers create concept vehicles out of clay that are shown at auto shows to elicit consumer feedback.

**What is an example of a conceptual model of a product?** The shopping cart in ecommerce sites is perhaps the most common example of a conceptual model. Users have a set of expectations on its behavior from their experience in the real world. A well-defined conceptual model aligns with users' mental models, minimizing confusion and enhancing usability.

**When was folk and fairy tales 5th edition published?**

**What is the difference between a fairy tale and a folk tale?** While there is no definitive consensus among scholars, there are some basic differences between the two. In short, folktales were tales spun orally and passed down. The term fairy tale grew out of folktales once they were written, beginning with Perrault's Tales of Mother Goose.

**What is the difference between fairy tales, folktales, and fables?** Students love the element of magic in a fairytale and the moral of a story in a fable. Folktales can teach students about cultures of a particular region.

**Who was the author editor of the most important and influential edition of fairy tales published in the 19th century?** Two hundred years ago, two young German librarians by the names of Jacob and Wilhelm Grimm published a collection of tales that would become one of the most influential works of folklore in Germany, Europe, and eventually the world.

**What is the oldest written fairy tale?** The story of The Smith and the Devil (Deal with the Devil) appears to date from the Bronze Age, some 6000 years ago.

**What was the first fairy tale printed?** The History of Tom Thumb was published in 1621 and was the first fairy tale printed in English.

**Is Cinderella a fairy tale or folktale?** Cinderella is a folk tale that is present in many forms with thousands of stories that feature a young person who is in tragic circumstances and living off the charity of others. Her fortune changes as she attracts the attention of a nobleman, who must search in some way to find out her identity.

**Is Rapunzel a fairy tale or folktale?** "Rapunzel" (/r??p?nz?l/ r?-PUN-z?l, German: [ʔa?p?nt?sl?]; French: Raiponce or Persinette) is a German fairy tale most notably recorded by the Brothers Grimm and published in 1812 as part of Children's and Household Tales (KHM 12).

**Is Little Red Riding Hood a folktale or fairy tale?** "Little Red Riding Hood" (or "Little Red Cap") is a French fairy tale for young children about a young girl and a wolf. The story comes from a folktale which means that it was a spoken story for a long time before it was a written story. It was first written down in the late 1600s, by Charles Perrault.

**Why are the original authors of folktales unclear?** In contrast to a literary story, with its standard text and author living in a definite time and place, the folktale is anonymous. Its originators have long been forgotten and it exists in many versions, all equally valid. Instead of being fixed like a literary document, it is in continual flux.

**What are Aesop's most famous fables?** Famous Fables by Aesop Some of his best-known fables are "The Lion and the Mouse," "The Fox and the Stork," "The Hare and the Tortoise," "The Wolf in Sheep's Clothing," "The Fox and the Grapes," "The Frogs Desiring a King," and "The Shepherd Boy and the Wolf."

**What makes a folk tale?** A folktale is a fictional story that has been orally passed down over hundreds, sometimes thousands, of years. The word folk comes from the German word *volk*, which means people. Folktales are thus stories for people (all people). They are usually simple, easily-understood stories told in straightforward language.

**Why are German fairy tales so dark?** German fairy tales are so dark for a few reasons: first, folk and fairy tales were not originally for children specifically. The idea that children should have their own special literature that kept them innocent about

certain topics did not emerge until later in the nineteenth century.

**What is the scariest Grimm fairy tale?** Probably the goriest, creepiest fairy tale in the whole Grimm canon, The Juniper Tree is a story of infanticide and revenge. Even my high school students thought it was scary, and most of them had seen all the “Saw” movies. There is a man who has two kids. His wife dies, so he naturally takes a new one.

**Which fairy tale was not written by the Brothers Grimm in The Little Mermaid?** The Little Mermaid and The Snow Queen were both written by Hans Christian Andersen. Cinderella was written by a Charles Perrault. The Brothers Grimm did not write fairy tales. They collected traditional German folk tales.

**What is the darkest fairy tale ever written?**

**Is Tinkerbell a fairy tale?** Fairy tales are an integral element of childhood. Fairy tale stories for kids have changed over the years owing to children's literature, movies, and even Disney characters. Tinker Bell is one of such characters.

**What is the most famous fairy tale?** The beloved tale of Cinderella is one of the world's best-known fairy tales, renowned as a 'happily ever after' story.

**Is Pinocchio a fairy tale?** He accomplishes this task by taking out some of the folktale ideals that Collodi utilizes, and instead uses fairylike characteristics to better reach his viewers. Walt Disney's film Pinocchio has been adapted from Carlo Collodi's original work and is within the fairytale genre; whereas Collodi's novel, Pinocchio, is ...

**Is Shrek a fairy tale?** Thus, it can be noted that Shrek, a fairy tale presented in film genre, has grown out of American culture rather than following the traditional understanding of the fairy tale hero and heroine.

**Which Disney princess is the oldest story?** From classics like Cinderella to modern films like Moana, there's a reason why Disney princess films have stood the test of time. The oldest princess movie dates back to Snow White, Disney's first full-length animated film in technicolor released in 1937.

**What is the true dark story of Cinderella?** But do you know what the original story was like? If you thought the story started the same as Disney made it, then you are right! Cinderella's mother dies and then her father marries her evil stepmother, adding her and Cinderella's evil stepsisters to the family. Lucky for Cinderella, her father doesn't die.

**What was Cinderella's real name?** Tale Notes Here, Cinderella's birth name, Ella, is mentioned. In this version, the stepmother and stepdaughters only show their cruel nature after Ella's father falls ill and passes away.

**Is Aladdin a fairy tale or folktale?** The story of Aladdin is considered a fairy tale. It is set 'long ago' and involves magic and a genie who grants wishes. The oldest known version of the story was included in a book of tales entitled The Thousand and One Nights which was published in the early 1700s in Paris.

**When was the fairy tale published?** Fairy Tale is a dark fantasy novel by American author Stephen King, published on September 6, 2022, by Scribner. The novel follows Charlie Reade, a 17-year-old who inherits keys to a hidden, otherworldly realm, and finds himself leading the battle between forces of good and evil.

**When did fairy tale get released?** The anime, also titled Fairy Tail and directed by Shinji Ishihira, premiered on TV Tokyo on October 12, 2009. The series ended its run on March 30, 2013, with reruns beginning to air on April 4, 2013, under the title Fairy Tail Best!. Forty-one DVD volumes containing four episodes each have been released.

**When did folktales come out?** Analysis showed Beauty And The Beast and Rumpelstiltskin to be about 4,000 years old. And a folk tale called The Smith And The Devil, about a blacksmith selling his soul in a pact with the Devil in order to gain supernatural abilities, was estimated to go back 6,000 years to the Bronze Age.

**Which year did they publish their first volume of fairy tales in?** Wilhelm and Jacob Grimm published their first volume of fairy tales in 1812. They had started collecting fairy tales in the hope of discovering some essential truths about the cultural heritage of the common people.

**What was the very first fairy tale?** The oldest fairy tale, however, might be The Smith and the Devil, which features a blacksmith who sells his soul to the Devil in exchange for magical powers. Researchers believe this ancient fairy tale could date back over 6,000 years to the Bronze Age!

**Is Shrek a fairytale?** Thus, it can be noted that Shrek, a fairy tale presented in film genre, has grown out of American culture rather than following the traditional understanding of the fairy tale hero and heroine.

**How many fairy tales are there?** This book contains 209 tales collected by the brothers Grimm. The exact print source is unknown. The etext appears to be based on the translation by Margaret Hunt called Grimm's Household Tales , but it is not identical to her edition.

**Is Fairy Tail coming back in 2024?** Natsu and co. are back in action on July 7, 2024. Hiro Mashima's Fairy Tail saga continues in the FAIRY TAIL: 100 Years Quest anime, which is on the way as part of Crunchyroll's summer 2024 lineup.

**Why are original fairy tales so dark?** Why are original fairy tales so dark? Some say this is because a few of them are based on actual historical events. Today's versions have been made palatable by removing themes of torture, rape, cannibalism and the like.

**What is a fairy heart?** Fairy Heart, also known as Lumen Histoire, is Fairy Tail's greatest secret and a very powerful Magic, said to be superior to the "Three Great Fairy Magics." Fairy Heart is located in a secret underground room in Fairy Tail's original building.

**What is a folktale grade 4?** Folktales are a kind of story that gets passed on from generation to generation. True folktales do not have a single author. They develop as different people tell them over time. As such, they are creations of “the folk,” or the people.

**What is the oldest fairy tale book?** A folk tale called The Smith and the Devil was estimated to date back 6,000 years to the bronze age.

**What is the most popular folk tale?**

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**What is the darkest Grimm fairy tale?** The Robber Bridegroom is one of the Grimm Brothers' darkest tales. It is the tale of the daughter of a miller who is betrothed to a suitor by her father. She has a bad feeling about him and tries to avoid him. Even thinking about him makes her shudder.

**What is the most famous Grimm tale?** The best-known tales include "Hansel and Gretel," "Snow White," "Little Red Riding Hood," "Sleeping Beauty," "Tom Thumb," "Rapunzel," "The Golden Goose," and "Rumpelstiltskin." The universal appeal of these stories—whether they are considered as psychological archetypes or as fantasy narratives—inspired a myriad of ...

**Was The Little Mermaid written by the Brothers Grimm?** "The Little Mermaid" (Danish: Den lille havfrue), sometimes translated in English as "The Little Sea Maid", is a fairy tale written by Danish author Hans Christian Andersen.

**What questions are asked in the pre-marriage course?**

**What questions do they ask you in premarital counseling?**

**What is a marriage questionnaire?** Definition. Marriage and relationship questionnaires are designed to evaluate the existing relationships and provides valuable insight into couple compatibility and areas of conflict that require attention.

**What are the top 3 things that couples should discuss during premarital counseling and why?**

**What are the 52 questions before marriage or moving in?** 52 questions Before Marriage or Moving In is a deck of cards that helps you ask key questions of one another encouraging intimacy and knowledge of one another. With almost half of all marriages ending in divorce, the 52 Questions Before Marriage or Moving In Card Decks give you a "hand" up in the game of love.

**What are the three most common premarital tests inventories?** Three major instruments—PREmarital Preparation And Relationship Enhancement (PREPARE); Facilitating Open Couple Communication, Understanding, and Study (FOCCUS); and RELATionship Evaluation (RELATE)—have achieved robust scientific validity.

## **What questions should be asked before marriage?**

### **Why is it important to talk to a premarital counseling before getting married?**

Couples who seek out therapy before marriage have a higher chance of increasing marital satisfaction and a long-term success rate as compared to couples who don't seek professional guidance. Counseling provides an opportunity for couples to connect better, resolve and prevent issues, and build a solid foundation.

**What is pre-marriage counselling?** Premarital counseling is a form of couples therapy that can help you and your partner prepare for marriage. It is intended to help you and your partner discuss several important issues, ranging from finances to children so that you are both on the same page.

**What is the Gottman questionnaire?** John and Julie Gottman in collaboration with The Gottman Institute in Seattle, Washington. The assessment is composed of 480 questions in 5 categories: Friendship and Intimacy, The Safety Scales, The Conflict Scales, The Shared Meaning System, and Individual Areas of Concern.

**What is a wedding questionnaire?** A wedding day questionnaire form is a structured document used to compile essential details and preferences for a couple's wedding day. It serves as a comprehensive guide to understanding the couple's vision and expectations for their special day.

## **What are good questions to ask married couples?**

## **What questions does the pastor ask before marriage?**

**What is asked in pre-Cana?** Topics you can expect to explore include “family of origin” (your existing family roles, expectations, and traditions gained from your own individual upbringing), financial considerations, communication skills, career goals and practical issues, conflict resolution, intimacy and sexuality, Natural Family Planning (NFP) ...

**Why should engaged couples go through premarital counseling?** This specialized couples counseling offers you a way to grow your relationship in the areas that really matter once you reach married life. Communication, trust, respect, and so much more can be addressed to ensure a healthy relationship prior to

marriage.

### **What questions do they ask before marriage?**

**What do they ask in marriage prep?** Topics you can expect to explore include “family of origin” (your existing family roles, expectations, and traditions gained from your own individual upbringing), financial considerations, communication skills, career goals and practical issues, conflict resolution, intimacy and sexuality, Natural Family Planning (NFP) ...

### **What questions does the pastor ask before marriage?**

**What happens in a premarital exam?** A standard premarital exam includes the gathering of medical history, a complete physical exam, exploring birth control options and discussing vaginal health.

**Which is the first Malayalam story?** "Vasnavikruti" is a short story written by Vengayil Kunhiraman Nayanar. It is considered by historians and literary experts as the first short story in Malayalam literature. It was published in Vidya Vinodini magazine in 1891.

**Which is Kerala first Malayalam book?** The first book which is completely printed and published in Malayalam is Samkshepavedartham (????????????????) printed in Rome on 1772 and was brought to Kerala in 1774. The book by Italian priest Clement Peanices is in the form of Christian religious teaching (Catechism) in question- answer format.

**Which is the oldest Malayalam text?** It is generally agreed that the Quilon Syrian copper plates of 849/850 CE is the available oldest inscription written in Old Malayalam. The earliest known literary works in Malayalam are Ramacharitam (late 12th or early 13th century) and Thirunizhalmala, two epic poems written in Old Malayalam.

**Which is the first best novel in Malayalam?** Chandhu Menon's Indulekha was the first major novel in Malayalam language. It was a landmark in the history of Malayalam literature and initiated the novel as a new flourishing genre. The title refers to the main character in this novel, a beautiful, well educated Nair lady of 18 years.

**What came first Tamil or Malayalam?** Malayalam evolved either from a western dialect of Tamil or from the branch of Proto-Dravidian from which modern Tamil also evolved. The earliest record of the language is an inscription dated to approximately 830 ce. An early and extensive influx of Sanskrit words influenced the Malayalam script.

**Who first spoke Malayalam?** Malayalam's originated around the 9th century CE as a dialect of Tamil spoken on India's western coast. Geographic separation nurtured the dialect's distinctive characteristics, leading to the birth of a distinct language by the 13th century.

**What language was spoken in Kerala before Malayalam?** Karintamil is an old Tamil used to refer to the western coastal dialect of Middle Tamil spoken in ancient Kerala until the 9th century CE or possibly later. It is thought to be the earliest predecessor of the modern Malayalam language. The Sangam literature can be considered as the ancient predecessor of Malayalam.

**Which language was first in India?** It is believed that all the languages ??of the world have originated from Sanskrit somewhere. The Sanskrit language has been spoken since 5,000 years before Christ. Sanskrit is still the official language of India.

**Which is oldest Kannada or Malayalam?** There are four Dravidian langauges - Tamil, Kannada, Telugu, and Malayalam. Among them, Tamil is the oldest. Tamil literature can be traced back to the early centuries of the Christian Era.

**What is the oldest language in the world?** Sanskrit (5000 years old) - World's Oldest Language Source Unlike Tamil, which is still a widely spoken language, Sanskrit is the oldest language in the world but fell out of common usage around 600 B.C. It is now a liturgical language - the holy languages found in the scriptures of Hinduism, Buddhism and Jainism.

**Which is the most read Malayalam novel?**

**Who is the most famous writer of Kerala?** M. T. Vasudevan Nair, one of the most respected Indian writers today, was born on August 15, 1934 in Kudallur, a small village in Palakkad district, Kerala.

**Who is the father of Malayalam novel?** Ezhuthachan - Father of literary tradition in Malayalam.

**Which language is closest to Malayalam?** Malayalam is also one of the official state languages of India. The closest linguistic affiliation is with Tamil, from which it seems to have diverted perhaps during the 13th century.

**Which place in Kerala speaks pure Malayalam?** It is in the Valluvanadu region of Kerala ( Ottapalam, Shoranur and surrounding) , people speak the purest form of Malayalam.As some one mentioned, father of malayalam language - Thunjathu Ezhuthachan belongs to Valluvanadu and I believe the literature malayalam originated from here.

**Why did Kerala split from Tamil Nadu?** Because the Reorganisation of the Indian states in 1956 was done solely on the basis of linguistic majority. So it was only natural that the native speakers of Malayalam got a separate state from what was then the unified Madras presidency.

**What race speaks Malayalam?** Malayalis are the native people of Kerala who speak Malayalam, the official language of the state. The Malayalam language is a Dravidian language which is spoken by 45 million people.

**What religion speaks Malayalam?** While the majority of Malayalam speakers are Hindu, several religious minority groups speak distinct varieties.

**What is the root language of Malayalam?** The origin of Malayalam remains a matter of dispute among scholars. The mainstream view holds that Malayalam descends from early Middle Tamil and separated from it sometime between the 9th and 13th centuries.

**What is the mother tongue of Kerala?** Malayalam (/malayALam/) is the main language of the South Indian state of Kerala and also of the Lakshadweep Islands (Laccadives) of the west coast of India.

**Is Malayalam spoken in Kerala True or false?** Malayalam is the commonly spoken language in the state of Kerala. Tamil, Kannada and Marathi are the spoken languages of Tamilnadu, Karnataka and Maharashtra respectively.

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**What is the meaning of malayali?** 1. : a Malayalam-speaking inhabitant of the Malabar Coast of India. 2. : malayalam.

**Which is the first Malayalam movie in history?** The first Malayalam feature film was Vigathakumaran, a silent film directed and produced by J. C. Daniel. Production started in 1928, and it was released at the Capitol Theatre in Thiruvananthapuram on 23 October 1930. The first talkie in Malayalam was Balan (1938) directed by S. Nottani.

**Which is the first Malayalam literature?** Malayalam literature, body of writing in the Malayalam language of South India. The earliest extant literary work is Ramacharitam (late 12th or early 13th century).

**Which is the oldest script in Malayalam?** The earliest script used to write Malayalam was the Vatteluttu script. The current Malayalam script is based on the Vatteluttu script, which was extended with Grantha script letters to adopt Indo-Aryan loanwords.

**Which is the first history book of Kerala?** Which was the first book to be published in Kerala with the title 'history'? The historical writing in Kerala had a humble beginning. The first book published with a history tag was a short book in Malayalam named 'Tiruvitamkur Charithram' (History of Travancore).

**What came first Tamil or Malayalam?** Malayalam evolved either from a western dialect of Tamil or from the branch of Proto-Dravidian from which modern Tamil also evolved. The earliest record of the language is an inscription dated to approximately 830 ce. An early and extensive influx of Sanskrit words influenced the Malayalam script.

**Who was the first Malayalam actress?** P. K. Rosy (10 February 1903 – 1988) was an Indian actress in Malayalam cinema. She is the first actress in Malayalam cinema. She starred in the J. C. Daniel film Vigathakumaran, for which she was targeted by an angry mob because of her caste.

**Who is the father of Malayalam movies?** Joseph Chellayya Daniel Nadar (25 November 1900 – 27 April 1975) was an Indian filmmaker who is considered the father of Malayalam cinema. He was the first filmmaker from Kerala.

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**Who is the most famous writer of Kerala?** M. T. Vasudevan Nair, one of the most respected Indian writers today, was born on August 15, 1934 in Kudallur, a small village in Palakkad district, Kerala.

**Who is the father of modern Malayalam?** Thunchaththu Ramanujan Ezhuthachan is the father of the Malayalam language. He was a Malayalam spiritual minstrel, translator and linguist from Kerala, south India. He has been called the "Father of Modern Malayalam", or, alternately, the "Father of Modern Malayalam Literature", or the "Primal Poet in Malayalam".

**Who is the father of Malayalam font?** It is Thunchaththu Ezhuthachan who is also credited with the development of Malayalam script into the current form through the intermixing and modification of the erstwhile scripts of Vatteluttu, Kolezhuthu, and Grantha script, which were used to write the inscriptions and literary works of Old and Middle Malayalam.

**Which is oldest Kannada or Malayalam?** There are four Dravidian languages - Tamil, Kannada, Telugu, and Malayalam. Among them, Tamil is the oldest. Tamil literature can be traced back to the early centuries of the Christian Era.

**Who introduced the Malayalam language?** Detailed Solution. The rulers of Chera kingdom of Mahodayapuram introduced the Malayalam language and script in their inscriptions.

**What was Kerala called before?** The term Malabar has historically been used in foreign trade circles as a general name for Kerala. In earlier times, the term Malabar had also been used to denote Tulu Nadu and Kanyakumari which lie contiguous to Kerala on the southwestern coast of India, in addition to the modern state of Kerala.

**Whose second name was Kerala or Malayalam?** After Indian independence, Travancore and Cochin (now Kochi) merged to form the state of Travancore-Cochin; boundaries were redrawn, and it was renamed Kerala in 1956. The older name of

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Kerala is "Malabar." The region was referred to as Malabar in historical texts and records dating back to ancient times.

**Who named Kerala?** The word Kerala is first recorded as Keralaputo ('son of Chera [s]') in a 3rd-century-BCE rock inscription left by the Maurya emperor Ashoka (274–237 BCE), one of his edicts pertaining to welfare.

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