

THE INTRANET PORTAL GUIDE HOW TO MAKE THE BUSINESS CASE FOR A CORPORATE PORTA

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The Intranet Portal Guide: How to Make the Business Case for a Corporate Portal and Successfully Deliver

Q: Why do we need an intranet portal? A: An intranet portal streamlines information, communication, and collaboration for employees, enhancing productivity and efficiency. It centralizes access to company resources, tools, and knowledge, promoting a connected workforce.

Q: How do we make the business case for a corporate portal? A: Quantify the benefits of the portal, such as time savings, increased collaboration, and improved decision-making. Calculate the return on investment by comparing the cost of implementation to the expected benefits. Gather employee feedback and support to demonstrate demand.

Q: What are the key steps in successfully delivering a corporate portal? A: Define the portal's objectives, scope, and target audience. Engage stakeholders throughout the development process to ensure alignment with business goals. Choose a user-friendly and customizable platform. Implement robust change management strategies to facilitate adoption and usage.

Q: How can we measure the success of our corporate portal? A: Establish key performance indicators (KPIs) that measure portal usage, user satisfaction, and business impact. Track metrics such as the number of active users, frequency of page visits, and feedback surveys. Regular monitoring allows for ongoing

optimization and improvement.

Q: What resources can we access for guidance? A: Consider consulting with experts like David Viney, who provides thought leadership and best practices for intranet portal implementations. Utilize industry reports, whitepapers, and online forums to gain insights and learn from others' experiences. By leveraging these resources, businesses can navigate the process of building and managing a successful corporate portal.

Triumph of the City: A Conversation about Ghucke

Introduction

The "Triumph of the City" is a concept explored by renowned philosopher and sociologist Georg Simmel. It refers to the complex interplay between urban environments and human societies, highlighting the transformative effects of city life on individuals and communities. In this article, we delve into Ghucke, a fictional city created by Simmel, to explore the enigmatic "triumph" of the city.

1. What is Ghucke?

Ghucke is a fictional city created by Simmel in his 1903 work, "The Metropolis and Mental Life." It is characterized by its bustling streets, towering buildings, and diverse population. Ghucke is a symbol of the modern city, embodying its both alluring and bewildering complexities.

2. What is the "Triumph" of Ghucke?

The "triumph" of Ghucke lies in its ability to stimulate and evoke both awe and alienation among its inhabitants. The city offers countless possibilities for personal growth, economic advancement, and cultural enrichment. However, it can also be overwhelming, isolating, and even dehumanizing.

3. What are the Effects of Urbanization in Ghucke?

Ghucke represents the transformative effects of urbanization. The city provides anonymity and freedom for individuals, allowing them to reinvent themselves and pursue their aspirations. However, it also leads to a sense of estrangement and a

loss of community.

4. How Does the City Shape Human Interactions?

In Ghucke, human interactions are shaped by the urban environment. The streets become a stage where social encounters are both fleeting and intense. Strangers brush past each other in a constant flux, creating a sense of superficiality and indifference.

5. What is the Legacy of Ghucke?

Ghucke remains a powerful literary allegory for the complex relationship between cities and their inhabitants. It captures the paradoxical nature of the city, its ability to both inspire and alienate, energize and exhaust. Simmel's insights into the "triumph of the city" continue to resonate with urban dwellers today.

The Metamorphosis: A Bantam Classics Masterpiece

Q: What is The Metamorphosis? A: The Metamorphosis is a novella by Franz Kafka, first published in 1915. It tells the story of Gregor Samsa, a traveling salesman who wakes up one morning to find himself transformed into a giant insect.

Q: Why is The Metamorphosis considered a classic? A: The Metamorphosis is a timeless and thought-provoking work of literature that explores themes of alienation, isolation, and the human condition. Kafka's surreal and Kafkaesque writing style makes this novella both haunting and unforgettable.

Q: What is the significance of Gregor's transformation? A: Gregor's transformation into an insect can be interpreted in many ways. It can represent the alienation and insignificance that he feels in his life as a traveling salesman. It can also symbolize the dehumanizing effects of modern society.

Q: What are the major themes in The Metamorphosis? A: The major themes in The Metamorphosis include:

- Alienation and isolation
- The human condition

- Family relationships

- The search for identity

Q: Is there a deeper meaning behind *The Metamorphosis*? A: The *Metamorphosis* has been interpreted in many ways, and there is no single "correct" meaning. However, some common interpretations include:

- A critique of modern society and its alienating effects
- A meditation on the human condition and the search for meaning
- A psychological portrait of a man who is struggling with his own identity

The Broken Shore by Peter Temple: Questions and Answers

1. What is the central conflict in "The Broken Shore"? "The Broken Shore" revolves around the conflict between European settlers and the indigenous Gunditjmara people in 1828 Tasmania. The novel explores the complexities of colonial violence, cultural misunderstandings, and the consequences of cross-cultural contact.

2. Who are the main characters in the novel? The novel focuses on three primary characters: Will Savage, a former soldier and now a settler; Jacky Riley, a young Gunditjmara man who becomes a guide for the settlers; and John Garvey, a brutal sheep farmer who represents the harsh realities of colonial life.

3. How does the novel portray the relationship between settlers and indigenous people? "The Broken Shore" presents a nuanced and often-harrowing depiction of the relationship between European settlers and the Gunditjmara people. It highlights both the brutal violence inflicted by the settlers and the resilience and resistance shown by the indigenous population.

4. What is the significance of land in the novel? Land plays a central role in the novel. For the Gunditjmara people, it holds deep spiritual and cultural significance, while for the settlers, it represents wealth and opportunity. The conflict over land becomes a key driver of the narrative.

5. What are the themes explored in "The Broken Shore"? The novel explores several profound themes, including the clash between cultures, the consequences of violence, the nature of guilt and redemption, and the enduring legacy of colonialism.

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Temple deftly weaves these themes into a compelling and thought-provoking narrative.

[triumph of the city ghucke](#), [the metamorphosis bantam classics](#), [the broken shore peter temple](#)

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