SCHOOL OF POSTGRADUATE STUDIES AHMADU BELLO UNIVERSITY

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School of Postgraduate Studies, Ahmadu Bello University

What is the School of Postgraduate Studies (SPGS)? SPGS at Ahmadu Bello University (ABU) is responsible for coordinating and administering postgraduate programs leading to the award of master's and doctoral degrees. It provides academic support, guidance, and resources to postgraduate students throughout their research journey.

What are the available programs? ABU offers a wide range of postgraduate programs across various disciplines, including the arts, sciences, social sciences, and professional fields. Students can pursue Master of Arts (MA), Master of Science (MSc), Doctor of Philosophy (PhD), and professional postgraduate diplomas.

How do I apply for admission? Applications for admission to SPGS are processed online through the university's Central Admissions Processing System (CAPS). Prospective students must meet the specific admission requirements for their chosen program, which typically include a bachelor's degree with a good academic record. International students may require additional documentation and may be subject to language proficiency tests.

What are the admission deadlines? SPGS typically has two admission cycles per year. For the upcoming session, the deadlines for submission of applications are usually in March and August. It is advisable to check the university's official website for the exact dates and any updates.

What are the tuition fees? Tuition fees vary depending on the program and student's status (Nigerian or international). Detailed fee schedules are available on the SPGS website. Students may also be eligible for scholarships or financial assistance to support their studies.

Transmedia, Television Audiences, and New Media in Daily Life

Introduction: Today's media landscape is increasingly interconnected, where content and experiences extend across multiple platforms. This has led to the emergence of transmedia storytelling, a concept where narratives unfold through different media formats, engaging audiences in immersive and interactive experiences.

What is Transmedia Television? Transmedia television refers to television shows that extend their narratives beyond the traditional broadcast or cable channel. These extensions can take the form of websites, mobile apps, social media, and other digital platforms. By leveraging multiple channels, transmedia television creates a more engaging and immersive experience for viewers.

How Does Transmedia Television Engage Audiences? Transmedia television engages audiences by providing multiple touchpoints for interaction. By offering content across different platforms, viewers can choose how and when they engage with the narrative. This encourages active participation and fosters a sense of community among fans.

Transmedia and New Media's Impact on Daily Life Transmedia storytelling and new media have significantly impacted our daily lives. By offering seamless access to content anytime and anywhere, these technologies have blurred the boundaries between media consumption and everyday activities. Audiences can now follow their favorite shows, interact with characters, and participate in fan communities as an integral part of their daily routines.

Conclusion: Transmedia television, new media, and daily life are inextricably linked. Transmedia storytelling offers audiences engaging and immersive experiences, while new media platforms provide unprecedented access to content. This integration has transformed the way we consume and interact with television,

seamlessly blending media into our everyday lives and fostering a more active and participatory role for audiences.

Self-Publishing Masterclass: Unlocking Your Writing Prowess

Q1: What is Self-Publishing and why is it a smart choice for aspiring authors?

Self-publishing empowers authors to control every aspect of their book's creation and distribution. By eliminating intermediaries like traditional publishing houses, authors can retain full copyright ownership, set their own prices, and reach a wider audience through self-publishing platforms like Createspace and Kindle Publishing.

Q2: How can I write 5,000 words a day, every day?

The key to consistent writing is establishing a disciplined routine. Set aside a specific time each day for writing, even when inspiration eludes you. Practice freewriting exercises to overcome writer's block. Divide large writing projects into smaller chunks to make them less daunting. Experiment with the Pomodoro Technique, which alternates 25-minute writing intervals with short breaks.

Q3: What are the essential elements of a successful self-published book?

A compelling story, flawless grammar, and an engaging cover are crucial. Pay attention to formatting and layout to ensure a professional-looking final product. Invest in a thorough edit to polish your manuscript and eliminate errors. Conduct thorough market research to understand your target audience and tailor your book accordingly.

Q4: How can I effectively market my self-published book?

Leverage social media, email marketing, and online advertising campaigns to promote your book. Engage with readers through author events, book signings, and online forums. Build relationships with reviewers and bloggers to generate buzz. Don't underestimate the power of word-of-mouth marketing and encouraging satisfied readers to leave positive reviews.

Q5: What are the advantages and disadvantages of self-publishing?

Pros: Complete control over the entire process, higher royalty rates, and direct access to your audience. Cons: Greater responsibility for marketing and distribution, potential upfront costs, and limited access to bookstore shelves. However, with careful planning and execution, self-publishing can be an empowering and rewarding path for aspiring authors.

The Midnight Line: A Q&A Exploration

What is the Midnight Line?

The Midnight Line is an imaginary boundary that separates the Northern Hemisphere from the Southern Hemisphere. It lies along the equator, which is located at 0 degrees latitude.

How did the Midnight Line come about?

The Midnight Line was established by the International Meridian Conference in 1884. The conference aimed to standardize timekeeping and navigation around the world. By designating the meridian at Greenwich, England as the Prime Meridian, the conference created a reference point for measuring longitude. The Midnight Line became the dividing line between east and west longitudes.

What are the implications of the Midnight Line?

The Midnight Line has significant implications for timekeeping. As Earth rotates on its axis, each longitude passes through the Midnight Line at a different time. This means that the time of day differs between the Northern and Southern Hemispheres. For example, when it is noon in New York (located in the Northern Hemisphere), it is midnight in Sydney (located in the Southern Hemisphere).

How is the Midnight Line used in navigation?

The Midnight Line is a vital reference for navigators. It allows them to determine their longitude by measuring the angle between the celestial equator and their horizon. Navigators use this information to calculate their position on Earth.

What happens when you cross the Midnight Line?

Crossing the Midnight Line has no physical effect, as it is merely an imaginary boundary. However, crossing the line can result in a change in the date. If you cross the line traveling west, you will advance one day; if you cross traveling east, you will go back one day. This is because the International Date Line follows the Midnight Line, meaning that the date changes when crossing it.

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