

# BUSINESS ETHICS AS RATIONAL CHOICE

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**What is the rational choice theory in ethics?** Rational choice theories assert that human beings behave rationally, either in the narrow sense of rational self-interest, or in the broader sense that decisions are rationally based on preferences. These empirical theories make no direct ethical claims, but they may have relevance to ethics.

**What is choice in business ethics?** Decision making in business may involve ethical considerations that, if ignored, can ultimately harm the organization and/or one or more of its stakeholders. Choices perceived to be of maximum benefit to the organization (business choices) are not always entirely ethical.

**What are the 7 principles of ethics in business?** Business Ethics - Key Takeaways There are seven principles of business ethics including accountability, care and respect, honesty, healthy competition, loyalty, transparency, and respect for the rule of law.

**What are the basic features of rational ethics?** Rational: Ethics is a rational discipline, based on reason and logical analysis. It seeks to provide arguments and justifications for ethical principles and judgments, and encourages individuals to think critically and reflectively about ethical issues.

**What are the 3 concepts of rational choice theory?** Rational choice theory looks at three concepts: rational actors, self interest and the invisible hand. Rationality can be used as an assumption for the behaviour of individuals in a wide range of contexts outside of economics. It is also used in political science, sociology, and philosophy.

**What is an example of a rational choice?** For example, you determine that in looking at all of your needs, a new car is your top priority. It is in your best interest to use your savings to purchase this new car. The idea that you make choices that make you better off is the basis of the theory of rational choice.

**What is the theory of business ethics?** The principles of business ethics emphasize the importance of honesty, integrity, and accountability in all interactions. This means considering the effects of decisions and actions on stakeholders, customers, suppliers, employees, competitors, the environment, and the community.

**Why is choice important in business?** The decisions your customers make will significantly impact your company's profits. If you offer too many products or services, your customers may have difficulty understanding which one is best. If they can't choose, they may turn to one of your competitors with fewer options.

**How do business ethics influence decision-making?** Ethical decisions build trust and ensure all your decisions are good ones as they pertain to your business. As a business owner, you have an ethical obligation to your employees and customers that can affect sales and revenue because it impacts your overall reputation.

**What are the 3 C's of business ethics?** The three Cs of business ethics are "compliance," "consequences," and "contributions." Compliance involves adhering to laws, regulations, and ethical standards. Consequences refer to the outcomes of ethical decisions, both positive and negative.

**What are the 12 ethical principles of business ethics?** Business ethics is an evolving topic. Generally, there are about 12 ethical principles: honesty, fairness, leadership, accountability, integrity, compassion, respect, responsibility, loyalty, respect for the law, transparency, and environmental concerns.

**What is the concept of ethics in business?** By definition, business ethics refers to the standards for morally right and wrong conduct in business. Law partially defines the conduct, but "legal" and "ethical" aren't necessarily the same. Business ethics enhances the law by outlining acceptable behaviors beyond government control.

**What is a rational approach to business ethics?** A contractarian theory of business ethics that is based on rationality addresses the tension between moral

premises and self-interested profit maximization by showing that moral principles can be the outcome of rational interactions.

**What is an example of a rational ethics?** The ethical injunction not to kill is a good example of a principle that one can sustain through rational arguments: if we could all kill each other without restraint, humankind would either not last long, or, for those few of its members that survived, not lead pleasant lives.

**What is rationalism in ethics?** In ethics, rationalism holds the position that reason, rather than feeling, custom, or authority, is the ultimate court of appeal in judging good and bad, right and wrong.

**What is the rational choice theory in business?** What Is Rational Choice Theory? Rational choice theory states that individuals use rational calculations to make choices and achieve outcomes that are aligned with their own personal objectives. These results are also associated with maximizing an individual's self-interest.

**Is the rational choice theory ethical?** Applied to economics, rational choice theory is presumed to be ethically neutral, because it “does not question people's preferences; it simply studies how they seek to maximize them.” However, McCumber argues that rational choice theory is not ethically neutral, because its parent philosophy is not ethically neutral.

**What are the 3 strengths of rational choice?** Answer and Explanation: The strengths of rational choice theory are that it makes reasonable assumptions, has compelling logic, and can therefore explain many social behaviors.

**What are the principles of rational choice?** In order for the rational choice theory to apply, there have to be four assumptions in place. The choice has to be rational, it has to be based on risk vs reward, the decision will not be made if the risk outweighs the reward and the person will use all available information and resources to make the decision.

**What are the assumptions of rational choice theory?** The theory's core was subsequently developed by what is now referred to as neoclassical economics. Three assumptions are important: (1) individuals have selfish preferences, (2) they maximize their own utility, and (3) they act independently based on full information.

**What is a real life example of rational decision making?** Some examples of rational decision-making are often found in serious life choices. Examples like a student choosing what to do after high school, a business decision involving a large purchase, or a family deciding where to move.

**What is the rational ethical theory?** Objective, or rational, ethics provides principles that will practically achieve a desired purpose. A given principle's truth is measured by its effectiveness. We call a principle 'good' if it's good at accomplishing its goal. In this sense we can call this a scientific approach to ethics.

**What is the rational choice theory Herbert Simon?** Simon's decision-making theory proposes the concept of bounded rationality, which means that people can make decisions within certain limitations. The theory focuses on psychological aspects and helps solve many unaddressed problems.

**What is the rational choice theory of John Scott?** John Scott A theory of action that sees individual self-interest as the fundamental human motive and traces all social activities back to acts of rational calculation and decision-making that are supposed to have produced them.

**What is the rational choice theory Gary Becker?** Rational Choice Theory is an economic theory that is used to understand and model common social and economic behavior. First postulated by economist Gary Becker, this theory attributes the business, and human, goal of always wanting more to "instrumental rationality" (goal-driven reasoning).

**Berapa cc mobil Hilux 4x4?** Hilux D Cab E Type 2.4L 4x4 M/T merupakan salah satu keluaran terbaru yang Dibeekali mesin diesel 2.400cc. Hilux D Cab E Type hadir dengan transmisi manual 6 kecepatan yang dapat menjadi partner bisnis Anda.

**Apakah ada Toyota Hilux bensin?** Hilux S Cab Bensin ini dilengkapi dengan mesin 2.0 dan menggunakan sistem penggerak 4x2. ini menjadikannya sebagai kendaraan yang tangguh dan merupakan partner yang siap menjadi pilihan untuk mendukung kelancaran bisnis yang Anda jalankan.

**Toyota Hilux pertama tahun berapa?** Hilux Generasi Pertama (1968-1972) Mobil ini mampu mengangkut tiga orang dengan daya angkut mencapai 1.000 kg.

Mesinnya berkapasitas 1.490 cc 4 silinder bertenaga 70 PS pada 5000 rpm, serta transmisi manual 4-speed. Area baknya memiliki panjang 1.850 mm.

**Toyota Hilux untuk mobil apa?** Toyota Hilux adalah mobil pikap yang diproduksi oleh pabrikan otomotif Toyota. Nama Toyota Hilux digunakan untuk mengganti nama Toyota Stout sejak 1969, dan masih dipertahankan hingga kini.

**Berapa pajak mobil Hilux 4x4?** Apakah Anda tahu biaya pajak Toyota Hilux 2.4 DSL 4x4 M/T? Dengan Kalkulator Pajak Tahunan AutoFun, biaya pajak Toyota Hilux 2.4 DSL 4x4 M/T di Indonesia 2023 adalah Rp 41,485 Juta.

**Hilux 4x4 bahan bakarnya apa?** Toyota Hilux S Cab menggunakan bahan bakar bensin dan dibekali dengan mesin 1 TR-FE 4 Cylinder In Line 16 katup DOHC Dual VVT-i. Daya yang dihasilkan oleh pick up ini mencapai 139 PS pada putaran mesin 5.600 rpm, dan torsi maksimumnya mencapai 18,7 kgm pada 4.000 rpm.

**Berapa konsumsi BBM Toyota Hilux?** Toyota Hilux (21,1 km/liter) Sedangkan pada varian 4x2 bisa mencapai 149,6 PS dengan torsi maksimum 35 kgm. Keduanya sangat efisien, dan konsumsi bahan bakarnya mencapai 21,1 km per liter pada kecepatan 80 kpj.

**Berapa harga mobil Hilux 4 \* 4?** FAQ OVERVIEW TOYOTA HILUX 4X4 Harga Toyota Hilux 4x4 2024 untuk OTR Jakarta dimulai dari Rp442,2 juta.

**Berapa liter tangki Toyota Hilux?**

**Apa arti dari Hilux?** Toyota Hilux adalah salah satu mobil pick-up dari Toyota yang namanya merupakan kepanjangan dari kata High (tinggi) dan Luxury (mewah). Hal ini pun memberikan kesan mewah pada mobil pick-up ini sehingga berbeda dari mobil pick-up lain.

**Berapa harga Hilux tipe tertinggi?** Harga Toyota Hilux di Indonesia dimulai dari Rp 405,5 Juta untuk varian dasar 2.0L Single Cab dan naik hingga Rp 405,5 Juta untuk varian tertinggi. Hilux tersedia dalam 7 varian, dengan DP mulai dari Rp 15,73 Juta dan MA Rp 6,95 Juta (60) pada 23 Juli 2024.

**Hilux diproduksi dimana?** Liputan6.com, Jakarta - Toyota akhirnya resmi produksi pikap kabin ganda listriknya, Hilux Revo BEV di Thailand. Truk bertenaga listrik ini,

diprediksi akan menyumbang lebih dari 50 persen dari seluruh penjualan di segmen tersebut di Negeri Gajah Putih.

**Apakah Hilux termasuk SUV?** Toyota Hilux memiliki daya angkut yang besar dan dapat diandalkan dalam mengangkut barang-barang berat. Meskipun Toyota Hilux memiliki kemampuan untuk melewati beberapa jenis medan perjalanan, mobil ini sebenarnya bukan termasuk dalam kategori SUV.

**Berapa cc Hilux pick up?** Pickup Truck terbaru dari Toyota, Hilux, hadir dengan 7 varian. Varian tertinggi hadir dengan mesin Diesel 2393 cc, yang mampu menghasilkan tenaga hingga 148 hp dan torsi puncak 400 Nm. Hilux 2.4L D-Cab V AT berkapasitas 5-penumpang dibekali juga dengan transmisi 6-Speed Otomatis.

**Berapa silinder mobil Hilux?**

**Kenapa pajak mobil double cabin mahal?** Kenapa pajak mobil double cabin mahal? Mobil double cabin termasuk kategori mobil dengan penggerak 4WD. Berdasarkan Peraturan Pemerintah (PP) Nomor 22 Tahun 2014, mobil ini tergolong barang mewah sehingga dikenai pajak yang lebih tinggi.

**Berapa pajak mobil Rubicon per tahun?** Jadi, setiap tahunnya pemilik Rubicon wajib membayar pajak sebesar Rp23.201.000. Sementara untuk pajak 5 tahunan, akan ditambahkan tarif penerbitan STNK sebesar Rp200.000.

**Berapa pajak toyota fortuner?** Secara umum, pajak tahunan untuk Fortuner bisa berkisar dari 3 juta hingga 8 juta Rupiah, tergantung pada spesifikasinya.

**Berapa Konsumsi BBM Hilux?** Mesin Hilux Irit BBM Pasalnya mobil tiga berlian, cuma memiliki angka irit 10,3 km/liter di dalam kota dan 13,1 km/liter di luar kota.

**Hilux tipe mobil apa?** Penjualan kendaraan komersial Toyota Hilux D-Cab di segmen Pick Up 4x4 Double Cabin terus mengalami peningkatan yang menjanjikan pasca pandemi Covid-19. Pada tahun 2020, retail sales-nya hanya 3.807 unit, menjadi 5.736 unit di tahun 2021 dan 10.707 unit pada 2022.

**Berapa cc Hilux diesel?** Hilux S Cab Diesel ini dilengkapi dengan mesin diesel 2.400 cc dan menggunakan sistem penggerak 4x2. ini menjadikannya sebagai kendaraan yang tangguh dan merupakan partner yang siap menjadi pilihan untuk

mendukung kelancaran bisnis yang Anda jalankan.

**1 liter dapat menempuh jarak berapa?** Jarak tempuh kendaraan per 1 liter BBM bisa bervariasi tergantung jenis kendaraan, gaya berkendara, hingga medan yang dilalui. Namun, umumnya 1 liter BBM bisa menempuh jarak 52 km hingga 54 km.

**Berapa kapasitas tangki BBM Hilux?** Hilux single cabin memiliki kapasitas tangki bahan bakar 65 liter untuk tipe Single Cabin mesin bensin dan diesel. Sedangkan untuk Hilux Single Cab 2.4 DSL 4X4 Mt memiliki kapasitas tangki bahan bakar lebih banyak yakni mencapai 80 liter.

**Apakah ada Hilux bensin?** Toyota Hilux Single Cabin memiliki dua pilihan bahan bakar, yaitu bensin dan diesel dengan sistem penggerak 2WD dan juga 4WD. Selain itu, hanya tersedia satu sistem transmisi yaitu transmisi manual.

**Apakah mobil double cabin harus Kir?** Satu hal yang jadi pembeda di Indonesia, mobil double cabin berbeda dengan mobil penumpang, kendaraan itu tetap wajib kir, - proses uji kelayakan pada kendaraan niaga tiap enam bulan sekali. Ini gara-gara mobil double cabin masuk kategori pick up pengangkut barang.

**Berapa cc Hilux single cabin 4x4?** Varian Hilux 2.4L DSL Single Cab 4x4 MT ditenagai oleh mesin Diesel 2393 cc dengan konfigurasi 4 silinder segaris, 4 valve, DOHC.

**Apakah mobil Hilux ada yang matic?** Tidak, Hilux tidak tersedia dalam transmisi otomatis(CVT).

**Berapa cc Hilux gr sport?** GridOto.com - Toyota Hilux 2.8 GR Sport 4x4 adalah Hilux double cabin (d-cab) termahal dan tersangar yang ada di Indonesia saat ini. Pikap bermesin 2.800 cc turbodiesel ini dihargai Rp 785,8 juta dan nominal itu jauh lebih tinggi dari varian Hilux kabin ganda yang lain.

**Berapa harga mobil Hilux 4 \* 4?** FAQ OVERVIEW TOYOTA HILUX 4X4 Harga Toyota Hilux 4x4 2024 untuk OTR Jakarta dimulai dari Rp442,2 juta.

**Berapa cc mesin Hilux single cabin?** Toyota Hilux Single Cabin memiliki kapasitas mesin sebesar 2000 cc untuk tipe bensin dan menggunakan mesin DOHC 4 silinder segaris dengan teknologi Dual VVT-i dengan daya maksimum yang mampu

menghasilkan tenaga sebesar 139 ps/5.600 RPM.

**Berapa harga Hilux tipe tertinggi?** Harga Toyota Hilux di Indonesia dimulai dari Rp 405,5 Juta untuk varian dasar 2.0L Single Cab dan naik hingga Rp 405,5 Juta untuk varian tertinggi. Hilux tersedia dalam 7 varian, dengan DP mulai dari Rp 15,73 Juta dan MA Rp 6,95 Juta (60) pada 23 Juli 2024.

**Berapa kapasitas tangki BBM Hilux?**

**Berapa harga Toyota Hilux gr?** Harga Toyota Hilux GR Sport 2024 di Jakarta mulai dari Rp 764,9 Juta.

**Berapa silinder mobil Hilux?**

**Hilux bensin cc berapa?** Bicara soal spesifikasi mesin Toyota Hilux, ini ditenagai dua pilihan mesin yaitu Bensin berkapasitas 1998 cc, serta Diesel 2393 cc. Hilux tersedia dengan transmisi Manual and Otomatis tergantung variannya. Hilux adalah Pickup Truck 2 dan 5 seater dengan panjang 5285 mm, lebar 1800 mm, wheelbase 2750 mm.

**Apakah ada Hilux double cabin bensin?** Toyota Hilux Double Cabin memang menjadi salah satu pilihan populer dalam kategori mobil niaga. Namun, varian ini tidak tersedia dengan mesin bensin, Toyota Hilux Double Cabin hanya memiliki pilihan mesin diesel.

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**Berapa pajak Hilux single cabin?** Dengan Kalkulator Pajak Tahunan AutoFun, biaya pajak Toyota Hilux 2.0L Single Cab di Indonesia 2023 adalah Rp 27,055 Juta.

**Hilux diproduksi dimana?** Liputan6.com, Jakarta - Toyota akhirnya resmi produksi pikap kabin ganda listriknya, Hilux Revo BEV di Thailand. Truk bertenaga listrik ini,



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**Apa yang dimaksud dengan double cabin?** Mobil Double Cabin Pick Up atau mobil barang kabin ganda adalah kendaraan bermotor yang dirancang memiliki 2 (dua) baris tempat duduk pengemudi dan penumpang dengan ruang barang yang terpisah secara permanen dan/atau tidak permanen oleh dinding atau sekat.

**What is postmodernist theory of knowledge?** In a postmodern view of the world facts, truth and knowledge is regarded as fabricated and constructed in particular discourse communities.

**What is the postmodern perspective in history?** In the most general sense, postmodernism stands for the proposition that western society in recent decades has undergone an epochal shift from the modern to a post- modern era said to be characterized by the final repudiation of the Enlightenment's legacy of belief in reason and progress and by a pervasive incredulity ...

**What is the historical context of postmodernism?** Postmodernism is a late 20th-century movement in philosophy and literary theory that generally questions the basic assumptions of Western philosophy in the modern period (roughly, the 17th century through the 19th century). Western philosophy: Modern philosophyRead more about modern philosophy.

**What are the three main concepts of postmodernism?** The key concepts of sociological postmodernism are subject, identity, text, and symbol. On these grounds, postmodernity is characterized as a form of social order in which the electronic media play a prominent role, symbolic codes are pervasive, and social identities are fragmented.

**What is postmodern theory in simple terms?** Postmodernism says that since peoples' opinions change, and since one person's opinion cannot be more right than another, it means nothing to say that (for example) one work of art is better than any other. Postmodernism says that art, music, and literature, for example, can be anything that its maker says that it is.

**What are the key features of postmodernism theory?**

**What is an example of postmodern perspective?** Postmodernists reject the concept of absolute truth. Therefore, religion and political systems are just futile attempts to understand the chaos. Don't believe everything you read online or see on television because the media only offers illusions and false hope.

**What is the main focus of postmodernism?** Postmodernism relies on concrete experience over abstract principles, knowing always that the outcome of one's own experience will necessarily be fallible and relative, rather than certain and universal.

**What is the best explanation of postmodernism?** The “post” in postmodern suggests “after”. Postmodernism is best understood as a questioning of the ideas and values associated with a form of modernism that believes in progress and innovation. Modernism insists on a clear divide between art and popular culture.

**How does postmodernism affect history?** Postmodernists depict historians as engaged in a disciplined endeavour to 'appropriate' a past that is meaningless and shapeless. They proclaim that in reality there are no narratives (or models) back there that are not in all their essentials invented, constructed and/or borrowed by historians.

**What is the central message of postmodernism?** Answer and Explanation: The central message of postmodernism essentially states that there is no such thing as an objective, single truth independent of humans' capacity to interpret and explain.

**What is a major influence on postmodernism?** Technology has directly influenced two major themes of the Postmodern Period: digitalization and globalization. Digitalization has led to a democratization of art.

**What is the main argument of postmodernism?** The primary tenets of the postmodern movement include: (1) an elevation of text and language as the fundamental phenomena of existence, (2) the application of literary analysis to all phenomena, (3) a questioning of reality and representation, (4) a critique of metanarratives, (5) an argument against method and ...

**What is the basic belief of postmodernism?** In the Post Modern view there are no absolutes of any kind and there are no universal truths nor universal criteria for beauty and nor are there universal principles of the GOOD. Thus, there is a return of relativism in the sphere of morality. With that return there is also the threat of chaos which relativism spawns.

**What are the main factors of postmodernism?** The term is associated with scepticism, irony and philosophical critiques of the concepts of universal truths and objective reality. The term was first used around 1970. As an art movement postmodernism to some extent defies definition – as there is no one postmodern style or theory on which it is hinged.

**How do postmodernists view society?** Postmodernists disagree with the premise that society is orderly and predictable. They view sociological theories as merely metanarratives, big stories that are no longer able to explain the diversity of personal relationships, so it is no longer possible to make generalised statements of theories about family life.

**What does postmodern mean for dummies?** involving a view of society or a style in art that is very recent but different from what came immediately before: The book reassures adherents of postmodern culture that they are on the cutting edge of change.

**What is the best example of postmodernism in everyday life?**

**What is postmodernism in simple terms?** Postmodernism is a term used to refer to a variety of artistic, cultural, and philosophical movements that claim to mark a break with modernism. What they have in common is the conviction that it is no longer possible to rely upon previous ways of representing reality.

**What postmodernism beliefs in society?** Postmodernism is an approach that attempts to define how society has progressed to an era beyond modernity. Within this era individuals are more likely to have a greater importance placed on science and rational thought as traditional metanarratives no longer provide a reasonable explanation for postmodern life.

**What does postmodernism say about God?** First, there is no sharp distinction between reason on the one hand and faith or revelation on the other. In addition, the world is best understood through interactions with God, even though a full understanding of God is never possible. Those interactions include culture, language, history, technology, and theology.

**What are postmodern theories of learning?** The postmodern approach to learning is founded upon the assertion that there is not one kind of learner, not one particular goal for learning, not one way in which learning takes place, nor one particular environment where learning occurs (Kilgore, 2001).

**What is an example of postmodernism?** Postmodern movies aim to subvert highly-regarded expectations, which can be in the form of blending genres or messing with the narrative nature of a film. For example, Pulp Fiction is a Postmodern film for the way it tells the story out of the ordinary, upending our expectations of film structure.

**What is postmodernism vs critical theory?** Critical theorists understand knowledge as a logical outcome of neatly categorized human interests; they believe that people tend to know about what they are interested in being able to do. On the other hand, postmodern theorists view knowledge as not fixed or certain, opposing the idea of it being rational.

**What postmodern theories emphasize?** Postmodern philosophy is often particularly skeptical about simple binary oppositions characteristic of structuralism, emphasizing the problem of the philosopher cleanly distinguishing knowledge from ignorance, social progress from reversion, dominance from submission, good from bad, and presence from absence.

**What are some questions about chocolate?**

**What are some facts about chocolate bars?** In 1847, Joseph Fry discovered a way to mix the ingredients of cocoa powder, sugar and cocoa to manufacture a paste with a higher percentage of cocoa butter that could then be more easily molded into a solid chocolate bar. He is generally credited for the first mass-produced bar.

**How well do you know chocolate quiz?**

**What was the 1st chocolate bar?** In 1847, British chocolatier J.S. Fry and Sons created the first chocolate bar molded from a paste made of sugar, chocolate liquor and cocoa butter.

**What are 5 interesting facts about chocolate?**

**What was chocolate first called?** The word "chocolate" is traced back to the Aztec word "xocoatl," and the name for the cacao plant, *Theobroma cacao*, means "food of the gods." But before chocolate became the sweet worldwide phenomenon we know today, Mesoamerican cultures made bitter drinks with the cacao bean.

**What is the oldest chocolate?** Collectively, the evidence suggests the inhabitants of Santa Ana-La Florida used cocoa routinely between about 5300 and 2100 years ago, according to pottery from carbon dated layers at the site. That makes the new find the oldest recorded use of cocoa, the team reports today in *Nature Ecology & Evolution*.

**What's the most eaten chocolate bar?** Snickers is the top-selling candy bar in the United States and is produced by Mars, Inc. This classic chocolate bar is made with nougat, caramel, and peanuts, and it has been a favourite among Americans since its introduction in 1930. M&M's are small, candy-coated chocolates that are produced by Mars, Inc.

**Which country eats the most chocolate?** Switzerland holds the distinction of consuming the most chocolate per capita. The Swiss are renowned for their love of chocolate, a reputation well-supported by statistics showing their high consumption levels.

**What personality is chocolate?** According to Langham, those who favour dark chocolate tend to be pragmatic problem solvers who are excited about the future. Whereas those who prefer milk chocolate are romantic at heart and like to dwell on the past.

**Why choose chocolate?** Increases heart health: The antioxidants in dark chocolate have been shown to lower blood pressure, reduce the risk of clotting and increase blood circulation to the heart, thus lowering the risks of stroke, coronary heart disease and death from heart disease.

**What chocolate has the answer?** Only Smarties® have the answer The sugar-coated chocolate drops re-branded as Smarties® in 1937 to appeal more to children. The slogan has been in use since the late 1970s.

**What country invented the chocolate bar?** Who first came up with the fantastic idea of forming chocolate into an easy-to-eat bar? Historians believe the candy bar dates all the way back to 1847. It was in that year in Great Britain when Joseph Fry and his son first pressed a paste made up of cocoa powder and sugar into a bar shape.

**What country is chocolate made from?** The largest producers of cocoa are Côte d'Ivoire, Ghana, and Indonesia, which account for most of the world's cocoa production. Other significant cocoa-producing countries include Nigeria, Cameroon, Brazil, Ecuador, Peru, and the Dominican Republic.

**What was the first chocolate drink called?** The majority of Mesoamerican people made chocolate beverages, including the Maya and Aztecs, who made it into a beverage known as xocolatl [ʔoʔkolaʔtʔʔ], a Nahuatl word meaning "bitter water".

**What is the most popular chocolate brand?**

**Why is chocolate a fruit?** Similar to an apple tree, the cocoa tree is a fruit-bearing plant. Therefore, the cocoa seeds used in chocolate are also considered a fruit. From here, the vocabulary may become unclear, even for experts. Chocolate's main ingredient is a fruit, but the ingredient is heavily processed to create chocolate.

**Why is chocolate famous for?** People around the world love chocolate. While this likely doesn't come as a surprise, there is more to it than you might expect. Chocolate is a multi-sensorial product that appeals to our five senses thanks to its combination of color, snap, mouthfeel and its complexity of flavors and aromas.

**Who was the first country to eat chocolate?** The history of chocolate begins its 4,000 years of history in ancient Mesoamerica, present day Mexico and the birthplace of chocolate. It's here that the first cacao plants, the plant which chocolate is made from, were found.

**Why the name chocolate?** The Mayans called the drink “chocolhaa” (“bitter water”) and Aztecs called it “Xocolatl.” From those words eventually evolved the word “chocolate.” Cacao was used in special celebrations such as those for funeral rituals, war, or harvests.

**What is a chocolate lover called?** A chocoholic is a person who craves or compulsively consumes chocolate. The word "chocoholic" was first used in 1961, according to Merriam-Webster.

**What are good survey questions for chocolate?**

**What is special about chocolate?** Dark chocolate contains powerful antioxidants. Among the most beneficial is a flavonol called epicatechin. Flavonols are compounds found in plants that fight inflammation and protect against cell damage caused by free radicals.

**What makes us like chocolate?** # 1 : Treat myself: 51% of global consumers<sup>1</sup> said they eat chocolate to treat themselves. This shows consumers see chocolate as an all around pleasure. # 2 : Satisfy a craving: The reason that 47% of global consumers<sup>1</sup> indicated for eating chocolate was to satisfy a craving. Chocolate can also be an energy-fueling food.

**What are questions about candy?**

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