2017 blue rewards program changes

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2017 Blue Rewards Program Changes: Frequently Asked Questions

- 1. What are the major changes to the Blue Rewards program in 2017?
 - Elimination of Blue Distinction tiers, except for pharmacies and long-term care facilities
 - Introduction of a new "Silver" tier for members who achieve 1,500 Blue
 Rewards points per year
 - Increase in points earned for preventive care services
 - Introduction of a "Family Points Pool" for members to combine their points
- **2.** How do I qualify for the new Silver tier? To qualify for the Silver tier, you must earn 1,500 Blue Rewards points per year. You can earn points through preventive care services, completing health assessments, and making healthy choices.
- **3. What benefits do Silver tier members receive?** Silver tier members receive a 10% discount on copays for preventive care services, such as annual physicals and wellness screenings. They also receive a 5% discount on prescription drug copays.
- **4.** How does the Family Points Pool work? The Family Points Pool allows members to combine their Blue Rewards points into a single account. This can help families reach the Silver tier more quickly or use their points to redeem for rewards.
- 5. What other changes are being made to the Blue Rewards program?
 - Increase in the number of points earned for completing the annual health assessment

- Elimination of points expiration
- Introduction of a new "Blue Benefits" program that offers discounts on health-related products and services

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