

# ETHICAL CHOICES AN INTRODUCTION TO MORAL

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**What are moral and ethical choices?** Put another way, ethics is a more individual assessment of values as relatively good or bad, while morality is a more intersubjective community assessment of what is good, right or just for all.

**What is the meaning of ethical choices?** An ethical choice entails making out the disparity between right and wrong. It is a dedication to do all that is right, respectable and principled. It involves one asking themselves whether they are ready to bear the price for going ahead with an unethical decision.

**What is the meaning of moral choice?** Moral choice is committing to act for what one believes is right and good. It is less about what we know than about defining who we are. Three cases typical of those used in the principles or dilemmas approach to teaching ethics are presented.

**Which is an example of an ethical choice?** Building on this understanding of ethics, ethical decision making is the process that you use to make choices when faced with an ethical dilemma. This can range from everyday choices, like whether to ride the bus or drive your car, or more complex issues, like whether to hire someone with a lengthy criminal record.

**What is an example of a moral or ethical decision?** What is an example of an ethical decision? An example of an ethical decision in business could be a company choosing to invest in renewable resources despite being more costly, based on the belief of preserving the environment over maximizing their profits.

**Can a person be ethical but not moral?** Can a person be ethical but not moral? Yes, it can be possible to be ethical but not moral. One example could be a person administering euthanasia. While killing people is usually considered to be morally wrong conduct, helping a person in pain end their misery could be seen as an ethical decision.

**How do we make ethical choices?**

**Why is making ethical choices important?** Ethical principles in business allow you to approach topics with fairness and care for others, recognizing and reviewing all the options available to make the most ethical choices. Ethical decisions build trust and ensure all your decisions are good ones as they pertain to your business.

**What influences ethical choices?** Factors influencing ethical behaviour? School/ Education Desire to preserve/ enhance status Loyalty to Family/ Friends/ Company Company Ethos Professional Ethics ... Cultural/ societal values Media influences/ coverage Legal constraints (Government) Enforcement (Legal/ Professional/ Religious) ... ..

**How are moral choices made?** A moral decision is a choice made based on a person's ethics, manners, character, and what they believe is proper behavior. These decisions tend to affect not only our own well-being, but the well-being of others.

**Why is moral choice difficult?** Moral decision making is having the ability to decide which is the right course of action once we have spotted the ethical issue. Sometimes this can be very difficult, as multiple options may seem morally defensible (or, perhaps, no options seem morally acceptable).

**What are the three components of the moral choice?** The three sources of morality are object, intention, and circumstances. Every human act, every choice we make, includes those three elements—even if we're talking about eating an ice cream cone.

**What is considered an ethical choice?** Ethical decision-making is based on core character values like trustworthiness, respect, responsibility, fairness, caring, and good citizenship. Ethical decisions generate ethical behaviors and provide a

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foundation for good business practices.

**What is ethical vs moral choice?** Ethics are distinct from morals in that they're much more practical. A moral precept is an idea or opinion that's driven by a desire to be good. An ethical code is a set of rules that defines allowable actions or correct behavior. An ethical code doesn't have to be moral.

**What are the 4 ethical decisions?** There are four rules outlined in ethical business decisions: the utilitarian rule, moral rights rule, justice rule, and practical rule.

**What is an example between moral and ethics?** Examples of morals can include things such as not lying, being generous, being patient, and being loyal. Examples of ethics can include the ideals of honesty, integrity, respect, and loyalty.

**What is to be ethical and moral?** Both morality and ethics loosely have to do with distinguishing the difference between “good and bad” or “right and wrong.” Many people think of morality as something that's personal and normative, whereas ethics is the standards of “good and bad” distinguished by a certain community or social setting.

**What's the difference between moral and ethical?** Ethics – Rules of conduct in a particular culture or group recognised by an external source or social system. For example, a medical code of ethics that medical professionals must follow. Morals – Principles or habits relating to right or wrong conduct, based on an individual's own compass of right and wrong.

**What is the difference between legal ethical and moral choices?** Strictly moral decisions are generated from within while legal decisions are mandated from without, but ethical decisions embrace a wider scope, placing most of their emphasis on the benefit of others. Ethical decisions balance principles of morals and legalities in analysis and usually require moral courage.

**What are the spiritual beliefs of the Dogon tribe?** The Dogon also believe in various malevolent and benevolent spirits who populate the bush, trees, and uninhabited places. Although the Dogon recognize the creator god Amma as the Supreme Being and address prayers and sacrifices to him, the core set of beliefs and practices focuses on ancestor worship.

**What is so special about the Dogon tribe?** The Dogon people are known for their legends about their origins and knowledge about space and extraterrestrials. The Dogon people are also famous for their intricately carved wooden masks and dance rituals for the deceased, a ritual known as the dama.

**Is the Dogon tribe still alive?** The Dogon number about 600,000, and the majority of them live in the rocky hills, mountains, and plateaus of the Bandiagara Escarpment. They are mainly an agricultural people; their few craftsmen, largely metalworkers and leatherworkers, form distinct castes.

**What are the spiritual beliefs of Mali?** Religion in Mali is predominantly Islam with an estimated 95 percent of the population being Muslim, with the remaining 5 percent of Malians adhering to traditional African religions such as the Dogon religion, or Christianity.

**Who is the supreme God of the Dogon?** Amma, the supreme creator god in the religion of the Dogon people of West Africa. The notion of a creator god named Amma or Amen is not unique to the Dogon but can also be found in the religious traditions of other West African and North African groups.

**What are the rituals of the Dogon tribe?** There are two major events at which the Awa perform: the 'sigi' ritual and 'dama' funeral rituals. 'Sigi' is a society-wide ritual to honor and recognize the first ancestors. Thought to have originated as a method to unite and keep peace among Dogon villages, the 'sigi' involves all members of the Dogon people.

**What is the 60 year ritual of Dogon?** Dogon religious life is heightened every 60 years by a ceremony called the sigui, which occurs when the star Sirius appears between two mountain peaks. Before the ceremony, young men go into seclusion for three months, during which they talk in a secret language.

**What is the myth of the Dogon tribe?** The Dogon story of the creation of the world relates that the sky god Amma mated with the earth goddess, and because Amma was prevented from joining the goddess's clitoris in the form of a giant termite mound, he produced only an imperfect offspring – a desert fox or jackal – and therefore eventually removed the ...

**What is the prophecy of the Dogon?** Dogon legend has it that he will return in the future to revisit the Earth in a human form. The Dogon are famous for their astronomical knowledge taught through oral tradition, dating back thousands of years, referencing the binary star Sirius.

**What is the Dogon tribe theory?** Overview. The book presents the hypothesis that the Dogon people of Mali, in West Africa, preserve a tradition of contact with intelligent extraterrestrial beings from the Sirius star system.

**What does the word Dogon mean?** Definition of 'Dogon' 1. a member of a group of indigenous people of the mountains of central Mali. 2. the Gur language of the Dogon.

**What are the sacrifices of the Dogon?** Every Dogon village or clan has its own totem. Sacrifices are laid before the binou in order to appease the immortal ancestors to look favourably on the living. The "cult of the ancestors" which is another Dogon ceremony is somewhat similar to the binou ceremony.

**Is there Christianity in Mali?** While most of the population is Muslim, a small minority practice other religions as well; 2.37 percent Christianity, 2.02 percent Animist, 0.04 percent Other, 0.45 percent Atheist/Agnostic, and 0.28 percent Undeclared.

**Is Mali safe for tourists?** FCDO advises against all travel to Mali, except to Bamako, due to the risk of terrorist attacks and kidnaps. FCDO also advises against all but essential travel to Bamako and to places within 25km of Bamako. Find out more about why FCDO advises against travel.

**What food do they eat in Mali?** Typical dishes include rice with vegetables in a peanut sauce, rice or other cereal grains served with tomatoes and fish or meat with vegetables. Meat curries are frequently made with lamb. "Riz au gras" is a dish of rice with vegetables and meat.

**What is the spirituality of the Dogon?** While some villages have adopted Islam or Christianity, a large percentage of Dogon are animists who believe in the importance of a synergy between the spiritual world of gods and ancestors, and the living world of plants, people, and animals.

**What is the egg in the Dogon mythology?** For the Dogon, the starting point for the deeper storyline is Amma's egg--the unformed universe that contained all of the seeds or signs of the world. According to Dogon mythology, it was the opening of this egg that created all of the spiraling galaxies of stars and worlds.

**What is the myth of the Dogon flood?** The Nommos descended from the sky in a vessel accompanied by fire and thunder. After arriving, the Nommos created a reservoir of water and subsequently dived into the water. The Dogon legends state that the Nommos required a watery environment in which to live.

**Do the Dogon still exist?** Today, it is estimated that the Dogon ethnic group is formed about 400,000 people. They practice subsistence agriculture based on millet, sorghum, rice, onion, peanuts and some vegetables. Additionally, they grow tobacco and have livestock: sheep, goats and chickens.

**What is the function of menstrual taboos among the Dogon?** In a previous article (Strassmann, 1992), I argued the following: (1) the function of Dogon menstrual taboos is to force females to signal their menses, (2) menstrual signaling is imposed on senders (females) by receivers (husbands and their male relatives) through the use of social reprisals and supernatural threats, ...

**How are Dogon villages unique?** The architecture of the Dogon land has been adapted to benefit from the physical constraints of the place. Whether on the high plateau, the cliff-faces, or on the plain, the Dogon have exploited all the elements available to build their villages that reflect their ingenuity and their philosophy of life and death.

**What is the oldest ritual in the world?** The 12,000-year-old remains of two mini-fires and two curious sticks deep within a secluded cave in southern Australia may be evidence of the oldest known culturally transmitted ritual in the world, a new study finds.

**What is the one god in the Dogon myth of creation called?** Amma, the original creator god of the African Dogon myth, is said to mean The One Who Holds. The Amma cult: worships the highest creator god Amma.

**What is extraordinary about the religious ceremonies of the Dogon?** Every few years the Dogon peoples honor their dead in a very religious performance and ritual called a dama. It is a joyous occasion because Dogon peoples celebrate a person's life rather than the sadness of his death. Although children do not wear masks, they imitate the movements of the adult masqueraders.

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**What are the Fulani tribe spiritual beliefs?** Nigeria's traditionally nomadic Fulani people, the population of which numbers approximately fifteen million, are concentrated in the northern half of the state. The Fulani are a herding populace that adheres to the Islamic faith.

**What are the beliefs of African spirituality?** Most African societies believe in several "high gods" and a large amount of lower gods and spirits. There are also some religions with a single supreme being (Chukwu, Nyame, Olodumare, Ngai, Roog, etc.). Some recognize a dual god and goddess such as Mawu-Lisa.

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**What does the name Dogon mean?** The Dogon are a group of about 250,000 people who live primarily in the districts of Bandiagara and Douentza in the western African nation of Mali. They call themselves "Dogon" or "Dogom," but in the older

literature they are referred to as "Habbe" (sing. Kado), a Fulbe word meaning "stranger" or "pagan."

**Who are the Fulani in the Bible?** The Fulani are only partially African and only partly negroid. They are the product of cross-breeding between the Taurags, Berbers and Arabs of north Africa on the one hand and the local black African women of Futa Jalon, Guinea in west Africa, on the other.

**Who is the god of Fulani?** And "Geno", the Eternal God of the Fulani, was angry and cursed the country on account of the sin that had been committed and which had offended him.

**Are Fulani polygamous?** The Fulani are patrilineal, patrilocal, and moderately polygynous, with arranged first marriages accompanied by the payment of bridewealth, ideally in the form of cattle. Consanguineous marriage is frequent, with first or second cousin marriage preferred.

**What is the difference between Christianity and African spirituality?** In Christendom, religion is a personal thing for the salvation of the individual. In contrast, African traditional religion was usually a communal affair, practised not just for the spiritual and physical benefit of an individual or his immediate kin, but for the well-being of all within the purview of the celebrant.

**What are the ancestors spirits in Africa?** Ancestors are forever alive in the African world and cosmological view of life. Ancestors connect Africans to their beloved ones, bless their fertility festivals and intervene when spiritual blockages and polluting elements threaten order, happiness, health and life.

**What is the African concept of God?** Abstract. African peoples do not consider God to be a man, but in order to express certain concepts, they employ languages and images about God as an aid to their conceptualization of him whom they have not seen and about whom they confess to know little or nothing. God is experienced as an all-pervading reality.

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of plants, people, and animals.

**What is the story of the Dogon?** The Dogon story of the creation of the world relates that the sky god Amma mated with the earth goddess, and because Amma was prevented from joining the goddess's clitoris in the form of a giant termite mound, he produced only an imperfect offspring – a desert fox or jackal – and therefore eventually removed the ...

**Who is the Dogon mother goddess?** Amma's powers are vast, encompassing all aspects of creation and existence within Dogon belief. As the supreme deity, Amma is credited with creating the universe, the Earth, and all living beings through deliberate and harmonious processes guided by divine will and knowledge.

## **The Business Value of Using Agile Project Management**

**Question:** Why should businesses consider adopting Agile project management?

**Answer:** Agile project management offers significant business value, including increased flexibility, improved team collaboration, faster project delivery, and enhanced customer satisfaction. It allows teams to adapt quickly to changing market conditions and customer feedback, fostering agility and innovation within the organization.

**Question:** How does Agile improve flexibility and responsiveness?

**Answer:** Agile principles emphasize iterative development, continuous feedback, and short development cycles. This enables teams to adapt to changing requirements and market trends in real time. By embracing Agile, businesses can respond swiftly to customer feedback and adjust their products or services accordingly, ensuring a more targeted and responsive approach.

**Question:** What are the benefits of enhanced team collaboration in Agile?

**Answer:** Agile promotes cross-functional teams and open communication. It fosters a collaborative environment where team members share knowledge, provide support, and work towards a common goal. This collaboration leads to improved problem-solving, increased team morale, and higher productivity.

**Question:** How does Agile accelerate project delivery?

**Answer:** Agile's incremental approach and short development cycles enable projects to be completed faster. By breaking down large tasks into smaller, manageable chunks, teams can achieve significant progress with each iteration. The regular feedback loops and stakeholder involvement ensure that the project stays on track and meets the desired outcomes.

**Question:** In what ways does Agile improve customer satisfaction?

**Answer:** Agile's focus on customer involvement and feedback throughout the development process ensures that the final product or service meets their needs and exceeds their expectations. By actively involving customers in the decision-making process, businesses can create products that truly resonate with their target audience, leading to increased customer satisfaction and loyalty.

**In which book did Philip Kotler define marketing?** Kotler has now written 11 editions of his most famous book, Marketing Management: Analysis, Planning and Control.

**What is Kotler marketing theory?** Kotler argued for "broadening the field of marketing" to cover not only commercial operations but also the operations of non-profit organizations and government agencies. He held that marketing can be applied not only to products, services, and experiences, but also to causes, ideas, persons, and places.

**How to cite principles of marketing textbook?**

**What Philip Kotler said about marketing?** Long ago I said: "Marketing is not the art of finding clever ways to dispose of what you make. Marketing is the art of creating genuine customer value. It is the art of helping your customers become better off.

**What are the 7 Ps of Kotler?** In his theory Kotler explained that there were 7 marketing mix elements consisting of Product, Price, Place, Promotion, People, Process, and Physical Evidence.

**What is the Kotler model?** Kotler's five product levels model, or Kotler's Model, is a method developed by economist Philip Kotler to help salespeople assign and assess how a product can appeal to customer. Specifically, it differentiates between a customer's wants, needs and demands.

**What are the 4 market strategies of Kotler?** Philip Kotler introduced what is commonly known as the 4Ps of marketing: product, price, place and promotion. The '4Ps', or the marketing mix, is a description of the strategic position of a product in the marketplace.

**What are the principles of marketing according to Philip Kotler?** The marketer develops an integrated marketing plan that will deliver value to customers. It contains the marketing mix: the tools used to implement the strategy, which are the four Ps: product, price, place and promotion. The first three steps all lead to this one: building profitable customer relationships.

**What are the elements of marketing according to Philip Kotler?** According to Philip Kotler, "Marketing Mix is the set of controllable variables that the firm can use to influence the buyer's response." These 'variables' are traditionally defined in marketing by 4Ps – product, price, place of distribution, and promotion.

**What are the 7 principles of marketing?** Since then, the theory has been expanded into the 7 P's of marketing. Which are: Product, Price, Promotion, Place, People, Packaging, and Process.

**How do you reference Kotler?**

**What are the 4 principles of marketing?** There are four original principles of marketing referred to as 4Ps or 4P marketing Matrix that companies use for their marketing strategy. These four basic marketing principles Product, Price, Place, and Promotion are interconnected and work together; hence, they are also known as Marketing Mix.

**What are the pillars of marketing by Philip Kotler?** These are Promotion, Product, Place and Price. These 4 Ps play a major role in delivering the customer needs at the right time and the right place. Philip Kotler says, The most important thing is to predict where clients are going and stop right in front of them.

**What are the 8 P's of marketing Kotler?** The 8 Ps of marketing is product, price, place, promotion, people, positioning, processes, and performance. The goal is to get them working together for your marketing mix. If you can you'll have a much better chance to attract and convert your potential customers. There's no shortage of marketing advice out there.

**What is the marketing process by Philip Kotler?** Paraphrasing Philip Kotler from his book, Principles of Marketing, 1999, the marketing process roughly involves the analysis of opportunities for marketing, identifying the target markets, creating the marketing mix, and monitoring the efforts.

**What are the three product levels of Kotler?** Kotler suggested that products can be divided into three levels: core product, actual product and augmented product. The core product is defined as the benefit that the product brings to the customer. The actual product refers to the tangible object and relates to the physical quality and the design.

**What is the goal of marketing according to Kotler and Armstrong?** According to Kotler and Armstrong, "Marketing is the process by which companies create value for customers and build strong customer relationships in order to capture value from customers in return." Marketing starts with creating value for customers.

**What is the strategic marketing concept of Philip Kotler?** Kotler, strategist for over 30 years, defining marketing strategy is "developing an overarching strategic framework within which all other decisions are made". He explains that this frame or context in which these decisions are made is important because it gives them sense and organization.

**What is Kotler known for?** Kotler is known to many as the author of what is widely recognized as the most authoritative textbook on marketing: Marketing Management, now in its 13th edition. He has also authored or co-authored dozens of leading books on marketing.

**What is the core marketing concept according to Philip Kotler?** Philip Kotler explained the core concept of marketing in his book – "Marketing Management". According to him, every human being has endless needs and demands. There are

many products which can satisfy human wants and demands. These wants and demands can be fulfilled by the exchange of goods and services.

**What is the Kotler decision making model?** This model breaks down the purchasing process into five stages: Problem Recognition, Information Search, Evaluation of Alternatives, Purchase Decision, and Post-Purchase Behavior. Backdrop and Context: This model emerged in an era where consumer markets were less fragmented and had minimal digital influence.

**What is the market definition in marketing by Philip Kotler?** Market. Philip Kotler states, "A market consists of all the possible consumers sharing a certain need or want who would be ready and able to participate in trade to fulfill that need or desire."

**When did Philip Kotler define digital marketing?** Digital marketing is a term that was coined by Dr. Philip Kotler in the early 1990s. Dr. Kotler is a world-renowned marketing professor and author who has written over 60 books on marketing and business strategy.

**What is a marketing plan according to Philip Kotler?** According to marketing professors and authors Philip Kotler and Kevin Lane Keller, a marketing plan documents how a business's strategic objectives can be achieved through specific marketing activities, with the customer being the focal point.

**Who wrote the first marketing book?** This book is written by one the most renowned personality in the field of Marketing. Philip Kotler is regarded as the father of Marketing around the world. His book 'Principles of Marketing' is been referred by every person who is engaged into the field of Marketing. The book is also referred as the Bible of Marketing.

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