

IGNOU M SOLVED ASSIGNMENT 2016 17 2017

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What should be written on every page of IGNOU assignment? 1. On the first page of the assignment response sheet, write the course code, course title, assignment code, name of your study centre (SC) and date of submission. 2. Your enrollment number, name and full address should be mentioned on the top right corner of the first page.

Where can I get answers for assignments? MyAssignmenthelp.com is the best assignment solution website that has pre-written essay answers of all genres - descriptive, narrative, persuasive, argumentative, expository, and more.

How do I get my assignment done?

How do I track my assignments? Making a daily to-do list can help you keep track of your assignments and your other commitments. Studies have shown that writing something down helps you remember it better, so the next time you have a whole list of things to do scattered in your brain, relieve some stress by putting them down on paper.

How to write IGNOU assignment answers? Do not reproduce the text from your course material in your IGNOU assignment paper. Write your unique answers resulting from the critical appreciation of the course material. Before answering a question, read the unit where the answer lies to get an overview of the topic and take notes.

How long does it take to update assignment status in IGNOU? 10. How many days it takes to update assignment status in IGNOU? Candidates can expect to see the submission status of their IGNOU assignment for 2024 within a month if they submit it within the first week. Typically, it takes 30-45 days to get an update.

What is the passing grade for IGNOU? Bachelor's degrees offered by IGNOU require candidates to score a minimum of 35%. IGNOU pass marks out of 100 – Candidates must score a minimum of 35 marks, and where the total marks are 50, the minimum passing marks are 18. The passing percentage for students studying BA is 40%.

What is the last date for assignment submission 2024?

How many pages for IGNOU assignment? Answers for 20 marks questions have a word limit of 500 words, so you can write at least 4 to 5 pages. Answers for 12 marks questions should be less than 300 words, that would be 3 pages at least. Answers for 10 marks question should be less than 250 words, that would be 2 to 3 pages.

Can I write an IGNOU assignment on both sides? 1) The top of the first page of your response sheet should look like this: • Name: • Enrollment No.: • Course Title: • Course Code: 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.

Can I use a black pen for IGNOU assignment? ? Use any one black or blue ink pen. Do not use 'RED' ink pen. separate question paper for separate courses. sessions.

Can I write an IGNOU assignment in white paper? IGNOU assignment should be written on an A4 size sheet or a foolscap size blank paper. Ruled sheets of the A4 sizes are also permitted.

How can I track my IGNOU project? Visit the IGNOU Project Status Link The primary platform for checking your project status is the official link. Enter your details such as Enrollment number and programme code. Click on 'Submit'.

How to write IGNOU assignment answers? Do not reproduce the text from your course material in your IGNOU assignment paper. Write your unique answers resulting from the critical appreciation of the course material. Before answering a question, read the unit where the answer lies to get an overview of the topic and take notes.

How to calculate the IGNOU marks? The marks for the IGNOU TEE exam are calculated using a simple method. 70% marks of the written exam are added with 30% marks from the assignment. For example, if a student got 80 marks in a written exam and 50 marks in an assignment, they will be awarded $56+15= 71$ marks.

Where to submit IGNOU assignment?

Ancienne Publication : Trucks & Tanks Magazine

Q: What is Trucks & Tanks Magazine? A: Trucks & Tanks Magazine was a popular monthly publication dedicated to the history, development, and use of military vehicles, particularly trucks and tanks. It featured in-depth articles, technical specifications, historical accounts, and interviews with experts in the field.

Q: When was Trucks & Tanks Magazine published? A: Trucks & Tanks Magazine was first published in 1988 and ran for over two decades. It ceased publication in 2010.

Q: Who published Trucks & Tanks Magazine? A: Trucks & Tanks Magazine was published by the Special Interest Publications (SIP) division of CarTechBooks. SIP was known for its niche magazines covering various aspects of automotive and military history.

Q: What type of content was featured in Trucks & Tanks Magazine? A: Trucks & Tanks Magazine covered a wide range of topics related to military vehicles, including:

- Historical profiles of specific trucks and tanks
- Technical analyses of design and performance
- Interviews with designers, engineers, and veterans
- Restoration projects and model building tips
- Reviews of new and upcoming military vehicles

Q: Where can I find back issues of Trucks & Tanks Magazine? A: Back issues of Trucks & Tanks Magazine may be available for purchase online through retailers such as eBay, Amazon, and AbeBooks. Additionally, some libraries and research institutions may have physical copies available for reference.

What is marketing management theory by Kotler? Kotler defines Marketing management as an own science and art of segmentation and targeting and the concept of keeping them by creating a superior customer value. The modern world opens new abilities like marketing through social media or plug-ins.

What are the 4 market strategies of Kotler? Philip Kotler introduced what is commonly known as the 4Ps of marketing: product, price, place and promotion. The '4Ps', or the marketing mix, is a description of the strategic position of a product in the marketplace.

When was the marketing management 14th edition published?

What Philip Kotler said about marketing? Long ago I said: "Marketing is not the art of finding clever ways to dispose of what you make. Marketing is the art of creating genuine customer value. It is the art of helping your customers become better off.

What is the Kotler model? Kotler's five product levels model, or Kotler's Model, is a method developed by economist Philip Kotler to help salespeople assign and assess how a product can appeal to customer. Specifically, it differentiates between a customer's wants, needs and demands.

What are the principles of marketing according to Philip Kotler? The marketer develops an integrated marketing plan that will deliver value to customers. It contains the marketing mix: the tools used to implement the strategy, which are the four Ps:

product, price, place and promotion. The first three steps all lead to this one: building profitable customer relationships.

What are Kotler's 4Ps? These are Promotion, Product, Place and Price. These 4 Ps play a major role in delivering the customer needs at the right time and the right place. Philip Kotler says, The most important thing is to predict where clients are going and stop right in front of them.

What are the 7ps of marketing Kotler? In his theory Kotler explained that there were 7 marketing mix elements consisting of Product, Price, Place, Promotion, People, Process, and Physical Evidence.

What are the stages of marketing according to Philip Kotler?

What year did Philip Kotler define marketing? To expand on this concept, Marketing Professor Philip Kotler made a classic marketing definition in 1980 stating "Marketing is the human activity at satisfying needs and wants through the exchange process".

What is the old concept of marketing management? The old concept maintains that the main objective of marketing is to supply goods or services from producer to consumers and earn profit by selling them.

When was the golden age of marketing? The 1960s through the late 1980s have been characterized as the "Golden Age of Advertising." It was a time of big ideas, three-martini lunches and larger-than-life personalities who graced both the society pages and the business columns.

What is Kotler marketing theory? Kotler argued for "broadening the field of marketing" to cover not only commercial operations but also the operations of non-profit organizations and government agencies. He held that marketing can be applied not only to products, services, and experiences, but also to causes, ideas, persons, and places.

What is Kotler famous for? Kotler is known to many as the author of what is widely recognized as the most authoritative textbook on marketing: Marketing Management, now in its 13th edition. He has also authored or co-authored dozens of leading books on marketing.

What is marketing strategy by Kotler? Philip Kotler, one of the co-authors of the discipline-defining textbook, Marketing Management, defines marketing strategy as the process to: Create, communicate, and deliver value to a target market at a profit.

What is marketing management according to Philip Kotler? Philip Kotler has defined Marketing management as the art and science of choosing target markets and getting, keeping and growing customers through creating, delivering and communicating superior customer values of management.

What are Kotler's 5 product levels? He defines a product as anything that can meet a need or a want, and his Five Product Levels Model provides a way to show the different levels of need customers have for a product, such as: Core benefit, Generic Product, Expected Product, Augmented Product and Potential Product.

What are Kotler's three product levels? Kotler suggested that products can be divided into three levels: core product, actual product and augmented product. The core product is defined as the benefit that the product brings to the customer.

What is the core marketing concept according to Philip Kotler? Philip Kotler explained the core concept of marketing in his book – “Marketing Management”. According to him, every human being has endless needs and demands. There are many products which can satisfy human wants and demands. These wants and demands can be fulfilled by the exchange of goods and services.

What is the difference between marketing and selling Philip Kotler? “The aim of selling is to satisfy a customer need; the aim of marketing is to figure out his need,” according to the Father of Modern Marketing, Philip Kotler.

What are the elements of marketing according to Philip Kotler? According to Philip Kotler, “Marketing Mix is the set of controllable variables that the firm can use to influence the buyer's response.” These 'variables' are traditionally defined in marketing by 4Ps – product, price, place of distribution, and promotion.

Schaum's Outline of Operations Research: A Comprehensive Study Guide

Introduction

"Schaum's Outline of Operations Research, 2nd Edition" by Richard Bronson, Nadimuthu Govindasami, and published by McGraw-Hill in 1997, is a renowned resource for students and professionals in the field of operations research. The book provides a comprehensive and accessible overview of the subject, covering a wide range of topics and techniques.

Key Concepts and Problem Solving

The book presents a thorough discussion of fundamental concepts such as linear programming, network analysis, queuing theory, inventory control, game theory, and simulation. Each chapter includes detailed explanations, solved examples, and practice problems, enabling readers to grasp the underlying principles and develop strong problem-solving skills. The authors provide clear explanations of complex algorithms and models, making them easy to understand and apply.

Applications and Case Studies

"Schaum's Outline of Operations Research" emphasizes the practical applications of the concepts discussed. It includes numerous real-life case studies and examples from various industries, demonstrating how operations research techniques can be effectively utilized to optimize operations and improve decision-making. These case studies not only provide valuable insights into the field but also prepare readers for their future careers.

Extensive Problem Sets and Practice Tests

The book features a vast collection of practice problems and questions that challenge readers to apply the concepts they have learned. The problems range from basic exercises to more complex analytical questions. Multiple-choice questions, short answer questions, and comprehensive case studies are included, providing a diverse range of assessment options. The authors provide detailed solutions to all problems, giving readers immediate feedback and allowing them to identify areas where further improvement is required.

Learning Tools and Resources

"Schaum's Outline of Operations Research" offers several learning tools to enhance readers' understanding and retention. Each chapter contains a summary of key concepts, equations, and theorems. The book also includes a glossary of terms, providing quick definitions and references for common terminology. Furthermore, online resources and additional practice problems are available for supplementary study.

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