

# 1 swot pestel porters 5 forces and value chain

## [Download Complete File](#)

### SWOT and Porter's Five Forces\*\*

SWOT analysis is a strategic planning tool that helps organizations identify their strengths, weaknesses, opportunities, and threats. Porter's five forces is a similar framework that analyzes the competitive forces in an industry.

### Porter's Five Forces

Porter's five forces are:

- **Power of suppliers:** The extent to which suppliers can influence the price and quality of goods and services.
- **Power of buyers:** The extent to which buyers can influence the price and quality of goods and services.
- **Threat of new entrants:** The ease with which new competitors can enter an industry.
- **Threat of substitutes:** The availability of alternative products or services that can satisfy the same customer needs.
- **Rivalry among existing competitors:** The intensity of competition between existing firms in an industry.

### SWOT and Value Chain Analysis

Value chain analysis is a technique that maps out the activities that create value for customers. It can be used to identify areas where an organization can improve its

efficiency and effectiveness.

## PESTLE Analysis

PESTLE analysis is a framework that helps organizations identify external factors that can affect their business. The factors considered are:

- **Political:** Government policies, regulations, and laws.
- **Economic:** Economic conditions, interest rates, and inflation.
- **Social:** Cultural norms, demographics, and lifestyle trends.
- **Technological:** Innovations, technological advancements, and automation.
- **Environmental:** Environmental regulations, climate change, and natural disasters.
- **Legal:** Legal requirements, labor laws, and intellectual property rights.

## Porter's 5 Forces Analysis Example

An example of Porter's five forces analysis in the automobile industry could include:

- **Power of suppliers:** High, as there are few suppliers of key components.
- **Power of buyers:** Medium, as consumers have some bargaining power due to the availability of alternative vehicles.
- **Threat of new entrants:** High, as it is relatively easy to enter the industry with new technologies.
- **Threat of substitutes:** Low, as there are few viable alternatives to cars.
- **Rivalry among existing competitors:** Intense, as there are many established players in the market.

## Purpose of Porter's Five Forces Analysis

The purpose of Porter's five forces analysis is to provide insights into the competitive environment of an industry. It helps organizations understand the factors that drive competition and develop strategies to improve their competitiveness.

## Forces in SWOT Analysis

SWOT analysis considers both internal and external forces that can affect an organization. The internal forces include strengths and weaknesses, while the external forces include opportunities and threats.

## Porter's Five Competitive Forces and Porter's Value Chain

Porter's five competitive forces are a subset of the external forces considered in SWOT analysis. Porter's value chain is a framework that complements SWOT analysis by providing a detailed understanding of how an organization creates value for customers.

## Porter's 5 Forces of Energy

Porter's five forces can also be applied to specific industries or markets. For example, in the energy industry, the five forces could include:

- **Suppliers:** Oil and gas producers, renewable energy providers.
- **Buyers:** Utilities, industrial consumers, residential consumers.
- **New entrants:** Independent power producers, technology companies.
- **Substitutes:** Coal, nuclear, alternative fuels.
- **Competition:** Established energy companies, new market entrants.

disability empowerment free money for disabled americans to make dreams reality  
abbott architect i1000sr manual gorman rupp pump service manuals chevy envoy  
owners manual business case for attending conference template biophysical  
techniques cessna 177rg cardinal series 1976 78 maintenance manual pargehl 142  
152 mini excavator parts manual download etsy build your own online store exact  
step by step guide by chris crutcher ironman reprint credit after bankruptcy a step by  
step action plan to quick and lasting recovery after personal bankruptcy linear  
equations penney solutions manual takeover the return of the imperial presidency  
and the subversion of american democracy a microeconomic approach to the  
measurement of economic performance productivity growth capacity ut algorithm  
design manual solution icd 10 cm expert for physicians 2016 the complete official

version evernote gtd how to 2006 ford territory turbo workshop manual how to puzzle  
cache a brief introduction to fluid mechanics 4th edition solutions mindtap  
environmental science for myersspoolmans environmental issues and solutions a  
modular approach 1st edition june grade 11 papers 2014 tort law theory and practice  
cat in the hat contemporary engineering economics 5th edition accounting an  
introduction mclaney 6th edition volkswagen polo manual 1 0 auc waves and  
electromagnetic spectrum worksheet answers  
gmc3500repair manualnetworkmergers andmigrationsjunos designand  
implementationoccupation foroccupational therapistslift truckoperators  
manualglobalbusiness today7thedition testbankfree whyam iafraidto tellyou whoi  
ambekefi andbarrett electromagneticvibrationswaves andpublisher  
trainingmanualtemplate 2002yamaha sx225txraoutboardservice  
repairmaintenancemanual factoryused hondacrvmmanual transmissionfor  
salephilippinescats onthe prowl5a catdetectivecozy mysteryseries sapsdvideo  
lecturesgurjeetsingh ofotheremc vnxstudy guideemerson usermanual  
kaplanmcatbiology reviewcreated formcat 2015kaplantest prepserice  
manualforastra twintopcanadian lifesavingalertmanual earthstructures  
geotechnicalgeologicaland earthquakeengineeringsellick forkliftfuel  
manualvolkswagen passatdiblueemotion servicemanual kappaalpha psi quiz  
questionskids essayguidelaser beamsintillation withapplicationsspie  
pressmonographvol pm997000 islandsafood portraitofthe philippinescomputer  
scienceanoverview 10theditioncomputer aidedelectromyographyprogress  
inclinicalneurophysiology vol10 auditingassurance services14thedition  
arenselderbeasley suzukiswift1300 gtifull servicerepairmanual 19891995harry  
struman theamerican presidentsseriethethe 33rdpresident 19451953praxis iihealth  
andphysicaleducation contentknowledge5856 examsecretsstudy guidepraxisii  
testreviewfor thepraxisii subjectassessments mometrixsecretsstudy guidesexemplar  
2013life orientationgrade 12volvol90f resetcodesel corajede sertu  
mismaspanishedition