

ENGLISH FOR BUSINESS STUDIES

ANSWER KEY

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How to answer business studies exam questions? Plan your answer before you begin. The question points you to including two points of view, so make sure you include both for a balanced answer. Aim for two chains of analysis for and against. It's important to have balance, and show you understand both sides of the discussion.

How to learn for business studies?

How to answer a business studies essay? The first step to writing a captivating Business Studies essay is to pause, carefully read the question and take time to understand what you are being asked. We recommend underlining the verbs in the question to fully grasp how to proceed. Examine the exact wording so you can work out the approach you need to take.

How do you answer a 6 marker in business studies? Analyse questions (6 marks) require identifying an appropriate impact that is then developed by giving the consequence of this impact. Answers must be applied thoroughly to the given case study. Tip: Aim to use five connectives to build analysis chains in an analyse question.

What is the easiest way to learn business? One of the easiest ways to start learning more about business basics is to read books, journals, magazines, and newspapers that provide information about successful business techniques. With so many business-related publications available, you will have a lot of options to choose from.

How to succeed in business studies?

How to pass a-level business studies? Utilising past papers and practise questions is a fundamental strategy for success in A-Level Business Studies. This approach not only familiarises students with the exam format and question styles but also enhances their ability to apply knowledge under exam conditions.

How do you answer short answer questions in business studies? Point: Attack the question and pinpoint what your overall answer will be, akin to a mini thesis. Explain: Provide further details that elaborate on your point. Depending on which directive verb you are asked, this is also where you can start to show a cause and effect (explain) or make a judgement (assess).

How to answer business studies case study questions? Identify the relevant facts contained in case and think carefully about them. Identify additional information you might like to have – that might be part of your solution – but do not dwell on it. Separate facts from assumptions. Recognise that there are some things you will know for sure and others that you will not.

How do you answer an evaluate question in business studies? In every evaluation, you should explain how your decision will benefit the business, but this may depend on the aims of the business. If the objectives are clearly stated in the case study this can guide your recommendation in your evaluation.

How to answer 9 mark questions in business studies A level?

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- (a) ????
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- (a) ????????
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- (a) ????????
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The Ramp and Friction PHET Simulation Lab Answers

1. What is the purpose of the Ramp and Friction PHET simulation lab?

This lab allows students to explore the concepts of force, friction, and motion on an inclined plane. By varying different parameters such as the ramp angle, mass of the object, and coefficient of friction, students can observe how these factors affect the acceleration and motion of the object.

2. What is the formula for calculating the acceleration of an object on a ramp?

The acceleration (a) of an object on a ramp is given by the formula:

$$a = g * (\sin(\theta) - (\mu * \cos(\theta)))$$

where:

- g is the acceleration due to gravity (9.8 m/s²)
- theta is the angle of the ramp
- mu is the coefficient of friction

3. How does the coefficient of friction affect the acceleration of an object on a ramp?

The coefficient of friction (mu) is a measure of the resistance to motion between two surfaces. A higher coefficient of friction means there is more resistance to motion, which results in a lower acceleration. Conversely, a lower coefficient of friction means less resistance to motion, which leads to a higher acceleration.

4. How does the ramp angle affect the acceleration of an object on a ramp?

The ramp angle (theta) also affects the acceleration. A steeper ramp angle (higher theta) results in a greater force pulling the object down the ramp, leading to a higher acceleration. Conversely, a shallow ramp angle (lower theta) results in a smaller force pulling the object down the ramp, leading to a lower acceleration.

5. What are some additional observations that students can make from the Ramp and Friction PHET simulation lab?

In addition to calculating acceleration, students can observe the following:

- The direction of the acceleration is always down the ramp.
- The acceleration increases as the coefficient of friction decreases.
- The acceleration increases as the ramp angle increases.
- The velocity of the object increases as it moves down the ramp.
- The displacement of the object increases as it moves down the ramp.

Travelling Salesman Problem with MATLAB Programming

Question: What is the Travelling Salesman Problem (TSP)?

The TSP is a classic optimization problem in computer science. It involves a salesman visiting a set of cities and returning to the starting city while minimizing the total distance travelled. This problem is NP-hard, meaning it is computationally challenging to find an exact solution for large instances.

Question: How can MATLAB be used to solve the TSP?

MATLAB provides several functions and toolboxes for solving optimization problems, including the TSP. One commonly used approach is to formulate the TSP as a linear programming (LP) problem and use the `linprog` function to find an approximate solution. Alternatively, the `simulannealbnd` function can be used for solving the TSP using simulated annealing, a probabilistic optimization algorithm.

Question: How to formulate the TSP as an LP problem?

To formulate the TSP as an LP problem, decision variables are defined to represent whether each pair of cities is visited consecutively. The objective function minimizes the total distance travelled, while constraints ensure that each city is visited once and

the salesman returns to the starting city. The problem can be solved using the `linprog` function with appropriate settings for bounds and linear constraints.

Question: How to use simulated annealing to solve the TSP?

Simulated annealing is a heuristic algorithm that iteratively searches for a better solution by accepting some worse solutions with a certain probability. The `simulannealbnd` function takes an objective function, bounds for the decision variables, and other parameters, including the cooling schedule, to perform simulated annealing. The resulting solution provides a good approximation of the optimal TSP solution.

Question: Can you provide a MATLAB code example for solving the TSP?

```
% Define the distance matrix
D = [0, 20, 42, 35;
     20, 0, 30, 34;
     42, 30, 0, 12;
     35, 34, 12, 0];

% Formulate the LP problem
n = size(D, 1);
Aeq = ones(n);
beq = ones(1, n);
lb = zeros(n^2, 1);
ub = ones(n^2, 1);
f = reshape(D, [n^2, 1]);

% Solve the LP problem
options = optimset('Display', 'off');
[x, ~] = linprog(f, [], [], Aeq, beq, lb, ub, [], options);

% Extract the TSP tour
tour = zeros(1, n);
for i = 1:n
    [~, idx] = max(x((i-1)*n+1:i*n));
    tour(i+1) = idx;
end
```

```
% Display the tour and total distance
disp(['TSP Tour: ' num2str(tour)]);
disp(['Total Distance: ' num2str(sum(D(tour(1:end-1), tour(2:end))))]);
```

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