

A glossary of tourism and allied terms

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Tourism: Definition and Terminology**

Definition of Tourism:

Tourism refers to the act of traveling to a destination outside one's usual environment for the purpose of leisure, recreation, or business. It involves activities such as sightseeing, cultural immersion, relaxation, and exploration.

Terms of Tourism:

- **Inbound tourists:** Tourists who travel to a country from abroad.
- **Outbound tourists:** Tourists who travel from their home country to a foreign destination.
- **International tourism:** Travel that involves crossing borders between countries. Example: A person from the United States traveling to Canada for a vacation.
- **Domestic tourism:** Travel within one's own country.
- **Tourists:** Individuals who travel outside their usual environment for leisure or recreation purposes.
- **Travelers:** Individuals who undertake journeys for various purposes, including tourism, business, research, or migration.
- **Hospitality industry:** The sector that provides services to tourists, including accommodation, food and beverage, and attractions.

Vocabulary Related to Tourism:

- **Destination:** The location to which tourists travel.

- **Attraction:** A landmark, activity, or experience that draws tourists.
- **Package tour:** A pre-arranged??that includes transportation, accommodation, and guided tours.
- **Ecotourism:** Tourism that supports environmental conservation and sustainable practices.
- **Cultural tourism:** Tourism that focuses on experiencing and appreciating the culture of a destination.
- **Religious tourism:** Tourism motivated by religious beliefs or visits to sacred sites.

Other Terms for Tourism:

- **Vacationing**
- **Traveling**
- **Sightseeing**
- **Recreation**

Tourism as a Business:

Tourism is a major industry that contributes to economic growth, job creation, and social development in many countries. It involves various businesses, such as airlines, hotels, tour operators, and restaurant owners.

5 Components of Tourism:

- **Transportation:** Moving tourists to and from destinations.
- **Accommodation:** Providing lodging for tourists.
- **Attractions:** Offering experiences and activities that appeal to tourists.
- **Food and beverage:** Providing??and other refreshments.
- **Services:** Supporting infrastructure, such as tour guides, interpreters, and transportation arrangements.

Short-term Tourism:

Short-term tourism refers to the movement of tourists to a destination for a period of less than one year.

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