

SKILLS PRACTICE 3 1 ANSWERS

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Skills Practice 3: Questions and Answers

Question 1: A manager delegate 3 tasks to her subordinate. 5% of the time 0 task gets done, 40% of the time 1 tasks gets done, 35% of the time 2 tasks get done and 20% of the time all 3 tasks get done. What is the expected number of tasks done? **Answer:** 1.7 tasks

Question 2: A quality control inspector in a manufacturing firm selects three components from the production line for inspection. The probabilities that all three components are good, two components are good, and one component is good are 0.45, 0.3, and 0.25 respectively. Determine the expected number of good components selected. **Answer:** 2.4 components

Question 3: An insurance firm has 20% of its clients in category A, 30% in category B, and 50% in category C. The probability of making a claim in any year is 0.05 for category A, 0.08 for category B, and 0.12 for category C. What is the probability that the firm will receive at least one claim in a given year? **Answer:** 0.59

Question 4: A sales representative visits 6 sales territories each week. The probability that he will close a deal with a customer is 0.3 in the first territory, 0.25 in the second, 0.4 in the third, 0.5 in the fourth, 0.25 in the fifth, and 0.35 in the sixth. What is the expected number of sales per week? **Answer:** 2.2 sales

Question 5: A market research company surveys 100 shoppers in a mall. The probability that a shopper has purchased a particular brand of shampoo in the last month is 0.25. What is the probability that exactly 25 shoppers have purchased the shampoo? **Answer:** 0.212

What Would Jesus Eat? The Ultimate Program for Eating Well, Feeling Great, and Living Longer

By Don Colbert

What is the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program is a comprehensive guide to healthy eating based on the principles of Jesus' teachings. It emphasizes a plant-based diet rich in fruits, vegetables, whole grains, and legumes, with moderate amounts of lean protein and healthy fats. The program also includes advice on how to cook and prepare food in a healthy way, and on how to overcome emotional eating and other barriers to healthy eating.

Why is it important to eat a healthy diet?

Eating a healthy diet is essential for maintaining good health and preventing disease. Chronic diseases such as heart disease, stroke, type 2 diabetes, and cancer are often linked to poor diet and lifestyle choices. A healthy diet can help to reduce the risk of these diseases and improve overall well-being.

What are the benefits of the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program offers a number of benefits, including:

- **Improved health:** The program can help to reduce the risk of chronic diseases, improve cardiovascular health, and boost immunity.
- **Increased energy:** A healthy diet can provide the body with the nutrients it needs to function properly, resulting in increased energy and vitality.
- **Weight loss:** The program can help to promote weight loss and maintain a healthy weight.
- **Improved mood:** Eating a healthy diet can help to improve mood and reduce stress.
- **Increased longevity:** Studies have shown that people who follow a healthy diet tend to live longer lives.

How can I get started with the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program is available in book form, as well as online. The book provides detailed information on the program, including menus, recipes, and tips for healthy eating. The online program includes a number of features, such as a meal planner, a recipe database, and a community forum.

Is the "What Would Jesus Eat?" program right for me?

The "What Would Jesus Eat?" program is a healthy eating program that can benefit people of all ages and lifestyles. It is based on sound nutritional principles and is supported by scientific evidence. The program is easy to follow and provides a number of resources to help people get started.

William Whyte's "Street Corner Society": A Q&A

Q: Who was William Whyte? A: William Whyte was an American urban sociologist and journalist. He is best known for his 1943 book "Street Corner Society," which studied the interactions and social norms of Italian-American youth in Boston's North End.

Q: What is "Street Corner Society"? A: "Street Corner Society" is an ethnographic study that explores the social life and interactions of young men in Boston's North End. Whyte spent three years observing and interviewing these individuals, gathering data on their values, beliefs, and daily routines.

Q: What were Whyte's key findings? A: Whyte's research revealed that the young men he studied formed informal groups called "corner gangs." These gangs provided social support and a sense of belonging for their members. Whyte also found that the gangs had their own unique norms and values, which governed their behavior and interactions.

Q: What is the significance of Whyte's work? A: Whyte's "Street Corner Society" is considered a groundbreaking work in urban sociology. It provided valuable insights into the social dynamics of urban communities, particularly among marginalized groups. Whyte's methodology of participant observation has become a widely used research technique for studying social interactions.

Q: What are some of the criticisms of Whyte's work? A: While Whyte's work has been highly influential, it has also faced some criticism. Some scholars have argued that Whyte romanticized the corner gangs and ignored the negative aspects of their behavior. Others have criticized Whyte's methodology, arguing that his prolonged involvement as a participant observer may have biased his findings.

Sports and Entertainment Marketing Workbook Answers

Question 1: What is the key to successful sports and entertainment marketing?

Answer: Understanding the target audience and creating campaigns that resonate with their interests, values, and aspirations. This involves a deep dive into demographics, psychographics, and lifestyle factors.

Question 2: How can social media be used effectively in sports and entertainment marketing?

Answer: Social media provides powerful tools for engaging fans, promoting events, and building brand loyalty. By creating engaging content, utilizing paid advertising, and monitoring engagement metrics, marketers can leverage social media to connect with audiences and drive conversions.

Question 3: What strategies are effective for event promotion?

Answer: Event promotion requires a comprehensive plan that includes targeted marketing campaigns, effective communication channels, and a seamless registration process. By leveraging email marketing, social media advertising, and strategic partnerships, marketers can maximize event awareness and drive ticket sales.

Question 4: How can sports and entertainment brands utilize influencer marketing?

Answer: Influencer marketing allows brands to collaborate with influential individuals to reach wider audiences and build credibility. By identifying relevant influencers, developing compelling content, and tracking campaign performance, marketers can

leverage influencer partnerships to increase brand visibility, generate leads, and drive sales.

Question 5: What are key ethical considerations in sports and entertainment marketing?

Answer: The sports and entertainment industry is subject to ethical guidelines that ensure responsible practices. Marketers must consider the potential impact of campaigns on athletes, fans, and society as a whole. This includes adhering to advertising regulations, protecting player rights, and promoting fair competition. By embracing ethical principles, marketers can build trust and maintain a positive reputation in the industry.

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