

# PHILIPS INTELLECTUAL PROPERTY STANDARDS OFFICES WORLDWIDE

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**How many countries does Philips operate in?** We are a diverse team made up of some 80,000 individuals across over 100 countries, all with different backgrounds, perspectives and experiences.

**How many patents does Philips have?** Philips has a total of 38998 patents globally, out of which 15846 have been granted. Of these 38998 patents, more than 56% patents are active.

**Where is Philips USA based?** Philips Healthcare is headquartered in both Best, Netherlands (near Eindhoven) and Andover, Massachusetts, United States (near Boston). In 2000, Philips bought Optiva Corporation, the maker of Sonicare electric toothbrushes.

**What is the turnover of Philips worldwide?** According to Philips's latest financial reports the company's current revenue (TTM ) is \$19.58 B. In 2023 the company made a revenue of \$19.73 B an increase over the revenue in the year 2022 that were of \$18.78 B. The revenue is the total amount of income that a company generates by the sale of goods or services.

**Who holds the most patents in the world?** In January 2024, Panasonic still holds the leader position in the innovation playground. The company proudly boasts an impressive total of 94,337 patent families. This achievement underscores Panasonic's unparalleled dominance in the landscape of total global patent holdings.

**Who is the CEO of Philips?** Roy Jakobs is the Chief Executive Officer of Royal Philips. As CEO, he is also Chairman of the Board of Management and the

Executive Committee. With his extensive global executive leadership experience, Roy drives Philips' strategy to help deliver people-centered, high-quality care.

**How many employees does Philips have in the US?** In 2022, Philips had around 18.1 thousand employees in North America, while 16.9 thousand Philips employees were based in Western Europe.

**How many countries does Phillips 66 operate in?** Phillips 66 has approximately 14,000 employees worldwide and is active in the United States, United Kingdom, Germany, Austria, and Switzerland, and owns and licenses service station brands across the country, such as 76 and Conoco within the United States, and JET in Europe.

**Does Philips operate in Russia?** On 23 May 2023, Philips Medical Systems informed its distributor in Russia that it is ceasing export to Russia until further notice. Not only did Philips stop export but already shipped units were shut out of maintenance and upgrading services. Philips was the first of several industry giants to falter under pressure.

**What is Philips ranked in the world?** Philips ranks #1 in 'Health Care Equipment & Services' sector on Forbes' 2023 'World's Best Employers' List.

**How many employees does Philips have globally?** We are a diverse team made up of some 69,700 individuals across over 100 countries, all with different backgrounds, perspectives and experiences. We value these differences – they're what make creativity and innovation flourish. We want Philips to be the best place to work for people who share our passion.

## **5 Storyboarding Essentials: A Guide for Creative Success**

Storyboarding is an essential part of the filmmaking process, helping filmmakers visualize and plan their projects. By creating a storyboard, filmmakers can establish the narrative, determine the visual style, and ensure that their project flows smoothly. For students at the Savannah College of Art and Design (SCAD), understanding the essentials of storyboarding is crucial for success in their creative endeavors.

### **What is a Storyboard?**

A storyboard is a visual representation of a film or animation project, typically presented as a series of panels or sketches. Each panel depicts a key moment in the story, capturing the framing, camera angles, characters, and dialogue. Storyboards serve as a blueprint for filmmakers, providing a roadmap for the production process.

### Why is Storyboarding Essential?

Storyboarding offers numerous benefits, including:

- **Enhanced Visualization:** By creating a visual representation of the story, storyboard artists can better visualize the narrative and identify potential problems.
- **Improved Communication:** Storyboards facilitate communication between filmmakers, actors, and crew members, ensuring that everyone has a clear understanding of the intended vision.
- **Increased Efficiency:** Storyboards help filmmakers plan their shots efficiently, saving time and resources during production.
- **Greater Control:** By establishing a storyboard, filmmakers can exert greater control over the visual style and flow of their project.

### What are the Key Elements of a Storyboard?

An effective storyboard should include the following key elements:

- **Shot Type:** The type of shot (e.g., wide shot, close-up) that will be used.
- **Camera Angle:** The angle from which the shot will be taken (e.g., eye-level, high angle).
- **Framing:** The position and composition of the elements within the frame.
- **Characters/Objects:** The characters or objects that will appear in the shot.
- **Dialogue/Action:** Any dialogue or action that will occur within the shot.

### How to Create an Effective Storyboard

Creating an effective storyboard requires careful planning and execution. Consider the following tips:

- **Identify the Key Moments:** Determine the most important moments in your story and sketch them out in the storyboard.
- **Establish a Clear Flow:** Ensure that the story flows smoothly from one shot to the next, maintaining a logical narrative progression.
- **Vary Shots:** Use a variety of shots to create visual interest and avoid monotony.
- **Keep It Simple:** Avoid cluttering the storyboard with unnecessary details. Focus on capturing the essential elements of each shot.

**Is pimp based on a true story?** The book comes across as an autobiographical account of Beck's movement from pimp to author; however, some of the information, as is true with many "autobiographical" texts, appears fabricated. Gifford does an excellent job extricating the fact from the fiction in his biography.

**What was Iceberg Slim's real name?** Robert Beck (born Robert Lee Maupin or Robert Moppins Jr.; August 4, 1918 – April 30, 1992), better known as Iceberg Slim, was an American former pimp who later became a writer.

**What happened to Iceberg Slim?** Catapulted into the public eye, Slim became a new American hero, known for speaking the truth whether that truth was ugly, sexy, rude, or blunt. He published six more books based on his life and Slim died at age 73 in 1992; one day before the Los Angeles riots.

**How many children did Iceberg Slim have?** He married and had four children. His stories about his old life were so vivid that his wife encouraged him to write them down. He was good at it. Both writing and pimping, Mr.

**Is the book Iceberg a true story?** Parents need to know that Iceberg is historical fiction by veteran author Jennifer A.

**Who was the most famous pimp?** America's most famous pimp partied for days with porn stars, political pals and others to celebrate his 72nd birthday, but the revelry ended when Dennis Hof was found dead in one of his Nevada brothels.

**Did they make a movie about Iceberg Slim?** Iceberg Slim: Portrait of a Pimp (2012) - IMDb.

**Are Donald Goines and Iceberg Slim the same person?** Donald Goines (pseudonym: Al C. Clark; December 15, 1936 – October 21, 1974) was an African-American writer of urban fiction. His novels were deeply influenced by the work of Iceberg Slim.

**Who was Albert Baby Bell?** Albert "Baby" Bell was a notorious Chicago Pimp and enforcer for the Jones Brothers, a ruthless crew of Black Chicago gangsters. Bell is the man who gave Iceberg Slim the real rundown on how the Game was played. Iceberg had diligently sought out the Master Pimp to pick his brain and learn the secrets of the Game.

**Is Jay Z Iceberg Slim?** Iceberg - Anyone that remembers the mid-to-late '90s vividly will remember this a staple among those who were balling (and enjoyed big pictures of Daffy Duck across their chest). Jay Z used to refer to himself as Iceberg Slim (a reference to the pimp-turned-writer) and was often seen wearing the brand.

**Who is Sweet Jones Iceberg Slim?** Sweet, the character from Pimp, was based on Chicago pimp "Baby Bell" who shot himself in the head in the park one day, gaining himself the newspaper headline "TERROR DESTROYS ITSELF - That tells the story of Baby Bell, notorious panderer and petty racketeer who killed himself when his own wasted life caught up with ...

**How old is Misty Beck?** She passed away September 28, 2023 at the age of 43.

**Who was Iceberg Slim's first wife?** One of the film's most significant revelations is an extended interview with Slim's first wife, Betty Beck, with whom he had children. Betty met Slim after he'd already done stints as a pimp, prisoner and drug addict and was trying to lead a more upstanding life.

**What was Iceberg Slim's first book?** Iceberg Slim, whose legal name was Robert Beck, burst on to the scene nearly half a century ago, with his memoir "Pimp: The Story of My Life" (1967), followed immediately by the novel "Trick Baby" (1967), which was adapted for the screen by Universal Pictures.

**What is icebergs real name?** "Iceberg" born Teiron L. Robinson in Miami, Florida on March 2, 1989 in the heart of Liberty City, has also been given the nickname "Iceburgular" by Miami rap legend and mentor Trick Daddy Dollars because he has

stolen the hearts of young rap fans in counties across the state of Florida.

## **Stylistic Analysis of Selected Short Stories by O. Henry**

### **1. What is O. Henry's distinctive writing style?**

O. Henry, renowned for his enigmatic and engaging short stories, employed a distinctive writing style characterized by:

- **Wit and Irony:** He deftly used wordplay, double entendres, and ironic situations to create humorous and thought-provoking tales.
- **Surprising Twists:** His stories often took unexpected turns, leaving readers with a sense of awe and amusement.
- **Mesmerizing Dialogue:** Henry's characters spoke with authenticity and wit, revealing their innermost thoughts and motivations.

### **2. How does Henry's use of specific literary devices contribute to his style?**

Henry skillfully employed various literary devices to enhance the impact of his stories:

- **Foreshadowing:** He subtly hinted at upcoming events, creating anticipation and intrigue.
- **Characterization:** His characters were well-developed, often with relatable flaws and conflicting desires.
- **Symbolism:** He used objects and events to represent abstract ideas or emotions, adding depth to his narratives.

### **3. What are some notable examples of Henry's stylistic strengths in his short stories?**

In "The Gift of the Magi," Henry captures the essence of Christmas spirit with poignant irony and vivid imagery. The story's climax, where the husband and wife reveal their self-sacrificing gifts, is a testament to his mastery of surprise endings.

"The Last Leaf," praised for its bittersweet tone, vividly depicts the transformative power of art. Henry's use of falling leaves as a symbol of life's fragility leaves a

lasting impact on the reader.

#### 4. How does Henry's writing reflect the social and cultural context of his time?

Henry's stories mirror the complexities of early 20th-century American society. His characters grapple with social issues like poverty, prejudice, and the pursuit of the "American Dream." Through their struggles, he sheds light on both the harsh realities and the enduring optimism of the era.

#### 5. What is the enduring legacy of O. Henry's writing?

O. Henry's distinctive writing style has left an indelible mark on American literature. His ability to blend wit, surprise, and emotional depth continues to captivate readers. His stories are widely adapted and studied, inspiring generations of writers and readers alike.

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