

# HOTEL MARKET SNAPSHOT JLL

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**What is the outlook for the JLL hotel industry?** There is an optimistic outlook for the global hotel industry in 2024. As consumers continue to spend on travel above all else, hotel performance will accelerate further with urban markets likely to lead the charge. Brands that prioritize sustainability, wellness, and authenticity will have an advantage.

**What is the hotel industry outlook for 2024?** The trend of higher-end hotel outperformance will continue in 2024, with luxury and upper-upscale RevPAR expected to increase by 3.8% year-over-year and 3.7% year-over-year, respectively.

**How do you analyze a hotel market?**

**What is the actual market share of a hotel?** Actual market share is the percentage of your hotels number of rooms sold compared to the overall competitive market. It is calculated by taking your hotel room nights sold and dividing that by the total market room nights sold.

**Who is the global head of hotels at JLL?** Patrick J. Saade - JLL's Hotels & Hospitality Group | LinkedIn.

**What is the difference between CBRE and JLL?** CBRE is most highly rated for Work/life balance and JLL is most highly rated for Compensation and benefits. Learn more, read reviews and see open jobs.

**What are the CBRE trends in the hotel industry 2024?** CBRE forecasts a 3.0% increase in RevPAR growth in 2024, with occupancy improving by 45 basis-point (bps) and average daily rate (ADR) increasing by 2.3%.

**What is the outlook for the hospitality industry in 2025?** Hotels are embracing automated kiosks and contactless check-in (mobile keys, QR codes) to streamline operations and boost efficiency. This not only frees up staff for personalized interactions but also empowers guests to check in quickly at their own pace, enhancing the overall arrival experience.

**What is the luxury hotel market in 2024?** The global luxury hotel market is estimated at \$107.77 billion in 2024 and is expected to reach \$157.59 billion in 2029. This indicates a compound annual growth rate of 7.90% over the forecast period (2024-2029). These figures demonstrate the strength and growth potential of luxury tourism.

**What is the prediction for the hotel market?** Both occupancies and room rates are expected to experience only marginal growth in 2025, with an expected year-over-year, below-inflationary increase in RevPAR of 0.7 percent – reaching approximately 117 percent of pre-pandemic levels.

**Who are the target market of a hotel?** What is the target market of a hotel? A hotel's target market is the specific subset of all hotel customers that a particular property tries to get business from. This could be business travelers for a hotel near an airport or conference center, and families on vacation for resorts in Orlando.

**What is the hotel market segmentation strategy?** Hotel Market Segmentation is a marketing strategy that helps hotels categorize their guests into groups/segments based on different parameters such as tastes and preferences, behavior, booking patterns, travel purpose, habits, etc. This practice helps a hotel to offer the guest whatever he/she seeks.

**Who is the market leader in the hotel industry?** Global Hotel Industry Top Players and Revenue(2023) Marriott International Inc.: Revenue of USD 22.2 billion. Renowned for its diverse portfolio of brands catering to various traveller segments. Hilton Worldwide Holdings Inc.: Revenue of USD 18.7 billion.

**What is hotel market index?** Market Penetration Index (MPI) is a metric used in the hotel industry to measure the level of market penetration achieved by a hotel. It is calculated by dividing the number of occupied rooms by the total number of available

rooms.

**Are hotels a competitive market?** Hoteliers rely on their competitive advantage to maintain steady customers and benchmark ideal pricing. Without a competitive advantage, a hotel is unlikely to offer anything unique or superior to customers, which gives competing hotels an even footing and flattens the market.

**What is JLL ranked in the world?** CHICAGO, June 5, 2023 /PRNewswire/ -- JLL (NYSE:JLL) announced today that it placed at number 190 on the prestigious Fortune 500 list, which ranks the 500 largest companies based in the United States by total revenue for their respective fiscal years.

**Who is the CEO of JLL Hospitality?** Gilda Perez-Alvarado | Global CEO, Hotels & Hospitality | JLL.

**Who is the CEO of JLL Global?** Christian Ulbrich is Chief Executive Officer and President of JLL, a leading global real estate services and investment management company.

**Who is a competitor to JLL?**

**What are the highest salaries at JLL?** Some of the highest wages a worker can make at Jll are in the job titles Senior Project Manager (\$130,000), and title Senior Facilities Manager (\$115,621) which are the highest paying jobs at Jll.

**Is JLL a Fortune 500 company?** A Fortune 500® company with annual revenue of \$20.9 billion and operations in over 80 countries around the world, our more than 105,000 employees bring the power of a global platform combined with local expertise.

**What is the outlook for the hotel industry?** Both occupancies and room rates are expected to experience only marginal growth in 2025, with an expected year-over-year, below-inflationary increase in RevPAR of 0.7 percent – reaching approximately 117 percent of pre-pandemic levels.

**What will be the future of hotel industry?** Artificial Intelligence is making its way into everyday life more than ever before, and it's transforming the hospitality sector as we know it. Smart hotels are embracing AI to automate a variety of processes,

from ordering food and drinks to managing room bookings and guest services.

**What is the outlook for facility management services industry?** The global facility management market size was valued at USD 1,277.8 billion in 2023. The market is projected to grow from USD 1,315.7 billion in 2024 to USD 2,284.8 billion by 2032, exhibiting a CAGR of 8.2% during the forecast period.

**What is the outlook of a hotel manager?** Job Outlook Employment of lodging managers is projected to grow 7 percent from 2022 to 2032, faster than the average for all occupations. About 5,400 openings for lodging managers are projected each year, on average, over the decade.

### **World Cultures and Geography Student Edition Survey**

To better understand the needs and interests of our students, we are conducting a survey on the World Cultures and Geography Student Edition. Your responses will help us improve the textbook and make it more engaging and relevant to your learning experience.

#### **Questions:**

1. What is your favorite aspect of the textbook?
2. What areas of the world do you find most interesting and want to learn more about?
3. How do you prefer to learn about different cultures? (e.g., through text, maps, videos, simulations)
4. What additional topics or themes would you like to see covered in the textbook?
5. How can we make the textbook more interactive and engaging?

#### **Answers:**

##### **Paragraph 1:**

- Students appreciate the textbook's comprehensive coverage of world cultures and geography.
- They find the maps and illustrations particularly helpful in visualizing cultural and geographic concepts.

### **Paragraph 2:**

- Students express a strong interest in learning about diverse cultures, particularly those in Asia, Latin America, and the Middle East.
- They are eager to explore the history, customs, and perspectives of different societies.

### **Paragraph 3:**

- Students prefer to learn about cultures through a combination of text, videos, and interactive simulations.
- They find videos particularly effective in bringing cultures to life, while simulations allow them to experience different perspectives.

### **Paragraph 4:**

- Students suggest additional topics such as climate change, sustainability, and the role of technology in globalization.
- They also request more case studies and examples to illustrate cultural and geographic concepts.

### **Paragraph 5:**

- To enhance interactivity and engagement, students recommend adding online quizzes, interactive maps, and discussion forums.
- They also suggest incorporating augmented reality (AR) or virtual reality (VR) experiences to provide immersive learning.

**What level is Oxford English for Information Technology?** Oxford English for Information Technology is designed for intermediate to advanced level adult English language learners in Europe, the Middle East, the Far East and Latin America who are studying Information Technology or working in the IT sector and wish to develop their language skills within the context of IT.

**What is information technology answer in English?** Information technology (IT) is the use of computer systems or devices to access information. Information

technology is responsible for such a large portion of our workforce, business operations and personal access to information that it comprises much of our daily activities.

**What is information technology Oxford?** The study or use of computers, telecommunication systems, and other devices for storing, retrieving, and transmitting information (2). See also information theory. IT abbrev.

**What is the basic of information technology?** The most basic information technology definition is that it's the application of technology to solve business or organizational problems on a broad scale. No matter their specific IT role, members of an IT department work with others to solve technology problems, both big and small.

**Is Oxford Ivy League level?** Despite its fame and reputation, Oxford University, located in the U.K., is not counted as an Ivy League university. The top eight schools in the USA are collectively known as the Ivy League. Princeton, Columbia, Dartmouth, Brown, Pennsylvania, Cornell, Harvard, and Yale make up the Ivy League.

**What is the acceptance rate for Oxford English?** Oxford's English & Modern Languages course saw a large increase in its success rates in 2023, with 2022 having only a 25% offer rate and 23% acceptance rate.

**How difficult is information technology?** Rigorous Coursework: IT degree programs involve a substantial amount of challenging coursework. Subjects often include mathematics, science, and various computer science courses. Students must be prepared to dedicate significant time and effort to succeed.

**What is information technology easy in English?** Information technology (IT) is the use of computers, storage, networking and other physical devices, infrastructure and processes to create, process, store, secure and exchange all forms of electronic data.

**What is information technology one word answer?** 01), Information Technology means the use of hardware, software, services, and supporting infrastructure to manage and deliver information using voice, data, and video.

**Is Oxford University better than MIT?** MIT's ethos of combining theoretical knowledge with practical application has solidified its status as a crucible of innovation and entrepreneurship. The University of Oxford, by contrast, presents a narrative rich with centuries of academic tradition and intellectual pursuit.

**Is Oxford good for technology?** Oxford has one of the longest-established Computer Science departments in the country. Today it is home to a community of world-class research and teaching.

**What is information technology in English grammar?** Meaning of information technology in English the science and activity of using computers and software to store and send information: He was considering a career in information technology.

**What are the key concepts of IT?** What are four basic concepts of information technology? Information security, computer technical support, business software development and database and network management are four core IT concepts.

**What is the main point of information technology?** Information technology is building communications networks for a company, safeguarding data and information, creating and administering databases, helping employees troubleshoot problems with their computers or mobile devices, or doing a range of other work to ensure the efficiency and security of business information ...

**What are the key elements of information technology?** There are four primary elements for information technology as a whole: information security, database and network management, computer technical support, and business software development.

**Is Oxford better than Harvard?** Rankings: Based on global rankings, Oxford beats Harvard, however in national rankings, Harvard holds a better position. Thus, Oxford wins based on the global rankings here. Acceptance Rate: Harvard is more selective than Oxford, hence Oxford wins here by 16.8% against 3.59%.

**Can I get into Oxford with a 3.5 GPA?** Undergraduate qualifications If your graduate course at Oxford requires a 'strong upper second-class undergraduate degree with honours' in the UK system, you will usually need a bachelor's degree from a recognised university with an overall grade of 80% ('B+') or 'Very Good', or a

GPA of 3.5 out of 4.0.

**Is Oxford better than Yale?** With regards to positioning, the rankings clearing shows that Oxford University is a superior university in the Yale University versus Oxford University race.

**What is the hardest degree to get in Oxford?** The hardest degree subjects are Aerospace Engineering, Law, Chartered Accountancy, Architecture, Chemistry, Medicine, Pharmacy, Psychology, Statistics, Nursing, Physics, Astrophysics, Biomedical Engineering, Astronomy, and Dentistry.

**What GPA do you need to get into Oxford?** In general, where the minimum entry requirement for your chosen course is a UK first-class undergraduate degree, this equates to an overall US GPA of at least 3.7 based on the 4.0 system.

**Which Oxford college is hardest to get into?** The hardest college to get into last year was Worcester College, where 11.7 per cent of applicants were admitted. The least competitive was St Hilda's College, where 30.2 per cent were admitted.

**What English level is required for Oxford?**

**What are the Oxford English placement levels?**

**What is the grade range for the Oxford Test of English?**

**What is the B1 level at Oxford?**

**How do I import a file into Microsoft Access?** If you're using the latest version of the Microsoft 365 subscription version of Access or Access 2019, on the External Data tab, in the Import & Link group, click New Data Source > From File > Text File. If you're using Access 2016, on the External Data tab, in the Import & Link group, click Text File.

**How do I import a shapefile?**

**How do I open a shapefile in GIS?**

**Which file type can be imported into an Access database?** Open the database that you want to import objects into, if it is not already open. The file format can be



either MDB or ACCDB. If the file is in MDE or ACCDE format, you'll only be able to import tables and queries from other Access databases.

**Can you upload documents to Microsoft Access?** You use the Attachment feature in Access to add one or more files — documents, presentations, images, and so on — to the records in your database.

**What is the file format for Microsoft Access data?** accdb is the default Access file format.

**How do I import a shapefile into Excel?**

**How do I extract a shapefile?**

**How do I download GIS shapefiles?**

**What program opens shapefiles?** Geographic Information Systems (GIS) software is typically required to open and view a shapefile.

**How do I convert a shapefile to ArcGIS?** In the Geoprocessing pane, navigate to Search for Tools. Search for the Feature Class to Shapefile (multiple) tool. For Input Features, select the desired layer package file. For Output Folder, click the Browse icon to specify the location.

**What is a shapefile in GIS?** A shapefile is a vector data file format commonly used for geospatial analysis. Shapefiles store the location, geometry, and attribution of point, line, and polygon features.

**How to import a file in Microsoft Access?**

**What database type is Microsoft Access?** Answer: There are two types of database in MS Access: Flat File Database: When the data is stored in the form of a plain text file and cannot incorporate multiple tables. Relational Database: When the data is stored in a form that the data items are related to one another.

**Can you import an Excel file into an Access database?** You can bring the data from an Excel workbook into Access databases in many ways. You can copy data from an open worksheet and paste it into an Access datasheet, import a worksheet into a new or existing table, or link to a worksheet from an Access database.

**How do I open a File in Access?** On the getting started page of Access, Click Open Other Files. On the Open area of the Backstage view, click Browse. Click a shortcut in the Open dialog box, or in the Look in box, click the drive or folder that contains the database that you want. In the folder list, browse to the folder that contains the database.

**Can you Import PDF into Access database?** Although many people often use Microsoft Access to store text information, you can add files to a database as well. Access makes this possible by defining a special attachment field that can hold complex data. After you add an attachment field to an Access table, you can import PDF files into any of the table's rows.

**How to link files to Access a database?**

**What are the 5 MS Access file extensions?**

**What are the three general methods of file Access?** There are three main types of file access methods: sequential, direct, and indexed. Each method has its advantages and disadvantages. So, deciding on one or another depends on the type of application and the nature of the data accessed.

**What is the data type format for Microsoft Access?**

**How do I import a spreadsheet into Access?**

**Can I import a CSV file into Access?**

**How do I open a file in Access?** On the getting started page of Access, Click Open Other Files. On the Open area of the Backstage view, click Browse. Click a shortcut in the Open dialog box, or in the Look in box, click the drive or folder that contains the database that you want. In the folder list, browse to the folder that contains the database.

**How do I import and export data in Access?** In the Navigation Pane, select the object that you want to export the data from. You can export the data from table, query, form, and report objects etc. Let us select the qryAllProjects and then, go to the External Data tab. On the External Data tab, click on the type of data that you

want to export to.

**Can an Excel spreadsheet be converted to Access?** Importing Excel into Access  
Go to the start menu, choose Microsoft Office, and click on Microsoft Access. You need to open a new blank Access database to import the Excel sheet into it. Choose "blank desktop database" to create a new database within the Access program. Give it a new name if you want.

**Why use Access over Excel?** In very general terms, Access is the best choice when you have to track and record data regularly, and then display, export, or print subsets of that data. Access forms provide a more convenient interface than an Excel worksheet for working with your data.

**Can Access and Excel work together?** If you store your data in Access and connect to it from Excel, you gain the benefits of both. Here are ten reasons why using Excel and Access together makes lots of sense.

**How do you import a file in Access?**

**How do I import a CSV file into a database?** From the Project Designer, drag the Read CSV task from the Component Library to the Project Outline. On the Read CSV task, enter the Input File location. Then specify an Output RowSet Variable name which will be used later to reference the data when inserting into the database.

**How do I import a CSV?**

**Does MS Access still exist?** Microsoft Access is no longer included in the one-time-purchase version of Microsoft Office 2021, but remains within the Microsoft 365 counterpart, as Apps for business and Business Standard editions.

**What is the file type for Microsoft Access?**

**How do I create a Microsoft Access file?** If Access is already open, select File > New. Select Blank database, or select a template. Enter a name for the database, select a location, and then select Create.

**How to import csv file into Microsoft Access?** To convert a CSV into a Microsoft Access database (. Select the External Data tab. In the Import and Link section,

select New Data Source. Click From file and select Text file. In the new window that opens, select Browse, navigate to the relevant CSV file and double-click it.

**What file format is commonly used for importing data into Microsoft Access database?** mdb or . accdb file, you can import tables, queries, forms, reports, macros, and modules.

**Can I import data from Excel to Access?** You can bring the data from an Excel workbook into Access databases in many ways. You can copy data from an open worksheet and paste it into an Access datasheet, import a worksheet into a new or existing table, or link to a worksheet from an Access database.

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