

HISTORY OF THE VIETNAM WAR

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What exactly started the Vietnam War? August 5, 1964 Turner Joy in the Gulf of Tonkin, President Johnson ordered the retaliatory bombing of military targets in North Vietnam. Congress soon passed the Gulf of Tonkin Resolution, which gave Johnson broad war-making powers.

Why did the US join the Vietnam War? The U.S. involvement in Vietnam began due to a combination of factors: the U.S. war with Japan in the Pacific, domestic pressure to act against communism after the communist victory in the Chinese Civil War, Joseph Stalin and Mao Zedong's pledge in 1950 to support the Viet Minh guerrilla forces in the First Indochina ...

What is a very short history of the Vietnam War? This history book for adults combines compelling text with maps and archive photography, A Short History of the Vietnam War is an all-encompassing showcase of every aspect of the fighting and the wider political landscape, from the struggle for civil rights to the treatment of prisoners.

How long was the US in the Vietnam War? It lasted almost 20 years, with direct US military involvement ending in 1973. The conflict spilled into the Laotian and Cambodian civil wars, which ended with all three countries becoming communist in 1975. Clockwise from top left: American Huey helicopters inserting South Vietnamese ARVN troops, 1970.

Why did the US lose the Vietnam War? The US army had superior conventional weapons but they were ineffective against a country that was not industrialized and an army which employed guerrilla tactics and used the dense jungle as cover.

What president started the Vietnam War? The major initiative in the Lyndon Johnson presidency was the Vietnam War. By 1968, the United States had 548,000 troops in Vietnam and had already lost 30,000 Americans there. Johnson's approval ratings had dropped from 70 percent in mid-1965 to below 40 percent by 1967, and with it, his mastery of Congress.

Which president ended the Vietnam War? Nixon added four years to the war to avoid losing it before Election Day 1972, and he ended the war after he was reelected because it had outlived its political usefulness to him.

Is Vietnam still communist? Vietnam is a socialist republic with a one-party system led by the Communist Party. The CPV espouses Marxism–Leninism and Hồ Chí Minh Thought, the ideologies of Hồ Chí Minh.

How many died in the Vietnam War?

What are 5 facts about the Vietnam War?

Why was the Vietnam War so bad? The casualties of this long war, from both sides, were extensive and brutal due to guerilla warfare and the use of chemical weapons. This information was televised in detail, sparking anti-war movements and weakening the morale of Americans fighting in Vietnam.

How did the Vietnam War end? On April 30, 1975, NVA tanks rolled through the gate of the Presidential Palace in Saigon, effectively ending the war.

What was the real reason for the Vietnam War? The United States entered Vietnam with the principal purpose of preventing a communist takeover of the region. In that respect, it failed: the two Vietnams were united under a communist banner in July 1976. Neighbouring Laos and Cambodia similarly fell to communists.

What do the Vietnamese call the Vietnam War? In Vietnam, what Americans call the Vietnam War, is simply called the American War (when translated to English). Vietnam has fought wars with many countries throughout its long existence, which have generally been invasions from foreign armies into Vietnam.

Did any American soldiers stay in Vietnam after the war? The conflict continued until January 1973, when representatives of the United States, North and South Vietnam, and the Vietcong signed a peace agreement in Paris. U.S. forces returned home over the next few months, with the last military unit leaving on March 29, 1973.

Is Vietnam still divided? It has been a unified country since 1975, when the armed forces of the Communist north seized the south. This followed three decades of bitter wars, in which the Communists fought first against the colonial power France, then against South Vietnam and its US backers.

What happened to the Vietcong? North and South were merged as the Socialist Republic of Vietnam in July 1976 and the PRG was dissolved. The Viet Cong was merged with the Vietnamese Fatherland Front on February 4, 1977.

Why were the Vietcong so successful? The Vietcong were a South Vietnamese communist faction that fought against the U.S. and South Vietnamese armies during the Vietnam War. Their use of civilians in combat and guerrilla style fighting, such as spider holes and tiger traps, made them a difficult enemy for the United States military.

What did JFK do for the Vietnam War? This effort was foundering when John F. Kennedy became president. In May 1961, JFK authorized sending an additional 500 Special Forces troops and military advisors to assist the pro-Western government of South Vietnam. By the end of 1962, there were approximately 11,000 military advisors in South Vietnam.

Which president drafted for Vietnam? Both occurrences were used to justify the Gulf of Tonkin Resolution, granting President Lyndon B. Johnson the authority to allocate U.S. military resources to the conflict in Vietnam. Johnson deployed 190,000 military personnel to Vietnam in 1965 and approximately 400,000 the following year.

Why did the draft end in 1973? In the realm of policy, I regard eliminating the draft as my most important accomplishment. Nixon also saw ending the draft as an effective way to undermine the anti-Vietnam War movement since he believed affluent youths would stop protesting the war once their own probability of having to fight in it was gone.

How many U.S. soldiers died in Vietnam?

Are there still MIA in Vietnam? As of 2022, the U.S. Defense POW/MIA Accounting Agency classifies 470 of the 1244 soldiers still unaccounted for in Vietnam as "non-recoverable", meaning that there is conclusive evidence that the persons were killed during the conflict, but that it is not believed that it will be possible to recover their bodies.

Why did the U.S. pull out of Vietnam? As Nixon's personal standing crumbled under the weight of Watergate revelations, Congress moved to block any possibility of further military action in Vietnam. In the summer of 1973 Congress passed a measure prohibiting any U.S. military operations in or over Indochina after August 15.

Is Vietnam an US ally? Vietnam is now considered to be a potential ally of the United States, especially in the geopolitical context of the territorial disputes in the South China Sea and in the containment of Chinese expansionism.

Is it safe to visit Vietnam? Vietnam is an intriguing Asian destination for many American travelers. However, many of those same travelers wonder if it's safe to travel to Vietnam. The answer is yes. As long as you don't try to ride a scooter through its major cities, Vietnam is a safe, fascinating destination with much to see, try, and taste.

How does Vietnam feel about America? Some 84% of Vietnamese adults say they have a favorable view, including 57% who say their opinion of the U.S. is very favorable. Only 6% of Vietnamese Americans have an unfavorable view of the country. A majority of Vietnamese adults have favorable views of Japan, South Korea and Taiwan.

Unveiling the Secrets of "The Little Book That Makes You Rich": A Guide to Growth Investing

What is The Little Book That Makes You Rich? Authored by Joel Greenblatt, "The Little Book That Makes You Rich" presents a market-beating formula for growth investing known as the Magic Formula. This formula seeks to identify undervalued companies with strong earnings growth potential and high returns on invested capital

(ROIC).

How does the Magic Formula work? The Magic Formula ranks companies based on two factors: Earnings Yield (EBIT/Enterprise Value) and Return on Invested Capital (ROIC). Companies with high Earnings Yield and high ROIC are considered undervalued and have the potential for significant growth.

What is the investment process outlined in the book? Greenblatt recommends investing in the top 20-30 companies identified by the Magic Formula and holding them for at least a year. He also advises against market timing and emphasizes the importance of a disciplined investment approach.

Has the Magic Formula been successful? Backtesting has shown that the Magic Formula has consistently outperformed the market by a significant margin over extended periods. However, it is important to note that past performance is not a guarantee of future results.

Is the book suitable for all investors? While the principles outlined in "The Little Book That Makes You Rich" are straightforward, the investment process requires some level of financial literacy. Investors with limited experience may want to consult with a financial advisor before implementing the Magic Formula.

The Sustainable Economics of Elinor Ostrom: Commons Contestation and Craft

Introduction

Elinor Ostrom, a renowned political scientist and economist, has made significant contributions to the understanding of sustainable resource management. Her work on the "commons" - shared resources that are difficult to exclude or privatize - has challenged conventional wisdom and provided insights into how communities can successfully govern these resources.

Q1: What is the "commons" and why is it important?

The commons refers to shared resources, such as forests, fisheries, and water sources, that are difficult to control by private ownership or government regulation. These resources are often overused or degraded due to the lack of clear ownership

and incentives for sustainable use.

Q2: What is Ostrom's theory of "common-pool resource management"?

Ostrom's theory argues that communities can effectively manage common-pool resources if certain conditions are met, including: clear boundaries, well-defined rules, monitoring of resource use, and mechanisms for resolving conflicts. This approach emphasizes the importance of local knowledge and self-governance.

Q3: How has Ostrom's work influenced environmental policy?

Ostrom's research has had a profound impact on environmental policy. Her principles for common-pool resource management have been incorporated into land-use planning, fisheries management, and water conservation strategies worldwide. This has led to more sustainable outcomes and reduced conflict over shared resources.

Q4: What is the "contest" and "craft" in Ostrom's work?

Ostrom's work addresses the "contest" over resources, which refers to the struggle between different groups and individuals to access and control them. She also emphasizes the "craft" of common-pool resource management, which involves the skills and knowledge required to design and implement effective governance systems.

Conclusion

Elinor Ostrom's insights into the sustainable economics of the commons have significantly advanced our understanding of how communities can effectively manage shared resources. Her principles for common-pool resource management have been widely adopted and have contributed to more sustainable outcomes and reduced conflict. Ostrom's legacy continues to inspire researchers and policymakers working towards a more sustainable future.

Social Media Marketing: A Dialogue with Tracy Tuten

Q: What are the key benefits of using social media for businesses? A: Social media allows businesses to:

- **Connect with potential customers:** Expand their reach and build relationships.
- **Increase brand awareness:** Showcase products/services, share valuable content.
- **Generate leads:** Convert followers into potential customers through targeted campaigns.
- **Drive traffic to websites:** Promote website content, special offers, and events.
- **Enhance customer service:** Provide real-time support, gather feedback, and resolve queries.

Q: How can businesses get started with social media marketing? A: To embark on social media marketing, businesses should:

- **Identify target audience:** Determine who they want to reach and which platforms are most relevant.
- **Create engaging content:** Share valuable, informative, and visually appealing content that resonates with their audience.
- **Engage with followers:** Respond to comments, ask questions, and encourage interaction.
- **Use social media tools:** Leverage tools for scheduling, analytics, and advertising to optimize campaigns.
- **Monitor results and adjust:** Track key metrics and make adjustments to strategies based on data insights.

Q: What are some common challenges in social media marketing? A: Challenges in social media marketing include:

- **Content creation:** Generating consistent, high-quality content can be time-consuming and challenging.
- **Staying up-to-date:** Social media platforms constantly evolve, requiring businesses to adapt their strategies.

- **Managing multiple platforms:** Maintaining an active presence on several social media platforms can be overwhelming.
- **Measuring success:** Quantifying the impact of social media marketing campaigns can be complex.
- **Competition:** Standing out in the crowded social media landscape can be difficult.

Q: How can businesses overcome these challenges? A: To overcome these challenges, businesses can:

- **Plan and schedule:** Establish a content calendar and use scheduling tools to ensure consistent posting.
- **Engage with industry leaders:** Follow experts and engage in discussions to stay informed.
- **Consider outsourcing:** Partner with agencies or freelancers to supplement internal capabilities.
- **Use data analytics:** Track key metrics and use insights to improve strategies.
- **Collaborate with influencers:** Leverage partnerships with influencers to reach a broader audience.

Q: What are the future trends in social media marketing? A: Emerging trends in social media marketing include:

- **Social commerce:** Integrating shopping capabilities into social media platforms.
- **Artificial intelligence (AI):** Using AI for content generation, targeting, and analytics.
- **Immersive experiences:** Leveraging augmented reality (AR) and virtual reality (VR) for engaging brand interactions.
- **Short-form content:** Increasing focus on platforms like TikTok and Instagram Reels.
- **Social video marketing:** Utilizing video content for storytelling and engagement.

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