

# LA COCINA DE LA ESCRITURA

## BIBLIOTECA

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**¿Qué propone el escritor Daniel Cassany en su libro La cocina de la escritura?**

La cocina recoge lo más importante de la tradición occidental en redacción. Expone las investigaciones científicas más relevantes; las estrategias para buscar, ordenar y desarrollar ideas; la estructura del texto, o algunos trucos retóricos para encandilar al lector.

**¿Qué dice Cassany de las estrategias de escritura?** Pueden ser muchas cosas, escribir bien es comunicar bien, con eficacia, pero también pueden ser cosas distintas dependiendo de qué es lo que quieres decir, a quién quieres decir, por qué canal, de qué manera.

**¿Qué dice la teoría de Cassany?** El modelo de la lectura ideológica planteado por Cassany, Luna y Sanz (2003) menciona cinco niveles de lectura posibles: decodificación, comprensión, retención, análisis y valoración. Cada uno de ellos implica distintas habilidades que se ponen en juego para ir ascendiendo hacia niveles más altos.

**¿Qué nos dice Daniel Cassany sobre la importancia de la escritura?** Según Daniel Cassany (1993), escribir es un proceso complejo que involucra saberes y habilidades, conocer las reglas y formalidades lingüísticas, ser consciente de la situación de comunicación inmersa en el texto a producir y ser competente para producir y organizar sus ideas en un texto con sentido y alineado de ...

**¿Cuáles son las 4 etapas del proceso de escritura?**

**¿Qué es la escritura según Cassany?** Escribir es una forma de conseguir cosas: un autor (emisor) pretende conseguir un propósito (función) transmitiendo una información (mensaje) a un lector (receptor) a través de un canal (texto escrito).

**¿Qué dice Cassany de la ortografía?** Cassany y Sanz (2000) al respecto mencionan que no es indispensable trabajar de forma exhaustiva y sistemática cada una de las reglas ortográficas ya que, en un alumno que aprende ortografía y que se equivoca, existen cosas que ya sabe, otras que no, puntos en los cuales duda; y el que tiene dificultades para el ...

**¿Qué es leer y escribir para Cassany?** -Leer es comprender (visión moderna y científica).

**¿Qué es lenguaje según Cassany?** Para empezar, la materia de Lenguaje y Comunicación pasa a llamarse Lengua y Literatura, ¿por qué? Hay una razón fundamental, según Daniel Cassany: "Aprender Lengua significa aprender a usarla, a comunicarse o, si ya se domina algo, aprender a comunicarse mejor y en situaciones más complejas".

**¿Qué es el código escrito Daniel Cassany resumen?** Conceptualiza el código escrito como el conjunto de conocimientos abstractos sobre una lengua escrita que se tiene almacenado en el cerebro. Se aprende por medio de la lectura, memorización de textos escritos, el estudio de reglas de gramática, la copia de fragmentos de textos que nos gustan, etc.

**¿Qué es la literacidad para Cassany?** La literacidad hace referencia a todo aquello que hacen las personas para leer y escribir, entendiendo ésta como una práctica social que se encuentra situada en un contexto determinado (Cassany, 2005; Kalman, 2003; Luke, 2003; Zavala, 2008).

**¿Quién fue Cassany?** Daniel Cassany, licenciado en Lengua Catalana por la Universidad de Barcelona, posteriormente se doctoró en Ciencias de la Educación y Dialéctica de la lengua por la misma universidad. Ha sido profesor visitante en diversas universidades del Estado, de Europa y de América Latina.

**¿Qué afirma Cassany 2009 con respecto a la lectura?** Leen para comprender y comprenden para aprender, pero no leen para pensar críticamente. "Comprender

requiere construir el contenido pero también descubrir el punto de vista o los valores subyacentes (la ideología)", afirma Cassany (2009).

**¿Qué propone Cassany?** Una de las principales ideas que Cassany defiende es que la escritura no es solo un acto individual, sino también social. Es decir, escribimos para comunicarnos con los demás y, por lo tanto, es importante tener en cuenta el contexto y los posibles destinatarios de nuestro texto.

**¿Qué es el código escrito Daniel Cassany resumen?** Conceptualiza el código escrito como el conjunto de conocimientos abstractos sobre una lengua escrita que se tiene almacenado en el cerebro. Se aprende por medio de la lectura, memorización de textos escritos, el estudio de reglas de gramática, la copia de fragmentos de textos que nos gustan, etc.

**¿Cuántos tipos de comunicación propone Daniel Cassany?** El autor Daniel Cassany, (1998) plantea que las habilidades comunicativas se clasifican, según el código, en orales o escritas y según el papel que desempeñen en el proceso de comunicación, en productivas (o de expresión) y receptivas (o de comprensión).

**¿Qué es la ortografía Según Daniel Cassany?** Cassany (1999b) afirma que, despertar una conciencia ortográfica conlleva a una combinación interpersonal dirigida a otros conocimientos más allá de lo predeterminado en el código de la lengua escrita, por lo tanto, hablar, escuchar, leer y escribir significan formas de comunicar pensamientos y emociones.

## **Standard Operating Procedure for Earthquake Disasters**

Earthquakes can be devastating events that cause widespread damage and loss of life. To minimize the impact of these disasters, it is essential to have a comprehensive standard operating procedure (SOP) in place.

### **What is an SOP for Earthquake Disasters?**

An SOP for earthquake disasters outlines the specific actions and procedures to be taken by organizations and individuals before, during, and after an earthquake event. It includes protocols for evacuation, safety measures, communication, and coordination of emergency response efforts.

## Who Is Responsible for Implementing the SOP?

The SOP should be developed by a designated group, such as an emergency management team or safety committee. The organization's leadership has the ultimate responsibility for ensuring that the SOP is followed and updated regularly.

## What Are the Benefits of Having an SOP?

An SOP provides several benefits, including:

- Clear guidelines for all individuals involved in disaster response
- Improved coordination and communication among responders
- Reduced chaos and confusion during an emergency
- Enhanced safety and protection for personnel and property
- Reduced recovery time and financial losses

## What Questions Should the SOP Address?

The SOP should cover the following questions:

- **Before an earthquake:** What are the warning signs? What should be done to prepare?
- **During an earthquake:** Where should people evacuate to? What safety measures should be taken?
- **After an earthquake:** How to assess damage, establish communication, and coordinate aid distribution.

## Conclusion

A well-developed SOP for earthquake disasters is essential for minimizing the impact of these events. By providing clear guidance and procedures, organizations and individuals can improve emergency response, protect personnel and property, and facilitate a quicker recovery. Regular training and exercises should be conducted to ensure that all involved are familiar with the SOP and can effectively execute its provisions.

## Summary of Blue Ocean Strategy by W. Chan Kim and Renée A. Mauborgne

### Introduction

Blue Ocean Strategy is a business concept introduced by W. Chan Kim and Renée A. Mauborgne in their book of the same name. It emphasizes creating uncontested market space by targeting underserved or unexplored customer segments, thereby avoiding direct competition and generating higher profits.

### Question 1: What is the core principle of Blue Ocean Strategy?

**Answer 1:** Blue Ocean Strategy focuses on creating "blue oceans," which are new and uncontested market spaces. This is achieved by discovering customer needs that are either not being met or are currently unmet, and creating value propositions that meet those needs.

### Question 2: How do companies create Blue Oceans?

**Answer 2:** Companies can create Blue Oceans by following a four-step process:

- **Reconstruct Market Boundaries:** Redefine the industry by looking beyond existing customer groups, products, and processes.
- **Focus on the Big Picture:** Emphasize the overall customer experience and value proposition, rather than specific features or functions.
- **Reach Beyond Existing Demand:** Create demand for new products or services that customers may not even realize they need.
- **Secure the Right to Win:** Develop a sustainable advantage and create barriers to imitation.

### Question 3: What are the benefits of Blue Ocean Strategy?

**Answer 3:** Blue Ocean Strategies can lead to substantial benefits, including:

- Reduced competition
- Increased market share
- Higher profits

- Sustainable growth

#### **Question 4: What are some examples of Blue Ocean Strategies?**

**Answer 4:** Examples of successful Blue Ocean Strategies include:

- Southwest Airlines' low-cost airline model
- Cirque du Soleil's innovative circus performances
- Apple's iPhone

#### **Conclusion**

Blue Ocean Strategy provides a framework for businesses to create uncontested market spaces and achieve sustained competitive advantage. By focusing on innovation, customer value, and continuous improvement, companies can differentiate themselves from competitors and generate exceptional returns.

#### **How does Simscape hydraulics represent hydraulic components in a model?**

Simscape Fluids™ is used to model a hydraulic actuation system. The hydraulic system includes a pump, four-way directional valve, and a double-acting hydraulic cylinder. The model is created by assembling the components into a physical schematic using Simscape™ physical connections.

**How do you make a Simscape model?** Open a new Simscape model by typing `ssc_new` in the MATLAB command window. A new model, as shown below, opens with a few commonly used blocks already in the model. The elements of the model are: Solver configuration block.

**Is Simscape the same as Simulink MATLAB?** Simulink is a graphical programming environment for modeling, simulating, and analysis of dynamic systems. whereas Simscape is a Physical modeling part in the Simulink environment. Simscape uses a physical modeling approach. The signal flow is bi-directional between blocks.

**What is Simscape model?** Simscape helps you develop control systems and test system-level performance. You can create custom component models using the MATLAB based Simscape language, which enables text-based authoring of physical

modeling components, domains, and libraries.

**What is a mechanical system that uses the hydraulic principle in its operation?**

Hydraulic systems are used to operate automotive brakes, hydraulic jacks, and numerous other mechanical systems ((Figure)). Figure 14.16 A typical hydraulic system with two fluid-filled cylinders, capped with pistons and connected by a tube called a hydraulic line.

**What are the four important components of a hydraulic system?** The major components that make up a hydraulic system are the reservoir, pump, valve(s) and actuator(s) (motor, cylinder, etc.).

**How does Simscape solve?** Solving the Network: The Simscape Numerical Scheme Calculations are computed at each node of your fluid network, such as at block ports, connector intersections, and at internal points in dynamic components. To solve a network, the fluid properties at each node propagate according to the upwind numerical scheme.

**How to convert Simulink to Simscape?** Use the Simulink-PS Converter block to connect Simulink sources or other Simulink blocks to the inputs of a Simscape physical network. You can also use it to specify the input signal units. For more information, see the Simulink-PS Converter block reference page.

**Does Simscape include Simscape electrical?**

**Which is better MATLAB or Simulink?** You can also use Simulink Coder to generate C or C++ code from your Simulink model, which can be deployed to embedded systems or hardware platforms. On the other hand, MATLAB code can be faster and more efficient for other tasks, such as data processing, analysis, and visualization.

**What is the difference between Simscape and Adams?** ADAMS provides a dedicated graphical user interface (GUI) for building and analyzing multibody models. Simscape Multibody, being integrated with MATLAB and Simulink, primarily relies on a block diagram-based modeling approach using Simulink's graphical interface.

**Does NASA use Simulink?** A recent experiment at NASA Ames Research Center's Vertical Motion Simulator (VMS) successfully combined a real-time, human in-the-loop architecture with the flexibility of operating in the Simulink® graphical model-based engineering environment.

**What is the difference between Simscape and Modelica?** Modelica vs Simscape  
Like Modelica, Simscape uses an equation-based modeling approach, but unlike Modelica, Simscape is not an open-source modeling language, but a proprietary extension of Simulink and can only be used here.

**Does Tesla use Simulink?** We couldn't have built this car without MathWorks tools. It would have taken resources that our new automotive startup company simply did not have. We will continue to rely on MATLAB and Simulink to help us make informed design decisions for the next generation of Tesla vehicles.

**Is simscape included in MATLAB?** You can create custom component models using the MATLAB® based Simscape language, which enables text-based authoring of physical modeling components, domains, and libraries.

**What is the difference between hydraulic and mechanical system?** Mechanics can perform all types of functions without hydraulics. Hydraulics are used when higher levels of force are necessary, especially if rapid motion is required. Hydraulics typically require motors and electrical sensors and valves. Mechanical systems can also involve electrical controls but often do not.

**What are the 4 basic principles of hydraulics?** 1.1.0 Basic Principles of Hydraulics  
Liquids have no shape of their own. Liquids will NOT compress. Liquids transmit applied pressure in all directions. Liquids provide great increase in work force.

**What are 5 machines that use hydraulics?**

**What are the 2 basic types of hydraulic systems?** There are a couple different types of hydraulic systems: open loop and closed loop.

**What are the 3 basic functions of the hydraulics system?** This system is designed to provide control, power, reliability, and safety. And this blog offers insight



into hydraulic equipment, systems, components, and their functions. A hydraulic system transfers energy using pressurised incompressible fluids from an energy-generating source to an energy-using point.

**Which component converts hydraulic power into mechanical power?** Actuator - A device which converts hydraulic power into mechanical force and motion. (Examples: hydraulic cylinders and motors.) Bleed - The process by which air is removed from a hydraulic system.

**What is the best solver for Simscape?** Other variable-step solvers recommended for a typical Simscape model are ode15s and ode23t . Of these two solvers: The ode15s solver is more stable, but tends to damp out oscillations. The ode23t solver captures oscillations better but is less stable.

**Is Simscape the same as Simulink?** Answers (2) Simulink is a graphical programming environment for modelling ,simulating and analysis of dynamic systems where as Simscape is a Physical modelling part in simulink environment. 2:- The signal flow in simulink is unidirection and in Simscape the signal flow is bi-directional between blocks.

**What is Simscape solver?** The Solver Configuration block specifies the solver parameters that your model needs before you can begin simulation. Each topologically distinct Simscape block diagram requires exactly one Solver Configuration block to be connected to it.

**What is the difference between Simscape electrical and specialized power systems?** In general Simscape electrical is used to simulate small electric and electronic circuits. However, specialized power systems have blocks to simulate large scale electric circuits (electric power grid), electrical transformers, and transmission lines.

**How do I import a CAD model into Simscape?** To create a Simscape Multibody model from a CAD, URDF, or Robotics System Toolbox™ model, use the `smimport` function. The function parses the model, extracts the necessary data, and reconstructs the assembly using Simscape Multibody blocks for its bodies, constraints, and joints.

**How do I run Simscape in MATLAB?** An easy way to start a new Simscape model is by using the `ssc_new` function. When you type `ssc_new` at the MATLAB® Command prompt, the software creates a new model prepopulated with certain blocks.

**What is the symbolic representation of hydraulic components?** Basic Symbols Representing Hydraulic Components Circles and semi-circles are used to represent rotary devices such as pumps or motors. Triangular arrows represent the direction fluid takes in the pump or motor. When circles represent pumps, the arrow faces outwards.

**What is hydraulic simulation?** Hydraulic simulation is used to describe the area of a stream having various combinations of depth, velocity, and channel index as a function of flow.

**What are the examples of Simscape fluids?** Simscape Fluids includes many types of components such as models of hydraulic pumps, valves, actuators, pipelines, and heat exchangers.

**Which hydraulic system component is represented in a schematic diagram by a diamond shape with a dashed line in the middle?** Diamonds represent conditioning devices, such as filters, heaters or coolers. You can imagine the dashed line bisecting the filter symbol acts to trap particles as they pass through. For the cooler, the two outward arrows represent the heat radiating from the cooler.

**What are the four basic shapes used in hydraulic schematics?** Crossing lines used to be shown as a jump or bridge, but the current standard is now that they simply cross with no drama. If we get slightly more advanced than your basic line, we have three other common shapes used in hydraulic schematics. These are the circle, square and diamond.

**Why are schematic symbols used when drawing hydraulic systems?** The complexity of these components are difficult to represent fully, so a family of graphic hydraulic symbols have been developed to represent fluid power components and systems on schematic drawings.

**What do dashed lines represent in a hydraulic schematic?** Hydraulic Symbols – Lines A dashed line is a pilot line. You also need to distinguish between crossing lines and connected lines, which affect how the system operates. Lastly, there are dashed and dotted lines that indicate an enclosure like a directional control valve.

**What is hydraulic modeling or Modelling?** Hydraulic modeling is a process in which a pipe network is modeled using physical attributes and equations. The network can be any type of network that transfers liquid or gas in pipes or open channels. In a hydraulic model, the medium is transferred via pressure difference or gravity in the network.

**What is the best simulation software for hydraulics?** Fluidit Storm – A fast and user-friendly hydraulic modeling software.

**What does hydraulic Modelling do?** Hydraulic modeling is a commonly used tool in the field of water resources engineering for the analysis and evaluation of water and wastewater utilities.

**What are the elements of Simscape?**

**What is the difference between Simulink and Simscape?** the range of simulink simulation is wider. In simscape it provides specialized solvers for physical system, enabling accurate simulation for multi-domain systems with interactions between various physical domains.

**What is Simscape solver?** The Solver Configuration block specifies the solver parameters that your model needs before you can begin simulation. Each topologically distinct Simscape block diagram requires exactly one Solver Configuration block to be connected to it.

**What are the three parts that make up a hydraulic system?** Reservoir – holds the fluid/hydraulic oil. Actuator – (cylinder or motor) converts the power or energy of the fluid into the force required. Piping – carries the fluid to each of the components.

**What is the structure of the hydraulic system?** The hydraulic system consists of two parts: signal control and hydraulic power. The signal control part is used to drive the control valve in the hydraulic power part. The hydraulic power part is represented

by circuit diagram to show the relationship between different functional elements.

**What are the cylinders in a hydraulic system called?** A hydraulic cylinder (also called a linear hydraulic motor) is a mechanical actuator that is used to give a unidirectional force through a unidirectional stroke.

[standard operating procedure earthquake disasters, summary of blue ocean strategy by w chan kim and renace a mauborgne includes analysis, modeling mechanical and hydraulic systems in simscape](#)

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