

STRATEGIC MANAGEMENT MULTIPLE CHOICE QUESTIONS AND ANSWERS

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Strategic Management Multiple Choice Questions and Answers

Paragraph 1

1. Which of the following is NOT a key element of strategic management? (a) Environmental scanning (b) Strategy formulation (c) Performance measurement (d) Operational planning
2. The process of identifying opportunities and threats in the external environment is known as: (a) SWOT analysis (b) Environmental scanning (c) Industry analysis (d) Market segmentation

Paragraph 2

3. Which of the following is a commonly used strategy formulation technique? (a) Porter's Five Forces Model (b) PESTEL analysis (c) Balanced Scorecard (d) Ansoff Matrix
4. The strategy that focuses on entering new markets with existing products is known as: (a) Market penetration (b) Product development (c) Market development (d) Diversification

Paragraph 3

5. Which of the following is a critical step in performance measurement? (a) Setting goals and objectives (b) Collecting data (c) Analyzing results (d) All of the above
6. The process of adjusting organizational capabilities and activities to achieve strategic goals is: (a) Strategy implementation (b) Strategy control (c) Strategy evaluation (d) Environmental monitoring

Paragraph 4

7. Which of the following is a benefit of strategic management? (a) Improved decision-making (b) Increased organizational alignment (c) Enhanced competitiveness (d) All of the above
8. The concept of "core competencies" refers to: (a) Activities that are central to a company's success (b) Skills and capabilities that distinguish a company from competitors (c) Resources and assets that provide a competitive advantage (d) All of the above

Paragraph 5

9. Which of the following is a challenge in strategic management? (a) Uncertainty and environmental complexity (b) Managing multiple stakeholder interests (c) Implementing change effectively (d) All of the above
10. The strategic management process is an ongoing cycle that involves: (a) Environmental scanning, strategy formulation, strategy implementation, and strategy evaluation (b) Market research, financial analysis, operational planning, and competitive analysis (c) Goal setting, budgeting, performance measurement, and feedback (d) None of the above

Answers:

1. (d)
2. (b)
3. (a)
4. (c)
5. (d)
6. (a)
7. (d)
8. (d)
9. (d)
10. (a)

What is the art of screenwriting? Unlike writing a novel or essay, screenwriting involves conveying your narrative through audio, visual, behavior and dialogue—showing your audience what's happening, rather than telling. The heart of any story is in its characters: a strong protagonist on a mission.

What are the three C's of screenwriting? If you had to boil everything down to the bone in the realm of the art, craft, and business of screenwriting, you'd be left with three core elements — Concept, Character, and Conflict. Those are the three essential elements to successful screenplays, teleplays, movies, and television series.

What is the difference between screenwriting and scriptwriting? Although the words screenwriter and scriptwriter are often used interchangeably, the terms differ in meaning. A screenwriter writes a story specifically designed to be viewed on a screen. A scriptwriter, on the other hand, writes a dramatic story that can be presented in other forms of media, such as live theatre.

Can you make a living from screenwriting? The income of a screenwriter can vary greatly depending on several factors such as experience, reputation, and the type of project they're working on. On average, a screenwriter in the U.S can earn anywhere from \$60,000 to \$100,000 per year.

What is the golden rule of screenwriting? The Golden Rule of writing is to “show, don't tell.” Put simply, this advice basically means that your job is to describe or illustrate something instead of just instructing the viewer. And that makes it the most important of our screenwriting tips (even if we've hidden it down here).

Are screenwriters real writers? A screenwriter (also called scriptwriter, scribe, or scenarist) is a writer who practices the craft of screenwriting, writing screenplays on which mass media, such as films, television programs, and video games, are based.

What is the 3 line rule in screenwriting? The rule of three is a writing principle which suggests that a trio of entities such as events or characters is more humorous, satisfying, or effective than other numbers.

What makes a well written screenplay? All great screenplays are ambitious when it comes to the ideas and scope of the story. When you write an ambitious story, it is evident in the movie. An award-winning movie tries its best to present the screenwriter's idea in a way that connects with the audience and makes them think even after the movie is finished.

What are the cardinal rules of screenwriting? I've found there are only two cardinal rules “reveal character and move the story forward” and, “don't bore the audience.” We've all gone a little too slaphappy with flashbacks mostly because exposition can be tricky.

Is screenwriting harder than novel writing? For now, let's simply address the question: Which is easier to write? The answer is: the novel. For one thing, novels are longer. A screenplay should not run more than about a hundred pages; with novels, the sky's the limit.

What does a screenwriter get paid? Screenwriters typically receive between 2% to 3% of the production budget of the film or project, which can be a lot if the budget is large. For example, a screenwriter who creates a screenplay for a film with an \$800,000 budget that pays them 3% earns \$24,000 for their work.

Is screenwriting profitable? Established writers selling specs may get up to \$100,000 or more, but even mid-level writers typically max out between \$20,000-\$40,000 for their early original scripts. So while that initial sale represents realizing

your dream, you'll still have a long road ahead to earn a consistent living as a screenwriter.

Is 40 too old to become a screenwriter? Most of the writers I work with – and specifically those who broke in while working with me – have broken into screenwriting in their 30s and 40s. And when I say MOST I do mean it, literally.

What percent of screenwriters make it? Being a screenwriter is not for the faint of heart. At most, estimates say that 20% of all screenwriters make it. And of those 20%, few can get their scripts developed in ways that are true to them.

Who is the highest paid screenwriter?

What is the #1 rule when writing a screenplay? Tell a good story. This is the single most important “rule” in all of screenwriting.

Can a screenplay win a Nobel Prize? The Nobel Prize began in 1901, and 120 years — and several hundred thousand movies — later, no writer whose primary work is for the screen has been awarded the top literary prize on Earth. In some ways, this makes sense. When the first Nobels were awarded, movies were still a fledgling art form.

Can screenwriters win Oscars? Any screenwriter hoping to one day win an Oscar should consider kickstarting a directing career. In the last five years alone (2018 – 2022), the Academy has exclusively awarded writer-directors in the two Screenplay categories, with all Oscar-winning screenplays written or co-written by the movie's director.

Why is it so hard to become a screenwriter? The hard truth is that pursuing a career as a screenwriter is difficult. The expectations are high, the competition is immense, and the degree of difficulty in breaking in is high and intense. Not everyone can make it. In fact, most people don't.

What's the difference between screenwriting and scriptwriting? There are mainly two types of writing – Scriptwriting and Screenwriting. Both these writings have different utility. Where Scriptwriting includes writing for live and recorded programs, talk shows, and video games etc, Screenwriting is related to writing stories for films, TV serials, OTT series, and theatres.

Do most screenwriters have a degree? Screenwriters create scripts for movies and television. They may produce original stories, characters, and dialogue, or turn a book into a movie or television script. A bachelors degree is typically needed for a full-time job as a writer.

What is the concept of screenwriting? Screenwriting defined: Drafting the magic Screenwriting is the act of writing a screenplay or script for either a film or a television show. Although screenplays for film and television share the same formatting, they follow different story structures. Film screenplays have a clear beginning, middle and end.

What is the focus of screenwriting? Unlike a novel or short story, a screenplay focuses on describing the literal, visual aspects of the story, rather than on the internal thoughts of its characters. In screenwriting, the aim is to evoke those thoughts and emotions through subtext, action, and symbolism.

What is the essence of screenwriting? A screenwriter's job requires a constant search for ways to demonstrate to the viewers what is going on in the story or why it is so through actions, images, dialogue, and not telling it outright. It makes the viewers want to be a part of the story and interpret the narrative in their own personal way.

What is screenwriting style? Style is the way in which something is written, as opposed to the meaning of what is written. In writing, however, the two are very closely linked. As the package for the meaning of the text, style influences the reader's impression of the information itself. Style includes diction and tone.

The Evolution of Fiqh: Tarikh al Madhahib al Fiqhiyah

Fiqh, or Islamic legal theory, has undergone a significant evolution over centuries, giving rise to multiple schools of thought known as Madhabs. Tarikh al Madhahib al Fiqhiyah (The History of Fiqh Schools) explores the factors that influenced the emergence of these diverse perspectives.

1. What are the Madhabs?

The four major Sunni Madhabs are: Hanafi, Maliki, Shafi'i, and Hanbali. Each Madhab is named after its founder, who developed a distinct methodology for interpreting and applying the teachings of Islam.

2. How did the Madhabs emerge?

Prior to the 10th century, there was no systematic approach to Fiqh. Scholars applied their own interpretations based on their understanding of the Quran and Sunnah. However, as Islamic society expanded, the need arose for consistency and authority in legal rulings.

3. What factors influenced their development?

The development of Madhabs was influenced by various factors, including:

- Geographical differences in legal practices
- Different interpretations of the Quran and Sunnah
- The influence of regional customs and traditions

4. What are the differences between the Madhabs?

While the Madhabs share fundamental principles, they differ in their methodologies and rulings on certain issues. For example:

- Hanafis emphasize analogy (qiyas) as a method of interpreting the law.
- Malikis rely heavily on local customs (urf) in their rulings.
- Shafi'is prioritize the opinions of the Prophet's Companions.

5. How are the Madhabs used today?

Despite centuries of evolution, the Madhabs remain influential in the Muslim world. They serve as authoritative guides for Sharia law, providing guidance on matters of worship, family law, and social interactions. The choice of Madhab is often determined by geography, family tradition, or personal preference.

How many versions of C programming are there? The C programming language has several standard versions, with the most commonly used ones being C89/C90,

C99, C11, and C18. C89/C90 (ANSI C or ISO C) was the first standardized version of the language, released in 1989 and 1990, respectively.

What is the latest C programming version? C17, formally ISO/IEC 9899:2018, is an open standard for the C programming language, prepared in 2017 and published in June 2018. It replaced C11 (standard ISO/IEC 9899:2011), and will be superseded by C23 (ISO/IEC 9899:2023) when it is published in 2024.

Is the C programming language book outdated? So in conclusion, due to not only outdated but also unsafe code practices, I argue to not recommend the original C programming language book except for historical value. Otherwise, read and listen to the book with a grain of salt.

What programming language replaced C? Zig seeks to be a simpler systems-oriented language than its predecessors and make it easier to write safe, correct code. It also aims for a better developer experience by reducing the sharp edges found in writing C-like software.

What are the 4 types of C? The C language provides the four basic arithmetic type specifiers char, int, float and double, and the modifiers signed, unsigned, short, and long. The following table lists the permissible combinations in specifying a large set of storage size-specific declarations.

Does anyone still use C programming? C is one of the oldest and most fundamental programming languages, and it is extensively used all over the world. C is a fast, portable language with a large library. It is a middle-level language with the advantages of both low-level and high-level languages.

Is C language outdated? C is not an outdated language. C language is used in hardware companies like Intel, AMD, etc. for their software in ROMs. So, C still and always will have fair applications.

What is the C language 2024? C23 (formally ISO/IEC 9899:2024) is an open standard for the C programming language, which replaced C17 (standard ISO/IEC 9899:2018). It was started in 2016 informally as C2x, and is expected to be published in 2024. The most recent publicly available working draft of C23 was released on April 1, 2023.

Is C programming hard? Compared to other languages—like Java, PHP, or C#—C is a relatively simple language to learn for anyone just starting to learn computer programming because of its limited number of keywords.

Why is C code so hard to read? C is a tiny language to learn, but it can be hard to use due to its pervasive use of pointers. Basically, C requires that you can visualize the memory layout of your program and its components. Thinking in images means your brain must be a bit “autistic”.

What is the hardest to read programming language?

Which C programming book is best for beginners?

What programming language is closest to C? Like C, C++ has become extraordinarily popular as a development tool. Because C++ was created as an extension of C, it can run the vast majority of code created with it. Along with many of the same applications as C, it can be used in other instances, such as for PC software development.

What makes zig better than C? Zig offers balance, reasonably memory-safety (hands-off approach with allocators) and overall, a much simpler language to pick in comparison to C++ or Rust. It also offers excellent integration with C/C++ codebases which lets it be added quite easily to existing codebases.

Should you use C or Rust? To sum it up However, Rust programs also optimize quite well, sometimes better than C. While C is good for writing minimal code on byte-by-byte pointer-by-pointer level, Rust has powerful features for efficiently combining multiple functions or even whole libraries together.

How many types of C programs are there? To help you master C programming, we have compiled over 100 C programming examples across various categories, including basic C programs, Fibonacci series, strings, arrays, base conversions, pattern printing, pointers, and more.

How many C standards are there? C standard may refer to: ANSI C, C99, C11, C17, or C23, specifications of the C programming language.

What are the 4 C of coding? Coding promotes and encourages the 4C's – critical thinking, creativity, communication and collaboration. The NEA (National Education Association, a US organisation) set out to identify the most critical skills necessary for success in the 21st century. They came up with the 4C's.

How many C languages are there? C, C++, and C# all offer a number of qualities, but they have striking differences. They are each best suited to variable purposes, too, and the language you select depends on your unique goals for your project or organization.

[the art of science of screenwriting, tarikh al madhahib al fiqhiyah the evolution of fiqh islamic law the madh habs, programming in c 4th edition](#)

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