

THE BREAKTHROUGH COMPANY

HOW EVERYDAY COMPANIES

BECOME EXTRAORDINARY

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Unlocking Extraordinary Performance: The Breakthrough Company

The Breakthrough Company, authored by Keith R. McFarland, unveils a revolutionary framework that empowers businesses to transform into exceptional performers. This article explores the key questions and answers that illuminate the path to extraordinary success.

What is a Breakthrough Company?

A Breakthrough Company is an ordinary organization that achieves extraordinary results. It is characterized by:

- Consistent, sustainable growth
- Innovation that drives competitive advantage
- A culture that fosters collaboration and excellence
- Financial performance that outperforms industry benchmarks

How to Become a Breakthrough Company?

McFarland's framework outlines five key elements:

- **Customer Intimacy:** Building deep relationships with customers to understand their needs and exceed their expectations.
- **Operational Excellence:** Streamlining processes, reducing costs, and enhancing quality to deliver exceptional customer experiences.
- **Empowered People:** Creating a culture where employees are empowered to innovate, take risks, and contribute to the company's success.
- **Market Leadership:** Establishing a clear competitive advantage through differentiation and innovation.
- **Performance Excellence:** Developing a performance measurement system that tracks progress, identifies areas for improvement, and fosters accountability.

Why is Becoming a Breakthrough Company Important?

In today's dynamic business environment, survival and success depend on achieving extraordinary performance. Breakthrough Companies:

- Outperform their competitors and gain market share
- Attract and retain top talent
- Build a loyal customer base
- Enhance brand reputation and boost investor confidence

How to Sustain Breakthrough Performance?

Sustaining breakthrough performance requires a commitment to continuous improvement. Breakthrough Companies:

- Regularly evaluate and revise their strategies
- Foster a culture of innovation and experimentation
- Benchmark against industry best practices
- Encourage collaboration and knowledge sharing
- Celebrate successes and learn from failures

By embracing the principles of The Breakthrough Company, ordinary organizations can unlock their potential for extraordinary performance. This transformative framework provides a roadmap for businesses to achieve sustained success, build a competitive advantage, and drive long-term growth.

The Struggle for Democracy: 2012 Election Edition

In the aftermath of the contentious 2012 presidential election, the United States grapples with fundamental questions about the health of its democracy.

1. What were the major issues at stake in the election?

The election pitted incumbent President Barack Obama against Republican challenger Mitt Romney. Key issues included the economy, healthcare, and foreign policy. Obama campaigned on a platform of economic recovery and expanded access to healthcare, while Romney promised tax cuts and a reduction in government spending.

2. How did the election results reflect the balance of power in the United States?

Obama won the popular vote by a narrow margin and secured a comfortable victory in the Electoral College. However, Republicans retained control of the House of Representatives and Democrats held a narrow majority in the Senate. This divided government highlighted the challenges of governing in a polarized political environment.

3. What challenges did the election raise for the future of American democracy?

The election exposed deep divisions within the electorate. Some voters expressed concerns about voter suppression and the influence of special interests. The long and expensive campaign also raised questions about the role of money in politics.

4. What initiatives have been proposed to address these challenges?

In response to concerns about voter suppression, several states have passed laws expanding access to early voting and same-day registration. Campaign finance

reform proposals have been introduced to limit the influence of wealthy donors. Additionally, there have been calls for automatic voter registration and nonpartisan redistricting commissions to reduce partisan gerrymandering.

5. What is the outlook for the future of American democracy?

The struggle for democracy is an ongoing one. The 2012 election highlighted the challenges facing the United States, but it also demonstrated the resilience of its democratic institutions. By addressing the challenges identified during the election, the country can strengthen its democracy and ensure that it remains representative and responsive to the needs of its citizens.

Weird O Pedia: Uncovering the Bizarre in the Ordinary

From the mundane to the extraordinary, "Weird O Pedia" presents a captivating collection of surprising, strange, and incredibly bizarre facts about supposedly ordinary things. This ultimate book of trivia delves into the hidden depths of everyday objects, revealing their peculiar quirks and intriguing stories.

- **Question:** What's so peculiar about cats' ears?
- **Answer:** Cats have 32 muscles in each ear, allowing them to rotate their ears 180 degrees and hear sounds from a wide range.
- **Question:** Why do buses smell differently than cars?
- **Answer:** The materials used in bus interiors, such as rubber and vinyl, release volatile organic compounds (VOCs) that create the distinctive bus smell.
- **Question:** What's the weirdest ingredient in pickles?
- **Answer:** Black sulfur is often added to pickle solutions to give them their signature green color and prevent spoilage.

- **Question:** Why do some people have brown eyes?
- **Answer:** Eye color is determined by the amount of melanin in the iris. Brown eyes have the highest concentration of melanin, which absorbs most of the light and reflects the brown color.
- **Question:** What's so unusual about the Great Wall of China?
- **Answer:** The Great Wall of China is not a continuous structure but rather a series of fortifications built over centuries by different dynasties. Some sections of the wall even deviate from the coastline, due to natural obstacles or military considerations.

"Weird O Pedia" invites readers to embark on a journey of discovery, unlocking the hidden stories and peculiarities that make the ordinary seem anything but. From the curious anatomy of cats to the surprising scents of everyday objects, this book satisfies a thirst for knowledge and sparks a newfound appreciation for the astounding diversity of the world around us.

What Would Jesus Eat? The Ultimate Program for Eating Well, Feeling Great, and Living Longer

By Don Colbert

What is the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program is a comprehensive guide to healthy eating based on the principles of Jesus' teachings. It emphasizes a plant-based diet rich in fruits, vegetables, whole grains, and legumes, with moderate amounts of lean protein and healthy fats. The program also includes advice on how to cook and prepare food in a healthy way, and on how to overcome emotional eating and other barriers to healthy eating.

Why is it important to eat a healthy diet?

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Eating a healthy diet is essential for maintaining good health and preventing disease. Chronic diseases such as heart disease, stroke, type 2 diabetes, and cancer are often linked to poor diet and lifestyle choices. A healthy diet can help to reduce the risk of these diseases and improve overall well-being.

What are the benefits of the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program offers a number of benefits, including:

- **Improved health:** The program can help to reduce the risk of chronic diseases, improve cardiovascular health, and boost immunity.
- **Increased energy:** A healthy diet can provide the body with the nutrients it needs to function properly, resulting in increased energy and vitality.
- **Weight loss:** The program can help to promote weight loss and maintain a healthy weight.
- **Improved mood:** Eating a healthy diet can help to improve mood and reduce stress.
- **Increased longevity:** Studies have shown that people who follow a healthy diet tend to live longer lives.

How can I get started with the "What Would Jesus Eat?" program?

The "What Would Jesus Eat?" program is available in book form, as well as online. The book provides detailed information on the program, including menus, recipes, and tips for healthy eating. The online program includes a number of features, such as a meal planner, a recipe database, and a community forum.

Is the "What Would Jesus Eat?" program right for me?

The "What Would Jesus Eat?" program is a healthy eating program that can benefit people of all ages and lifestyles. It is based on sound nutritional principles and is supported by scientific evidence. The program is easy to follow and provides a number of resources to help people get started.

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