

# MASS MEDIA FUNCTIONS KNOWLEDGE AND SOCIAL CONTROL

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**What is the social function of the mass media?** Mass media has four functions: surveillance, correlation, cultural transmission, and entertainment. The surveillance aspect, as originally explained by Laswell, has changed over the years because we can get interactive news online instead of only relying on television news or reading a newspaper.

**What is social control function of the media?** The media are powerful agents of socialization. Through the media, culture is communicated to the masses. Serving society through social control, the media act as stress relievers which keep social conflicts to a minimum.

**What are the functions of the mass media according to Harold Lasswell?** Lasswell in 1948 listed three key media functions: a surveillance function, a consensus (or correlation) function, and a socialization (or transmission) function. Most commentators add a fourth function: entertainment.

**What are the functions of mass media PDF?** Primarily are four major activities or functions of mass media: surveillance, correlation- interpretation, socialization and entertainment.

**What are the 5 functions of social media?**

**What is the social impact of mass media?** Mass media shapes individual behaviour, influencing attitudes, beliefs, and aspirations. It exposes people to diverse cultures and ideas, impacting their self-perception and social expectations.

**How is the mass media an agent of social control?** Mass Media Through television, movies, radio, and the internet, the media communicates messages about what is considered socially acceptable behavior. The media can also be used to discourage certain behaviors. For example, anti-drug campaigns may use the media to educate people about the dangers of drug use.

**How does social media control society?** Social media wields cultural influence on fashion and food trends, family and adolescent health issues, world news and local events, political and community action events. Social media has spawned a new type of marketing through the use of a unique, virtual public personality: the social influencer.

**What is the main function of social control?** Regardless of its source, the goal of social control is to maintain conformity to established norms and rules. Social control is typically employed by group members in response to anyone it considers deviant, problematic, threatening, or undesirable, with the goal of ensuring conformity.

**What is the primary function of mass media?** The mass media serves several general and many specific functions. In general, the mass media serves information, interpretation, instructive, bonding, and diversion functions: Information function. We have a need for information to satisfy curiosity, reduce uncertainty, and better understand how we fit into the world.

**What is the primary goal of all mass media?** The main purpose of mass media is communication. Mass media attempts to communicate large quantities of information to the widest audience. The types of communication can vary. Mass media communicates current events, general education, health and safety information, and product information (i.e., advertisements).

**What is mass media and their role?** Mass media encompasses much more than just news, although it is sometimes misunderstood in this way. It can be used for various purposes: Advocacy, both for business and social concerns. This can include advertising, marketing, propaganda, public relations and political communication.

**Which function of mass media is most important?** The key function of mass media is to communicate various messages through television, movies, advertising,

radio, the internet, magazines, and newspapers.

**What are the most important functions of media?** The most important function of the media is to disseminate news to the masses concerning vital occurrences or important information. In modern times, the rate at which news can be spread is markedly more expeditious than previous periods in history.

**What is the biggest difference between mass media and social media?** Mass media: those means of communication that reach and influence large numbers of people. These include newspapers, magazines, radio and television. These are also referred to as the 'traditional media'. Social media: those means of communication that are primarily hosted by the Internet.

**What is the social function of social media?** The main purpose of social media is to connect people and facilitate communication globally. Social platforms allow users to share information, express themselves, and interact with broad audiences in real-time.

**What is the socialization function of mass media?** The mass media are another agent of socialization. Television shows, movies, popular music, magazines, Web sites, and other aspects of the mass media influence our political views; our tastes in popular culture; our views of women, people of color, and gays; and many other beliefs and practices.

**What is one function of the mass media?** Inform: One of the primary functions of mass media is to inform the public by providing news, current affairs, and factual information about various topics. Educate: Mass media plays a role in educating the public by providing informative content, documentaries, educational programs, and other resources.

**What are the four functions of social media?** There are four primary functions: Monitor, Respond, Amplify, and Lead Consumer Behavior. Let's explore each of these functions in plain language and see how they can propel your business forward, along with how iMBrace can help streamline your social media management.

## **WSOP 2018 Tournament Schedule**

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**Q: When is the WSOP 2018?** A: The World Series of Poker (WSOP) 2018 will take place from May 29 to July 17 at the Rio All-Suite Hotel & Casino in Las Vegas, Nevada.

**Q: What is the tournament schedule for the WSOP 2018?** A: The WSOP 2018 tournament schedule consists of 78 events, including the \$10,000 No-Limit Hold'em Main Event. The schedule also includes a variety of other events, such as pot-limit Omaha, seven-card stud, and mixed games.

**Q: How much does it cost to enter the WSOP 2018 Main Event?** A: The buy-in for the WSOP 2018 Main Event is \$10,000. There are also a variety of satellite tournaments available that can provide players with a chance to win a seat in the Main Event for a lower price.

**Q: What is the prize pool for the WSOP 2018 Main Event?** A: The prize pool for the WSOP 2018 Main Event is expected to exceed \$60 million. The winner of the Main Event will receive a bracelet and a share of the prize pool.

**Q: How can I register for the WSOP 2018?** A: Players can register for the WSOP 2018 online or at the Rio All-Suite Hotel & Casino. Registration for the Main Event opens on May 29.

## **The Theory of International Politics**

### **What is the theory of international politics?**

The theory of international politics is a branch of political science that studies the relationships between states in the international system. It seeks to explain why states behave the way they do and how their interactions shape the global order.

### **What are the main theories of international politics?**

There are several main theories of international politics, including:

- **Realism:** Realists believe that the international system is anarchic, meaning that there is no central authority to enforce order. States are therefore forced to rely on their own power to protect their interests.

- **Liberalism:** Liberals believe that the international system is not inherently anarchic and that cooperation between states is possible. They argue that states can create institutions and norms that promote cooperation and reduce conflict.
- **Constructivism:** Constructivists believe that the international system is shaped by the ideas and norms that states hold. They argue that these ideas and norms influence the way states perceive their interests and behave towards each other.

### What are the key concepts in the theory of international politics?

The key concepts in the theory of international politics include:

- **Power:** Power is the ability of a state to influence the behavior of other states. Power can be derived from various sources, such as military strength, economic resources, and diplomatic leverage.
- **Interests:** Interests are the goals that states pursue in the international system. Interests can be national security, economic growth, or ideological goals.
- **Security:** Security is a state's ability to protect itself from threats. Security can be achieved through a variety of means, such as military alliances, arms control agreements, and diplomacy.
- **Cooperation:** Cooperation is the process by which states work together to achieve common goals. Cooperation can take many forms, such as economic cooperation, security cooperation, and environmental cooperation.

### How does the theory of international politics help us understand the world?

The theory of international politics provides us with a framework for understanding how the international system works. It helps us to identify the key factors that influence state behavior and to predict how states will interact with each other. This knowledge can help us to make better decisions about foreign policy and to promote peace and stability in the world.

### The General Fund and Special Revenue Funds at MCCC

**Question 1: What is the General Fund?**

The General Fund is MCCC's primary operating fund. It is used to finance the day-to-day operations of the college, including instruction, student services, and administration. The General Fund is primarily funded by state appropriations, tuition and fees, and auxiliary services.

**Question 2: What are Special Revenue Funds?**

Special Revenue Funds are used to account for specific activities or services that are supported by dedicated revenue sources. These funds are established by law or regulation and can only be used for the purpose for which they were created. Common examples of Special Revenue Funds at MCCC include the Auxiliary Services Fund, the Student Activity Fund, and the Capital Projects Fund.

**Question 3: How are the General Fund and Special Revenue Funds Used?**

The General Fund is used for a wide range of expenses, including salaries, benefits, supplies, and utilities. Special Revenue Funds are used to pay for specific activities or services that are supported by dedicated revenue sources. For example, the Auxiliary Services Fund is used to pay for the operation of the bookstore, dining services, and other auxiliary services.

**Question 4: How are the General Fund and Special Revenue Funds Budgeted?**

The General Fund budget is developed by the College's administration and approved by the Board of Trustees. The budget is based on projections of revenue and expenses for the upcoming fiscal year. Special Revenue Funds are budgeted based on the specific revenue sources that support them.

**Question 5: How are the General Fund and Special Revenue Funds Audited?**

The General Fund and Special Revenue Funds are subject to annual audits by the College's internal audit department. The audits provide assurance that the funds are being used in accordance with applicable laws and regulations and that internal controls are functioning as intended.

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