

# DESIGNING WITH WEB STANDARDS 3

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**What are web design standards?** Web standards are the technologies we use to build websites. These standards exist as long technical documents called specifications, which detail exactly how the technology should work.

**What is making the Web standards?** The central organization who is responsible for creating and maintaining web standards is the World Wide Web Consortium (W3C). The W3C has defined dozens of standards, including the standard markup languages we use to build websites.

**What are the four 4 basic standards for Web services?** The following standards play key roles in Web services: Universal Description, Discovery and Integration (UDDI), Web Services Description Language (WSDL), Web Services Inspection Language (WSIL), SOAP, and Web Services Interoperability (WS-I).

**Why are web standards important?** Web Standards are a specification for Web Designers and Developers to follow which ensures that the websites they build are usable and accessible to all, regardless of the device they use to access the Internet.

**What are examples of web standards?** Web standards consist of the following: Recommendations published by the World Wide Web Consortium (W3C), such as HTML/XHTML, Cascading Style Sheets (CSS), image formats such as Portable Network Graphics (PNG) and Scalable Vector Graphics (SVG), as well as accessibility technologies like WAI-ARIA.

**Who develops web standards?** The World Wide Web Consortium (W3C) is an international public-interest non-profit organization where Member organizations, a

full-time staff, and the public work together to develop Web standards.

**How do I create a standard website?**

**What are the three 3 main parts of web services?**

**How to design web services?** About Creating Web Service References You supply the URL to a WSDL document. The wizard then analyzes the WSDL and collects all the necessary information to create a valid SOAP message. The wizard provides a step where you can locate a WSDL using the Universal Description, Discovery, and Integration (UDDI) registry.

**What is the difference between web service and API?** A key difference between web service and API is the way that software applications or machines communicate. With web service, a network is required to transfer information. However, with an API a network is optional. APIs are also commonly leveraged on internal databases and do not require a network.

**Is Google making the web standards?** FALSE STATEMENT. Google does not makes the web standards. The web standards are created and managed by World Wide Web Consortium (W3C).

**How do web standards impact users?** By systematizing how we deliver more ethical, responsible, and sustainable digital products and services, web standards measurably improve online experiences for everyone. This contributes to a better society and drives legislation needed to address the issues noted above.

**What are web standards advantages and disadvantages?** What standards? Summary: Websites built to Web standards and tested across browsers usually have better search engine rankings, a larger audience, and compliance with disability rights legislation. They are forward compatible, and cost less to own. The drawback is that a higher skill level is needed to make them.

**What are the design standards?** The design standards are relied on by various project participants and stakeholders to ensure consistency throughout every phase of the project. The design standards are used as guidelines to make informed decisions on the design and to ensure that the project meets the requirements of each project in the program.

**What are the UX Web standards?** UI/UX standards are a set of guidelines that define how a user interface should look, feel, and behave. They are important for ensuring that users have a consistent and predictable experience when interacting with a product. Consistent: Making sure elements in a user interface are uniform.

**What sets standards for webpage design?** Web design standards are specifications or recommendations created by the W3C in 1994 to standardize and provide consistency to the World Wide Web, making the different technologies on which it is based compatible with each other.

**What are the American Web standards?** The U.S. Web Design System (USWDS)—formerly known as the U.S. Web Design Standards—is a library of design guidelines and code to help government developers and designers quickly create trustworthy, accessible, and consistent digital government services.

**What is flat drawing in fashion?** A flat sketch is a two-dimensional technical drawing that illustrates a garment with basic solid lines. It's like a "blueprint" of your fashion design —much like an architect's blueprint for a house before they can begin to construct it.

**What is the difference between flat sketch and fashion illustration?**

**What is a fashion technical flat?** What is a Technical Flat? A technical sketch, which can also be referred to as a CAD, Fashion Flat, or Technical Flat, is a detailed and accurate representation of your garment. It is most often used as a part of the Tech Pack to communicate the design, construction, and stitch details of your garment to the factory.

**What do you call a flat drawing?** Flat Sketch: Simplified illustration focusing on design details and visual representation. Presents the garment in a two-dimensional flat form, without depth or shading. Used to communicate the design concept, silhouette, proportions, and style details.

**What is flat illustration called?** Corporate Memphis (alternative names: Alegria art, big tech art, flat art, corporate artstyle, or, derisively, globohomo (global homogenization)) is an art style named after the Memphis Group that features flat areas of color and geometric elements.

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**What is the flat art technique?** Flat-style art is a minimalistic approach to design that focuses on usability. With its emphasis on minimal use of the visual expression, they have carved a separate place in the world of digital art. The flat design follows a sober style and uses simple typographies, forms, and images.

**Why is flat illustration so popular?** The idea of Flat Design came from focusing more on usability, and less on familiarity. The philosophy is that our minds don't need complex visual cues to understand what we are looking at. We are perfectly capable of recognizing shapes and giving them meaning with minimal cues.

**What are the 3 methods of fashion sketching?**

**What is the difference between fashion drawing and fashion illustration?** Although today fashion terms “fashion illustration“, “fashion sketches“, and “fashion drawing” are often used interchangeably there is a difference. “Fashion Illustration” refers to the purpose of a picture or image, whereas “Fashion Drawing” describes the attributes of a type of illustration.

**What is a flat pattern in fashion?** The flat-pattern method is where the entire pattern is drafted on a flat surface from measurements, using rulers, curves, and straight-edges. A pattern maker would also use various tools such as a notcher, drill, and awl to mark the pattern.

**What is a flat lay in fashion?** Flat Lay Clothing Photography [items are placed on a horizontal flat surface and shot from above]

**What is a fashion float?** A technical sketch that shows how the garment fits on the body is called a float.

**What is the purpose of a flat sketch?** A Flat Sketch, also called flat drawing and technical flat in the fashion industry is a black and white fashion technical drawing of a garment as if were laid flat to show all seams, topstitching, hardware, and design details. This helps both designer and the patternmaker throughout the entire garment making process.

**What is fashion figure drawing called?** What Is Croquis in Fashion? Croquis means “sketch” in French. In the world of fashion design, a croquis is a quick sketch

of a fashion figure. The word can also refer to the practice of drawing live models.

**What is flattened drawing?** The Flatten operation is used to merge drawing objects and brush strokes into a single layer. If you draw new lines to fix a drawing or line with many brush strokes, it can be useful to flatten them all into a single shape. By default, lines are drawn one on top of each other.

**What does it mean when a drawing is flat?**

**What is a flat pattern in fashion?** The flat-pattern method is where the entire pattern is drafted on a flat surface from measurements, using rulers, curves, and straight-edges. A pattern maker would also use various tools such as a notcher, drill, and awl to mark the pattern.

**What is flat drafting?** Flat pattern is when you use measurements and formulas to draft the shapes directly onto the paper. My method usually involves a lot of draping on the form, then transferring the markings to paper; as well as flat patterning directly to paper, then transferring it to fabric for the form.

**Why do we need flat drawings?** The overarching purpose of flats is to convey stitch and construction ideas to your garment manufacturer. They are an essential component of tech packs, which are design documents that furnish apparel makers with all the details they need to produce your designs.

## **Understanding Consumer Behavior: Key Questions and Answers from Schiffman and Kanuk's 10th Edition**

**1. What is the definition of consumer behavior?** Consumer behavior refers to the mental, emotional, and physical responses of individuals when evaluating, acquiring, using, or disposing of goods or services. It encompasses the entire process from product awareness to post-purchase evaluations.

**2. Why is understanding consumer behavior important for businesses?** By understanding consumer behavior, businesses can tailor their marketing strategies to meet the needs and wants of their target customers. It helps companies develop more effective products and services, identify market opportunities, and optimize their marketing campaigns.

**3. What are the key factors influencing consumer behavior?** Consumer behavior is influenced by various factors, including cultural, social, psychological, and personal characteristics. Cultural factors include values, beliefs, and norms. Social factors involve the influence of family, friends, and reference groups. Psychological factors encompass motivation, perception, and learning. Personal characteristics include demographics, personality, and lifestyle.

**4. How can marketers use consumer insights to their advantage?** Consumer insights provide valuable information about consumers' motivations, values, and preferences. By leveraging these insights, marketers can create more relevant and impactful messaging, target specific customer segments, and build stronger brand relationships.

**5. What are the ethical considerations in studying consumer behavior?** Researchers have an ethical responsibility to protect consumers' privacy and ensure that their data is used responsibly. It is essential to obtain informed consent, minimize harm to participants, and maintain confidentiality of personal information.

**What is grapeseed oil used for?** From high-heat sautéing to stir-frying to baking, grapeseed oil is an excellent everyday oil; it's especially useful in pasta sauces, soups, and dressings. And you can use it as a substitute for olive oil in cooking. It should be stored for up to six months in a cool, dark place or in the refrigerator.

**Is grape seed extract the same as grape seed oil?** Conversely, grapeseed extract, resulting from grinding and often water or alcohol extraction, is richer in proanthocyanidins and different antioxidants. However, its water-soluble nature makes it an entirely different ingredient than the oil we're talking about here.

**What is grape seed extract used for?** Today, standardized extracts of grape seed may be used to treat a range of health problems related to free radical damage, including heart disease, diabetes, and cancer. Grape seed extract has also been shown to protect against bacterial infections, such as *Staphylococcus aureus*.

**How is grape seed oil extracted?** The oils are usually extracted in factories by crushing the seeds and using solvents, such as hexane, which help pull more oil out of the seeds.

**What are the side effects of grape seed oil?** Grape seed extract is generally considered safe. Side effects may include headache, itchy scalp, dizziness, and nausea. Risks. People allergic to grapes should not use grape seed extract.

**Is grapeseed oil healthier than olive oil?** Grapeseed oil and olive oil provide a similar set of nutrients, and both contain the same number of calories and amount of total fat per serving. However, while olive oil is rich in monounsaturated fats, grapeseed oil provides a higher amount of polyunsaturated fats and vitamin E.

**Who cannot take grape seed extract?** Grape seed extract is generally well tolerated when taken in moderate amounts. It has been tested safely for up to 11 months in human studies. It's possibly unsafe if you have a bleeding disorder or are going to have surgery or if you take anticoagulants (blood thinners), such as warfarin or aspirin.

**Can I use grapeseed oil on my body?** Skin treatment Grapeseed oil for skin is a highly effective treatment which can help protect the skin from negative effects of environmental factors include sun damage. Thanks to the linoleic acid and vitamin E it contains, grapeseed oil helps protect the skin and help to promote good skin barrier function.

**Is grapeseed oil anti-inflammatory?** The fatty acids in grapeseed oil have been proven to decrease inflammation in the body. 4 This can help to heal wounds faster and reduce scarring caused by chronic inflammation of the wound.

**How much grapeseed oil should I take daily?** How much grapeseed extract is safe to take? In studies, participants have safely taken doses of 300-800mg a day for 8-16 weeks, and these have been well- tolerated. Grapeseed extract shouldn't be taken by children, or pregnant or breast-feeding women, as there are not enough studies to establish safety in these groups.

**What does grape seed extract do to the brain?** Animal studies have found that GSE may prevent memory loss , improve cognitive status and brain antioxidant levels , and reduce brain lesions and amyloid clusters .

**Do you drink grape seed oil?** While grapeseed oil is generally safe for most people when enjoyed in moderation as part of a balanced diet, regularly consuming it may

result in inflammation or adverse effects for those with grapeseed oil allergies.

**Is grapeseed oil healthier than canola oil?** You could, but it's not the healthiest option: Grapeseed oil is considerably healthier than canola oil because it isn't hydrogenated. Hydrogenation is a manufacturing process that leads to a high content of unhealthy trans fats.

**Which is healthier, grapeseed oil or avocado oil?** Both oils are suitable for vegan diets, providing healthy plant-based fats. Grapeseed oil's versatility makes it compatible with ketogenic diets, while avocado oil's high content of monounsaturated fats makes it ideal for heart-healthy diets.

**How long does it take for grape seed extract to work?** In most cases, the effects of grape seed extract set in almost immediately. Since GSE is not an essential nutrient, it is not technically possible to be deficient in this substance, but this beneficial extract can address low levels of antioxidants and hypertension within 24 hours or less.

**What is grapeseed oil best for in cooking?** Hot and cold; that's what people like grapeseed oil for! Hot means high-heat stovetop cooking; cold means mayonnaise and dressings. Grapeseed oil has a high smoke point (around 420°F) making it well-suited for things like searing meat and vegetables on the stove. Use it for sauteing, stir-frying, and pan-frying.

**Can you use grapeseed oil directly on skin?** Grapeseed oil is high in omega-6 fatty acids. The oil can be used in hair and on the skin as part of your beauty regimen.

**Why do chefs use grapeseed oil?** Grapeseed oil is light green in color and prized by restaurant chefs for its high smoke point (420°)—but also for its clean, plays-well-with-others taste. It's often used in vinaigrettes because it's less expensive than EVOO and allows other ingredients (like specialty oils or herbs) to shine through.

**Is grapeseed oil good for your hair?** It Strengthens Strands This is especially handy for damaged or brittle hair, since grapeseed oil is chock full of antioxidants, omegas, and vitamins, making it a veritable deep conditioner. That means it'll even help restore shine to dull, thirsty locks.



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