

DOWNLOAD MARKETING MANAGEMENT BY PHILIP KOTLER 14TH EDITION

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When was the Marketing management 14th edition published?

What is Marketing management according to Philip Kotler? Philip Kotler has defined Marketing management as the art and science of choosing target markets and getting, keeping and growing customers through creating, delivering and communicating superior customer values of management.

Is Kotler still relevant? Philip Kotler is 87 years old and still continues as distinguished professor of international marketing at Kellogg School of Management. He has 57 books to his name and considered as one of the leading voices and authority on marketing. He is a professor, author and consultant in marketing.

What are the 4Ps of marketing by Philip Kotler? Philip Kotler introduced what is commonly known as the 4Ps of marketing: product, price, place and promotion. The '4Ps', or the marketing mix, is a description of the strategic position of a product in the marketplace.

When was those who can teach 14th edition published?

What is a marketing management pdf? Marketing management is define as it a business discipline which focuses on the practical application of marketing techniques and the management of a firm's marketing resources and activities Globalization has led firms to market beyond the borders of their home countries, making international marketing highly ...

Who is the god of marketing? Philip Kotler is known around the world as the “father of modern marketing.” For over 50 years he has taught at the Kellogg School of Management at Northwestern University. Kotler's book Marketing Management is the most widely used textbook in marketing around the world. This is his story – How a Ph. D.

What is 5 C's in marketing? The 5 C's of marketing consist of five aspects that are important to analyze for a business. The 5 C's are company, customers, competitors, collaborators, and climate.

What is Kotler marketing theory? Kotler argued for "broadening the field of marketing" to cover not only commercial operations but also the operations of non-profit organizations and government agencies. He held that marketing can be applied not only to products, services, and experiences, but also to causes, ideas, persons, and places.

What are the 7 Ps of Kotler? In his theory Kotler explained that there were 7 marketing mix elements consisting of Product, Price, Place, Promotion, People, Process, and Physical Evidence.

Why did Kotler leave? Answer and Explanation: In The Boy in the Striped Pajamas, Lieutenant Kotler is forced to leave Auschwitz because his father abandoned the German war effort and fled to Switzerland for asylum.

What is the 4P rule? Introduction to 4P rule of marketing The 4P rule of marketing involves Product, Place, Price, and Promotion it includes few factors can be briefly explained as follows; Product: It includes Quality, Features, Quantity, package, collections, appearance, and other related services, etc.

What is price according to Kotler? 1 In the words of Philip Kotler, “Price is the marketing-mix element that produces revenue; the others produce costs.”2 Because it is a marketing activity fundamentally different than the others, it is important that the implications of pricing's uniqueness be fully understood.

What are the stages of marketing according to Philip Kotler?

What are the 7Ps of marketing? The 7Ps of marketing are product, price, place, promotion, people, process and physical evidence. This post and more is contained within our CIM ebook, 7Ps: a brief summary of marketing and how it works. Learn the 7Ps and you're well on your way to having your marketing fundamentals completed.

When was marketing management published? Marketing Management, which was published in 1967, was the first text to use an analytical approach to marketing and include findings of scholarly studies.

When was Models for Writers 14th edition published? Fourteenth Edition|©2021 Alfred Rosa; Paul Eschholz.

When was Principles of marketing 17th edition published?

When was Principles of marketing 18th edition published?

How is imagination used in The Devil and Tom Walker? Throughout the tale Irving uses imagery to show both Tom's inner corruption and remind the audience of his damnation. For example, images of fire or sparks remind the reader that Tom's soul will suffer from the flames in hell.

What is the symbolism of The Devil and Tom Walker? The characters themselves are symbolic. The Devil is temptation and Tom and his wife represent greed. Later in the story, Tom symbolizes hypocrisy when he is attending church but still collecting mortgages.

What is the irony in The Devil and Tom Walker? Irving employs situational irony when exposing the gulf between Tom's attempts to pass himself off as a kind benefactor, and his truly selfish, unsympathetic nature. Thus Tom was the universal friend to the needy, and acted like "a friend in need"; that is to say, he always exacted good pay and security.

What is the point of view in The Devil and Tom Walker? "The Devil and Tom Walker" by Washington Irving, is a great example of third-person Omniscient narration. The narrator knows about all of the events of the story but is removed from the action. The narrator can also relate thoughts and motives.

What is the imagery of Tom Walker? In "The Devil and Tom Walker," Washington Irving uses dark and foreboding imagery to create a mood of gloom and malevolence. Descriptions of the swamp, the old Indian fort, and the devil himself contribute to a sense of dread and impending doom, reflecting the moral corruption and greed that drive the story.

What is the lesson that the story teaches The Devil and Tom Walker? "The Devil and Tom Walker" contains a moral allegory that offers a warning against greed and the pursuit of earthly gain. In this story, sinful behavior is met with punishment, and the devil controls the souls of those driven by wealth.

What is the foreshadowing in The Devil and Tom Walker? Before the narrator introduces the reader to the story's main character, he pauses to recount the story of William Kidd, also known as Captain Kidd, a notorious pirate active about two decades before the story is set. The events of Kidd's life—his rise to wealth and his ultimate downfall—foreshadow those of Tom's.

What does the horse symbolize in The Devil and Tom Walker? Indeed, a starving horse stalks around the property and seems to "petition deliverance from this land of famine" (221). Like the horse, the "straggling savin-trees" growing near Tom and his wife's house serve as symbols of the barrenness of their existence.

What do the rotten trees symbolize in The Devil and Tom Walker? What do they symbolize? The trees of the wooded and swamp area symbolized the land owners, slave drivers, and colonists that have taken the land from the Native Americans. They were all sinners that had made deals with the devil for their own greed and material desires.

How is satire used in The Devil and Tom Walker? The satire in 'The Devil and Tom Walker' uses humor, irony, and exaggeration to point out issues that Washington Irving sees in society and believes should be addressed and fixed.

What does the heart and liver symbolize in The Devil and Tom Walker? The Devil left her heart and liver as a symbol, as Tom's wife lived with no compassion, empathy, or any care for anyone other than her. As these character traits are normally associated with the heart, the Devil leaves her heart to symbolize that her

actions and greed led to her to her death.

What is the tone of The Devil and Tom Walker? The tone in "The Devil and Tom Walker" is both creepy and comedic. While the narrator does have a creepy tone fitting for a horror story, there is also a comedic tone as the narrator satirizes Tom Walker and his wife. So, while the tone is creepy, it also conveys amusement at Tom Walker's predicament.

What does The Devil and Tom Walker symbolize? The destruction of Tom Walker's house, money, loans, and more represents the ephemerality—the temporary character—of material wealth. Tom sold his soul to the devil for riches in the present life. He accumulated a vast amount of money through the sinful act of usury.

What does Boston symbolize in The Devil and Tom Walker? Answer and Explanation: In "The Devil and Tom Walker," eighteenth-century Boston represents the blindness or indifference to the evil origins of material wealth.

What is the conflict in The Devil and Tom Walker? Answer and Explanation: 'The Devil and Tom Walker' is a story about people who exist in conflict with each other and themselves because they value their own wealth over the wellbeing of those around them. Tom and his wife have a violent, contentious relationship marked by a constant state of conflict.

What are the imagery presented in the poem? The most commonly understood imagery definition is any part of a poem or other literary work that appeals to the senses (sight, sound, taste, touch, and smell) in a way that creates a vivid and emotionally resonant picture for readers.

What does Tom symbolize? Tom is a character with few redeeming qualities. He represents the worst aspects of the super-rich in American society whose money insulates them from the normal constraints of law or morality. Nick describes them as: careless people – they smashed up things and creatures and then retreated back into their money.

What kind of imagery does Nick use to describe Tom? Nick describes Tom as a powerful man both physically and metaphorically. Tom will bully others to achieve his

goals and is described as having a "cruel body." Nick mentions that Tom is not intelligent.

What is the main theme of The Devil and Tom Walker? The main themes in "The Devil and Tom Walker" are greed, corruption, and misery. Greed: Tom's greed is his downfall, and his repentance at the end of the story does not change his fate.

What did the devil want in The Devil and Tom Walker? One night, Tom Walker met the giant and offered his soul in exchange for Captain Kidd's treasure. The Devil now wanted more than that. He said that Tom would have to use the treasure to do the Devil's work. He wanted Tom to buy a ship and bring slaves to America.

What is the theme of The Devil and Tom Walker quizlet? What is the theme to the story? the theme is for people not to make deals with the devil, avarice, and don't be greedy. E:"such was the end of Tom Walker and his ill-gotten wealth. Let all griping money brokers lay this story to heart."

How does Tom change in The Devil and Tom Walker? In his old age, Tom finally fears the devil. However, instead of becoming genuinely remorseful for his sins, Tom becomes a violent church-goer who makes brash displays in church and criticizes others rather than looking after his own sins.

What most likely happens to Tom at the end of The Devil and Tom Walker? Tom is never seen again. All his assets become worthless—his coach horses become skeletons, the gold and silver Tom hoarded turns into wood chips and shavings, his mortgages and deeds become cinders, and his great house burns to the ground. Since that day, his ghost haunts the site of the old fortress.

What job does Tom refuse to do for the devil? Tom absolutely refused to become a slave trader because it went against his conscience. Name two things that Tom did in his old age to alleviate the anxiety that he had about the deal he made with the devil.

What is an example of imagery in The Devil and Tom Walker? The imagery used to depict the dilapidated house that Tom shares with his wife at the beginning of the story gives the reader some clues as to their unsavory personalities— especially Tom's greedy nature. They lived in a forlorn-looking house that stood alone and had

an air of starvation.

What does the swamp symbolize in The Devil and Tom Walker? The swamp near which Tom Walker and his wife live is a complex symbol for the world of matter (gold and silver), as well as worldliness (the base pursuit of earthly riches), and moral corruption.

What do the trees symbolize in The Devil and Tom Walker? Quick answer: The trees in "The Devil and Tom Walker" symbolize unrepentant sinners who are condemned to hell if they don't see the error of their ways. Old Scratch shows Tom the trees in the forest that appear to be "fair and flourishing" but are entirely rotten within.

How does The Devil and Tom Walker use satire? The story satirizes history by pretending to tell the truth about what happened to a man named Tom Walker; however, the story has been retold so many times that it is little more than gossip. This reminds us that a historical story is still only one point of view.

What is the theme of The Devil and Tom Walker quizlet? What is the theme to the story? the theme is for people not to make deals with the devil, avarice, and don't be greedy. E:"such was the end of Tom Walker and his ill-gotten wealth. Let all griping money brokers lay this story to heart."

What does Tom's mansion symbolize in The Devil and Tom Walker? Summary: In "The Devil and Tom Walker," the house symbolizes decay and moral corruption, reflecting Tom's and his wife's greed.

What does Tom become in The Devil and Tom Walker? Tom Walker agrees to Old Scratch's deal, as he considered his abusive wife's death a good thing. Because he can only use the treasure in Old Scratch's service, Tom agrees to become a usurer (today commonly called a loan shark), after refusing to become a slave trader.

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Walker's predicament.

What do Tom and his wife fight about? Why are Tom and his wife unhappy? They fight about money. Irving implements satire when he describes Tom in the following passage. "Tom was a hard-minded fellow, not easily daunted, and he had lived so long with a termagant wife that he did not even fear the devil."

In what ways does Tom demonstrate that he is the devil's perfect victim? Expert-Verified Answer. In the story "The Devil and Tom Walker," Tom demonstrates that he is the Devil's perfect "victim" in several ways. Tom's greed, lack of morals, arrogance, and refusal to change his ways make him the perfect "victim" for the Devil in the story.

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What about The Devil and Tom Walker makes it an example of romanticism? Answer and Explanation: "The Devil and Tom Walker" exemplifies romanticism through its detailed description of the landscape and the representation of the traits, motives, and psychology of the characters. Nature plays a vital role because it drives the overarching themes in this narrative.

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What is the moral lesson of The Devil and Tom Walker? The narrator of "The Devil and Tom Walker" is clear in his purpose: this is a cautionary tale, meant to wake up predators and usurers like Tom to the harms that their activities wreak on human society, and also to the dire consequences the greedy and miserly face not only in this life but in the next.

What does Tom Walker symbolize? Tom's house represents the ostentatious side of greed as Tom shows himself to be wealthy, while the lack of furnishings shows the more practical side of greed that withholds unnecessary expenditure.

What does Boston symbolize in The Devil and Tom Walker? Answer and Explanation: In "The Devil and Tom Walker," eighteenth-century Boston represents the blindness or indifference to the evil origins of material wealth.

What are the Bible stories with moral lessons?

What are some examples of morals in the Bible? These teach MORAL lessons, such as: Thou shalt not steal, kill, bear false witness, commit adultery, etc. SECOND, the "physical" or the message that are perceived by the senses, such: the birth of JESUS in Bethlehem, His death on the cross, etc.

What are 3 great stories that was written in the Bible?

What are the 17 stories of the Bible for kids?

What is an example of a parable that teaches a moral lesson? A parable is a short and simple story that teaches a religious or moral lesson. The parable of the Good Samaritan and the parable of the Prodigal Son are just two examples of the many parables attributed to Jesus, as recorded in the four gospels.

What stories did Jesus often use to teach important lessons? He often did this through parables. Parables compose a large share of Jesus's words captured in the Gospels. He delivered some of his most memorable lessons through parables. Terms like “Good Samaritan” and “Prodigal Son” have transcended religion and become terms people of all faiths recognize.

What did Jesus say about morals? Another place where Jesus summarizes the Law is in the Sermon on the Mount: 'So whatever you want men to do to you, do also to them, for this is the Law and the Prophets' (Matt. 7:12). This is a different way of saying, 'You shall love your neighbour as yourself', and it confirms the practical nature of 'love'.

What is an example of a moral dilemma in the Bible? Rahab protecting Hebrew spies is the most famous biblical example of a moral dilemma (Josh 2:1-7). Her choice was to tell the truth and sacrifice the spies or sacrifice the truth and save the spies.

What are the 5 morals of life?

What are the 17 best stories in the Bible? The stories are: The Creation, Adam and Eve, Noah's Arc, A Son Named Laughter, Joseph and his Amazing Coat, The Baby in the Basket, The Ten Plagues of Egypt, David and Goliath, Jonah and the Big Fish, The Birth of Jesus, The Sermon on the Mount, Four Faithful Friends, The Feeding of the Five Thousand, The Good ...

What is the most touching story in the Bible? A standout story of faith in the Bible is the account of Abraham and Isaac. God tests Abraham's faith by asking him to sacrifice his son, Isaac. Despite the heart-wrenching demand, Abraham proceeds in faith until God intervenes at the last moment.

What story should I read first in the Bible? 1. Genesis: Genesis describes the creation of the world, humanity, and the nation of Israel. It also provides important background information on God's covenant relationship with His people.

Why are there 14 missing books of the Bible? There are many reasons. Their late date of composition may have made them seem too recent to be considered Scripture. In addition, the fact that they were in Greek may have alienated some

Jewish thinkers who may also have found some content that conflicted with earlier Jewish teachings.

Who wrote the original Bible? Even after nearly 2,000 years of its existence, and centuries of investigation by biblical scholars, we still don't know with certainty who wrote its various texts, when they were written or under what circumstances.

What is a good story in the Bible about faith? Genesis 15:1-6. This deep faith in God's provision culminated in the ultimate test: God's command to sacrifice his beloved son, Isaac. Abraham's faith remained unshaken, and God ultimately spared Isaac's life, blessing Abraham and his descendants for their unwavering faithfulness.

What are some moral lessons in the Bible?

What moral lessons can we learn from Matthew 25? 1. There will be a long period of time between the First and Second Coming of Christ (Matthew 25:5; see also Matthew 24:9; 25:19). 2. Each one of us must be personally prepared for the coming of the Lord (Matthew 25:7-9).

What is a good example of parable? The Prodigal Son: In the Bible, Jesus tells the parable of the prodigal son. He is a young man who requests his inheritance from his father before his father dies. The son then wastes the inheritance and is left penniless. In despair, he returns home hoping to be employed as a servant by his father.

What are the five moral lessons of Jesus? Selflessly loving your neighbors, loving your enemies, forgiving others, serving others, and having faith are five teachings of Jesus that will improve your life. These teachings help us have better inner peace and improve our relationships with those around us.

What is the most important teaching in the Bible? Love God and your neighbor. This is the first and great commandment. And the second is like unto it, Thou shalt love thy neighbour as thyself" (Matthew 22:37–39). When you replace hate with love, and anger with kindness, you'll feel closer to God and notice more peace in your life.

What did Jesus teach on the most? Jesus talked almost incessantly about the Kingdom of God (or the Kingdom of Heaven). He wanted people to snap out of the illusion that God's Kingdom was far, far away and wouldn't be experienced in any of

our lifetimes. Sometimes Jesus said, "The Kingdom is NEAR." Sometimes He said it was "AT HAND."

What is the most important moral value in Christianity? As Jesus said, "You shall love the Lord your God with all your heart and with all your soul and with all your mind. This is the great and first commandment. And a second is like it: You shall love your neighbor as yourself."

What book of the Bible talks about morality? 1 Corinthians 6:9-11 10 nor thieves nor the greedy nor drunkards nor slanderers nor swindlers will inherit the kingdom of God. 11 And that is what some of you were. But you were washed, you were sanctified, you were justified in the name of the Lord Jesus Christ and by the Spirit of our God.

What are three moral teachings of Jesus? Jesus was the consummate teacher, not only because of how he taught but because of what he taught. The following section will explain three prominent topics in Jesus's teachings: (1) the reality of the kingdom of God, (2) living in the kingdom of God, and (3) the Lord of the kingdom of God.

What are morally questionable things in the Bible? Anderson criticizes commands God gave to men in the Old Testament, such as: kill adulterers, homosexuals, and "people who work on the Sabbath" (Leviticus 20:10; Leviticus 20:13; Exodus 35:2, respectively); to commit ethnic cleansing (Exodus 34:11–14, Leviticus 26:7–9); commit genocide (Numbers 21: 2–3, Numbers 21:33–35 ...

What is the most famous moral dilemma? The trolley problem is a series of thought experiments in ethics, psychology, and artificial intelligence involving stylized ethical dilemmas of whether to sacrifice one person to save a larger number.

What is an example of an unethical issue in the Bible? Here is a small sampling of the immoral, unethical and violent acts condoned and sometimes promoted by God and His Bible. Adultery: Biblical hero Abraham impregnates his wife's servant. Animal cruelty: Jesus sends 2,000 pigs plunging into the sea where they choke to death.

What stories have morals?

What is a story that has a moral lesson? The Shepherd's Boy and the Wolf The Shepherd's Boy and the Wolf is a classic story with a moral about lying. It's the original moral story of the common phrase to cry wolf. A shepherd-boy, who watched a flock of sheep near a village, brought out the villagers three or four times by crying out, "Wolf!"

What are some life lessons in the Bible?

What is a short story that teaches a moral or spiritual lesson especially? A parable is a brief story that is intended to teach a moral or spiritual lesson.

What are three short moral stories?

What are 5 examples of moral?

What is a short tale that teaches a moral? The Wolf in Sheep's Clothing The disguise worked, and the farmer mistook the fox for a sheep, so much so that he slaughtered him. This story with moral lesson shows that if the mischievous wolf did not pretend to be someone or something, no that he is not, he would have not been killed but the farmer.

What are the five moral lessons?

Which is the smallest moral story? The Bundle Of Sticks The old man got sick after some months and still, the sons were fighting with each other. The old man decided to teach his sons an important life lesson. He gathered his sons and gave them a bundle of sticks. He asked each of them to break the stick and the winner would have got the reward.

What is a short inspirational story with a moral? The elephant rope isn't only an engaging story, but it is incredibly motivational, too. The story begins with a man who passed elephants that were tied up. He suddenly stopped in his path and became confused by the fact that such a tiny rope held the massive creatures.

What are some good Bible stories?

What is a good Bible lesson for today? Love one another Jesus Christ, beloved and rejected, intimately knew both the joy of love and the pain when it is withheld. So

it's no wonder that when asked what was the greatest commandment, He responded with love. "He that loveth not knoweth not God; for God is love."

What lessons did Jesus teach us?

What are biblical stories with moral lessons called? A parable is a succinct, didactic story, in prose or verse, that illustrates one or more instructive lessons or principles.

What is a very short story with a moral lesson? The Fox and the Crow: A fox flattered a crow into singing and made her drop her cheese. Moral: Beware of flattery. The Starfish Story: A child threw back starfish into the sea to save them after they were washed ashore. Though he couldn't save all, he made a difference to those he saved.

What is an example of a story with a moral or lesson? The Frog and the Mouse
This short story with moral lesson is about a mouse that seeks assistance from a frog to get from one side of the stream to another. The frog agrees to help the mouse and allows the mouse to strap himself onto him, before submerging the mouse into the water in an attempt to drown it.

Apa itu Augmented Reality dalam pembelajaran? Augmented Reality (AR) merupakan salah satu teknologi yang menggabungkan objek virtual dengan objek nyata. Salah satu bidang yang menggunakan teknologi AR ini adalah bidang pendidikan, digunakan sebagai alat bantu pembelajaran untuk membuat pelajar lebih memahami materi yang diberikan.

Apa manfaat yang bisa didapatkan apabila Augmented Reality AR digunakan untuk simulasi belajar? Pemanfaatan media pembelajaran dengan AR sangat bermanfaat dalam meningkatkan proses belajar serta minat peserta didik dalam belajar karena dalam AR sendiri memiliki aspek-aspek hiburan yang dapat meningkatkan minat peserta didik dalam belajar dan bermain serta memproyeksikannya secara nyata dan melibatkan interaksi ...

Metode apa saja untuk Augmented Reality? Terdapat dua metode dalam penerapan Augmented Reality (AR), yaitu Marker Based dan Markerless Based.

Apa dampak penggunaan Augmented Reality AR dalam pembelajaran?

Berdasarkan hasil penelitian ini didapatkan bahwa pengaruh media pembelajaran Augmented Reality (AR) mampu merangsang pola pikir peserta didik dalam membantu siswa memahami materi fisika, berpikir kritis terhadap suatu masalah, serta dapat mempengaruhi proses pembelajaran fisika, khususnya berpengaruh kepada hasil ...

Bagaimana cara kerja atau cara menggunakan Augmented Reality?

2.1.2 Cara Kerja Augmented Reality Prinsip kerjanya adalah kamera yang telah dikalibrasi akan mendeteksi marker yang diberikan, kemudian setelah mengenali dan menandai pola marker, webcam akan melakukan perbandingan apakah marker sesuai dengan database yang dimiliki atau tidak.

Apa contoh Augmented Reality? Contoh sederhana AR adalah filter wajah di aplikasi media sosial yang menambahkan elemen digital seperti kacamata, topi, atau hewan pada wajah pengguna ketika mereka memotret diri sendiri.

Apa saja aplikasi Augmented Reality?

Tuliskan langkah langkah membuat Augmented Reality?

Apa perbedaan Augmented Reality dan Virtual Reality? VR dan AR adalah dua hal yang hampir mirip, namun keduanya memiliki perbedaan mendasar yaitu Augmented Reality mensimulasikan objek buatan di lingkungan nyata. Sementara Virtual Reality menciptakan lingkungan buatan yang bisa dihuni.

Apa metodologi augmented reality? AR berbasis penanda [2] bekerja pada konsep pengenalan target . Sasarannya bisa berupa objek 3D, teks, gambar, QR Code atau wajah manusia yang disebut marker. Setelah target terdeteksi oleh mesin AR, seseorang dapat menyematkan objek virtual di dalamnya dan menampilkannya di layar kameranya.

Apa keunggulan Augmented Reality? Disamping menambahkan obyek kedalam lingkungan nyata, Augmented Reality juga dapat menghilangkan obyek nyata dalam bentuk virtual. Dengan menutupi obyek nyata tersebut dengan disain grafis sesuai lingkungannya, maka obyek nyata akan tersembunyi dari pengguna.

Apa kekurangan AR? Kekurangan paling utamanya adalah kurangnya keamanan privasi pengguna. Apabila keamanan pengguna dilupakan, maka penggunaan teknologi AR akan membawa ke arah pelanggaran keamanan (security breach).

Siapa yang membuat Augmented Reality? Sejarah Augmented reality dimulai dari tahun 1957-1962, ketika seorang penemu yang bernama Morton Heilig, seorang sinematografer, menciptakan dan mempatenkan sebuah simulator yang disebut Sensorama dengan visual, getaran dan bau.

Apa itu pengajaran augmented reality? Layanan Augmented Reality dalam pendidikan dan pelatihan memungkinkan pengguna untuk berinteraksi dengan aplikasi virtual dan real-time yang menjelaskan dan mendemonstrasikan konsep melalui multimedia, simulasi berbasis komputer, animasi, dan perangkat lunak statistik.

Jelaskan apa yang dimaksud dengan Augmented Reality? Augmented Reality atau disingkat dengan AR merupakan teknologi yang menggabungkan objek maya dua dimensi atau tiga dimensi lalu diproyeksikan terhadap dunia nyata.

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