

Jerry Chang

Product Designer

I'm a product designer with a broad foundation of practical experience and a focus on helping, aligning and unlocking teams.

I believe that creating significant solutions, practices and relationships without trade-offs, is just a matter of finding the right catalysts.

Skills

Practices	Tools
UX research	Figma
Visual design / UI	Sketch
Interaction design	Abstract
IA	Invision
Prototyping	Ps, Ai, Indd
Coaching and mentoring	After Effects
Art-direction	Principle
Design systems	HTML/CSS
Content creation	Framer (in progress)

Career Aims

I'm always seeking larger and more complex design challenges, and an greater capacity coaching others or leading teams. Finding an effective balance between the two is key, as I intend to raise my knowledge as a practitioner and abilities as a people leader at the forefront of the industry.

Interests

Street photography, music, travelling, trekking and camping. Right now I'm really into designing and optimising my life (ask me about my life Trello, if you have a few hours to kill).

Experience & Education

SiteMinder

Product Designer • Jul 2019 - Present

Strategising, researching and executing product features for a global SaaS product in a tech unicorn.

- Designing complex features and enhancements in a suite of products, through overcoming many tech and UX inter-dependencies.
- Conducting user research, testing and localisation for 4 global regions and 8 languages.
- Coaching peers in UI and interaction design.

IXDA Sydney

Mentor • Sep 2019 - Present

Both group and individual mentoring of UX designers.

Rysen

Senior UX/UI Designer • 2016 - 2019

Lead a team of 5 UX/UI designers, across a number of websites, apps and digital marketing projects, in a boutique design agency.

- UX workshops and strategy for large clients including Click Frenzy, Yamaha and Fantastic Furniture.
- Established key design processes including the agency's first design system, design jams, one-on-one feedback and productivity
- Worked end-to-end projects, while directing others.
- Advocate and builder of UX practices/methodologies.

Digital Designer • 2011 - 2016

Worked on a wide range of digital collateral including websites, apps, EDM's, marketing banners and logos.

(Self-Employed)

Freelance Designer • 2008 - 2010

Contract work for a variety of clients – from cosmetics packaging, logos, branding and posters, to a major exhibition for UTS.

Creative Cubed

Graphic Designer • 2008 - 2010

graphic designer in a fast-paced environment, working primarily in print and digital marketing.

UTS - Bachelor of Design in Visual Communications

Design Student • 2008 - 2010

Get in touch – jerry.si.chang@gmail.com