

# JERE XU

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## DATA ANALYST SUMMARY

- Data analyst providing data-driven, goal-focused solutions to business problems for clients like Taboola, Cedar Street Capital, Shanghai Optics, and more
- Led team of investment banking analysts and quantitative trading analysts to make investment decisions for Cedar Street Capital that boosted productivity by 40% and revenue by 25%

## EXPERIENCE & EMPLOYMENT

### FOUNDER & DATA ANALYST

July 2019-Present

#### FirstFruits Analytics, LLC

- Conducted analysis on tens of thousands of data points to generate key insights that raised productivity by 15% and saved over three hundred man-hours in analysis time
- Created high-quality data visualizations for large content marketers using D3.js and Amcharts
- Services include marketing analytics, technical audit of sales leads and RFQs for maximizing conversion rates, data visualization and data presentation, database management, automation of sales/marketing activities

### DATA ANALYST INTERN

May 2019-July 2019

#### Cedar Street Capital, LLC

- Created analysis frameworks in Python and R and Tableau dashboards for stock prices and trading strategies
- Conducted industry research and financial analysis, preparing financial models and valuations on companies like Lyft, Uber, Bicycle Therapeutics, Luckin Coffee

### DATA ANALYST INTERN

June 2016-September 2017

#### Shanghai Optics

- Spearheaded work on revenue statistics and analyzed financial data using Excel, boosting productivity by 30%
- Coordinated with top executives regarding website design and led the organization of logistics regarding supply chain management

## EDUCATION

### BUSINESS ANALYTICS & INFORMATION TECHNOLOGY

September 2019-October 2019

#### Rutgers Business School - New Brunswick

## SKILLS

Data Analysis



Python



Data Visualization



D3.js



Consulting



Data Mining



R



Microsoft Office



## INTERESTS

- Music Creation/Recording - I enjoy playing piano and guitar and I write my own songs and create recordings for SoundCloud
- Content Creation - I'm an avid learner who also documents everything and writes articles on Medium to solidify my understanding and give others the best intuition/teaching
- Sports - I love playing basketball, frisbee, volleyball, ping pong, and sometimes Topgolf. I also enjoy lifting and doing cardio
- Multimedia Design - I've created an entire art portfolio with different mediums such as: acrylic paint, watercolor, ink pens, sketch pencils, charcoal, miscellaneous objects, and PhotoShop/Illustrator.