

How Google's Inactive Account Manager Upholds the 10 Universal Principles of the Conscious Attention Economy

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Abstract

This document will outline the ways in which Google's Inactive Account Manager adheres to the 10 universal principles of the attention economy as outlined by Gus et al. of the United Nations. The principles are:

1. Individual sovereignty
2. Harmlessness
3. Privacy and data protection
4. Transparency
5. Accountability
6. Fairness and inclusivity
7. Freedom from exploitation
8. Harmony with nature
9. Attention literacy
10. Adaptive systems

The document will give each principle a degree of adherence rating based on a 3 star system (0 to 3 stars).

- 1 Individual Sovereignty
- 2 Harmlessness
- 3 Privacy and Data Protection
- 4 Transparency
- 5 Accountability
- 6 Fairness and Inclusivity
- 7 Freedom from Exploitation
- 8 Harmony with Nature
- 9 Attention Literacy
- 10 Adaptive Systems