

The background of the slide is a repeating pattern of small, stylized illustrations of people in various poses and colors, interspersed with colorful speech bubbles. The pattern is dense and covers the entire slide area.

# Fostering empathy in online communities

**Muhammad Hamza Ali | Ibrahim Siraj Pasha | Jessica Hösl | Jeremiah Agboola**

**START Hack 2022 | Case SUPERCELL**



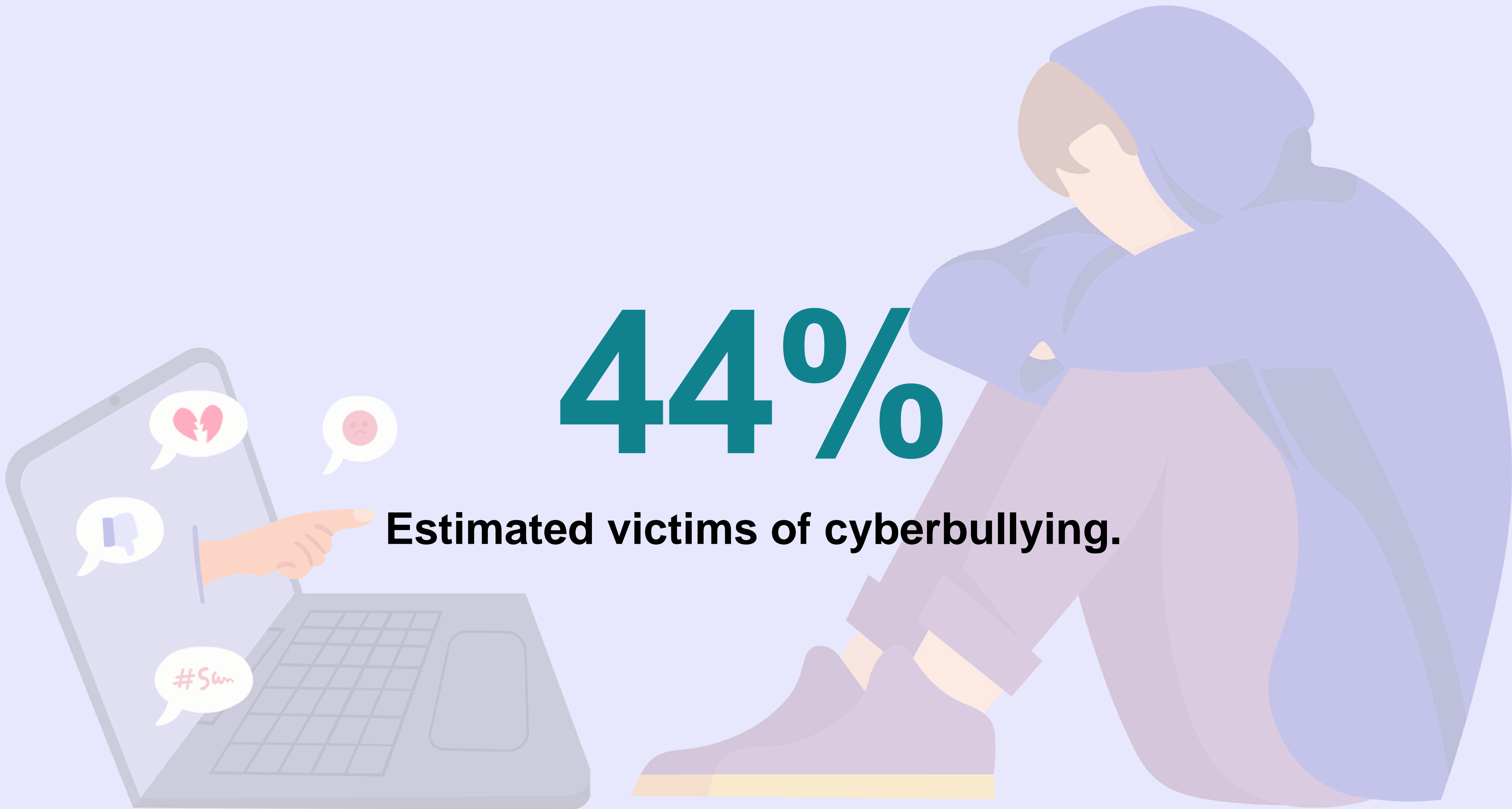
# 3.89 Billion

**People using internet in 2020.**



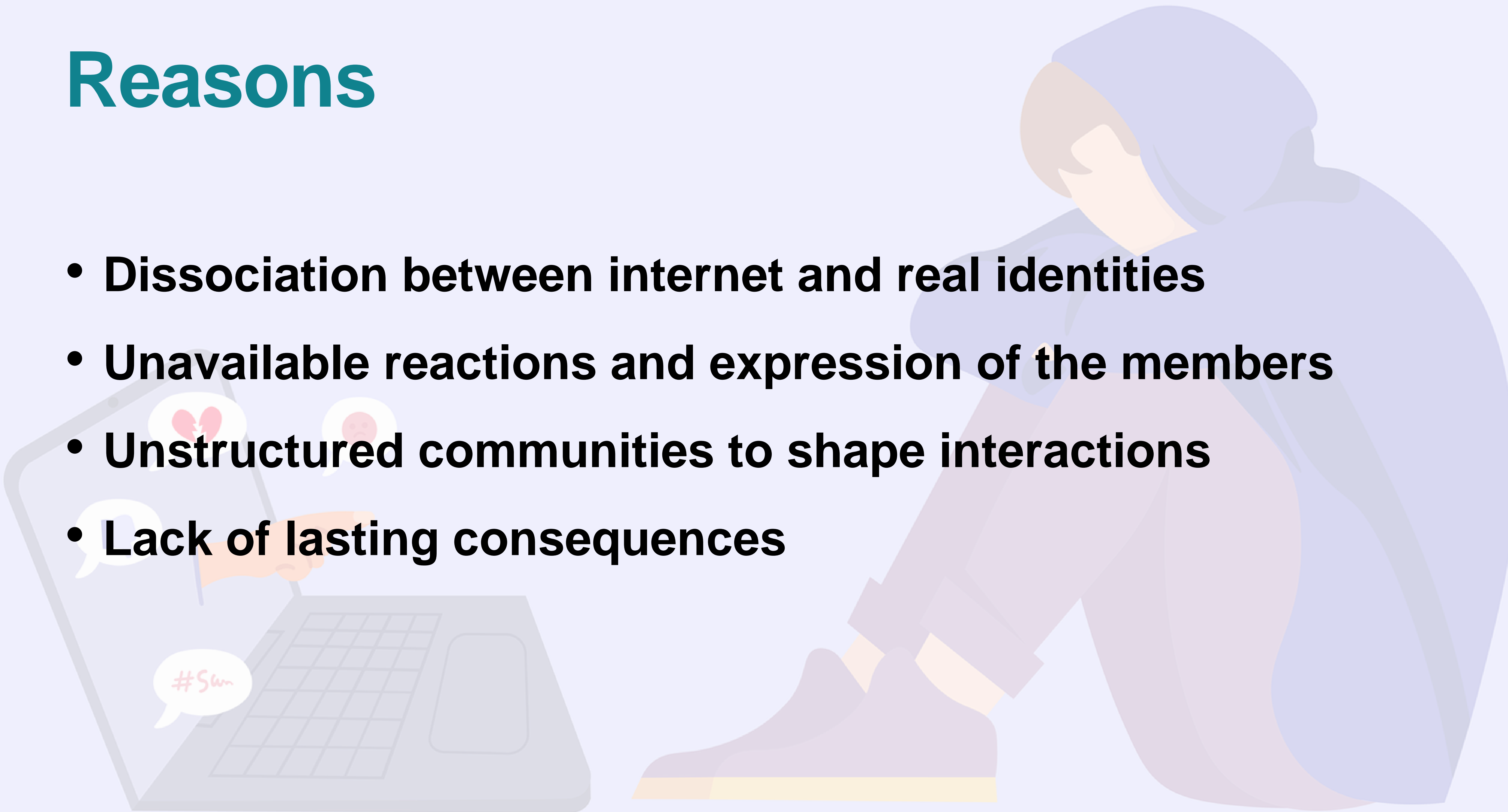
# 44%

**Estimated victims of cyberbullying.**



# Reasons

- **Dissociation between internet and real identities**
- **Unavailable reactions and expression of the members**
- **Unstructured communities to shape interactions**
- **Lack of lasting consequences**







# Proposition



Super  Social

## Sign Up

Username

Identity Card Number

Password

Repeat Password

Sign Up

Already have an account?

Sign In

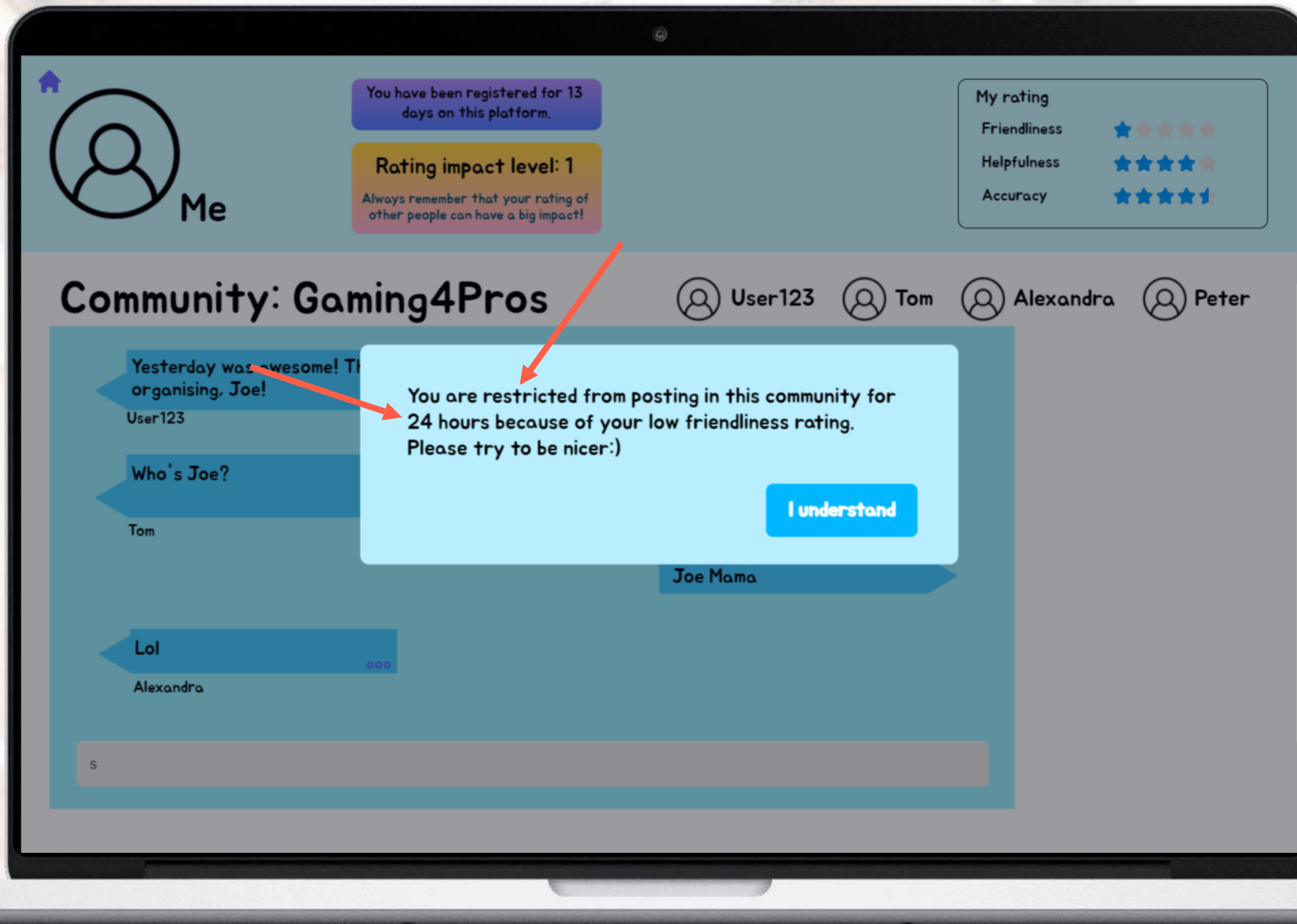
# Persistent Digital Identities





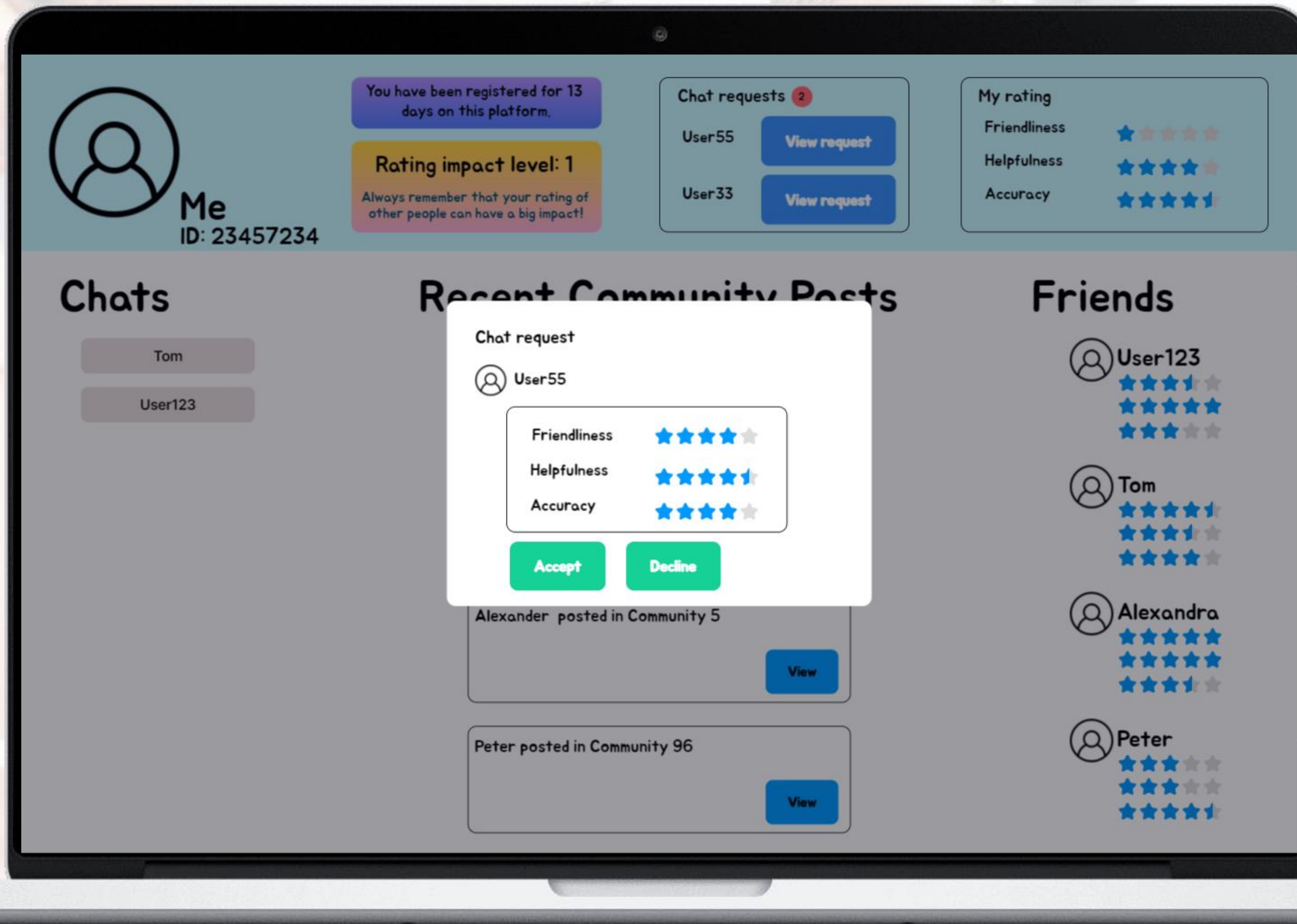
# Reintroducing Reputation





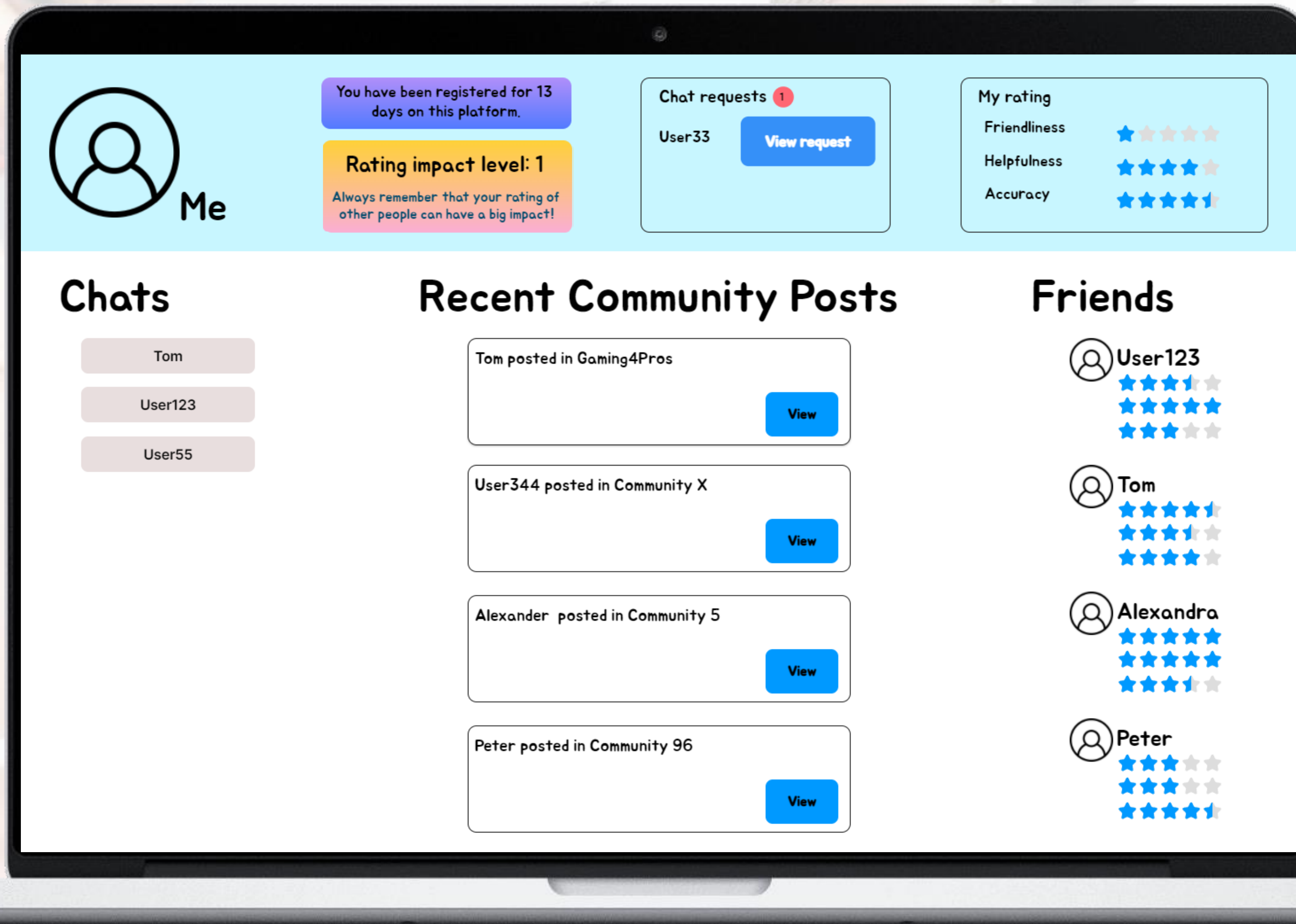
# Privileges and Sliding Window





Segmentation





Community based, weighted reputation system



The background features several faint, stylized illustrations. In the top left, there is a glowing yellow lightbulb with a grey base. A thick red arrow starts from the bottom left and trends upwards towards the top right, with a slight dip in the middle. At the bottom, there are three stylized human figures in blue, green, and orange, appearing to be in motion or dancing. The word "Outcomes" is centered in a large, bold, teal font.

# Outcomes







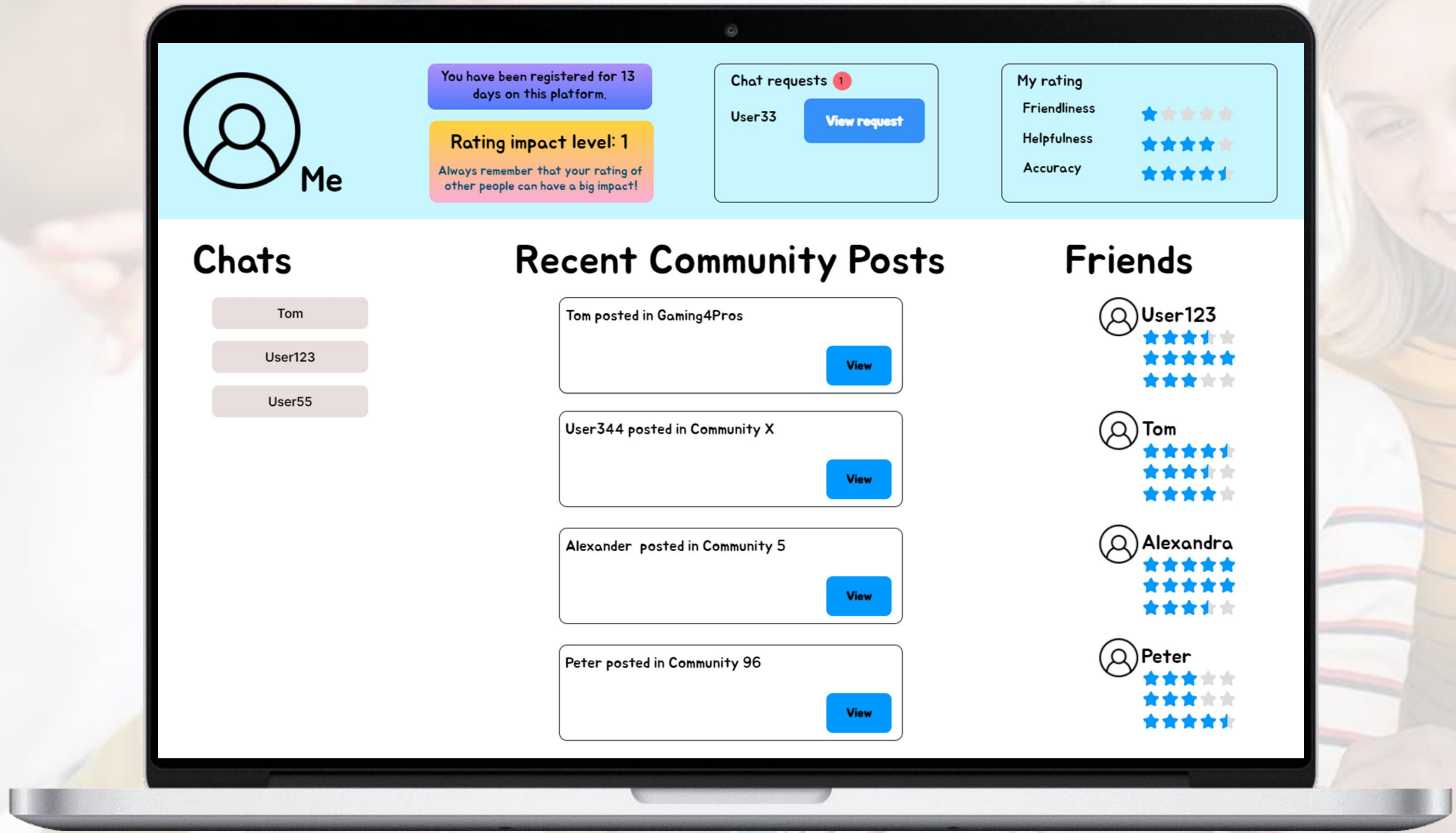
# Current implementations

**facebook**



**stack overflow**





# SuperSocial

The community  
driven social space



Thank You!

Team “Incredibles”: Muhammad Hamza | Ibrahim Siraj | Jessica Hösl | Jeremiah Agboola