Jeremiah (Jerry) Zhou

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EDUCATION

Northwestern University, Evanston, IL　　　　　　　　　　　　　　　　　　　**Expected 6/2027**
Bachelor of Science in Journalism and Computer Science　GPA: 3.9/4.0
Honors: Dean's List (Fall 2023, Winter 2024, Spring 2024)

EXPERIENCE

Northwestern University Knight Lab, Evanston, IL　　　　　　　　　　　　　　**10/24 – Present**
Research Assistant
- Conduct case studies of 3 media startups under Jeremy Gilbert for upcoming journal chapter on AI-powered vector search in media entrepreneurship, to be published by McGraw-Hill
- Reviewed and summarized 45+ academic papers for background research of journal chapter

Northwestern University Libraries' Access Services, Evanston, IL　　　　　　　　**3/24 – 11/24**
Resource-Sharing Aide
- Managed interlibrary loans for 8 hours weekly, ensuring sufficient and accurate resource dissemination to patrons by scanning all materials with Adobe Acrobat before shipment

AIESEC-Northwestern, Evanston, IL
(International Association of Students in Economics and Business)　　　　　　　　**1/24 –10/24**
Business Development Analyst
- Created and enhanced a multi-channel marketing strategy, by using LinkedIn, email, and social media, to identify 25+ new business partnerships with organizations at which students could intern
- Initiated and maintained corporate partnerships through follow-up emails, phone calls and correspondence

Mirror World (Sonic), Hong Kong　　　　　　　　　　　　　　　　　　　　　**2/23 – 6/23**
Managerial and Business Development Intern (Remote)
- Collaborated with CEO to perform qualitative market research on Web3 studio software and internal platforms
- Cultivated Software Development Kit (SDK) client relationships by networking at industry conferences, leading to establishment of brand collaborations with two major Web3 studios
- Organized and co-hosted a networking "Coffee House" event which attracted 500+ participants and 4 sponsors

Ambrus Studio, Taiwan　　　　　　　　　　　　　　　　　　　　　　　　　**10/22 – 5/23**
Marketing and Operations Intern (Remote)
- Created and published content for both Ambrus' brand and its CEO's Twitter accounts, gaining 50K+ followers within 5 months
- Organized online community-development initiatives, including non-refundable token (NFT) giveaways and game tips, to boost brand engagement
- Created marketing slogan that was approved and utilized by CEO during campaign
- Facilitated outreach to social media KOLs, via direct messaging, culminating in 4 successfully-signed partnerships

LEADERSHIP

Northwestern University Trading Card Game Club　　　　　　　　　　　　　　**4/24 – Present**
Vice President
- Initiated a marketing campaign to raise event attendance by revamping Club social media and Discord channels, resulting in double the attendance at bi-weekly events

Malaphor Studio, Boston, MA　　　　　　　　　　　　　　　　　　　　　　　**7/24 – 8/24**
Project Manager and Lead Programmer(Remote)
- Directed a 7-person Game Development team to develop and release action platformer game *Lizard's Legacy in* 8/2024
- Led daily stand-up meetings and set up task management and version control tools for efficient workflow
- Designed and implemented character and enemy physics interactions and projectile motion

SKILLS

Technology: Google Suite, GitHub, Git, VSCode, Eclipse, Godot Engine, Unix Shell, Office Suite
Programming Language: C, C++, Java, Javascript, HTML, CSS, Python, Racket
Language: English (Native), Mandarin (Native), Spanish (Intermediate), Japanese (Beginner)