

# Jeroen Smeets | Curriculum Vitae

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Committed data scientist with a mathematical background. Passionate about data science, with strong technical, business, and interpersonal skills for working in a team and successfully completing a project.

## Previous Employment

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- **MarketRedesign Consulting** **Eindhoven, The Netherlands**  
*Chief Innovation Officer* *January 2014– Present*  
Heading up the data science team. Leading the research programs in cooperation with the Eindhoven University of Technology.
- **MarketRedesign Consulting** **Eindhoven, The Netherlands**  
*Senior Business Analyst* *April 2009– December 2013*  
I am accountable for the data analysis used in all the consultancy projects. My main focus areas are data visualization and transformation. Furthermore I am responsible for the database behind the pricing software tool myDealWinnner.
- **MarketRedesign Consulting** **Eindhoven, The Netherlands**  
*Researcher* *August 2011– Present*  
In collaboration with the Eindhoven University of Technology I work on dynamic high dimensional customer cluster algorithms. The algorithms create a time dependent multi-variable customer segmentation model.
- **Linde Gas Therapeutics** **Eindhoven, The Netherlands**  
*Data Engineer* *August 2008– March 2009*  
My assignment was to create a weekly automated management report. The main challenge was to combine and clean data from different sources (SAP, Excel, SQL, salesforce.com, etc.)

## Education

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### Academic Qualifications.....

- **Eindhoven University of Technology** **Eindhoven, The Netherlands**  
*Operations Management & Logistics, MSc* *2006–2008*
- **Eindhoven University of Technology** **Eindhoven, The Netherlands**  
*Industrial Engineering and Management Sciences, BSc* *2003–2006*
- **Eindhoven University of Technology** **Eindhoven, The Netherlands**  
*Chemical Engineering, BSc* *2000–2003*

## Technical and Personal skills

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- **Programming Languages:** Expert in: SQL, R, Tex, Python, Git, Julia  
Proficient in: NoSQL, PHP, JavaScript, HTML, CSS
- **Industry Software Skills:** Matlab, SAS, Sharepoint, SAP R/3, Tableau, Clickview, Amazon EC2, Google Big Query, MS Office products including Project and Access.
- **Operating Systems:** Linux, FreeBSD, OSX and Windows.
- **General Business Skills:** Good presentation skills. Works well in a team. Can create concise (executive) summaries about complex technical topics. Can write well organised and structured reports
- **Other:** Committed, calm and highly analytical personality.

## Interests and extra-curricular activity

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- Secretary of the Eindhoven student ice skating club, e.s.s.v. Isis, from 2002 to 2004
- Technology watcher, I love to keep up with the newest technologies in the broadest sense.
- I am also an avid athlete, I really enjoy running, cycling, speed skating and ice hockey.

## References

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- Up to 4 references available on request