## Jerson E. Herrera Morales

## Full Stack Developer & UI/UX Designer

Trinidad and Tobago

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Portfolio: your-portfolio-link.com

## **Professional Summary**

Creative and results-driven developer with 7+ years of experience building immersive and robust digital experiences. Specialized in frontend and backend development, UI/UX design, and performance optimization for modern web applications. Adept at collaborating with cross-functional teams and delivering clean, maintainable code for scalable solutions.

#### **Skills**

#### Frontend:

JavaScript (ES6+), HTML5, CSS3, TypeScript, React, Redux, React Native, Next.js, Vue.js, Tailwind CSS, Bootstrap, CSS Grid/Flexbox, Responsive & Mobile-First Design, Accessibility (a11y)

#### **Backend:**

Node.js, Express.js, PHP, RESTful APIs, GraphQL, SQL (MySQL, PostgreSQL), MongoDB

#### **UI/UX & Design:**

Figma, Adobe Creative Suite (XD, Photoshop, Illustrator), Prototyping & Wireframing, Design Systems

## **Other Technologies:**

D3.js, Chart.js, Mapbox, Firebase, Git & GitHub, Performance Optimization, Clean Code Practices

## **Experience**

### Avni Marketing Ltd.

Office Assistant

November 2022 – July 2025 | Arouca, Trinidad and Tobago

- Organized and maintained accurate records of shipments, inventory, and office files. -

Assisted in scheduling and communication coordination across departments. - Played a key role in improving office workflows through process optimization. - Demonstrated flexibility in handling a variety of responsibilities, contributing to the overall success of the team.

#### **Xtreme Motor Ltd.**

Administrative Assistant

November 2021 - September 2022 | Trinidad and Tobago

- Managed daily administrative tasks, including document management, scheduling, and communication flow. - Multitasked effectively to ensure timely and accurate completion of responsibilities. - Maintained detailed records, contributing to seamless operations and reporting accuracy.

## Freelance Full Stack Developer

2018 - Present

- Delivered 50+ web and mobile projects for international clients in e-commerce, fintech, and travel sectors. - Architected SPAs and PWAs using React, Vue, Node.js, and Express. - Designed UI/UX prototypes, led usability testing, and collaborated with designers and product owners. - Integrated RESTful and GraphQL APIs with robust authentication and data validation.

#### **Education**

## **University of Greenwich**

BSc (Hons) in Computing (Information Systems) September 2023 – July 2024

## **SBCS Global Learning Institute**

BTEC Higher National Diploma (HND) in Computing – Application Development September 2021 – April 2023

#### **SBCS Global Learning Institute**

Diploma in Computing 2019 – 2020

### **Certifications**

- Microeconomics I: Supply And Demand
- Java
- The Fundamentals of Digital Marketing
- CSS Essential Training
- HTML Essential Training
- One-Variable Statistics
- Accounting I: Fundamentals

## **Selected Projects**

#### Fintech Dashboard

React, D3.js, Firebase, Chart.js

A comprehensive financial dashboard with real-time analytics and data visualization. Features interactive charts, account management, and seamless multi-device experience. View Live

#### **E-commerce Platform**

Vue.js, Node.js, MongoDB

A modern shopping platform with advanced product filtering, cart, and checkout. Responsive interface, modular codebase, and RESTful backend integration.

View Live

## **Travel Experience App**

React Native, Mapbox, Express

Mobile-first travel application for exploring destinations, planning itineraries, and managing bookings. Includes interactive maps and device-adaptive UI.

View Live

### **Activities and Interests**

- Learning French and exploring new languages
- Technology and software development
- Open source contribution and mentoring junior developers
- UI/UX design trends and digital art
- Travel, fitness, and personal growth

# Languages

- Spanish (native)
- English (fluent)

#### **Contact**

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• LinkedIn: linkedin.com/in/jerson-morales

References available upon request.