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Completed the project named as

Phase\_4\_ TECHNOLOGY

**PROJECT NAME: PRODUCT CATALOG WITH FILTERS** 

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#### **Additional Features:**

**Elevating User Choice** 

• Dynamic Multi-Level Filters:

Implement intuitive filters for categories, price ranges, brands, and ratings, allowing users to drill down with precision.

• Personalised Recommendations :

Leverage user behaviour analytics to offer tailored product suggestions, enhancing discoverability and engagement.

• Real-Time Updates & Urgency:

Display real-time stock levels and promotional badges to create a sense of urgency, driving quicker purchase decisions.

• Wishlist & Compare Functions :

Empower users with tools to save desired products and compare specifications side-by-side for informed choices.

# **UI/UX Improvements:**

**Crafting Seamless Experiences** 

- Intuitive filter panel with collapsible sections and clear labels for ease of use.
- Responsive design ensuring smooth navigation and optimal viewing on all devices, from mobile to desktop.
- Instant feedback with loading skeletons and smooth animations for a delightful user experience during filter changes.
- Accessibility compliance, including keyboard navigation and screen reader support, to cater to all users.

A thoughtfully designed interface is crucial for user engagement and satisfaction, ensuring that finding products is effortless and enjoyable.

#### **API Enhancements:**

Types of APIs

#### 1. REST API

- Most common type, uses HTTP methods (GET, POST, PUT, DELETE).
  - Data usually in JSON format.

Example: GET https://fakestoreapi.com/products

#### 2. SOAP API

- Uses XML format, heavier and older. Mostly used in enterprise applications.

## 3. GraphQL API

- Flexible API where clients request exactly what they need.
- Used by Facebook, GitHub.
- 4. API Methods (CRUD Operations)
- GET: Retrieve data
- POST: Send new data
- PUT/PATCH: Update existing data
- DELETE: Remove data

```
Example (Product Catalogue project):
```

- GET /products → Fetch all products
- GET /products/:id → Fetch single product details
- POST /products → Add new product (admin use)
- DELETE /products/:id → Remove a product
- 5. APIs for Product Catalogue with Filter (Your Project)
  In your project, you can use the following APIs:
- Get All Products: https://fakestoreapi.com/products
- Get Categories: https://fakestoreapi.com/products/categories
- Filter by Category:

https://fakestoreapi.com/products/category/{categoryName}

- Search Products:

https://dummyjson.com/products/search?q={keyword}

```
Example Output:
```

```
"id": 1,
"title": "Men's T-Shirt",
"price": 299,
"category": "clothing",
"image": "https://fakestoreapi.com/img/1.jpg"
}
```

# **Performance & Security Checks:**

Safeguarding Reliability

#### • Load Testing:

Conduct rigorous load testing using tools like JMeter to guarantee the catalog can handle peak traffic without performance degradation.

### • API Security Testing:

Utilise cutting-edge security tools (e.g., Pynt, Jit) to detect and mitigate vulnerabilities such as injection flaws and broken authentication.

### • OWASP Top 10 Best Practices:

Enforce OWASP API Security Top 10 best practices, including strict authorisation, rate limiting, and meticulous input validation.

#### • API Gateways:

Implement API gateways for centralised traffic control, comprehensive logging, and effective threat mitigation, enhancing overall security posture.

# **Testing of Enhancements:**

**Ensuring Quality & Stability** 

• Automated Unit & Integration Tests:

Develop comprehensive automated tests for filter logic and API responses, ensuring every component functions as expected.

# • End-to-End UI Testing:

Perform end-to-end UI testing with tools like Cypress or Selenium to simulate real user interactions and validate the entire user journey.

# • Security Fuzz Testing:

Employ security fuzz testing to uncover unexpected input handling issues, bolstering the application's resilience against malicious inputs.

### • Continuous Integration (CI) Pipelines :

Integrate CI pipelines to automatically run tests on every code push, enabling early detection and resolution of defects, ensuring continuous quality.

### **Deployment Options:**

Choosing the Right Platform

### • Netlify & Vercel:

Ideal for static site deployment with serverless functions, offering global CDN, instant rollbacks, and rapid deployment for frontends.

#### • Cloud Platforms:

AWS, Azure, GCP provide scalable backend hosting, managed databases, API gateways, and advanced monitoring for robust catalog infrastructures.

#### • Containerization:

Docker and Kubernetes facilitate containerization for complex, microservicesbased catalogs, ensuring portability and efficient scaling.

# • CI/CD Integration :

Seamless CI/CD integration enables automated build, test, and deploy workflows, fostering rapid iteration and continuous delivery of enhancements.

## **Real-World Example:**

Deploying on Vercel

• Frontend React App:

Utilising Next.js for server-side rendering (SSR) and static generation, ensuring fast load times and improved SEO.

• API Routes as Serverless Functions:

Implementing API endpoints as serverless functions with built-in caching for enhanced performance and scalability. Preview

• Deployments:

Leveraging Vercel's preview deployment feature for seamless QA and stakeholder reviews before pushing to production.

• Monitoring & Analytics:

Integrating Vercel Analytics and third-party tools for comprehensive performance insights and continuous optimisation.