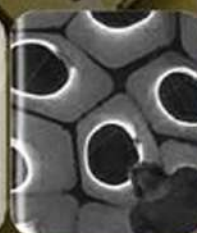
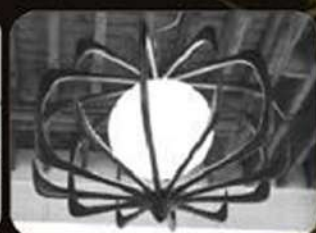
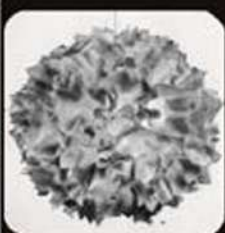


PRODUCT DESIGN

2D MODEL CONCEPTS



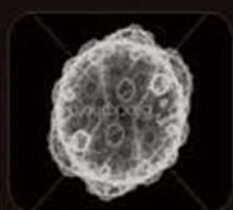
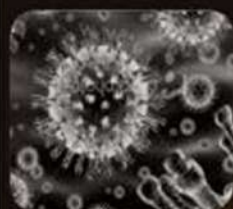
INSPIRATION ORGANISM, NATURE, MICRO WORLD



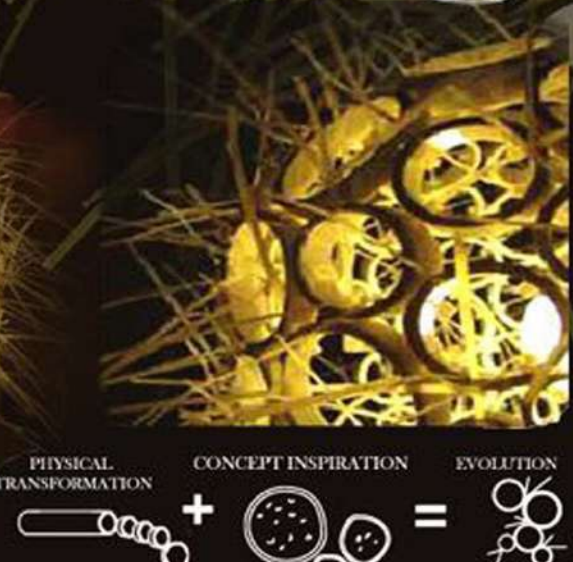
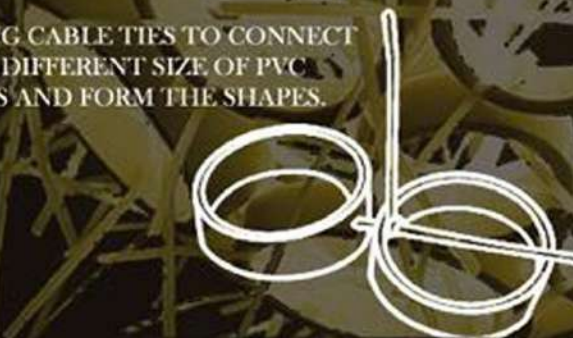
DESIGN CRITERIA

NATURE CONCEPT
- BACTERIUM
- COMPLICATED INSIDE,
- SIMPLE OUTLINE
- MINIFY GIANT ITEM
- INTO A SMALL WORLD
- TRANSFORM EXISTING
- ITEM INTO NEW FORM

CRAFT MARKET MOSTLY HANDMADE AND HIGH-END



USING CABLE TIES TO CONNECT
THE DIFFERENT SIZE OF PVC
PIPES AND FORM THE SHAPES.



PHYSICAL
TRANSFORMATION

CONCEPT INSPIRATION

EVOLUTION



PACKAGE DESIGN



MATERIAL - CARDBOARD



HEADLE



CLEAR PLASTIC

MATERIAL - CARDBOARD

THE LAMP CAPTURES THE IMAGE OF AN ORGANISM, BACTERIA, AND PRESENTS ITS TINY WORLD INTO THE BRIGHT ENVIRONMENT. I WANT TO 'TWIST' PEOPLE'S GENERAL THINKING ABOUT BACTERIA THAT IS HARMFUL TO HUMAN BODY. WHAT IF YOU COULD SEE THE BACTERIA IN A DIFFERENT WAY, THE LITTLE THING COULD BE SO BEAUTIFUL. MOREOVER, I HOPE THAT PEOPLE WOULD LIKE AN APPEALING OBJECT WHICH WAS MADE BY RECYCLED MATERIALS (PVC PIPES).