

Usability Testing Protocol: Rimas Music Website

Scope of the Test

The scope of this usability test is to evaluate the ease of navigation, content organization, and overall user experience of the redesigned Rimas Music website.

Objectives

1. Validate the new taxonomy and navigation structure of the website.
2. Identify any usability issues that prevent users from completing key tasks.
3. Assess the clarity and accessibility of the product (album) page.

Metrics

1. **Task Completion Rate:** Percentage of users able to complete tasks successfully.
2. **Time on Task:** Average time taken to reach the product page.
3. **Error Rate:** Number of errors made during navigation.
4. **User Satisfaction:** Feedback on ease of use and overall experience (scale of 1-5).

Test Steps and Instructions

1. Greet the participant and explain the purpose of the test.
2. Ask the participant to complete three tasks:
 - Navigate to an artist's page (e.g., Bad Bunny).
 - Find the album *El Último Tour del Mundo* through the Albums section.
 - Search for the album using the search bar.
3. Observe their interactions and take notes on navigation patterns and issues.
4. Collect feedback on the experience after completing the tasks.

Introduction for Participants

"Welcome, and thank you for participating in this usability test! Today, we will evaluate the Rimas Music website to understand how intuitive and user-friendly it is. Please remember that we are testing the website, not your abilities, so there are no wrong answers."

Conclusion for Participants

"Thank you for participating in this usability test. Your feedback is invaluable and will help us improve the website for all users. If you have any additional thoughts, feel free to share them."