

Problem Statement and KPIs
Addressing Harassment in High Schools: Problem Statement and Success Metrics

Problem Statement

How Might We enable high school students to report and address incidents of harassment in a way that feels safe, anonymous, and actionable while encouraging schools to respond effectively and promptly?

Key Performance Indicators (KPIs)

1.

Increase in Reporting Rate:

Target: A 30% increase in harassment reports within the first three months of implementing the solution.

Measurement: Compare the number of harassment reports filed before and after introducing the solution.
2.

Reduction in Incident Recurrence:

Target: A 50% reduction in repeat harassment incidents within six months.

Measurement: Analyze follow-up reports to track cases of recurring harassment after interventions.
3.

User Satisfaction with Reporting Mechanism:

Target: At least 85% of users rate the reporting process as safe, easy, and effective within three months.

Measurement: Conduct post-reporting surveys to gather feedback from students and staff using the system.