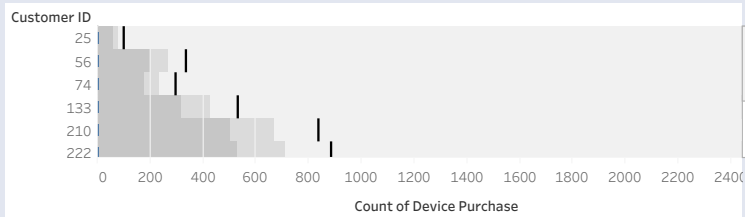


IceCubed Purchase Performance

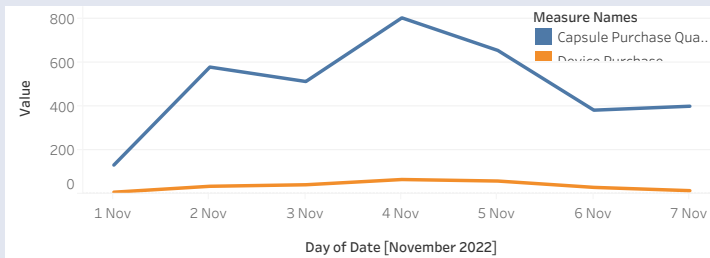
Actual Purchase Vs Predicted Value



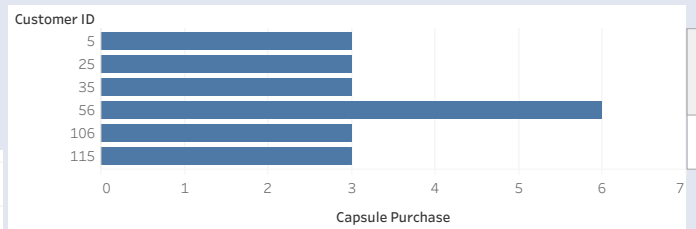
The graph shows that actual purchase vs the predicted purchase of the IceCubes. I have considered the top 10 customers to evaluate the difference. The black line shows the predicted value and the grey line shows the actual value and the light grey shows the average of them. The average value can be considered to predict the future sales.

To know which customer has purchased the maximum and what was the maximum purchase of the tablets. I have made the graph bar graph. Its shows that customer 56 has purchased the maximum number of capsule that is 6.

Trend in Device and Capsule purchase



Maximum capsule purchased by customer



Now to analyse the trend in the device and capsule purchase. I have made this trend chart. I have considered both capsule and device purchase tend to under that which day of the initial sales had the maximum sales. November 4th showed highest sales of both.