

Jeseok Jason Lee

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Education

University of Michigan School of Information	04/2016
Master of Science in Information, Human Computer Interaction / Information Analysis and Retrieval Specialization	
Seoul National University (Seoul, Republic of Korea)	02/2014
Bachelor of Arts in Economics / Bachelor of Arts in Information and Cultural Technology Minor in Visual Communication Design, Dept. of Crafts and Design	

Honors & Scholarship

Honors

2011, The Army Commendation Medal(04.2009 – 02.2001), Department of the Army, US
2012, “11 UX Guide Principles”, Future Scenario Project Contest, 1st Place, Samsung Electronics
2012, “Mobile Music Service for Elderly Class”, Online Music Service Contest, 1st Place, Neowiz
2014, *Summa cum laude*(GPA: 3.94/4.3), Seoul National University

Scholarship

Superior Academic Performance Scholarship, SNU (Fall 2007, Spring 2008, Spring 2009)
UMSI Merit Based Scholarship, University of Michigan (Fall 2014 ~ Winter 2016)

Experience

Work and Research

Military Service, HHC, United States Army Garrison Yongsan, US 8 th Army	04/2009 - 02/2011
Intern research assistant, User Experience Lab, Graduate School of Convergence Science and Technology, Seoul National University	01/2012 - 02/2012
Research Internship, Samsung Electronics, South Korea	01/2012 - 05/2012
Research assistant, HCI+D Lab, Graduate School of Communication, Seoul National University	01/2014 - 07/2014
Research Assistant, School of Information, University of Michigan	05/2015 - 08/2015
Design Consultant, Design Clinic, School of Information, University of Michigan	05/2015 -
Co-founder, Web developer, Revolution Factory	07/2015 -

Publication

2013, <ContActive : Re-Designing the Interface of Smartphone Contacts Application for the Optimal Decision in Choosing Interpersonal-Communication Channel>, HCI Korea 2013
2014, <Development of a Kinect based serious game for improving cognitive development in children with Autism Spectrum Disorder>, HCI Korea 2014
2015, <Hi Grandpa!: A communication Tool Connecting Grandparents and Grandchildren Living Apart>, MobileHCI, ACM. 2015
2015, <TalkingCane: Designing Interactive White Cane for Visually Impaired People's Bus Usage>, MobileHCI, ACM. 2015

Skill and Languages

Tools: Adobe Photoshop, Illustrator, InDesign, Final cut, Sony Vegas, MS Office, iWorks
Computer Languages: Python, HTML/CSS, Javascript, PHP, R, Processing, Node.js, Express, MongoDB
UX: User research, Usability Testing, A/B Testing, Contextual Inquiry, Persona, Competitive Analysis, Wireframe, Interaction Design, Typography, Graphic Design, Responsive Design, Information Architecture
Languages: Fluent in English, Native in Korean