

# JesFord

Senior Data Scientist

## contact

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## website

esford.github.io

## GitHub

@jesford

## tech skills

♥ Python

pandas, numpy, scipy,  
pytorch, keras, xgboost,  
scikit-learn, jupyter,  
seaborn, matplotlib,  
prefect, dash, plotly

Git & GitHub

Bash

SQL

C/C++

Travis-CI

AWS & GCP

Sphinx

HTML/CSS

LaTeX

OS X

Linux

## volunteering

Women in Data Science  
SLC Ambassador, 2019–now

Salt Lake PyLadies  
Meetup Organizer, 2017–now

Women in Sci. & Tech.  
Member, 2018–2020

## publications

9 peer-reviewed papers (5  
1st-author) & >30 conference  
presentations (8 invited).

## education

**Ph.D.** in Physics, 2015  
University of British Columbia

**B.Sc.** in Physics, 2008  
Minor in Mathematics  
University of Nevada, Reno

## profile

Experienced Data Scientist with a passion for applied machine learning and open source software. I bring a practical product driven mindset, an obsession with best practices, and a demonstrated ability to collaborate effectively across teams to achieve goals. I am a regular conference speaker at events including PyCon, PluralsightLIVE, and VisInPractice.

## experience

2018–current **Recursion**

Salt Lake City, UT

*Senior Data Scientist* 11/2019–current

*Data Scientist* 4/2018–11/2019

- Trained, optimized, and benchmarked deep neural networks (CNNs and graph NNs) to solve problems in drug discovery.
- Technical lead on teams that productionized the first machine learning models at Recursion, responsible for directing a small team of data scientists, and providing regular updates to VPs.
- Model interpretability including saliency maps, GradCAM, DeepDream.
- Pioneered use of MCMC for Bayesian parameter fitting of experimental data, and developed new visualizations to inform biologists.
- Active Learning for improving class imbalance & minimizing model bias.
- Owned creation of cleaned & standardized labelsets from noisy data, enabling comparison of ML models across data science teams.
- Designed & built custom Google Cloud database for storing ML models, metrics, labels, and predictions; created resources for data science users.
- Led data science team to adopt software best practices for reproducible research and clean production quality code.

2016–2018 **Backcountry.com**

Park City, UT

*Data Scientist*

- Led design, execution of tests to optimize sales via customer segmentation, product taxonomy, contact method/timing.
- Cross-channel attribution; customer lead scoring; incremental sales.
- Built & deployed interactive dashboards using Plotly Dash.
- Automated processes and pulled disparate data to database summary tables to reduce reporting time for analysts by 99%.
- Built Python package for easily interfacing with Oracle DB from Python, removing multi-tool headache for analytics teams.
- Wrangled messy data from Oracle, Adobe Analytics, Google Trends, Social Media, 3rd-party APIs; enforced data quality across departments.
- Founded and led tutorial and workshop series to elevate technical skills.

2015–2016 **eScience Institute, University of Washington**

Seattle, WA

*Data Science Postdoctoral Fellow*

- Author of Python package for statistical modeling of galaxy clusters.
- Machine Learning algorithms for hazardous asteroid detection.
- Mentor for the Data Science for the Social Good summer program.

2009–2015 **University of British Columbia**

Vancouver, BC

*Research Assistant / PhD Student*

- Complex modeling, uncertainty estimation, sampling, parallel processing.

2007

**NASA Jet Propulsion Laboratory**

Pasadena, CA

*Summer Undergraduate Research Fellowship*