

表格 1

| SellerRequest | | | | | | | | |
|----------------|-----------|-------------------|--------------------|--|---|--|--|--|
| | media | | | | | | | |
| | | id | string | 媒体sid | | | | |
| | | channel_id | string | 渠道id | | | | |
| | | type | int | 媒体类别 (1.app 2.web 3.wap) | | | | |
| | | app | | | | | | |
| | | | package_name | string | 包名 | | | |
| | | | categories | []uint32 | 媒体所属分类 | | | |
| | | site | | | | | | |
| | | | domain | string | 域名 | | | |
| | | | categories | []uint32 | 媒体所属分类 | | | |
| | | | urls | string | 当前页面url | | | |
| | | browser | | | | | | |
| | | | user_agent | string | 浏览器UA | | | |
| | device | | | | | | | |
| | | type | int | 设备类型 (0.DEV_UN KNOWN 1.PC 2.DEV_PHON E 3.TABLET 4.TV) | | | | |
| | | ids | 数组对象 | | | | | |
| | | | type | int | id的类型 （1.IMEI 2.MAC 3.IDFA 4.AAID） | | | |
| | | | id | bytes | 设备ID | | | |
| | | | compact | bool | 是否精简 | | | |
| | | | md5 | bool | 是否md5签名 | | | |
| | | os_type | int | 操作系统 (0.OS_UNKN OWN 1.ANDROID 2.IOS 3.WP) | | | | |
| | | os_version | | | | | | |
| | | | major | uint32 | 主版本号 | | | |
| | | | minor | uint32 | 次版本号 | | | |
| | | | micro | uint32 | 三位版本号 | | | |
| | | | build | uint32 | 四位版本号 | | | |
| | | brand | string | 设备品牌 | | | | |
| | | model | string | 设备型号 | | | | |
| | | screen_size | 屏幕尺寸 | | | | | |
| | | | width | uint32 | 宽度 | | | |
| | | | height | uint32 | 高度 | | | |
| | | screen_density | double | 屏幕像素密度 | | | | |
| | network | | | | | | | |
| | | ip | string | 设备ip | | | | |
| | | type | int | 设备网络环境 (1.WIFI 2.CELLULAR _UNKNOWN 3.CELLULAR _2G 4. CELLULAR_3 G 5.CELLULAR _4G) | | | | |
| | | cellular_operator | uint32 | 运营商nop | | | | |
| | | cellular_id | string | 基站ID | | | | |
| | | wifis | 周报wifi热点，对象数组 | | | | | |
| | | | mac | string | MAC地址 | | | |
| | | | rsi | int32 | 信号强度 | | | |
| | client | 广告客户端 | | | | | | |
| | | type | int | 广告客户端类型 (1.NATIVESD K 2.JSSDK 3.OPENAPI) | | | | |
| | | version | | | | | | |
| | | | major | uint32 | 主版本号 | | | |
| | | | minor | uint32 | 次版本号 | | | |
| | | | micro | uint32 | 三位版本号 | | | |
| | | | build | uint32 | 四位版本号 | | | |
| | geo | 地理定位 | | | | | | |
| | | type | int | 坐标类型 (1.WGS84 2.GCJ02 3.BD09) | | | | |
| | | longitude | double | 经度 | | | | |
| | | latitude | double | 纬度 | | | | |
| | | timestamp | uint32 | 时间戳 | | | | |
| | | source | int | 定位来源 (1.NATIVE 2.BAIDU) | | | | |
| | adslots | 广告位，对象数组 | | | | | | |
| | | id | string | 广告位ID | | | | |
| | | type | int | 广告位类型 (1.BANNER 2.OFFERWAL L 3.RECOMME ND, 4.INITIALIZAT ION) | | | | |
| | | size | | | | | | |
| | | | width | 宽 | | | | |
| | | | height | 高 | | | | |
| | | styles | []int | 可支持广告风格 (1.TEXT 2.IMAGE 3.ICON_TEX T 4.SMART_AD 5.VIDEO) | | | | |
| | | capacity | int32 | 广告容量 | | | | |
| | | templates | []int32 | 可支持模板 | | | | |
| | | promotions | []int | 可支持推广类型 | | | | |
| | debug | bool | 是否是debug请求 | | | | | |
| | | | | | | | | |
| SellerResponse | | | | | | | | |
| | Success | bool | 是否成功检索 | | | | | |
| | Ads | 应答广告，对象数组 | | | | | | |
| | | Adslot_id | string | 广告位ID | | | | |
| | | Material_type | int | 物料类型 (0.DYNAMIC 1.NATIVE) | | | | |
| | | Html_snippet | bytes | HTML创意内容 | | | | |
| | | Native_material | 原生广告物料内容 | | | | | |
| | | | Id | string | 广告id | | | |
| | | | Type | int | (0.TEXT 1.IMAGE 2.TEXT_ICON) | | | |
| | | | Interaction_type | int | NO_INTERACT= 0 SURFING = 1 DOWNLOAD = 2 DIALING = 3 MESSAGE = 4 MAIL = 5 | | | |
| | | | Title | string | 广告title | | | |
| | | | Description1 | string | 描述1 | | | |
| | | | Description2 | string | 描述2 | | | |
| | | | Image_url | string | 图片物料URL | | | |
| | | | Image_size | | | | | |
| | | | | Width | int | | | |
| | | | | Height | int | | | |
| | | | Logo_url | string | 图标物料URL | | | |
| | | | Logo_size | | | | | |
| | | | | Width | | | | |
| | | | | Height | | | | |
| | | | Click_url | string | 点击URL | | | |
| | | | Impression_log_url | []string | 展现日志URL(数组) | | | |
| | | | AppName | string | 应用名称 | | | |
| | | | Package | string | 应用包名 | | | |
| | Search_id | string | 检索ID | | | | | |