



## JESSIE MACHARIA

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Dear Hiring Team at 4Subsea,

I am excited to apply for the Marketing Specialist position at 4Subsea. Your company's commitment to technological innovation and data-driven solutions strongly resonates with my own professional values and ambitions. I am eager to bring my unique blend of digital creativity, technical acumen, and entrepreneurial spirit to your team.

With a background in web design, image editing, and corporate branding, I offer a creative edge that enables me to produce visually compelling marketing materials and manage digital content across multiple platforms. My hands-on experience with tools such as WordPress, Google Analytics, and CRM systems allows me to not only execute campaigns but also analyze and optimize their performance for maximum impact.

Having worked extensively with startups and small businesses, I am accustomed to agile environments where adaptability, initiative, and a proactive mindset are essential. This experience has honed my ability to manage multiple projects simultaneously, meet tight deadlines, and thrive in fast-paced, ever-changing settings.

I am particularly passionate about customer-centric marketing and have developed strong client relationship skills through my background in customer service. I understand the importance of aligning marketing activities with both internal and external stakeholder needs, ensuring that messaging is consistent and impactful.

My international perspective and experience collaborating across cultures and time zones equip me to contribute effectively to 4Subsea's global outreach. I value teamwork and believe that the best results come from creative collaboration and knowledge sharing across disciplines. I am excited by the prospect of working closely with your talented engineers, data scientists, and marketing professionals to deliver innovative solutions.

For further details about my qualifications and experience, please refer to my attached CV. I look forward to the opportunity to discuss how my skills and background can contribute to 4Subsea's continued success.

Thank you for considering my application. Please do not hesitate to contact me if you need any additional information.

Sincerely,  
Jessie Macharia