



# JESSIE MACHARIA

## PERSONAL INFO

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## CHARACTERISTICS

✦ Solution-oriented  
✦ Adaptable  
✦ Positive  
✦ Reliable  
✦ Honest

## PROFILE

I'm a creative who's happiest when I'm making something useful. Most of my experience comes from the startup and small business world, which has taught me to be pragmatic, move fast, and wear a lot of different hats. I focus mainly on branding and digital design, but I also love the storytelling side of video and photo. For me, good design isn't just about aesthetics; it's about crafting a thoughtful message that actually connects with the viewer and makes them stop scrolling. I'm fluent in English and Norwegian, I believe travel builds character, and I'm generally just a curious person who wants to do good work.

## EXPERIENCE

🕒 AUGUST 2024 – MAR 2025

🏠 NAV

📍 OSLO

🔧 FUNCTIONAL ASSISTANT | GRAPHIC DESIGNER

- ★ Assisted in the creation of visual content, such as graphics, layouts, and presentations.
- ★ Provided support for software and tools used in design.

🕒 NOV 2022 – JUL 2023

🏠 MYRVOLL ATHLETIC DAYCARE

📍 OSLO

🔧 PRE-SCHOOL ASSISTANT

- ✦ Promoted positive behavior practices and created a caring and inclusive environment.

🕒 MAI 2022 – OKT 2022

🏠 JOURNEY AGENCY

📍 OSLO

🔧 GRAPHIC DESIGNER

- ★ Involved in developing a website for a gaming conference (SpillExpo)
- ★ Collaborated across departments to create content and design for the company's clients.

## EXPERIENCE CONT.

🕒 NOV 2020 - CURRENT

🏠 TIZWELL

📍 OSLO

👤 GRAPHIC DESIGNER

★ Crafted user experiences and made a lasting impact through visual communication for more than 40 clients.

★ Launched and maintained more than 10 websites.

🕒 JUN 2020 - OCT 2021

🏠 CHANGE MARKETING

📍 OSLO

👤 GRAPHIC DESIGNER

★ Responsible for all screen and print design.

★ Increased revenue for all businesses through the creation and maintenance of websites and other touchpoints.

🕒 JUN 2018 - NOV 2018

🏠 OSLO CAMPING

📍 OSLO

👤 BARTENDER

★ Provided attentive and friendly service, ensuring a positive and enjoyable experience for visitors.

🕒 JUL 2012 - MAR 2018

🏠 RADISSON BLU PLAZA HOTEL

📍 OSLO

👤 MEETING & EVENTS HOST

★ Collaborated with the various departments at the hotel, including sales, restaurant, and reception to maintain seamless operations and customer satisfaction.

## SKILLS

## Interpersonal Skills:

- Cross-functional teamwork
- Clear communication
- Client relations
- Handling Complex Situations

## Other Skills:

- Project management
- Attention to Detail
- Creative problem-solving

## Technical Skills:

- Webflow
- Google Analytics
- Content creation
- Vibe coding

- Visual Presentation
- Positive Attitude
- Multilingualism (English, Norwegian, Swedish & Kiswahili)

## EDUCATION

🕒 JUL 2017 – MAY 2020

📍 WESTERDALS ACT | OSLO

📖 B.A. IN GRAPHIC DESIGN

- ▲ Comprehension of design's historical and ethical context.
- ▲ Completed projects such as a children's book, a magazine, and marketing campaigns aimed at cleaning up plastic in the ocean.

🕒 JUL 2019 – DEC 2019

📍 YEUNGNAM UNIVERSITY | GYEONGSANG, SOUTH KOREA

📖 FOREIGN EXCHANGE STUDIES

- ▲ Demonstrated an understanding of the social, cultural, and ethical implications of design and communication in society.

🕒 JUL 2005 – MAY 2006

📍 HØGSKOLEN I GJØVIK | GJØVIK

📖 DIGITAL MEDIA PRODUCTION

- ▲ Developed foundational skills in video production, graphic design, web design, and social media.
- ▲ Wrote, filmed, and edited a short film about being new to Norway.

🕒 JUL 2001 – JAN 2004

📍 KING UNIVERSITY | TENNESSEE, USA

📖 ASSOCIATES OF ARTS

- ▲ Cultivated critical thinking and problem-solving skills through subjects such as philosophy, Western history, and social sciences.

🕒 JUL 1998 – MAY 2001

📍 DOBYNS BENNET HIGH SCHOOL | TENNESSEE, USA

📖 VIDEREGÅENDE

- ▲ High school diploma

## INTERESTS

✦ Reading

History, philosophy,  
design, arts & culture

✦ Music

Hip hop, house, afrobeat,  
classical & soul

✦ Gardening

✦ Writing

✦ Artificial intelligence (LLM's)