



# JESSIE MACHARIA

## PERSONAL INFO

📅 10.11.1983

🏡 Solstadavn 2c, Askim

📱 +47 48 44 49 42

✉️ j.macharia@outlook.com

🌐 www.tizwell.no

## CHARACTERISTICS

◆ Solution-oriented

◆ Adaptable

◆ Positive

◆ Reliable

◆ Honest

## PROFILE

Dynamic and adaptable graphic designer with a strong background in website design, digital content creation, and customer engagement.

Experienced in developing and executing integrated marketing campaigns, collaborating with cross-functional teams, and leveraging data-driven insights to optimize results. Creative problem-solver with excellent communication skills and a passion for delivering impactful messaging in technology-driven environments.

Eager to contribute to 4Subsea's innovative team and support global growth through effective, results-oriented marketing.

## EXPERIENCE

⌚ AUGUST 2024 – MAR 2025

🏡 NAV

ଓ OSLO

☒ FUNCTIONAL ASSISTANT | GRAPHIC DESIGNER

- ★ Assisted in the creation of visual content, such as graphics, layouts, and presentations.
- ★ Provided support for software and tools used in design.

⌚ NOV 2022 – JUL 2023

🏡 MYRVOLL ATHLETIC DAYCARE

ଓ OSLO

☒ PRE-SCHOOL ASSISTANT

- ◆ Promoted positive behavior practices and created a caring and inclusive environment.

⌚ MAI 2022 – OKT 2022

🏡 JOURNEY AGENCY

ଓ OSLO

☒ GRAPHIC DESIGNER

- ★ Involved in developing a website for a gaming conference (SpillExpo)
- ★ Collaborated across departments to create content and design for the company's clients.

## EXPERIENCE CONT.

NOV 2020 – CURRENT

TIZWELL

OSLO

GRAPHIC DESIGNER

★ Crafted user experiences and made a lasting impact through visual communication for more than 40 clients.

★ Launched and maintained more than 10 websites.

JUN 2020 – OCT 2021

CHANGE MARKETING

OSLO

GRAPHIC DESIGNER

★ Responsible for all screen and print design.

★ Increased revenue for all businesses through the creation and maintenance of websites and other touchpoints.

JUN 2018 – NOV 2018

OSLO CAMPING

OSLO

BARTENDER

◆ Provided attentive and friendly service, ensuring a positive and enjoyable experience for visitors.

JUL 2012 – MAR 2018

RADISSON BLU PLAZA HOTEL

OSLO

MEETING & EVENTS HOST

◆ Collaborated with the various departments at the hotel, including sales, restaurant, and reception to maintain seamless operations and customer satisfaction.

## SKILLS

## Interpersonal Skills:

- Cross-functional teamwork
- Clear communication
- Client relations
- Handling Complex Situations

## Technical Skills:

- Webflow
- Google Analytics
- Content creation
- Vibe coding

## Other Skills:

- Project management
- Attention to Detail
- Creative problem-solving
- Visual Presentation
- Positive Attitude
- Multilingualism (English, Norwegian, Swedish & Kiswahili)

## EDUCATION

⌚ JUL 2017 – MAY 2020

⌚ WESTERDALS ACT | OSLO

📖 B.A. IN GRAPHIC DESIGN

- ▲ Comprehension of design's historical and ethical context.
- ▲ Completed projects such as a children's book, a magazine, and marketing campaigns aimed at cleaning up plastic in the ocean.

⌚ JUL 2019 – DEC 2019

⌚ YEUNGNAM UNIVERSITY | GYEONGSANG, SOUTH KOREA

📖 FOREIGN EXCHANGE STUDIES

- ▲ Demonstrated an understanding of the social, cultural, and ethical implications of design and communication in society.

⌚ JUL 2005 – MAY 2006

⌚ HØGSKOLEN I GJØVIK | GJØVIK

📖 DIGITAL MEDIA PRODUCTION

- ▲ Developed foundational skills in video production, graphic design, web design, and social media.
- ▲ Wrote, filmed, and edited a short film about being new to Norway.

⌚ JUL 2001 – JAN 2004

⌚ KING UNIVERSITY | TENNESSEE, USA

📖 ASSOCIATES OF ARTS

- ▲ Cultivated critical thinking and problem-solving skills through subjects such as philosophy, Western history, and social sciences.

⌚ JUL 1998 – MAY 2001

⌚ DOBYNS BENNET HIGH SCHOOL | TENNESSEE, USA

📖 VIDEREGLÅENDE

- ▲ High school diploma

## INTERESTS

◆ **Reading**  
History, philosophy,  
design, arts & culture

◆ **Music**  
Hip hop, house, afrobeat,  
classical & soul

◆ **Gardening**  
◆ **Writing**  
◆ **Artificial intelligence (LLM's)**