



JESSIE MACHARIA

PERSONAL INFO

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CHARACTERISTICS

✦ Solution-oriented
✦ Adaptable
✦ Positive
✦ Reliable
✦ Honest

PROFILE

Dynamic and adaptable graphic designer with a strong background in website design, digital content creation, and customer engagement.

Experienced in developing and executing integrated marketing campaigns, collaborating with cross-functional teams, and leveraging data-driven insights to optimize results. Creative problem-solver with excellent communication skills and a passion for delivering impactful messaging in technology-driven environments.

Eager to contribute to 4Subsea's innovative team and support global growth through effective, results-oriented marketing.

EXPERIENCE

🕒 AUGUST 2024 – MAR 2025

🏠 NAV

📍 OSLO

🔧 FUNCTIONAL ASSISTANT | GRAPHIC DESIGNER

- ★ Assisted in the creation of visual content, such as graphics, layouts, and presentations.
- ★ Provided support for software and tools used in design.

🕒 NOV 2022 – JUL 2023

🏠 MYRVOLL ATHLETIC DAYCARE

📍 OSLO

🔧 PRE-SCHOOL ASSISTANT

- ✦ Promoted positive behavior practices and created a caring and inclusive environment.

🕒 MAI 2022 – OKT 2022

🏠 JOURNEY AGENCY

📍 OSLO

🔧 GRAPHIC DESIGNER

- ★ Involved in developing a website for a gaming conference (SpillExpo)
- ★ Collaborated across departments to create content and design for the company's clients.

EXPERIENCE CONT.

🕒 NOV 2020 - CURRENT

🏠 TIZWELL

📍 OSLO

👤 GRAPHIC DESIGNER

★ Crafted user experiences and made a lasting impact through visual communication for more than 40 clients.

★ Launched and maintained more than 10 websites.

🕒 JUN 2020 - OCT 2021

🏠 CHANGE MARKETING

📍 OSLO

👤 GRAPHIC DESIGNER

★ Responsible for all screen and print design.

★ Increased revenue for all businesses through the creation and maintenance of websites and other touchpoints.

🕒 JUN 2018 - NOV 2018

🏠 OSLO CAMPING

📍 OSLO

👤 BARTENDER

★ Provided attentive and friendly service, ensuring a positive and enjoyable experience for visitors.

🕒 JUL 2012 - MAR 2018

🏠 RADISSON BLU PLAZA HOTEL

📍 OSLO

👤 MEETING & EVENTS HOST

★ Collaborated with the various departments at the hotel, including sales, restaurant, and reception to maintain seamless operations and customer satisfaction.

SKILLS

Interpersonal Skills:

- Cross-functional teamwork
- Clear communication
- Client relations
- Handling Complex Situations

Other Skills:

- Project management
- Attention to Detail
- Creative problem-solving

Technical Skills:

- Webflow
- Google Analytics
- Content creation
- Vibe coding

- Visual Presentation
- Positive Attitude
- Multilingualism (English, Norwegian, Swedish & Kiswahili)

EDUCATION

🕒 JUL 2017 – MAY 2020

📍 WESTERDALS ACT | OSLO

📖 B.A. IN GRAPHIC DESIGN

- ▲ Comprehension of design's historical and ethical context.
- ▲ Completed projects such as a children's book, a magazine, and marketing campaigns aimed at cleaning up plastic in the ocean.

🕒 JUL 2019 – DEC 2019

📍 YEUNGNAM UNIVERSITY | GYEONGSANG, SOUTH KOREA

📖 FOREIGN EXCHANGE STUDIES

- ▲ Demonstrated an understanding of the social, cultural, and ethical implications of design and communication in society.

🕒 JUL 2005 – MAY 2006

📍 HØGSKOLEN I GJØVIK | GJØVIK

📖 DIGITAL MEDIA PRODUCTION

- ▲ Developed foundational skills in video production, graphic design, web design, and social media.
- ▲ Wrote, filmed, and edited a short film about being new to Norway.

🕒 JUL 2001 – JAN 2004

📍 KING UNIVERSITY | TENNESSEE, USA

📖 ASSOCIATES OF ARTS

- ▲ Cultivated critical thinking and problem-solving skills through subjects such as philosophy, Western history, and social sciences.

🕒 JUL 1998 – MAY 2001

📍 DOBYNS BENNET HIGH SCHOOL | TENNESSEE, USA

📖 VIDEREGÅENDE

- ▲ High school diploma

INTERESTS

✦ **Reading**
History, philosophy,
design, arts & culture

✦ **Music**
Hip hop, house, afrobeat,
classical & soul

✦ **Gardening**

✦ **Writing**

✦ **Artificial intelligence (LLM's)**