

Items in LHS Group

- 98 rules: {Total\_Trans\_Ct=[10,54), Total\_Trans\_Amt=[510,2.57e+03), +33 items}
- 44 rules: {Credit\_Limit=[8.08e+03,3.45e+04], !Divorced, +29 items}
- 16 rules: {Avg\_Open\_To\_Buy=[6.96e+03,3.45e+04], Unknown, +12 items}
- 43 rules: {Card\_Category=Gold, Single, +11 items}
- 14 rules: {Avg\_Utilization\_Ratio=[0,0.066), Credit\_Limit=[1.44e+03,2.96e+03), +11 items}
- 46 rules: {Avg\_Open\_To\_Buy=[1.67e+03,6.96e+03), !Divorced, +30 items}
- 233 rules: {Attrition\_Flag=Existing Customer, Contacts\_Count\_12\_mon=[0,2), +35 items}
- 38 rules: {Avg\_Open\_To\_Buy=[6.96e+03,3.45e+04], !Married, +13 items}
- 46 rules: {Income\_Category=\$120K +, !Divorced, +19 items}
- 50 rules: {Total\_Trans\_Amt=[510,2.57e+03), Attrition\_Flag=Attrited Customer, +23 items}
- 50 rules: {Total\_Revolving\_Bal=[0,855), Card\_Category=Silver, +28 items}
- 603 rules: {Total\_Trans\_Amt=[2.57e+03,4.48e+03), Contacts\_Count\_12\_mon=[3,6], +66 items}
- 16 rules: {Credit\_Limit=[2.96e+03,8.08e+03), Total\_Amt\_Chng\_Q4\_Q1=[0.669,0.813), +5 items}
- 69 rules: {Card\_Category=Platinum, Total\_Trans\_Ct=[76,139], +36 items}
- 13 rules: {Avg\_Open\_To\_Buy=[3,1.67e+03), Income\_Category=\$80K – \$120K, +6 items}
- 19 rules: {Credit\_Limit=[1.44e+03,2.96e+03), Married, +9 items}
- 165 rules: {Income\_Category=Less than \$40K, Income\_Category=Unknown, +47 items}
- 43 rules: {Credit\_Limit=[2.96e+03,8.08e+03), Single, +23 items}
- 187 rules: {Total\_Amt\_Chng\_Q4\_Q1=[0.813,3.4], Total\_Revolving\_Bal=[1.61e+03,2.52e+03], +46 items}
- 48 rules: {Total\_Trans\_Amt=[4.48e+03,1.85e+04], Single, +29 items}

RHS

- {Attrition\_Flag=Attrited Customer}
- {Total\_Trans\_Ct=[10,54)}
- {Credit\_Limit=[8.08e+03,3.45e+04]}
- {Avg\_Open\_To\_Buy=[6.96e+03,3.45e+04]}
- {Total\_Revolving\_Bal=[0,855)}
- {Total\_Revolving\_Bal=[1.61e+03,2.52e+03]}
- {Avg\_Utilization\_Ratio=[0,0.066)}
- {Months\_on\_book=[13,34)}
- {Avg\_Utilization\_Ratio=[0.372,0.999]}
- {Avg\_Open\_To\_Buy=[3,1.67e+03]}

+ 19 supressed

Grouped Matrix for 1841 Rules

Size: support  
Color: lift