Web Usability Test  
  
Welcome  
  
Thank you for taking the time to participate in our Web Usability Test. You will be asked to evaluate the usability (ease-of-use) of our newly re-designed website. Our website “Theatre Downtown” can be located @ <http://nathanieldavid.github.com/wsp/>.   
  
Details  
  
You will be evaluating a partially functional prototype of the final product. Only three pages (Home, Audition & Contact) are active and neither the forms nor “sliders” found on these pages will be working. Also, our test site is not completely “responsive”, meaning it won’t scale perfectly on mobile devices.   
  
The primary focus of our web re-design is to enhance the overall usability of the site. By exploring the website and answering just 10 quick questions, you can help us understand how close we are to reaching our goal of an improved user experience over our old site.

Please feel free to leave comments, suggestions and/or praise at the bottom of this test. Thanks!

1. What strikes you first?  
   The bold colors of the photo on the Home page against the black background really stands out.
2. Please give me your initial impressions about the layout and design of this page by choosing one of the following options:

°  The site genuinely satisfies the site’s intent and targeted audience

1. What do you feel is the purpose of the site?  
   I think the purpose of this site is to get people involved in the theatre.
2. Who, specifically, do you think might visit the site regularity?  
   People that may visit this site regularly are actors or people who love seeing live shows.
3. What information may be more pertinent to add to the home page, if any?

I think the home page is nice and doesn’t really need anything else added to it. Good job!

1. Was it easy to navigate throughout the website?  
   Yes, the navigation is very noticeable as a white contrasting against the black.
2. Did you have any trouble reading the text on the pages, for any reason, lack of contrast, letter spacing, line height, font size?  
   No, nice font choices.
3. Did the branding (Logo) fit well with the overall design and general purpose of the website?  
   Yes I think it went very well.
4. How distinguishable were the 5 sections on the homepage?  
   The 5 sections are fairly well distinguished.
5. Do you feel the links and buttons were labeled appropriately and were they responsive to your actions?  
   Yes they were.

# Comments

Good job overall!