JESIN V V

Nationality: Indian **Date of birth:** 30/01/1996

📞 **Phone number:** (+91) 9633830072 ✉ **Email address:** vvjesinvazhayil@gmail.com

Ⓢ **Skype:** jesin_vv

in **LinkedIn:** https://www.linkedin.com/in/jesin-vazhayil-varkey-482476156

📍 **Home:** Thrikkaipetta,Wayanad, Kerala, 673577 Wayanad (India)

ABOUT ME

A passionate Business Intelligence Analyst with over 2 years of experience in data visualization and analytics, and 2+ years in sales. I excel at transforming complex data into actionable insights that drive business growth. My unique blend of BI expertise and sales acumen empowers businesses to make informed decisions that deliver tangible results.

SKILLS

Technical

Microsoft Power BI, Advanced Excel, Power Automate, Alteryx, Tableau, SQL, Basic Python, MySQL, Google Sheets,Looker Studio.

Analytical

Data Visualization, Statistical Analysis, Predictive Modeling, ETL Processes

Soft Skills

Project Management, Strategy building, Problem-solving, Team Collaboration.

Languages

English (Professional), Malayalam (Native), Hindi (Limited), Tamil (Limited)

WORK EXPERIENCE

Business Intelligence Analyst

Vandalay Business Solutions Pvt Ltd [10/2023 – Current]

- Spearheaded development of Power BI dashboards, enhancing financial reporting and forecasting capabilities
- Engineered Looker Studio dashboards for Google Ads, improving campaign performance analysis by 30%
- Optimized web analytics using Google Analytics, resulting in a 25% increase in conversion rates
- Streamlined data integration processes, reducing report generation time by 40%
- Orchestrated cross-functional collaborations to establish KPIs and data-driven strategies

Analytics Consultant (Freelance)

Freelance [09/2021 – 09/2023]

City: Wayanad | **Country:** India

- Devised reporting optimization strategies for diverse clients, boosting operational efficiency by 35%
- Conducted BI tool training programs, fostering a 50% increase in data-driven decision-making
- Engineered interactive Power BI dashboards for revenue reporting, enhancing financial visibility by 40%
- Utilized Alteryx for data cleansing and analysis, improving data accuracy by 25%

Associate Financial Service Manager

ICICI Prudential Life Insurance Company Limited [04/2021 – 08/2021]

City: Kochi | **Country:** India

- Cultivated business relationships with 8+ branch managers, surpassing monthly targets by 100%
- Analyzed financial trends, identifying opportunities that led to a 20% increase in cross-selling revenue
- Developed performance reports using Excel and Power BI, enhancing management decision-making

Sales and Operations Executive

Intersight Tours & Travels (P) Ltd [04/2019 – 03/2021]

City: Kochi | **Country:** India

- Managed 80+ agent leads, implementing strategies that boosted sales revenue by 25%
- Optimized pricing strategies through data analysis, improving profit margins by 15%
- Oversaw sales operations and customer relationships, achieving a 95% client satisfaction rate

EDUCATION AND TRAINING

Bachelor of Travel and Tourism Management

University of Calicut [06/2017 – 03/2019]

PROJECTS

Sales Performance Dashboard
- Developed a comprehensive Power BI dashboard to track sales performance across regions
- Implemented dynamic filtering and drill-down capabilities for in-depth analysis
- Resulted in a 20% increase in sales team efficiency and improved decision-making

Link: https://app.powerbi.com/view?r=eyJrIjoiMmNkMjJiMTQtYThiOC00M2QzLTlhNTMtYzJjOTBlMmIzODliIiwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjkxMDIyMjViNiJ9

US Stock Analysis Dashboard A comprehensive view of US stock performance, trends, and insights. Designed to help investors and analysts make informed decisions.

Created a machine learning model using Python to predict customer churn

Link: https://app.powerbi.com/view?r=eyJrIjoiYjA0MWQzN2ItZWRjNS00YzAyLWJkZjctMDRmMDIwN2U2NmFmIiwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjkxMDIyMjViNiJ9

Hospital Patient Experience Dashboard Analysis of synthetic data on ~1k patients from Massachusetts General Hospital (2011-2022).

Link: https://app.powerbi.com/view?r=eyJrIjoiYjA0MWQzN2ItZWRjNS00YzAyLWJkZjctMDRmMDIwN2U2NmFmIiwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjkxMDIyMjViNiJ9

CERTIFICATION AND LICENCES

Credy

Link: https://www.credly.com/users/jesin-v-v

Data Analyst in Power BI

Datacamp

Link: https://www.datacamp.com/completed/statement-of-accomplishment/track/aa0b6debf30f732da236a9dc60148e64927c4f4c

Business Analyst Career Track

365 Data Science

Power BI

365 Data Science

Alteryx Designer Core

Alteryx - **Designer Core |** *General Knowledge | Data Preparation | Data Manipulation | Data Transformation*

SQL for Data Science

Coursera