

Jesi Zhang

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SKILLS

HCI/UX/UI

Sketch
Photoshop
Illustrator
XD
InVision

Python
Javascript
CSS3

Literature Review
Competitor
Analysis
User Journey Map
Survey
User
Interview
Persona
Brainstorm
Affinity Map
Wireframe
Prototyping
Usability Test
Design Visualization

ARCHITECTURE

Indesign
AutoCAD
ArcGIS
Sketchup
Rhinocero
Grasshopper
Final Cut Pro
Premiere Pro

Advanced Drawing
Hand Drafting
Digital Modeling
Physical Modeling
Video Making
2D Laser Cut
3D Printing

LANGUAGE

English
Mandarin
Italian

EDUCATION

Master of Science in Information, concentration on Human Computer Interaction/UX/UI

05.2020

University of Michigan, *Ann Arbor, MI*

-Relevant Coursework: Design of Complex Websites, Needs Assessment and Usability Evaluation, Information Architecture, Graphic Design, Introduction to Interaction Design, Fundamental of Human Behaviors, Contextual Inquiry and Consulting Foundations, Programming I

Master of Urban Design

06.2017

University of Michigan, *Ann Arbor, MI*

Bachelor of Architecture

05.2016

Illinois Institute of Technology, *Chicago, IL*

-Dean's List, GPA 3.80

05.2016, 12.2015, 05.2015

-Semester Abroad: Architecture and Italian Furniture Design, Rome, Italy

08-12.2014

-Semester Abroad: Architecture Technology and Advanced Drawing, Berlin, Germany

06-07.2013

EXPERIENCE

UX Designer, VEER, *New York, NY*

12.2017-01.2018

-Conducted the user research of VeeR's 360 video community and market
-Guided the web UX/UI design by prototyping on VeeR Tutorial

Architectural Extern, BLDD ARCHITECTS, *Urbana, IL*

03.2017

-Researched on existing structure for Danville Edison Elementary Renovation Project

Architectural Intern, CALLISON CHINA GUANGZHOU OFFICE, *Guangzhou, China*

12.2014-01.2015

-Built digital and physical models for Guangzhou China Railway Noble Center Project

Architectural Intern, PURE ARCHITECTURE CORPORATION, *Shanghai, China*

06-08.2014

-Researched and built the digital 3D model for Nanchang Mall Project

-Researched and designed the iconic logo for Nanqiang Residence Project

-Designed the graphic layout on Liantangwei Urban Renewal Project for magazine publication

PROJECTS

UrooMi, Individual Course Project, *Ann Arbor, MI*

09-12.2018

-Currently conducting research in order to design a roommate match mobile app for University of Michigan student community

Michigan Medicine, Group Course Project, *Ann Arbor, MI*

09-12.2018

-Collaborating with team to research and consulting on home care visits scheduling system from user interviews, interpretation session and affinity map

AWedding, Group Project, *New York, NY*

09-11.2017

-Collaborated with team to research needs of people interested in having a destination wedding
-Developed persona and prototypes using Sketch and Photoshop

UsTube, Group Project, *New York, NY*

09-11.2017

-Designed a desktop data analytical application for UsTube manager to track website traffic change by Sketch prototyping and usability testing