Slattery Asset Advisory Proposal

Specialised Assets

Slattery Asset Advisory has developed a reputation for thinking innovatively when required to deal with specialised assets. With a team of highly trained valuers, the Slattery Asset Advisory team ensures it conducts extensive research on the assets being valued as well as engaging with manufacturers in the field in question to determine if the asset is capable of being accurately valued. After providing this information, Slattery Asset Advisory briefs its stakeholders on the issues surrounding specialised assets before producing its detailed valuation report.

Slattery Asset Advisory's dynamic and innovative approach to disposing of assets is of critical importance when disposing of specialised assets. The 'sausage factory' approach of high volume low cost is guaranteed to fail where sufficient strategic thinking and planning has not been conducted.

Before offering specialised assets for sale, Slattery Asset Advisory spends a significant amount of time understanding the asset and the potential buyer market. Slattery Asset Advisory will also consider alternative sale methods to determine which sale method is likely to garner the best returns. In consultation with our media buying agency, Slattery Auctions will plan a comprehensive marketing campaign that actively seeks out potential buyers of the specialised asset and engage with them to dispose of the specialised asset.