



PAUL REID

SENIOR VALUER, NSW

Paul has been working in the Auction Valuations industry for 34 years, after completing the Auctioneers Course at Hawkesbury Agricultural College. Before joining the Slattery Auctions team, he worked for a number of different firms in a number of different capacities.

Paul has taken part in Auctions of all sorts of items ranging from paintings by Charles Conder to massive items of equipment. He particularly enjoys the Valuation aspect of the industry and the immense breadth of assets that we see and conduct research on.

What makes great client service?

"Listening is the first part of good client service. If you listen well, then you can respond well by understanding the aims and needs of your client. The middle and final part of good client service is always being willing to go the extra mile."

What is your favourite pastime?

"My favourite pastime is exploring somewhere I've never been before, be it overseas or within Australia. I enjoy that heightened sense of reality. I also love being at the beach."

What are one of the aspects you love most about auctions?

"I love the immediacy of Auction and the excitement that lends to the situation. I first caught that excitement when I was eight years old and running sheets for my Stock and Station Agent father at clearing sales".