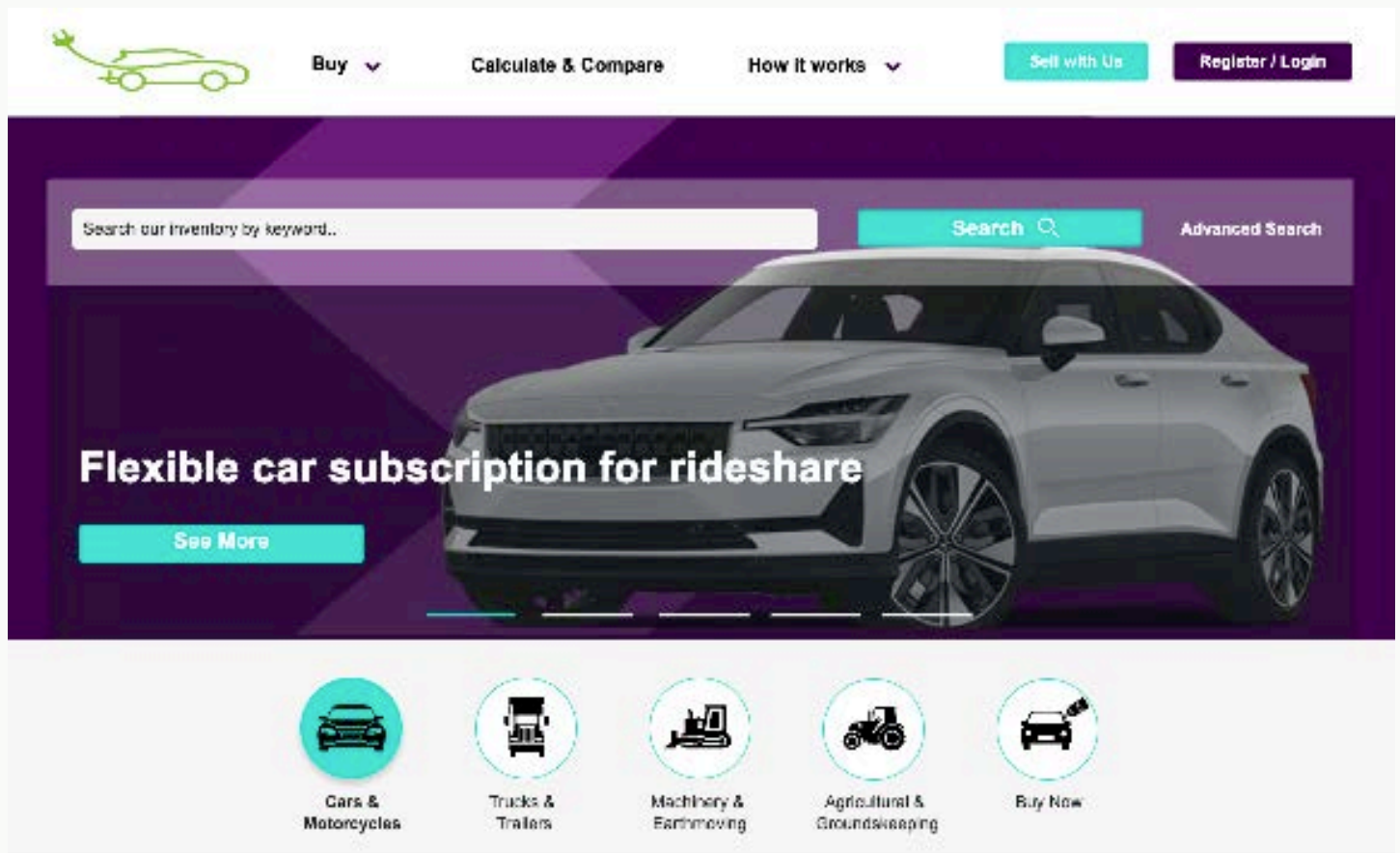


WHY SLATTERY

WHITE LABEL SITES



Our new white label offering allows us to provide dedicated, client-branded auction websites tailored to meet the unique needs of each client. This is unique to Slattery and a first in Australia.

All assets will be listed on both the new client-branded auction website and the Slattery auctions website, maximizing exposure and potential bids.

Bidding will be live on both the client-branded website and the Slattery auctions website and capable of accepting bids in real time from each site against each other fostering healthy competition on both platforms. Alternatively, the client-branded site could also be kept private, limiting auction access to a select group of invited bidders, ensuring exclusivity and privacy.

The white label website facilitates a highly targeted marketing approach, enabling us or our clients to drive a specific demographic to their customised platform i.e. buyers of EVs.

By listing on both the white label website and the Slattery site, clients can benefit from a dual marketing approach, maintaining broad-based exposure to Slattery's established pool of buyers built over the last 3 decades.

The combination of broad based marketing with targeting marketing means we can set the base value for an asset from the Slattery buyers whilst the targeted users will generate a premium sale price and ensure higher clearance rates.