Slattery Asset Advisory Proposal

# WHY SLATTERY

# REMARKETING SOLUTIONS



The wide range of remarketing options we offer allows us to provide clients with the most appropriate solution for the scale and nature of the assets to be sold. We pride ourselves on our tailored approach to the marketing of our clients' assets and provide bespoke marketing plans for every job we undertake. Generally, a blend of the following sales channels is the most effective approach.

#### Online auctions

Online auctions allow buyers to participate from anywhere, at any time, providing our clients with an expanded marketplace. Our online auctions foster competition maximizing the potential return on your assets.

To make the journey as low-risk as possible for our customers, our auction rooms are open from Monday to Friday, offering them the opportunity to inspect potential purchaes firsthand which gives our clients the best possible outcomes for their assets.

### Private treaty or Buy Now sales process

Private treaty is more common in land transactions, however it can be useful when there are no time pressures and our vendors are looking for a specific result that might be higher than expected through alternative sales processes. This sales method is also used successfully in the sale of high value, specialist equipment that attracts few motivated buyers.

## Expressions of interest or Invitation to Tender

The EOI or Tender process is a formal, structured process inviting interested parties to submit bids according to a predetermined set of rules. This process is employed for highly specialised equipment that may not attract a large number of buyers at any one time.