



# PyConES 2013

Madrid November 23-24, 2013  
EU Informática, Universidad Politécnica de Madrid

## WHAT IS PYCONES?

PyConES is a conference dedicated exclusively to the Python programming language. It will be held for the first time in Spain after the successful PyCon events in the five continents (<http://pycon.org>).

PyConES is organized by the Python España association, formed by Python professionals, they ensure the development and spread of Python in spanish territory.



## MADRID

Madrid is the capital city of Spain, located in the center of the Iberian peninsula and very well communicated with the rest of important cities of Spain and the world by road, train and plane. It's also an important turistic destination that has a great lodging offer and it's a business and financial center (being the location of important company headquarters, national and international). You can also enjoy the environment filled with history, good food, culture and night life.

[( ..... )]

## THE EVENT

PyConES will have two tracks. The first one will be oriented to beginners, including the neophytes. The second one will be addressed to already established Python developers looking to increase their knowledge in the tool.

## THE ASSISTANTS

The conference is addressed to a diverse public, from students and beginners to software developers, teachers, researchers, etc

## WHERE WILL IT BE HELD?

In the Escuela Universitaria, at the Universidad Politécnica de Madrid. This venue has already a tradition on tech conferences like Codemotion 2012 and has all the needed requirements for the conference to be a success.

The Universidad Politécnica de Madrid (UPM) is a public university formed by more than 20 colleges and center, distributed along the Madrid territory. PyConES 2013 will be held at Campus Sur of the UPM (Complejo Politécnico de Vallecas).



## U.P.M (VALLECAS)







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## PYCON SANTA CLARA 2013

(Photo: Jaaaarel <http://www.flickr.com/photos/jaaaarel/>)



## WHY SHOULD I SPONSOR PYCONES?

Sponsors make this conference possible. They allow the organization to set lower prices for attendees and spread out the knowledge recording and distributing the talks.

Anyone sponsoring PyConES will also be helping the whole Python community and making that the language is more useful for professionals and companies.

The sponsors will also win visibility and positioning on the community.

### RECRUITING

The best place to find a great Python developer is among the attendees of PyConES. Great talents can be discovered outside the usual and low-efficiency recruitment channels.

### AUDIENCE

Python community diversity allows for companies to show up on a broad audience, from beginner programmers and students, to professionals, web programmers or scientists.

Even if you send a small 'pythonic' detachment or you're a full start-up, the objective is talking about Python in a friendly and passionate environment.

### FLEXIBILITY

If you want to help PyConES, we'll be happy to search with you the best sponsoring method that adapts to your needs.

### VISIBILITY

There will be a Company Hall, when companies interested will be able to set a stand to show up to the developers community. Those stands can be used to display demos, show up and look for support or just to share pythonic experiences!

The Company Hall will be located next to the room where the talks will be presented, a highlighted place. If your product is using Python, that visibility will allow you to get the attention of the attendees. Those stands will allow companies to give visibility to their products and have a face-to-face communication with the Community.

Please contact the organization if interested in other sponsorships like:

- Coffee breaks
- Meals
- Piskolabis
- Recording and editing of talks
- Badges

### SPONSORSHIPS

(EACH LEVEL INCLUDES THE COMPENSATIONS OF LOWER LEVELS)

**DIAMOND: 3000€**

(MÁX: 2)

TRACK NAME, POSSIBILITY OF TALK  
LOGO IN ATTENDEES BADGES

**PLATINUM: 2000€**

(MÁX: 4)

ROLLOVER IN THE HALL ENTRY  
LOGO IN VIDEOS

**GOLD: 1000€**

(MÁX: 10)

LOGO IN ALL POSTERS  
STAND ON THE COMPANY HALL

**SILVER: 500€**

TICKETS (VARIES ACCORDING TO LEVEL)  
FLYER ON THE WELCOME PACK  
MENTION ON TWITTER DURING THE EVENT  
LOGO ON THE WEB. TWO TICKETS



### CONTACT

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