




JOLENE ESPOSITO

UI/UX Designer

 joleneesposito.design
 esposito.jolene@gmail.com
 570.436.7916

SUMMARY

Emotionally intelligent designer and photographer with a background in research, marketing, and tech industry experience.

SKILLS

User Research
User Personas
User Flows
Journey Mapping
Wireframing
Hi-Fi Mockups
Usability Testing
Branding
Typography

TOOLS

Adobe Illustrator
Adobe Photoshop
Figma
Sketch
InVision
Git | GitHub
HTML
CSS
JavaScript
Python

EDUCATION

M.F.A. Photography | 2013
Savannah College of Art and Design

B.S. Psychology | 2007
Penn State University

EXPERIENCE

UI/UX Design & Frontend Development | 2019 - 2020 Bloc - Design Track

- Immersive design program focused on industry best practices and processes for UX research, visual design, and frontend development.

- SickFix** | Medical supply subscription box
- V-Dubs** | Responsive, accessible storage and sharing app for Volkswagen enthusiasts

Product development, user research, branding and using pattern libraries, wireframing, low, medium, high fidelity mockups, prototyping, and running user testing

Freelance Photographer | 2010 - present

- Strong photographic storyteller with over 10 years experience balancing my expertise and personal style with the needs of clients and stakeholders. Use photo editing and graphic design software to make detailed product improvements that have been used in print and digital

Project Manager | 2015 - 2018

Center for Open Science, Charlottesville VA

- Designed dozens of digital assets: flyers, graphics, templates, which increased the visibility of the organization and its mission.
- Created static and interactive maps of over 200 community researcher locations, using data visualization with Python, to visually show the breadth of our reach
- Surveyed and interviewed users to learn software pain points and feature recommendations in order to improve usability

Research Coordinator | 2013 - 2015

University of Virginia Health System, Charlottesville VA

- Managed multiple scientific research projects by collaborating with stakeholders to develop and design research plans. Interacted closely with research staff, participants, and medical personnel. Synthesized qualitative and quantitative data into digestible findings