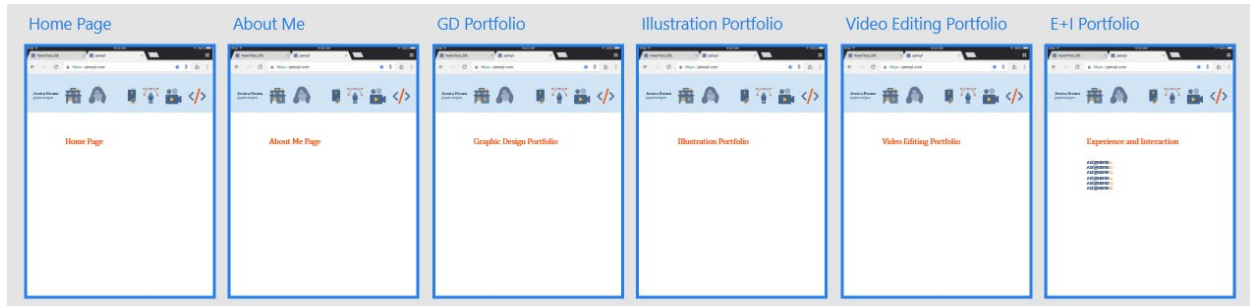


Assignment 5 Writeup

Jessica Brown
03 / 08 / 2021

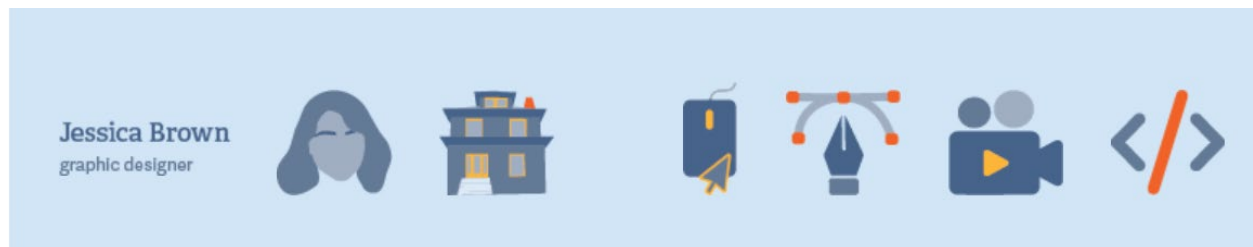
XD Link

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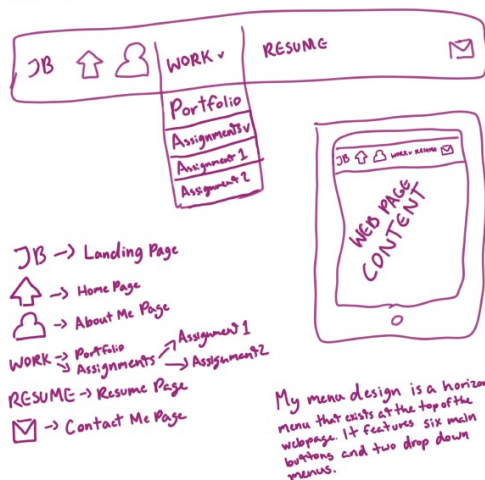


Basic Description

My menu design is a horizontal bar that exists at the top of the webpage. It features six buttons, all illustration based. I decided to put a focus on illustration in my menu in an effort to show off both my personality and my goals to potential employers. My illustration-based menu would ideally position me as the fun, out-of-the-box option.



Menu rough sketches

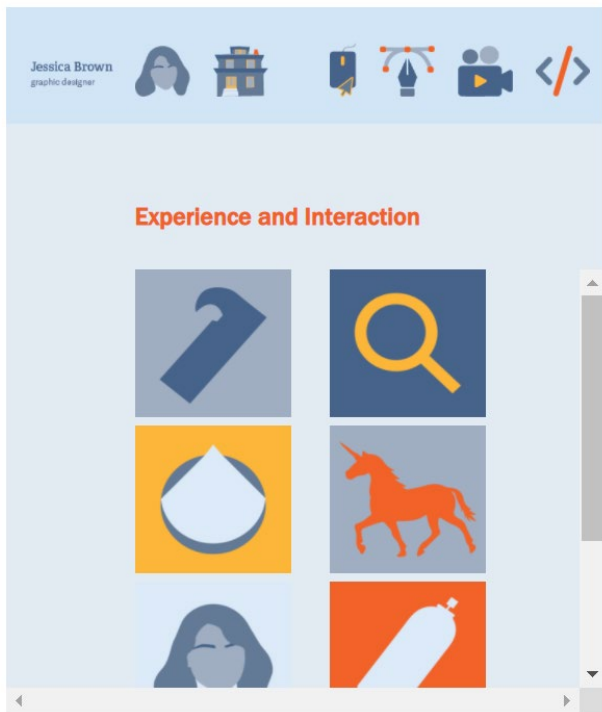


Initial Sketches

My initial sketches are very different from my final project. They featured some iconography, but were not particularly unique. I ended up altering my concept to make it more specific to me.

Inventory of Spatial Elements

- The words Jessica Brown and graphic designer appear on the very left of the menu. The words lead you to the website's landing page, which in this case is the home page.
- To the right of my name is an illustration of my home, which acts as a home icon. It takes the user back to the home page.
- To the right of the home button is an illustration of my face, which acts as a me icon. This button leads the user to the about me page.
- After a space break in the menu, next is an illustration of a mouse and a cursor. This button leads the user to my digital design portfolio.
- Next is an illustration of the Adobe Illustrator pen tool. This button leads to my digital illustration portfolio.
- The second to last illustration from the right is a film camera with a play symbol on top of it. This button leads the user to my video editing portfolio.
- The last illustration on the right is an HTML closing tag. This button leads the user to my Experience and Interaction Assignments page.



Experience and Interaction Assignment Page

The Experience and Interaction page features a series of illustrations that link to the projects we've worked on throughout the semester. The series of images scrolls behind the title "Experience and Interaction" to reveal the remaining assignments.



Assignment Pages

For applicable assignments, the image links to an assignment page with another navigational menu. It includes icons that link to rough sketches, XD prototypes, document write-ups, and coded websites.