



# Influenza Forecasting in Canada

Presented by: Jessica Moloney



# About Me



Psychology, Business  
Analytics and Quality  
Management



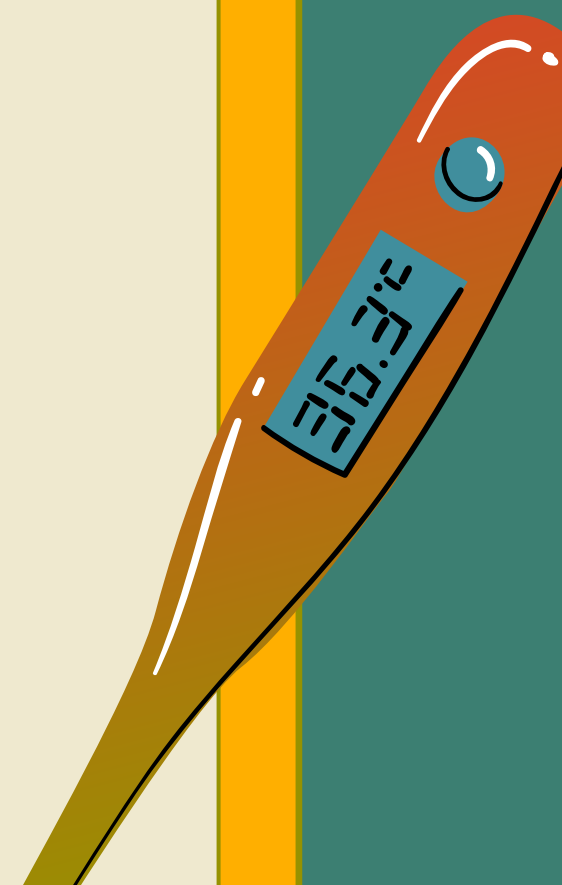
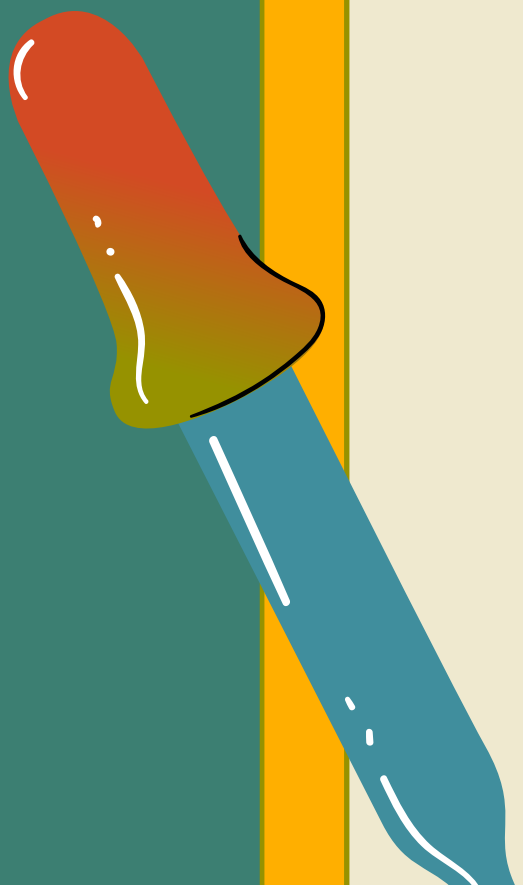
Passion for Public Health



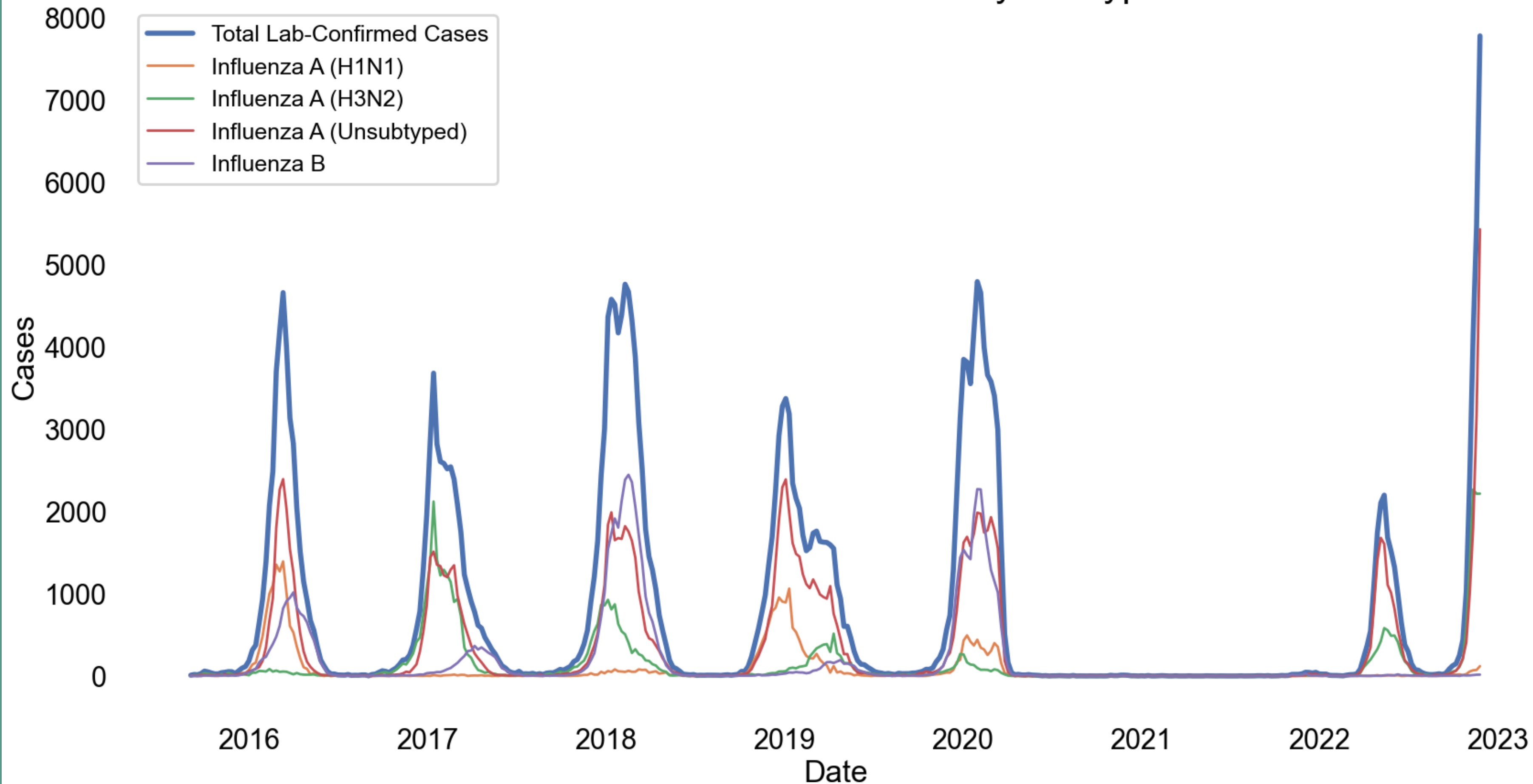
Fiddle Player!

# Why Forecast Flu?

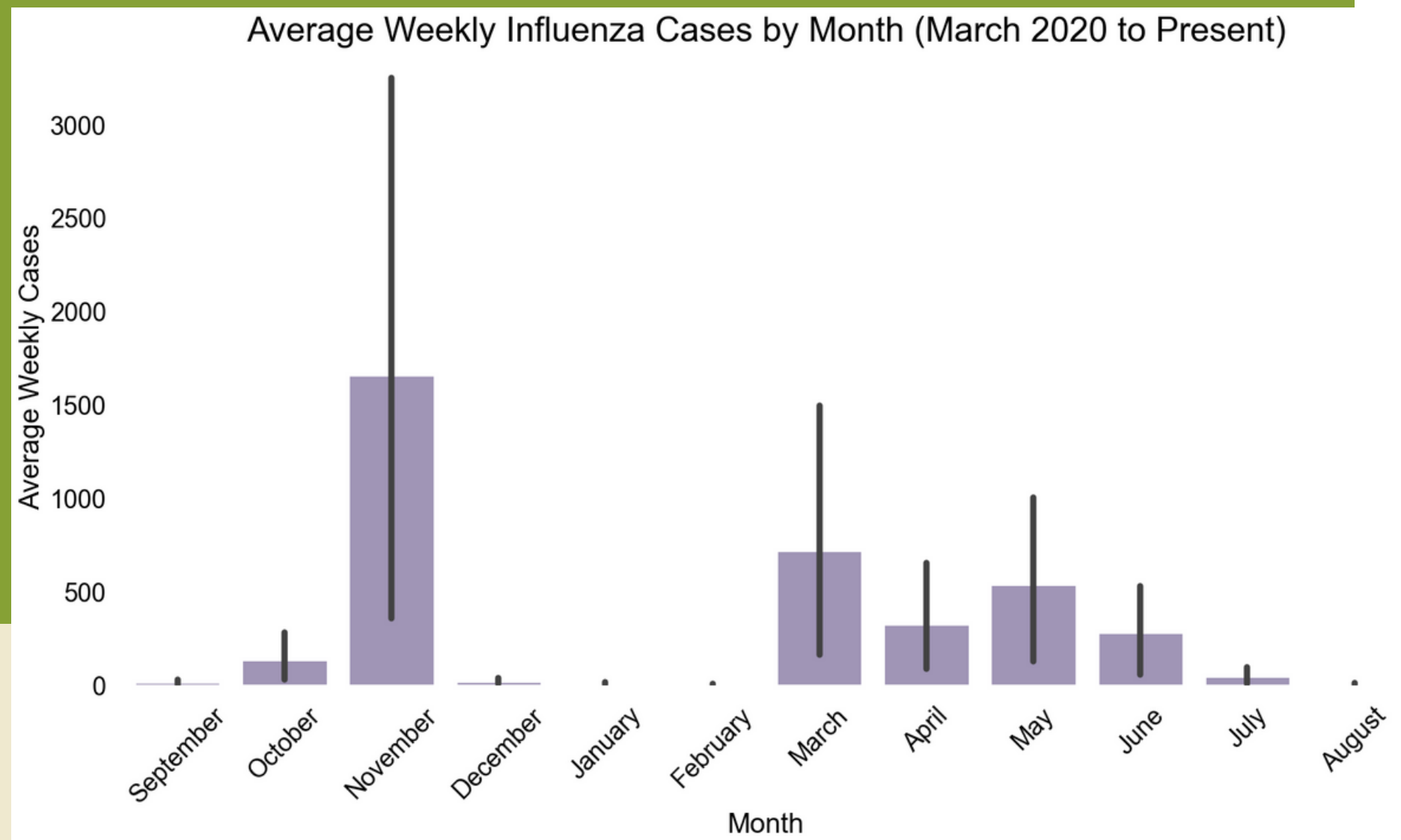
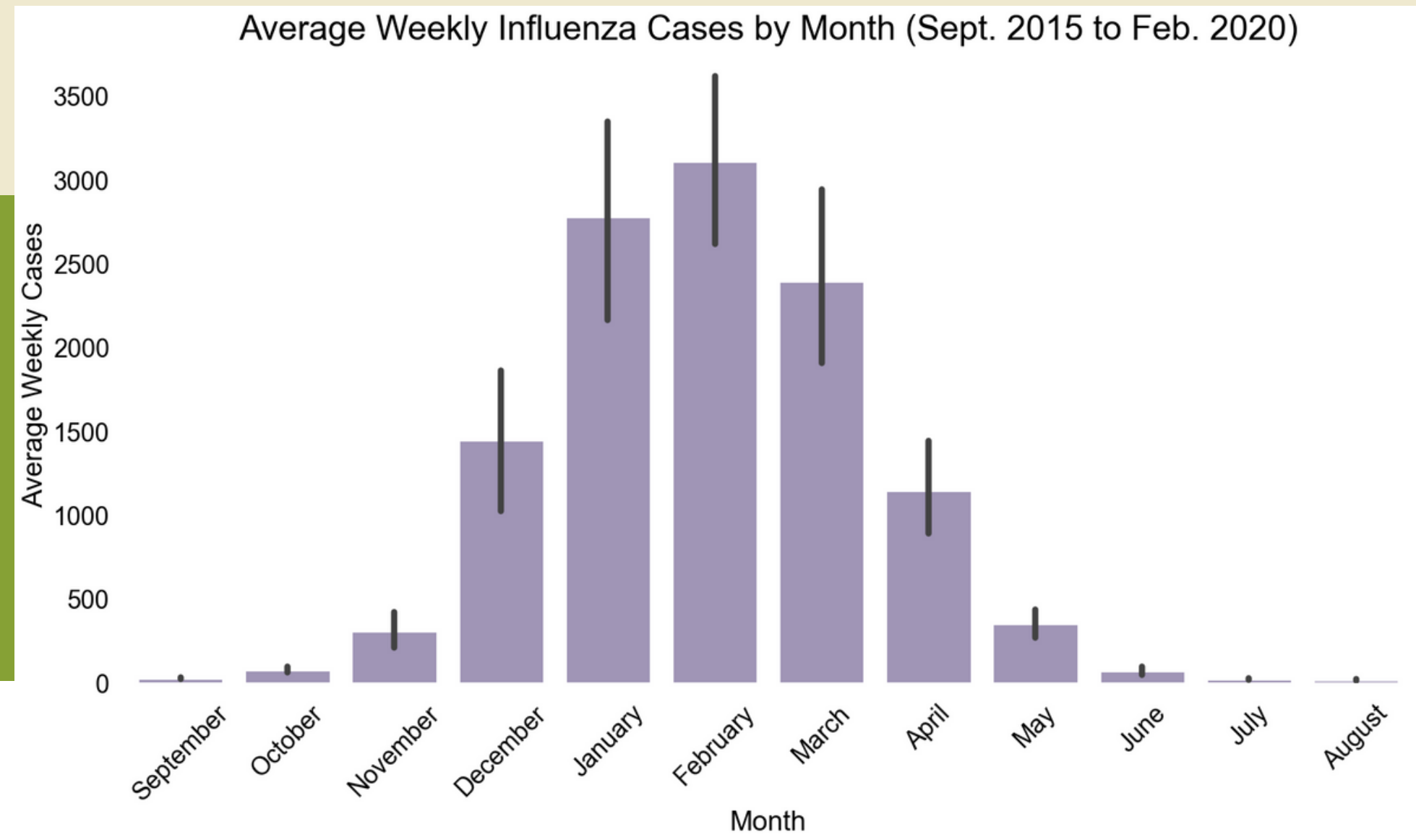
- 7,000 influenza deaths every year in Canada
- Accurate influenza predictions = more effective interventions



# Influenza Cases in Canada by Subtype

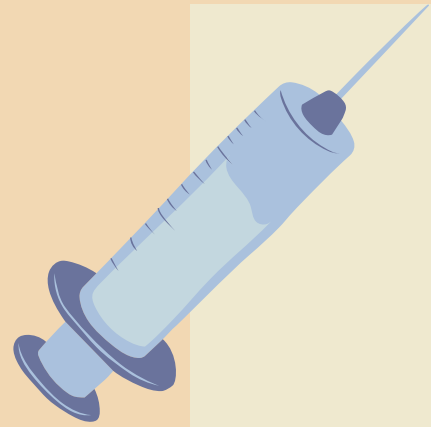


# Before March 2020



# After March 2020

# Correlated with Flu?



**Influenza Vaccination**



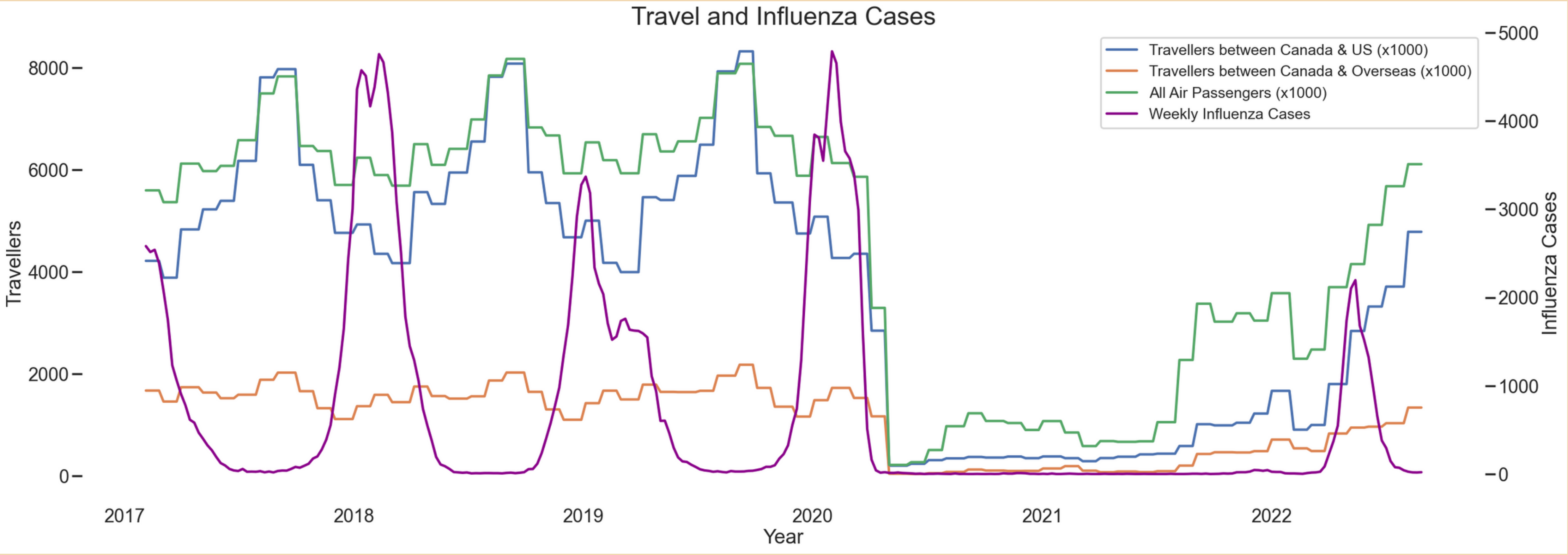
**Flu Symptom Google Search**



**Movement of People**

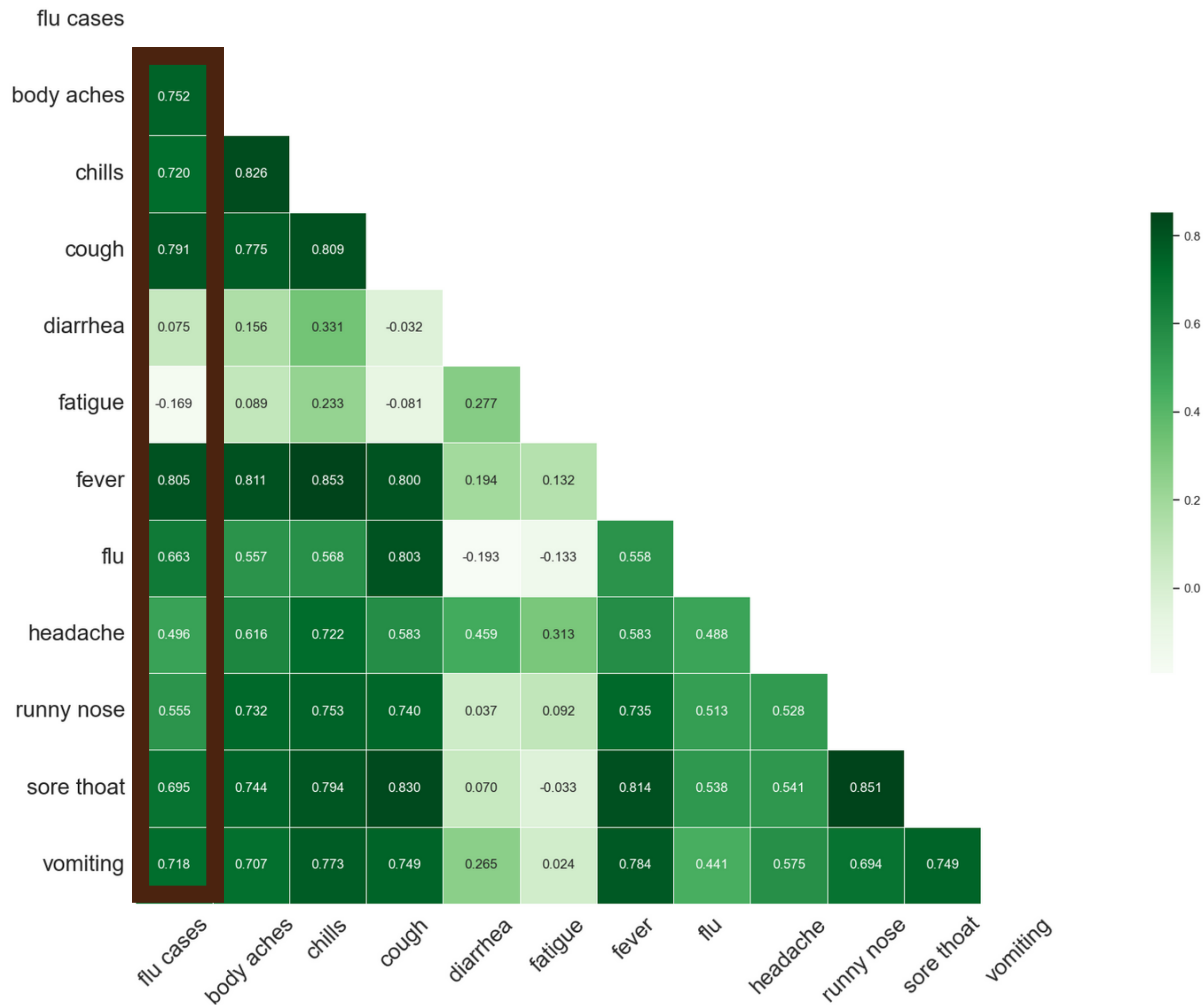


**COVID term Google Search**





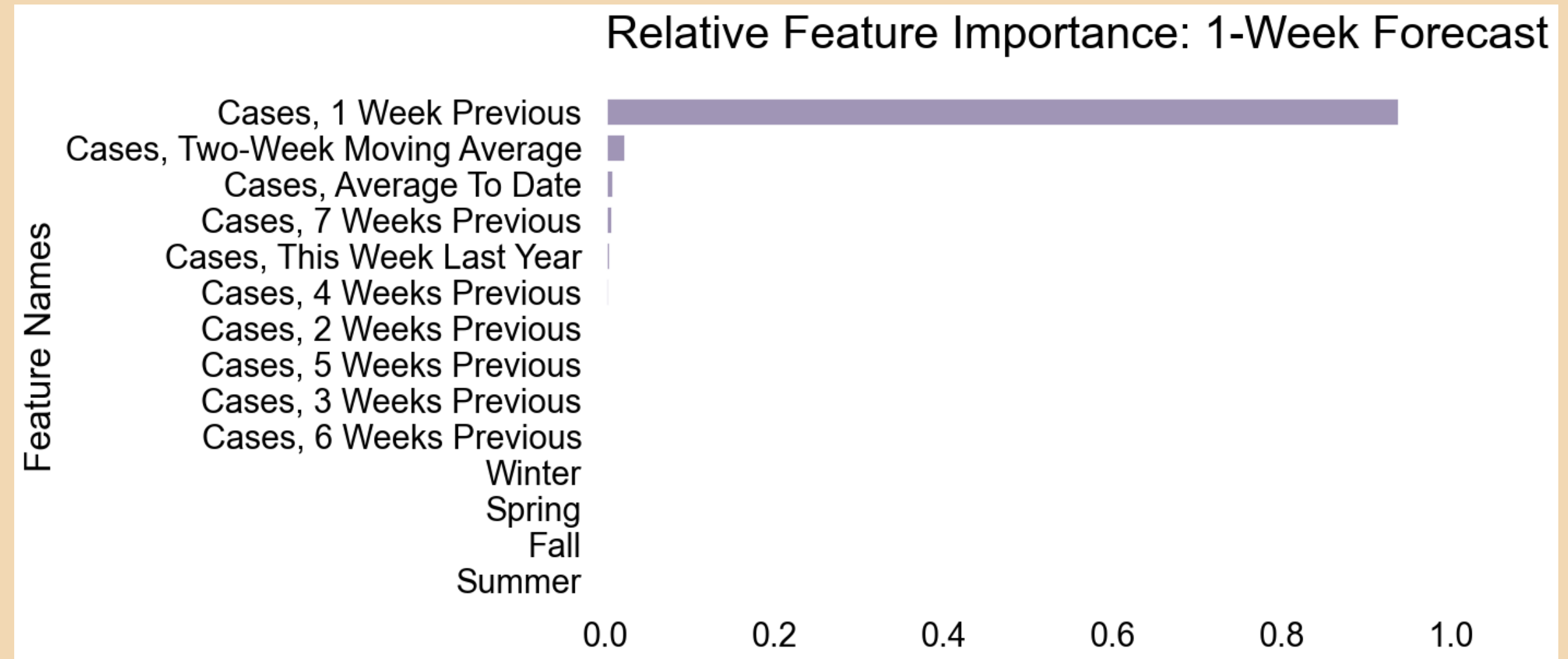
# Flu Symptom Searches & Cases





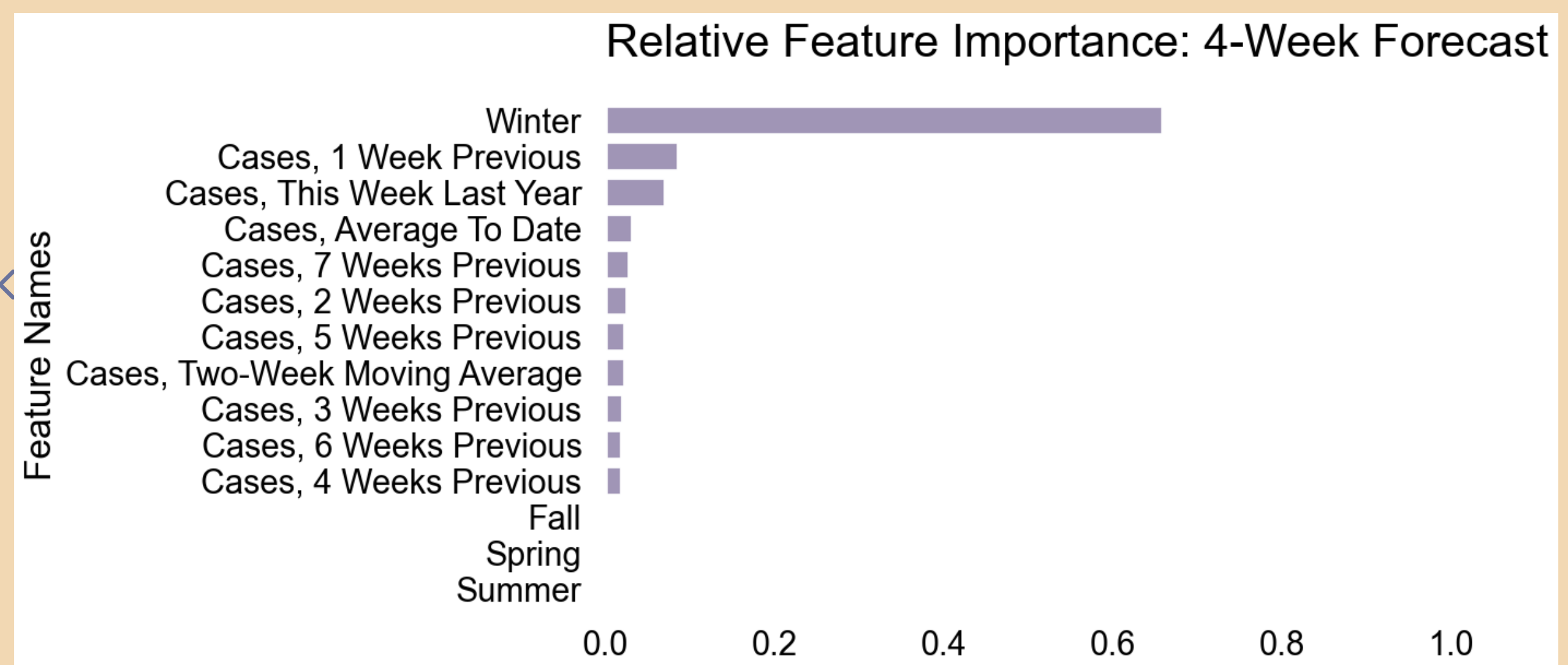
# 1-week forecast:

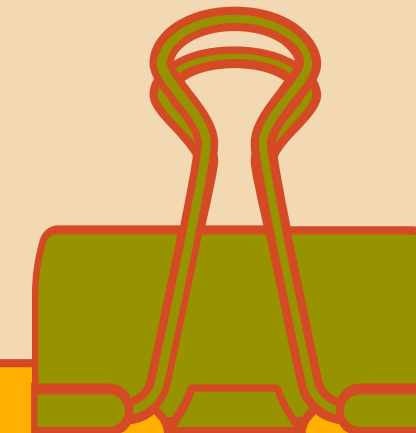
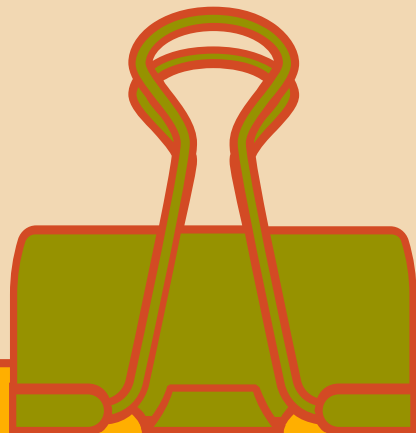
Most important  
feature =  
previous week



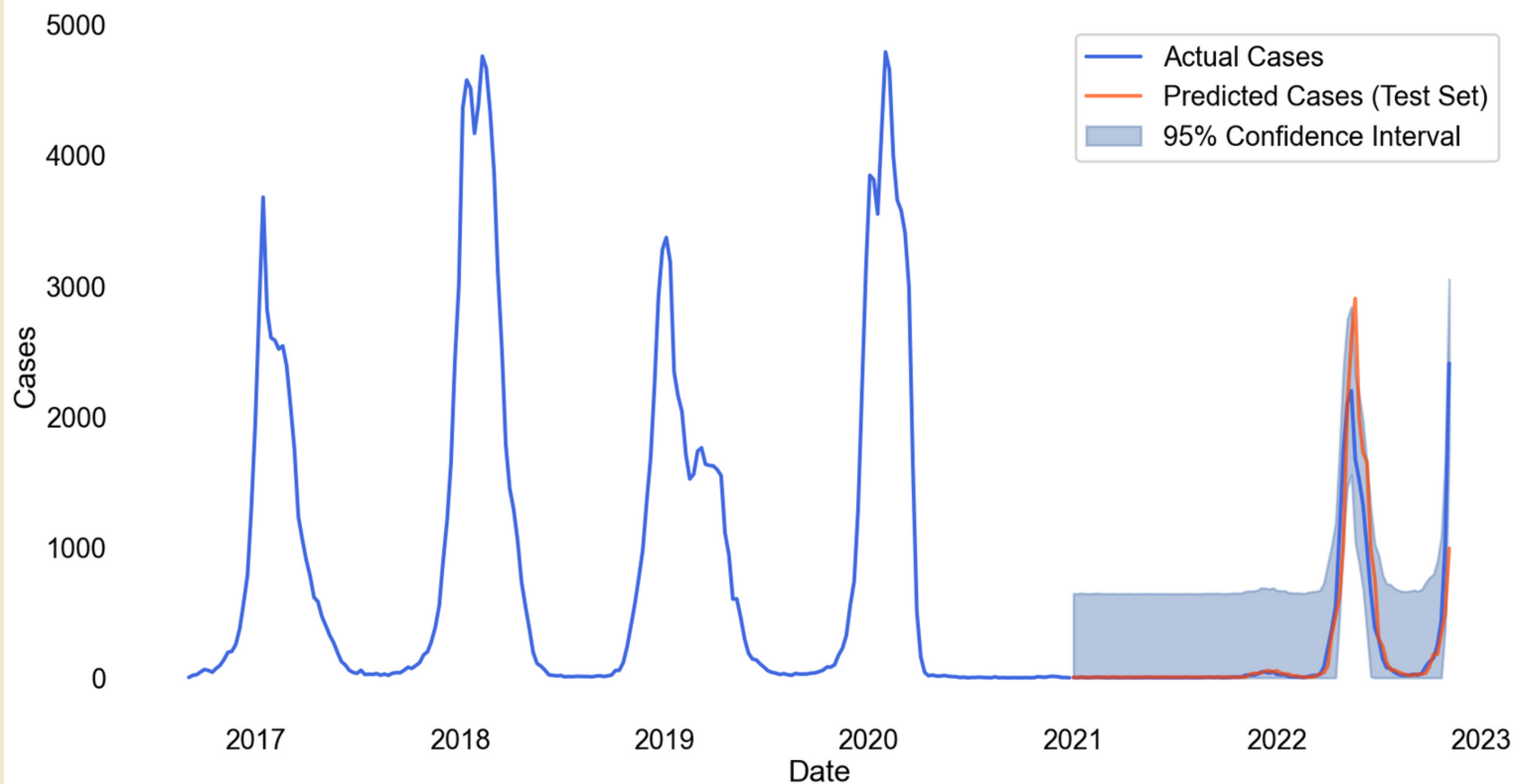
# 4-week forecast:

Most important  
feature = winter

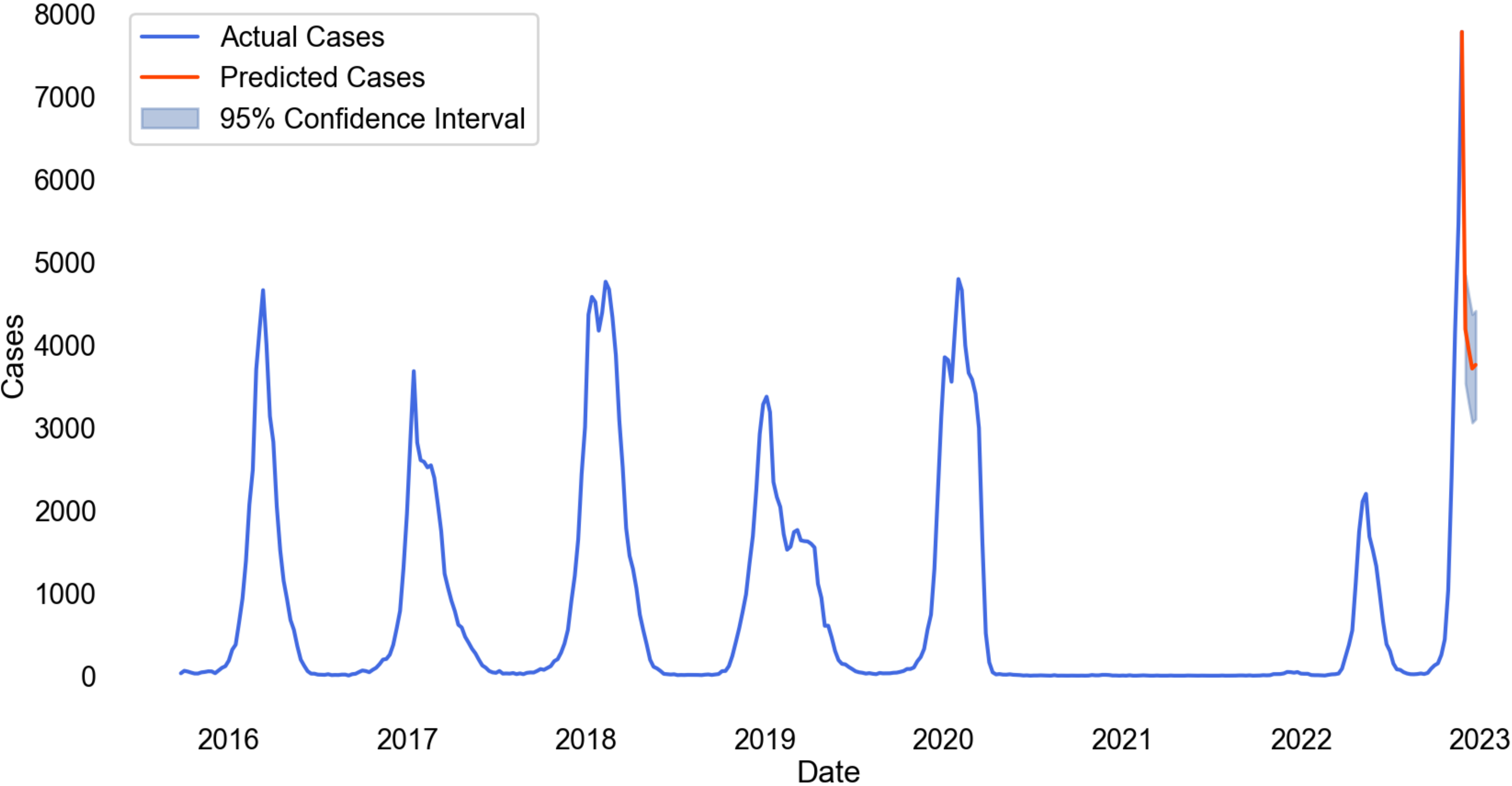
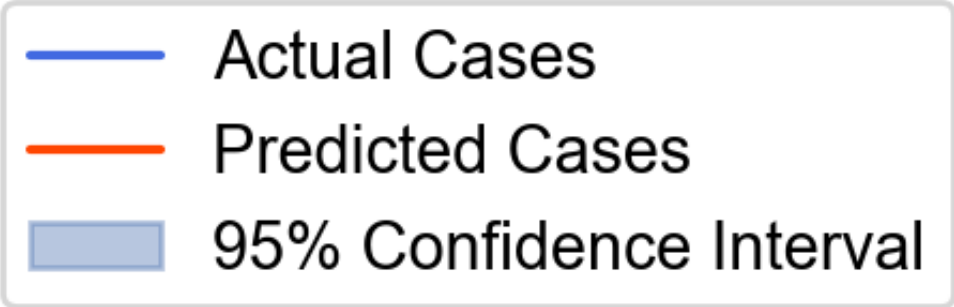




Model Performance: 1-Week Forecast



# Influenza Forecast: Next Four Weeks





Model	RMSE	MAE	R Squared
Gradient Boosting Regressor	222.63	94.66	0.81

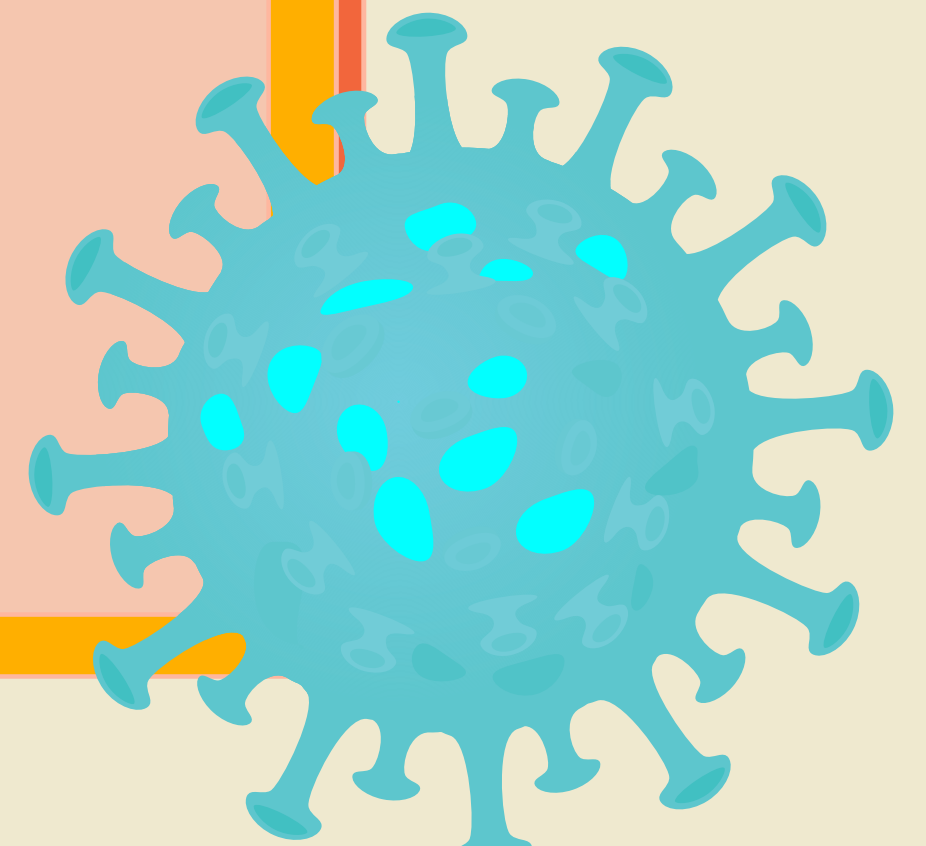
# Compared With

Baseline – Moving Average	481.41	190.93	0.73
<b>Benchmarks</b>  Viboud C, Boëlle PY, Carrat F, Valleron AJ, Flahault A. Prediction of the spread of influenza epidemics by the method of analogues. Am J Epidemiol. 2003 Nov 15;158(10):996-1006. doi: 10.1093/aje/kwg239. PMID: 14607808.  Xia Jiang, Garrick Wallstrom, Gregory F. Cooper, Michael M. Wagner, Bayesian prediction of an epidemic curve, Journal of Biomedical Informatics, Volume 42, Issue 1, 2009, Pages 90-99, ISSN 1532-0464, <a href="https://doi.org/10.1016/j.jbi.2008.05.013">https://doi.org/10.1016/j.jbi.2008.05.013</a> .			<b>0.81 – 0.96</b>



# Next Steps

- Try other models:
  - Compartmental model with particle filtering
  - Transformer model
- Try other features:
  - Health news article titles





# Thank you for listening!

Don't hesitate to ask any questions!