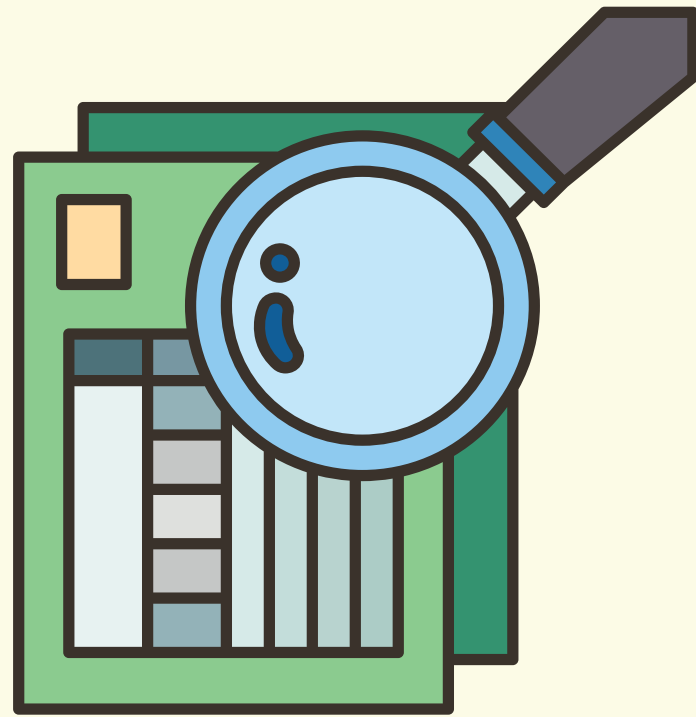


FOURSQUARE VS. YELP

Comparing the APIs

Jessica Moloney





Agenda

- Project Goals
- Area of Interest
- Project Flow
- Results
- Challenges

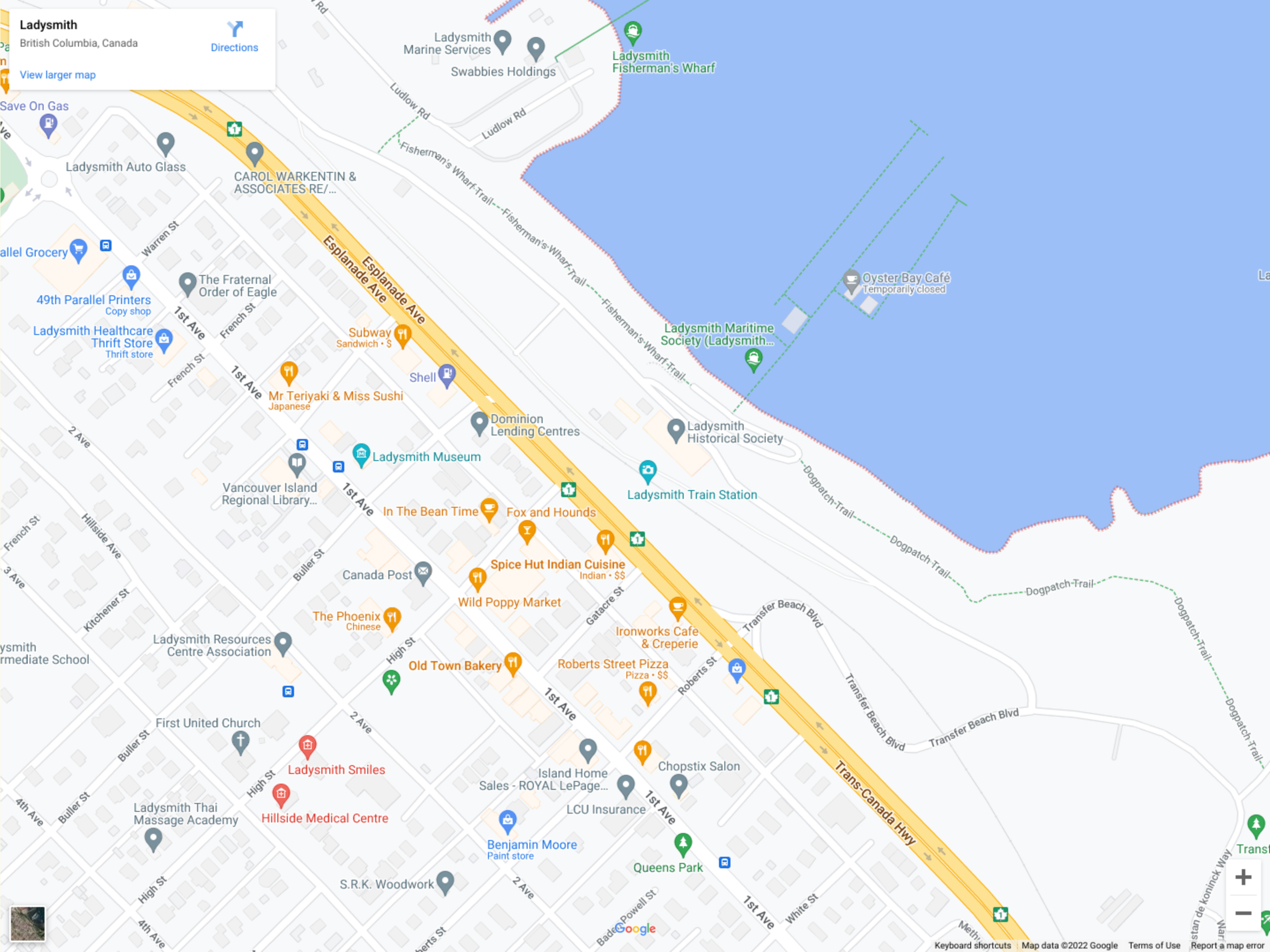
Goals



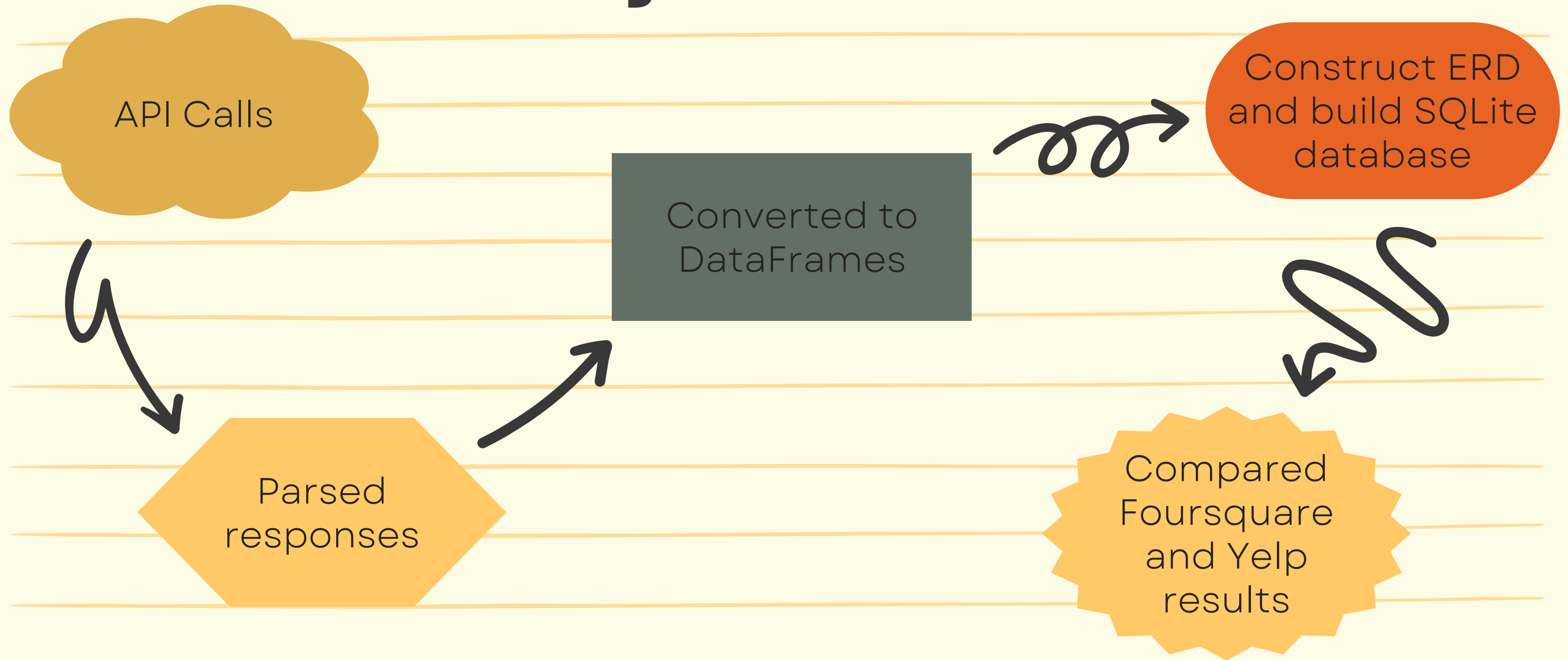
Collect data from FourSquare
and Yelp APIs for the same area

Build a database

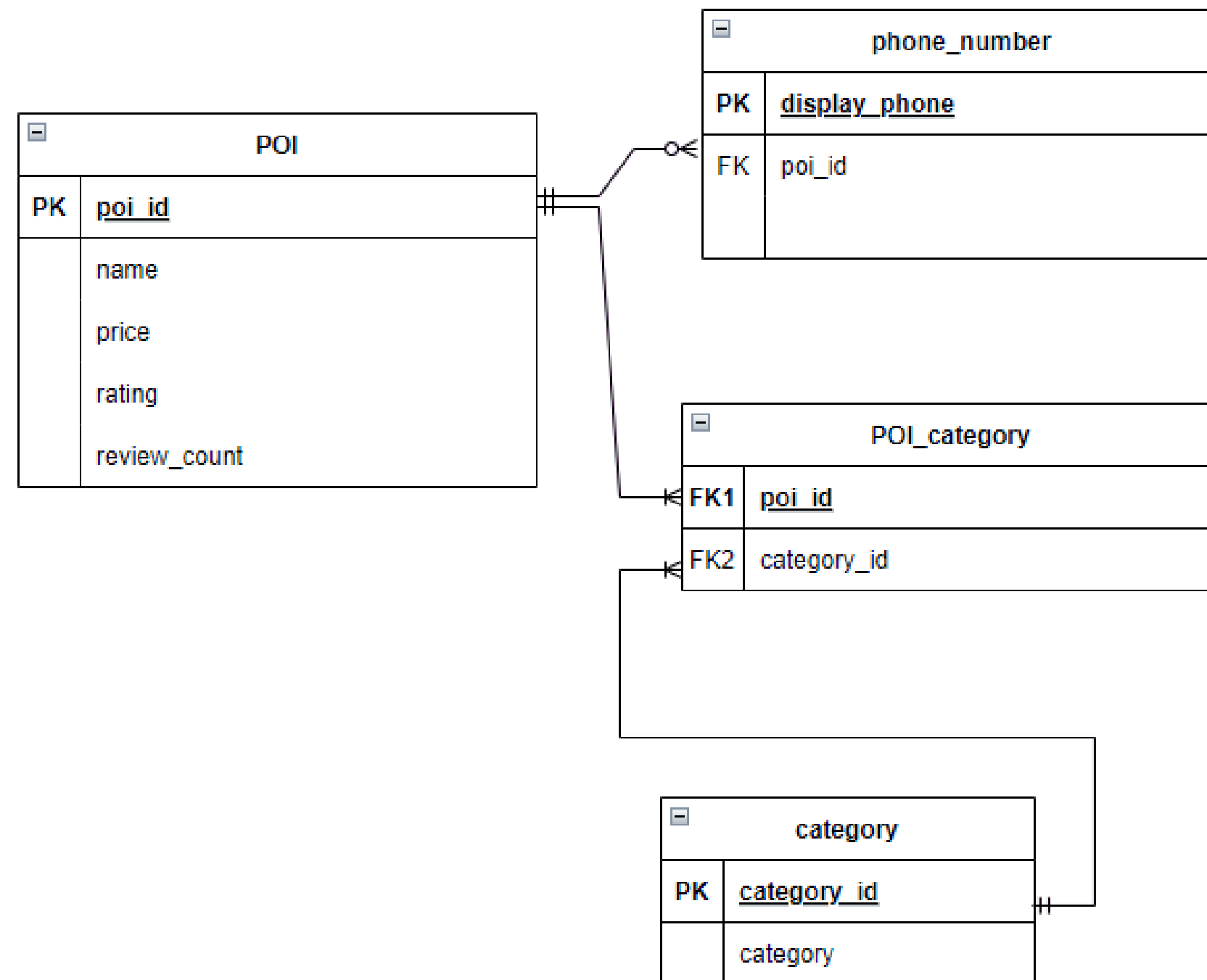
Compare the API coverage quality



Project Flow

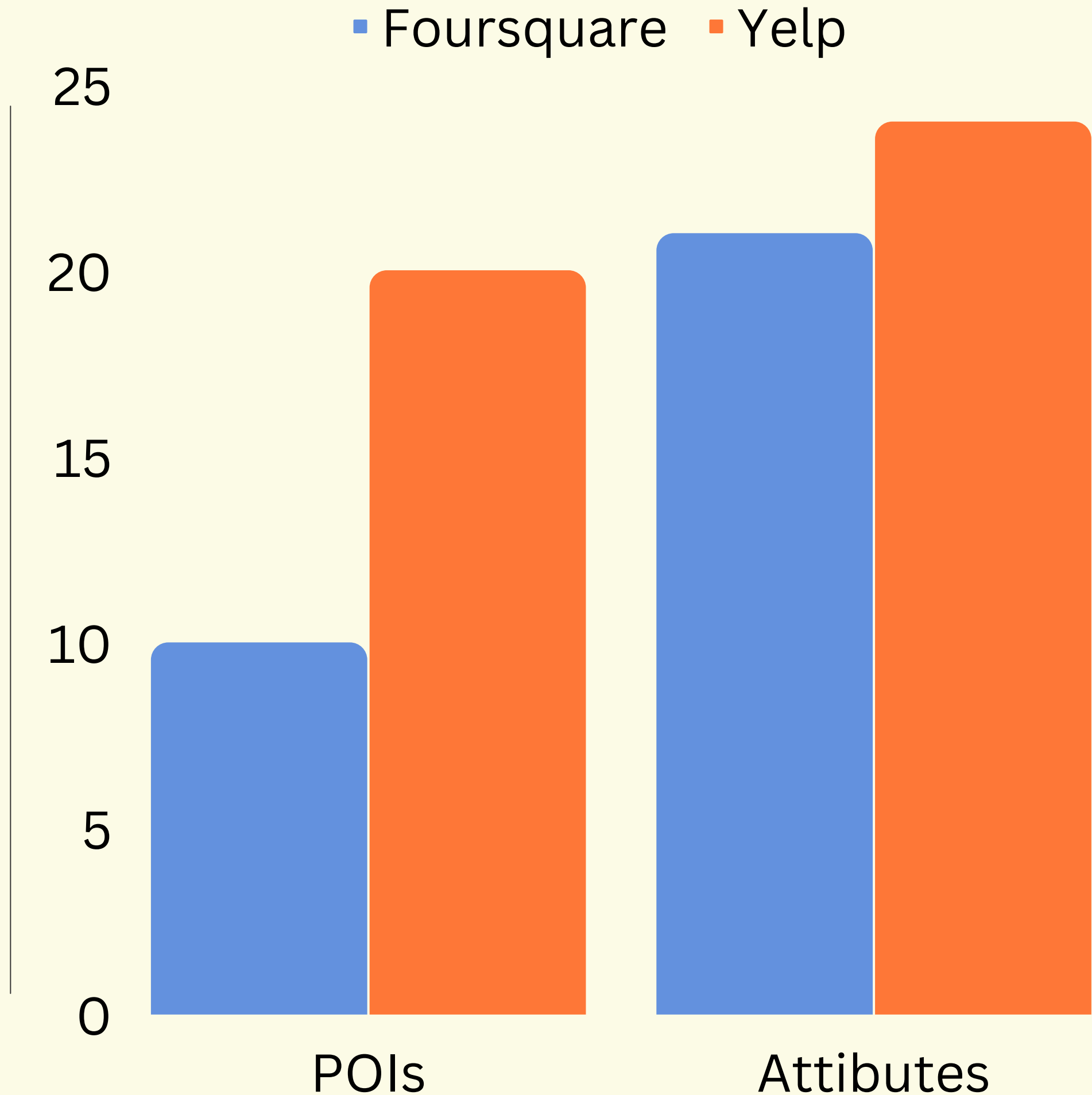


Entity-Relationship Diagram

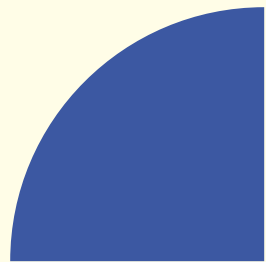


Results

Yelp coverage
for Ladysmith
is more
extensive



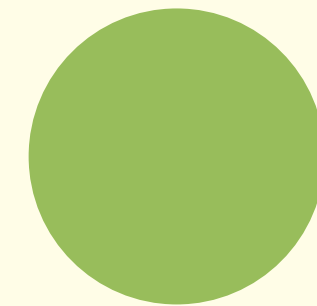
Challenges



Cleaning the data



**Normalizing the
categories into
dataframes**



**Creating
meaningful,
appropriate, and
consistent names
for variables,
dataframes**