

JESS SOUMPHONTPHAKDY

EDUCATION

Bachelor of Fine Arts 2015
Virginia Commonwealth University, Richmond VA
Major in Kinetic Imaging, Minor in Religious Studies

AWARDS AND HONORS

Kinetic Imaging MVP Award 2015
Kinetic Imaging Award of Excellence 2014
Kinetic Imaging Award of Excellence 2013
Best in Category - VCUarts Kinetic Imaging Student Show
Juried by Nina Colosi (2013)
Kappa Pi Eta Mu Honorary Art Fraternity
Omicron Delta Kappa National Leadership Honor Society

WORK EXPERIENCE

Communications Manager, VCUarts Department of Kinetic Imaging
July 2015 - Present

- Develops print and online advertising for events and programs
- Oversees internal and external communication programs
- Manages and updates web site via Wordpress
- Maintains social media platforms
- Strategizes email and social media marketing via Mailchimp and Buffer

Front End Developer & Internship Coordinator, Think Of Us
May 2015 - Present

- Research web and ui design as a therapeutic medium
- Create style guides, wireframes, and mock-ups
- Develop personas and various user testing methods
- Analyze user testing information to strengthen design
- Oversee front end development for one app and three websites

Freelance Videographer, Inkandescent PR
February 2015- August 2014

- Records and directs interviews with clients
- Manages equipment and equipment set up

Intern, Creative Co-Labs / Capital One
January 2015- May 2015

- Redesigned Capital One's web-based program, IRIS
- Developed personas and wireframe mock-ups to incorporate into pitches and presentations
- Developed content with HTML 5, CSS 3, and JavaScript

Technology Assistant, VCUarts Department of Kinetic Imaging
August 2014 - May 2015

- Ran inventory and maintenance checks on equipment
- Assisted students with software trouble shooting (Adobe Suite, Final Cut, and web based issues)
- Created professional video reels of student work for presentations

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WORK EXPERIENCE CONTINUED

Fellowship, VCU BioEnergetics Quest Innovation Fund Project

Richmond, VA, May 2014- March 2015

- Directed a documentary on Mitochondrial health and disease for the Science Museum of Virginia.
- Managed a video production team of four and acted as the lead editor and animator.

Project Manager, As The Planet Turns

Richmond, VA, September 2014- November 2014

- Worked with non-profit health organization, The Daily Planet, to create an animation for InLight Richmond 2014.
- Managed an animation team of nine as the lead editor, animator, and compositor.

SCOOP Video Editor, VANCOUVER ACM SIGGRAPH 2014

Vancouver, BC, August 2014

- Worked in a time restricted environment to create daily video segments for the ACM SIGGRAPH 2014 Convention

Intern, Media General MGFX

Richmond, VA, September 2013- December 2013

- Created news graphics and animations for producers under various news hubs
- Developed graphics in Cinema 4D and the Adobe Suite

Freelance Videographer, Sou Studios Wedding Videography

Frederick, MD, June 2012- Present

- Captured footage of Pre-Ceremony, Ceremonies, and Reception
- Managed and maintained equipment
- Edited footage into highlight videos and ceremonies
- Communicates with clients to deliver a personalize video package

EXTRACURRICULAR ACTIVITIES

Kinetic Imaging Student Council

President (2015), Midday Muse Coordinator (2013- 2015)

- Curated a weekly program of presentations for students to connect with local internships, professional artists, and creative opportunities
- Organized schedule and invites speakers to the program
- Designed promotional posters and fliers
- Implemented committees to handle different student affairs

VCU ACM SIGGRAPH Student Chapter

President (2014- 2015), Treasurer (2013- 2014)

- Organized bi-weekly meetings that include professional speakers, tutorials, and creative workshops
- Designed promotional posters and fliers
- Collaborated with RVA Game James to co-host Global Game Jam 2015

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GROUP EXHIBITIONS

- 2015 *BioEnergetics — Arts meets Gentle Science in Sickness and in Health*, Science Museum of Virginia, Richmond Va
- 2014 *InLight Richmond 2014*, Monroe Park, Richmond Va
- 2014 *RAW RICHMOND: SCOPE*, Hippodrome Theatre, Richmond Va
- 2014 *Common Diamonds*, 814 Cathedral Place, Richmond Va
- 2013 *VCU Mobile Application Reception*, 2001 E. Broad St., Richmond, VA
- 2013 *Cabaret Lumiere: First Friday Media and Performance Event*, Strange Matter, Richmond, VA
- 2013 *VCUarts Kinetic Imaging Juried Student Show*, Best in Category Award (Juried by Nina Colosi, Founder, Creative Director of Streaming Museum), Anderson Gallery, Richmond, VA
- 2011 *VCUarts AFO 60x60x60*, Grace Street Theatre, Richmond, VA