

Jesse Du

User Experience Designer

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Languages

- English
- Mandarin Chinese
- French
- Japanese

Skills

- React
- JavaScript ES6
- HTML5
- CSS3
- Java SE
- Python 3
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma

Work

Newbook Digital Texts | *UX/UI Intern*

Seattle, WA 2018-present

- Overhaul and redesign project websites
- Conduct user research as well as usability tests to further improve website

Newbook Digital Texts | *Research Intern*

Seattle, WA 2018-present

- Transcribe historical documents for online publishing and digital archive

UW Dept. of HCDE | *User Research Intern*

Seattle, WA Summer 2019

- Interviewed HCDE alumni for user research on post-grad career experience
- Created personas and journey maps to identify points of improvement
- Compiled topline report and presented to the HCDE Alumni Leadership Board

ByteDance | *Content Operations Intern*

Beijing, China Summer 2018

- Managed daily moderation for content aggregation platform TopBuzz
- Trained machine-learning algorithm for personalized recommendation
- Participated in anti-fake news task force

Freelance | *Writer & Translator*

2014-present

- Write content for English and Chinese periodicals (HistoryNet magazines etc.)
- Translate English academic work into Chinese (contract with ZvenBooks)
- Specialize in modern and Asian history

Education

University of Washington

Seattle, WA (expected) 2017-2021

- B.S. in Human Centered Design & Engineering (HCDE)
- B.A. in History
- Interdisciplinary Honors
- GPA 3.80/4.00, Dean's List 2018-present
- Thomas M. Power Prize
- Maurice D. and Lois M. Schwartz Award
- Larry Lee Sleizer Scholarship
- Wang Scholarship

Organizations

Committee on China-U.S. Dialogue

Seattle, WA 2019-present

- Invite scholars and coordinate with university schools to hold public lectures

UW Tango Club

Seattle, WA 2018-present

- Design club website and event posters

FIUTS Student Committee

Seattle, WA 2018-present

- Organize annual CulturalFest and other events for international students

Publications

- "In the Crossfire of Memories and Identities: The East Asian Controversy over Hiroshima and Nagasaki." *Jackson School Journal of International Studies*. (Forthcoming).
- "Wèimǎ gònghéguó mòqí de jūnguó zhǔyì yǔ hépíng zhǔyì." *Zhànzhēng shìdiǎn rè bīngqì shídài* 6 (2019): 2-27.
- "Pride Before the Fall: Why Japan Failed at Tank Warfare." *World War II* 31, no.6 (2017): 29-35.
- "Last Battle on the Great Wall." *Military History* 33, no.5 (2016): 30-39.
- "Xīrì de cǎoyuán xióngyīng: Ménggǔ kōngjūn zhuāngbèi fāzhǎn jiǎnshǐ." *Jiànzǎi wǔqì* 8B (2016): 44-48.
- "The Fall of Beijing." *WWII History* 14, no.1 (2014): 60-67.