

# Jesse Du

UX Designer & Researcher  
Writer

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## Languages

- English (native)
- Mandarin Chinese (native)
- French (beginner)
- Japanese (beginner)

## Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma
- React
- JavaScript
- HTML
- CSS
- Python

## Education

**University of Washington**

Seattle, WA 2017-(expected)2021

- B.S. in Human Centered Design & Engineering (HCDE)
- B.A. in History
- College Honors
- GPA 3.81/4.00, Dean's List 2018-present
- Phi Beta Kappa
- Thomas M. Power Prize
- Maurice D. and Lois M. Schwartz Award
- Larry Lee Sleizer Scholarship

## Organizations

**Committee on China-U.S. Dialogue**

Seattle, WA 2019-present

- Invite scholars and coordinate with university schools to hold public lectures

**UW Tango Club**

Seattle, WA 2018-present

- President since 2019
- Designed website and event posters

**FIUTS Student Committee**

Seattle, WA 2018-2020

- Organized annual CulturalFest and other events for international students

## Publications

- "The Crossfire of Memories and Identities: The East Asian Controversy over Hiroshima and Nagasaki." *Jackson School Journal of International Studies* 8, no.1 (2019): 10-23.
- "Weima gongheguo moqi de junguo zhuyi yu heping zhuyi." *Zhanzheng shidian rebingqi shidai* 6 (2019): 2-27.
- "Pride Before the Fall: Why Japan Failed at Tank Warfare." *World War II* 31, no.6 (2017): 29-35.
- "Last Battle on the Great Wall." *Military History* 33, no.5 (2016): 30-39.
- "Xiri de caoyuan xiongying." *Jianzai wuqi* 8B (2016): 44-48.
- "The Fall of Beijing." *WWII History* 14, no.1 (2014): 60-67.

## Work

**Auryc Inc. | Graphic Design Intern**

Seattle, WA 2020-present

- Design illustrations, icons, banners etc. for Auryc client portal and website
- Prepare sales decks for clients

**Newbook Digital Texts | UX/UI Intern**

Seattle, WA 2018-present

- Overhaul and redesign project websites
- Lead website restructure planning and information architecture design
- Interview digital humanities scholars for user research and conduct usability tests

**UW Dept. of HCDE | User Research Intern**

Seattle, WA 2019

- Interviewed HCDE alumni for user research on post-grad career experience
- Created personas and journey maps to identify points of improvement
- Compiled and presented topline report

**ByteDance | Content Operations Intern**

Beijing, China 2018

- Managed daily moderation for content aggregation platform TopBuzz
- Trained machine-learning algorithm for personalized recommendation
- Participated in anti-fake news task force

**Freelance | Writer & Translator**

2014-present

- Write content for English and Chinese journals and magazines
- Translate English work into Chinese