# Jesse Du

#### UX Designer & Researcher Writer

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# Languages

- English
- Mandarin Chinese
- French
- Japanese

## Skills

- React
- JavaScript
- HTML
- CSS
- Java
- Python
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Figma

### Education

#### University of Washington

Seattle, WA (expected) 2017-2021

- B.S. in Human Centered Design & Engineering (HCDE)
- B.A. in History
- College Honors
- GPA 3.81/4.00, Dean's List 2018-present
- Phi Beta Kappa
- Thomas M. Power Prize
- Maurice D. and Lois M. Schwartz Awards
- Larry Lee Sleizer Scholarship
- Wang Scholarship

## Work

#### Center for an Informed Public | Intern

Seattle, WA 2020-present

- Conduct qualitative user research to guide data analysis projects
- Work closely with data scientists to study social media misinformation

#### Newbook Digital Texts | UX/UI Intern

Seattle, WA 2018-present

- Overhaul and redesign project websites
- Lead website restructure planning and information architecture design
- Interview digital humanities scholars and conduct usability testing

#### UW Dept. of HCDE | User Research Intern Seattle, WA Summer 2019

- Interviewed HCDE alumni for user research on post-grad career experience
- Created personas and journey maps to identify points of improvement

# ByteDance | Content Operations Intern

Beijing, China Summer 2018

- Managed daily moderation for content aggregation platform TopBuzz
- Trained machine-learning algorithm for personalized recommendation

#### Freelance | Writer & Translator

2014-present

- Write content for English and Chinese journals and magazines
- Translate English work into Chinese
- Specialize in modern and Asian history

# **Organizations**

#### Committee on China-U.S. Dialogue

Seattle, WA 2019-present

• Invite scholars and coordinate with university schools to hold public lectures

#### **UW Tango Club**

Seattle, WA 2018-present

- President since 2019
- Designed website and event posters

#### **FIUTS Student Committee**

Seattle, WA 2018-2020

• Organized annual CulturalFest and other events for international students

## **Publications**

- "The Crossfire of Memories and Identities: The East Asian Controversy over Hiroshima and Nagasaki." Jackson School Journal of International Studies 8, no.1 (2019): 10-23.
- "Wèimă gònghéguó mòqí de jūnguó zhǔyì yǔ hépíng zhǔyì." Zhànzhēng shìdiăn rè bīnggì shídài 6 (2019): 2-27.
- "Pride Before the Fall: Why Japan Failed at Tank Warfare." World War II 31, no.6 (2017): 29-35.
- "Last Battle on the Great Wall." Military History 33, no.5 (2016): 30-39.
- "Xīrì de căoyuán xióngyīng. Jiànzăi wǔqì 8B (2016): 44-48.
- "The Fall of Beijing." WWII History 14, no.1 (2014): 60-67.